

全国高职高专公共英语教材

总主编 孙亦丽 张孝民

交际英语教程 (上)

Communicative English Course

主 编 徐秋梅

副主编 黄 敏 田力男

编 委: (按单元顺序排列)

李 敏	余才胜	张殿生	何明霞
樊红霞	李 珍	虞 莉	李春芳
贾莉娜	肖 莉	杨小彬	蔡 蕾
周利群	李玉华	黄爱良	黄 敏



北京大学出版社
PEKING UNIVERSITY PRESS

图书在版编目(CIP)数据

交际英语教程 (上)/徐秋梅主编.—北京:北京大学出版社,2004 8

(全国高职高专公共英语教材)

ISBN 7-301-07014-4

. 交... . 徐... . 英语 - 高等学校:技术学校
- 教材 . H31

中国版本图书馆 CIP 数据核字(2004)第 014010 号

书 名:交际英语教程 (上)

著作责任者:徐秋梅 主编

责任编辑:游冠辉

标准书号:ISBN 7-301-07014-4 H · 0985

出版发行:北京大学出版社

地 址:北京市海淀区中关村北京大学出版印刷大楼
100871

网 址: <http://cbs.pku.edu.cn> 电子信箱: zpup@pup.pku.edu.cn

电 话:邮购部 62752015 发行部 62750672 编辑部
62765014

排 版 者:兴盛达打字服务社

印 刷 者:北京大学印刷厂

经 销 者:新华书店

787 毫米 × 1092 毫米 16 开本 10.125 印张
260 千字

2004 年 8 月第 1 版 2004 年 8 月第 1 次印刷

定 价:16.00 元

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说 明

本册教材为《交际英语教程（上）》，采用完整的“交际语言”概念，即包括口头交际与书面交际。全书共分16单元，每单元以一个实用性话题为中心，分“说”、“听”与“应用文模拟写作”三大部分。各部分围绕《高职高专教育英语课程教学基本要求》规定的教学内容与任务展开教学活动。

一、说

《高职高专教育英语课程教学基本要求》对说的技能要求是：“模拟或套用常用口头交际句型，就日常生活和有关业务提出问题和简短回答。”本部分围绕这一要求设计教学内容，突破纯粹的简单对话模式，把教学与训练内容扩展到对话与口述等形式，包括预备活动、课文学习与练习等。

预备活动中的“句型学习”给出本单元交际主题常用的口头交际句型，以便学生模仿、套用，是本单元的学习重点之一。“提问与回答”活动的目的是激发学生的积极性、主动性，提高学习兴趣，

培养学生主动提出问题的习惯,落实《高职高专教育英语课程教学基本要求》中“就日常生活和有关业务提出问题和简短回答”的要求。在该项训练中,学生也可以与下面课文所提供的交际范式对照,发现自己表达中不规范的地方,以便在下面的学习与练习中注意纠正。该练习属于限制性练习。

课文是为学生提供有关语言知识与较为标准的交际范式的学习材料,其后演示练习的目的是熟悉课文内容与课文中对话的表达形式,掌握较为标准的交际表达范式。该练习为机械性练习。

常用词与短语列出与本单元交际主题相关的常用词或专业术语,增强听、说、写的能力。

练习分机械性练习、限制性练习与自由性练习三种。复述练习训练学生成段的口头陈述能力,复习巩固所学的词汇、句法知识等,属限制性练习。编制对话进一步训练学生运用基本句型表达思想、进行交际的能力,提高在具体情景中的对话能力。课外活动组织学生或让学生成组自发到相关的现实场景中训练对话,对话内容可预先编好,也可即兴进行。该练习属于自由性练习。

二、听

本部分围绕本单元的交际主题与《高职高专教育英语课程教学基本要求》的精神设计教学内容,注重与“说”的部分结合(如基本句型的听写),分句子、对话、段落的听力练习。

听力训练 1 是简短对话(基本句型)的听力练习,巩固本单元的基本句型,训练对基本句型的听的能力。听力训练 2 是句子(关键信息)的听力练习,训练学生在听的过程中善于抓住关键信息,如易混词、数字、否定结构等。听力材料从下面两项练习的听力材料中抽取,也为培养学生在听力中抓住材料的主旨、要点打下基础。听力训练 3 是对话听力练习(综合训练),要求听后回答有关问题。问题涉及材料的具体信息、背景与说话人之间的关系等。该项设置的目的是训练对所听材料的理解。听力训练 4 是段落听力练习(综合训练),在一级教程中为填写遗漏的词,二、三两级教程中为听力理解训练。

三、应用文模拟写作

根据《基本要求》对写作要求的精神,本部分围绕基本写作技能训练与应用文写作练习两个方面安排教学内容,同时兼顾应用文写作所必需的语言基础(如一些惯用表达结构、术语的总结等),每单元安排一个写作项目,尽可能与本单元的交际主题一致,与《基础英语教程》的进度相配合。第一项为基本技能训练,第二项是应用文学习,先给出范文材料,让学生认识较规范的英语写作范例。要点注解讲解必要的语言知识、写作技能与注意事项等。补充词汇是范文材料中没出现但又很重要的写作该文体的常用词汇,学生应当掌握以便在今后的学习与工作中运用。套写训练用填充、翻译等形式进行套写练习。最后一项为作文训练。

每单元练习题型涵盖高等学校英语应用能力考试所有题型,适应高等学校英语应用能力考试。本书配有教师用书、磁带与光盘。

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Unit One

Online Shopping

Learning Objects

- **Getting familiar with the procedures in shopping on the Internet**
- **Filling in online order forms.**

SECTION 1 SPEAKING

Warming Up

Activity 1 Patterns Learning

Most on-line stores require their shoppers to pay with credit cards. So you have to open an account at a bank that allows transaction online. The following sentence patterns are very useful for opening an account at a bank.

I don't have the experience of....

Don't worry about that.

You have to get connected to the Internet.

Let's visit....

You can browse... by simply clicking on....

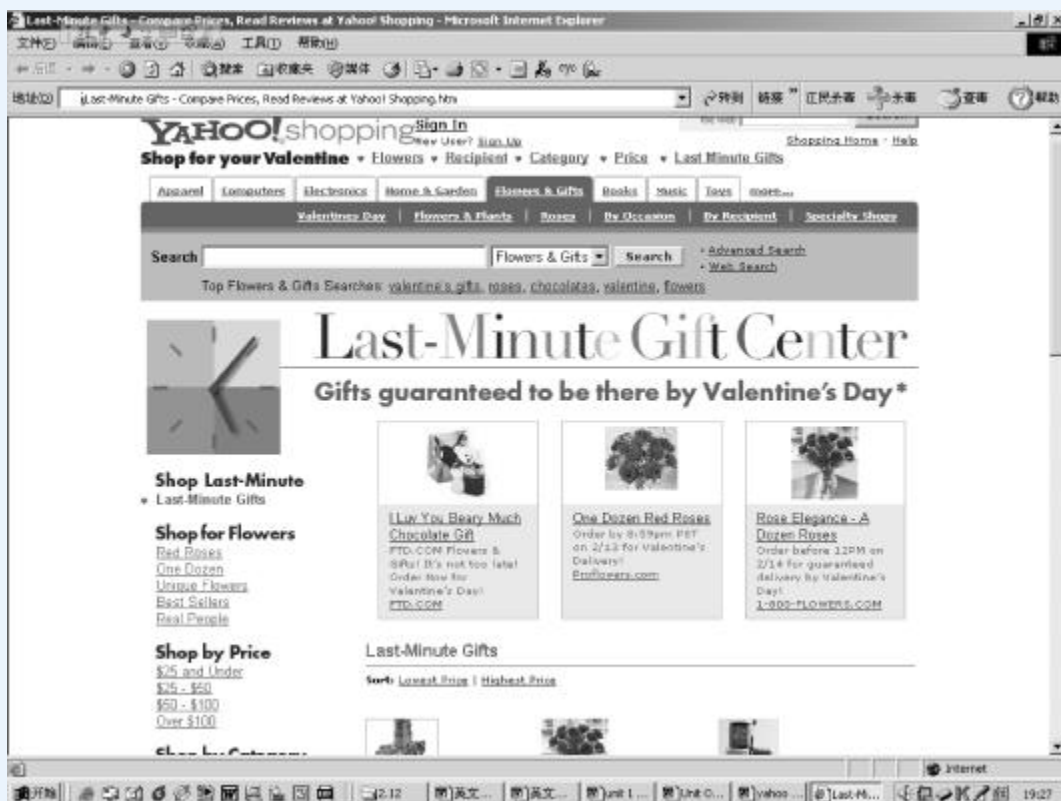
Yahoo organizes sites into categories.

Suppose....

What if ...?

Activity 2 Asking and Answering

The following is a web page. Discuss with your partner how it is organized. The patterns you learned just now and the vocabulary below may be of some help to you.



Vocabulary

sign in

password

PIN: personal identification number

Email address/Email account

search engine

type in key words

/ˈpa:ɪsˈwɔ:ɪd/ n.

登录

密码

密码

电子邮件地址

搜索引擎

输入关键字

Text A

John Smith wants to buy something for his wife as a birthday present. At the moment, he is asking for advice in his office.



John Smith: I'd like to buy something for my wife as a birthday present, but I don't know where to go or what to buy. Would you please give me some suggestions, Helen?

Helen: Why not try online shopping? No parking, no crowds, and you don't have to carry all those packages.

John Smith: But I don't have the experience of online shopping. I don't know where to begin.

Helen: Don't worry about that. It's a piece of cake. We can start right now.

John Smith: Where should we begin?

Helen: First, you have to get connected to the Internet. One of the best places to try for a wide selection of products is Yahoo Shopping.

John Smith: So let's visit Yahoo.

Helen: You know there are half a million sites divided into

more than 25,000 categories on Yahoo.

John Smith: How can I find the one I'm interested in?

Helen: Don't worry. You can browse Yahoo by simply clicking on the various categories listed on each page.

John Smith: You mean clicking "shopping"?

Helen: Quite right. Remember that Yahoo organizes sites into categories. Just find the one you're interested in.

John Smith: Suppose I need some roses, where should I go?

Helen: Try "Flowers".

John Smith: Yeah, I got it. But they are all red roses. What if I need some yellow roses?

Helen: A quick way to do so is to enter the key word "yellow roses" into the search box.

John Smith: Where is the search box?

Helen: It appears on every page in the directory.

John Smith: (After entering the key word) There is a list of the results.

Helen: Yes, and congratulations. Now that you know how to search Yahoo, you're ready to go through the Web.

New Words and Expressions

coupon	/ˈkuːpən/	<i>n.</i>	商家的优待券
convenience	/kənˈviːnjəns/	<i>n.</i>	便利, 方便, 有益
grocery	/ˈgrəʊsəri/	<i>n.</i>	食品; 杂货
category	/ˈkætəgəri/	<i>n.</i>	种类, 部属; 类目

Proper Names

Yahoo Shopping

雅虎(网站)购物频道

Notes

1. **No parking, no crowds, and you don't have to carry all those packages.** 不用停车,也不拥挤,还不需要拎那么多的购物袋。
2. **It's a piece of cake.** 很容易,小菜一碟。
3. **Let's visit Yahoo.** 那我们就上雅虎网站吧。
4. **You can browse Yahoo by simply clicking on the various categories listed on each page.** 只要点击雅虎网站上所列的不同目录,你就能浏览该网站了。
5. **You mean clicking "shopping"?** 你的意思是说点击“购物”这个目录?
6. **Yahoo organizes sites into categories.** 雅虎将网址进行了分类。
7. **What if I need some yellow roses?** 假如我需要一些黄玫瑰,怎么办?
“What if...?” 表示“要是……怎么办?”
8. **There is a list of the results.** 有一长串搜索结果。

Text B

Susan is asking Molly about her shopping experiences on the web.



Susan: Would you please tell me, Molly, what first attracted you to online shopping?

Molly: When I first started shopping online it was because I could buy things cheaper.

Susan: Do you mean that online vendors charge less than the local retailers?

Molly: You know that many of the merchants offer special discounts just for shopping online.

Susan: Are there any other kind of promotion sales on line?

Molly: Yes, many sites have coupons every month.

Susan: What is that?

Molly: With a coupon, you can get some benefits, such as a cash refund or a gift.

Susan: Do you enjoy shopping online?

Molly: Yes, very much.

Susan: Why?

Molly: The reason I like online shopping is because I am a busy person and I have 3 children.

Susan: Do you mean that shopping online saves you time?

Molly: Yes, I order my groceries from online stores and this saves me so much time.

Susan: Are there any other benefits?

Molly: Yes, many. No crowds, no long lines, no tired feet. No

bags, no boxes, no mess.

Susan: Have you ever had an unpleasant experience?

Molly: I once placed an order before Christmas and never received the item. I asked their customer service about this. He was very rude. Refused to cancel the order even though Christmas was over.

Susan: So how do you protect yourself against this?

Molly: Since then, I must familiarize myself with the policies on each site in the site's help section before I buy. Besides I make a copy of everything, i.e. product description, delivery information, orders form, everything I can think of.

Susan: Just like the saying goes, "An informed shopper is a successful shopper."

Molly: That's right.

New Words and Expressions

vendor	/ˈvendə/	<i>n.</i>	卖主
warranty	/ˈwɒrənti/	<i>n.</i>	担保, 保证
confirmation	/ˌkɒnfəˈmeɪʃən/	<i>n.</i>	证实, 确认
delivery	/diˈlɪvəri/	<i>n.</i>	递送, 交货
familiarize...with			熟悉

Notes

1. Do you mean that online vendors charge less than the local retailers? 你是说网上商店比当地的零售商要价便宜?

2. You know that many of the merchants offer special discounts just for shopping online. 要知道有些经销商只对网上购物提供特别折扣。

3. With a coupon, you can get some benefits, such as a cash refund or a gift. 有了优惠券,就有一些优待,比如说现金退返或者礼物之类的。

4. Since then, I must familiarize myself with the policies on each site in the site's help section before I buy. 此后,购物之前我都要到网站上的“帮助”一栏中熟悉各个网站的政策规定。此句中,“help section”指的是网站上的“帮助”栏目。

5. An informed shopper is a successful shopper. 信息灵通的购物者才是成功的购物者。

Task Role Play

Two students act as John Smith and Helen or Molly and Susan. Act out Text A and Text B.

Useful Words and Expressions

tip	/tip/	技巧
fellow online shoppers		网上购物同道中人
gain opportunity		获得机会
post comments		(在网上)发表评论