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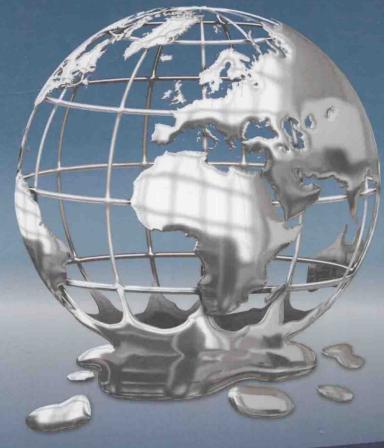
P4 高级财务管理

P4 ADVANCED FINANCIAL
MANAGEMENT

BPP Learning Media 著

练 习 册 PRACTICE & REVISION KIT

FOR EXAMS IN 2012





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P4 高级财务管理 P4 ADVANCED FINANCIAL MANAGEMENT

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FOR EXAMS IN 2012



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P4 Advanced Financial Management Practice&Revision Kit

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Question index

The headings in this checklist/index indicate the main topics of questions, but questions are expected to cover several different topics.

Questions set under the old syllabus Paper 3.7 – Strategic Financial Management (SFM) and Paper 14 – Financial Strategy (FS) are included as their style and/or content are similar to the questions that appear in Paper P4 – Advanced Financial Management.

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Listed below are the key Paper P4 syllabus topics and the numbers of the questions in this Kit covering those topics.

If you need to concentrate your practice and revision on certain topics or if you want to attempt all available questions that refer to a particular subject, you will find this index useful.

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Tackling revision and the exam

Using feedback obtained from ACCA examiners as part of their review:

- We look at the dos and don'ts of revising for, and taking, ACCA exams
- We focus on Paper P4; we discuss revising the syllabus, what to do (and what not to do) in the exam, how
 to approach different types of question and ways of obtaining easy marks

Selecting questions

We provide signposts to help you plan your revision.

- A full question index
- A topic index listing all the questions that cover key topics, so that you can locate the questions that provide
 practice on these topics, and see the different ways in which they might be examined
- BPP's question plan highlighting the most important questions and explaining why you should attempt them
- Build your own exams, showing how you can practise questions in a series of exams

Making the most of question practice

At BPP Learning Media we realise that you need more than just questions and model answers to get the most from your question practice.

- Our Top tips included for certain questions provide essential advice on tackling questions, presenting answers and the key points that answers need to include
- We show you how you can pick up Easy marks on some questions, as we know that picking up all readily available marks often can make the difference between passing and failing
- We include marking guides to show you what the examiner rewards
- We include examiners' comments to show you where students struggled or performed well in the actual exam
- We refer to the 2011 BPP Study Text (for exams in 2012) for detailed coverage of the topics covered in questions
- In a bank at the end of this Kit we include the examiner's answers to the June and December 2011 papers.
 Used in conjunction with our answers they provide an indication of all possible points that could be made, issues that could be covered and approaches to adopt.



Attempting mock exams

There are three mock exams that provide practice at coping with the pressures of the exam day. We strongly recommend that you attempt them under exam conditions. **Mock exams 1 and 2** reflect the question styles and syllabus coverage of the exam; **Mock exam 3** is the December 2011 paper.

Revising P4

Topics to revise

Any part of the syllabus could be tested in the compulsory Section A questions, therefore it is essential that you learn the **entire syllabus** to maximise your chances of passing. There are no short cuts – trying to spot topics is dangerous and will significantly reduce the likelihood of success.

As this is an advanced level paper, it **assumes knowledge** of the topics covered in Paper F9 – *Financial Management*, including the Capital Asset Pricing Model (CAPM), investment appraisal techniques (such as NPV and IRR), cost of capital and risk management. You should revise these topics if necessary as they have a significant impact on your understanding of the more advanced techniques.

It's also useful to keep reading the business pages during your revision period and not just narrowly focus on the syllabus. Remember that the examiner has stressed that this paper is about how organisations respond to real-world issues, so the more you read, the more practical examples you will have of how organisations have tackled real-life situations.

Question practice

You should use the Passcards and any brief notes you have to revise the syllabus, but you mustn't spend all your revision time passively reading. **Question practice is vital**; doing as many questions as you can in full will help develop your ability to analyse scenarios and produce relevant discussion and recommendations. The question plan on page xxiv tells you what questions cover so that you can choose questions covering a variety of syllabus areas.

Make sure you leave enough time in your revision schedule to practise the longer Section A questions, as such questions are compulsory in the exam. The scenarios and requirements of Section A questions are more complex and will integrate several parts of the syllabus, therefore practice is essential. Also ensure that you attempt all three mock exams under exam conditions.



Passing the P4 exam

Displaying the right qualities

The examiner will expect you to display the following qualities.

Qualities required	
Fulfilling the higher level question requirements	This means that when you are asked to show higher level skills such as assessment or evaluation, you will only score well if you demonstrate them. Merely describing something when you are asked to evaluate it will not earn you the marks you need.
Identifying the most important features of the organisation and its environment	You must use your technical knowledge and business awareness to identify the key features of the scenario.
Sorting the information in the scenario	You will get a lot of information, particularly in the Section A scenario, and will be expected to evaluate how useful it is and use it to support answers such as comparisons and discussions.
Selecting relevant real-life examples	You will gain credit for using good examples.
Arguing well	You may be expected to discuss both sides of a case, or present an argument in favour or against something. You will gain marks for the quality and logical flow of your arguments.
Making reasonable recommendations	The measures you recommend must be appropriate for the organisation; you may need to discuss their strengths and weaknesses, as there may be costs of adopting them. The recommendations should clearly state what has to be done.

Avoiding weaknesses

Our experience of, and examiner feedback from, other higher level exams enables us to predict a number of weaknesses that are likely to occur in many students' answers. You will enhance your chances significantly if you ensure you avoid these mistakes:

- Failing to provide what the question verbs require (discussion, evaluation, recommendation) or to write about the topics specified in the question requirements
- Repeating the same material in different parts of answers
- Stating theories and concepts rather than applying them
- Quoting chunks of detail from the question that don't add any value
- Forcing irrelevancies into answers, for example irrelevant definitions or theories, or examples that
 don't relate to the scenario
- Giving long lists or writing down all that's known about a broad subject area, and not caring
 whether it's relevant or not
- Focusing too narrowly on one area for example only covering financial risks when other risks are also important
- Letting your personal views prevent you from answering the question the question may require
 you to construct an argument with which you personally don't agree
- Unrealistic or impractical recommendations
- Vague recommendations instead of just saying improve risk management procedures, you should discuss precisely how you would improve them
- Failing to answer sufficient questions, or all parts of a question, because of poor time management



Using the reading time

We recommend that you spend the first part of the 15 minutes reading time choosing the Section B questions you will do, on the basis of your knowledge of the syllabus areas being tested and whether you can fulfil all the question requirements. Remember that Section B questions can cover different parts of the syllabus, and you should be happy with all the areas that the questions you choose cover. We suggest that you should note on the paper any ideas that come to you about these questions.

However don't spend all the reading time going through and analysing the Section B question requirements in detail; leave that until the three hours' writing time. Instead you should be looking to spend as much of the reading time as possible looking at the Section A scenario, as this will be longer and more complex than the Section B scenarios and cover more of the syllabus. You should highlight and annotate the key points of the scenario on the question paper.

Choosing which questions to answer first

Spending most of your reading time on the compulsory Section A questions will mean that you can get underway with planning and writing your answer to the Section A questions as soon as the three hours start. It will give you more actual writing time during the one and a half hours you should allocate to it and it's writing time that you'll need. Comments from examiners of other syllabuses that have similar exam formats suggest that students appear less time-pressured if they do the big compulsory questions first.

During the second half of the exam, you can put Section A aside and concentrate on the two Section B questions you've chosen.

However our recommendations are not inflexible. If you really think the Section A questions looks a lot harder than the Section B questions you've chosen, then do those first, but **DON'T run over time on them.** You must leave yourself at least one hour and 50 minutes (a maximum of just over 2 hours if Section A is worth 70 marks) to tackle the Section A questions. When you come back to it, having had initial thoughts during the reading time, you should be able to generate more ideas and find the question is not as bad as it looks.

Tackling questions

Scenario questions

You'll improve your chances by following a step-by-step approach to Section A scenarios along the following lines.

Step 1 Read the background

Usually the first couple of paragraphs will give some background on the company and what it is aiming to achieve. By reading this carefully you will be better equipped to relate your answers to the company as much as possible.

Step 2 Read the requirements

There is no point reading the detailed information in the question until you know what it is going to be used for. Don't panic if some of the requirements look challenging – identify the elements you are able to do and look for links between requirements, as well as possible indications of the syllabus areas the question is covering.



Step 3 Highlight the action verbs that are used in each requirement

These convey the level of skill you need to exhibit and also the structure your answer should have. A lower level verb such as define will require a more descriptive answer; a higher level verb such as evaluate will require a more applied, critical answer. Approximately 75% of the syllabus will be tested at intellectual level 3 (synthesis), 20% at intellectual level 2 (application) and 5% at level one (knowledge). Action verbs that are likely to be frequently used in this exam are listed below, together with their intellectual levels and guidance on their meaning.

intellectua level	1	
1	Identify/describe	State the meaning of
	Calculate	Perform a specific mathematical technique
2	Discuss	Examine in detail by argument
	Analyse	Examine in detail the structure of
	Evaluate	Use your judgement to assess the value of
3	Advise	Use judgement to recommend a course of action
	Report	Present/justify valid recommendations
	Estimate	Make an approximate judgement or calculation

Step 4 Check the mark allocation to each part

This shows you the depth anticipated and helps allocate time.

Step 5 Read the question slowly, focusing on the initial requirements

Once you know what you are expected to do in the first requirement, read the question in detail, trying to focus on the information that will be needed for your first task.

Step 6 Read the scenario carefully

Put points under headings related to requirements (eg by noting in the margin to what part of the question the scenario detail relates).

Step 7 Consider the consequences of the points you've identified

You will often have to provide recommendations based on the information you've been given. Be prepared to criticize the code, framework or model that you've been told to use if required. You may have also to bring in wider issues or viewpoints, for example the views of different stakeholders.

Step 8 Write a brief plan

You may be able to do this on the question paper as often there will be at least one blank page in the question booklet. However any plan you make should be reproduced in the answer booklet when writing time begins. Make sure you identify all the requirements of the question in your plan — each requirement may have sub-requirements that must also be addressed. If there are professional marks available, highlight in your plan where these may be gained (such as preparing a report).

Step 9 Write the answer

Make every effort to present your answer clearly. The pilot paper and exam papers so far indicate that the examiner will be looking for you to make a number of clear points. The best way to demonstrate what you're doing is to put points into separate paragraphs with clear headers.

Discussion questions

Do not be tempted to write all you know about a particular topic in a discussion question. Markers can easily spot when a student is 'waffling' and you will receive little or no credit for this approach. Keep referring back to the question requirement to ensure you are not straying from the point.

To make it easier for the marker to determine the relevance of the points you are making, you could explain what you mean in one sentence and then why this point is relevant in another.

Remember that **depth of discussion** will be important. Always bear in mind how many marks are available for the discussion as this will give you an indication of the depth that is required. Ask yourself the following questions as you are tackling a discussion question:

- Have I made a point in a coherent sentence?
- Have I explained the point (to answer the 'so what' or 'why' queries)?
- Have I related the point to the company in the scenario?

Gaining the easy marks

Knowledge of the core topics that we list under topics to revise should present you with some easy marks. The pilot paper suggests that there will be some marks available on certain part questions for definitions, explanations or descriptions that don't have to be related to the scenario. However don't assume that you can ignore all the scenarios and still pass!

As P4 is a Professional level paper, 4 or 5 **professional level marks** will be awarded. Some of these should be easy to obtain. The examiner has stated that some marks may be available for presenting your answer in the form of a letter, presentation, memo, report or briefing notes. You may also be able to obtain marks for the style and layout of your answer.

Reports should always have an appropriate title. They should be **formally written**, with an **introductory paragraph** setting out the aims of the report. You should use **short paragraphs** and **appropriate headings**, with a summary of findings as a conclusion.

Memorandums should have the following information at the beginning:

Subject; name of recipient; name of author; date

The language can be **less formal** than a report but the content should still have an introduction and conclusion, and be divided into small paragraphs with appropriate headings.

Letters should be addressed appropriately to the correct person and be dated. They should have a short introductory paragraph, and conclusion and be formally written. Letters beginning with 'Dear Sir/Madam' should end with 'Yours faithfully'.



Exam formulae

Set out below are the **formulae you will be given in the exam**. If you are not sure what the symbols mean, or how the formulae are used, you should refer to the appropriate chapter in this Study Text.

Chapter in Study Text

Modigliani and Miller Proposition 2 (with tax)

$$k_{e} = k_{e}^{i} + (1 - T)(k_{e}^{i} - k_{d}^{i}) \frac{V_{d}^{i}}{V_{e}^{i}}$$

7

Two asset portfolio

$$S_{p} = \sqrt{W_{a}^{2}S_{a}^{2} + W_{b}^{2}S_{b}^{2} + 2W_{a}W_{b}r_{ab}S_{a}S_{b}}$$

2

The capital asset pricing model

$$E(r_i) = R_f + \beta_i(E(r_m) - R_f)$$

Revision section

The asset beta formula

$$\beta_a = \left[\frac{V_e}{\left(V_e + V_d(1-T)\right)} \beta_e \right] + \left[\frac{V_d(1-T)}{\left(V_e + V_d(1-T)\right)} \beta_d \right]$$

Revision section

The growth model

$$P_{0} = \frac{D_{0}(1+g)}{(r_{e}-g)}$$

12

Gordon's growth approximation

$$g = br_e$$

5

The weighted average cost of capital

WACC =
$$\left[\frac{V_e}{V_e + V_d} \right] k_e + \left[\frac{V_d}{V_e + V_d} \right] k_d (1 - T)$$

7

The Fisher formula

$$(1 + i) = (1 + r) (1 + h)$$

5

Purchasing power parity and interest rate parity

$$S_1 = S_0 \times \frac{\left(1 + h_c\right)}{\left(1 + h_b\right)}$$

8

$$F_0 = S_0 \times \frac{(1 + i_c)}{(1 + i_b)}$$

8