



肇慶旅游

Inviting Investment of
Tourism in ZhaoQing
招商推介手册

肇慶旅游概況

A brief account of tourism in ZhaoQing

肇慶市位于廣東省中西部,轄端州、鼎湖、高要、四會、封開、德慶、廣寧、懷集八個縣(市)區及一個高新技術開發區。總面積1.5萬平方公里;總人口390萬。城區距廣州僅90公里,火車或快船祇須4個小時可直達香港。

肇慶古稱端州,是國家級歷史文化名城、嶺南文化的發祥地之一。從漢代開始,以城區為挈領,方圓千里內人文薈萃,古迹林立,以獨特的姿彩編成了肇慶文風流遠的璀璨史詩。

肇慶又是首批中國優秀旅游城市。城區內的星湖風景名勝區是全國首批重點風景名勝區之一,其七星岩與鼎湖山素有“人間仙境”與“天然氧吧”美譽。圍繞着星湖,在500公里大環市路沿綫,各地衆多景區(點)有如群星拱月,以秀麗的風光和優良的服務構成了名著嶺南的“肇慶千里旅游畫廊”。

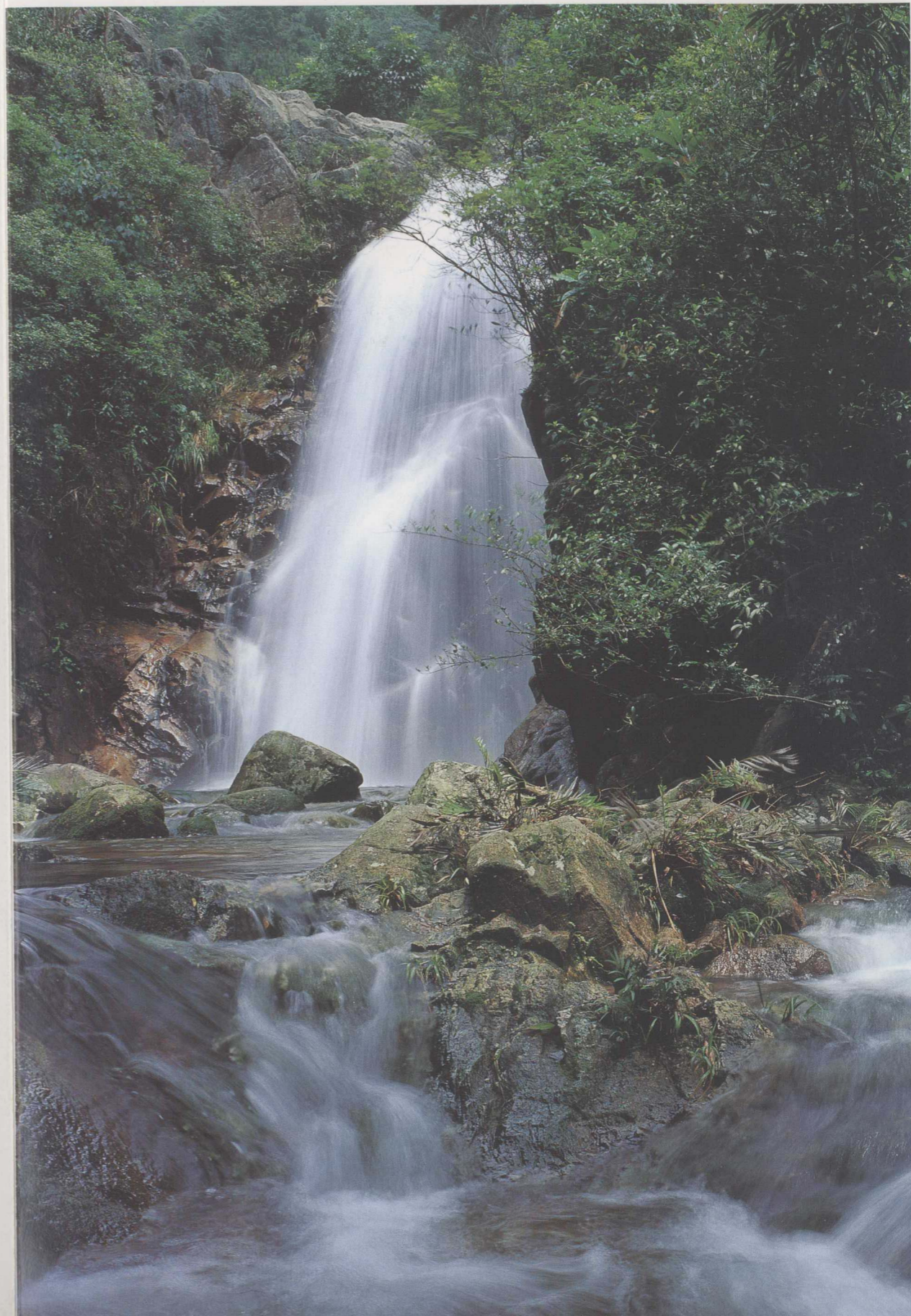
肇慶市委、市政府一貫高度重視旅游業的發展。最近,按照加快實現經濟社會跨越發展的總體要求和建設最適宜旅游的花園式風景城市的戰略目標,提出要創新思路,務實推進,加快肇慶由旅游資源大市向旅游經濟強市轉變的步伐。持續健康發展的肇慶旅游,又迎來了令人振奮、大有作為的嶄新前景。

ZhaoQing is located in the middlewest of GuangDong province. It has two districts (DuanZhou and DingHu), two cities (GaoYao and SiHui), four counties (FengKai, DeQing, GuangNing, and HuaiJi), and a hi-tech development zone under its administration. It boasts a total area of 15 thousand square km, and has a population of 3.9 million. The city of ZhaoQing is only 90 km from GuangZhou, the provincial capital. It takes merely four hours to arrive in Hong Kong directly from ZhaoQing either by train or by fast ship.

ZhaoQing was called DuanZhou in ancient times. It is a celebrated historic and cultural city at national level, and one of the birthplaces for LingNan culture. Down from the Han Dynasty, the city proper, performing a leading role, attracted talented people to itself and to places for thousands of miles around. The phenomenon and the historic spots that abound in this area helped create a ZhaoQing with a long, unique, and splendid cultural history.

ZhaoQing is among the first batch of excellent tourist cities of China, and the Star Lake scenic zone in the city is among the first batch of national key scenic spots. The Seven-Star Crags and DingHu Mountain, two of the major consisting parts of the Star Lake scenic zone, enjoy the fame of being "an earthly paradise" and "a natural oxygen bar" respectively. Along the beltway for 500km around, numerous scenic spots scatter round the Star Lake just like stars crowding round the moon. Such beautiful scenery and the excellent services provided have created "ZhaoQing's thousand-li touring corridor" that is very famous in LingNan district.

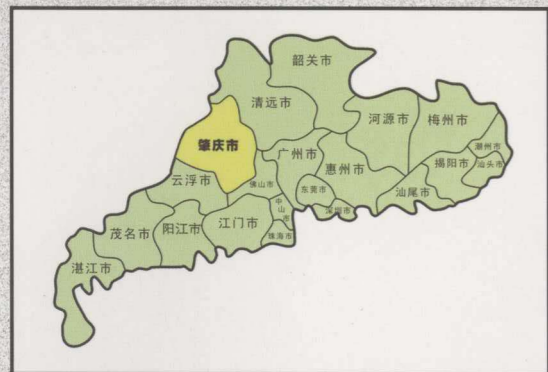
The municipal Party committee and the municipal administration have always put great emphases on the development of tourism in ZhaoQing. Recently, under the strategic objectives of enhancing the realization of supreme development of economic society and building a garden-like scenic city congenial to tourists, the above-mentioned committee and administration point out that new ideas should be brought forth and carried out in a down-to-earth manner, so as to quicken the pace of changing ZhaoQing from a city rich in tourist resources to a city strong in tourist industry. The tourism of ZhaoQing, which has been developing healthily, forsees an exciting and promising new prospect.





肇慶旅遊區位圖

Maps of the scenic spots in Zhaoqing



肇慶森林休閒度假旅游資源簡介

A brief account of ZhaoQing's forest traveling resources

“七山一水二分田”，是民間對肇慶自然環境的概括，“廣東罕見的綠色寶地”，則是專家對肇慶旅游資源的評價。

確實，肇慶山地較多，不僅水資源充裕，森林資源尤其豐富。在鬱鬱蔥蔥的青山翠谷、茂林幽澗中，擁有多個國家、省級自然保護區以及遍布各地的森林公園，集中顯示了令人嘆為觀止的原生態特色，既原始質樸，又充滿神奇。其中懷集大稠頂是“廣東第四高峰”、廣寧螺殼山“離天三尺”、封開黑石頂是“生物寶庫”、城區鼎湖山是“北回歸綫上的綠寶石”；還有奔涌的溫泉、浩瀚的竹海、珍稀的動物、古老的山村……都“養在深閨人未識”，具有極高的科學研究與旅游開發價值。

人與自然和諧相處共同發展，是社會進步的標志，回歸自然是當代旅游的呼聲。新的一年，廣東省旅游局致力打造森林度假旅游產品這張“王牌”，并寄望肇慶旅游業率先而行，為珠三角、國內外游客提供更多更新的休閒度假園地。

青山有情，人當勉力。肇慶得天獨厚的森林休閒度假旅游資源，正欣然期待有識之士攜手合作，共同開發。

Concerning the natural environment of ZhaoQing, the folks put it vividly into the following saying: "seven percent mountains, one percent water, and two percent fields;" whereas, the experts evaluation of it can be summarized by a phrase: "a very rare green treasureland of GuangDong."

There are indeed numerous mountains in ZhaoQing, however, it is also rich in water and forest resources. Among the green mountains and valleys, in the luxuriant forests and the secluded ravines, people can find many forest farms and natural reserves at national and provincial levels. These natural resources are still in primeval state, As a result, they are full of wonderful surprises. For instance, DaChou Summit in HuaiJi is the fourth highest summit in GuangDong province, LuoKe (Spiral Shell) Mountain in GuangNing is described as only three inches away from heaven, the HeiShi (Blackstone) Summit in FengKai is considered a wonderland for animals and plants alike, DingHu Mountain in the city proper has gained the fame as "an emerald on the North Tropic." Apart from the above-mentioned scenic spots, the region has also got bubbling hot springs, vast area of bamboos (people call them "bamboo sea"), rare animals, ancient villages, and so on so forth. These natural resources, being far away from the maddening crowds, are still in their virgin state, it is highly expected that they will turn out to be of great value both for scientific research and the development of tourism.

Human beings and nature coexist harmoniously and develop side by side are the signs for social progress. To return to nature is the vogue for tourism in the new century. In the advancing new year, the travel bureau of GuangDong province focuses on cultivating a trump card for tourism in GuangDong, the trump card is to make forests as suitable places for spending holidays and traveling. The bureau puts her hope upon ZhaoQing's making the initiation in this direction to provide more holiday resorts and more recently-developed ones for tourists both home and abroad, and tourists from the Pearl River Delta.

The green mountains and the rich forest resources favorable for spending holidays and traveling are waiting for investment from men of insight, so, what are we waiting for? Let's seize the chance and cooperate.



七星岩 The building of a square by the east gate to the 東門廣場 Seven-Star Craggs

項目名稱
項目概述

七星岩東門廣場建設項目
七星岩東門是七星岩景區的主要出入口，廣場必須滿足景區游覽活動的功能要求和市民、游客休閒活動的需要，同時也要滿足肇慶中心城區的旅游集散和大型群眾性集會活動的需要。其建設風格與七星岩自然山水、景觀相融洽，與周邊環境相協調，體現肇慶歷史和地方文化特徵，成為肇慶中心城區的標志性建築之一。

合作方式
合作年限
投資總額
聯 系 人
聯系電話

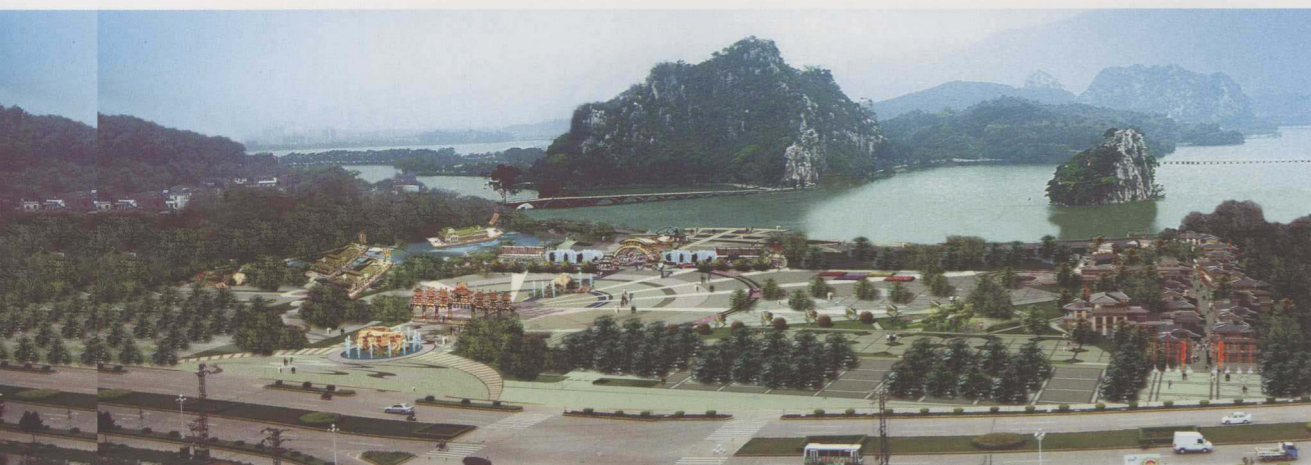
合資/合作
30年
30000萬元
蘇先生
0758—2225270

Title of the project
Content of project

the building of a square by the east gate to the Seven-Star Craggs
the east gate is the main entrance for coming in and going out of the Seven-Star Craggs. The square to be built by the gate needs to meet the requirements of various activities that will be carried out for sightseers, tourists, and residents in the city; while at the same time, it should have the capacity of acting as a meeting place for tourists to and from downtown and for large-scale assemblies. The style of the square should be in harmony with the natural scenery and the surrounding environment of the Seven-Star Craggs. Such a square should reflect the history and the cultural heritage of ZhaoQing, and should become one of the representative buildings of the city.

Manner of Investment
Term of investment
Amount of investment
Contact person
Tel

joint investment/cooperate
30 years
300 million RMB yuan
Mr. Su
0758-2225270



夜星湖 The development of evening and night touring on the Star Lake



項目名稱
項目概述

“夜星湖”開發項目
利用七星岩景區廣闊的湖面和獨特的湖光山色景觀，開發夜間七星岩游覽項目。

合作方式
合作年限
投資總額
聯 系 人
聯系電話

合資/合作
30年
5000萬元
姚先生
0758—2264618

Title of the project
Content of project

the development of evening and night touring on the Star Lake
provided with a vast lake area of the Seven-Star Craggs scenic spot and its unique scenery, this project aims to open up evening and night touring activities on the Star Lake.

Manner of Investment
Term of investment
Amount of investment
Contact person
Tel

joint investment/cooperate
30 years
50 million RMB yuan
Mr. Yao
0758-2264618

懷集縣新崗原始森林旅游 in HuaiJi county
The development of
XinGang primeval forest traveling

項目名稱 懷集縣新崗原始森林旅游綜合開發項目
項目概述 以市場為主導，以資源為依托，以生態旅游與休閒度假、森林旅游于一體的綜合性生態旅游區。
合作方式 合作
合作年限 50年
投資總額 50000萬元
聯 系 人 藍春生
聯系電話 0758—5531618

Title of the project the development of XinGang primeval forest traveling in HuaiJi county
Content of project guided by the market, and supported by the natural tourism resources, this project seeks to open up a comprehensive zone that provides ecotourism, leisure time and holiday traveling, and forest traveling.
Manner of Investment cooperate
Term of investment 50 years
Amount of investment 500 million RMB yuan
Contact person ChunSheng Lan
Tel 0758-5531618



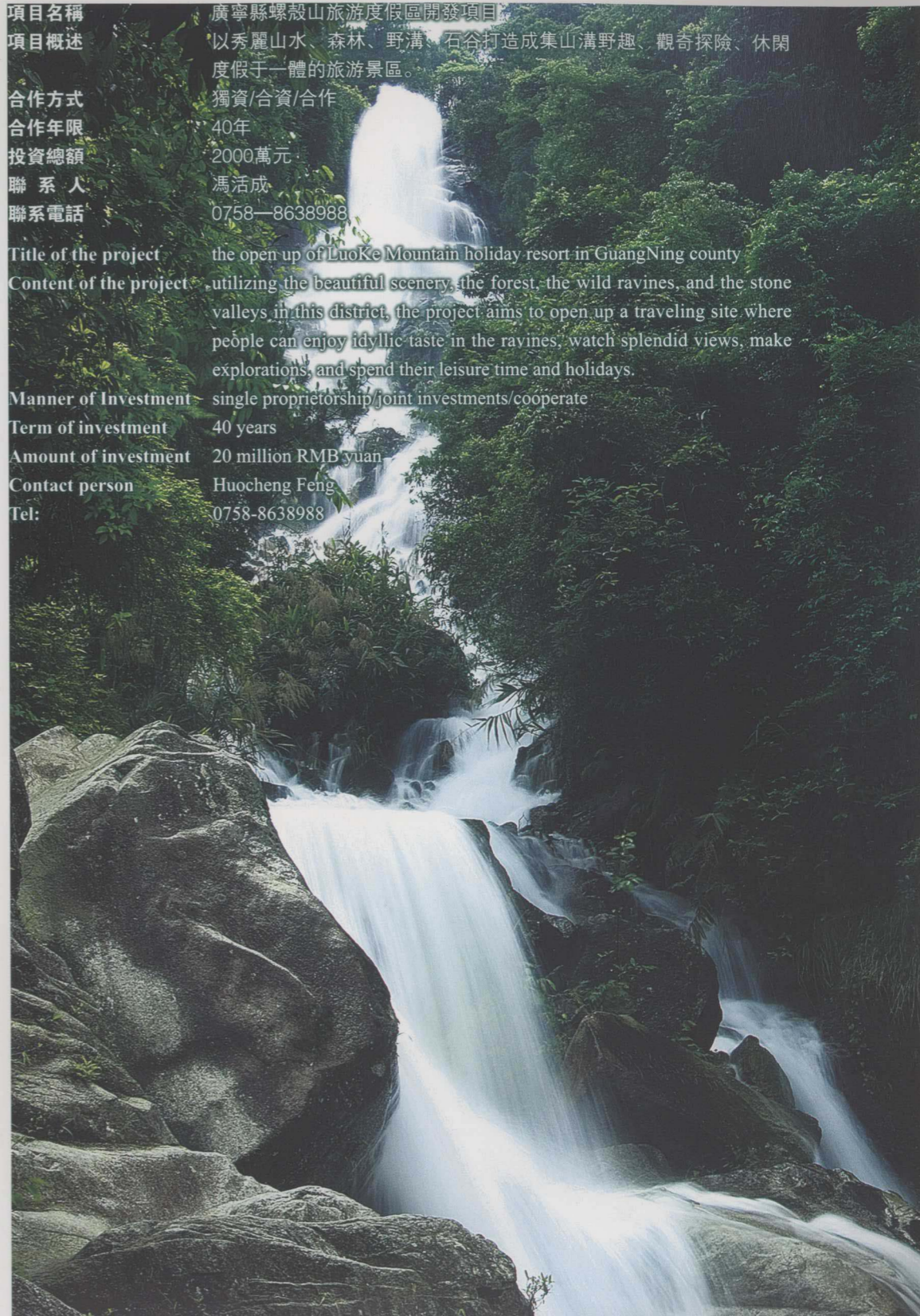
廣寧縣 The open up of the
竹海 national bamboo forest park in GuangNing county

項目名稱	廣寧縣竹海國家森林公園
項目概述	利用獨特的竹資源與竹文化，打造集休閒度假、水上游樂、旅業會所等一體的“和諧時尚竹鄉之旅”。
合作方式	獨資/合資/合作
合作年限	40年
投資總額	3500萬元
聯 系 人	馮活成
聯系電話	0758—8638988
Title of the project	the open up of the national bamboo forest park in GuangNing county
Content of project	making use of the unique bamboo resources and bamboo culture, the project seeks to open up tourism in the harmonious, and fashionable bamboo area, which provides holiday resort, water amusement, and a headquarter for tourism.
Manner of Investment	single proprietorship/joint investments/cooperate
Term of investment	40 years
Amount of investment	35 million RMB yuan
Contact person	Huocheng Feng
Tel	0758-8638988



廣寧縣 The open up of
螺殼山 holiday resort in GuangNing county

項目名稱	廣寧縣螺殼山旅游度假區開發項目
項目概述	以秀麗山水、森林、野溝、石谷打造成集山溝野趣、觀奇探險、休閒度假于一體的旅游景區。
合作方式	獨資/合資/合作
合作年限	40年
投資總額	2000萬元
聯 系 人	馮活成
聯系電話	0758—8638988
Title of the project	the open up of LuoKe Mountain holiday resort in GuangNing county
Content of the project	utilizing the beautiful scenery, the forest, the wild ravines, and the stone valleys in this district, the project aims to open up a traveling site where people can enjoy idyllic taste in the ravines, watch splendid views, make explorations, and spend their leisure time and holidays.
Manner of Investment	single proprietorship/joint investments/cooperate
Term of investment	40 years
Amount of investment	20 million RMB yuan
Contact person	Huocheng Feng
Tel:	0758-8638988



鼎湖 The open up of JiuKenHe forest park holiday resort
九坑河森林公園 旅游度假區
in DingHu district

項目名稱	鼎湖九坑河森林公園旅游度假區開發項目
項目概述	利用得天獨厚的自然生態環境配套開發旅游度假區、酒店等，主要包括餐廳、超市、商店、會議室、旅行社、車隊、康體中心、游泳池、高爾夫練習場等各類服務、娛樂設施。
合作方式	合資/合作/獨資
合作年限	30年
投資總額	3000萬美元
聯系人	陳永宜
聯系電話	13600226898
Title of the project	the open up of JiuKenHe forest park holiday resort in DingHu district
Content of project	making advantage of the favorable natural ecological environment, the project aims to open up a holiday resort that embraces the setting up of a hotel, a restaurant, a supermarket, some shops and conference rooms, a traveling agency, a convoy, a health-keeping center, a swimming pool, a golf course, and other service and entertainment facilities.
Manner of Investment	joint investment/cooperate/single proprietorship
Term of investment	30 years
Amount of investment	30 million US dollars
Contact person	YongYi Chen
Tel	13600226898



爛柯山 LanKe Mountain
拓展訓練基地 training base

項目名稱	爛柯山拓展訓練基地（羚水峽東口水陸環游綜合服務中心）
項目概述	在肇慶市鼎湖區沙埔鎮爛柯山北麓，連接羚羊峽東口兩岸與硯洲島，開展綠色氧吧、探險獵奇生態之旅、高湖野營及自駕車旅游基地。
合作方式	合資/獨資
合作年限	15—20年
投資總額	1000萬元
聯系人	姚先生
聯系電話	0758—2264618
Title of the project	LanKe Mountain training base (water and land round tour service center by the east estuary of LingYang (Antelope) Gorge)
Content of project	the project seeks to open up a green oxygen bar, ecotourism for making exploration and hunting for novelty, camping by the lake, and a self drive traveling base along the north side of LanKe Mountain. The finished project will connect the two sides of the east estuary of LingYang Gorge and Yanzhou Island.
Manner of Investment	joint investment/single proprietorship
Term of investment	15-20 years
Amount of investment	10 million RMB yuan
Contact person	Mr. Yao
Tel	0758-2264618



招商項目
Project 08

項目名稱: **廣寧三貴山生態旅遊區開發**

合作方式: 獨資

合作年限: 50年

投資總額: 12000萬元

聯 系 人: 梁建猷

聯 系 電 話: 13929808866

Title of the project: an ecotourism site in SanGui Mountain, GuangNing county

Manner of Investment: single proprietorship

Term of investment: 50 years

Amount of investment: 120 million RMB yuan

Contact person: JianYou Liang

Tel: 13929808866

招商項目
Project 09

項目名稱: **廣寧大潮山畢隴水庫生態旅遊開發項目**

合作方式: 獨資

合作年限: 50年

投資總額: 5000萬元

聯 系 人: 伍慶瑞

聯 系 電 話: 13929801638

Title of the project: ecotourism in BiLong Reservoir, DaChao Mountain, GuangNing county

Manner of Investment: single proprietorship

Term of investment: 50 years

Amount of investment: 50 million RMB yuan

Contact person: QingRui Wu

Tel: 13929801638

招商項目
Project 10

項目名稱: **星岩賓館改造項目**

合作方式: 合資/合作

合作年限: 25年

投資總額: 5000萬元

聯 系 人: 鄧先生

聯 系 電 話: 13824637018

Title of the project: remould the XingYan hotel

Manner of Investment: single proprietorship/cooperate

Term of investment: 25 years

Amount of investment: 50 million RMB yuan

Contact person: Mr. Deng

Tel: 13824637018

招商項目
Project 11

項目名稱: **封開黨山森林公園**

合作方式: 獨資/合作

合作年限: 50年

投資總額: 4500萬元

聯 系 人: 陳春霞

聯 系 電 話: 13822693200

Title of the project: the open up of a forest park in DangShan Mountain, FengKai county

Manner of Investment: single proprietorship/cooperate

Term of investment: 50 years

Amount of investment: 45 million RMB yuan

Contact person: ChunXia Chen

Tel: 13822693200

招商項目
Project 12

項目名稱: **封開麒麟山森林公園**

合作方式: 獨資/合作

合作年限: 50年

投資總額: 3500萬元

聯 系 人: 陳春霞

聯 系 電 話: 13822693200

Title of the project: the open up of a forest park in QiLin(Chinese unicorn) Mountain, FengKai county

Manner of Investment: single proprietorship/cooperate

Term of investment: 50 years

Amount of investment: 35 million RMB yuan

Contact person: ChunXia Chen

Tel: 13822693200

招商項目
Project 13

項目名稱: **封開狀元湖森林公園**

合作方式: 獨資/合作

合作年限: 20年

投資總額: 2500萬元

聯 系 人: 陳春霞

聯 系 電 話: 13822693200

Title of the project: the open up of ZhuangYuan (a person who got the highest scores in ancient Chinese imperial examination) Lake forest park in FengKai county

Manner of Investment: single proprietorship/cooperate

Term of investment: 20 years

Amount of investment: 25 million RMB yuan

Contact person: ChunXia Chen

Tel: 13822693200

招商項目
Project 14

項目名稱: **德慶錦石山**休閒活動旅游區開發

合作方式: 獨資/合資/合作

合作年限: 30年

投資總額: 2500萬元

聯 系 人: 潘子杰

聯系電話: 0758—7781972

Title of the project: tourist site for leisure activities in JinShi Mountain, DeQing county

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 30 years

Amount of investment: 25 million RMB yuan

Contact person: ZiJie Pan

Tel: 0758-7781972

招商項目
Project 15

項目名稱: **高要卧虎藏龍谷**開發項目

合作方式: 獨資/合資/合作

合作年限: 20年

投資總額: 2000萬元

聯 系 人: 區楚安

聯系電話: 13602990993

Title of the project: the open up of Wohucanglong valley in GaoYao city

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 20 years

Amount of investment: 20 million RMB yuan

Contact person: ChuAn Ou

Tel: 13602990993

招商項目
Project 16

項目名稱: **德慶龍母村**開發建設

合作方式: 獨資/合資/合作

合作年限: 30年

投資總額: 2000萬元

聯 系 人: 潘子杰

聯系電話: 0758—7781972

Title of the project: the exploitation of LongMu village

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 30 years

Amount of investment: 20 million RMB yuan

Contact person: ZiJie Pan

Tel: 0758-7781972

招商項目
Project 17

項目名稱: **廣寧古水**旅游開發項目

合作方式: 獨資

合作年限: 50年

投資總額: 1000萬元

聯 系 人: 馮活成

聯系電話: 0758—8638988

Title of the project: tourism in GuShui, GuangNing county

Manner of Investment: single proprietorship

Term of investment: 50 years

Amount of investment: 10 million RMB yuan

Contact person: HuoCheng Feng

Tel: 0758-8638988

招商項目
Project 18

項目名稱: **高要蓮塘神符岩**景區開發項目

合作方式: 獨資/合資/合作

合作年限: 20年

投資總額: 1000萬元

聯 系 人: 區楚安

聯系電話: 13602990993

Title of the project: the open up of ShenFu crag scenic spot in LianTang, GaoYao city

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 20 years

Amount of investment: 10 million RMB yuan

Contact person: ChuAn Ou

Tel: 13602990993

招商項目
Project 19

項目名稱: **高要蚺崗八卦村**旅游開發項目

合作方式: 獨資/合資/合作

合作年限: 10年

投資總額: 1000萬元

聯 系 人: 區楚安

聯系電話: 13602990993

Title of the project: the development of tourism in BaGua village, XianGuang, GaoYao city

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 10 years

Amount of investment: 10 million RMB yuan

Contact person: ChuAn Ou

Tel: 13602990993

招商項目
Project 20

項目名稱: **高要回龍槎塘村**旅游開發項目

合作方式: 獨資/合資/合作

合作年限: 10年

投資總額: 1000萬元

聯 系 人: 區楚安

聯 系 電 話: 13602990993

Title of the project: the development of tourism in ChaTang village, HuiLong, GaoYao city

Manner of Investment: single proprietorship/joint investment/cooperate

Term of investment: 10 years

Amount of investment: 10 million RMB yuan

Contact person: ChuAn Ou

Tel: 13602990993

招商項目
Project 21

項目名稱: **肇慶西江**游船·游艇項目

合作方式: 合資/獨資

合作年限: 15—20年

投資總額: 1000萬元

聯 系 人: 姚先生

聯 系 電 話: 0758—2264618

Title of the project: the open up of pleasure boat and yacht touring on the West River, in ZhaoQing

Manner of Investment: joint investment/single proprietorship

Term of investment: 15-20 years

Amount of investment: 10 million RMB yuan

Contact person: Mr. Yao

Tel: 0758-2264618

招商項目
Project 22

項目名稱: **封開福安居**國際戶外拓展俱樂部

合作方式: 獨資/合作

合作年限: 30年

投資總額: 1000萬元

聯 系 人: 陳春霞

聯 系 電 話: 13822693200

Title of the project: the setting up of an international outdoor exploration club in FuAnJu (happy and safe dwelling), FengKai county

Manner of Investment: single proprietorship/cooperate

Term of investment: 30 years

Amount of investment: 10 million RMB yuan

Contact person: ChunXia Chen

Tel: 13822693200

招商項目
Project 23

項目名稱: **盤古山**旅游景區擴建項目

合作方式: 合資

合作年限: 20年

投資總額: 1000萬元

項目負責人: 何之紹

聯 系 電 話: 0758—2849983

傳 真: 0758—2840983

Title of the project: PanGu (creator of the universe in Chinese mythology) Mountain tourist scenic spot extension

Manner of Investment: joint investment

Term of investment: 20 years

Amount of investment: 10 million RMB yuan

Contact person: ZhiShao He

Tel: 0758-2849983

Fax: 0758-2840983



項目名稱：**盤古山**旅游景區擴建項目

合作方式：合資

合作年限：20年

投資總額：1000萬元

項目負責人：何之紹

聯繫電話：0758—2849983

傳真：0758—2840983

Title of the project: PanGu (creator of the universe in Chinese mythology) Mountain tourist scenic spot extension

Manner of Investment: joint investment

Term of investment: 20 years

Amount of investment: 10 million RMB yuan

Contact person: ZhiShao He

Tel: 0758-2849983

Fax: 0758-2840983



肇慶市旅游發展局



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