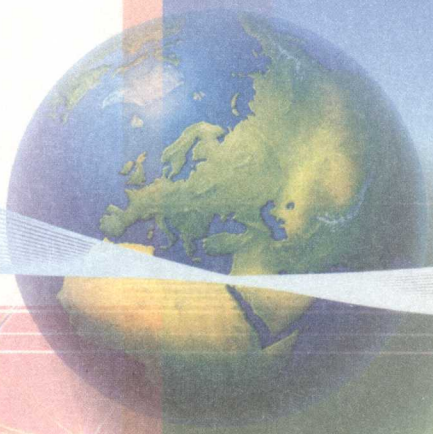
中英远程教育学习与实践专集 II

COLLECTED WORK ON PRACTICE AND RESEARCH INTO SINO-BRITISH DISTANCE EDUCATION II



主编　李亚婉　刘黛琳
EDITOR IN CHIEF　LI YAWAN　LIU DAILIN

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Words from Mrs Anne Elizabeth Ely, Chairman and Honorary Director of Sino-British Fellowship Trust

The China Scholarship Council and Sino-British Fellowship Trust, in conjunction with the China Central Radio and TV University, have been working in collaboration since September 1999 to enable five scholars from various areas of China to travel to the UK each year for periods of up to four months to undertake study and research in connection with China's programme of Distance Education.

The Chairman and Trustees of the SBFT wish to say that they are extremely pleased with the success of this programme of visits, and thank all those involved with the organisation and planning. It has been a great pleasure to meet with the scholars and receive their reports and learn of their thoughts on studying in the UK. We wish to extend our very best wishes to everyone involved with this project, and wish continued success for the future.

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前　言

由中英奖学金基金会（the Sino-British Fellowship Trust）和国家留学基金委（China Scholarship Council）提供资助、国家留学基金管理委员会和中央广播电视大学共同实施的中国电大远程教育工作者出国研修项目自1999年正式启动以来，至今已有十年了。在十年中，我们已派出50名来自中央电大和地方电大的教学、管理和研究人员前往英国开放大学、诺丁汉大学、谢菲尔德哈勒姆大学和英国产业大学等院校进行为期三至四个半月的学习研究。受资助者通过实地考察、专家访谈和参与各类学术活动，为未来的远程教育研究奠定了坚实的基础，他们的研究成果也陆续在各类刊物上登载，并转化为实际工作的动力。总而言之，中英奖学金项目的确取得了丰硕的成果。

参与电大系统出国研修项目的人员既有高层管理者、又有工作在第一线的教师和技术骨干。受资助者在短暂的学习研究过程中，努力结合本职工作，确定研究主题，与导师共同切磋调查研究的范围，充分利用所在院校提供的现代教育技术设备和设施，深入学习中心和教学实践场所了解英国远程教育和网络学习的新发展。受资助者在访谈、交流和学习实践活动中，广泛阅读、浏览并进行实地考察，集中精力进行专项研究。他们在英国高等学府不仅获取了第一手远程教育的研究资料，同时也深入了解了远程教育的内涵发展，包括远程教育的资源建设与课程开发的基本原则、远程教育学习支持服务的理念与实践标准、远程教育质量保证的重要环节和基本要素，以及新技术在远程开放教育领域中的广泛应用等。短暂的学习研究不仅开拓了受资助者的视野，同时也提高了他们深入开展学术交流的能力。有益的学习研究活动为电大远程教育工作者带来更多的思考，同时也更坚定了我们对电大远程教育事业更为美好的憧憬！

为了充分展示中英奖学金项目受资助者在英国学习研究的成果，并与他人共享，我们在《中英远程教育学习与实践专集Ⅱ》中收集了第五期至第九期学员的汇报材料以及他们的学术论文。透过一篇篇充满激情的汇报，我们会踏着受益者的足迹，走进英国开放大学和那几所他们曾经生活工作过的英国高等院校。而一篇篇论文又会引发我们对中外远程教育发展的理性分析和科学研究。他山之石，可以攻玉。

在此我们要感谢中英奖学金基金会，感谢国家留学基金委对本项目的资助。同时也感谢项目受益者将其收获跃然纸上，与同行分享。最后，我们还要衷心感谢中央电大出版社对此书编辑和出版所提供的所有支持和帮助。

编委会

2009年4月8日

Preface

Sponsored by the Sino-British Fellowship Trust (SBFT) and China Scholarship Council (CSC) and implemented by China Central Radio & TV University (CCRTVU) and the CSC, the TV University research project on distance education has achieved great success since its commencement in September 1999. Over the past ten years, fifty visiting scholars from CCRTVU and local RTVUs (mainly from the west regions) have been sent to British institutions, such as the Open University, the University of Nottingham, Sheffield Hallam University and the University for Industry for a period of four months' study and research.

Among the fifty visiting scholars, there are key personnel in senior management and in educational technology as well as academic staff from CCRTVU and local RTVUs. Taking advantage of the opportunity of being attached to the British institutions for about four months, all the visiting scholars carried out researches and collected first-hand materials in their own research fields with the help of the host institutions. They interviewed British colleagues, participated in their academic and research activities and also visited other relevant institutions, which have the educational provision of e-learning and distance education. The study visits have broadened their perspectives in research both in theory and practice, ranging from the recent development in distance education, course design and material development, learner support, quality assurance to the application of new technology in distance education. Meanwhile, they have taken the opportunity to gain a better understanding of Britain, its people and culture. They have also learned and practiced English in an authentic context, and their communication abilities in English have been improved.

Their achievements are reflected not only in their reports and comments on British distance education and their research activities carried out in Britain, but also in the innovative achievements they have gained within their own responsibilities since their return to their home institutions. They have shared their experience of the study visits with their colleagues at home as well.

This is the second volume of "*Collected Work on Practice and Research into Sino-British Distance Education*" including visiting scholars from 2003 to 2007, following the first volume published in 2002. The purpose of this collection lies not only in demonstrating the achievements of the project gained over the past years, but also in providing rich background information for future visiting scholars participating in the project. In addition, the collection will be presented to the SBFT as a token of appreciation on their coming visit to China in the autumn of 2009.

We would like to take this opportunity to express our gratitude to the SBFT, the CSC and all those British institutions who have played instrumental roles in this exciting project. We highly appreciate the full support from the CCRTVU Press for making this collection possible. We would also like to extend our thanks to all those who have made valuable contributions to the publishing of the collection.

Editorial Board
April 8, 2009

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第一部分

Part 1

赴英学习中文汇报

Reports on the Study-visit in Chinese

网络学习与质量保证

◇李治红

一、基本情况介绍

2003年4月至7月，我在英国以世界著名的诺丁汉大学（the University of Nottingham）为基地，在导师约翰·摩根（John Morgan）教授的指导和帮助下，充分利用诺丁汉大学继续教育学院（School of Continuing Education）和比较教育研究所（the Centre for Comparative Education Research）广泛的教学资源、先进的教育理念、丰富的研究成果，通过参加教学研究活动、参观考察、汇集和研究相关信息和科研论文及资料等，全面了解了成人教育、远程教育以及网络教育在英国的发展趋势，进行了该领域的比较研究。回国以后，我努力将在英国的学习研究所得运用于工作之中，以现代远程教育理论为指导，关注并借鉴国际上远程教育最新发展趋势，积极投身于开放教育的实践，从理论和实践两方面探索教学模式、管理模式和运行机制。在学校工作中，我主要负责了教学、教务、教育技术、资源服务和科研方面的工作，同时也承担了英语课程的教学工作，并从事现代远程教育科研工作。

二、主要学习情况和研修活动

1. 听课，并与教师和学生进行相关问题的讨论

以诺丁汉大学为研究基地，我在继续教育学院选择了以下三门硕士研究生课程：

- 教学岗位上的教师（the Teacher in Professional Context）
- 教与学的管理（Managing Teaching and Learning）
- 课程设置的设计与开发（Curriculum Design and Development）

2. 参观考察活动

在比较教育研究中心的安排下，参观考察活动以成人教育和远程教育学校和机构为主。我参观考察了诺丁汉大学成人教育中心、具有社区教育特点的林肯郡皮尔格林学院（Pilgrim College）、以开展职业技术教育和培训为主的西诺丁汉学院（West Notts College）、从事特殊教育的波特兰学院（Portland College）、最具英国远程教育特色的英国开放大学（the Open University）、从事电视节目制作和播放的卡尔顿电视台（Carlton Television Studios）、专门致力于推动英国成人教育事业发展的英国全国成人教育研究协会（National Institute of

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