艾氏建筑事务所 Ehrlich Architects 学习 Learning · 工作 Working · 生活 Living

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前言

马清运

南加州大学建筑学院院长

艾尔利希设计事务所的设计风格有时很有洛杉矶的特色,有时找不出一点洛杉矶的元素。它们所涉及的作品在外观上很现代,展示了洛杉矶建筑的精髓:精致、奢华甚至是魔幻。尽管这样,在迎合特殊精英的独特理念和风格的同时,他们践行着自己的理念。艾尔利希事务所用心思考国内外时尚,他们的作品没有理由不被列入典型的洛杉矶风格之列。

艾尔利希设计事务所的本质、工作以及实践——是明确而非一成不变的,是精致而非重复的——代表着如雨后春笋般增长的全球设计行业及市场中最可持续的设计方案。说到这里我尤其想到了中国。他们的作品感官性和材料性很强,将原料和技术已经逝去的传统找寻了回来。他们强调形体元素——有时甚至是过分强调——与被编排和调节的生活感相互交织,而又具有一种东方的色彩。他们建立起了一种壮观且令人敬畏的空间感,以回应视觉及美学需求。这种半个世纪前抽象化的美学艺术如今仍然存在于亚洲。

灵活性和可适应性是当下设计行业实践的核心与准则,这种理念彰显出设计事务所创始人艾尔利希在早期所尊崇的一种可再生的而非永恒的文化性。这种在空间和形式之间寻求多种可能性的理念,不仅催生出一种可以适应不断变化的文化环境的设计方法,而且也让事务所的设计更具感染力。

Foreword

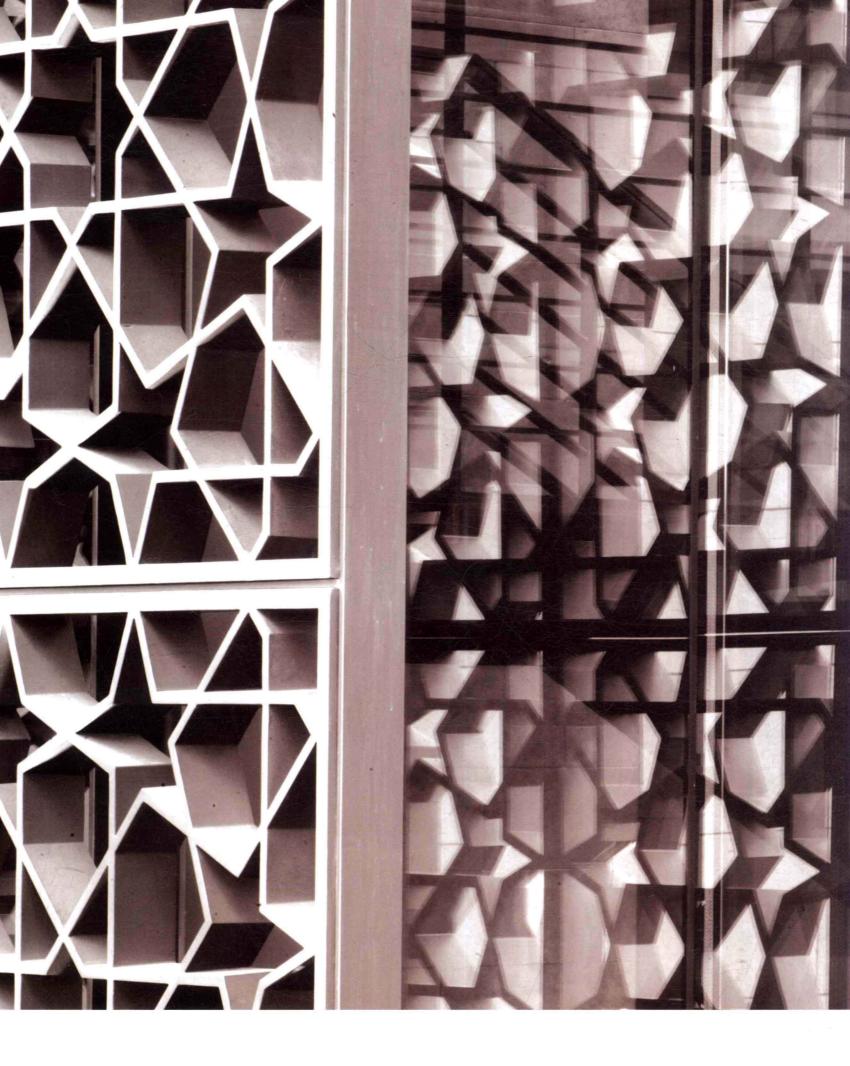
by Qingyun Ma

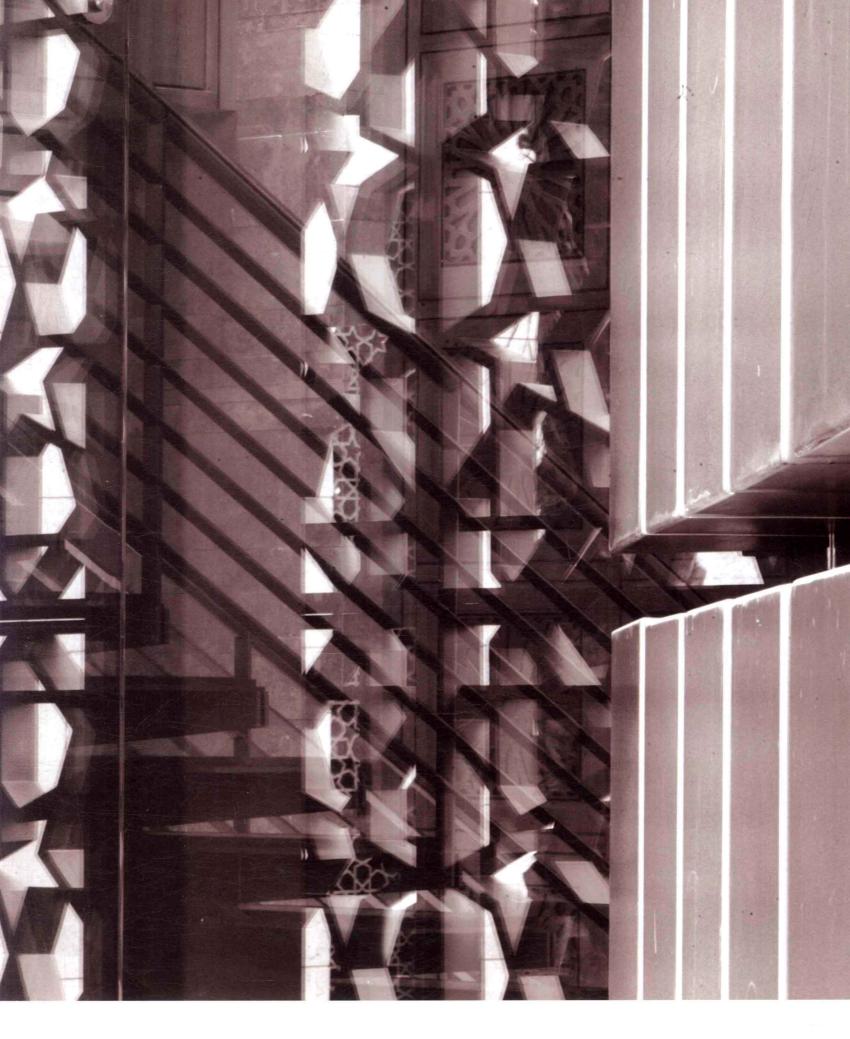
Dean of the USC School of Architecture

Ehrlich Architects is either very L.A. or not L.A. at all. Their work immediately acquires L.A.-ness in its modern and slick look: sophisticated, luxurious, and even ephemeral. But they have no place or refuse to be placed in the typical L.A. dichotomy between those whose individual voices and styles feed the need of the idiosyncratic elite and practice on their celebrity in parallel and those who dwell on a generic notion of the modern and proliferate around the world with a kind of "know-how" authority.

The nature of Ehrlich Architects, their work and practice—defined but not definite, refined but regenerating—could very well represent the most sustainable strategy facing the ever increasing global architecture industry or market. I am thinking of China in particular. The work is tactile and materially-rich, speaking to the lost tradition of material and craft. They order physical elements carefully—sometimes too carefully—and interact with a sense of life being programmed and mediated—again, a very Eastern notion. They set up spectacles and awesome spaces that can respond to a very visual and literate aesthetic that still persists in Asia regardless of the half-century-old trend of abstract art.

At the backbone of the practice and principles is a sense of flexibility and adaptability, which alludes to Founder Steven Ehrlich's early exposure to cultures that are much more regenerative than monumental. The readiness to search for the next possible dialogue between space and form not only contributes to an architecture that is specific to changing cultural conditions but also brings more intense chemistry in their work.





艾氏建筑事务所

山姆· 卢贝尔

在这样一个充满自我超越和深奥理论的行业中, 艾尔利希设计事务所追求一套不同的设计理念。

员工们的工作热情不在创造独特的艺术雕刻品,而是践行事务所创始人史蒂文·艾尔利希所追求的建筑的"社会艺术"——创造优雅且鼓舞人心的建筑空间,将社区居民联系在一起,并提升社区价值。

每个建筑的外观都很吸引人,反映出事务所对材料、空间及视觉丰富感的控制力。不仅如此,每栋建筑都有一段故事。艾尔利希并非写故事的人,他通过释放建筑与生俱来的神秘来并讲述这些故事。

艾尔利希解释道:"你无法预料的神奇事情发生了。"对一处地点的限定会启发人们对一栋建筑资产的规定;一种文化基调也许会被压缩成完全不同的东西;被遗忘的空间也会成为建筑的核心。"这是对建筑文化本质的理解,"他接着说,"对每个项目都是在'挖掘可能'而非支配他们。"

艾尔利希是建筑的聆听者而非训教者,这种设计 理念已经渗透到事务所的每个设计之中。

事务所的主要负责人柳井孝对我们说:"当我们接待客户时,我们会告诉他们我们把建筑设计看作是一个合作完成的过程,而客户们应该准备好在项目上花费时间和精力。建筑设计不是客户

Ehrlich Architects

by Sam Lubell

In a profession filled with outsized ego and esoteric theory Ehrlich Architects' have a different set of priorities.

Their passion is not creating sculptural forms that become singular art pieces. Their passion is practicing what founder Steven Ehrlich calls the "social art" of architecture, creating elegant, inspiring spaces that bring communities together and reflect and enhance those communities' values.

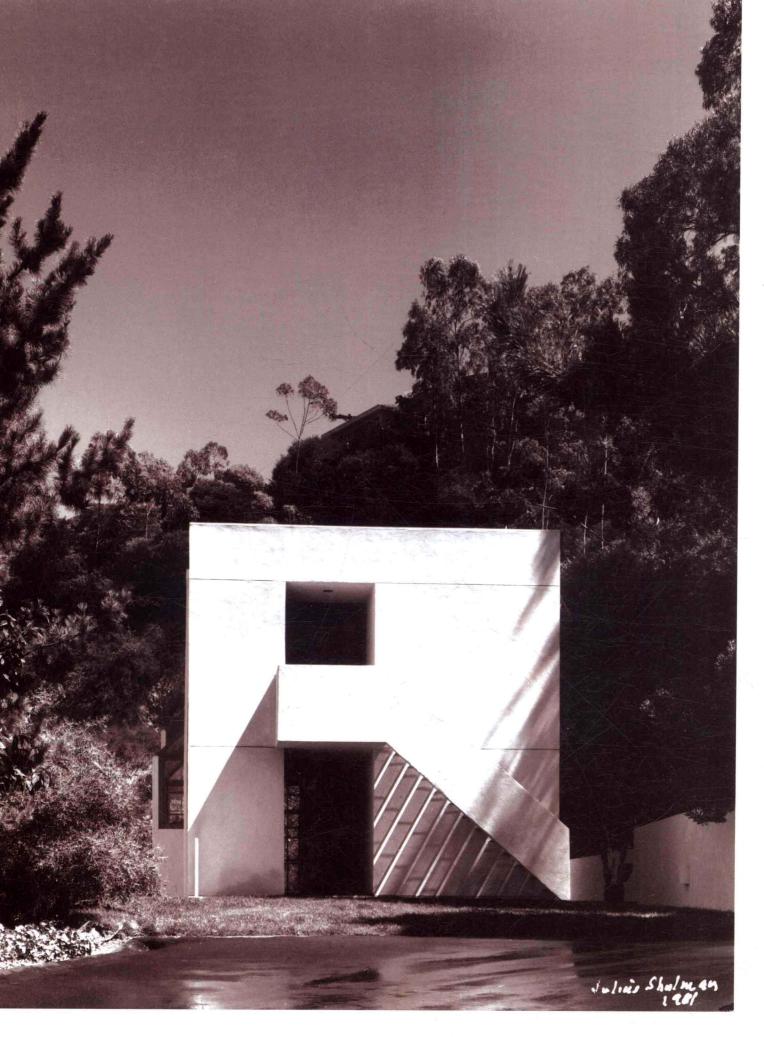
Of course each building is beautiful; revealing the firm's confident mastery of material, space and visual exuberance. But more than that, each building has a story to tell. Ehrlich doesn't write that story himself. He unlocks it by solving its inherent riddle.

"Something magical happens that you can never foresee," explains Ehrlich. A site restriction might inspire a building's defining asset; a cultural motif might be abstracted into something completely new; an informal, even forgotten space might become the heart of a building. "It's about understanding the cultural nature of a project," he adds. Every project, is about "unlocking the potential," not dictating it.

Ehrlich is a listener, not a lecturer, and that philosophy filters to every corner of his office.

"When we are meeting with a client we tell them that we see this as a collaborative process and that they should be prepared to spend some time and energy on the project," said firm Principal Takashi Yanai. "It's not the kind of thing where they hire us and go away and we come back with a masterpiece."

It's an approach that stemmed early on from Ehrlich's significant exposure to



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