

中国旅游涉外饭店 经营统计及排序

STATISTICS ON OPERATION AND
LISTING OF TOURIST-CATERING
HOTELS IN CHINA

1997



中华人民共和国国家旅游局
NATIONAL TOURISM ADMINISTRATION
OF THE PEOPLE'S REPUBLIC OF CHINA

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前 言

《中国旅游涉外饭店经营统计及排序》是汇集全国旅游涉外饭店经营统计方面的综合性资料。编辑、出版这套资料，对于研究我国旅游饭店业在我国旅游业发展中的地位、作用及其自身的发展轨迹，研究旅游涉外饭店在我国各地的分布、构成及其自身的经营状况，有重要的参考价值。同时，也利于各旅游涉外饭店了解全行业信息、研究自身所处的位置和制定相应的经营战略。

《中国旅游涉外饭店经营统计及排序—1997》全面汇集了1996年全国旅游涉外饭店经营统计方面的资料。本资料由六大部分组成，均按各种统计项目划分：第一辑为综合统计及排序，汇集了对1996年全国4418家旅游涉外饭店的统计数据的结果，刊发了按营业收入考核的全国旅游涉外饭店前100名排序表；第二辑为国有饭店统计资料，汇集了对1996年全国2936家国有旅游涉外饭店的统计数据的结果；第三辑为外资饭店统计资料，汇集了对1996年全国694家利用外资建设的旅游涉外饭店的统计数据的结果；第四辑为星级饭店统计资料，汇集了对1996年全国2349家星级饭店的统计资料的结果；第五辑为非星级饭店统计资料，汇集了对1996年全国2069家非星级饭店的统计数据的结果；第六辑为大中型饭店统计资料，分综合资料、国有大中型饭店统计资料、外资大中型饭店统计资料、星级大中型饭店统计资料、非星级大中型饭店统计资料等五个部分，汇集了对1996年全国736家客房规模在200间以上的大中型旅游涉外饭店的有关统计数据的结果。在六辑资料之前，刊发了《1996年中国旅游涉外饭店经营统计公报》，以便读者对1996年全国旅游涉外饭店的发展情况、经营情况有比较全面的、概括性的了解。

《中国旅游涉外饭店经营统计及排序—1997》既是研究我国旅游饭店业1996年发展及经营情况的全面、权威、翔实的资料，也是记载这一年中我国旅游饭店业职工业绩的史册；既是对历史的客观描述，也有助于对未来发展的前

瞻。我国旅游业正在进一步加快发展，旅游涉外饭店作为旅游业的接待基地和效益中心，也将随着我国旅游业的更快发展而进一步兴盛。全国旅游饭店业的广大职工，正积极抓住机遇，开拓进取，进一步提高服务质量，增进经济效益和社会效益，在我国改革开放和社会主义现代化建设的伟大历史进程中作出更大的贡献！

《中国旅游涉外饭店经营统计及排序——1997》的编辑出版，凝聚了全行业旅游统计工作者的工作成果，在此谨致谢意。

《中国旅游涉外饭店经营统计及排序》

编 辑 委 员 会

一 九 九 七 年 五 月

INTRODUCTION

STATISTICS ON OPERATION AND LISTING OF TOURIST—CATERING HOTELS IN CHINA is a collection of the overall statistics on the operation of all the tourist—catering hotels in China. Compilation and publication is conducted by tourism administration body. Therefore, it is of important value as reference in making studies on the position and role of tourist—catering hotels in the tourism development in China, in studying its own course of development, and in making research on the distribution, structure and operation status of tourist—catering hotels in various parts of China. In addition, it will also be useful for the hotels to exchange information within the trade so as to get a better knowledge of their own position and operation strategies.

STATISTICS ON OPERATION AND LISTING OF TOURIST—CATERING HOTELS IN CHINA (1997) Consists of six parts according to districts: the FIRST being GENERAL STATISTICS AND LISTING, presenting the results after handling the statistical data collected from the 4418 tourist—catering hotels in China in 1996 and listing the first 100 tourist—catering hotels in the country on the basis of their sales income; the SECOND being STATISTICS OF STATE—INVESTED HOTELS, presenting the results after handling the statistical data collected from the 2936 state—invested tourist—catering hotels in China in 1996; the THIRD being STATISTICS OF FOREIGN—INVESTED HOTELS, presenting the results after handling the statistical data collected from the 694 foreign—invested tourist—catering hotels in China in 1996; the FOURTH being STATISTICS OF STAR—RANKED HOTELS, presenting the results after handling the statistical data collected from the 2349 star—ranked tourist—catering hotels in China in 1996; the FIFTH being STATISTICS OF STARLESS HOTELS, presenting the results after handling the statistical data collected from the 2069 starless tourist—catering hotels in China in 1996; the SIXTH being STATISTICS OF LARGE AND MEDIUM SCALE HOTELS which is further divided into five sections: General Information, Large and Medium State—invested Hotels, Large and Medium Foreign—invested Hotels, Large and Medium Star—ranked Hotels, Large and Medium Starless Hotels, presenting the results after handling the statistical data collected from the 736 large and medium tourist—catering hotels with more than 200 rooms in China in 1996. In front of the six parts, THE STATISTICAL REPORT ON THE TOURIST—CATERING HOTELS IN CHINA

IN 1996 will give the readers a general but brief idea on the development and operation of tourist—catering hotels in China in 1996.

STATISTICS ON OPERATION AND LISTING OF TOURIST—CATERING HOTELS IN CHINA (1997) not only provides most comprehensive, authoritative and accurate information for relevant personnel to make studies on the development and operation status of the tourist—catering hotels in the country in 1996, but also records the achievements gained by the trade employees of the country over the past year. It is thus not only a factual description of history, but also a help for looking into the future. As China's tourism industry is further speeding up its development, tourist—catering hotels which serve as the center of tourist—reception and economic returns will surely experience greater growth together with the fast development of the country's tourism industry. Tourist hotel trade staff and employees should seize the opportunity, exert more efforts in further improving service quality, economic benefit, and social impact, and make bigger contribution to the great historic drive of reform and opening to the outside world and socialist modernization.

The compilation and publication of this STATISTICS ON OPERATION AND LISTING OF TOURIST—CATERING HOTELS IN CHINA (1997) involved the hard work of all the statistics workers in the tourism industry, and they deserve our sincere gratitude.

Editorial Board

STATISTICS ON OPERATION AND LISTING
OF TOURIST—CATERING HOTELS IN CHINA
May 1997

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