

中国区域经济 高质量发展研究报告 (2018)

Research Report on the High-Quality
Development of China's
Regional Economy 2018

王 彤◎主编



经济管理出版社
ECONOMY & MANAGEMENT PUBLISHING HOUSE

中国区域经济 高质量发展研究报告 (2018)

Research Report on the High-Quality
Development of China's
Regional Economy 2018



王 彤◎主编
黄顺春 管寰宇 等◎副主编



经济管理出版社
ECONOMY & MANAGEMENT PUBLISHING HOUSE

图书在版编目 (CIP) 数据

中国区域经济高质量发展研究报告 (2018) / 王彤主编. —北京: 经济管理出版社, 2019. 1

ISBN 978 - 7 - 5096 - 6333 - 2

I. ①中… II. ①王… III. ①区域经济发展—研究报告—中国—2018 IV. ①F127

中国版本图书馆 CIP 数据核字 (2019) 第 007735 号

组稿编辑: 申桂萍

责任编辑: 申桂萍等

责任印制: 黄章平

责任校对: 张晓燕

出版发行: 经济管理出版社

(北京市海淀区北蜂窝 8 号中雅大厦 A 座 11 层 100038)

网 址: www.E-mp.com.cn

电 话: (010) 51915602

印 刷: 三河市延风印装有限公司

经 销: 新华书店

开 本: 720mm × 1000mm/16

印 张: 17.25

字 数: 270 千字

版 次: 2019 年 1 月第 1 版 2019 年 1 月第 1 次印刷

书 号: ISBN 978 - 7 - 5096 - 6333 - 2

定 价: 86.00 元

· 版权所有 翻印必究 ·

凡购本社图书, 如有印装错误, 由本社读者服务部负责调换。

联系地址: 北京阜外月坛北小街 2 号

电话: (010) 68022974 邮编: 100836

中国区域经济高质量发展研究报告 (2018)

顾问

陈昌智 第十二届全国人大常委会副委员长

张 塞 国家统计局原局长

学术指导

李君如 中共中央党校原副校长

刘顺达 国务院国资委原监事会主席

丁茂战 中共中央党校报刊社总编辑

潘家华 中国社会科学院城市发展与环境研究所党委书记、所长

胡跃龙 国家发改委中国经济导报社党委书记兼社长

中国区域经济高质量发展研究报告 (2018)

主 编 王 彤

副 主 编 黄顺春 管震宇 王博永 牟善荣
宋建晓 卢必成 马少福 陈立光
赵仲海 黄建海 贺春海 李忠红

编 委 王华巍 申平华 魏 东 谢 辉
陈宏义 刘湘生 刘怡君 刘继云
宁敏静 邓文德 何永保 熊 琤
周宇亮 祝宇巍 肖 娟 王 欢

工作团队 张海生 陆友星 曹 杰 于 航
李长杰 刘景康 尚 菲 赵漫漫
曹宝月 彭若琳 潘催林 李 婵
金 梦 尚 婧 李宝慧 赵传红

中国区域经济高质量发展研究报告 (2018)

研究机构

中国社会经济调查研究中心

国家发改委中国发展网

中国发展研究院

国家创新与发展战略研究会创新驱动研究院

北京电影学院未来影像高精尖创新中心

江西理工大学 MBA 教育中心

深圳资管金融学院

东莞质量与品牌发展研究院

序一 2018 新时代——“大国崛起”

迈入高质量发展元年

党的十九大报告指出，“我国经济已由高速增长阶段转向高质量发展阶段，正处在转变发展方式、优化经济结构、转换增长动力的攻关期”。必须坚持质量第一、效益优先，推动经济发展质量变革、效率变革、动力变革。2018 年 12 月，中央政治局经济工作会议强调 2019 年的经济工作要按照党的十九大做出的战略部署，坚持稳中求进的工作总基调，落实高质量发展的要求。党中央高屋建瓴的科学论断体现了以习近平为核心的党中央深刻洞悉历史发展规律，及时把握历史赋予的机会，敢于担当时代赋予的历史使命，在推进伟大“中国梦”实现、夯实大国崛起的经济基础方面写下了浓墨重彩的一笔。

2018 年是中国高质量发展元年。

围绕国家“高质量发展”的战略部署，中央到地方、政府到学术界及企业，都有大量的举措和行动，取得了可喜的成绩。

然而，推进中国经济高质量发展是一个庞大的系统工程，我们在坚定信心一定要并且能实现这个战略目标的同时，也要看到实现高质量发展战略目标面临的挑战。

就国内而言，长期发展中形成的某些不符合“高质量发展”要求的思想观念、机制制度、实践做法仍然有相当的市场，影响着经济发展转向“高质量发展”的进程。



国际环境方面，我们也将经受种种考验和挑战。国际竞争，你强大了超过了别人，原先强大的、被超过的也许就不高兴了，不高兴了就会想方设法地压制你，给你使绊。改革开放40年的发展史给我们这方面的感受是很深刻的。

面对挑战，要实现高质量发展，就需要政府、学界、企业甚至每个个人都参与进来、行动起来。谋划方略，做好自己的本职工作，为高质量发展增砖添瓦，共同营造浓郁的高质量发展氛围。

经济高质量发展的内涵和外延都非常丰富广泛，既包括各个省域、市域、县域等区域的高质量发展，也包括制造业、服务业等不同产业的高质量发展，还包括每个企业的高质量发展。经济高质量发展还需要科技、教育、医疗卫生、人（力）才资源等各领域的高质量支撑，因此，着眼于不同视角的高质量发展应该有不同的内涵、要求及衡量标准。

区域经济高质量发展是构成我国经济高质量发展的重要支撑，科学评价、度量、判断不同区域高质量发展的程度，对于不同区域识别自身高质量发展对标的长处和短项，针对施策，推进国家高质量发展具有重要的意义。

《中国区域经济高质量发展研究报告（2018）》对国家高质量发展战略提出以来的相关情况进行了较全面的系统梳理，有高质量发展文献资讯，包括中央的精神、部委地方的文件、重大的事件和学术界的研究成果。尤为可贵的是，报告运用变异系数——主成分分析评价模型，构建了由绿色生态高质量、社会人文高质量、企业发展高质量、经济效率高质量、开放创新高质量、民生共享高质量六个一级指标构成，每个一级指标下又由若干二级指标构成的评价区域经济高质量发展的指标体系，通过采集近10万个数据，实证分析了我国286个地级城市的区域经济高质量发展水平。

研究报告对于各个城市践行国家高质量发展战略，洞察自身高质量发展的优势及不足，有针对性地加以改善、提升，夯实高质量发展的地方基础，提升高质量发展的能力和层次有相当的指导意义。

研究报告是落实中央经济工作会议“必须加快形成推动高质量发展的指标体系、政策体系、标准体系、统计体系、绩效评价、政绩考核，创建和完善制度环



境，推动我国经济在实现高质量发展上不断取得新进展”部署的实际行动，是首次系统地对我国区域经济高质量发展进行评价的有益实践。

作为国家核心智库的中国发展研究院，近些年在院长王彤博士的带领下，积极响应国家的战略需求，胸怀初心之志，精耕深入研究，善谋思想激荡，经常在国内外重要场合以及各大主流媒体发出“中国声音”，阐述“中国故事”，传播“中国文化”，得到了中央的高度关注和大家的充分肯定。

希望未来能够看到王彤博士带领中国发展研究院为大国崛起伟大征程的推进、为高质量发展战略目标的实现贡献更多的成果。

是为序。

陈品智

第十二届全国人大常委会副委员长

2018年12月28日

2018 New Era—“The Rise of the Great Powers” Enters the First Year of High Quality Development

The report of the 19th National Congress of the Communist Party of China pointed out that “China’s economy has shifted from a high – speed growth stage to a high – quality development stage, and it is in the process of development transformation, optimizing the economic structure, and transforming the growth momentum” . We have to persist on promoting quality change in economic development, efficiency change, as well as power change. In December 2018, the Political Work Conference of the Political Bureau of the Central Committee emphasized that the economic task in 2019 should be based on the strategic plan made by the party’s 19th National Congress that is, to adhere to the general tone of steady progress and implement high – quality development requirements. This infers that the Party’s Central Committee, with Xi Jinping as its core, has a profound insight into the law of historical development, grasps the opportunities given by history in time, and dares to shoulder the historical mission entrusted by the times. It has written a brilliant stroke in promoting the realization of the great “China Dream” and consolidating the economic foundation of the rise of great powers.

2018 was the first year of high quality development in China.

According to the country’s “high – quality development” strategy deployment,



there are a large number of initiatives and actions that achieved gratifying results from the central to the local, as well as from the government to the academic community and enterprises.

However, advancing the high – quality development of China’s economy is a huge systematic project. While we are confident that we must achieve this strategic goal, we should also realize the challenges of achieving high – quality development strategy goals.

As far as China is concerned, some ideas, mechanisms, systems and practices that do not meet the requirements of “high – quality development” formed in the long – term development still have a considerable market, affecting the process of economic development turning to “high – quality development” .

With reference to the international environment, we will also undergo various tests and challenges. In the International competition, if you are stronger than others, those who are overpowered by you may be unhappy. If they are unhappy, they will find ways to suppress you and make you stumble. In this regard, the reform and opening up history of the past 40 years has given us a deep feeling.

Faced with the challenges, in order to achieve high – quality development, it is necessary for the government, academia, enterprises and every individual to participate in and take action. Plan strategies, do their own work well, and jointly create a strong atmosphere for high – quality development.

The connotation and extension of high – quality economic development are very rich and extensive. It includes not only the high – quality development of regional economy such as provinces, cities and counties, but also the high – quality development of different industries such as manufacturing and service industries, as well as the high – quality development of each enterprise. High – quality economic development also needs high – quality support in science and technology, education, health care, human resources and other fields. Therefore, high – quality development from different perspectives should have different connotations, requirements and measurement standards.



The high – quality development of regional economy is an important support for the high – quality development of China’s economy. Scientific evaluation, measurement and judgment of the degree of high – quality development in different regions are of great significance for identifying the strengths and weaknesses of their own high – quality development in different regions, and for implementing policies to promote the high – quality development of the country.

The “China Regional Economic Quality Research 2018” reported very meaningful results, which is a comprehensive and systematic review of the relevant situation as the country’s high – quality development strategy was put forward. There is high – quality bibliographical information including the essence of the central government, ministries, local commissions, major events and the achievements of academic research. What is particularly valuable is that the report uses the coefficient of variation – principal component analysis and evaluation model to construct a high – quality report of natural ecology, social and humanities, enterprise development, economic efficiency and open innovation in people’s livelihood. There are six first – level indicators such as people enjoying high quality as well as several second – level indicators under each first – level indicator to form an index system for evaluating the high – quality development of regional economy. By collecting more than 100,000 data, this study empirically analyses the high – quality development level of regional economy in 286 prefecture – level cities in China.

The research report has a guiding significance on the implementation of the national high – quality development strategy for each city and has an insight into the advantages and disadvantages of its own high – quality development. It has always been targeted to improve, upgrade and consolidate the local foundation for high – quality development as well as improve the ability and level of high – quality development.

The research report is to implement the Central Economic Work Conference which indicated “to accelerate the formation of indicator systems, policy systems, standard systems, statistical systems, performance evaluation and performance appraisal to pro-



mote high – quality development, create and improve the institutional environment, and promote the continuous progress of China’s economy in achieving high – quality development” . The practical action deployed is the first beneficial practice to systematically evaluate the high – quality development of regional economy in China.

As the national core think tank, the China Development Research Institute, under the leadership of Dr. Wang Tong, has responded positively to the country’s strategic needs in recent years, with the original intention, intensive research and agitation of ideas. The Institute often sends out “Chinese voice” on various important occasions both national and international as well as in major mainstream media expounds the “Chinese story” and disseminates “Chinese culture” which has received high attention of the Central Committee and the full affirmation of all.

Hopefully, in the future, Dr. Wang Tong will lead the China Development Research Institute to promote the great journey of the great powers and contribute more to the strategic goals and high – quality development.

The above is for preface.

Chen Changzhi

December 28th, 2018

序二 科学评价引领高质量发展

2017 年中央经济工作会议指出：推动高质量发展是当前和今后一个时期确定发展思路、制定经济政策、实施宏观调控的根本要求，必须加快形成推动高质量发展的指标体系、政策体系、标准体系、统计体系、绩效评价、政绩考核，创建和完善制度环境，推动我国经济在实现高质量发展上不断取得新进展。2018 年中央经济工作会议再次强调 2019 年要以习近平新时代中国特色社会主义思想为指导，统筹推进“五位一体”总体布局，协调推进“四个全面”战略布局，坚持稳中求进工作总基调，坚持新发展理念，坚持推进高质量发展，坚持以供给侧结构性改革为主线……

自党的十九大报告指出“我国经济已由高速增长阶段转向高质量发展阶段”以来，各级统计系统的同志做了大量工作，积极参与当地党委、政府关于高质量发展相关数据的收集，创新高质量发展评价考核体系的方式、做法，设计实施当地的高质量发展评价考核等，担当了统计人在高质量发展中应有的责任。

区域经济高质量发展是我国整体高质量发展的重要、有机组成部分，如何科学评价区域经济高质量发展的水平程度，既需要实践的探索，也需要理论的研究。由国家统计局下属中国社会经济调查研究中心组织编撰的《中国区域经济高质量发展研究报告（2018）》做了有益的尝试，是值得高度肯定的智库创新成果。



研究报告有三个特色：

一是在系统梳理专家阐述、研究文献的基础上，构建了包括区域绿色生态高质量、社会人文高质量、企业发展高质量、经济效率高质量、开放创新高质量、民生共享高质量六个一级指标及相应的42个二级指标的评价指标体系。这个指标体系较好地把握了高质量发展的深刻内涵，特别是注重了区域内微观企业经营质量的支撑，做到了宏观质量和微观质量的兼顾统筹。

二是在对现在评价模型充分研究的基础上，糅合采用了变异系数——主成分评价模型对全国286个地级城市高质量发展的程度进行了测度。这是一项需要耗费相当时间和精力的庞杂工作，体现了研究人员高度的责任心，报告对区域高质量发展程度测度结果的分析彰显了报告研究团队的专业化水平。

三是研究报告对一年来高质量发展政策文件的收集整理是一件很有价值的工作。在高质量发展大事记部分，我们看到有立足点不同的各类高质量发展文件，有关于省域高质量发展的、有关于开发区高质量发展的、有关于制造业高质量发展的、有关于工业高质量发展的、有关于卫生健康产业高质量发展的、有关于服务业高质量发展的、有关于深化国土资源改革服务高质量发展的，等等，内容非常丰富。这些文件的收集整理，相当于构建了一个高质量发展智慧思想做法交流的平台，对相关部门、相关区域在我国高质量发展的第二年更好地推进本部门、本区域的高质量发展工作具有很好的启迪作用。

高质量发展战略如何践行才能更有效率，需要各界有识之士共同来献智献力。通过树立标杆，发挥标杆的榜样示范作用，从而带动更多地方在高质量发展征程中你追我赶，相互促进，类似地，在我国改革开放40年的历史中，多有成功的实践。研究报告列出的区域高质量发展第一、第二、第三方阵城市，或者在当地经济高质量发展总体方面，或者在不同的高质量发展细分维度，多有可圈可点的长处、特色，值得其他地方汲取。



我希望中国社会经济调查研究中心在王彤博士的带领下能够利用自身在数据采集、挖掘、整合、处理和使用方面的优势和特长，在助力国家高质量发展战略部署推进方面有更大的成就，持续地贡献更多关于高质量发展的研究报告，不负国家和人民对国家新型智库的厚望。

国家统计局原局长

2018年12月30日

Scientific Assessment, an Appraisal of High Quality Development

The 2017 Central Economic Work Conference pointed out that promoting high – quality development is the fundamental requirement for defining development ideas, formulating economic policies and implementing macro – control in the current and future period. It is necessary to accelerate the formation of systems such as index, policy, standard, statistical, performance evaluation and performance appraisal to promote high – quality development, create and improve the institutional environment and promote China’s economy as well. New progress has been made in achieving high – quality development. The 2018 Central Economic Work Conference again emphasized that in 2019, under the guidance of Xi Jinping’s socialist ideology with Chinese characteristics in the new era, we should comprehensively promote the overall layout of the “five in one” game plan, coordinate and promote the “four comprehensive” strategic layout, adhere to the general tone of steady progress, to the new development concept, the promotion of high – quality development, and to the supply – side structural reform as the main stream...

Since the report of the Nineteenth National Congress of the Communist Party of China pointed out that “China’s economy has shifted from a high – speed growth phase to a high – quality development phase”, comrades of statistical systems at all levels have done a lot of work, actively participated in the collection of data related to high – quality development by local Party committees and governments, innovated the ways and prac-