



同一个世界

英语多媒体系列教材

突破英语 成就精英

售货员英语

Professional English for

Salespeople

(美) Celina Ward 高婕 陈伟 编



外语教学与研究出版社

FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS



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前 言

随着中国不断融入国际社会,各服务型行业的涉外事务日渐增加。学好英语,掌握基本的英语听说技能已成为对各服务型行业从业人士的基本要求。《行业英语多媒体系列》应运而生,旨在提高各行业从业者的英语水平,着重提高日常工作中的英语听说技能。

全套系列共8本书,分别涉及警察、银行、宾馆、出租车、医护、餐厅、办公、售货员共8个行业,具有很强的操作性和实用性。本套书所设计的学习内容贴近日常工作实际要求,体例编排别具匠心,在编写上力求“口语地道,情景细化,便于模仿,即学即用”。

教材编排根据不同的工作场景或交际功能分为若干章节,讲解各行业的工作人员在与外宾交流时常用的英语口语。在每一小节都针对基本关键句设计了一问一答式的对话,供学习者掌握实际应用场合,并配有知识拓展,对语言交际中的重点或难点进行注解或点拨。多数句子还在知识拓展中给出可表达相同意思的更多句子,通过系统地归纳、整理,使学习者能够举一反三,口语表达更加丰富。

如果你需要在短期内迅速提高自己的英语口语水平,可以预先为自己制订一个学习计划。编者根据内容设计,为学习者提出以下学习建议:每天背诵10个句子及对话,每天在背诵句子前先复习前3天背过的句子,达到熟记、牢记的目的。注意:背诵完以后在工作中要尽量多运用,千万不要因怕出错而羞于开口。这样在一个月內您就可以轻松掌握本行业日常工作中的英语口语句子了。当然,学习方法因人而异,你可以根据自己的实际水平调整学习速度。天道酬勤,只要你肯于坚持,你的英语水平必将得到切实的提高!

教材附有双语 MP3,特聘请美国专家朗读,发音纯正,分为标准语速和慢速两遍朗读,另配有中文朗读,让你只听 MP3 也可以学好英语! MP3 中的录音顺序为:

标准语速英文(练习听力理解)—中文翻译(检验理解正确与否)—慢速英文(理解句意并跟读)—标准语速英文(掌握句意并模仿)。

本教材另配有多媒体互动学习软件,种种人性化的交互设计极大地提高了学习者的学习效率,对于学习者听说能力的提高更是效果卓著!

除此之外,本书还赠送一副扑克牌,边娱乐边学习,让你玩转英语!

编 者

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核心句速查

1. Welcome to our shop.
欢迎光临。 1
2. May I help you?
我能为您效劳吗? 2
3. Is there anything I can do for you?
有什么事情我可以为您效劳吗? 2
4. Nice to meet you. Mr. Black.
见到您很高兴,布莱克先生。 3
5. How are you doing today?
您今天好吗? 4
6. Good morning, Mr. Black. How nice to see you again!
早上好,布莱克先生。很高兴再见到您。 4
7. We open at 8:00.
我们 8 点开始营业。 5
8. We'll be open till 9 tonight.
今晚我们会营业到 9 点。 5
9. We're open from 9:00 a.m. to 6:00 p.m.
我们从 9 点营业到 6 点。 6
10. Our regular holiday is Saturday.
我们周六定期公休。 7
11. I'm sorry, we're closed.
抱歉,我们已经关门了。 7
12. Have you been waited on?
有人为您服务吗? 8
13. I'm sorry to have kept you waiting.
抱歉让您久等。 9

14. Could I be of any service to you?
有什么需要帮忙的吗? 9
15. Go ahead, please.
请说。 10
16. Feel free to ask any questions.
欢迎随时询问。 11
17. As you please.
如您所愿。 11
18. Please, take your time.
请慢慢看。 12
19. What can I show you?
您想买什么? 13
20. Do you want me to show you something?
您想看什么? 14
21. Are you looking for something casual or formal?
您要找休闲的还是正式的? 14
22. Excuse me?
抱歉,您说什么? 15
23. You need some what?
您需要什么? 16
24. Could you please speak more slowly?
您可以说慢一点吗? 16
25. Oh, I see.
噢,我明白了。 17
26. What do you mean?
您的意思是什么? 18
27. I'm not sure what you mean.
我不太清楚您的意思。 18

28. Would you please say that again?
您能再说一遍吗? 19
29. What color are you looking for?
您想找什么颜色的? 20
30. Do you like toy bricks?
您要积木吗? 20
31. Do you want rubber bats or sponge bats?
您要橡胶拍还是海绵拍? 21
32. Would you like jewellery?
您要不要首饰? 22
33. Is this one suitable for you?
这只适合您吗? 22
34. Which do you prefer?
您更喜欢哪个? 23
35. Pure gold or carats?
纯金的还是 K 金的? 24
36. Are you looking for any particular type of tea?
您有特别想买的茶吗? 24
37. Do you need help finding something?
您要买什么? 25
38. Are you interested in a new computer?
您对新电脑有兴趣吗? 26
39. What will you use it for?
您要用来做什么? 26
40. Which brand would you prefer?
您比较喜欢哪个牌子? 27
41. What kind of printer do you have?
您用哪一种打印机? 28

42. Standard or digital?
普通的还是数码的? 28
43. What is your favorite color?
您最喜欢什么颜色的? 29
44. What sort of material do you prefer?
您喜欢什么料子? 30
45. How high of a heel do you want?
鞋跟要多高? 30
46. Do you want high heels or low heels?
您想要高跟的, 还是低跟的? 31
47. Enjoy your new shoes!
希望您喜欢您的新鞋。 32
48. How many would you like?
您需要多少? 32
49. How much do you need?
您要买多少? 33
50. Would you like to order one?
您想要订购吗? 34
51. How do you like these orchids?
您喜欢这些兰花吗? 34
52. What color would you like?
您想要什么颜色的? 35
53. May I know what color you usually wear?
请问您通常穿什么颜色? 36
54. What do you think of the pink one?
您觉得粉红色的怎么样? 36
55. What's the occasion?
什么场合用? 37

56. Do you need any fruit?
您需要水果吗? 38
57. And oranges also?
是不是再来点橙子? 38
58. Don't you think you'd better have some steak?
您不想来点牛排吗? 39
59. You like this china tea set, don't you?
您喜欢这套瓷器茶具, 是吗? 40
60. What brand do you want?
您想要什么牌子的? 40
61. Do you need anything from these shirts?
这些衬衫中有您想买的吗? 41
62. What kind of flower do you have in mind?
您想要什么样子的花? 42
63. Have you found one that you like already?
您找到喜欢的了吗? 42
64. Do you have any interest in ancient Chinese coins?
您对中国古钱币有兴趣吗? 43
65. Would you like to see our Chinese knots?
您想看看我们的中国结吗? 44
66. Does she like dolls?
她喜欢娃娃吗? 44
67. How about this one?
这个怎么样? 46
68. I can recommend something for you.
我可以向您推荐一下。 47
69. I suggest you try this one.
我建议您试一下这个。 47

70. Would you mind my recommending something for you?
介意我给您推荐一下吗? 48
71. I'll show you some of them for your selection.
我给您看几个,您可以挑一下。 49
72. Would you like to try it on?
您想试穿一下吗? 50
73. What about that purple one?
那条紫色的怎么样? 50
74. It fits you nicely.
您穿起来很好看。 51
75. What size, please?
请问要多大号的? 52
76. Shall I take your measurements?
我帮您量尺寸好吗? 52
77. They will stretch a little.
穿过后就会松一点。 53
78. It's a lovely dress and very smart.
这件衣服很漂亮,非常时髦。 54
79. How much do you measure around your waist?
您的腰围多少? 54
80. Here is one in your size.
这件是您要的尺码。 55
81. What size do you take?
您穿多大的尺码? 56
82. This is a good fit.
这件很合适。 56
83. Please try it on.
您可以试穿一下。 57

84. How does it fit?
大小合适吗? 58
85. I'm sorry, we don't have your size.
很抱歉,我们没有您的尺寸。 58
86. I'm afraid this is the largest one we have.
抱歉,这是我们最大的尺码。 59
87. Do you want to try a bigger one?
您要试试大一点的吗? 60
88. I think you look better in red.
我觉得您穿红色的会更好。 60
89. It seems you're interested in this dress.
您好像对这件衣服感兴趣。 61
90. Miniskirts are in fashion.
超短裙正在流行。 61
91. It is made of cotton, so you won't feel hot.
它是棉制的,您不会觉得热的。 61
92. How about these jade rings?
这些玉戒指怎么样? 63
93. Do you like this kind of color?
您觉得这种颜色怎样? 64
94. Brown looks too old for you.
您穿棕色太老气了。 64
95. It is colorfast.
这是不褪色的。 65
96. This will never fade.
永不褪色。 66
97. Do you prefer a necktie or a bow tie?
您喜欢领带还是领结? 66

98. Like this tie better?
您更喜欢这条领带吗? 67
99. These stockings come in black, white, and transparent.
这种长筒袜有黑色、白色和透明三种。 68
100. Will this pair do?
这双行吗? 68
101. Make sure there is a little space left in the toe.
请注意鞋头必须留一点空间。 69
102. We have a fresh stock of all kinds of swimming suits.
我们刚进了一批样式各异的泳衣。 70
103. Our range of swimsuits is the most comprehensive available.
我们的泳衣品种是最全的。 71
104. This swimming suit is vivid in style.
这种泳衣款式活泼大方。 71
105. In that size, we have black, yellow, and gray.
这个尺寸有黑色、黄色和灰色的。 72
106. All wool clothing will shrink in water.
所有的毛料衣服都会缩水。 73
107. It's better to wash it by hand.
最好用手洗。 73
108. It's very durable.
这个很耐穿。 74
109. There is a collection of different styles.
我们有许多款式。 75
110. I think this pattern suits this type of coat.
我认为这个图案适合这种外套。 75
111. What do you think of this style?
您觉得这个式样怎么样? 76

112. This is the most popular now.
这是目前最流行的。..... 77
113. This is real leather.
这是真皮的。..... 77
114. This color suits your complexion.
这种颜色适合您的肤色。..... 78
115. It sure looks good on you.
非常适合您。..... 79
116. It makes you look young.
这让您看起来显得很年轻。..... 79
117. We have a large assortment of them.
我们有许多花样和色彩供您选择。..... 80
118. They should keep fresh for five or six days.
大概可以维持五六天。..... 81
119. If you change the water regularly, the flowers will last several days.
如果经常换水,花可以维持好几天。..... 81
120. That shouldn't be necessary.
那倒不必。..... 82
121. Add about a half cup of water per day.
每天差不多半杯水。..... 83
122. Keep it in a cool place.
放在阴凉的地方。..... 83
123. It lasts five days.
可以持续五天。..... 84
124. Maybe he'd like a remote control car.
或许他会喜欢遥控车。..... 84
125. It's alright for boys and girls.
它对男孩女孩都适合。..... 85

126. It talks when you press the button.
按下按钮它就会说话。..... 86
127. The boat is guided by remote control.
这船是遥控的。..... 86
128. The instructions on the back will tell you how to use it.
产品背面的说明书会告诉您如何使用。..... 87
129. For children's toys, safety comes first.
给孩子买玩具,安全第一。..... 88
130. They are the latest popular model.
它们是最新流行的样式。..... 88
131. Chinese tea is world-famous.
中国的茶叶世界闻名。..... 89
132. The black tea tastes strong and promotes digestion.
红茶味浓且有助消化。..... 90
133. We sell only the best quality tea.
我们只卖品质一流的茶叶。..... 90
134. We sell tea by the gram.
我们的茶叶是论克卖的。..... 91
135. We get in many new products every day.
每天都进许多新品。..... 92
136. The expiration date is printed on the carton.
保存期限印在纸盒上。..... 92
137. We have mild wines and strong liquors.
我们有低度酒和高度酒。..... 93
138. I think the most long-lasting is stainless steel.
我认为最耐用的是不锈钢的。..... 94
139. This one is of the highest quality.
这件质量是最好的。..... 94

140. It's really inexpensive for the quality.
这真的是物有所值的。..... 95
141. It's of exquisite workmanship.
它的做工非常精细。..... 96
142. It's a wish of good luck for you and your family.
这是祝福您全家好运的意思。..... 96
143. It's made in China.
这是中国产的。..... 97
144. We have a great variety of Chinese antiques.
我们有各种各样的中国古董。..... 98
145. We have many kinds of gold jewels.
我们有多种黄金饰品。..... 98
146. We will refund you if the purchase has any quality defect.
如所购物品存在质量问题,我们将退款给您。..... 99
147. If it's defective, you can bring it back.
如果有瑕疵,您可以拿回来。..... 100
148. You may take it on my word.
请相信我的话。..... 100
149. We have a good collection of cloisonné vases.
我们拥有种类繁多的景泰蓝花瓶。..... 101
150. We have landscape painting, figure painting and flower-and-bird painting.
我们有山水画、人物画和花鸟画。..... 102
151. It's genuine, you bet.
是真品,绝对没问题。..... 102
152. These wood carvings are unique to China.
这些木雕是中国独有的。..... 103
153. TV sets made in China are of high quality.
中国产的电视机质量好。..... 104