

我的 私家相册

洪晃
著

作家出版社



图书在版编目(CIP)数据

我的非正常生活(升级版)/洪晃著.-北京:作家出版社,
2013.9

ISBN 978-7-5063-6281-8

I. ①我… II. ①洪… III. ①洪晃-自传 IV. ①K825.42

中国版本图书馆CIP数据核字(2012)第019871号

书中图片均由洪晃授权, 未经书面许可, 不得转载。

我的非正常生活(升级版)

作 者: 洪 晃

责任编辑: 汉 睿

装帧设计: 视觉传达设计工作室 010-62015184
774938217@QQ.COM

封面绘图: 林 曦

出版发行: 作家出版社

社 址: 北京农展馆南里10号 邮编: 100125

电话传真: 86-10-65930756(出版发行部)

86-10-65004079(总编室)

86-10-65015116(邮购部)

E-mail: zuojia@zuoja.net.cn

http://www.haozuoja.com(作家在线)

印 刷: 北京尚唐印刷包装有限公司

成品尺寸: 142×210

字 数: 5000

印 张: 2.5

版 次: 2013年9月第1版

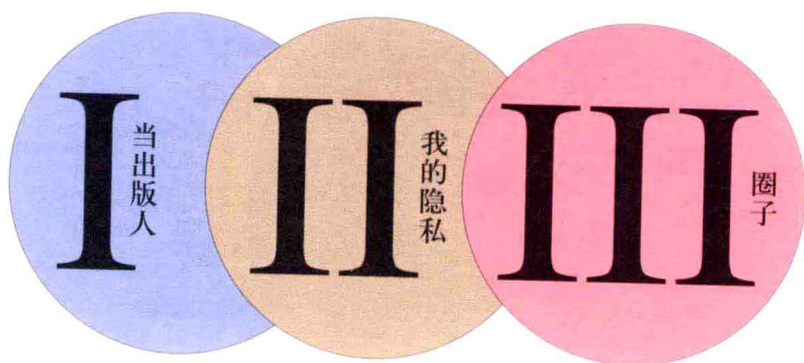
印 次: 2013年9月第1次印刷

ISBN 978-7-5063-6281-8

总 定 价: 39.80元(全两册)

作家版图书, 版权所有, 侵权必究。

作家版图书, 印装错误可随时退换。



当出版人

I



我总觉得优越感是一种莫名其妙的东西，和自信完全不同。如果两者中让我选一个，我想自信更实惠一点。



我的时尚风采。不离开这个世界，大概就不会彻底离开时尚。我当然觉得放弃时尚活得轻松些更好，但是我做不到。



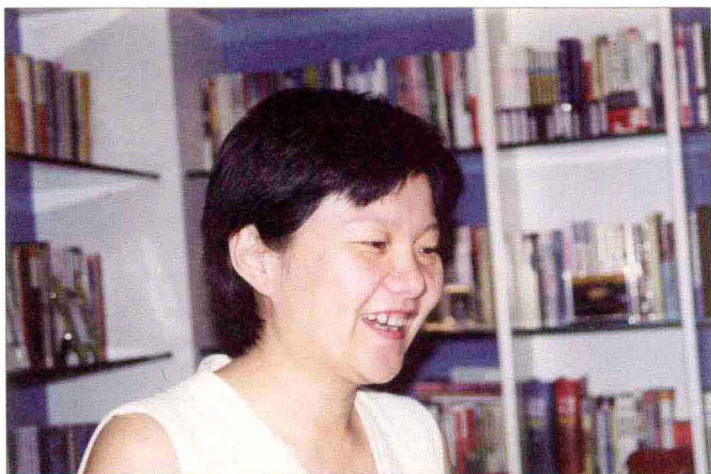
俨然是个出版人哟!



像个标准的职业女性的样子吗?



在瓦瑟的时候，与同学一起去海边。瓦瑟大学给我的优越感来自于她的三角钢琴、红地毯和黄瓜三明治，而我的自信来自于瓦瑟大学给我的教育。



摄影师应该是潘石屹。那时候，大概15年前，我们经常一起玩儿。这是在一个记者朋友家。



还是潘石屹的摄影，主人是Peter和Sylvie，一对欧洲夫妇。20世纪90年代北京非常传奇的一对，天天晚上在家莺歌燕舞。



头一次拿到媒体红包是在一次羽西化妆品的活动上，我还拿着信封说：“谁丢了300元？”



这是老早的照片，是当出版人的前世，在德国金属公司工作的时候。照片里的老外是我的同事，叫Hans Jorg Mast。地点是电影《边走边唱》后期在柏林的公寓。



标准国际管理有限公司的股东们，左起：柯霖、陈晓鲁、我、罗原。



晓雪永远是一个冰雪聪明的姑娘，她给我的第一印象和我妈给老布什的第一印象一样：“中国居然还有这样的女子。”她的打扮非常雅致，一身深咖啡色的呢子改良中式服装，皮肤好得像是画出来的，而又没有任何化妆品的痕迹，虽然身上没有一件名牌，但是给人的感觉是她的衣服比名牌还贵。



伊伟才二十六岁就当主编。他是一个会抓主题的人，而且角度非常尖锐，在操作上有两点是没人能比的：考证事实和整体概念。



我和“出名”这两个字有非常不正常的关系：一方面我特别希望出名，对我来说，不出名简直是丢脸，因为我们家已经有两代名人；然而，我这一辈子的信念就是走出一条自己的路，不靠家庭背景吃饭。

FASHION WORLD

Hung Huang A Chinese tastemaker with an international touch

By Diane von Furstenberg

When I was in New York, the most fashionable women I've ever met. Her intelligence, and the drive and understanding of the West and China make her a force for the future. Her mother, Deng Hong, was a true agent in China. She taught Mao Zedong English and later became his favorite interpreter, working on Nixon's visit with Henry Kissinger. Hung spent her teenage years going to school in New York City and college at Yale.

These days Hung is as happy to be in China as she is in New York, working with fashion and

intelligence in a still young people. She runs a fashion magazine called *Look*, now a vice president of Chinese designers, and recently has been the director of the first design museum in China. What makes Hung unique is that she understands America, its pragmatism and practices, yet she remains a true Chinese patriot. She works hard to bring her country's culture into the 21st century.

Diane von Furstenberg is a fashion designer.



Photograph by Peng & Chen for TIME

作为一个独特的个体，你的思想和行为本身更值得阅读。



Interpreter of Style Hung Huang

It's a safe bet that Hung Huang is the only style maven who chose her career because she was "sick of hinges and pistons." Until the fashion world came knocking, she spent most of her time in gritty Chinese factories keeping track of the assets of her small Beijing-based investment firm. Then, in 1998, another of the firm's investments, a two-year-old women's magazine called *Look* (now *I-Look*), started to flounder, and Hung gladly offered to forsake assembly lines for runways.

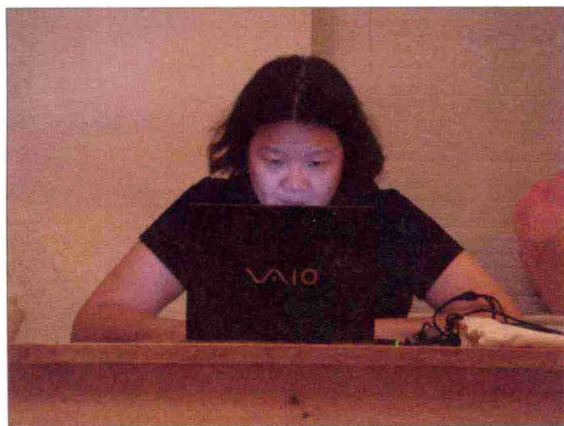
She wasn't the only woman in the country craving a little glamour. Having endured decades of fashion by political decree, Chinese women were dressing up again. The time was ripe for a magazine that could help first-time shoppers navigate the exotic sea of chic. These days, Hung spends her time wooing advertisers for what has become one of China's most successful homegrown glossies as well as publishing Chinese versions of *Seventeen* and *Time Out*. "Our readers don't just want shopping advice," explains Hung. "They want to understand what's happening internationally on the cutting edge." Hung is perfectly suited to be a cross-cultural interpreter. Raised by a mother who translated for Chairman Mao and a stepfather who was China's Foreign Minister, she was sent to the U.S. at 12 and educated at a Manhattan private school and then Vassar. She dresses like a New Yorker—all black save for an Anya Hindmarch tote, tucked discreetly under her desk. And the site she has chosen for her office is a sprawling former factory. Only this one churns out style, not pistons. —By Susan Jakes

这也是一篇外媒的报道，当时我还住在798，采访后就在院子里找地方拍照，那时候我对媒体采访还很热心，现在就没那么好的耐心了。

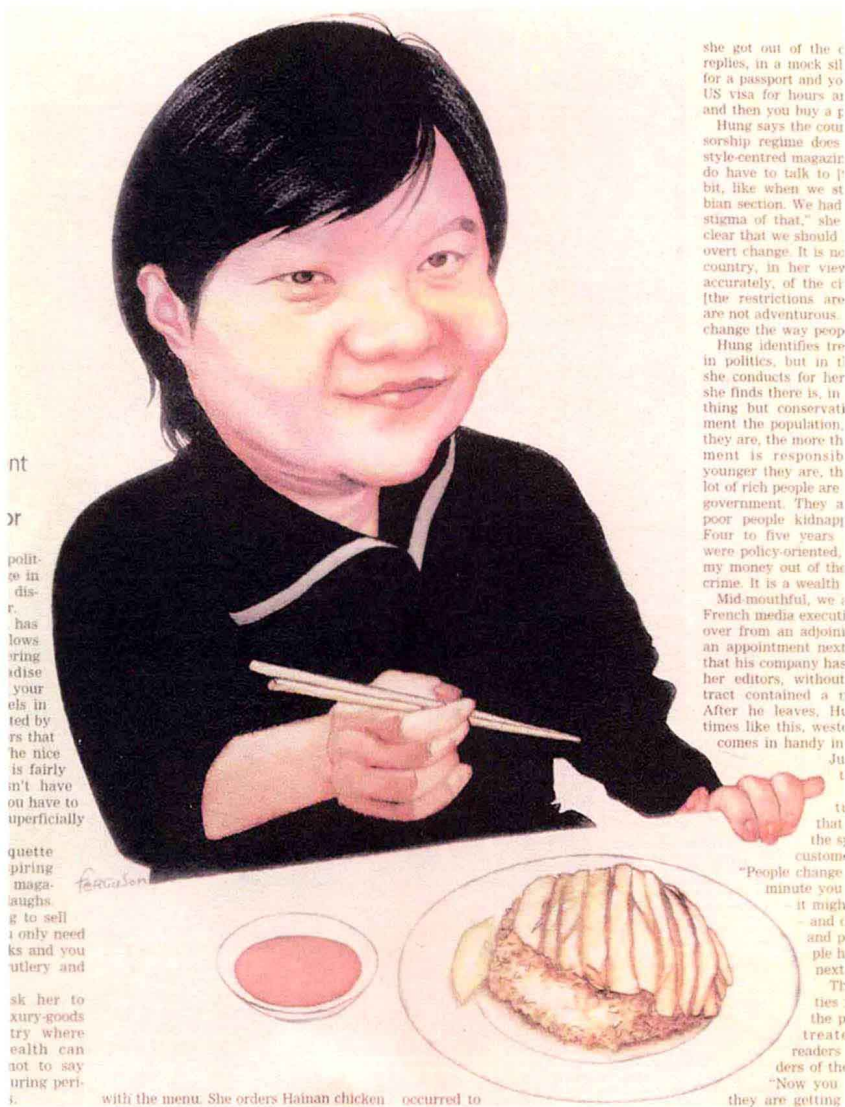
我想做好必须有一个信仰和原则，不然只能有暂时的利益，不能维持。



我这公司最大的时候有五本杂志，其中有一本叫《乐》。杂志里有个栏目叫《苏小明吃喝委员会》，就是每个月由苏小明组织大家出去吃一顿，委员会里有王朔、姜文、郑晓龙、点点等。这是某一期的吃喝委员会。



当主编我只记得改过两个人的稿子，海鸥和卡生。海鸥是一个一流的报告文学类的记者，很可惜后来从商去了。卡生来的时候完全一个文学女青年，现在已经是减肥N公斤之后从里到外都时尚的编辑了。我不喜欢改稿子。



nt

or

poli-
ge in
dis-
r.
has
lows
ring
idise
your
els in
ted by
rs that
he nice
is fairly
m't have
ou have to
uperficially

quette
piring
maga-
laughs
g to sell
i only need
ks and you
utlery and

sk her to
xury-goods
try where
ealth can
not to say
uring peri-
s.

with the menu. She orders Hainan chicken occurred to

she got out of the c
replies, in a mock sil
for a passport and yo
US visa for hours a
and then you buy a p

Hung says the cou
sorship regime does
style-centred magazin
do have to talk to p
bit, like when we st
bian section. We had
stigma of that," she
clear that we should
overt change. It is no
country, in her view
accurately, of the ci
[the restrictions are
are not adventurous.
change the way peop

Hung identifies tre
in politics, but in t
she conducts for her
she finds there is, in
thing but conservati
ment the population,
they are, the more th
ment is responsib
younger they are, th
lot of rich people are
government. They a
poor people kidnapp
Four to five years
were policy-oriented,
my money out of the
crime. It is a wealth

Mid-mouthful, we i
French media executi
over from an adjoint
an appointment next
that his company has
her editors, without
tract contained a r
After he leaves, H
times like this, west
comes in handy in

Ju
t

ti
that
the s
custom

"People change
minute you

it migh
-and c
and p
ple h
next

Th

ties:
the p
treat
readers

ders of the
"Now you
they are getting

FT报纸有个栏目,叫《与FT吃午餐》,之后都会有张漫画配文章。这是这篇文章。



嬰



爸妈都不在了，我也就说不清楚当时我到底多大。看样子一岁左右吧。



从照片上看, 是在史家胡同51号。