



普通高等教育“十一五”国家级规划教材



21 世纪大学新英语系列

21世纪大学新英语

视听说教程 教师参考书

郭海云 总主编

白永权 总主审



4



21世纪大学英语

视听读教程 第四册



第四册
视听读教程

4



外语教学与研究出版社



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普通高等教育“十一五”国家级重点教材

《21 世纪大学新英语视听说教程教师参考书》

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前言

2002年,教育部启动了新一轮的大学英语教学改革。这次改革的重心是提高学生的英语听说能力,解决长期以来备受社会指责的“哑巴英语”教学模式,使学生在未来的学习、工作和社会交往中能用英语进行有效的交流,并使他们成为在国际舞台上有所作为和活跃的高素质人才。教育部同时修改了《大学英语课程教学要求(试行)》,改革了大学英语四、六级考试的题型和内容。修改后的《大学英语课程教学要求》明确提出,大学英语教学的重点从培养学生阅读和写作能力为主转向培养学生的听说能力为主。改革后的大学英语四、六级考试大幅度提高了英语听力的比重,而且听力考题材料都是鲜活的原始视听材料。

为满足大学英语教学改革的需要,我们遵循《大学英语课程教学要求》,编写了这套《21世纪大学新英语视听说教程》,供高等学校本科生视听说课程使用。本教程以功能意念贯穿始终,采用视、听、说、写相结合的方法,充分利用现代计算机技术、网络技术和先进的教学手段,旨在全面提高学生的英语视听说和写作能力。

本套教材有以下特点:

1. **选材真实,取材广泛:**所有视听说语料都选自近期英美国家主要媒体的新闻报道、人物访谈、热点话题讨论和励志故事等。选材融知识性、趣味性和真实性于一体,语言贴近现实生活。真实的语言材料能够激发学生的学习动力和潜力。

2. **任务导向,交际为本:**本套教材配有大量的课堂活动,有些需在教师组织下来完成,有些要学生自由去发挥。所练内容与视听内容紧密相联,听、说、写融为一体,更加有效地操练语言输出技能,培养学生的英语综合能力。

3. **由浅入深,循序渐进:**本套教材共四册。第一、二册重点在听力策略和交际技能的培养,在练习形式、取材难度和内容方面充分考虑了与高中英语的衔接,所用材料贴近学生的生活,生动有趣,学生易于接受。第三、四册突出视听后语言输出能力的培养,练习形式多样、生动活泼,围绕口语和写作活动展开。

4. **寓教于乐,以趣激学:**爱因斯坦有句名言:“兴趣是最好的老师。”本套教材除了收编大量能够激发学生兴趣的音、视频材料外,每个单元都设计了“Fun Time”部分,让学生在紧张学习之余充分放松,尽享英语学习给他们带来的乐趣。

《21世纪大学新英语视听说教程》包括4册学生用书和4册教师用书。每册包括16个单元,其中14个单元用于课堂教学,2个单元用于复习测试。每个单元集中一个主题,供2学时教学使用。

第一、二册每单元由以下五个部分组成。

第一部分为“交际技能”(Communication Skills)。本部分包括《大学英语课程教学要求》中所有的日常会话主题,侧重会话策略和功能训练,培养学生的综合语言运用能力。

第二部分为“听力策略”(Listening Strategy)。本部分侧重培养学生的听力技能,通过专项练习,辅以相关英语听力学习策略指导,帮助学生尽快掌握专项听力技能。

第三部分为“与主题相关的视听说活动”(Theme-related Activities)。本部分通过各种视听说活动来训练学生的语言基本技能,同时也兼顾到四级网考的一些考试形式。

第四部分为“课外视听”(Home Listening & Watching)。此部分既有音频材料也有视频材料,为学生提高自主学习能力搭建了一个很好的平台。

第五部分为“轻松一刻”(Fun Time)。此部分多以与主题相关的影视精彩片段或流行歌曲等为视听材料,让学生在紧张之余充分放松,尽享英语学习之乐。

第三、四册每单元由以下六个部分组成。

第一部分为“导入”(Lead-in)。本部分的目的是让学生通过回答问题或图片讨论,对所学单元主题有所了解,通过热身进入最佳学习状态。

第二部分为“视与听”(Watching & Listening)。本部分侧重训练学生对有一定长度和难度的音、视频材料的理解,并在学习过程中培养学生对英美文化的初步了解。

第三部分为“视听与说”(Watching/Listening & Speaking)。本部分旨在培养学生的英语口语表达能力,口语练习与视听内容紧密相扣,活动形式多样,话题贴近日常生活。

第四部分为“视听与写”(Watching/Listening & Writing)。本部分侧重培养学生英语写作技能。第三册要求学生对视听材料内容进行书面概括和综述,第四册则在此基础上要求学生対视听内容进行评论。

第五部分为“轻松一刻”(Fun Time)。此部分多以与主题相关的影视精彩片段或流行歌曲等为视听材料,让学生在紧张之余充分放松,尽享英语学习之乐。

第六部分为“课外视听”(Home Listening & Watching)。本部分为课堂教学的拓展,旨在培养学生的自主学习能力。

《21 世纪大学新英语视听说教程》主要由北京交通大学和西安交通大学等高校的资深教授和英语教学专家通力合作编写而成。在本教材的构思、编写和审稿过程中,国内外很多学者向我们提出了不少宝贵的建议,花费了大量时间修改稿件,在此我们全体编写人员向他们致以诚挚的感谢。

编 者

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Unit 1

Career Planning

Learning Objectives

In this unit you are going to watch and listen to some news reports, news stories and interviews about career planning. By completing a series of tasks you will learn to

- understand the main ideas of the audio/video materials;
- grasp the important details of the audio/video materials;
- express and defend your opinions on the issues related to the audio/video materials;
- write a summary after listening to a clip;
- comment on the given topic.

Part 1 Lead-in

Task

Look at the picture, think about and discuss the following questions with your partner.

1. What do you think is the best job in the world?
2. What do you think is the worst job in the world?
3. Have you had any planning about your future career?



Part 2 Watching & Listening

Section A

Directions: You are going to watch a clip, "Up the Career Ladder" (4'01"). Please read the following words before watching and then finish the following tasks.

Word Bank

register /'redʒɪstə(r) / v.

注册

expansion /ɪk'spænjən/ n.

扩张

recruiter /rɪ'kru:tə(r) / n.

招聘人员

launch /lɔ:ntʃ/ v.

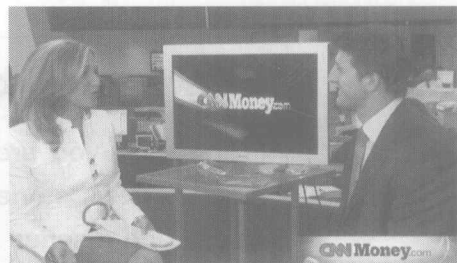
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Task 1

Watch the clip carefully and then choose the best answer to the following questions from the four choices given.

- Which of the following issues is the interview mainly concerned with?
 - The recession of USA.
 - The formation of TheLadders.com.
 - The formation of monster.com.
 - The website's expansion to Europe.
- What is the obvious difference between TheLadders.com and monster.com, according to this interview?
 - TheLadders.com is an on-line job-seeking website, while monster.com is not.
 - Monster.com is an on-line job-seeking website, while TheLadders.com is not.
 - TheLadders.com is focusing on the high-end job market.
 - Monster.com is focusing on the high-end job market.



Task 2

Watch the clip again focusing on the specific information, and then decide whether the following statements are true or false. Use T for true and F for false.

- F 1. According to the video, all parts of the US are in a recession.
- T 2. After you join TheLadders, you need to pay some membership fee.
- F 3. Two million recruiters are using TheLadders.com every day.
- F 4. There are about 36,000 new jobs posted on TheLadders.com every week.
- F 5. TheLadders.com has expanded its business to Asia.



Task 3

First complete the following sentences with the help of the Chinese clues in the brackets. Then listen and compare your answers with what you hear.

- But if you are looking at sectors, for instance, like technology or health care, those sectors are booming (这些行业是繁荣的).
- They're really hiring extensively (广泛招人) and recruiting a lot of senior level professionals (很多高级专业人士).
- We work very close with these recruiters (与这些招聘者合作紧密). We can help them and tell them this is what our recruiters are looking for.

Following is the script of the video clip:

Poppy Harlow (Anchorwoman): So, are you trying to climb the corporate ladder? Maybe you are fresh out

of business school. You'd like to earn enough to start paying back all those loans. For securing a job that pays more than \$100 K (K: 一千) could certainly help out with that. With me now is Alex Douzet. He's co-founder of TheLadders.com. That's a website to help you do exactly that. Thanks for joining us.

Alex Douzet (co-founder of TheLadders.com): Thanks by the way.

Poppy Harlow: Sure, in your most recent quarterly job trends report, you said that [for] those senior level positions, people looking for those are really feeling the impact of the recession. So do you think that the US is in a recession in terms, at least, of people trying to find good high-paying jobs?

Alex Douzet: It is a difficult question to answer because some sectors we look at and they are in the recession. Others we actually seeing an expansion and they are booming sectors. So we really have to look at the real core level data. For instance, if you look at the financial services industry, I think it's fully clear that it is in recession. We see it actually in New York, as well as in London. But if you're looking at sectors, for instance, like technology or health care, those sectors are booming. They're really hiring extensively and they're recruiting a lot of senior level professionals.

Poppy Harlow: When you say health care, you mean big pharmaceutical companies, big tech names, like Google. What are you talking about?

Alex Douzet: So big pharmaceutical companies like Novartis, Pfizer. Technology, Google, Microsoft, you know, Siemens, companies like these.

Poppy Harlow: So how do people use your site? You know a lot of people use sites like Monster.com. That has a wide range of jobs and different salary levels. So who is coming to your site? How are they using it? And maybe some stories that about people they really have found work through it, especially in this economic environment.

Alex Douzet: Yeah, so we are focused. We cater to the higher-end job market. So we define our market as \$100,000 plus a year. And people come and join TheLadders. We are a premium job sites so you have to pay some membership fee. You come in and you post your whole resume on our sites. And you know you have access to a different variety of services. You can obviously look at jobs and apply to jobs. We will also have a networking product, where you can contact recruiters directly and work with them. You may not have a job that is posted onsite, but they may be having a job that, you know, you maybe right for later on. And you want to build a relationship with their recruiters. We also help people with their resume. We see that nine out of ten professionals or executives have, you know, a poorly written resume. They need help. It's not so much that you know that they don't provide the right contacts, but they need to position themselves right for the job market. We work very closely with these recruiters. We can help them and tell them this is what our recruiters are looking for.

Poppy Harlow: And let's talk about numbers there. How many jobs are posted on the site? How many people are using that? And also expansion into Europe, which started last year.

Alex Douzet: Yeah, so we have about two million registered users on TheLadders.com today. That's on the job seeker side. We have 36,000 recruiters using our sites every day trying to source candidates. We have about 10,000 new jobs being posted on our site every week. So, as you can see, it is just a hot base. We are the largest market base for high-end jobs in US.

Poppy Harlow: Tell me a little bit about that European expansion.

Alex Douzet: So about a year ago, we decided, you know what, most of the job seekers aren't just located in the US. We have to start looking at helping job seekers overseas. We thought that offering wasn't being

provided anywhere else in the world. So the UK market being the second largest online recruiting market for high-end jobs made sense for us to be the first place where we try our international expansion. So we launched our website last July in the UK and we now have an office and a team on the ground, and this site has been growing and expanding very quickly.

Poppy Harlow: Thinking about Asia at all?

Alex Douzet: I think that's a much more long term. Oh, after the UK we'll probably expand further into continental Europe, some market like Germany, France, and at some point, we'll start looking into Asia.

I think it's just a different recruitment market over there.

Poppy Harlow: OK, thank you so much. I appreciate it. If you are looking for one of those jobs, a \$100 K and up. Check it out on TheLadders.com.

Background Information:

- TheLadders.com:** (致力于只发布年薪在 10 万美元以上的职位信息的招聘网) TheLadders.com is a privately held company offering online job search and recruitment services specific to the \$100 K + sector of the employment market. The company operates its primary consumer destination at www.TheLadders.com as well as specialized job search engines for Sales, Marketing, Finance, Human Resources, Law, Technology, Operations and all other \$100 K + fields. TheLadders.com headquarters are located in the SoHo neighborhood of New York City; the company also holds offices in London.
- Monster.com:** (全球最大的网络招聘服务商) Monster.com is an employment website owned by Monster Worldwide. Monster is one of the 20 most visited websites out of 100 million worldwide, according to comScore Media Metrics (November 2006). It was created in 1999. Monster is primarily used to help those seeking work to find job openings that match their skills and location. Today, Monster is the largest job search engine in the world, with over a million job postings at any time and over 150 million resumes in the database (2008) and over 63 million job seekers per month.

monster
Your calling is calling™

Section B

Directions: You are going to listen to a clip, "A Second Chance to Work After Retirement" (2'28"). Please read the following words and phrases before listening and then finish the following tasks.

Word Bank

appliance /ə'plaɪəns/ n.	器具	retirement plan	养老金计划
Home Depot	家得宝 (全球最大的家具建材零售商)	mentor /'mentə(r)/ n.	指导者
AARP	美国退休人士协会 (the American Association of Retired Persons)		
COBRA insurance	《联邦统一综合预算协调法》保险 (the Consolidated Omnibus Budget Reconciliation Act insurance)		



Task 1

Listen to the clip carefully. While listening, read the following questions and then answer them briefly with the information from the clip.

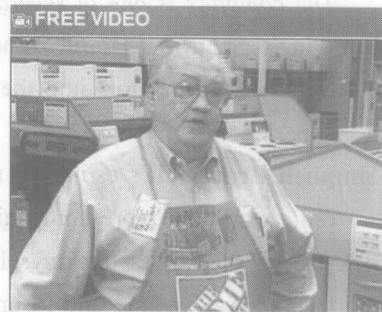
- Why did Kiefer go back to work again after retiring?
(Because he didn't want to spend the rest of his life in the rocking chair, and besides, he was also facing financial challenges.)
- Where is Kiefer working now?
(At the Home Depot.)
- Why are more and more companies eager to hire the retired people back to work?
(Because they have great energy, great work ethic, and make it possible to bring skilled mentors into the company.)



Task 2

Listen to the clip again and then choose the best answer to the following questions from the four choices given.

- When did Kiefer retire after his 30 years as an appliance salesman?
A) At the age of 60. B) At the age of 62.
C) At the age of 72. D) At the age of 52.
- What did he plan to do before he changed his heart?
A) To develop his own business.
B) To run COBRA insurance company.
C) To take care of his grandchildren.
D) To Enjoy his hobbies like fixing up cars.
- Why do many seniors like Kiefer head back to work?
A) Because they are tired of playing shuffleboard.
B) Because they need to support their families.
C) Because they need the benefits like insurance.
D) Because they want to give their grandkids some money.
- How many workers will be at least 50 years old by the year 2010?
A) One in four workers. B) One in three workers.
C) One in seven workers. D) One in six workers.



Task 3

Listen to the clip for the third time focusing on the specific information, and then fill in the blanks with the words or phrases you have heard.

- Without an ongoing retirement plan, Kiefer set out looking for a job that would blend his interests with