

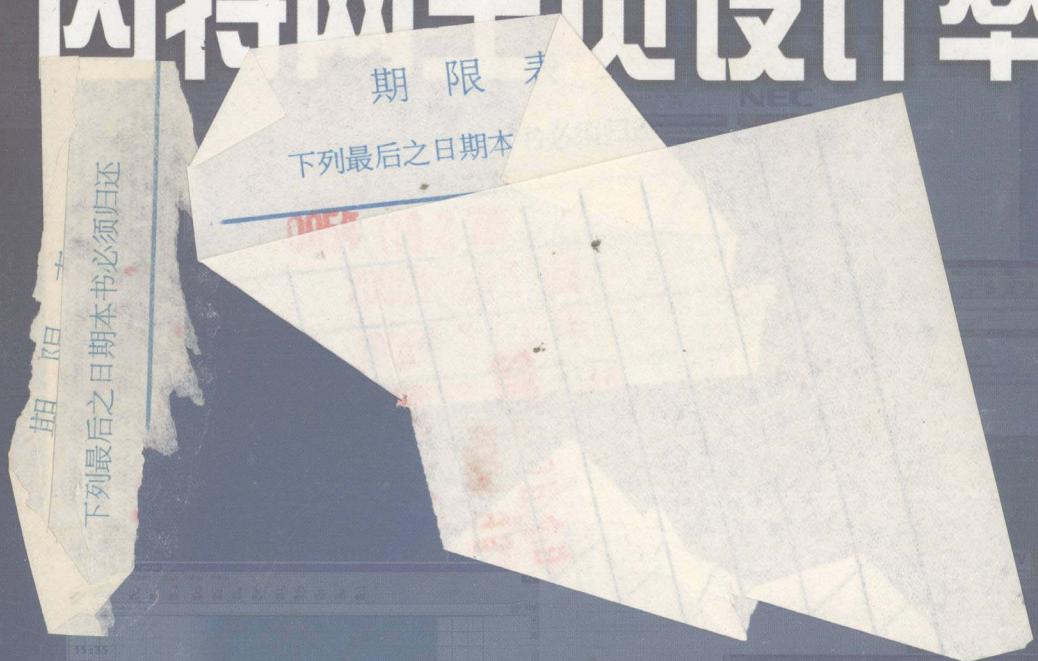
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序

1980年诞生的因特网，由于有1995年美国网景(Netscape)公司推出的“导航者”(Navigator)网络浏览器支持而在全球范围内迅猛发展。短短几年，各种网站和个人网页在因特网上纷纷涌现，这使得市场对从事网站开发的电脑技术人员有了巨大的需求，同时也带动了众多美术设计专业人士投入网页设计制作的行业。随着各种网页设计制作软件的不断优化升级，网页设计制作逐步成为以高新科技为基础，以现代设计艺术为形态的新型教学科目和新兴的产业门类。人们也越来越关注网页所代表的企业形象、文化水准及其所产生的经济效益。

我国的因特网设计制作起步与发展过程几乎与世界同步，从业人员中对各种网站开发与网页制作技术能迅速掌握的电脑技术人员不少，而艺术设计人员明显不足，所以，国内一些网页设计制作的艺术质量仍欠火候。这表明：要成为优秀的网页设计制作群体或个人，应该具备应用软件和艺术设计两方面的专业基础知识。例如现阶段在应用软件方面的基础知识有：编写网页的超文本标识语言(Hypertext Markup Language)，简称HTML。层叠样式表单(Cascading Style Sheet)，简称CSS的常用规范和一些脚本编写程序的常识，如ASP、CGI、JavaScript和VBScript。在艺术设计方面的基础知识有：平面构成的形象、空间、骨骼、近似、渐变、发射、特异、密集、对比、肌理等常识；

Microsoft Internet Explorer

地址栏：http://www.51cto.com

菜单栏：文件(F)、收藏(A)、帮助(H)

工具栏：主页、搜索、收藏、历史、频道、全屏、邮件、字体、打印、编辑

右侧栏：链接

色彩构成的色彩属性、色彩混合、色彩对比和色彩功能等常识以及字体设计与版面编排的常识。有了这两方面的知识准备，加之能熟练运用常用的网页编辑软件、图形图像软件、动画软件和文件传输协议（File Transfer Protocol），简称 FTP 软件才可以创作出优秀的网页设计作品。本书中许多精美的网页设计作品，就是由掌握了上述知识的人才创作的，这些网页设计作品是科学与艺术的闪亮结晶。

本书选辑的网页设计作品基本上都是以平面的、静态的、偶有一些微小动画的风格为主。因特网技术的日新月异会使网页设计与制作的方法发生飞速和深刻的变化。在可以预见的一段时期内，平面的、静态的网页形式将会被更多动态的网页形式所替换，而动态的网页形式又可能逊色于类似多媒体 Shockwave 交互流的网页形式。网页设计制作这门唯有信息时代才能产生的朝阳专业将激励人们随时准备重新学习，变更知识，快步奋进。

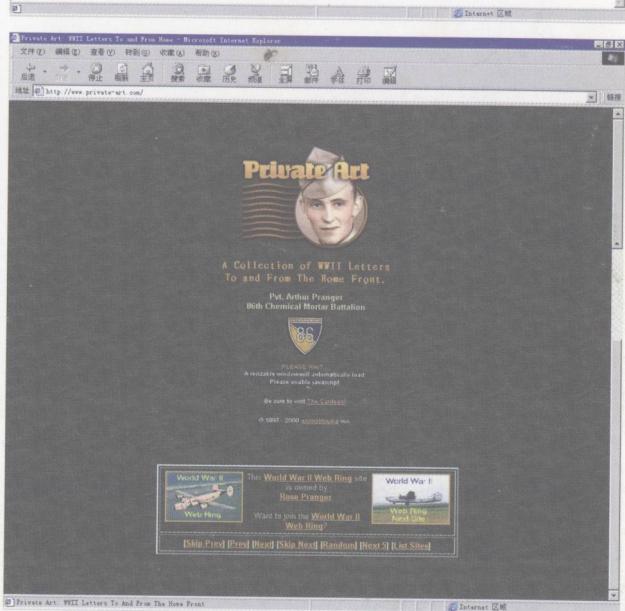
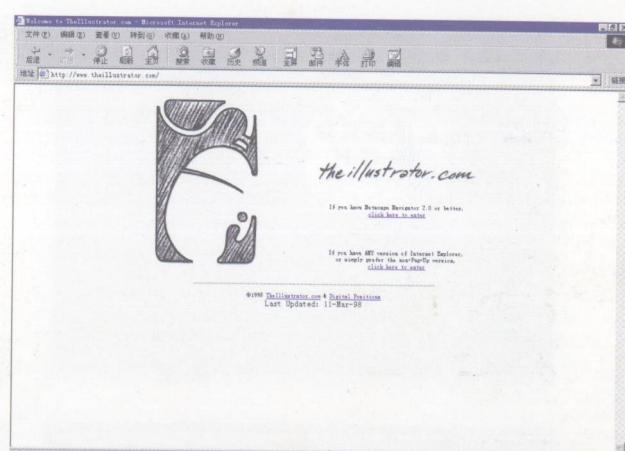
尽快地吸收国外优秀网页设计作品的精华，整体地提高我国网页设计制作和教学的水平，为业内人士提供一本实用的工具书，是我们选编本书的初衷。期望这本书对读者有益。

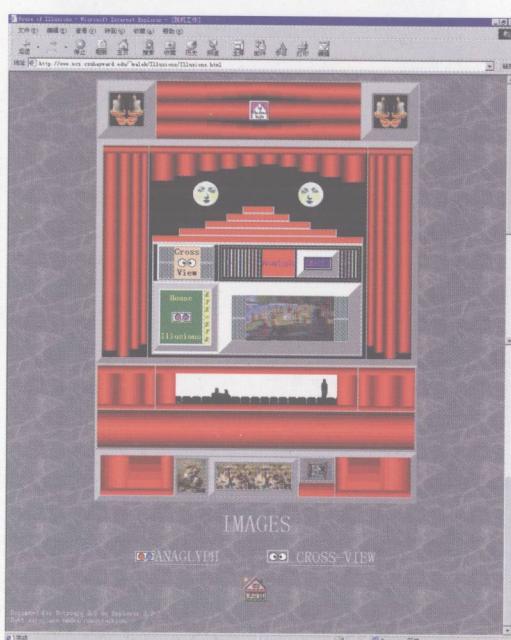
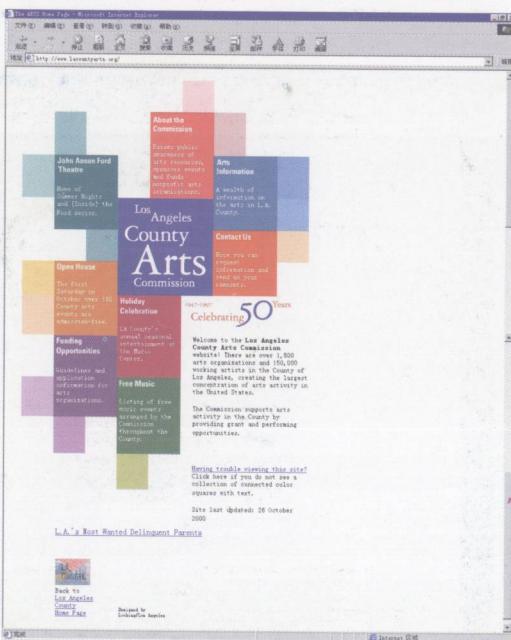
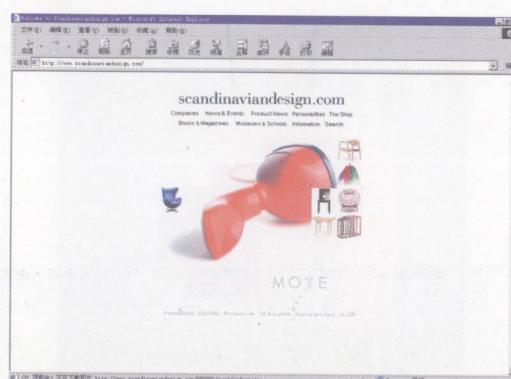
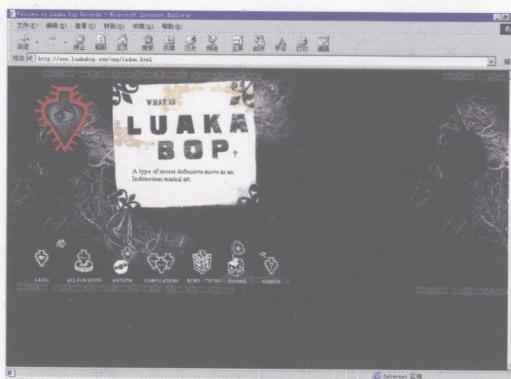
编者

2000 年 9 月 10 日

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THIRD HAND IS UP FOR BID

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Featured American Article — From Russia with Love

For the first and probably only time, internationally renowned performance artist and sculptor Mark Rothko's unique robotic sculptures, the Third Hand, are up for auction.

Join the bidding!

Featured Parfum Art — Cactus Mania

Cactus Mania discovered early on that crayons were his best medium for art. Now he has now moved on to acrylics on masonite. View his work! Submit your work!

Featured Craft — The Littlest Grande Fais

Artist and designer Elisabeth Goris has won a number of awards and she has been commissioned to produce a limited series of designs for the Musée des arts Département de Paris. Visit our craft sales!

Featured Artist — Mark Rothko

Born in Dvinsk, Lithuania, Mark Rothko was brought up in the Ukraine. He is considered the most distinguished abstract artist. Search for him at [Artstar's artist page](#).

Todays in Art History

New York City's Dakota complex designed by architect Henry Hardenbergh, opened in 1894.

Quote of the Day

"There are no cold facts and details in works of art than there are in history books." — Charles Chaplin

Art Terms (The Day International Dictionary for International modern) — An architectural style created in the early part of the twentieth century in Europe and the United States, characterized by the use of traditional or regional characteristics, and was based on the principles of industrialism. Industrial motifs, steam-locomotives and automobiles. It typically used flat roofs, smooth surfaces, decorative moldings, and bold, public forms, asymmetrical composition and the color white.

Browse our [Glossary of Art Terms](#).

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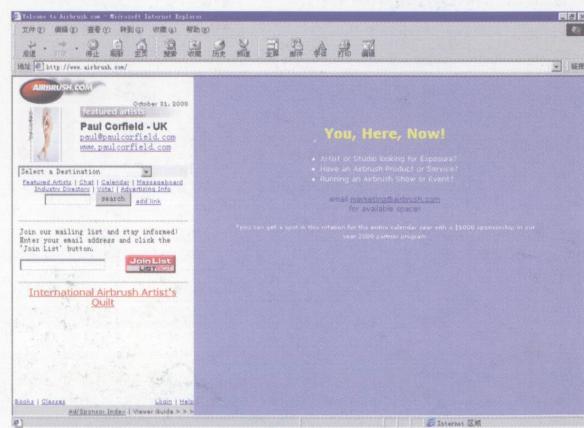
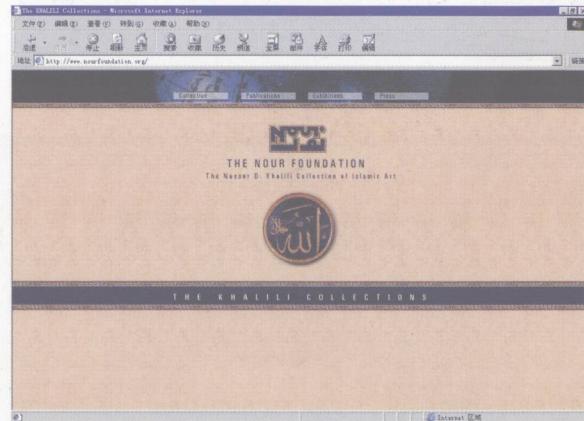
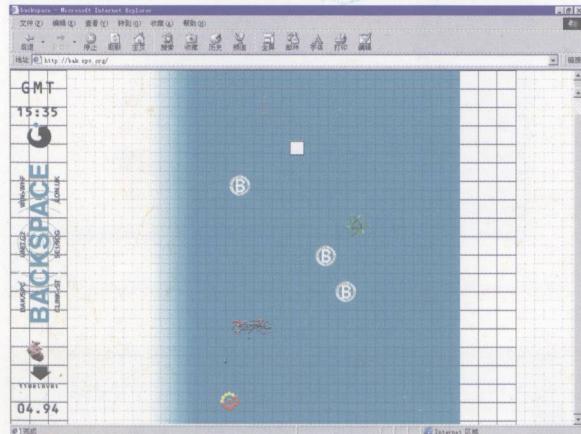
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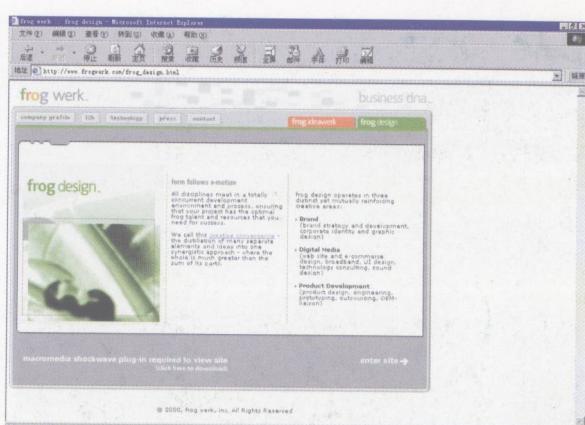
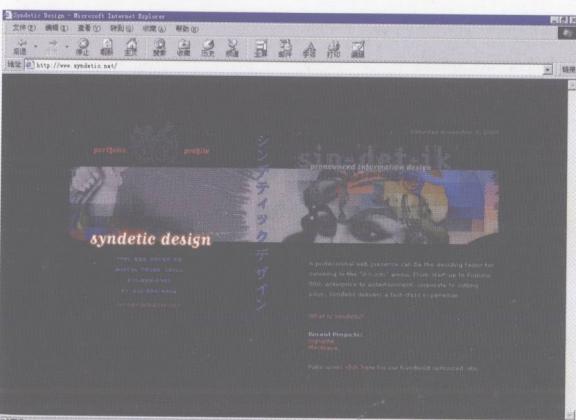
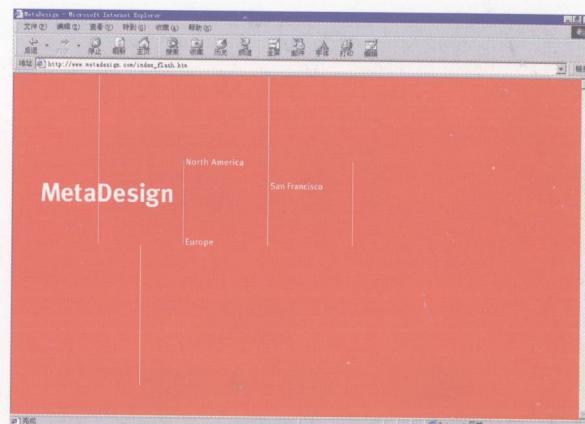
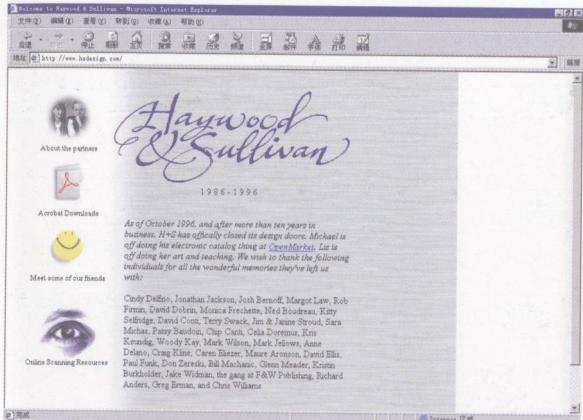
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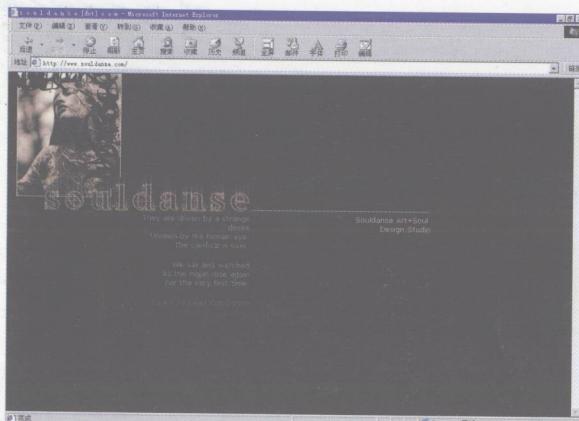
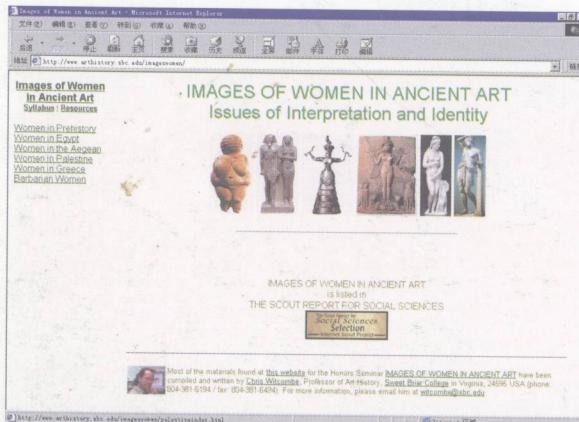
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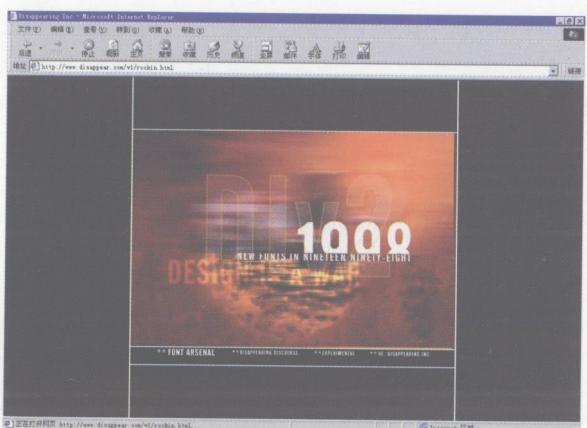
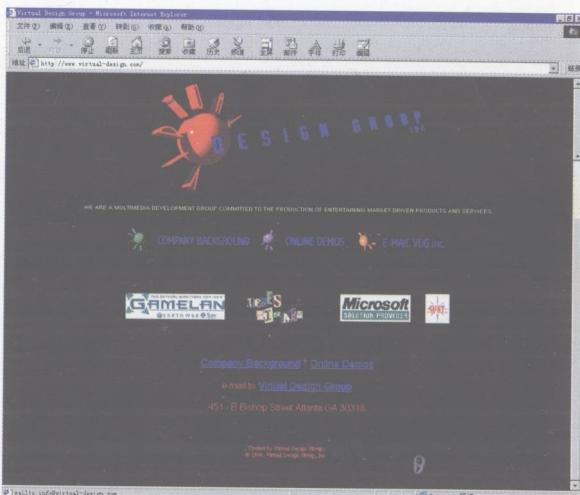
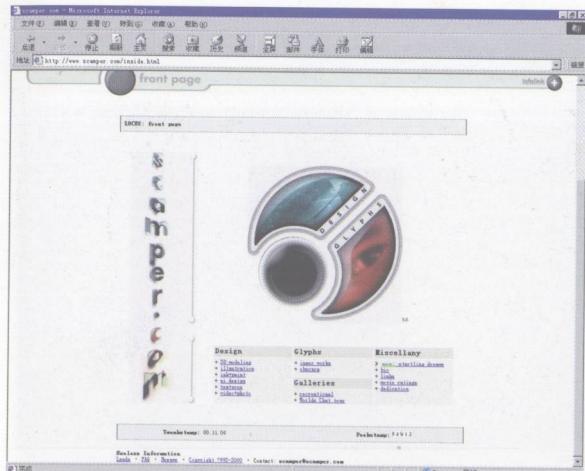
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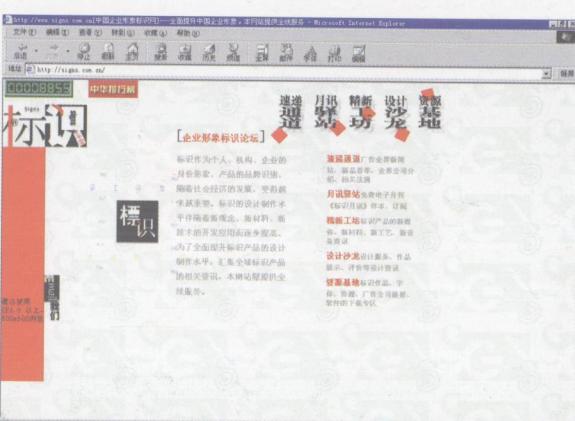
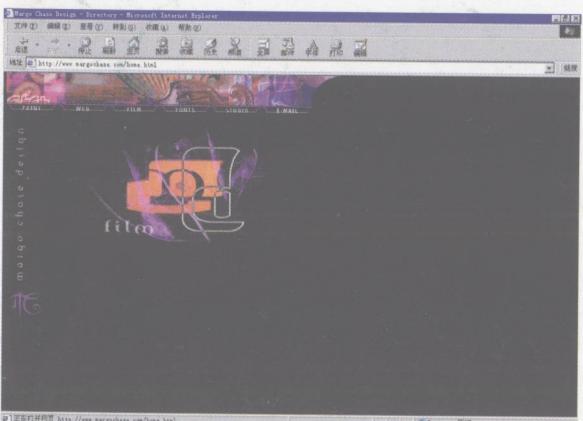
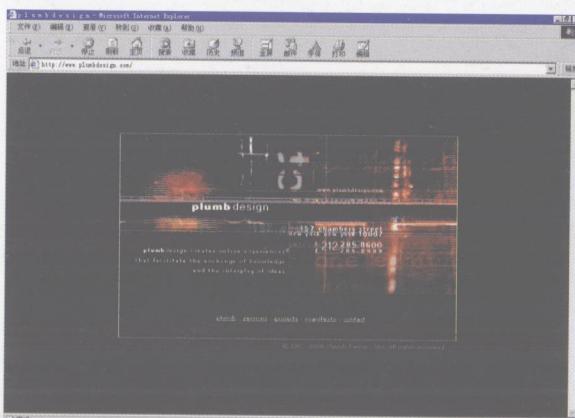
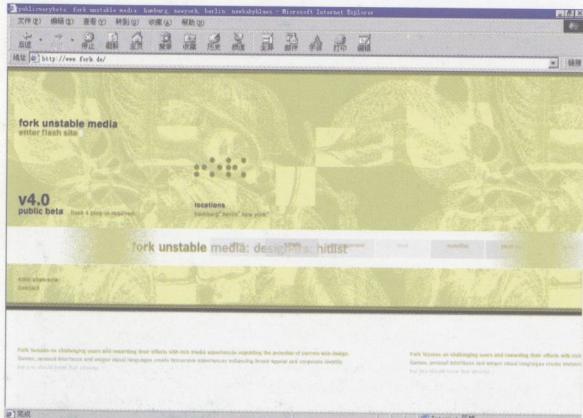
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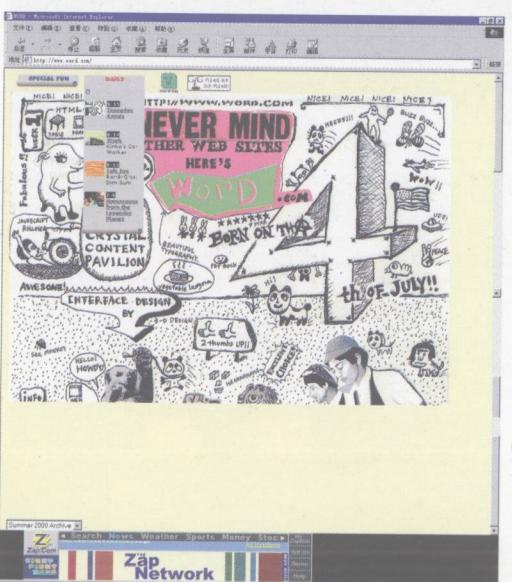










This screenshot shows a Microsoft Internet Explorer window displaying a website for "2D SPACE". The page features a large, stylized "2D SPACE" logo at the top, with a blue circular graphic containing a smaller "2D" and "SPACE" text. Below the logo, there's a section with a blue background and white text. The URL bar shows "http://www.2dspaces.com/".

This screenshot shows a Microsoft Internet Explorer window displaying the "傳達藝術" (Communication Arts) competition website. The page has a blue header with the text "傳達藝術 2001 年度插畫、攝影、互動媒體設計競賽". Below the header, there are several sections with text and small images. The URL bar shows "http://www.2darts.com/".

This screenshot shows a Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). The page includes a title, a large image of a person, and several text boxes. The URL bar shows "http://www.2darts.com/".

This screenshot shows another Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). This one appears to be a different entry from the previous one, showing a different image and text. The URL bar shows "http://www.2darts.com/".

This screenshot shows a third Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a fourth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a fifth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a sixth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a seventh Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows an eighth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a ninth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a tenth Microsoft Internet Explorer window displaying a competition entry for "传达设计" (Communication Design). It shows a different image and text than the previous entries. The URL bar shows "http://www.2darts.com/".

This screenshot shows a Microsoft Internet Explorer window displaying the "Iconfactory" website. The page features a large image of a cartoon character, a search bar, and several sections of text and images related to icons. The URL bar shows "http://www.iconfactory.com/".

This screenshot shows another Microsoft Internet Explorer window displaying the "Iconfactory" website. It shows a different section of the site, possibly a blog or news area, with text and images. The URL bar shows "http://www.iconfactory.com/".

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