

21世纪经典原版经济管理教材文库

(英文版·第20版)

会计学

管理会计分册

(美) 卡尔 S. 沃伦(Carl S. Warren)(佐治亚大学) 著
詹姆斯 M. 里夫(James M. Reeve)(田纳西大学)
菲利普 E. 费斯(Philip E. Fess)(伊利诺伊大学)



Accounting



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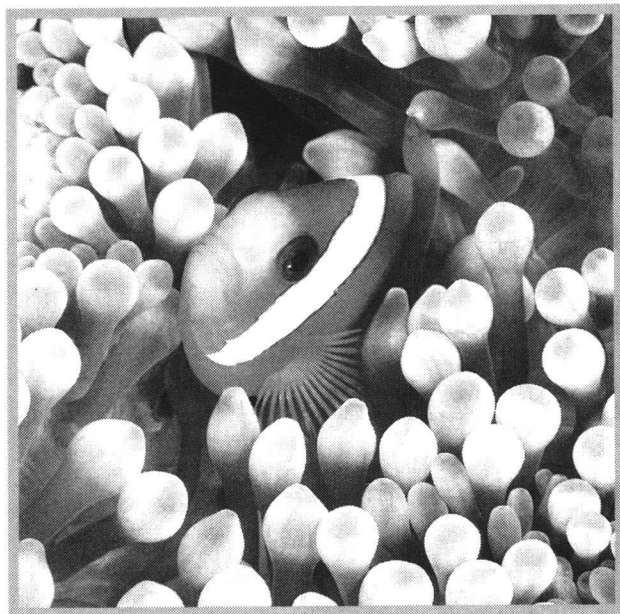
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《会计学》英文第20版广泛关注商务活动的全部内容——在强调最重要的会计程序时，处处体现“会计学如何有助于加强有效的商务管理”这一理念。

本书的内容可分为上下两部分，上半部分（第1~16章）介绍的是财务会计方面的内容，主要讲述了企业会计与商业会计的具体操作，使读者能够清晰地了解财务会计的作用和重要性；下半部分（第17~24章）为管理会计部分，侧重介绍成本管理、核算等方面的内容。本书从财务和管理两个角度来融会贯通地介绍会计知识。

读者对象：会计专业本科生、研究生。

Carl S. Warren, James M. Reeve, Philip E. Fess.

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