



International Forum
on Open and Distance
Education — Selected
Papers

国际远程开放教育论坛论文集 (2009)

葛道凯 张少刚 严继昌 编



中央广播电视大学出版社

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前 言

在庆祝中央广播电视大学成立 30 周年的金秋时节，我们迎来了 2009 国际远程开放教育论坛的召开。来自世界十几个国家的远程开放教育机构的专家学者，将与我们共同探讨金融危机下远程开放教育未来发展的机遇和挑战。

当美国次贷危机演变为国际金融危机后，它不仅仅对世界经济产生了广泛而深刻的影响，同时对世界范围的许多领域，包括高等教育带来了猛烈的冲击。面对新的国际环境和技术变革，各国远程开放教育遇到的许多问题很可能是共性的。2009 国际远程开放教育论坛的主题是“金融危机背景下远程开放教育面临的挑战、机遇和对策”。围绕着大会主题，代表们将集中在院校能力、教学能力、管理能力、社会服务能力和创新能力五个研究领域广泛交流和深入研讨。

中国有句成语，“他山之石可以攻玉”，通过分享他人经验，会使我们更好地把握机遇、迎接挑战，探索发展远程开放教育内在动力的机制、策略和方法，创造远程开放教育的美好未来，从而实现更大的社会价值。

针对大会主题，大会学术委员会组织相关人员集中对所递交的 120 篇论文进行了筛选，现选出 75 篇汇集成册，其中包括英文论文 20 篇，中文论文 55 篇。为了便于了解论文的主要观点，我们对中英文论文的摘要进行了翻译。希望此论文集能够给更多的人以启迪，哪怕只是点点滴滴。

由于时间关系，此次未能将所有发言人的论文编辑入内，一些论文还会在会议期间发送给与会者。

为提早将论文集发送到每位代表手中，我们的编辑和校对人员付出了极大努力，中央电大出版社也给予了很大帮助，在此一并向他们表示诚挚的谢意！

2009 国际远程开放教育论坛学术委员会

Preface

In the golden autumn as we celebrate our 30th anniversary of China Central Radio & TV University, we are now convening the 2009 International Forum on Open and Distance Education. In this Forum, scholars and experts of open and distance institutions from a dozen countries will gather in Beijing to discuss the challenges and opportunities for ODL in lifelong learning in the global financial and economic crisis.

When the sub-prime lending crisis led to the international financial crisis, it not only affected the world-wide economy profoundly, but also affected many other fields including higher education around the world. Facing such a new international environment and technological innovations, there are likely many common problems that we face together in open and distance education in each country. The theme of the 2009 International Forum on Open and Distance Education is *Challenges and Opportunities for ODL in Lifelong Learning in a Global Financial and Economic Crisis*. Around this theme, there are the sub-themes “Institutional Efficiency, Teaching & Learning Competence, Management Capacity Building, Public Service Capacity Building, and Innovative Competence”, about which we will exchange our opinions broadly, and discuss in frank and earnest way.

In China, there is a proverb that there are other hills where stones are good for working jade. Through sharing our experiences, we can make better use of the opportunity to meet challenges and explore mechanisms, strategies and methods to enhance our internal motivation in developing open and distance education, and to create a more prosperous future for open and distance education for realizing social value.

On the basis of the theme and subthemes, the Academic Committee of the Forum has carefully selected 75 papers, out of the 120, to compile a book of Collected Papers including 20 in English and 55 in Chinese. We have translated all of the abstracts into both English and Chinese, so that the main ideas of the papers can be appreciated by all participants. It is our hope that this book can offer some enlightenment to the people to some extent.

Owing to our deadlines, not all the papers to be presented at the conference are included in this book. However, we will distribute other papers to the participants during the Forum.

In order to ensure that every participant can receive this book beforehand, our Editors and collating Staff have put in much effort, and the CCRTVU Press has also given us strong support. Here we would express our sincere gratitude to all of them!

Academic Committee

The 2009 International Forum on Open and Distance Education

September 10, 2009

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