



Design+

全球设计精粹 | 第2辑

《Design+》编写组/编

04.

广告 宣传页 卡片设计



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广告 宣传页
卡片设计



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01.

平面广告

Plane Advertisement



[汽车广告]

[汽车广告]



[汽车广告]



Always on the road.

You know that feeling: a small distraction is enough to take you out of lane. Fortunately, there is a technology that helps you to prevent this from happening. The new Audi Q5 with Audi active lane assist. The active lane assist has an image recognition camera that controls the vehicle's position and corrects steering, constantly or just before crossing the line, even preventing you from leaving the lane. In this way, the vehicle remains within the lane markings detected. The Audi active lane assist provides particularly useful assistance during long journeys by motorway or road. www.audi.com/q5

The new Audi Q5 with Audi active lane assist.
You'll never drive alone.



[汽车广告]

[汽车广告]

Keep your distance.

Distance is sometimes shorter than we think. For the purpose there are technologies like the adaptive cruise control. The adaptive cruise control of the new Audi Q5 with Audi adaptive cruise control system. Within the limits of the system, it is responsible for maintaining a constant vehicle distance and adapts the distance from other vehicles to automatic braking and acceleration. When it detects that the vehicle ahead is too close, it automatically brakes and adapts the vehicle's speed. www.audi.com/q5

The new Audi Q5 with adaptive cruise control.
You'll never drive alone.



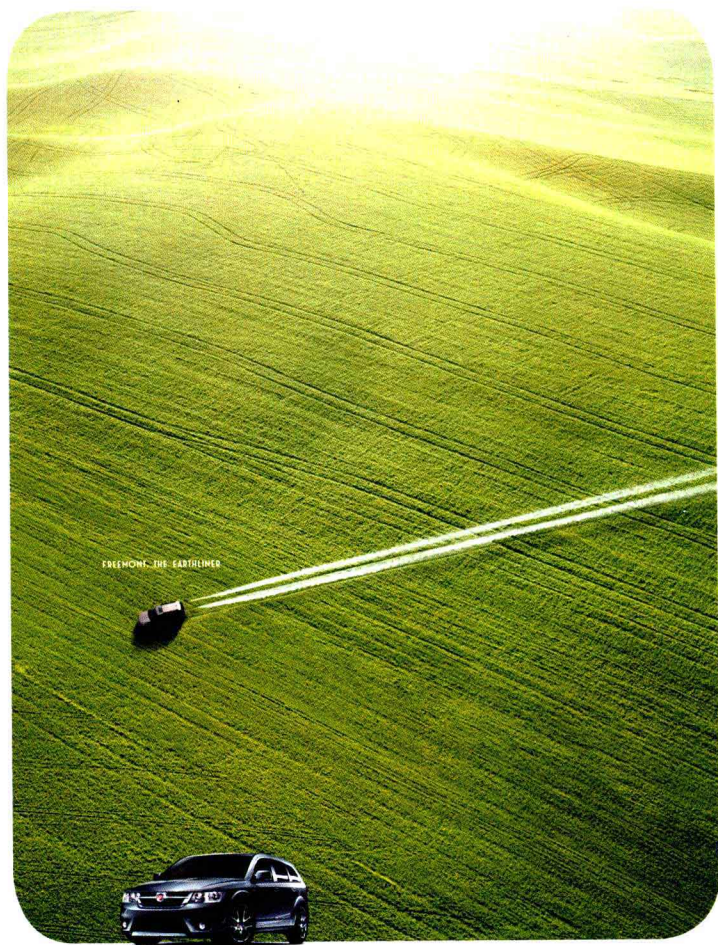
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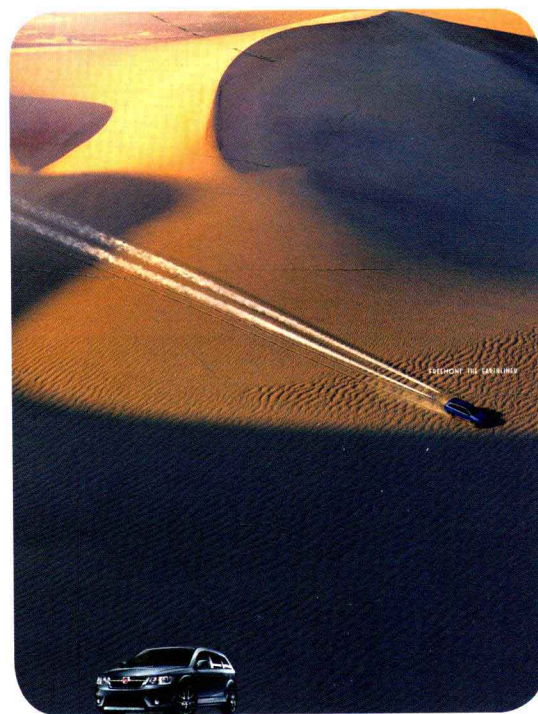
Detects what you don't manage to see.

On the road, we cannot see everything at least not until now. Today, the advanced technology of the new Audi Q5 with Audi side assist system. The system which within the limits of the system, we also detect a vehicle, prevent lane before you can. When changing into their system can the blind spots and alert the driver. A LED indicator on the wing mirror of the presence of vehicle, vehicle's movement and driving a safe change. www.audi.com/q5

The new Audi Q5 with Audi side assist.
You'll never drive alone.

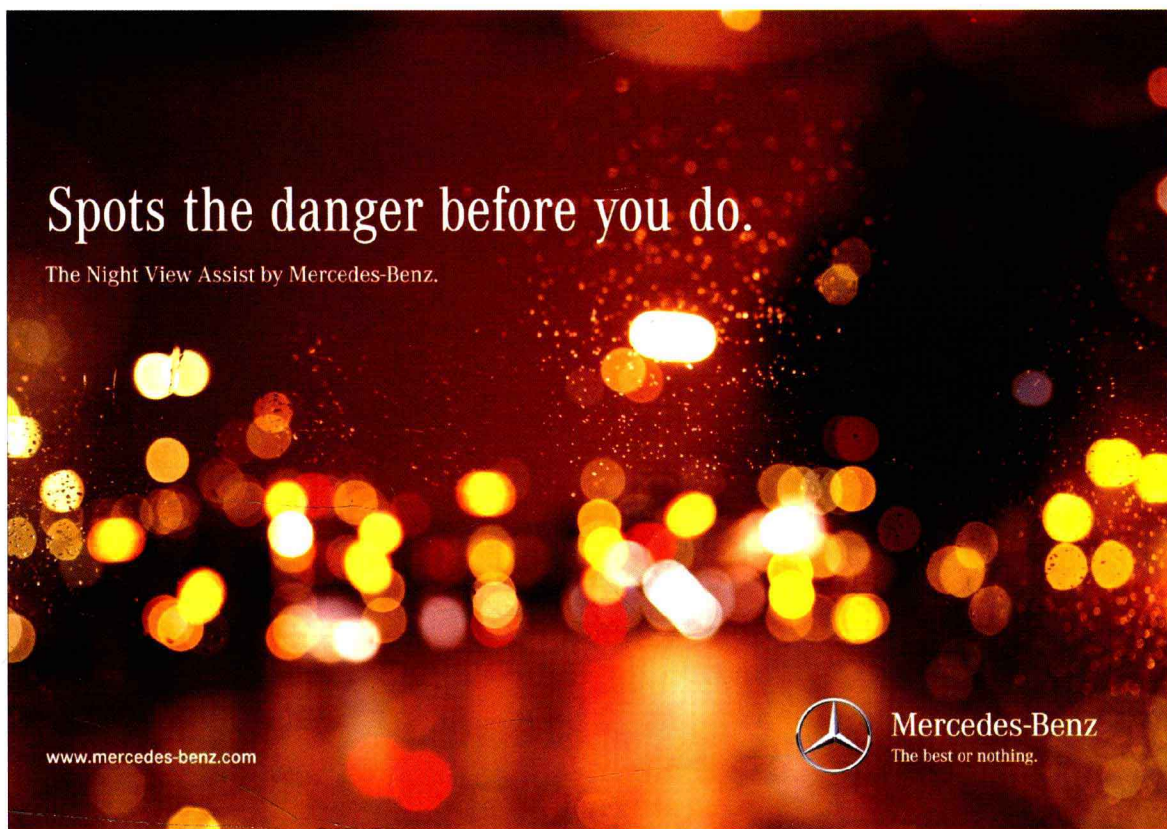


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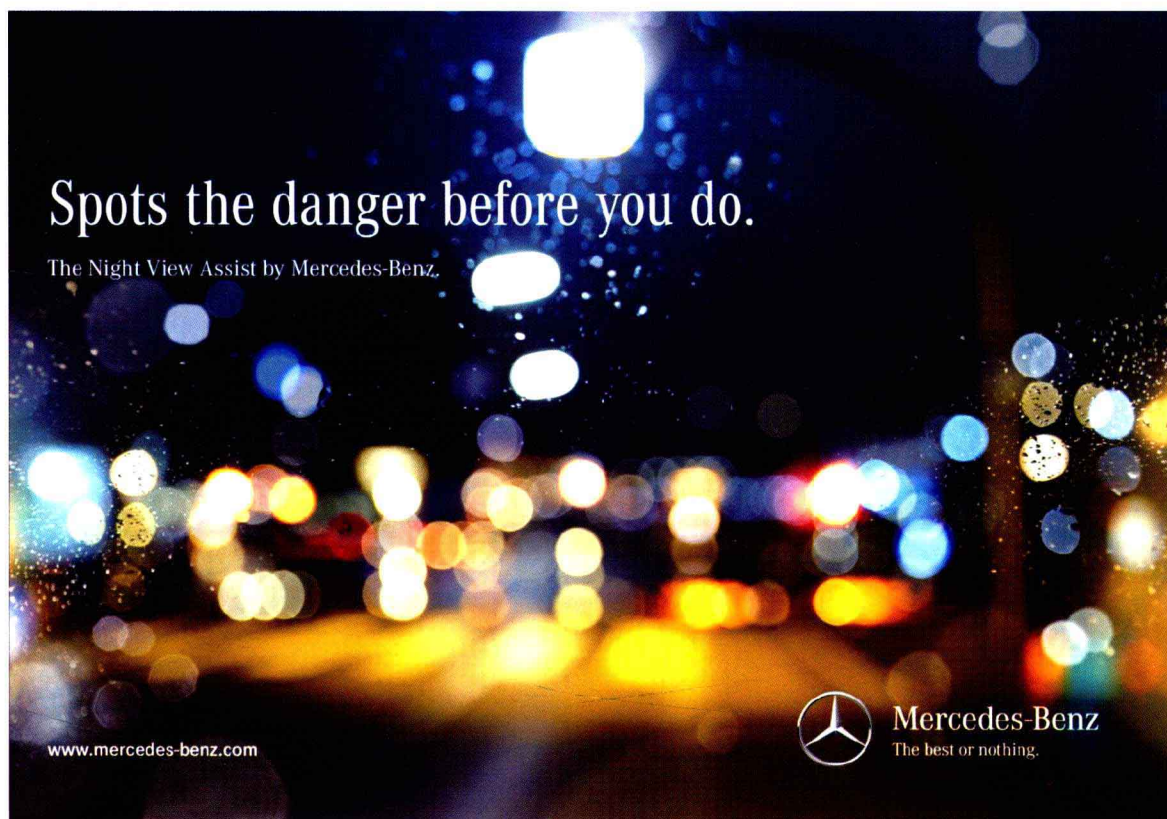


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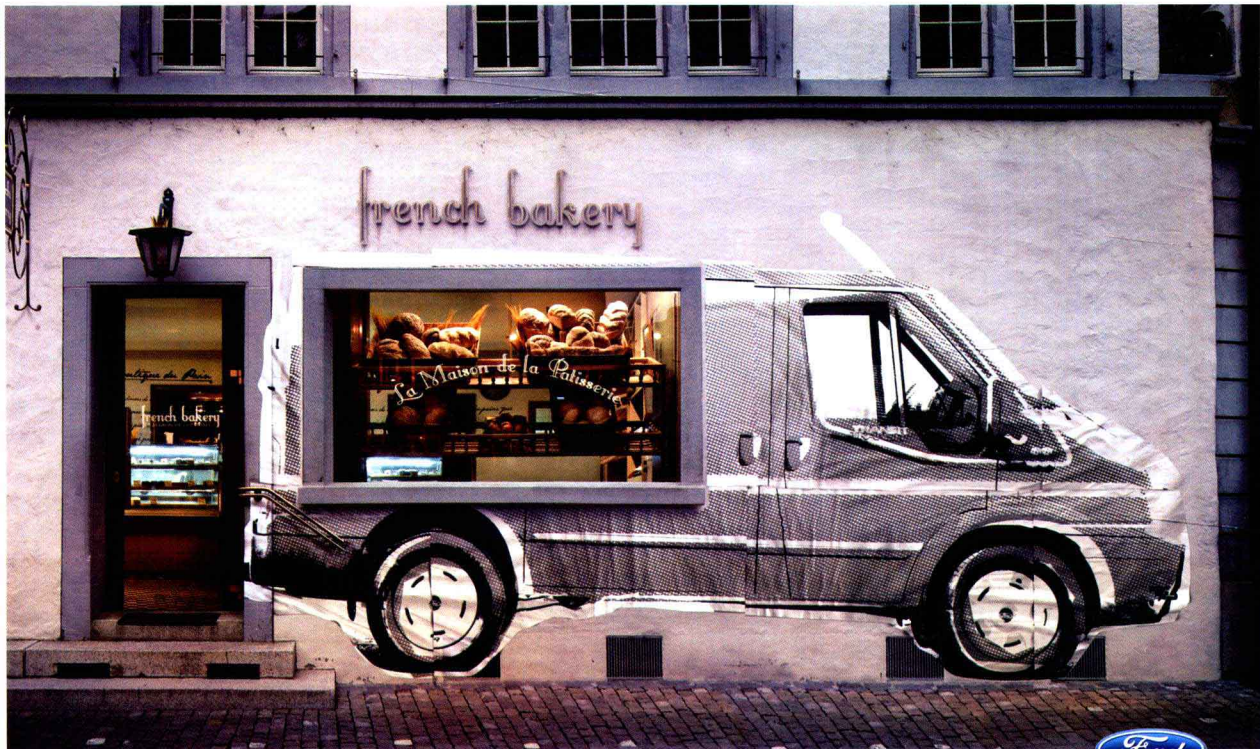
[汽车广告]



[汽车广告]



[汽车广告]



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[汽车广告]



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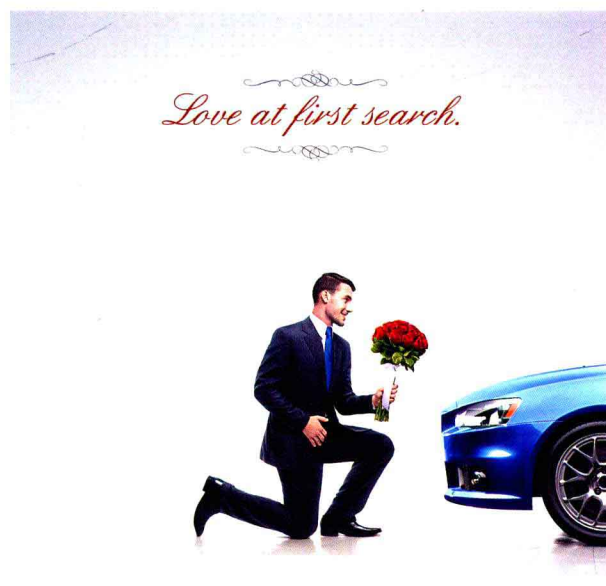


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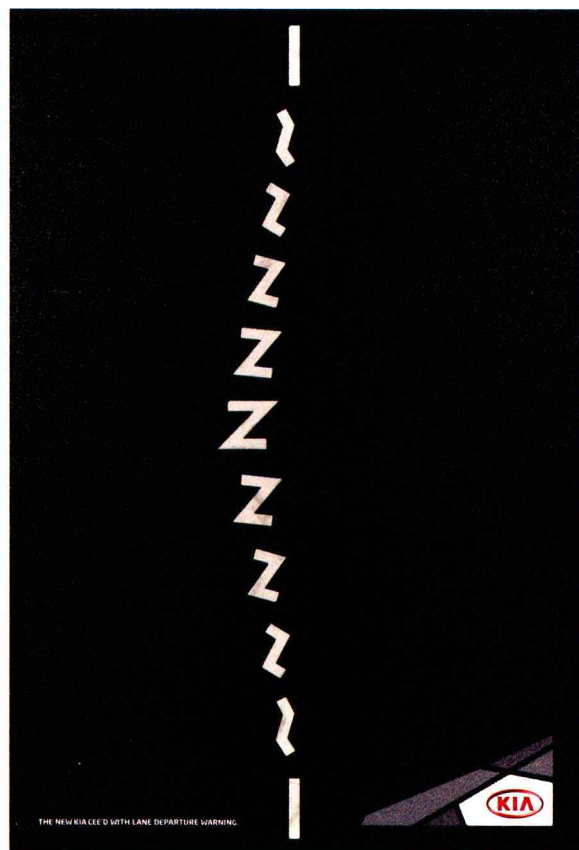
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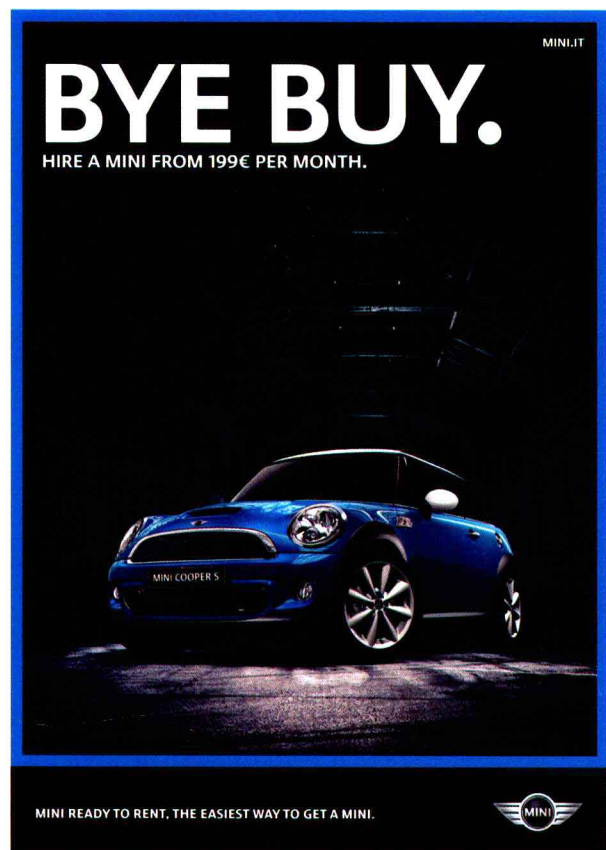


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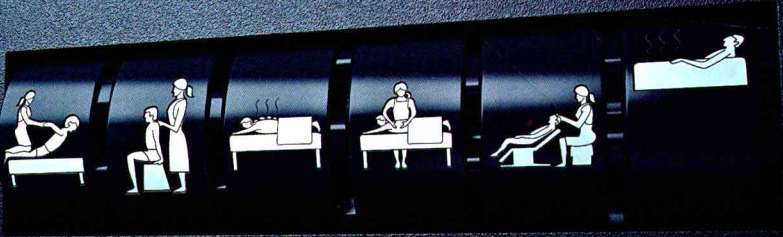
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Cinto de segurança salva vidas.

 Mercedes-Benz



TOTAL KM

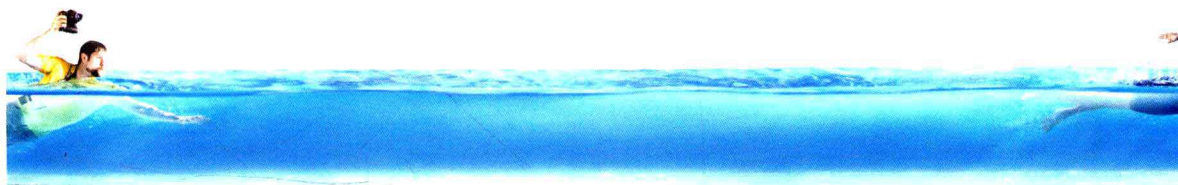


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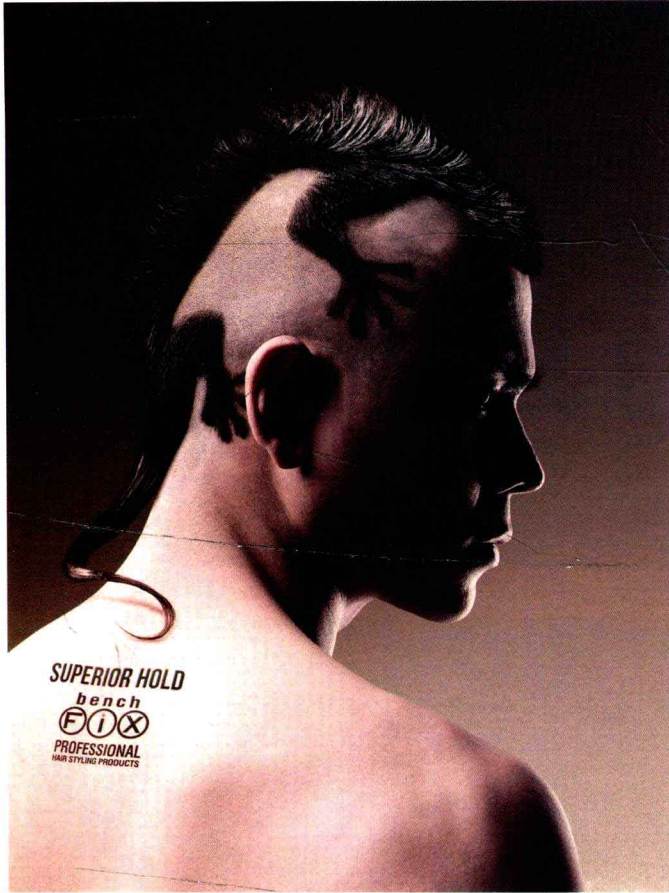
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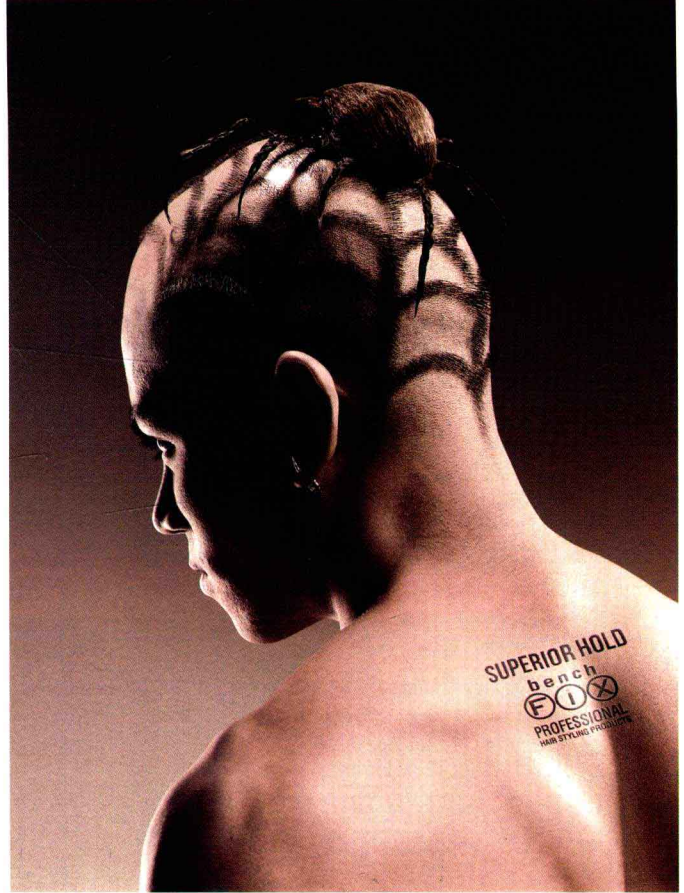


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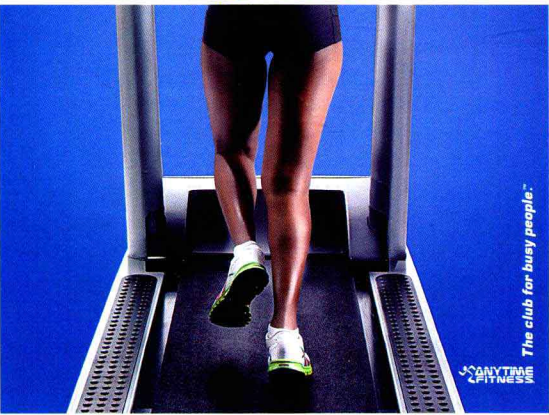
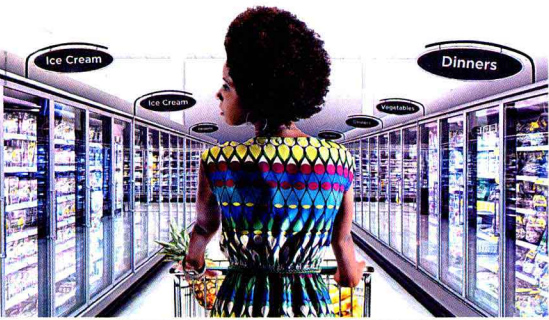




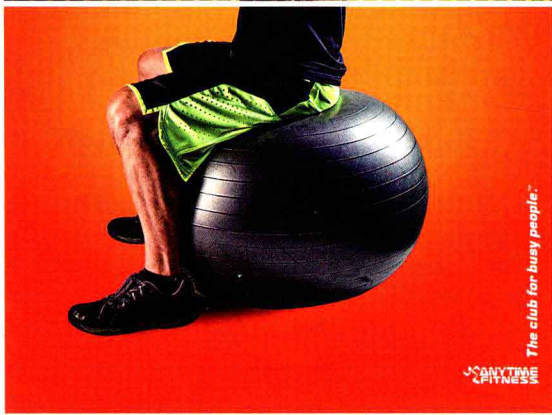
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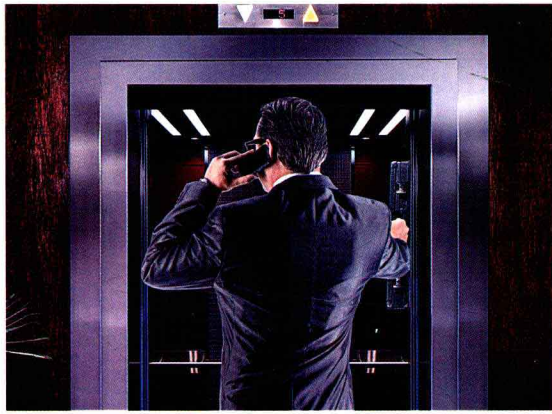
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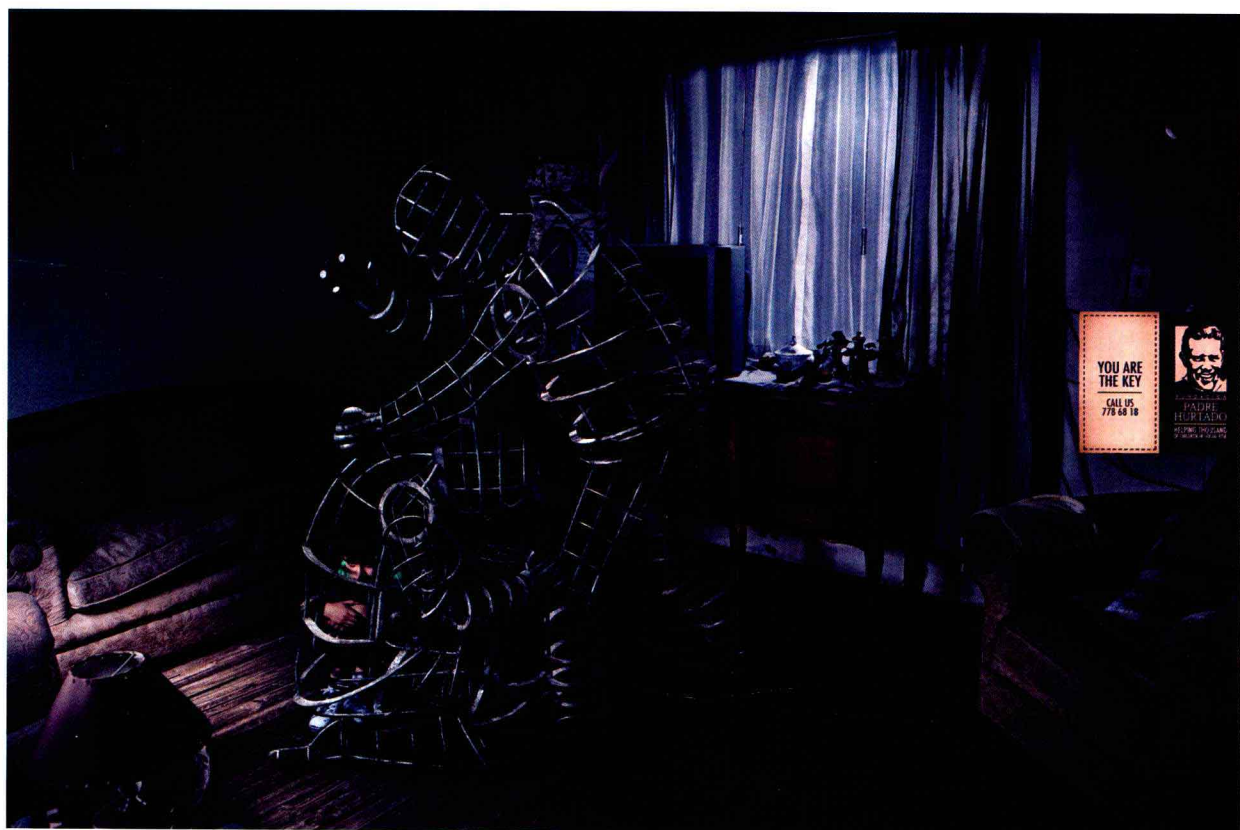
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