

# Global Boutique Hotel

## 环球精品酒店

ID Book 工作室 编



华中科技大学出版社

<http://www.hustp.com>





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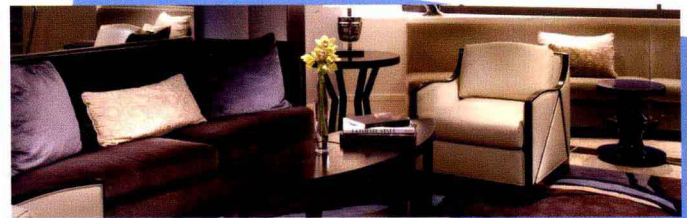
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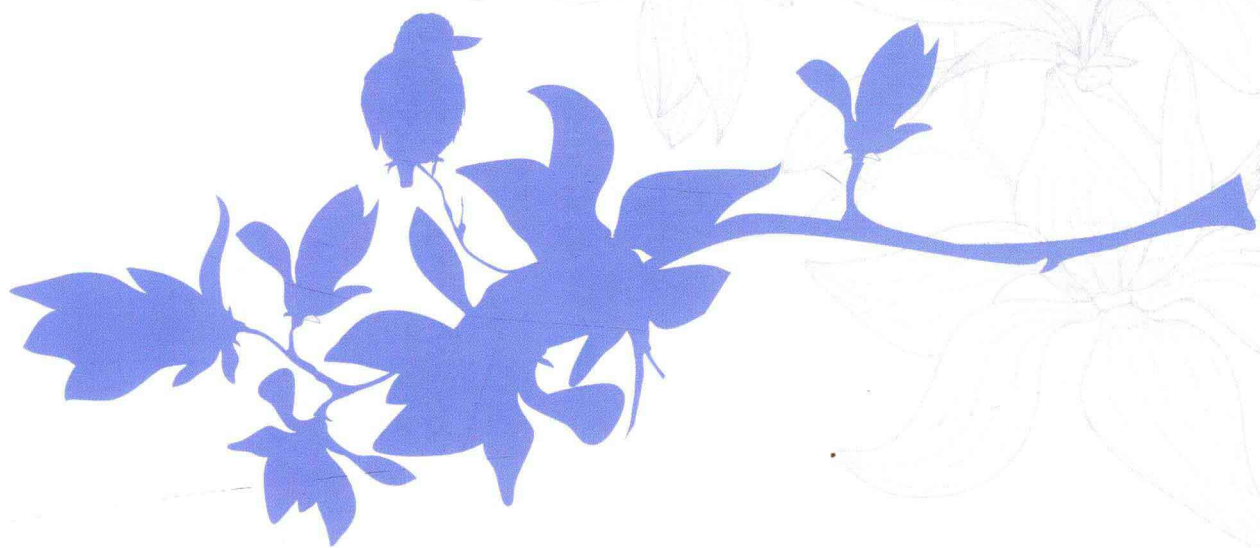




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# 前言

## 这里“风景”独好

精品酒店的概念诞生于上世纪末的欧美地区，源于法语的“Boutique”一词，代表的是一种与主流酒店的标准化和雷同化相对应的个性化的产品，其非凡的经营理念，人性化的设计，贵族式的服务，使得这样的酒店类型悄然成为一种非常流行的住宿场所，并在香港、深圳、北京、上海等中心城市逐步发展起来。这种酒店设计不刻意追求材质的奢华以及夸张的室内装饰效果，而是强调创意设计的人性化、追求私密空间的舒适性，是一种适合小规模、精致化经营的专业酒店类型。

传统星级酒店集团顺应着时代的发展，和房地产开发商在世界各地广泛合作，如喜达屋酒店集团先后在纽约、首尔、巴塞罗那推出了一系列W品牌的精品酒店，虽然由同一个集团来管理，但在设计上，各个酒店走的是不同的路线，没有一个固定的模式，这是一个非常成功的例子。对中国这样一个充满活力以及开发潜力的市场，国际知名酒店集团也不会错过与中国的亲密接触。当然，中国精品酒店的设计不能照搬西方，要把中国元素融入其中，重新定位，为世界酒店的设计带来别样惊喜。

通常来说精品酒店的房间数量比较少，餐厅、会晤中心、商务设施的设置和传统酒店相比都有一定的局限性，但比较注重设计创意的表达，以设计师的设计理念为主，如法国著名设计师Christian Liaigre设计的 Hotel Montalembert，俨然已经把设计师的创意作为主要的卖点。其次，主题酒店比较强调地区的文化属性，用该酒店作为载体，展示出该地域的传统文化脉络，并使之得到全新的阐述，最终成为极具话题的酒店。最后是旧建筑改造的新酒店，也是时下精品酒店的重要形式，强调地域文化，如日本东京的Claska酒店。该酒店位于一个旧街区，被买下后重新进行了装修设计，因为这个酒店，整个区域都变得时尚起来，酒店成为一个地标性建筑。

本书收录了来自全球各地的精品酒店设计作品，除了可以领略到国际酒店设计在原创性、互动性、智能化、绿色环保等方面所展现出来的特色外，还可以看到中国的精品酒店在这方面所做的设计创新。希望本书能够推动和影响整个酒店设计界的新思绪、新潮流、新理念。





## TOP BOUTIQUE HOTEL DESIGN

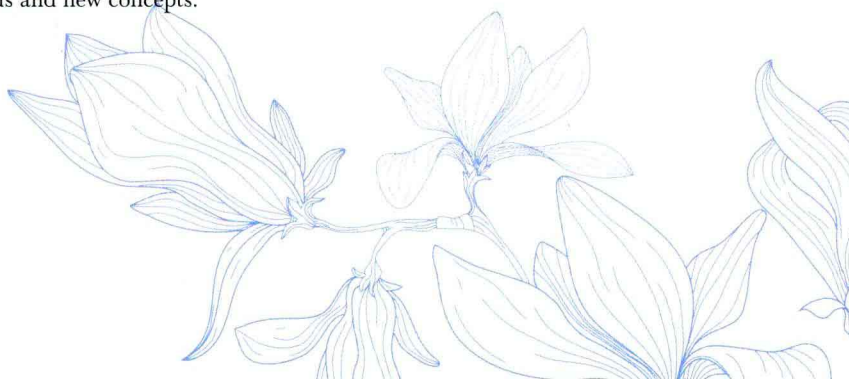
We have an extraordinary snowy winter in the south of China this year, almost one snowfall after another. With opening the book, hundreds of pages with beautiful images and elegant words, a sense of dancing snowflakes came to my mind at once, splendid and beautiful with diversity. All of these are the true reflections of the current situation in the national interior design field.

The concept of boutique hotel was born in Europe and America at the end of last century, deriving from a French word – Boutique. What it represents is an individual product corresponding with standardization and similarity of main stream hotels. Uncommon operation concepts, human design and aristocratic service make this kind of hotels gradually develop into trendy residences and become more and more popular in big cities such as Beijing, Shanghai, Hong Kong and Shenzhen. This kind of hotel design does not deliberately pursue luxurious materials of exaggerated interior decoration effects but highlights customized creative designs and the comfort of private spaces, as a specialized hotel type suiting for small-scale and refined management.

With the development of time, traditional star hotels carry out extensive cooperation with real estate developers all over the world. For example, Starwood developed a series of brand W boutique hotels successively in New York, Seoul, Barcelona, etc. Although these hotels are run by the same hotel group, in design, these hotels vary from each other with no settled pattern. This is a very successful case. For the market of China full of vigor and developing potentials, international brand hotel groups would grasp the cooperative opportunity with China. Of course, China's boutique hotels would not copy western design, but integrate Chinese elements into the design. Through reposition, China's design industry would bring surprises for the world's hotel designs.

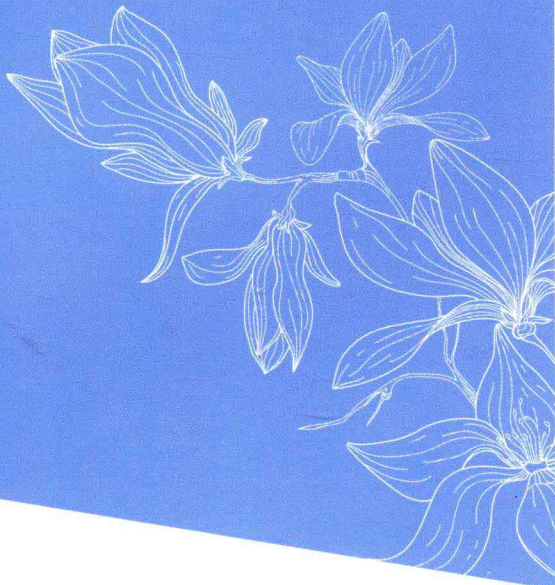
Generally speaking, compared with traditional hotels, boutique hotels have comparatively fewer rooms, and the management of dieting hall, meeting center and commercial facilities has certain limitations. Boutique hotels pay more attention to hotel creative ideas and focus on the designers' design concepts. For example, Hotel Montalembert by a famous French designer Christian Liaigre has almost considered the creative idea of designer as the main selling point. Secondly, theme hotels strengthen the regional cultural characteristics, display the region's traditional cultural context with hotel as the carrier and reinterpret it to create a particular hotel finally. Last but not least, it is new hotel redesigned from old building. This is an important form for current boutique hotels, emphasizing on regional culture. Such as Claska Hotel in Tokyo, it is located in an obsolete area. The property owner redesigned the hotel after he bought it in. This hotel makes the whole area become more fashionable and becomes landmark architecture.

This book includes boutique hotel design works from all over the world. The readers can not only experience the features of international hotel design in originality, interactivity, intellectualization and environmental protection, etc., but also observe the design innovations in these respects of Chinese boutique hotels. We hope that this book can promote the whole hotel design industry's new thinking, new trends and new concepts.





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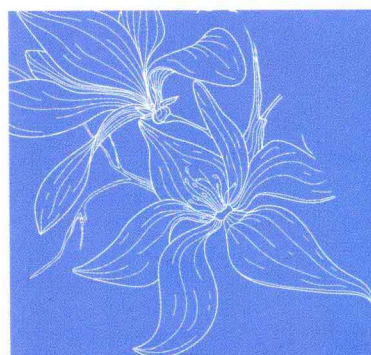
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# RITZ CARLTON HOTEL

设计公司: CL3建筑设计有限公司

项目地点: 美国佛罗里达州

业 主: 丽思卡尔顿酒店

作业区域: 室内设计与建筑

摄 影: 巴里·格罗斯曼

Design Company: CL3 Architectural Design Co.,Ltd.

Project Location: Florida, USA

Client: Ritz Carlton

Scope of Work: Interior and Architecture Design

Photography: Barry Grossman







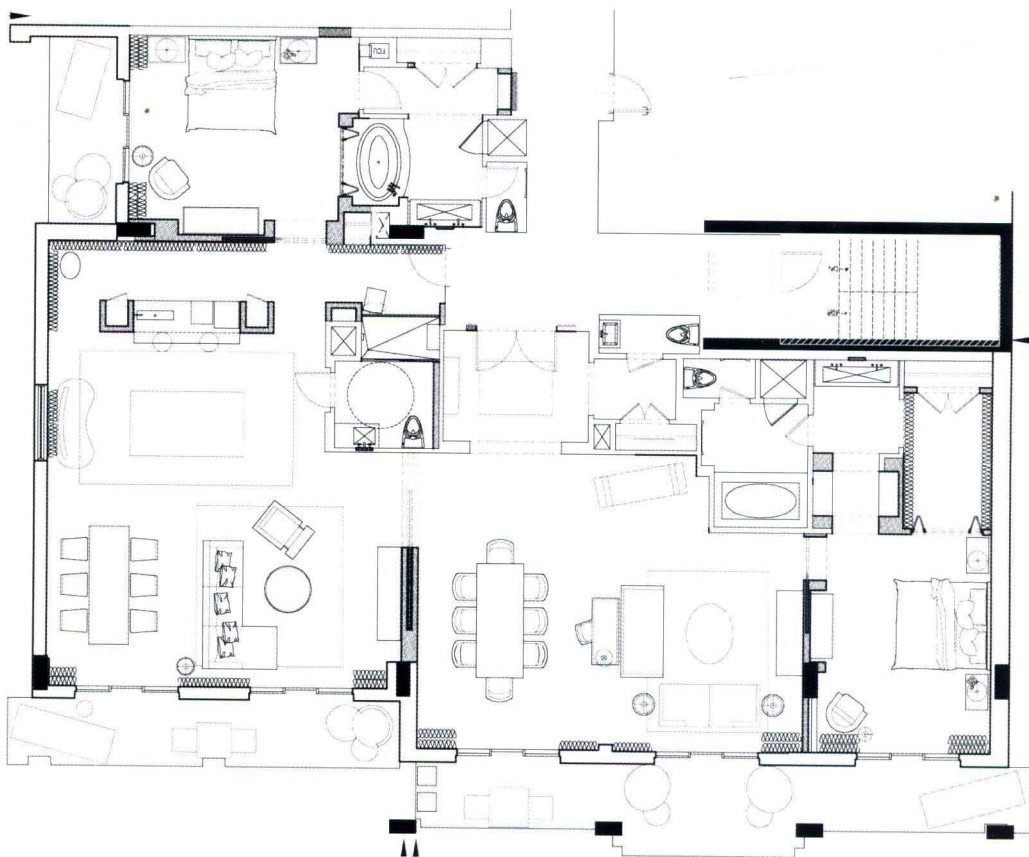
Like many Ritz hotels, the Ritz-Carlton Palm Beach boasts prime real estate, classic architecture, sophisticated décor and impeccable service.

The 2,693-SF suite, aptly named the Commander-In-Chief Suite, brings lavish fun and cheeky character to a room typically adorned with a grand piano and mahogany furniture of yesteryear. The space is comprised of two adjoined, boldly autonomous executive suites that simultaneously retain their identity and offer seamless design continuity. Wholly independent from each other in shape, character and intention, the spaces come together to provide the guest with a relatable story, not just an experience.

Encompassing two bedrooms and three-and-a-half bathrooms, the suite features a retro sensual vibe. One half caters to the risk-taker, with a billiards room flanked by a bar and sitting area. A glowing onyx bar, the room's centerpiece, proudly displays a trompe-l'oeil image on its face, offering a playful two-dimensional image of stunning legs in high heels and fishnet stockings that creates an even grander three-dimensional optical illusion. Leather furniture complements dynamic light fixtures and accentuates the red-colored tones found in the area rug and detailed upholstery.

A writing desk is strategically positioned between the lounge and the dining table where guests can easily transition between work and play. Furniture and fixtures reflect natural day light and reinforce the panoramic views of the ocean. Adjacent to the bedroom, a wellness room accommodates









guests' personal health and wellness needs. From spa treatments, to yoga or training classes, to a beauty salon, this space is set up according to guest specifications. Modern, woven furniture adorns balconies that wrap around the entire suite and create a perfect place for lounging and seeking respite.

与大多数丽思酒店一样，丽思卡尔顿棕榈滩酒店以其一流的物业、经典的风格、精致的装修与完美的服务引以为荣。

人们将2693号套房巧妙地命名为“总司令套房”，房间的装饰极富娱乐气质，室内摆放着钢琴和红木家具，套房内相邻的空间即共通又独立，连接部分的设计天衣无缝。每个房间从外观、风格到使用意图都完全独立，空间的整体设计使客人备感舒适，而绝不仅仅是一次普通的体验。

在这个客房的设计中，客厅被两间卧室与浴室环绕着，呈现复古的感觉，在吧台和休息区的侧面设有桌球台，提供给喜欢打球的客人，明亮的玛瑙吧台面前悬挂着一副画，画面中一双令人吃惊的穿着高跟鞋与网眼丝袜的腿，呈现出有趣的立体效果。浅色真皮家具为房间增添了活力，地毯与家具中的红色元素显得分外突出。

写字台巧妙地设置在休息室和饭厅之间，客人能够在这里工作并娱乐。房间内的家具和摆设与自然景观相呼应，在房间内可以看见海景。相邻的卧室，从SPA理疗到瑜伽训练、到美容沙龙，空间设计完全为客人量身打造。阳台上富有现代感流线型的整套家具，呈现完美舒适的休闲空间。







# MONACO ALEXANDRIA HOTEL

设计公司: Cherylrowley 设计公司

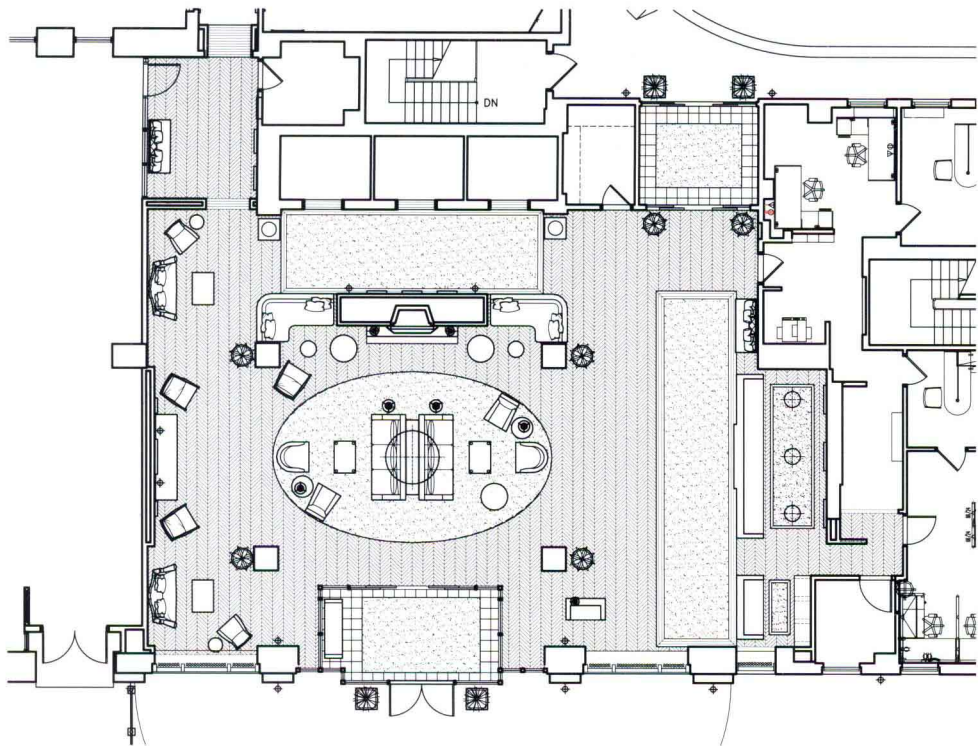
作业区域: 大堂、接待区、大堂休闲区、会议室、室内游泳池、健身中心、241间客房

Design Company: Cherylrowley Design Company

Scope of Work: Lobby, Reception, Lobby Lounge, Meeting Spaces, Indoor Pool, Fitness Center 241 Guestrooms











In its approach to renovating and rebranding this former Holiday Inn Select, the design team began with the signature "Hotel Monaco" brand design elements to create a feeling of comfort and welcome, but also an expectation of discovery, novelty and whimsy. Taking its inspiration from the city's rich military history and a culture of sea-faring travel, the hotel's interior is an ornately rich environment that echoes Alexandria's history and fuses it with the adventurous forward-moving spirit of exploration abroad.

A lively interior beckons passersby to peek through the street front windows. The traditional wood paneled walls are painted a vibrant 'Naples Blue'. The ebony chevron patterned wood floor offers a sharp contrast to the bold walls and completes the saturated architectural backdrop for this eclectic space. The Monaco signature "trunk" design of the registration desk is given a twist by way of cardinal red leather covering and exquisite nail head detailing. Just behind the desk stand meticulously stenciled panels covered in an arabesque pattern. An oval dome in the lobby's ceiling provides a natural focal

point and is punctuated by a dynamic chandelier composed of multicolored glass and silk orbs. Beyond this central piece lies an inviting fireplace. A faux painted leopard skin pattern adds exotic flavor to the classically styled console, an inviting locale for a rich glass of wine and friendly conversation.

In the living room area of the lobby, exaggerated classical furniture silhouettes are accentuated by richly textured fabrics vivid in color and pattern. The warm palette of dusty reds, Asiatic blues, rich browns, and soft beiges, entices the guest to relax in one of various seating arrangements. Set under the lobby's dome, hand-tufted area rugs emphasize the Living Room with their richly colored graphic patterns and Moroccan flavor.

The window treatments are Roman Shades of a sheer cream fabric with black edge banding and tassled pulls. These romantic shades filter the sun, but also leave an open and inviting view of the space for passersby.

在将要对精选假日酒店 (Holiday Inn Select) 进行装修和更名时, 设计团队提出将摩洛哥风格引入本案的设计中——这种风格能给客人带来一种舒适、热情的感觉。设计师从城市历史以及海洋文化中受到启发, 使酒店的装修华丽而不落俗套, 与城市的历史相互呼应, 同时也表现出海外探索时勇往直前的冒险精神。

酒店大堂内生动的装修设计吸引路人都情不自禁地透过街边的玻璃向里窥视。传统的木板墙上喷上了醒目的“那不勒斯蓝”(Naples Blue)。锯齿形黑檀木的地板与醒目的墙面形成了鲜明的对比。前台摩洛哥风格标志性的“树干”被艳丽的红色皮质桌布和钉子头装饰得更有特色。在前台后面的钢印板上刻有阿拉伯风格的华丽图案。大厅天花板上的椭圆形穹顶, 自然而然地成为人们眼中的焦点。整个天花板上悬挂着由多彩玻璃组成的多盏吊灯, 给整个房间增添了生气。在房间的中心区域放置了一个引人