

文化背景 巧问巧答 鲜活词语 仿真会话 流畅金句 纯正美音



BUSINESS

主编⊙钱希茜 审订⊙【美】Eve Bower





朗读(原CNN主播)

【美】Jack Scott (男)

【美】Mariah Carey (女)

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随着我国加入 WTO 和经济的发展,以及对外商业贸易的不断增加,学习商务英语知识已经成为一项必备的技能。

本书选材丰富多样,实用性和知识性较强,围绕商务活动中所涉及的内容、知识,提供有针对性的英语语言表达方式。整本书中英文对照,为从事或准备从事商贸工作的人士准备,适合各种不同英语层次的人士学习。

全节内容特色如下:

文化背景

提供相关主题的背景常识,让读者真正融入语言环境,拓宽知识面。

鲜活词语

提供相关主题的常用鲜活词语,为扩展对话打下坚实基础。

巧问巧答

列举精彩的话题问答,增强交流能力和技巧,展示丰富交流智慧。

流畅金句

摘录流畅经典金句,为读者介绍一流的表达技巧。

仿真会话

设置仿真会话场景,为读者提供广阔的演习空间。

纯正美音

配备超长纯正美语录音 MP3 光盘,方便读者跟读模仿,迅速融入情景。

本书形式活泼新颖,中英文对照,适合具有初、中级英语水平的读者和英语 爱好者学习。希望本书为读者添加一双灵动的观翼,在商务英语口语的广阔天空自由飞翔。

只要读者持之以恒,反复操练,就一定会用英语流畅表达、潇洒自如!

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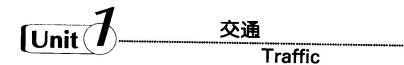
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Chapter **1 商务出行**Business Trips





Cultural Background 文化背景

The relation between traffic and business is interacted. To the business, it will be good for business activities if the traffic is convenient. To the traffic, business activities will contribute to the development of traffic.

The transportations mainly involve air transport, train, boat and means of transport in city.

▶交通与商务有着互相作用的关系。对于商务活动来说,交通方便有利于商务活动;对于交通来说,商务活动将促进交通的发展。

交通方式有乘飞机、乘火车、乘船,以及市内交通工具。

Lively Words 鲜活词语

flight [flait] 班机, journey ['dʒəɪni] 旅行 luggage ['lʌgidʒ] 行李 platform ['plætfɔɪm] 站台 promote [prəˈməut] 促进 jet lag 时差 coaster ['kəustə] 沿海轮船 tube ['tjuɪb] 地铁 sleeping berth 卧铺 carriage ['kæridʒ] 车厢 direct [diˈrekt] 直接的 interact [ˌintərˈækt] 相互作用 one-way ticket 单程机票 round trip ticket 往返机票 first-class 头等舱

economy class 经济舱
departure time 起飞时间
arrival time 抵达时间
visa ['vi:zə] 签证
passport ['pa:spɔ:t] 护照
overweight ['əuvəweit] 超重
charge [tʃa:dʒ] 收费
claim [kleim] 取行李,认领
belt [belt] 运输带
descent [di'sent] 降落
terminal ['tə:minl] 终点的,终点站的
customs declaration 报关单
declare [di'kleə] 申报(纳税品等)
stewardess ['stju:ədis] 女空服员
steward ['stjuəd] 男空服员

occupied ['okjupaid]使用中domestic flight 国内航班 checked baggage 托运的行李 baggage claim area 行李提取处 luggage cart 行李推车 baggage tag 行李牌 flight number 班机号码

international flight 国际航班 departure gate 登机口 departure lounge 候机室 transfer correspondence 中转处 airport terminal 机场候机楼 delayed [di'leid] 延误 boarding ['bo:din] 登机

Questions and Answers 巧问巧答

1. Do you have flights going to Seoul every day?

No, not every day, sir. But there are two flights every week.

- 请问每天都有飞往首尔的航班吗?
- ◆ 先生,不是每天都有,但是一周有两次航班。
- 2. How much is it for an economy class round trip?

Round trip is 4,000RMB.

- ❷ 经济舱的往返票要多少钱?
- 往返票价是人民币4,000元。
- 3. How much luggage can I take on the plane?

10 kilograms.

- 我能带多少行李?
- 10 公斤。
- 4. Hi, can I confirm my flight reservation? May I have your name and the flight number please?
- 你好,我能确认我预订的航班吗?
- 请您告诉我您的姓名和航班号。
- 5. Are there any planes to Beijing next Sunday?

I'm sorry. They're all booked up for that day.

- ◆ 下个星期天有去北京的航班吗?
- → 对不起,那天所有去北京的机票都订 光了。
- 6. Are there any express trains to Guangzhou?

Yes, sir. Which one would you like, the express or the special express?

- 有去广州的快车吗?

hapter 1 III Business Trips 商务出行

7. Do you want to book a seat or sleeping berth?

A seat, please.

8. Do I have to change a train during the trip?

No, not at all, it's a direct train.

9. How long does the train take from Beijing to Guangzhou?

Around 30 hours.

10. Can you tell me where carriage 10 is? Here it is, you are right in front of it.

11. Excuse me, can you tell me what kind of ship travels from Tianjin to Dalian? It's the coaster.

12. Excuse me, how do I get to Jintaixizhao from here?

You may take the tube line 10.

13. Could you tell me how I can get to Beijing University from here?

You may take the 814 bus.

❷ 要坐票还是卧铺?

● 坐票。

❷ 我中途需要转车吗?

● 不,不需要,这是直达车。

● 大概 30 小时。

❷ 请你告诉我 10 号车厢在哪里?

● 在您面前的就是。

● 请问您能告诉我从天津到大连该坐 哪种轮船吗?

沿海轮船。

请问我从这里怎么去金台夕照?

● 你可以乘地铁 10 号线。

毋请问我从这里怎么去北京大学?

⊌ 你可以乘 814 路公交车。

Practical Sentences 流畅金句

Customer's questions 旅客询问

- 1. Do you have any direct flight to Tokyo? 你们这儿有没有直接飞往东京的航班?
- 2. When does the Flight 3920 depart?

3920 航班什么时候起飞?

3. What time do I have to be at the airport? 我应该几点到机场呢?



- for the connecting flight? 我要在香港停 留多久才能转机?
- 5. So the time for the whole journey is... 整个旅程的时间是……
- 6. When will the nearest flight be? 最近一 个航班是什么时候?
- 7. When shall I check in? 我什么时候办理 登机手续?
- 8. Where is my seat? 我的座位在哪里?
- 9. Can I put my baggage here? 我能将手 提行李放在这儿吗?
- 10. What kind of drinks do you have? 机上 提供哪些饮料?
- 11. I feel a little sick, can I have some medicine? 我觉得有点恶心,是否可以 给我一些药?
- 12. Will this flight get there on time? 这班 班机会准时到达吗?
- 13. What time does Flight 432 arrive? 432 次班机何时抵达?
- 14. Where is the baggage claim area? 哪 里是行李提领区?

- 4. How long do I have to stay in Hongkong 3 15. Where is the lost luggage office? 行李 遗失申报处在哪里?
 - 16. Where can I get a luggage cart? 我可 以在哪里找到行李推车?
 - 17. Where is the lavatory? 盥洗室在哪里?
 - 18. Do I have to change a train during the trip? 我中途需要换车吗?
 - 19. Can you tell me where the carriage 13 is? 你能告诉我 13 号车厢在哪里吗?
 - 20. What kind of ship should I take to travel? 我该坐哪种轮船去旅行?
 - 21. How many minutes does it take to get to the Capital Airport? 到首都机场要 多久?
 - 22. Would you hurry, please? 你能开快点 吗?
 - 23. Would you mind turning around? 麻烦 你绕回来一下行吗?
 - 24. How do I get to the subway station? 请问我怎么去地铁站?
 - 25. Is there a bus stop near by? 附近有没 有公交车站?

○ Staff's questions 工作人员询问

- 1. May I have your ticket and passport, please? 请出示您的票和护照好吗?
- 2. What's your flight number? 您的航班号 是多少?
- 3. Do you prefer a window or an aisle seat? 您愿意靠窗还是走道?
- 4. When do (would) you (like) need to fly? 您希望什么时候出发?
- 5. Do you prefer a morning flight or an afternoon flight? 您想坐上午的航班还是 下午的航班?

- 6. How many pieces of luggage do you want to check? 您有多少件行李需要托 运?
 - 7. Do you have any other baggage? 您还有 其他行李吗?
 - 8. What kind of drinks do you have? 您需 要什么饮料?
 - 9. Which would you like for dinner, beef, chicken or fish? 晚餐想吃牛肉、鸡肉还 是鱼?
 - 10. How many pieces of baggage have you



Chapter 1 Ⅲ→ Business Trips 商务出行 ■

lost? 您总共遗失了几件行李?

11. Can you describe your baggage? 请您

描述一下您的行李好吗?

O→ Customer's answers 旅客回答

- 1. I want 7 tickets from Shanghai to Beijing for this weekend. 我要订7张这个周末 从上海到北京的机票。
- 2. I'd rather take a morning flight. 我想要 上午的航班。
- 3. A first-class single ticket, please. —张头等舱的单程机票。
- **4.** I would like a non-smoking seat, please. 我想要一个非吸烟区的座位。
- **5.** I'd like to sit in the middle of the plane. 我要一个坐在飞机中部的位置。
- 6. I'd like to confirm our plane reservation, please. 我想确认我预定的机票。
- 7. I'll pick up ticket at the airport counter. 我会在机场柜台拿机票。

- 8. I won't check this baggage. 这件行李我 不托运。
- **9**. Check it to my final destination. 把它托运到我的目的地。
- 10. It's all personal effects. 这些东西都是我的私人物品。
- 11. I'd like a refund on this ticket. 我想要退票。
- 12. Please drop me off at Park Street. 请 让我在公园路下车。
- 13. I'm not in a hurry, so please drive slowly and carefully. 我不赶时间,请小心点慢点开。
- 14. Keep the change. 不用找了。

O→ Staff's answers 工作人员回答

- 1. There's a nine thirty flight in the morning. 上午9点半有班机。
- 2. The flight number is MU813 on September 15th. 班机号码是9月15日的MU813。
- 3. Sorry, they are already full. 抱歉,全部满了。
- **4.** We have only one a day for Tokyo. 到 东京的每天只有一班。
- 5. You have to change at Beijing Station. 你必须在北京站转车。
- 6. Please come to the airport by seven thir-

- ty at the latest. 您至少要在7点半到达机场。
- 7. Please open your baggage. 请把你的行李打开。
- 8. Let me see your passport, please. 请出示您的护照。
- Please wait for a moment while we are investigating. 我们正在调查,请稍等。
- 10. OK. Please give this declaration card to that officer at the exit. 好了,请将这张申报卡交给出口处的官员。

Sample Conversations 仿真会话

Conversation 1

- A. Do you have any direct flights to Vancou- \ A. 你们这里有直飞温哥华的航班吗? ver?
- B:Sorry, we don't. But I think you can fly on Southeast 842 to Hongkong and then have a connecting flight on Canada Airline 301 to Vancouver. And it is the most economical flight for you, just 600 dollars.
- A: When will the nearest flight be?
- B: The nearest flight to Hongkong is Friday ? this week.
- A: When does Flight 842 depart?
- B: At 9:30am.
- A: So the time for this flight is. . .
- B: About one hour.
- A: How long do I have to stay in Hongkong } for the connecting flight?
- B: Not so long, just two hours.
- A: So the time for the whole journey is \ A: 那么整个旅程大约是…… about...
- B. About twenty hours.
- A: That would be OK. I want 2 tickets.
- B.OK, I'll fix your tickets.

- B:对不起,我们没有直飞的航班,但是您可 以乘坐东南航空公司的842 航班到达香 港,转乘加拿大航空公司的301 航班到 达温哥华。这个航线对您来说是最经济 的,机票只要600美元。
- A: 那最近的航班是什么时候呢?
- B:到香港最近的航班是这周的周五。
- A:842 航班的起飞时间是什么时候呢?
- B:上午9点30分。
- A: 那么这个航班的飞行时间是……
- B:大约1小时左右。
- A:我需要在香港呆多久才能转机呢?
- B:时间不久,只要2个小时。
- B:大约20个小时左右。
- A:很好,我要2张机票。
- B:好的,我会给您把票订好。

Conversation 2

- A: Can I help you?
- B:I seem to have lost my ticket.
- A: What's your destination?
- B:I'm supposed to be going to Shanghai.
- A: OK. When is your flight supposed to ? leave?
- A:有什么可以帮您的吗?
- B:我的票好像丢了。
- A: 您的目的地是哪儿?
- B: 我的目的地应该是上海。
- A: 您的航班大概什么时候起飞呢?

hapter 1 🕪 Business Trips 商务出行 ■--

- B: It's supposed to leave in 40 minutes.
- A: What's your last name, please?
- B:Smith.
- A: And your passport number?
- B:J48098530.
- A: Please wait for a minute. Let me see. . . It doesn't look like we have any information about your ticket here.
- B: Is there anything you can do for me? If I don't make it to Shanghai in time, I'll miss an important meeting.
- A: I'm really sorry, sir. But you don't have any proof of purchase. You'll simply have to purchase another ticket.
- B: How much is that going to cost me?
- A: It depends on how you want to travel. If { you want a first-class, it will cost 810 RMB; if you want an economy class, it will cost 470RMB.
- B: I'd like an economy class. Let me see } how much money I have in my wallet.
- A:Sir...
- B: Where's my wallet? Someone has stolen my wallet!
- A: Don't worry! Perhaps it's in your other { A:别着急,也许在您别的口袋里。 pocket.
- B:you're right. It is, Let me have a look. I \ B:噢,你说对了。让我看看,我有600 元人 have 600RMB. Is that enough?
- A: Of course.
- B: Thanks, madam. You're a lifesaver!

- B:好像是 40 分钟后。
- A:请问您的姓氏?
- B:史密斯。
- A:您的护照号码呢?
- B:J48098530
- A:请稍等,让我看看。对不起,我们这里没 有任何关于您的票的信息。
- B:有没有别的帮我的法子呢? 如果我不能 准时到达上海,我就会错过一个很重要 的会议。
- A:真的很抱歉,先生。但是您没有任何已 买票的证据。最简单的方法就是再买— 张票。
- B:那会花掉我多少钱呢?
- A:这得看您选择什么样的票了。如果您要 头等舱就要810元人民币,如果您要经 济舱的话只要 470 元。
- B:嗯,我要经济舱好了。让我看看我钱包 里还有多少钱。
- A: 先 4 ······
- B:我的钱包呢? 我的钱包被人偷了!
- 民币,够了吗?
- A: 当然。
- B:谢谢你,你可是我的救命恩人。

Conversation 3

- A: Excuse me. Is this the right bus for The \ A:请问这是去故官的公交车吗? Palace Museum?
- B:No, you should have caught a 685. You {B:不是,你应该乘坐 685 路。你要在北京 have to change at Beijing Exhibition Hall }
- - 展览馆下车,然后在那儿转乘685路,就



for the 685 that takes you right to The } Palace Museum.

A. Please let me off when I get there.

B. Sure. It's six stops after this one.

A: How much is the fare?

B:2 yuan.

A: Do I have to pay an additional fare to \ A: 我换乘的时候还需要再买票吗? change buses?

B:Yes, you will only have to pay 1 yuan for \ B:是的,但是你只需要再付1元就行了。 yourself.

A: Well, thank you very much.

能去故官了。

A: 到那站的时候请让我下车。

B:好的,还有7站就到了。

A:车费是多少?

B:2元。

Conversation 4

A. Taxi!

B:Get in please. Where to, miss?

Hockey Stadium. We want to watch a match at 2:00pm.

B:I see.

A. How long will it take?

B: I think we can make it in 1hour. It de- } pends on the traffic.

don't want to miss this match.

B: Take it easy. I'll try to avoid the traffic \ B: 放轻松点。我会试着避开交通堵塞的。 jam.

B. Here we are.

A: How much is that?

B: It comes to 68 yuan.

A: Here you are. You can keep the change.

B. You're very generous.

A: That's alright. You're a lot of help.

A:出租车!

B:请上车,小姐您想去哪儿?

A: Take us to the Beijing Olympic Green A:送我们去北京奥林匹克曲棍球场,我们 要看下午2点的比赛。

B.好的。

A: 我们多久才能到?

B:我想我们可能要1个小时的时间。但是 要看交通状况来定。

A. Please hurry. We're pressed for time. We A.请开快一点。我们时间紧迫。我们不想 错失这场比赛。

B:我们到了。

A: 多少钱?

B:68 元。

A:给你,不用找了。

B:您真慷慨。

} A: 不用客气。你帮了很大的忙。

Unit 2

银行

Bank

Cultural Background 文化背景

The opening commitment of bank industry was the most thorough one amongst the others, in the financial industry. The opening commitment of the bank industry was in all aspects. They can face the world and bear the storm. They are strongly built as to be unbreakable.

Banks are closely concerned with the flow of money into and out of the economy. They are specialists in the business of collecting funds and providing capital.

▶在金融业中,银行业开放承诺是最彻底的,开放承诺是全方位的。它能经风雨、见世面,是坚不可摧的。

银行在经济上密切关注流动资金的流入及流出。他们在募集资金和提供资金业务方面是专家。

Lively Words 鲜活词语

identification [ai_identifi'keiʃən] 身份的证明 endorse [in'dəːs] 在(票据)背面签名 loan [ləun] 贷款 finance [fai'næns, fi-] 融通;给予融资;供以 经费

account [ə'kaunt] 账户;账目 checking account 活期存款账户 joint checking-account 联合账户 interest ['intrist] 利息 deposit [di'pozit] 存款,储蓄 transfer [træns'fəz] 转移 sign [sain] 签名,署名 savings ['seivingz] 存款,储蓄,积蓄 procedure [prə'sizdʒə] 步骤,手续 passbook ['paɪsɪbuk] 存折 annual interest rate 年利率

paycheck ['peitsek] 工资,付薪水的支票 pass-card 银行卡 withdraw [wiðdrox] 提取;收回 application [ˌæpliˈkei[ən] 申请书 current ['kʌrənt] 通用的;现时的 checking ['t[ekin] 支票 interest rate 存款利率 purchase ['pəɪtʃəs] 购买 form [form] 文件 cash [kæ]]现金 currency ['karənsi] 货币 dough [dau] 现钞 bank draft 银行汇票 banker ['bænkə] 银行家 president ['prezident] 行长 savings bank 储蓄银行

Chase Bank 大通银行 National City Bank of New York 花旗银行 requesting bank 委托开证银行 Hongkong Shanghai Banking Corporation 汇丰银行 local bank 本地银行 discount bank 贴现银行 Chartered Bank of India, Australia and China 麦加利银行 central bank/ national bank/ banker's bank 中央银行 trust company 信托公司 financial trust 金融信托 bank of issue/bank of circulation 发行币银 行 commercial bank 商业银行,储蓄信贷银行

trust institution 银行的信托部 credit department 银行的信用部 commercial credit company(discount company) 商业信贷公司(贴现公司) credit union 信用合作社,存款互助会 credit bureau 信用咨询公司,信用资料社 self-service bank 自助银行 Construction Bank 建设银行 Industrial and Commercial Bank 工商银行 Bank of Communications 交通银行 mutual savings bank 互助储蓄银行 Post Office Savings Bank 邮政储蓄银行 industrial bank 实业银行 import and export bank (EXIMBANK) 进出 口银行 joint venture bank 合资银行

Questions and Answers

1. What sort of account do you have in mind?

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- A checking account, please.
- 2 Do you want a regular or special checking account?

A regular checking account, please.

3. Have you got your identification with you?

Here you are.

- 4. How much money do you plan to keep in your account on a regular basis? I don't have much money. About 200 dollars.

- ◆ 你想开哪种账户?
- 一个活期存款账户。
- ❷ 您想开普通支票账户还是特殊支票账 户?
- → 一个普通支票账户。
- 您带您的身份证了吗?
- 您打算每次存多少钱?
- 我没有多少钱,大概 200 美元吧。

