THE COMPLETE WORKS OF CHINESE ART DESIGN CLASSIFICATION 环境艺术设计基础/新典尚累居系列

ART DESIGN 中国美术·设计分类全集

[设计基础等]

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中国美术·设计分类全集

新典尚家居系列环境艺术设计基 THE COMPLETE
WORKS OF CHINESE
ART DESIGN CLASSIFICATION

[设计基础卷]

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序言

自20世纪80年代始,随着中国全面推进改革开放,中国的艺术设计也在观念上、功能上与创作水平上发生了深刻的变化,并对中国社会经济的发展产生了积极的影响。作为发展中国家,中国当代艺术设计不可避免地受到西方和日本设计的影响,同时中国艺术设计的起步也明显地受到香港、台湾地区的直接影响。经过短短二十余年的努力,中国艺术设计水平得到了惊人的提升,在全球一体化的背景下,中国的艺术设计正在成为国际艺术设计的一个重要组成部分。

近年来,中国艺术设计领域也在不断演化、更新,融合了更多的新学科、新概念,艺术设计教学也不断开拓、不断细化、不断整合。其形态范畴从传统的建筑设计(包含环境艺术设计)、产品设计、视觉传达设计、服装设计延展到动画设计、信息设计、多媒体设计、设计管理策划、设计批评等诸多方向。

实用与完美结合的设计观念始终是艺术设计宗旨和终极目标。我社精心推出的《环境艺术设计基础:新典尚家居系列》里面包括品位天成·浪漫家居 ①、品位天成·浪漫家居 ②、靓丽家居·品位生活篇、靓丽家居·时尚生活篇、靓丽家居·舒适生活篇内容便是有很强实用价值的艺术设计类系列丛书。这些艺术设计作品不是简单的信息罗列、空间再造、产品功能或图形文字的构成,而是大多结合其文化背景和实际商业需求来进行艺术设计创作,其手法也是多样的,从直观到隐喻,从抽象到具象,从无序到有序,力求把美感与功能达至完美的统一。读者可以从本套丛书中领略到这些艺术设计作品是如何与受众沟通交流的。他山之石,可以攻玉,也许我们能在这些优秀艺术设计作品中得到借鉴和启迪。

Preface

Since the nineteen eighties, with China to promote reform and opening up. Chinese art and design in the concept, function and creation level has undergone profound changes, and had a positive impact on China's social and economic development. As a developing country, Chinese contemporary art design is inevitably influenced by the western and Japanese design, at the same time Chinese art design has also obviously directly affected by the Hongkong, Taiwan area. After just twenty years of effort, the design level of Chinese art has been amazing, in the context of globalization, Chinese art and design is becoming an important part of international art design.

In recent years, Chinese art design field are in continuous evolution, update, integration of new subjects and new concepts, more artistic design teaching, also continue to develop, refine, continuous integration. The morphological category from the traditional architectural design (including environmental art design), product design, visual communication design, fashion design to animation design, information design, multimedia design, design management, design criticism

and many other direction.

The utility and the perfect combination of design concept is always the art design objective and ultimate goal. The environment art design basis for my agency carefully introduced ": the new code is home furnishing series" include grade Tiancheng, romantic home furnishing, grade 1, grade 2 romantic home furnishing Tiancheng, Tiancheng, romantic and beautiful home furnishing, home furnishing, taste life, beautiful home furnishing fashion life, beautiful home furnishing, comfortable life article content is have a strong art design series of practical value. These works of art and design is not a simple information list, reconstruction of space, product function or graphic characters, but mostly with its cultural background and actual business demand for art design creation, its means is varied, from the visual to metaphor, from the abstract to the specific, from disorder to order, to the unity of beauty and function to achieve the perfect. Readers can from this series appreciate these works of art and design is how to communicate with the audience. Outside the box, jade, maybe we can get reference and inspiration in these outstanding works of art and design.

The Complete-WOrks

Chinese_{of} Design^{art} Classifi – cation

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编/刘 涉

The Complete-WOrks

Chinese of Design^{art} Classifi – cation Design

第一篇

品位天成·浪漫家居 ① / 刘涛 编

第二篇

品位天成・浪漫家居 ② / 刘涛 编

第三篇

品位天成·浪漫家居 ③ / 刘涛 编

第四篇

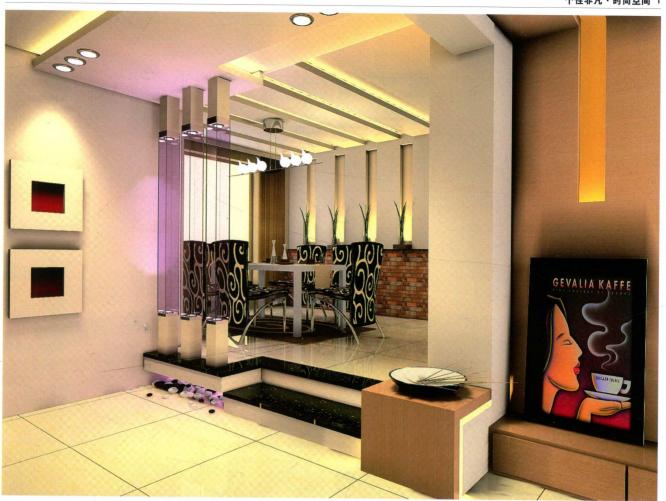
靓丽家居·品位生活篇 / 孙家迅 编著

第五篇

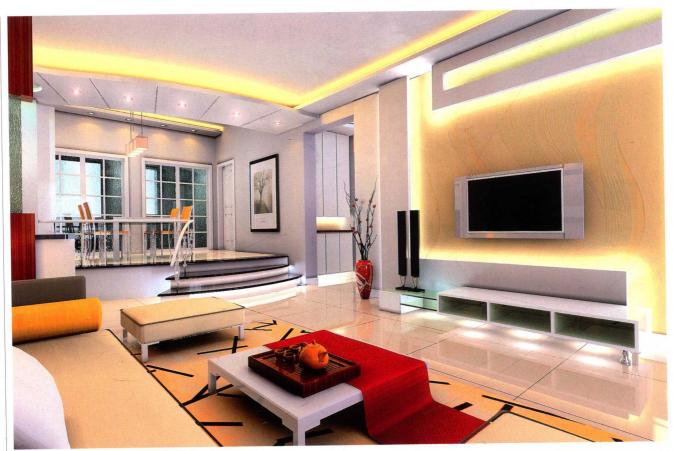
靓丽家居‧时尚生活篇 / 陈相道 编著

第六篇

靓丽家居·舒适生活篇 / 李洪军 编著

















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