INTERNATIONAL DESIGN COMPETITION

180立方在深圳——和谐人居 空间国际设计大赛

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NTERNATIONAL

DESIGN COMPETITION

The Government of Shenzhen, China announces Cube 180, an nternational design ideas competition for n-Shenzhen

SCHEDULE

31st October 2008, 2300 China Time 15th November 2008, 2300 China Time 2nd December 2008, 2300 China Time

12th December 2008 - 12th January 2009 Mid December 2008 Beginning of January 2009 (tbc)

Addressing the challenges faced by contemporary living such as work/life balance:

(2) Reflecting the urban context of Shenzhen (spatial, socio-cultural and others): (3) Exploring and incorporating new build-

ing technology or new materials: 4) Environemntally suitable for subtropi-

calclimate and sustainability.

country. Back in the 1980s, when most other Chinese cities still on gold, to be entreoreneurial, and to strive to build a better home.

Today the city's skyline is dominated by skyscrapers, that co-exidentity that goes beyond financial awards. A city that was built is horizon and seek creative diversity.

d under strict planned economy, Shehzhen was considered a land of opportunities. People come here to dig

th 'village-in-city'; the Shenzhen people, while proud of their economic achievements, also long for a sense of economic functionality and measures its success by economic achievements, is eagerly looking to expand its REGISTRATION To participate in Cube180, you have to register at www.cube180. org. If you submit more than one entry, you will have to register separately., Several participants can form a team and submit one entry. Registration closes at 15th November 2008, 2300 China time

CUBE 180

INTERNATIONAL
DESIGN COMPETITION
180立方在深圳 — 和谐人居
空间国际设计大赛

INTERNATIONAL DESIGN COMPETITION 180立方在深圳 — 和谐人居 空间国际设计大赛

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DESIGN COMPETITION 180立方在深圳——和谐人居 空间图际设计大赛

前言 Preface



2008年12月至2009年1月,由深圳市对外文 化交流协会及深圳市文化局主办,深圳市关山月 水馆、香港设计中心、中英化交流协会承办 的"180立方在深圳——和諸人居(深圳 伦敦 香 港)国际空间设计大赛"在深圳举行,其中的优势 作品以平面形式在深圳中心书城宽畅的里进行 了展示。现众们充满惊奇和赞叹的目光令人感受到 创意的力量。

同"计局必亦在深圳"大赛的主题是,参赛的空 同"计局必须在"180立方米",约60平方米 2 3 % 高)的居住空间内进行室的设计,并体现比快速成 长及转型期的城市居住、生活、文化特点,尤其关 注老人、儿童、妇女及低收入者的实际居住情况。 大赛组织者希望参赛的设计师。 通过空间组合的想象 力与审责创造力,设计出紧凑。 合理、舒适且美感 上足的居住空间,依据"和谐"嫌界和生活情趣。

大赛开始后,来自不同国家及地区的设计师 们,以"和谐人届"为主题,以深圳、香港、伦敦 三座城市的经济状况、历史发展、文化沉淀为肯 景,用非凡的想象、洋溢的激情和优秀的才华设计 以深圳为假想地,展示了未来人居空间的前卫特色、 美学表达和绿色意识,也展示了深圳、香港、伦敦 三地最新空间设计思想和中西文化有鹽砬獾。 本文大赛是强""创意12月"系列活动的一个新生 事物,也是深圳打造"设计之都"、发展文化创意 净单的一个组成部分,与深圳以科技创新、文化创 章推动城市发展的理念一条相系。

公众的热烈反响说明创意设计正在成为深圳城 企公众的热烈反响说明创意设计正在成为深圳城 的现象生活。的现象 成为《湖人的世界成为深圳人的党追求。本次夫赛体 现了深圳自信开放、大胆吸收人类优秀文化成果外 排为深圳设计界驻入域外新风,给深圳人推 开了一扁观霓、畅烟、实践和谐居住的门里。

深圳爾要文化创意。于是深圳有了打造"设计 之都"的城市战略,有了"创意12月",有了实 大赛和更多的全民创意活动。文化创意 圳。于是深圳有了联合自国教科文组织授予这个领域, "设计之都"称号,有了国家的国际性文博会, 还将有2010年全班创敷城市大会。 From Dec. 2008 to Jan. 2009, sponsored by Shenzhen Association for Friendship with Foreign Countries and Shenzhen Culture Bureau, organized by Guan Shanyue Art Museum, Hong Kong Design Centre and the Communication Association for Chinese and British Culture, "CUBE 180 in Shenzhen-Harmonious Human Living Space(Shenzhen London Hong Kong) Design Competition" was held in Shenzhen. Selected works were exhibited in graphic form in wide space in Shenzhen Central Book Mall. Audience's eyes with surprise and praise made people feel the creative power. The subject of "CUBE 180 in Shenzhen" competition was that participants should do interior design in "180m3" (about 60m2×3m high)living space, reflecting the city culture and the living characters in the period of transformation, giving special concerns about olds, children, women and low-income people. Competition organizers hoped participants design' tight, rational, comfortable and very aesthetic living space through imaginable combined space and creative aesthetics to present "harmonious" spirit and living enthusiasm.

After the beginning of the competition, designers from different countries and regions, taking "Harmonious Human Living" as theme, kaing Shenzhen, Hong Kong and London, the three cities, of which economic situation, historical development and cultural accumulation as background, showed avant-garde features, aesthetics expression and green awareness, and also presented new space design ideas from the three cities of Shenzhen, Hong Kong, and London, and

interesting collision in Chinese and western cultures.

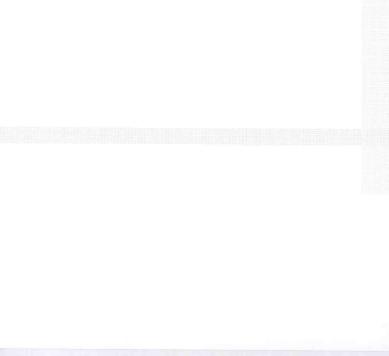
This competition was a new thing of a series of activities of "Creative December," and also a component of building city of design and developing culture creative industry, this competition connected with concepts about technological innovation and culture creative improving urban development advocated by Shenzhen.

The public positive response indicated creative design was becoming an important component of Shenzhen urban culture; the concept of 'design changes life' has taken a root in people's minds and would be Shenzhen people's conscious pursuit. This competition presented Shenzhen's confidence and openness, Shenzhen's vivid mind to absorb the excellent achievements of human cultures, and brought a new foreign wind to Shenzhen design field; opened a door for Shenzhen people to appreciate, imagine and practice harmonius living.

Shenzhen needs creative culture. Then Shenzhen had the urban strategy of "City of Design", the "Creative December", this competition and more creative activities for all the people. Creative culture also needs Shenzhen. Then Shenzhen was awarded the title of "City Design" by UNESCO, held the national international culture fair and it also will hold international creative cities meeting in 2010.

DESIGN COMPETITION 180立方在深圳 — 和谐人居 空间国际设计大赛

综述 The Summary of Activities



CUBE 180 国际设计大赛

深圳市政府举办的一项关于深圳城市生活空间的国际性设计赛事。

关于深圳

30年前一个60万人的小渔村,如今是人口1200 万。中国人均GDP最高的大都市。班邻青港,邓的 是最先对外开放的城市,也是中国改革的标志。即 使设中国的标准,深圳的经济发展也是惊人的。深 则绝大多数居民是来自中国各地的移民。在中国其 他城市还处于计划经济的1960年代,深圳已经是 "充满机会的地方",各地来的移民在这里淘金, 开办实业、努力难意更美好的家园。

今天的深圳,摩天大楼与"城中村"共存,深 圳人在为自己的经济成就感到骄傲的同时,也在寻 求一种认同感。这个以经济成就为标志的城市,正 在寻求新的地平绿和富于创造的多样性。 CUBE 180

要求建築师、室内设计师,或相关专业的学生,创造性地设计城市生活空间。

生,创造性地设计城市生活空间。 参与者需要设计一个深圳居民居住的180立方米的 生活空间。

入选作品(不超过10件),以及5位大奖获得 者的作品将登载在大型媒体上。

所有参赛者的简历可以提交赛事支持单位,组 织方还将提供交流的机会。

了解更多详细信息,请浏览CUBE 180同站: HYPERLINK "http://www.cube180.co.uk/" http://www. cube180.co.uk/

赛事日程

咨询截止日期:2008年11月15日23点(中国时间)

在线注册截止日期: 2008年11月20日23点 (中国时间)

作品提交截止日期:2008年12月2日23点(中 国时间)

展览: 2008年12月12日至2009年1月12日 入选名单公布: 2008年12月中 颁奖: 2009年1月初

作品要求:

面对当代都市人的生存挑战, 比如工作与生活

的平衡等。

反映深圳都市生活,比如空间、社会文化等方面。 探索和利用新的建筑科技和建筑材料。 环保、可持续,适宜亚热带气候。

注册

参与CUBE 180赛事,你需要在 HYPERLINK "http:// www.cube180.co.uk/" http://www.cube180.co.uk/注册。

如果提交一件以上作品,需要分别注册。多人可组成团队提交一份作品。注册截止日期:2008年11月15日23点(中国时间)。

CUBE 180 International Design Competition

An international design competition about urban living space of Shenzhen by Shenzhen Municipal Government.

About Shenzhen

Shenzhen was a small fishing village with 600 thousand people thirty years ago, but now it becomes a metropolis with 12 million people and has the highest average GDP in China. Adjoining Hong Kong, Shenzhen is the first city opening up to he outside world and also a hallmark of Chinese revolution. Even if according to Chinese standards, the economic development of Shenzhen is also amazing. Most inhabitants of Shenzhen are emigrants from all parts of China. In China, other cities were still in the 1980s of planned economy, but Shenzhen has always been a place which was filled with opportunities. Emigrants from everywhere came here to make fortune, start their business, and try to build better home.

Today, in Shenzhen, skyscrapers and "village in city" exist together, Shenzhen people are proud of their economic achievements, at the same time, they always search a sense of identity. The city which considers economic achievements as its hallmark is looking for a new horizon and creative diversify.

CUBE 180

Demand architects, interior designer and students in related fields to design urban living space creatively.

Participants need to design a 180m³ living space for Shenzhen people to live.

The selected works (no more than 10) and the works from the five winners of big awards will be published on the large media.

Resumes of all participants could be submitted to supporting institutions, the organizers will also provide communication chances.

For more details, please browse the website of CUBE 180: HYPERLINK "http://www.cube180.co.uk/" http://www.cube180.co.uk/

Deadline for consultation: 23:00 (Chinese time). Nov. 15th. 2008 Deadline for online registration: 23:00 (Chinese time). Nov.

20th 2008 Deadline for work submission: 23:00 (Chinese time)Dec.

2nd 2008 Exhibition: Dec. 12th, 2008 - Jan. 12th, 2009 Publication of selected list: middle of December, 2008

Awards presentation: Early January, 2009

Demands on works

Face to living challenges of modern urban people, such as balancing work and life, and so on, Reflect urban life of Shenzhen, such as space, social culture

and other aspects.

Search and use new building technology and materials. Environmental, sustainable, and suitable for sub tropical climate.

Registration

You need register on HYPERLINK "http://www.cube180. co.hk/* http://www.cube180.co.hk/ for participation of CUBE 180 competition. If submitting more than one work, you should register separately. People can make up a group to submit a work. The deadline for registration is at 23:00 (Chinese time) on Nov 15th 2008