

《新编大学英语》

单元测试

(第四册)

English

陶峻 总主编

全国优秀出版社
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前言

《新编大学英语》单元测试(1~4册)系列测试题是为《新编大学英语》(1~4册)(外语教学与研究出版社)配套编写的。根据《新编大学英语》(1~4册)的单元分布,本系列测试题也相应分为四册。每册由12套测试题组成,每套测试题由6大题组成,整套题满分为100分。试题覆盖每单元课堂阅读及课后阅读课文。每套测试题中既有客观题,也有考察学生动手能力的主观题;既有围绕语言点设计的词汇结构题,也有围绕课文理解设计的问答题。

在由六大题组成的每套测试题中,以下四种题型为每套测试题中的必备题型:

英汉互译

本大题共有5小题,其中第1、2小题为英译汉(选自课堂阅读课文的两个句子),后三题为汉译英,所考句子含有本单元所学过的重点句型或重要词汇的用法。

正误判断题

本大题共有10个小题。所有题目根据每单元的课后阅读文章设计,从理解内容出发,覆盖本单元所有课后阅读文章。

简答题

本大题由两小题组成。每小题为一个简答式问题,第一个问题围绕课堂阅读课文设计,第二个问题围绕本单元中某一篇课后阅读文章设计。

多项选择题或同义词选择题

本大题共有10个小题。既检测语法结构,也检测词汇的掌握,考点可涉及课堂阅读和课后阅读文章。

除以上题型外,在各套题中还分别设计了构词法题、辨错题、完型填空题(所选段落来自每单元精读课文 Reading Aloud 部分),以及选词填空题。

《新编大学英语》问世以来,各种版本的《新编大学英语》学习辅导层出不穷,“学习辅导”包括了课后的练习辅导(给出参考答案)。虽然“学习辅导”对学生的“学”起到了一定的作用,但教师却无法检测出学生的真正效果。为了弥补这些遗憾,我们邀请了武汉大学外语学院大学英语教学部有丰富教学经验的老师共同编写了这套单元测试题。本测试题概括了每单元的重点和难点,以活页形式装订,随堂发放,随堂练习,不仅能为教师检测教学效果提供有效的依据,同时还能帮助学生有针对性地掌握好课本的重、难点知识,为他们在学完四册教材后参加全国大学英语四级考试打下良好的语言知识基础,这是我们编写这套测试题的初衷。

编者
2002.1

Quiz of Unit 1

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

1. As a (an) _____ statesman, he was held in high esteem by everyone who knew him.
A) eminent B) prominent C) imminent D) essential
2. In study after study, four traits are typical _____ happy people.
A) for B) to C) of D) about
3. These seats are _____ for old and sick people.
A) conserved B) preserved C) deserved D) reserved
4. All year she has _____ between optimism and despair.
A) moved B) swung C) vibrated D) fluctuated
5. No one can function properly if they are _____ of adequate sleep.
A) denied B) deprived C) stripped D) disposed
6. A couple of victories would boost the team's _____.
A) moral B) mortal C) morale D) morality
7. Judges are _____ increasingly heavy fines for minor driving offences.
A) imposing B) exposing C) disposing D) supposing
8. Happiness is a good feeling that comes as a result of good things that just happen to us, things _____ we have little or no control.
A) which B) over which C) that D) of which
9. The company suffered from its low credit _____.
A) ration B) ratio C) rate D) rating
10. The driver _____ the policeman's warning and finally got into trouble.
A) ignored B) overlooked C) neglected D) omitted

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

11. *commit* It was felt that he lacked the _____ to pursue a difficult task to the very end.
12. *ethical* In law man is guilty when he violates the rights of another. In _____ he is guilty if he only thinks of doing it.
13. *avoid* In light of the financial crisis, rise of unemployment rate was _____.
I'm always amazed at the things people do in _____ of love.
14. *pursue* The prime minister urged _____ into the scandal.
15. *inquire* Constant _____ in bad habits brought about his ruin.
16. *indulge* She was singing to the _____ of a piano.
17. *accompany*

18. *afflict* Mankind is still suffering from the _____ of famine and war.
19. *restrain* In spite of the _____ of poverty, he distinguished himself as a famous writer.
20. *light* Her heart _____ when she heard the news.

III. Directions: Each of the following sentences has four parts underlined and marked A, B, C and D. One of them is incorrect. You are to identify the mistake and make the necessary correction. (20%)

21. The boss has rejected the workers' demand that their wages are raised by 8 per cent.
A B C D
22. In spite of his aged appearance, his movements were as spirited as a young man.
A B C D
23. The unexpected raise of cost of living and the steady decline of employment opportunities resulted in pessimism among people.
C D
24. The idea that learning is a lifelong process has expressed by philosophers and educationalists through the centuries.
A B C D
25. Depriving of all legal rights, the oppressed people resorted to armed struggle in the form of guerrilla war.
A B C D
26. The amount of pressure which the materials are subject to affect the quality of the products.
A B C D
27. We were told that it was in that very room where the Republicans held the important meeting.
A B C D
28. Only when you have obtained sufficient data you can come to a sound conclusion.
A B C D
29. Nobody besides little children thinks that a trip by bus is exciting.
A B C D
30. According to sociological studies, how close parents are to their children have a strong influence on the character of the children.
A B C D

IV. Directions: Translate the following from English into Chinese and Chinese into English with the phrases given. (20%)

31. Feeling empowered rather than helpless, they also do better in school, achieve more at work, and cope better with stress.

32. Although we might have expected that introverts might live more happily in the serenity of their less-stressed contemplative lives, extroverts are happier—whether living and working alone or with others and whether living in rural or metropolitan areas.

33. 我们的发展计划是建立在市场调查的基础上的。(be grounded in)

34. 他辜负了父母的期望,没能上大学。(live up to)

35. 由于战争,石油的价格摇摆不定。(be subject to)

V. Directions: Decide whether each of the following statements is true or false based on the passages of After-Class Reading, Unit 1. (10%)

36. Philosophers have come to an agreement after centuries of argument that happiness is a state of contentment. ()
37. The source of greatest happiness in King Midas' life is gold, which can be seen from his wish. ()
38. The most intelligent child, Princess Victoria, won the admiration and respect of the German people by helping the women. ()
39. Princess Alice died before she could know of the tragedy of her daughter. ()
40. Helena, the youngest daughter, lived in a house near the Queen so that she could take good care of her mother and the children. ()
41. Princess Louise was the only daughter that obtained happiness by planning her own life. ()
42. As the companion and secretary of the Queen, Princess Beatrice never married, devoting her whole life to helping her mother. ()
43. The author argues that one can only gain happiness by planning his own life on the way to wealth, prominence or status. ()
44. Remaining optimistic about change keeps men from spending life between fear and tears. ()

45. Optimists gained much support in the twentieth century. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the text *Finding Happiness*, what's the relationship between optimism and happiness?

47. According to the passage *A Simple Truth About Happiness*, what's the simple truth about happiness?

Quiz of Unit 2

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

1. When he was a student, his father gave him a monthly _____ towards his expense.
A) allowance B) salary C) money D) wage
2. The two sisters haven't seen each other for a long time, so they _____ warmly.
A) embarrassed B) embodied C) embraced D) emphasized
3. There are, of course, times when it is important not to keep our mouths shut to counter _____, to soothe a friend, to straighten out a misunderstanding.
A) injection B) injury C) incident D) injustice
4. The Labor Party _____ its support for the campaign for nuclear disarmament.
A) exposed B) concealed C) proclaimed D) repeated
5. The film's _____ profit was over a million dollars last years.
A) gross B) coarse C) rough D) raw
6. After the crisis, there was a business _____.
A) decrease B) boom C) improvement D) increase
7. These areas rely on agriculture almost _____, having few mineral resources and a minimum of industrial development.
A) respectively B) exclusively C) incredibly D) extraordinarily
8. Mary _____ an old neighbor of hers on her way to the supermarket this afternoon.
A) ran into B) ran up to C) ran out D) ran away
9. You need to gather more detailed information to help you _____ your plan _____.
A) have...effect on B) have...affect on
C) put...into effect D) have...affected on
10. _____ the math test, Jane decided to work harder than ever at her daily assignments.
A) Failing B) Having failed
C) Had failed D) Because she has failed

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

11. *dispose* I arranged the _____ of their unwanted property by sale.
12. *insulate* Asbestos (石棉) is often used as _____ against heat and fire.
13. *adore* From the hotel, there's a grand view of this _____ sea.
14. *conserve* _____ of water is of great importance, especially in desert areas.
15. *offend* Her words is quite _____. Nobody wants to talk with her.
16. *scholar* Only the top students have the opportunity to get _____.

17. *overwhelm* Of the thousands of the known volcanoes in the world, the _____ majorities are inactive.
18. *admire* This novel is very touching and I have great _____ for the author.
19. *assume* His story was based on the _____ that dinosaur still existed in the world.
20. *finance* He lost the job, so his family was in _____ trouble.

III. Directions: Fill in the blanks with the words given below. Change the form where necessary. (20%)

relieve	trivial	represent	confession	suffer
consumer	tolerate	deadline	effective	recommend

21. It's a well-known fact that the _____ loves nothing more than a real bargain.
22. They took _____ measures to prevent the poisonous gases from escaping.
23. If you don't make a total _____ of your guilt, you will be punished even more severely.
24. The pills I took 30 minutes ago _____ my toothache a lot.
25. The red lines on the map _____ railways.
26. The _____ for the thesis is next Monday. Everybody must hand it in on time.
27. He _____ that I arrange to have all the income paid directly into my account.
28. Some old people don't like pop songs because they can't _____ so much noise.
29. The new plant can't _____ the cold weather, so the researchers are trying to deal with it.
30. The manager tried to wave aside these issues as _____ details that would be settled later.

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

31. Meanwhile our resident expert in wine meditatively sips, then pushes away, a glass of perfectly good French wine.
32. And although we've been taught that it is bad to boast, that it's trashy to toot our own horn, that nice people don't strut their stuff, seek attention or name-drop, there are times when showing off may be forgivable and maybe even acceptable.

33. 此券可使你在新餐馆免费就餐一次。(entitle to)

34. 一夜之间,成千上万的人因这次灾难沦为灾民。(fall victim to)

35. 全世界人民对美国 9.11 事件感到非常悲痛。(take...to heart)

V. Directions: Decide whether each of the following statements is true or false based on the passages of After-Class Reading, Unit 2. (10%)

36. The buyer paid \$ 2.5 million for the used printing machine. ()
37. Ben sometimes says things without thinking carefully and as a result, these things will later trouble him. ()
38. It is wise in knowing when to keep your mouth shut. ()
39. According to the author of Passage 2, it is a good habit to finish all the small projects before starting with a major one. ()
40. Procrastination is actually a time management problem that can be changed if you are highly motivated. ()
41. It is implied that perfectionists tend to procrastinate. ()
42. According to the author of Passage 2, for each project we should set only one realistic deadline in order not to increase the pressure. ()
43. Americans spend more for pet foods than for baby foods. ()
44. A typical consumer will purchase the items they really want to use. ()
45. Americans have formed the bad habit of wasting a lot of things. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the passage *When to Keep Your Mouth Shut*, when should people keep their mouth shut and when shouldn't people keep their mouth shut?

47. According to *What, Me? Showing off*, what is the author's attitude toward showing off?

Quiz of Unit 3

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

1. Apart from the salary, teaching children has its own particular _____.
A) profit B) scholarship C) reward D) interest
2. He checks under the car for bombs as a matter of _____.
A) action B) routine C) regulation D) rule
3. The commander held a meeting to discuss military _____ with his soldiers.
A) method B) strategy C) way D) technique
4. In one firm alone over three hundred people were laid _____ because of drop of sales during the last month.
A) on B) down C) off D) out
5. We cannot hope to _____ with so experienced a team.
A) compete B) complete C) complain D) compel
6. I have _____ all my money in cotton.
A) invented B) invaded C) involved D) invested
7. The relations of the dead men are calling _____ an inquiry because they suspect that the witness didn't tell the truth.
A) for B) off C) in D) on
8. In every country there are people who would like to prevent foreign words from being _____ into their language.
A) impressed B) imposed C) improved D) imported
9. They announced to the _____ guests that they were engaged to be married.
A) resembled B) assembled C) assisted D) assumed
10. The headmaster is _____ busy; he will be able to see you in a few minutes.
A) instantly B) constantly C) temporarily D) lasting

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

11. *bore* The workers' _____ resulted from poor working conditions.
12. *fame* What his opponent said in the election speech has already _____ Mr. Smith, which contributed to his failure in election.
13. *prefer* To show your respect to the dead, a dark suit is _____ to a light one for you to attend a funeral.
14. *profit* Selling so high price of property was quite _____ for me.
15. *vary* There is a dinning-room that will seat 200 persons, and the menu is _____

and cheap.

16. *bitter* I was filled with _____ to see the rubbish I had written.
17. *replace* The law required the _____ of all wooden cars by steel cars.
18. *ignore* She was very young, and _____ of what life really is.
19. *senior* The chief of surgery became committee chairman by virtue of his _____.
20. *reluctant* He agreed to help, but with great _____.

III. Directions: Fill in the blanks with the expressions given below. Change the form where necessary. (20%)

judge by	make no difference	fill up	pick out	make room for
wear out	adapt to	count on	push one's way	be sensitive to

21. He could not _____ his way of life _____ the company because everything seemed strange to him.
22. It evidently _____ whether I was there to look after things or not. Generally speaking, the judge believed evidence.
23. He _____ to the platform in order to see his girlfriend off.
24. There were already three people sitting on the sofa, but I tried to _____ for her.
25. I think we can _____ Mr. White to support us.
26. _____ the look on his face he doesn't think much of our local wine.
27. My wife is going with me to help me _____ a new suit.
28. American literature, linguistics, science and so on _____ my time.
29. The mercury in the thermometer _____ changes in temperature.
30. The poor woman had not slept all night and was completely _____.

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

31. A company that takes an active role in protecting the environment, both in its own products and through community involvement, will have a stronger position in the market-place.
32. Compaq benefits from creating opportunities for employees to perform to the best of their potential and to be rewarded for their achievements.
33. 他极不愿意去,但别无选择。(reluctant)

47. According to the passage *Company Man*, what did the company president mean by saying “Who’s been working the hardest?” when he made inquiries about Phil’s replacement?

34. 他突然想到他可以收养一个无家可归的孩子。(occur to someone)

35. 他吃惊地走进了新公寓,眼睛睁得大大的。

V. Directions: Decide whether each of the following statements is true or false based on *Passage I of After-Class Reading, Unit 3*. (10%)

36. Most workers spend about one-third of their lives at work, but they wait for dismissing every day. ()
37. Psychologists claim that work makes people have their own personality through participation in work. ()
38. For workaholics, they had better follow a time schedule. ()
39. If you consider work a higher priority than pleasure and health, then you might find yourself working all the time with neither good health nor pleasure. ()
40. For work lovers, work is the only source of self-esteem and satisfaction in life. ()
41. Workaholics usually have to work about 10 hours a day. ()
42. Jobs provide all workers with a challenge that keeps them busy and creative. ()
43. Workaholics usually spend a lot of time being with family members, and they have a happy family. ()
44. For some workers, working under stress brings them a lot of energy and interests in life. ()
45. Work provides work lovers only with self-confidence as well as a sense of satisfaction. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the text *Making Work Meaningful: Secrets of the Future-Focused Corporation*, what determines the future of a company?

Quiz of Unit 4

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

- The cold weather delayed the _____ of the apple blossoms.
A) immersion B) emergency C) emergence D) eminence
- Hopes of a peace agreement were _____ today when talks broke down again.
A) collapsed B) shattered C) escaped D) justified
- They were discussing the best way to _____ democracy and prosperity in the country.
A) civilize B) foster C) adopt D) empower
- She thought it could do no harm to _____ him a bit, at least on his taste in wines.
A) complement B) implement C) flatter D) flatten
- The most dangerous enemy is one who smiles at you but _____ hatred in the heart.
A) cherishes B) flourishes C) nourishes D) furnishes
- All the students say they are honest, but in almost every exam, we can see a different picture, _____ makes us feel disappointed.
A) that B) one C) one that D) what
- Judging from the present conditions, your latest project has little _____ of success.
A) prosperity B) propriety C) prospect D) property
- The government _____ regulations that put this archeological sites under protection.
A) published B) issued C) discharged D) released
- It is an _____ of kindness to help a blind man across the street.
A) action B) acting C) activity D) act
- His accent gave him _____ so that no one believed that he was English.
A) in B) away C) out D) up

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

- conceal His _____ of his true motives was masterly.
- outrage I can't believe he's been allowed to spread such _____ lies.
- deception We were _____ into believing that he was innocent.
- ingenious His _____ was displayed in his plan to escape from the jail.
- presume After the war, the social and economic structure of the combatant nations would _____ collapse.
- resist The desire to pick up a book with an attractive dust-jacket in a bookstore is _____.
- oblige According to the law, parents have _____ to send their children to school.

- tolerate You should be more _____ of other people's weaknesses.
- concede The union will seek further _____ before accepting a long-term contract.
- integral Wasn't this treaty supposed to guarantee our territorial _____?

III. Directions: Each of the following sentences has four parts underlined and marked A, B, C and D. One of them is incorrect. You are to identify the mistake and make the necessary correction. (20%)

- The car he bought in Japan recently looks similarly to the one he has been driving for several years.
A B C D
- Astronauts can be affected by loneliness. They may have to sit in the spacecraft for weeks with very little to do and no one to talk.
A B C D
- When Edison died, it was proposed that the American people turned off all power in their homes, streets and factories for several minutes in honor of this great man.
A B C D
- Apparently angry by several recent thefts, Mr. Jones hired two more watchmen.
A B C D
- The bank is reported in the local newspaper to be robbed in broad day-light yesterday.
A B C D
- He was one of the candidates who were able to carry out his pledges.
A B C D
- Hardly he had settled himself in the seat in the theatre when the curtain went up.
A B C D
- Standing in the doorway, the room doesn't appear to be what it had seemed to us as children many years ago.
A B C D
- A man cannot be really happy if that he enjoys doing is ignored by society as of no value or importance.
A B C D
- We are not conscious of the extent of which work provides the psychological satisfaction that can make the difference between a full and an empty life.
A B C D

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

- Perhaps most troubling, teachers and psychologists say, is that it is often the most gifted students, the ones who presumably could get good grades without cheating, who are the worst offenders.

32. Increasingly, professors are turning to open-book exams that test students more on how well they have learned to apply concepts than on how well they have memorized unimportant facts or formulas.

33. 整个欧洲刚刚进入繁荣发展的时期。(on the threshold of)

34. 要想有效地控制体重,你就不能沉溺于高脂肪的食品。(indulge in)

35. 我谨代表委员会所有成员要求迅速解决交通拥挤的问题。(on behalf of)

V. Directions: Decide whether each of the following statements is true or false based on the passages of After-Class Reading, Unit 4. (10%)

36. The purpose of the experiment is to probe into the reaction rather than the ethical opinion about honesty of ordinary people confronted with real-life choice. ()
37. The most revealing result of the experiment is that people in less populous cities don't seem to be more honest than those in giant population centers which have a respectable rate of return — 50 percent. ()
38. Asian people are more honest than Europeans and Americans because a lot more of them declined the offer of a reward. ()
39. People's honesty is sometimes affected by sex — more women than men returned the wallet. ()
40. The experiment conducted in campus of Bangkok, Thailand proved that education and status play no important role in motivating people to do the right thing. ()
41. The game ethics differ from the prevailing traditions of morality in our civilized society, while the standards of right and wrong in business are the same as our ethical ideas. ()
42. Most businessmen are indifferent to ethics because they'd be killed if they themselves didn't take the chance to make the killing. ()

43. To be a winner, a man must play to win, which means that he must be honest, decent, integral as well as cruel, harsh and treacherous. ()
44. Some successful businessman like John D. Rockefeller once practiced deceptions on the way to fortune. ()
45. If one wants to succeed as a prosperous businessman, he must master the special ethics in business and sometimes he will inevitably depart from the strict truth. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the text *Cheating: Alive and Flourishing*, what a role do parents play in children's cheating?

47. According to the passage *The Truth About Lying*, what's the author's attitude towards cheating? Is he in favor of telling lies to children?

Quiz of Unit 5

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

- At the time of the accident, the train was traveling at a _____ speed.
A) modern B) moderate C) meditative D) modest
- Is cost or comfort the _____ in choosing a new car?
A) determinant B) prominent C) element D) option
- She had an _____ that they would meet on the same train.
A) intuition B) institution C) initiative D) installation
- The doctor gave a very _____ report on my health, so I felt relaxed.
A) favorable B) favorite C) preferable D) adverse
- It was from her beauty spot on the face _____ the old couple found she was their lost daughter.
A) which B) that C) who D) whom
- All the evidences _____ him as the cruel murderer.
A) point to B) point out C) point up D) point at
- If I _____, what would you say?
A) do that B) had done that C) will do that D) were to do
- If you've lost your key to the front door, I can _____ one for you?
A) copy B) imitate C) duplicate D) dominate
- Since your train's leaving so soon, I'd better not _____ you _____ here any longer.
A) hold... up B) hold... on C) hold... out D) hold... over
- Her social life got _____ of her studies.
A) out of the way B) on her way C) in the way D) in a way

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

- supreme* He is the person who likes to gain _____ over others.
- like* A _____ person is welcomed by the group.
- social* Bob is a very _____ fellow — he likes his parties.
- hand* I picked up a _____ of letters and began to open them.
- perceive* He is a man of keen _____.
- neighbor* You'll find it somewhere in the _____ of the station.
- indicate* There is every _____ of a change in the weather.
- attract* The _____ of the city's bright lights is hard to avoid.
- mess* It's a _____ business having a tooth taken out.

20. *moist* The hot sun drew up the _____ from the earth.

III. Directions: Complete the following sentences according to the meaning given in Chinese, filling in each blank with one word only. (20%)

- He is seen as a _____ (可能的) leader of our political party.
- If you really have any _____ (财产), the bank will loan you that sort of money.
- The government hasn't been too _____ (一致的) in the way it's treated unemployment and rising prices.
- She was not completely _____ (真诚的) in what she said.
- Although Maria is a(n) _____ (业余爱好者), she plays piano very well.
- The chairman made a _____ (初步的) statement before beginning the main business of the meeting.
- The magician performed his tricks with _____ (专业的) skill.
- The _____ (大约的) number of boys in the school is 300 — but remember that 300 is only a(n) _____ (大约的) figure.
- I _____ (保证) that you'll enjoy yourself in this party.
- The capitalists _____ (剥削) the poor by making them work for less pay.

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

- To say that attractiveness is important, other things being equal, is not to say that physical appearance is always more important than other qualities.
- Thus far, I have described attractiveness as if it were an objective quality like height, some people have more of, some less.
- 我无法看出这些画的区别,因此我决定不买了。(perceive)
- 我逐渐开始摆脱他的影响,并结交了一些朋友。(grow to)

35. 这部电影符合公众的不同口味和兴趣。(cater to)

V. Directions: Decide whether each of the following statements is true or false based on the passages of *After-Class Reading*, Unit 5. (10%)

36. The raincoats sold in this country only had two colors, beige and black. ()
37. A person in a beige raincoat was likely to be regarded as a member of the upper-middle class. ()
38. The persons in the pictures that I gave to the participants were twin brothers. ()
39. Uniforms can not indicate the class of wearers. ()
40. A person is sloppy because he likes to buy unnecessary goods and puts them everywhere. ()
41. A neat person will keep birthday cards from their friends and relatives. ()
42. It is uneasy to borrow things from neat persons because they have no habit to keep them. ()
43. All useful passages in *the Men's Health* are for the sake of making advertisements. ()
44. Nowadays, men pay more attention to their health than to their appearance. ()
45. The title *Turning Boys into Girls* means that men are gradually becoming womanlike. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the text *Physical Attractiveness*, what did the author mean when he cited the words of Leo Tolstoy "a strange illusion... to suppose that beauty is goodness"?

47. According to the passage *Turning Boys Into Girls*, what did the author mean when he said "Gender equity is at last headed our way"? Please give example(s).

Quiz of Unit 6

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

- We must _____ plans for a new school next year.
A) take on B) pick up C) draw up D) spell out
- This machine will be _____ useless by improper handling.
A) rendered B) modified C) regulated D) limited
- Since nobody took care of the child, he was _____ run over by the train.
A) all but B) anything but C) something but D) nothing but
- He demanded that Andrew _____ to the house with him to tea.
A) would return B) should return C) returned D) might return
- Jack almost fell off the cliff, but managed to _____ until help came.
A) work on B) hang on C) come on D) try on
- You can hardly avoid _____ her if you both work in the same office.
A) meeting B) to be met C) to meet D) being met
- He came all the way to China for promoting friendship _____ for making money.
A) other than B) rather than C) better than D) more than
- The effective _____ of the policy will depend heavily on the police force.
A) complement B) supplement C) implementation D) completion
- The electric lamps went out so we had to _____ to candles to light the room.
A) refer B) respond C) resort D) reassure
- It was not until weeks later when John began receiving letters from friends _____ it occurred to him that he should have some deep personal objection.
A) what B) who C) which D) that

II. Directions: Fill in the blanks with the words or expressions given below. Change the form where necessary. (20%)

infer	amaze	melt away	take on	set forth	execute
imply	pick up	regulate	shed		

- People on the beach began to _____ their clothes as it got hotter and hotter.
- We _____ from this letter that he is very unhappy.
- I was _____ at the 70-year-old man when he beat me at tennis.
- Accidents happen even in the best _____ families.
- We _____ the radio signals on our receiver.
- The clouds _____, and the sun came out.

17. You do not say you were present, but your words _____ you were.

18. Is he willing to _____ the responsibility?

19. In _____ this policy, a steady stream of foreign officials visited China.

20. The Prime Minister _____ the aims of his government in a speech to party workers.

III. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

- benefit* These changes in the educational system are intended to be _____ to both teachers and students.
- modify* In "safety barrier", the noun "safety" is being used as a _____.
- earn* A large percentage of my _____ goes to taxes.
- reserve* I had serious _____ about his appointment as captain.
- believe* The boy's tale of meeting a pirate on the desert is simply not _____.
- defend* A city without guns or water is _____ before an army.
- advertise* He decided to go and look at some _____ of jobs.
- penetrate* The heavier the arrow, the greater its _____ into the target.
- rely* If John were more _____, I'd ask him to take care of my bird.
- taste* You enjoy eating these sandwiches that are _____ when you are not hungry.

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

31. Ads are designed to have an effect while being laughed at, belittled, and all but ignored.

32. The reason so many ad claims fall into the category of false information is that they are applied to parity products, those in which all or most of the brands are available are nearly identical.

33. 他们好像就喜欢让别人等。(delight in)

34. 华盛顿大学是以美国第一任总统的名字命名的。(name after)

35. 他在所有他参加的化学竞赛中都获得第一名而感到自豪。(pride oneself on something)

V. Directions: Decide whether each of the following statements is true or false based on the passages of After-Class Reading, Unit 6. (10%)

36. The purpose of the case study of John is to understand how ads are made and used. ()
37. The TV show was recruiting out-of-town people to decrease their market share among competitive TV quiz shows. ()
38. People should seek reliable advice on medical care and business ventures. ()
39. The advertising target may direct a campaign at only a portion of the target market. ()
40. When John was asked to approve a medical product that he did not know anything about, he accepted it on no condition. ()
41. Eventually, media planners must make the general decision. ()
42. The speaker wanted to underestimate the importance of the path finder program. ()
43. At Hyatt in the lifts you'll have a breathtaking experience in every journey. ()
44. 3M innovation is so effective that thieves will only be able to attempt burglary. ()
45. Having diverse types of employees ruins IBM. ()

VI. Directions: Answer the following questions according to the passages of this unit. (10%)

46. According to the text *Advertising Claims*, when the claim says, we will give you four miles per gallon more in your car than any other brand, what does it mean?

47. According to the passage *Developing an Advertising Campaign*, what contributes a great deal to the success of the advertising campaign?

Quiz of Unit 7

Class: _____ Name: _____ Score: _____

I. Directions: Complete the following sentences with the best choice. (20%)

1. The earthquake victims are in _____ need of medical supplies.
A) hasty B) tense C) urgent D) hurry
2. _____ I am concerned, I cannot object to your marriage.
A) Where B) When C) If D) Whenever
3. Wine is made by _____ grapes.
A) pressing B) crashing C) splitting D) crushing
4. Despite all the noise, he _____ reading.
A) carried away B) carried off C) carried on D) carried out
5. He asked Jane to marry him, but she _____ him.
A) turned... up B) turned... down C) turned... off D) turned... on
6. We were _____ twice by the telephone operator during our conversation.
A) cut down B) cut off C) cut through D) cut back on
7. He was annoyed at his father's insistence that he _____ his favorite football game.
A) gave up B) must give up C) had given up D) give up
8. If you want to change other people's attitude toward you, you should _____ your bad habits.
A) break away from B) break up C) break out D) break off
9. If that big boy hits you again, you should _____ him and hit back.
A) stand up for B) stand up C) stand up to D) stand for
10. I liked his personality rather than his appearance, that is to say, it was _____ his appearance I liked _____ his personality.
A) not more... than B) not so... as C) not so... than D) not so much... as

II. Directions: Complete each of the following sentences with an appropriate word derived from the italicized word on the left of the sentence. (20%)

11. *sad* Her grandmother's death _____ her.
12. *embarrass* I don't like making speeches in public; it is so _____.
13. *approve* She wants to train for the theatre, but her parents _____ of her intentions.
14. *evolve* Do you know Darwin's theory of _____?
15. *wide* I want a piece of paper 30 centimeters in length and 15 in _____.
16. *apply* We made an _____ to the court for an inquiry.
17. *doctor* She graduated from college with a _____ degree.

18. *symptom* A headache may be _____ of brain fever.
19. *train* He worked in a big department store as a _____ salesman.
20. *please* His failure in exams _____ his mother.

III. Directions: Fill in each of the numbered blanks with an appropriate word. (20%)

The decline in voting is one illustration of how (21) _____ seems to be a general problem is, in fact, most (22) _____ concentrated among the young, surveys(23) _____ the census bureau show that since 1972 almost all of the (24) _____ in voting has been among those under 45, and (25) _____ the sharpest drop is among those between 18 and 25. Among the elderly, voting has (26) _____, according to the census bureau surveys.

Older people, more settled than the young, have always(27) _____ more in elections. But the gap has (28) _____ substantially. In 1972, half of those between 18 and 24 said they voted, (29) _____ did 71 percent of those 45 to 64, a gap of 21 percentage (30) _____. In 1988, 36 percent of the 18 to 24-year-olds and 68 percent of the 45 to 64-year-olds said they voted, a gap of 32 percentage points.

IV. Directions: Translate the following from English into Chinese and Chinese into English with the words and phrases given. (20%)

31. The lack of mobilizing issues is part of the answer, as are the decline of the family and the rise of television.
32. Certain issues do get their attention, almost always involving government interference in personal freedom.
33. 我想知道他将如何渡过这些难关。
34. 从他的说话中,我们可以看出他对公民权只有片面的理解。
35. 我多少有点希望他能来。(kind of)