

总主编\金力张平闫晓云

高等院校“十三五”系列规划教材

现代实用大学英语

综合教程

MODERN PRACTICAL
COLLEGE ENGLISH

主 编\乔影 平博杰

五



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副主编\梁 虹 安利萍 张亚茹
参 编\刘翠娟 梁瑞芳 张胜楠 李 一
范晓峰 曾凡振 阎晓云



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编写说明

《国家中长期教育改革和发展规划纲要(2010-2020)》中指出:高等学校应“着力培养信念执著、品德优良、知识丰富、本领过硬的高素质专门人才和技术创新人才”,“开展科学普及工作,提高公众科学素质和人文素质”。





大学英语教学是高等教育的一个有机组成部分,大学英语课程是大学生的一门必修的基础课程。其教学目标是培养学生的英语综合应用能力,特别是听说能力,使他们在今后学习、工作和社会交往中能用英语有效地进行交际。

但是,我国幅员辽阔,各地区、各高校之间英语教学的情况差异较大,如何分类指导、因材施教,满足个性化教学的实际需要,让我们的教学目标得到有效实施,是广大教师和出版工作者都在积极探索的问题。

经过多年调查研究以及科学论证,我们组织了部分一线优秀教师编写了本套“现代实用大学英语”系列教材,旨在帮助学生逐步培养自主学习能力,最终达到“一般要求、较高要求、更高要求”的水平。

本套教材以《大学英语课程教学要求》为依据,以《高职高专教育公共英语课程教学基本要求(试行)》《全国高校英语应用能力考试大纲》《全国各类成人高等学校招生复习大纲》等为参考,力图遵循教育部高等教育司“大学英语改革工程”所确定的加强实用性英语教学、全面提高学生英语应用能力的教改方向,培养学生综合运用英语的能力。

适用人群:本书适用于高等院校非英语专业以及具有中级英语基础的人群。

编写框架:本套教材包括纸质版教材以及电子版教学资源。纸质版教材包含《现代实用大学英语综合教程》(一至六册)(以下简称《综合教程》)、《现代实用大学英语拓展教程》(一至六册)(以下简称《拓展教程》)。电子版教学资源包括电子版教师用书、教学课件、配套的多媒体光盘。扫描书中二维码可以通过手机阅读教材内容。点击图标,可以听音频;点击图标,可以听音频做题;点击图标,可以听录音回答问题;点击图标可以看视频。

《综合教程》为主教材,《拓展教程》是对主教材的巩固练习以及有效补充。《综合教程》第一、二册以及《拓展教程》第一、二册主要提供听说读写译的基础性综合训练,包括语音语调的训练以及语法讲解,可以作为从高中阶段学习到大学阶段学习的过渡教材。教材除了重视语言基本功的训练外,更是着重培养学生英语学习的兴趣以及学习习惯和方法。其对应的练习题型及难度,参照英语应用能力B级考试水平。《综合教程》第三册和《拓展教程》第三册,其对应的练习题型及难度参照大学英语三级考试水平。《综合教程》第四、五册和《拓展教程》第四、五册,参照大学英语四级考试水平。《综合教程》第六册和《拓展教程》第六册,注重培养学生的科学素养和人文素养,强调学术英语的阅读和写作,旨在帮助学生更加适应社会和今后的职业需求。

每册教材均由七个单元组成,既满足了公共英语课时的需求,又尽量避免内容过多、课时不够用的矛盾。

所有课文都经过精心挑选,语言符合地道的英美表述,内容丰富有趣且有一定的思想深度。老师愿意讲,学生喜欢读,读后有思考,思考后愿意做。“音美、意美、形美”,每篇文章都适合大声朗读,并直入灵魂深处,让人感受美好,从而热爱生活和工作。

每单元教学时间设计为8~10学时,每单元的组成部分为:

导入部分(Lead-in Activities):本部分建议学生课前自学(独自学习、小组讨论),体现翻转课堂的理念,培养学生自主学习能力,学会学习。

课文A(Text A):课文选材广泛、语言生动、内容新颖、活泼有趣,具有一定的思想性。对文章的长度以及生词情况的安排充分考虑到学生的英语水平,既不会让他们产生畏难情绪,又有一定的进步空间。

生词(Words and Expressions):以在课文中出现的次序排列,同时使用中英文释义,以便培养学生的英语思维能力。生词的词性以在课文中的意思为首选,部分单词增加了常用的词性和词义。

短语词组(Phrases and Expressions):单独列出了课文中出现的常用短语,并配有中文释义,以加强学生运用英语的能力。

课文B(Text B):是课文A的延伸,课文内容围绕单元话题从不同方面或不同角度提供相关信息。课文B作为辅助补充读物,文章长度和课文A相似,但难度略高于课文A。教师可根据学生的实际情况和教学时间,安排学生进行自学,并给予必要的指导。

语音知识(Phonetic Focus):语音讲解和训练主要出现在第一册的《综合教程》和《拓展教程》中,涵盖了学习者需要具备的基本语音知识,为后期的学习奠定基础。

语法知识(Grammar Tips):复习巩固所学过的基本语法内容,出现的语法顺序和课文内容没有过多的联系。但是《综合教程》和《拓展教程》中的语法练习,会对单元所学内容进行重点操练,帮助学生活学活用语法。语法中所选用的例句,大部分与学生的生活息息相关。

实用写作(Practical Writing):结合学生在生活和工作中将要遇到的文体和需要,通过范例进行写作训练。写作的文体,按照《大学英语课程教学要求》分册安排。

练习(Exercises):编排紧扣课文中出现的语言点,对重点单词、短语和句型以不同的题型进行操练;同时,为降低难度、实现有效输出,练习中提供了一些常用句型、词汇以及范文供学生参考。

文化链接(Culture Link):本部分所选内容大多数是我国的传统民族文化,尤其是蒙古民族文化。将民族的优秀文化传递到世界各地,是大学生义不容辞的责任,也是我们学习英语的目的之一。

总词汇表(Glossary):本部分列出了听力、课文 A 及课文 B 中所出现的生词及短语出处,以方便教师和学生查阅。

相信通过本套系列教材的学习,学生一定能在用英语进行交流和汲取信息方面有长足的提高,并掌握一定的学术交流能力,为今后的工作和继续深造做好准备。

本套教材由专家、学者及一线教师倾力打造,倾注了编者无数的心血和汗水。但由于编者水平有限,如有疏漏,恳请专家和读者不吝指正。

本书附有配套音频资源,扫描二维码并关注“京师职教服务号”,即可获取相关资源。音频资源包括:对话练习录音和听力练习录音。



编者

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Unit 1

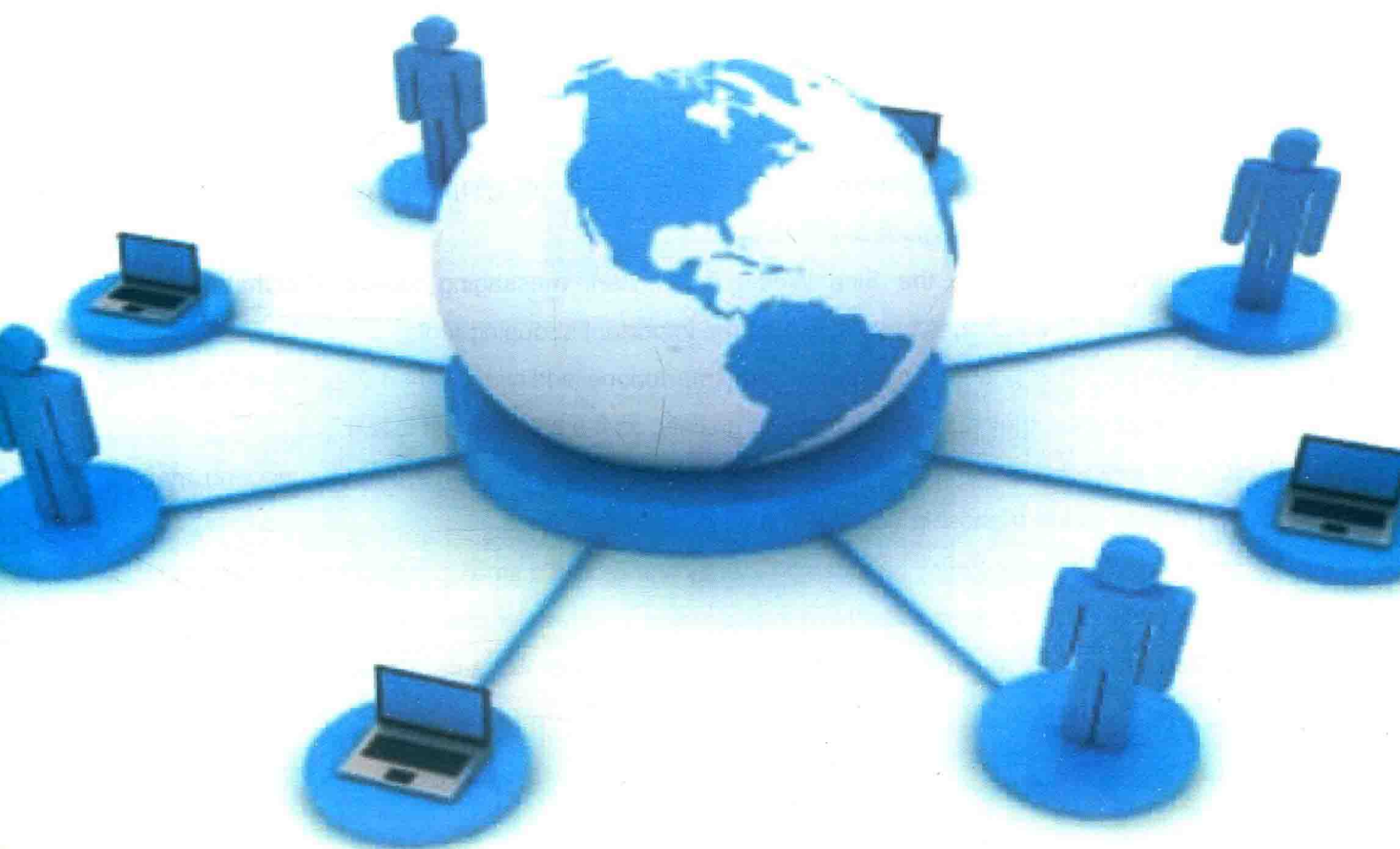


扫描二维码
在线听录音

E-life

We think basically you watch television to turn your brain off, and you work on your computer when you want to turn your brain on.

— Steve Jobs



In this unit, you will

- First listen and talk about E-COOKING
- Learn about the advantages and disadvantages of shopping online
- Practise reading skill: how to read a text
- Learn some translating techniques
- Learn writing skill: apposition
- Visit culture salon about Hoomii

PART ONE LEAD-IN ACTIVITIES**I. Listen, read and talk.**

Listen and read the dialogue sample carefully and complete the communicative tasks related to the topic.

Part 1 Dialogue sample**Smartphones: Essential Gadget for Young Chinese**

(L: Lina Z: Zhang Hua)

L: Hi, Zhang Hua.

Z: Hi! Look at this headline.

L: Wow! Smartphones: Essential Gadget for Young Chinese.

Z: That's exactly what I feel. The younger generation in China, aged 18 to 30, use smartphones to do anything on the Internet.

L: Right. Smartphone has become an indispensable part of people's lives. Many smartphone users make their eyes glued to the screens.

Z: Definitely! Apps like the Sina Weibo and instant messaging service WeChat are well received. Smartphones have also become important shopping tools.

L: Certainly. This phenomenon is actually smartphone addiction. When they are not with their smartphones, they may feel a sense of anxiety, as if a part of them is lost.

Z: And even worse, smartphone addiction has an impact on one's life, like ignoring friends, influencing the friendship and even causing health problems.

L: That's true. But a survey conducted recently shows that a small group of people are making a concerted effort to keep away from their devices for a few predetermined hours every week.

Z: You mean they make it a rule to disconnect the 3G or 4G network and cut themselves off

from the virtual world.

L: Yes. You know, it works. It helps these people to make better use of their workday.

Z: Wow!

L: Users could also develop their ability of self-restraint and use their phone wisely.

Part 2 Create a dialogue with your partner according to the pictures, referring to the useful expressions and sentences in the boxes if necessary.

Topic 1: Online Shopping



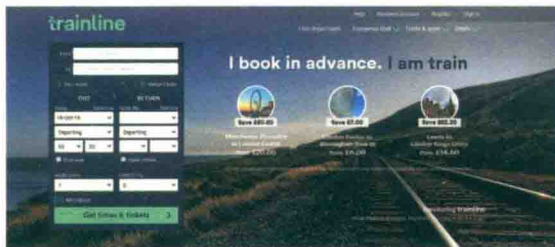
Pros	Cons
gain popularity convenient low price offer a variety of goods save time and energy	Customers can't check the products. It's difficult to identify the quality. Online payment sometimes is not safe. Password may be stolen. Fragile goods in transit might be damaged.

Topic 2: Is the Internet Really Killing Family Life?



Pros	Cons
Family life is affected. Family members eat fewer meals together. Children's behavior and habit are affected. Divorce rate is on the rise.	make it easy to stay in touch with each other to improve working efficiency to contact colleagues on the other side of the world to talk about the working project via the Internet easily

Topic 3: Train Tickets Are Available Online



Pros	Cons
<p>no more waiting in line at the railway station</p> <p>to log on ticket-booking website</p> <p>convenient</p> <p>save time and energy</p> <p>get seats easily</p> <p>needn't to queue up</p> <p>to help curb ticket scalping</p> <p>to choose the train routes flexibly</p> <p>to eliminate the aggravation of waiting in line</p> <p>The transaction is fast.</p> <p>The time it takes to buy tickets is greatly reduced.</p>	<p>the problem of credit card security</p> <p>identification leakage</p> <p>to log on fake websites created for the sole purpose of stealing personal information</p> <p>The elderly have no access to internet.</p> <p>Ticketing system will automatically select seats or berths for the passengers, out of accordance with their preference.</p> <p>After cancelling booking several times, one cannot continue to book the ticket that day.</p>



II. Match the words (1–10) with definitions (a–j) and fill in the blanks in the following sentences with the words given below.

- | | |
|---------------------|--|
| 1. array | a) the shops that are located in a building as opposed to an online shopping destination |
| 2. auction | b) skillfully made by hand, not by machine |
| 3. reputable | c) respected for being honest or for doing good work |
| 4. savvy | d) disadvantage |
| 5. intermediary | e) a person or organization that tries to help two other people or groups to agree with each other |
| 6. drawback | f) sometimes, but not regularly |
| 7. phishing | g) having practical knowledge |
| 8. handcrafted | h) the practice of trying to trick people into giving secret financial information over the internet |
| 9. brick-and-mortar | i) a public sale where goods are sold to the person who offers the highest price |
| 10. occasionally | j) a group or collection of things |

1. She opened a _____ shop in the High Street.
2. The store offers a bewildering _____ of garden tools.
3. It is a very _____ and highly respected brand in the industry.
4. Through an _____, I contacted the Americans.
5. It's a beautiful _____ timber boat.
6. He felt the apartment's only _____ was that it was too small.
7. I like playing football best, but _____ I play table tennis, too.
8. These _____ speakers have some tips for novice speakers.
9. A "_____ scam" is a kind of crime that uses email to trick people into providing financial or other personal information.
10. We will put the car up for _____.

III. Listen to the following passage and try to fill in the blanks.



E-COOKING is a complete vertical 1. _____ where economic sustainability and energy come together in an ambitious project, which interprets and 2. _____ the problems of contemporary living. The name chosen for the single module already says a lot about the philosophy behind it, ECO as in ecologically sustainable, COOKING as in cooking. The technologies of the project are

in fact energy-saving, integrated with an internal retrieval of energy system, which 3. _____ the close proximity and 4. _____ of appliances to each other exchange heat and moisture. The electrical elements of the kitchen are 5. _____ by the energy produced by solar panels. On one side of the kitchen module there is placed a small vertical 6. _____, which allows the cultivation of aromatic plants for daily use. The water coming from the sink is filtered and reused in the dishwasher; then undergoes a second filtering process and is used to water the plants in the vertical greenhouse.

New Words

vertical	[ˈvɜːtɪk(ə)l]	<i>adj.</i> 1. having a structure in which there are top, middle and bottom levels 纵向的 2. stand or point straight up 垂直的, 直立的
sustainability	[səˈsteɪnəbɪləti]	<i>n.</i> the property of being sustainable 持续性; 永续性; 能维持性
interpret	[ɪnˈtɜːprɪt]	<i>vt.</i> to explain the meaning of sth 诠释, 说明
contemporary	[kənˈtemp(ə)r(ə)rɪ]	<i>adj.</i> modern and relate to the present time 当代的
module	[ˈmɒdjuːl]	<i>n.</i> [C] one of a set of separate parts or units that can be joined together to make a machine, a piece of furniture, or a building, etc. 模块; 组件; 配件
ECO	[ˈɪkəʊ]	<i>abbr.</i> 电子耦合振荡器 (electron-coupled oscillator)
internal	[ɪnˈtɜːn(ə)l]	<i>adj.</i> [only before noun] connected with the inside of sth 内部的; 里面的
retrieval	[rɪˈtriːvl]	<i>n.</i> [U] the process of getting back information that is stored on a computer 数据检索
proximity	[prɒkˈsɪmɪtɪ]	<i>n.</i> [U] the state of being near sb / sth in distance or time 接近, 邻近; 靠近
moisture	[ˈmɔɪstʃə]	<i>n.</i> [U] very small drops of water in the air, on a surface, or in the ground 水分; 湿度; 潮湿; 降雨量
aromatic	[æərəˈmæɪtɪk]	<i>adj.</i> having a pleasant noticeable smell 芳香的, 芬芳的; 芳香族的
filter	[ˈfɪltə]	<i>vt.</i> to pass liquid, light, etc through a device especially to remove sth that is not wanted 过滤; 渗透

Phrases and Expressions

integrated with 使……与……结合

PART TWO TEXT A

Warm up: work in pairs or groups to discuss the following questions. 

1. Do you often shop online? Why or why not?
2. What do you often buy?

Advantages and Disadvantages of Shopping Online

If you have access to an Internet connection, you can buy anything from clothing and groceries to household appliances without leaving your home. As the popularity of online shopping has grown, so has the number of online retailers. There are both benefits and drawbacks, however, to make these online purchases. Understanding these advantages and disadvantages will allow you to make a confident and well-informed decision before your next online shopping expedition.

Convenience

The main reason for the popularity of online shopping is the convenience it provides. A September 2013 study by the Deloitte accountancy firm showed that 47 percent of those polled intended to use the Internet rather than brick-and-mortar stores for their holiday shopping. Respondents to the study reported the ability to shop at any time and anywhere as the biggest selling points of online shopping. Another reported attraction of online shopping is the ability to research products and compare prices without physically visiting numerous stores. This allows you to save time and money.



Selection

The Internet's many online stores provide you with a vast array of potential purchases. Whereas a brick-and-mortar store may only provide a few options, an online counterpart may offer additional choices of color and design. For example, retail giants Wal-Mart and Target offer additional items that you can only purchase from their website. In addition, you may find a variety of homemade items online that would be unavailable otherwise. For example, the online marketplace Etsy provides a way for you to buy handcrafted goods from around the world.

Price

Savvy shoppers often search for the best price before making a purchase. You may be able to save money by purchasing your item from an auction site, a liquidator, or an out-of-state retailer that

is offering the item for less. In addition, many sites don't charge sales tax on out-of-state sales, although this may change eventually. When making an online purchase, make sure to include any shipping fees when figuring out the best price.

Security

One of the biggest concerns surrounding online shopping is the safety of your personal and financial information. In the spring of 2014, hackers successfully gained access to the customer database of auction giant eBay. The database contained personal information, including client names, birthdays, physical addresses, phone numbers, email addresses and encrypted passwords. The theft of this information left customers at risk for phishing scheme, which has the potential to lead to identity theft. In another example, hackers breached the customer databases for Target in 2013. This breach led to the exposure of customer information, including credit and debit card numbers, expiration dates and PIN numbers. Although all retailers carry some risk of a potential security breach, using a reputable retailer that has a secure site may reduce your risk. In addition, pay close attention to any reported breaches and closely monitor the account(s) you use when making an online purchase. Using PayPal, which operates as an intermediary between you and the retailer, may reduce the likelihood of the theft of your financial information. Avoid using public computers or insecure network connections when making online purchases, as doing so may increase your risk.

Accuracy

Because you cannot actually see and touch the item before you buy, what you see online may not be precisely what you get. Occasionally, the item that arrives in the mail falls short of the expectations you had when you made your online purchase. The color may differ from what you saw on the screen or the item may be of a lesser quality than you expected. Use a reputable retailer to reduce the chance of disappointment. In addition, choose a retailer with a return policy that meets your needs in the event you are not satisfied with your purchase. (619 words)

New Words



advantage	[əd'vɑ:ntɪdʒ]	<i>n.</i> [C,U] 1. a good or useful quality or condition that something has 好处, 优点, 利益 2. the quality of having a superior or more favorable position 优势; 有利条件
disadvantage	[dɪsəd'vɑ:ntɪdʒ]	<i>n.</i> [C,U] an unfavourable condition or quality that makes someone or something less likely to be successful or effective 不利条件; 缺点; 劣势
household	[ˈhaʊshəʊld]	<i>adj.</i> [only before nouns] connected with looking after a

		house 家庭的;家务的
		<i>n.</i> [C] all the people who live together in one house 一家人
appliance	[ə'plaiəns]	<i>n.</i> [C] a piece of electrical equipment 家用电器;器具;器械
popularity	[ˌpɒpjʊ'lærəti]	<i>n.</i> [U] the quality of being liked or supported by a large number of people 普及,流行;受欢迎
drawback	[ˈdrɔːbæk]	<i>n.</i> [C] a disadvantage of a situation, product, etc. 缺点,毛病;不利因素
well-informed	[ˈwelɪn'fɔːmd]	<i>adj.</i> knowing a lot about a particular subject 熟悉的;博学的;见多识广的
expedition	[ˌekspe'diʃn]	<i>n.</i> 1. a short journey, usually made for a particular purpose (有特定目的的) 短途旅行 2. a long journey, especially one made by a group of people to a place that is dangerous or that has not been visited before (尤指一队人的)远征;探险
accountancy	[ə'kaʊntənsi]	<i>n.</i> [U] the profession or work of keeping or checking financial accounts 会计行业;会计工作
poll	[pəʊl]	<i>vt.</i> to try to find out what the public thinks about a subject by questioning a large number of people 对……进行民意测验(调查) <i>n.</i> [C] an attempt to find out what the public think about something by questioning a large number of people 民意测验(调查)
respondent	[rɪ'spɒndənt]	<i>n.</i> [C] 1. a person who replies to something such as a survey or a set of questions (调查表的)调查对象,被调查人 2. someone who answers questions 回答者;答复者
array	[ə'reɪ]	<i>n.</i> [C] 1. a group or collection of things, usually arranged so that you can see the all 排列, 陈列 2. a group of people, especially people who are important or special 队列,一队
whereas	[ˌweə'ræz]	<i>conj.</i> used to say that although something is true of one thing, it is not true of another 然而;但是,却