

财经英语听力

(财经专业用)

Business English Listening

第二册

(学生用书)

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上海外语教育出版社

前 言

《财经英语听力》(Business English Listening)(第二册)旨在提高学生在国际经济、贸易、金融、管理等领域的实际情景中的英语听力水平。这套听力教程可作为财经和外贸院校,以及综合性大学外语和经济类专业的学生使用,也可供从事国际商务、金融、企业管理等业务的实际工作者提高英语听力时使用。

英语听力是人们英语交际能力的重要方面,是英语教学中五项基本技能之一,一直是中国学生学习英语的一个难点。提高英语听力水平能促进其他基本技能的发展,从而为学生综合的英语交际能力打下坚实的基础。

本教程编写过程中,在注意语言材料的真实度以及题材和体裁广泛多样性的基础上,尽量选用较新的资料。编者曾大量参阅比较了国外最新出版的各种原文资料和教材,从中筛选出适合中国学生使用的材料。

《财经英语听力》(第二册)由上海交通大学外语学院英语系俞理明副教授和周国强教授主编,上海财经大学外语系谢葆琰、蒋永萍和崔海萍参加了编写工作。本书的编写得到了上海外语教育出版社社长庄智象教授、总编辑王彤福教授的支持和关心,并承英国文化协会英语资料中心的协助,在此一并致谢。此外,在本册教材编写过程中,还得到李理在文字处理等各方面的帮助。

本教程是编者在学校教学工作之余编就,虽经努力,但因编者学力及资料所限,倘有疏漏,望使用本教程的教师、学生以及

专家学者不吝指正，以便日后修订。

上海交通大学 俞理明

周国强

2000 年 1 月

使用说明

《财经英语听力》(第二册)设 20 课,以每周(2 课时)使用一课时,可用 20 周。本册可供第一学年第二学期使用。具体使用应根据各校课时安排以及学生程度灵活掌握。

为有利于课堂教学,本册教程分“学生用书”和“教师用书”。

“学生用书”中每课均围绕一个题材如(commercial decisions , dealing with problems 等),分 Part A , Part B 和 Part C 三个部分,每部分分别由词汇(Vocabulary)包括单词、短语和专有名词、基本结构(Basic Structures)和练习(Exercises)组成。每部分列出的词汇可由学生在课前预习或由教师上课时略作讲解。列出的基本结构是为了让学生更好地理解录音材料,也为了向学生提供与课文题材相关的常见句型,以便学生掌握,在日常口语和写作中使用。练习部分根据提供的录音资料设计了多项选择、听写、是非题和填空等各种练习。课文中出现的所有词汇的英语和汉语释义作为附录放在全书最后,供学生预习和复习时参阅。

“教师用书”参照“学生用身体例”,也分 Part A , Part B 和 Part C 三部分。每部分由词汇注释(Vocabulary Notes)基本结构(Basic Structures)录音书面资料(Tapescript)和练习答案(Answer Key)组成。其中的词汇注释和基本结构均加了汉语译文,以方便教师备课和课堂教学时使用。

每册教程所附的录音磁带按课文顺序录制,其中练习所需的间隙可由教师在课堂教学时根据具体需要灵活掌握。

CONTENTS

Unit One	Commercial Decisions	1
Unit Two	Dealing with Problems	7
Unit Three	Checking Progress	12
Unit Four	Future Prospect	18
Unit Five	Regulations and Advice	25
Unit Six	Describing Job Responsibilities	30
Unit Seven	Using the Telephone	38
Unit Eight	Giving a Company Tour	44
Unit Nine	Describing a Process	51
Unit Ten	Giving a Presentation	58
Unit Eleven	Handling Incoming Calls	65
Unit Twelve	Financial Matters in Business Deals	74
Unit Thirteen	Recorded Messages	82
Unit Fourteen	Business Forecasting	88
Unit Fifteen	Building Business Relationships	96
Unit Sixteen	Agreeing Procedure	105
Unit Seventeen	Stating Negotiating Interests	115
Unit Eighteen	Establishing Customer Needs	125
Unit Nineteen	Generating Options	136
Unit TwentA	Bidding	146
Index	Glossary	158

图书在版编目(CIP)数据

财经英语听力 第2册/俞理明,周国强主编. —上海:
上海外语教育出版社,1999

财经专业学生用书

ISBN 7-81046-692-5

B. 财... u ①俞...②周... s. 经济-英语-视听教学
-高等学校-教学参考资料 E. H319.9

中国版本图书馆CIP数据核字(1999)第29210号

出版发行:上海外语教育出版社

(上海外国语大学内)

责任编辑: 严 凯

印刷者:

经 销:新华书店上海发行所

开 本: 850×1168 1/32 印张 字数 千字

版 次: 1999年7月第1版 1999年7月第1次印刷

印 数: 册

书 号: ISBN 7-81046-692-5/F·052

定 价: . 元

本版图书如有印装质量问题,可向承印厂调换。

Unit One

Commercial Decisions

PART A

. . Vocabulary

demand

efficiency

electro-string

uitar

to improve

to modernize

taste

to win

as a result

to level off

the Beatles

V. Basic Structures

Hall modernized operations , and as a result , sales increased.

Tastes changed , and sales leveled off.

Sales increased by 42%.

o . Exercises

1. Listen to the history of the guitar manufacturer , Rickenbacker and choose the best answer to each question you hear :

- (1) a. Electronic Computer Co.
b. Economy Research Co.
c. Johnson Co. Ltd.

- d. Electro String Co.
- (2) a. F.C. John. b. William Brown.
 c. F.C. Hall. d. Rickenbacker.
- (3) a. Jane Hall. b. F.C. Hall.
 c. John Hall. d. Rickenbacker.
- (4) a. In 1953. b. In 1963.
 c. In the seventies. d. In the eighties.
- (5) a. In 1984. b. In 1995.
 c. In 1996. d. In 1953.

2. Listen again and then number the following events in the correct order :

<u>Order</u>	<u>Events</u>
--------------	---------------

- | | |
|----------|--|
| () | A larger factory was built. |
| () | Tastes changed and sales leveled off. |
| () | Rickenbacker won the President's Export Award. |
| () | The Beatles began to play Rickenbacker. |
| () | John took control of the company |

PART B

. . . *Vocabulary*

conscious	consumer	diet
especially	expensive	image
to install	saturated	seriously
vegetable		

to aim at	to be careful about
-----------	---------------------

II . *Basic structures*

We decided to install a sports club.

We wanted to attract more people.

We use only top-quality vegetable oil.

We believe a better product will mean higher sales.

III . *Exercises*

1. Passage One is about an entertainment company. Listen to the passage and complete each of the following statements with appropriate choices :

(1) They wanted to _____.

- a. attend a meeting
- b. attract more young customers
- c. attract children
- d. lower the prices

(2) They decided to _____.

- a. modernize a swimming pool
- b. build a sports club and open a restaurant
- c. redecorate the restaurant and have the room air-conditioned
- d. host more sport events

(3) They found that outside the normal vacation season they had _____.

- a. too many empty rooms
- b. too many customers
- c. too many people
- d. too large a staff

(4) The restaurant is aimed at _____.

- a. the old pensioners
- b. the children
- c. the younger customers
- d. the women

Listen again and check your answers.

2. Passage Two is about diet. Listen to the passage and then supply the missing information :

These days most people exercise regularly and are careful about their diet. Consumers are much more _____(1) now than in the past. We take this very seriously and we want to show people that the food we serve _____(2) than ever. Last month we decided to stop using _____(3) to cook our _____(4). As a result , we now use only _____(5). Of course it's more expensive , but we believe a better product will _____(6). It's also good for our image.

Listen a ain and check our answers.

PART C

. . Vocabulary

absolutely	advantage	to analyze
camcorder	obviously	potentially
prediction	region	triple

Malaysia

Hungary

II . Basic Structures

We think there will be a huge market for automobiles.

We can't be sure about what will happen.

o . Exercises

1. The two passages are about making commercial decisions.
Listen to the two passages and supply the missing information :

Company	Decision	Reason
Camcorder Company	to start making camcorder in _____(1).	There has been _____(2) for our product in _____.(3)
Automobile Company	to open a _____(4) in _____(5).	There will be _____(6) for automobiles in _____(7); car sales might _____(8), possibly even _____(9).

2. Listen to the two passages again and decide whether the following statements are true(T) or false(F):

(1) There has been a rapid growing demand for

- out product in South East Asia over the past ()
five years.
- (2) During the first two years we produced
more than 200 camcorders a month. ()
- (3) We think that car sales might double , even
triple in the next ten years. ()
- (4) We think there will be a huge market for
automobiles in America. ()
- (5) We've decided to open a car engine factory
in Hungary. ()

Listen again and check your answers.

Unit Two

Dealing with Problems

PART A

B. *Vocabulary*

crate	to damage	extra
to inconvenience	policy	to replace
shipment		

right away

u. *Basic Structures*

I have a complaint about our last shipment.
 What's the problem?
 I hope it didn't inconvenience you too seriously.
 There's a problem with last week's order.
 We'll take care of it right away

s. *Exercises*

1. The two dialogues are about dealing with complaints. Listen to the dialogues and then put a tick in the brackets for the correct complaint of each dialogue :

	Dialogue 1	Dialogue 2
(1) The order hasn't arrived.	()	()
(2) You sent too many models.	()	()

- (3) Some items are damaged. () ()
- (4) You did not send enough
goods. () ()
- (5) You sent the wrong items. () ()

2. Listen to the two dialogues again and then check what the speakers say. Put a tick in the brackets for each sentence you hear :

- | | Dialogue 1 | Dialogue 2 |
|--|------------|------------|
| (1) I'm very sorry about that. | () | () |
| (2) What's the problem ? | () | () |
| (3) You sent the wrong items. | () | () |
| (4) The items in the two crates
were damaged. | () | () |
| (5) I have a complaint about our
last shipment. | () | () |
| (6) Could you give me a few de-
tails ? | () | () |

PART B

B. Vocabulary

design	mix-up	payment
quite	to receive	slight
to understand		

Hon Kon

Texas

u. Basic Structures

You've made a number of personal overseas calls.

Have a good trip.

We'll talk it over.

We've got a slight problem.

There was a mix-up in accounts.

We all enjoyed talking with you.

s. *Exercises*

1. The following is Rob Norton's notes about people he has to talk to on the phone. Listen to Rob speaking to six people and then number the notes in the correct order :

- a. Speak to Jenny ()
- b. Call Barbara ()
- c. Speak to Jones ()
- d. Call the agency ()
- e. Speak to Ms. Harker ()
- f. Speak to Murray ()

2. Listen again and then match Column A (the persons Rob talks to) with Column B (what the talks are about) :

Column A

Column B

- a. Call Murray (1) about newspaper ad.
- b. Speak to an agent (2) about personal overseas calls
- c. Call Jenny (3) about golf game
- d. Speak to Jones (4) about report
- e. Call Ms. Harker (5) about order
- f. Speak to Barbara (6) about job application

3. Listen to Rob again and then find the right response to Rob for each telephone call :
- a. Yes , sorry about that , Rob. There was a mix-up in accounts. ()
 - b. Yes , I understand , Mr. Norton. It won't happen again. ()
 - c. Yes , that would be just fine. Thank you , Mr. Norton. ()
 - d. No problem. Have a good trip. ()
 - e. I'll be there right away , Mr. Norton. ()
 - f. All right. I think we can have something ready by Friday. Is that OK ? ()

Listen again and check our answers.

PART C

B. *Vocabulary*

moment

to look into

video cassette recorder

u. *Basic Structures*

Could you give me the reference number ?

You sent us ten too many.

I'll look into it right away

s. *Exercises*

1. The dialogue is about dealing with customer complaints.

Listen to the dialogue and then complete the notes on the

order form below :

**ELECTROMART WHOLESALE
DISPATCH DEPARTMENT**

Customer : J-Mart

Order No. : (1) _____

Date order placed : (2) _____

Amount : (3) _____

Item : (4) _____

Model No. : (5) _____

Notes : We delivered (6) _____ VCRs instead of (7)
_____, so we have to take (8) _____ back.

Listen again and check your answers.