

形象
VI

EXCELLENT

国际设计年鉴 2009 ANNUAL OF
INTERNATIONAL DESIGN

2009②

张先慧\主编



EXCELLENT

THE BEST OF THE BEST

形象

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国际设计年鉴 2009 ANNUAL OF
INTERNATIONAL DESIGN 2009

主编
张先慧

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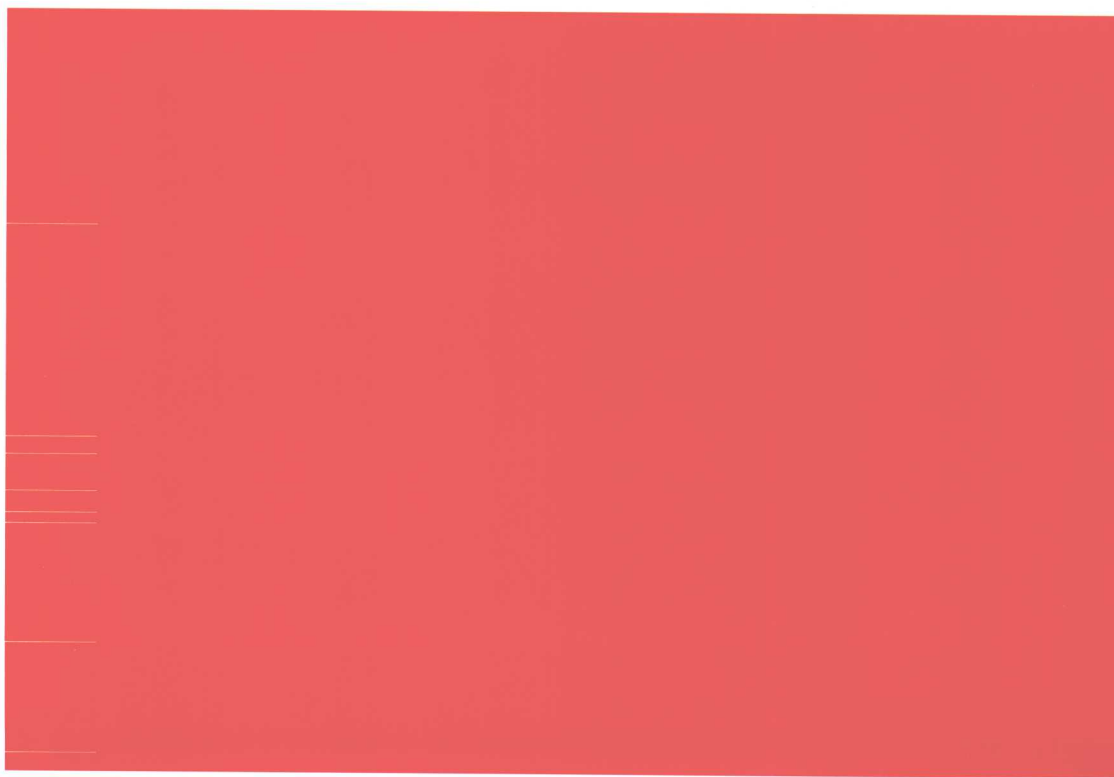
标志 LOGO

007

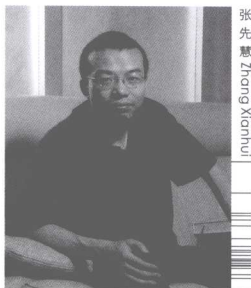
海报 POSTER

205

• LEADING
ARTICLE
第 011 期



记录精英 传播经典
RECORD EXCELLENT WORKS
SPREAD CLASSICAL WORKS



张先慧
Zhong Xianhui

中国麦迪逊文化传播机构董事长
《麦迪逊丛书》主编
Chairman of China MDX Culture Communication Organization
The main editor of "MDX Series"

我们用年鉴的形式把当代最具价值的平面作品记录下来，传播开去，意在对设计文化予以保存的同时，也给读者提供了解当时设计状况及交流思想的平台。

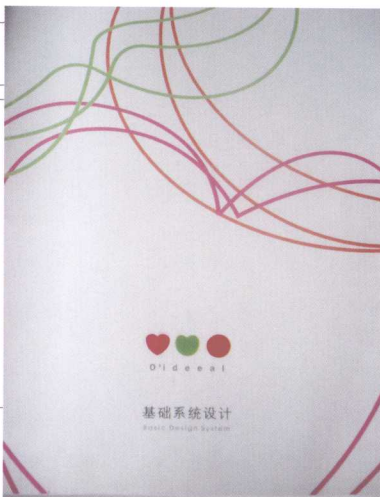
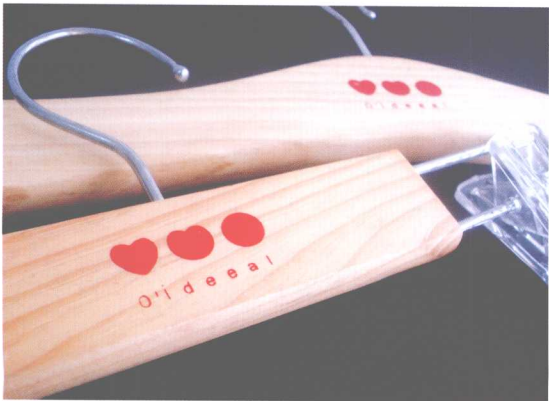
“记录精英、传播经典”，这是《麦迪逊丛书》的宗旨。

希望业界朋友继续关注与支持我们！

We recorded the most valuable designing works and spread through the form of Yearbook publishing,not only keeping designing culture,but also providing a communication platform.

"Record Excellent Works,Spread Classical Works" is the tenet of 《Madison series》 .

We hope to get a maintaining support and attention from our friends in this industry.



作品名称：欧·艾伊儿

设计机构：深圳质·本元品牌顾问有限公司

创意总监：殷茵

设计：陈雅

文案：yaya

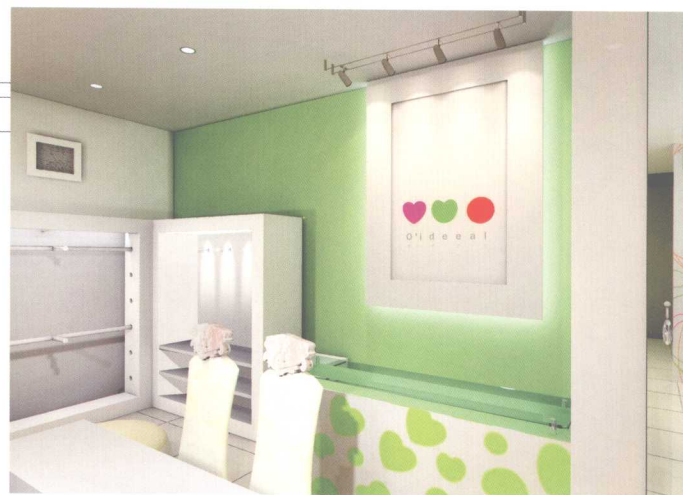
Title: o'ideal

Design Company: Shenzhen Y · N Brand Consultant Co., Ltd.

Creative Director: Yin Yin

Designer: Chen Ya

Word Editor: yaya



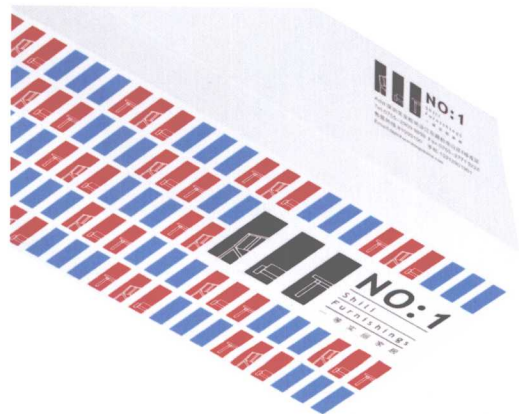
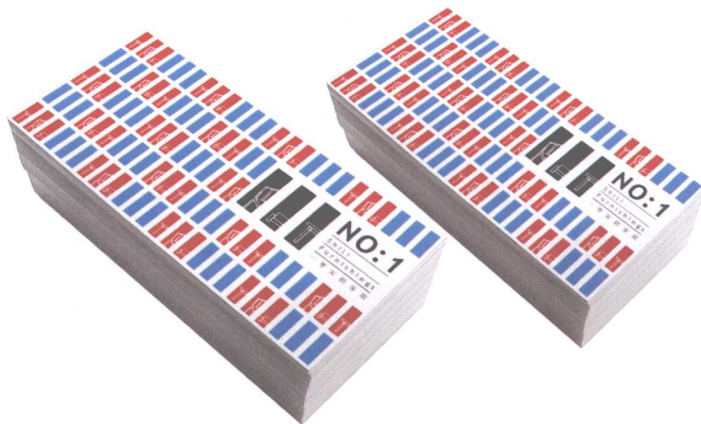
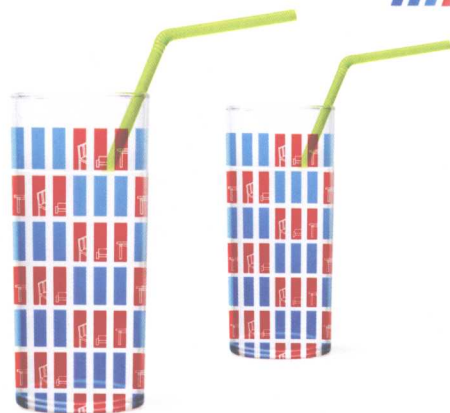
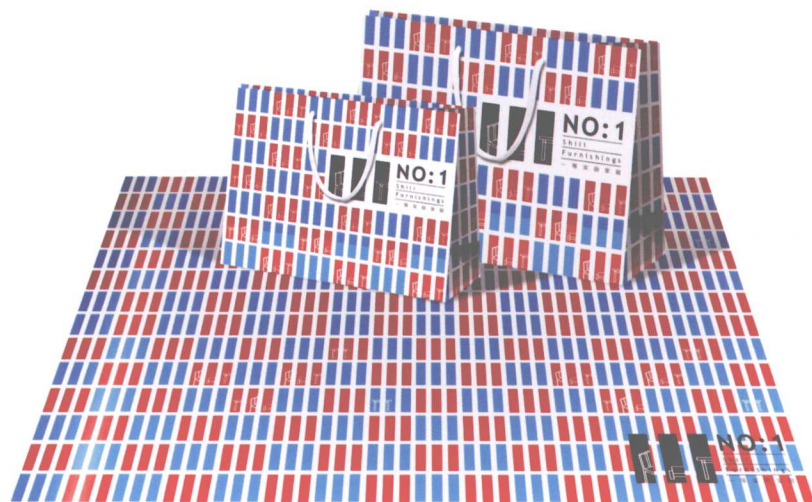
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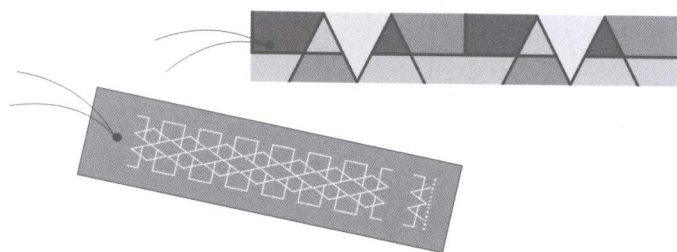
● ORIGINAL
● DESIGN
● VI
● LOGO
● POSTER
● PACKAGING
● GRAPHICS
● BROCHURE
● BOOK
● CARD

作品名称：一等实丽家居
设计机构：深圳刘永清设计工作室
创意总监：刘永清
艺术指导：刘永清

设计：刘永清
文案：刘永清
摄影：刘永清
插画：刘永清

Title: NO:1 Shili Furnishings
Design Company: Shenzhen Liu Yongqing Design Studio
Creative Director: Liu Yongqing
Art Director: Liu Yongqing
Designer: Liu Yongqing
Word Editor: Liu Yongqing
Photography: Liu Yongqing
Illustration: Liu Yongqing

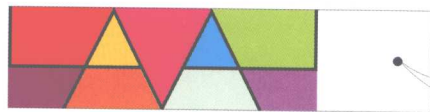
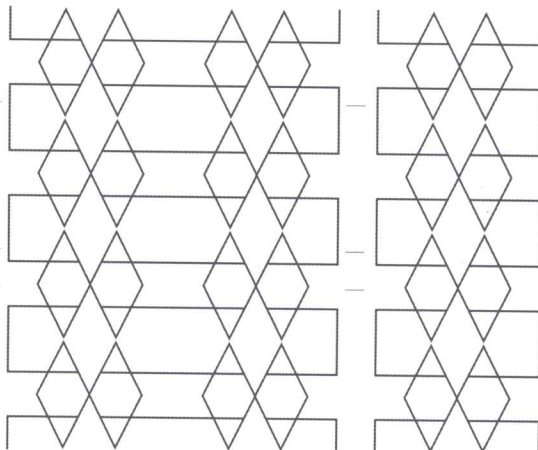
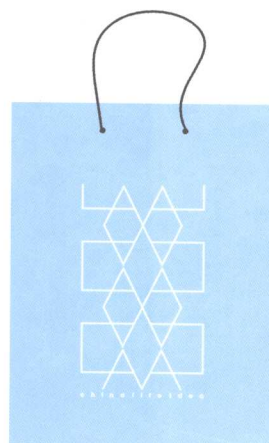
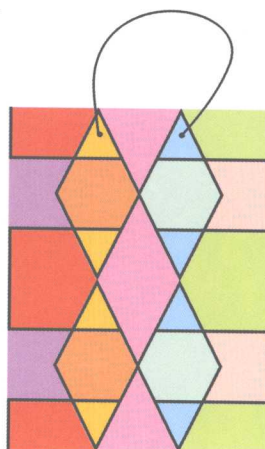


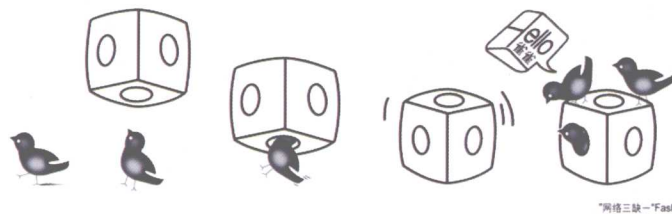


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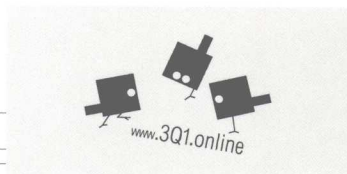
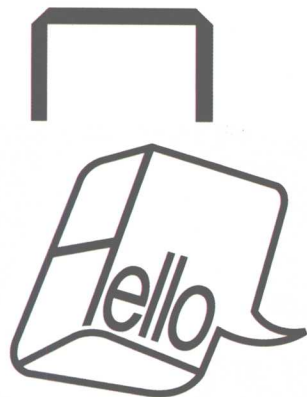
china life idea

作品名称: LAVAL服饰
 设计机构: 深圳刘永清设计工作室
 创意总监: 刘永清
 艺术指导: 刘永清
 设计: 刘永清
 文案: 刘永清
 摄影: 刘永清
 插画: 刘永清
 Title: LAVAL
 Design Company: Shenzhen Liu Yongqing Design Studio
 Creative Director: Liu Yongqing
 Art Director: Liu Yongqing
 Designer: Liu Yongqing
 Word Editor: Liu Yongqing
 Photography: Liu Yongqing
 Illustration: Liu Yongqing





"网络三缺一"Fash



3Q1.online



作品名称: "网络三缺一"麻将网站

设计机构: 广州正形堂设计有限公司

设计指导: 朱雨阳

Title: 3Q1 Mahjong Game Website

Design Company: Guangzhou Pure Imagination Design Associates

Art Director: Zhu Yuyang

作品名称: 小智服装

设计机构: 广州正形堂设计有限公司

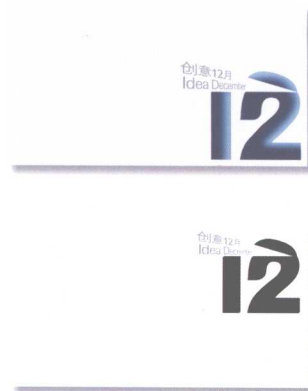
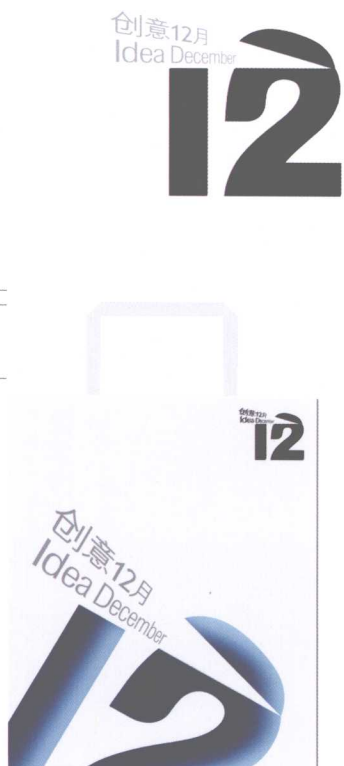
设计指导: 朱雨阳

Title: Cool Marl

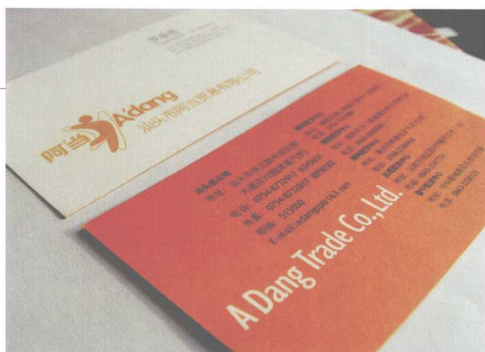
Design Company: Guangzhou Pure Imagination Design Associates

Art Director: Zhu Yuyang





作品名称：创意12月
设计机构：广州正形堂设计有限公司
设计指导：朱雨阳
Title: Idea December
Design Company: Guangzhou Pure Imagination Design Associates
Art Director: Zhu Yuyang



作品名称：阿当
设计机构：广州正形堂设计有限公司
设计指导：朱雨阳
Title: A'dang
Design Company: Guangzhou Pure Imagination Design Associates
Art Director: Zhu Yuyang

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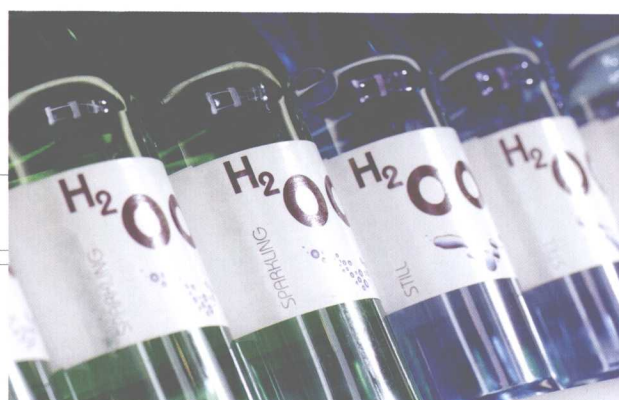
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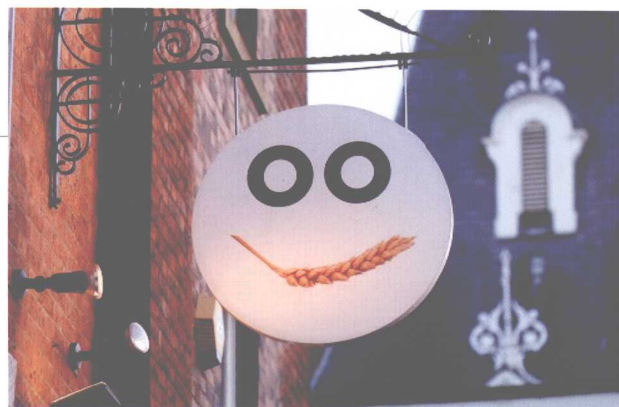
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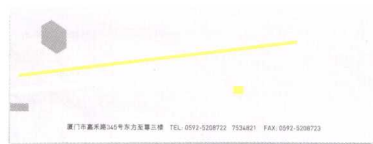
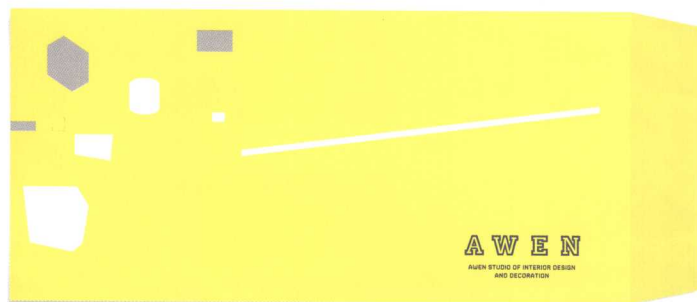
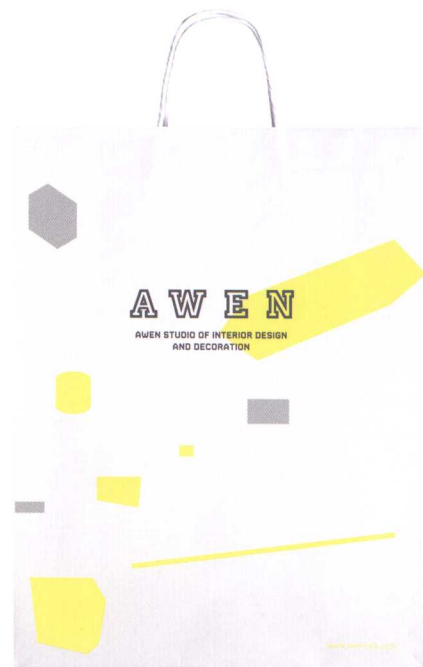
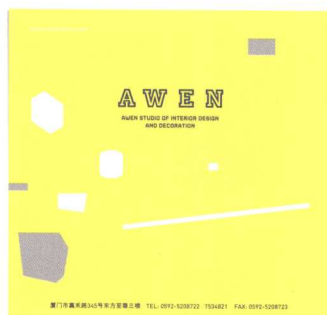


作品名称: Foo · go
 设计机构: 伦敦The Formation Creative Consultants Ltd.
 创意总监: Adrain Kilby
 Title: Foo · go
 Design Company: The Formation Creative Consultants Ltd., London
 Creative Director: Adrain Kilby

作品名称: AWEN
 设计机构: 深圳许礼贤有限公司
 创意总监: 许礼贤 张涛 林亮
 Title: AWEN
 Design Company: Shenzhen Xu Lixian Co., Ltd.
 Creative Director: Xu Lixian Zhang Tao Lin Liang

AWEN

AWEN STUDIO OF INTERIOR DESIGN
AND DECORATION



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