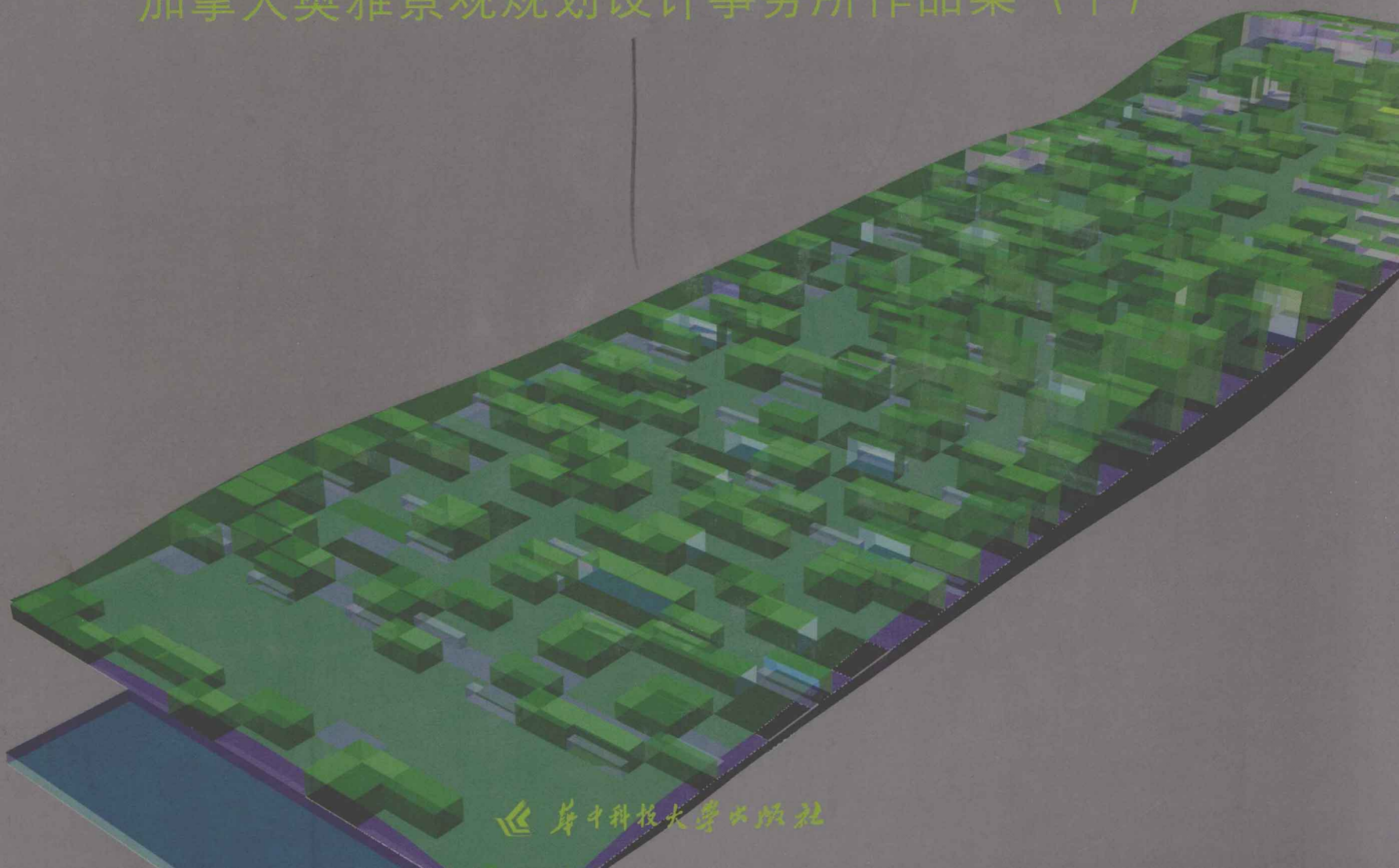


加拿大奥雅景观规划设计事务所 编著

# 工程化的景观设计

## IN SEARCH OF THE MODERN CHINESE LANDSCAPE

加拿大奥雅景观规划设计事务所作品集（下）



《 华中科技大学出版社

## 图书在版编目 (CIP) 数据

全程化的景观设计：加拿大奥雅景观规划设计事务所作品集.下 / 加拿大奥雅景观规划设计事务所 编著.

—武汉：华中科技大学出版社，2010.1

ISBN 978-7-5609-3907-0

I. 全… II. 加… III. 景观—园林设计—作品集—加拿大—现代 IV.TU986.2

中国版本图书馆CIP数据核字 (2009) 第215369号

## 全程化的景观设计：加拿大奥雅景观规划设计事务所作品集.下

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出版发行：华中科技大学出版社

地 址：武汉市珞喻路1037号（邮编：430074）

出 版 人：阮海洪

策划编辑：石 莹 林佳艺

责任编辑：姜 颖

印 刷：深圳市彩美印刷有限公司

开 本：889mm×1194mm 1/12

印 张：29

字 数：174千字

版 次：2010年1月第1版

印 次：2010年1月第1次印刷

书 号：ISBN 978-7-5609-3907-0 / TU·744

定 价：328.00元 (US\$89.99)

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销售电话：022-60266190, 60266199(兼传真)

邮购电话：022-60262226/2227/2228/转8022

网 址：www.hustpas.com, www.hustp.com

(本图书凡属印刷、装帧错误，可向承印厂或发行部调换)

加拿大奥雅景观规划设计事务所 编著

# 全程化的景观设计

IN SEARCH OF THE MODERN CHINESE LANDSCAPE

奥雅十年

1999-2009

加拿大奥雅景观规划设计事务所作品集（下）

《 华中科技大学出版社

四年前奥雅出版的全程化的景观设计（上册）一书基本上反映了奥雅前五年的工作成果。中国的景观行业在过去的五年中得到了长足的发展，用今天的眼光来看当时的奥雅的设计手法与设计作品都还显得比较粗略和不成熟。但是，据说这本书在大学生中及在景观行业的从业人员中还具有一定的影响力，主要原因是这本书为大家提供了大量的一线工作的手绘设计图，对初学景观的人具有很强的参考价值。

全程化的景观设计（下册）将在奥雅十年的司庆上同步发行。因而，这本书不仅仅是奥雅过去五年设计经验的优秀作品的总结，更是奥雅过去十年的艰辛探索的历程的展示。奥雅认为景观规划与设计是一个多学科融合、全尺度参与、具有多元价值导向的，集社会责任、人文关怀、科学研究、生态应用、美学创新、与工程管理等为一体的综合性的实践学科。本书所载的作品展示了奥雅公司在早期实践的基础上对全程化的景观设计的进一步追求。

这些作品在尺度上涵盖了从几十平方公里的城市发展规划到几万平方米的住区景观环境的设计；在技术难度上涵盖了生态发展战略，生态恢复，防浪堤设计，景观湿地的打造；在项目的类型上涵盖了从普通居住区，到度假村、豪宅、和大型城市综合体等的景观设计，及科技园、儿童公园、纪念公园与城市公园的公共景观设计，与越来越多的景观建筑设计。奥雅的项目范围从最南的香港到最北的克拉玛依，涵盖了中国大部分经济活跃的城市与地区。

## 奥雅的背景和文化

奥雅公司于1999年由李宝章先生在香港创立，李方悦女士2002年加盟奥雅并出任总经理。李宝章先生毕业于清华大学建筑系，李方悦女士毕业于北京大学经济学院。这个特殊的教育背景和文化组合决定了奥雅公司自身的特色。

奥雅公司一直把清华大学“自强不息，厚德载物”和北京大学“兼容并包，思想自由”的校训作为公司的司训，希望奥雅公司在文化上继承清华与北大的精神传统，做到既严谨专注、务实创新、服务社会，又开放包容、精神独立、充满人文和艺术精神，不断挑战传统观念与现有标准。从而，打造一个专业、纯粹、充满激情、具有合作精神与强大创造力的国际化设计公司。

两位合伙人有着近十年在加拿大的留学与工作的经历。奥雅在创办的初期就致力于借鉴国际设计企业的管理经验，结合中国市场的特点进行制度和管理的探索和创新。经过十年的不懈的努力，奥雅已经建立一套较为成熟的、与国际接轨的工程与公司管理制度。

奥雅的英文名L & A Urban Planning and Landscape Design Ltd. 是Landscape（景观）与Art（艺术）的组合。“奥雅”的“奥”字表达了博大精深，源远流长的文化内涵，“奥雅”的“雅”代表了对品味，艺术，与精美的形式的追求。可以说，在奥雅公司设计文化中既有认真思考社会问题、探求可持续发展的道路、与改善人与环境的关系的努力，

非常欣慰的是经过十年如一日的不懈的努力，越来越多的人认同这样价值观与文化的专业人才开始稳定地在奥雅汇集。虽然我们是奥雅的创始人，但是我们希望把奥雅培养成一个有国际影响力的品牌，也是一个可持续发展的，不依赖某个人的优秀设计品牌。

## 奥雅的探索和使命

一个设计公司的规模是一个永恒的悖论。中国的城市问题是独特的，高速发展的城市化带来的诸多景观问题的复杂性具有世界性的难度与挑战。项目大，周期短，发展快，甲方和团队都不成熟。在这种现状下，如果公司的规模太小，就无法实现专业化，景观行业在中国的发展只有十年，专业人员严重匮乏，能力多不全面，一个小规模的公司几乎无法提供稳定的高质量的服务。但是如果公司的规模太大，必然会带来设计品质的失控和品牌的影响，给管理带来难度和压力。

我们试图寻找一种模式，在这个模式下，我们既不失去事务所的原创的气氛和热情，也因为我们强大的管理，建立一个超越个人的平台。这个平台既为客户提供的稳定的品质保证和技术支持，也为员工提供系统化的培训和丰富的跨地区和专业的交流机会。这个平台可以超越了任何个人的力量，实现个人的更高的价值。

我们上册提出全程化景观设计的观点，即一个景观设计师必须从土地和空间的规划开始，考虑生态、功能、经济、文化和美学等多方面的因素，才能最终实现一个健康和健全的设计作品。在很多时候，景观设计已经成

# 《全程化的景观设计》与奥雅十年

为弥补建筑的不足和缺憾的装饰工具，以及开发商提高房价的手段。景观的角色通常是被动的，和无奈的。

在下册的时候，我们这个感受更加强烈。规划、景观和建筑分离的操作模式已经越来越不能提供令人满意的答案。景观设计师不能只关心花园里的花花草草和铺装材料。我们经常说，我们解决的并不是景观的问题，我们关注和解决的是城市的问题。因为只关注景观，不能解决景观的问题，也不能解决城市的问题。我们把自己看作是城市的规划和设计者。

诸多的城市问题，包括公共空间和绿地的失去，文化的被破坏，城市人群孤独感和幸福感的缺失，生态环境的恶化，温室效应和气候变化等，都以更加迫切的状态呼唤景观设计师承担更大的责任，从全局出发，多学科融合，并提出新的解决答案。为解决这些问题，景观设计师需要具有大地的视野，生态的视角和技术，美学的修养和手段，人文的关怀和热情，为城市提供一个优美的，多元融合的环境。

这是景观设计师的挑战和机会。

## 如何成为一个优秀的景观设计师（或优秀设计师）：

我们强调做一个有思想的设计机构，一个好的设计并不是因为设计师的技能和经验，而是因为他的独特的思想和视角，对生活和城市的独特的思考和观察，并提出了适应地域历史，生态，和文化基因的解决方式。我们希望作为一个团体，在思想上走得更大胆和自由些，一直

走在行业的前沿，提出问题，以及独立的思考。

一个好的设计师应该是一个城市的知识分子，关心城市的问题，关心城市里人群的生活状态，一个好的景观设计师也应该是一个悲天悯人的人，对公共的事务，比如公共的空间、街道、社区、普通公众享受公共空间的权利怀有近乎病态的敏感和热忱，对社会的不公平和不合理带有批判性，并随时准备为普通人的权利而呐喊和奋斗。如果你没有这种近乎病态的热情，你做不了一个好的景观设计师。

以下是国外的一本国外权威书籍列出的“一个成功的景观设计师的基本素质”(What it takes to be a successful landscape architect?)

- 商业意识 (Business sense)
- 好奇心和终生学习的习惯(Curiosity and lifelong learning)
- 设计悟性和美感(Design and aesthetic sense)
- 团队的合作者, 善于谈判和协商 (Team player, collaborator, and negotiator)
- 对环境富有责任感,对自然资源有良好的理解 (Stewardship of environment and understanding of natural resources)
- 对人的关怀和沟通技巧(Commitment to people and

communication skills)

- 坚持、耐心和坚韧(Perseverance, persistence and patience)
- 正直(Integrity)
- 热情、投入、和执着(Passion, dedication and conviction)
- 平衡(Balance)
- 有分析问题的能力和有全局观念(Ability to synthesize information and/or be a big-picture thinker.)

( Becoming a Landscape Architect- A Guide to Careers in Design. By Kelleann Foster, RLA, ASLA)  
自《如何成为一个景观设计师-设计师职业指南》，美国注册景观设计师Kelleann Foster

有趣的是，这个长长的清单没有一个提到景观专业的的基本知识和绘图技能。我们的猜想是，并不是这些不重要，而是仅凭这些，还不能成为一个“优秀”的设计师。而这些个性中的、人格中的这些东西是那些支持我们成为从平庸到优秀的关键。个人如此，公司亦然。

## Preface

The Book - In search of the Modern Chinese Landscape -, First Edition was published five years ago, it has basically reflected the results of the works of L & A in the previous five years. China's landscape industry in the past five years has been developed rapidly. Looking back, L & A's design technique and design works seemed rather raw and immature. However, it has been said that this book was influential among university students with many use it as text books. At the time, it was difficult to find fine hand drawings of a design office and it became a good reference for the young and aspiring designers.

The second edition of the Book will be published at the time when the office celebrates its 10th Anniversary. This book is not only just a collection of some of the best works of L & A over the past five years, but also a record of L & A's strenuous effort to search for a solution in a fast-paced urbanization process.

L & A believes that the landscape planning and design is a multi-disciplinary discipline that integrates functional, economic, ecological, human, cultural, artistic and engineering considerations. The problems associated with urban density, social imparity and urban isolation, placelessness, lack of happiness, deteriorated environment and global warming issues, the loss of open space etc, has created the need of a more holistic approach to urban issues and present new challenge and opportunities for landscape designers.

The collective works here recorded the concerted effort we have embarked ten years ago.

The book has covered a rich variety of projects, from a city's ecological strategy, green infrastructure system, to the city park's ecological restoration, the coastal Park's seawall design, to the wetland parks; from large complex urban community to exquisite Chinese contemporary gardens, from industry park to children playground; from green architectures to public art and signage designs.

The projects go from the very south in Hong Kong to the most north in Xinjiang Karamay, covering a land with vast difference in weather, ecological, and cultural conditions.

### L & A's Background and its Culture

L & A was established by Mr. Baozhang Li (Bo) in Hong Kong in 2009, and Ms. Clara Li came on aboard in 2002 as the firm's managing director. Bo graduated from Architecture of Tsinghua University, and Ms. Li graduated from the Economics Department of Beijing University - two of the most distinguished schools in China.

This unique combination determines the genetic make-ups of L & A. Tsinghua University has a motto that says: "Pursuit of Excellence and Commitment to Serve". Beijing University, as the most liberal school and the origin of all democratic movement in the last century, has a tradition and spirits that says "Independent and Open Mind, Free and Critical Thinking.". These traditions have greatly influenced the two partners and they have, with long term collaboration, integrated the two and formed a unique culture of L & A.

At L & A, we consider ourselves "idealistic practitioners". We would like to combine a search of beauty and independent thinking with a high sense of responsibility to the society and environment. We are not pure artists, we have to solve problems and serve the society.

The two partners, born and grew up in China, had nearly ten-years of experience studying and working in Canada. Clara, prior to joining L & A, worked at PricewaterhouseCoppers in Canada for three years in financial and management consulting. When we started the office, we would like to build it as the best managed design office in China. It has been a difficult journey. We tried to incorporate the international standard and the western professional practice. We modified them constantly to suit China's reality. There was and has been lack of well trained graduates and professionals,

poor education and training in the discipline, no industry standard and association, and a volatile labor market. Most of the bosses of China's design office would tell you the same story that managing people in China is a lot more difficult than managing projects and clients itself. It requires a lot of energy, patience, perseverance and, creativity. However it is a must for a successful design office.

The English name L & A Urban Planning and Landscape Design Ltd - L represents Landscape and A represents art. The Chinese name 奥雅, with the first character "奥" meaning profoundness and cultural pursuit, and the second character "雅" means beauty, art and a high taste. L & A believes that landscape is a form of art and it is also a platform to promote public art in urban settings. We have started this intention ten years ago but we have not done enough. We would like every piece of our work a work of art and full of artistic and spiritual values. This is our pursuit in the next ten years.

### Our Dreams and Opportunities

Our goal is to make L & A a long lasting name with international influence. As China rise in the international arena, so will be a few firms in every industry. L & A would like to be one of them in the urban design and landscape field.

We have our own chances and opportunities. China is going through unprecedented urbanization process. The challenge to balance the development and environmental protection is extremely high. China's government just pledged to cut the amount of carbon dioxide produced for each yuan of national income 40-45 percent by 2020, compared to 2005 levels. "A strenuous task" it said, "but we are determined to do so." How to house such high density population in the city and give them a sense of place and well being, how to maintain nature when land is used up by housing and industry

# In Search of the Modern Chinese Landscape, Book II and L & A's the 10 Year Anniversary

parks, and how to create wetland and keep the water clean when the factories keep pouring pollutants into the rivers, how to maintain our culture and tradition when globalization is accelerating and become part of our daily life. Those are the issues and challenges with global meanings.

We are trying to find a system, that under this system, we do not lose the originality and the communication of a small design studio, but also have a platform that provides synergies. Because of our strong management, we are able to build a platform that is more important than any individual. It is a platform that not only can provide our customers with consistent quality assurance and service, but also to provide our staff with systematic training and a wealth of professional opportunities. The platform goes beyond the power of any individual; it can achieve a higher value for every one.

It has been very satisfying that after ten years of efforts, more and more professionals identify with these values, joined and stayed with us. Although we are the founders of L & A, but we would like to make it a long lasting and sustainable name that will go on even when we are not here.

In our first Book - In Search of Contemporary Chinese Landscape - a Holistic Approach, we proposed the idea that landscape should start from the planning and analysis of the land. Can only a holistic approach which incorporate function, economics, culture, aesthetics, and ecology will result in a healthy and beautiful landscape. Too often landscape is regarded as a tool to fill the void left by crowded architectures and problematic planning. Too common it is used as a mechanism to help raise the property prices due to its beautifying nature. The role of landscape is often passive, restricted and helpless.

We feel more strongly when we publish the second edition, as the situation is getting worse. The segmented

practice is preventing the practitioners from looking at the urban issues as a whole. Architects only seem to concern their unit layout and planning concerns no form and beauty. Landscape designers should not be excluded from the planning process and seeks to play a larger role in the design of environment at the scale of districts, cities and provinces.

At L & A, we often say that we do not just design landscape, we design cities and communities. In balancing the relationship between human and environment, we make the world a better place.

## **How to Become a Successful Landscape Designer:**

We would like to be a design office that not only produces beautiful drawings but also excels in our thinking, independent and critical thinking. A design is a great design not because of the high skills of the designer but the thinking and idea behind it.

As a group, we want to have our own critical thinking and mind, to have our own observations of the society. We would like our thinking to be bolder, freer and goes beyond, thus keeping our design at the forefront of the industry.

A good designer should be an intellectual. He/she is concerned with the problems of cities and people's living conditions. A good landscape architect should have a big heart. A compassionate person, he is passionate about the welfare of citizens, such as the right of public space including streets, the right of pedestrians, children and elders. He/she is also sensitive and dedicated to social issues such as fairness and equality. He/she does not hesitate to advocate the rights of ordinary people, and protect the endangered cultural traditions and heritage. If you do not have this kind of crazy enthusiasm, you can not become a good landscape architect.

The following is an excerpt named "The Basic Quality of a Successful Landscape Architect's" from a chapter called "What it Takes to be a Successful Landscape Architect". They are:

Business sense;

Curiosity and lifelong learning;

Design and aesthetic sense;

Team player, collaborator, and negotiator;

Stewardship of environment and understanding of natural resources;

Commitment to people and communication skills;

Perseverance, persistence and patience;

Integrity;

Passion, dedication and conviction;

Balance;

Ability to synthesize information and/or be a big-picture thinker.

(from <Becoming a Landscape Architect - A Guide to Careers in Design. By Kelleann Foster, RLA, ASLA>)

Interestingly, this long list does not mention a word of the basic knowledge and drawing skills of the profession. Our guess is that these are not unimportant, but with only these will not make you a "successful" designer.

Among these elements, characters play a key role which makes one rise from mediocrity to prominence. It's not only true to an individual, but also to a Company.

End

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- |                        |  |
|------------------------|--|
| 012 深圳宝安海滨广场与海滨休闲公园    | Shenzhen Baoan Seacoast Plaza and Leisure Park               |
| 022 芜湖商务文化中心           | Wuhu Business Culture Center                                 |
| 030 深圳南澳月亮湾海岸带景观改造设计   | Landscape Design of Nanao Moon Bay, Shenzhen                 |
| 034 合肥政务文化新区中心湖区       | Central Lake of Hefei New Municipal and Cultural District    |
| 040 深圳盐田海滨栈道景观设计       | Shenzhen Yantian District Coastal Promenade Landscape Design |
| 046 无锡金城湾东扩景区景观概念设计    | Wuxi Golden Bay Landscape Concept Design                     |
| 050 新疆克拉玛依东湖公园——生长型的湿地 | East Lake Wetland Park in Karamay, Xinjiang—Growing Wetland  |
| 058 成都华润24城社区公园        | Chengdu CRC 24 City Community Park                           |

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- |                         |  |
|-------------------------|--|
| 064 昆山花桥商务城西区段绿地系统和景观改造 | Greenland System Design and Landscape Design for the Restoration of Chengxi District, Hua Qiao Town, Kun Shan City |
| 068 成都华润24城绿地系统         | Greenland System Design of Chengdu CRC 24 City   |
| 072 舟山国际游艇码头规划          | ZhouShan City International Yacht Marina Planning  |
| 076 阿依库勒景区周边区域规划设计      | Aykula Reservoir Area Planning and Design  |

## GREEN STREETSCAPE

### 绿色街景

- |                          |   |
|--------------------------|---|
| 082 南京仙林大学城仙林大道景观修复与提升   | Schematic Design for the Restoration and Improvement of Xianlin Parkway, Xianlin University Town, Nanjing |
| 088 新疆独山子大庆路杭州路概念方案设计    | Concept Design of Daqing Road and Hangzhou Road of Dushanzi District, Xinjiang Province                   |
| 090 西安朱宏路景观设计            | Xi'an Zhu Hong Road Landscape Design  |
| 092 长春高新区(硅谷广场&硅谷大街)景观设计 | Landscape Design of Guigu Street & Guigu Plaza, Changchun Hi-Tech Park                                    |

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### 纪念空间及心灵修复空间

- |                    |  |
|--------------------|--|
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| 104 唐山中心公园景观规划设计   | Tangshan City Central Park Landscape Planning            |
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## 简介 Profile

### 加拿大奥雅景观规划设计事务所

“奥雅设计”是一个集城市规划和景观设计的品牌。1999年在香港成立，十年磨砺，奥雅在用地规划、城市公共空间、绿地系统规划、住宅和商业景观设计、风景区规划与设计、环境提升、旧城改造、度假酒店与度假村、工业与科技园区、景观标识等领域都创造了高品质的充满创意的设计作品。“奥雅设计”，业已成为一个全程化设计的国际化品牌，成为中国设计界一支迅速上升的令人关注的力量。

奥雅有一支令人骄傲的国际化的设计团队，经过多年的积累，奥雅具备国内顶级的景观规划设计力量，包括来自加拿大、美国、澳大利亚、台湾、香港、泰国、菲律宾和本国的建筑师、注册规划师、景观设计师、景观工程师、植物设计师、平面设计师和水电工程师，不同文化和专业的撞击为每个项目和客户提供充满创意的、国际化的以及符合中国当地规范的设计和服务。

奥雅公司作为一家以设计为导向的事务所，已在全国各地完成了百余项大型景观规划和设计项目，并多次在大型政府项目的国际招标中中标。在过去的九年中，公司获得多项行业评奖，包括“中国十大景观设计机构”，“中国二十大品牌影响力规划建筑、景观设计公司”，“最有合作价值的景观设计机构”；“中国地标建筑卓越景观设计机构十强”等称号。

奥雅始终致力于绿色、生态和可持续发展的国际理念，在每个项目中都寻求机会修复和保护环境，探索生态设计的技术和方法，提高社会对自然环境和历史文化的敏感性和责任感，并寻求艺术化的语言方式，满足人的精神和心灵的需求，以期创造有灵性的人性化的空间。奥雅公司长期招聘建筑规划景观和平面设计的专业人才并欢迎加盟！

### L&A Urban Planning and Landscape Design (Canada) Ltd.

L&A Urban Planning and Landscape Design Ltd. is one of the leading landscape planning and design firms in China. The Firm was established in Hong Kong in 1999 by Mr. Bo Li, a Canadian registered landscape architect. L&A moved to Shenzhen in the next year. Now its Shenzhen office, together its Shanghai branch, serves its clients all over China. The Firm has a wide range of projects ranging from new town planning, urban design, large-scale mix use development, large scale and high-end residential design, commercial plaza and shopping malls, industrial parks, as well as recreation and leisure. The firm's graphic design team is responsible not only for the industry popular landscape design magazine "The Terrace", but also provides landscape signage design on an independent basis. The Firm has accomplished hundreds of reputable landscape and urban design projects in China with many won national and international awards. It has constantly been ranked among the top ten landscape planning and design firms in China.

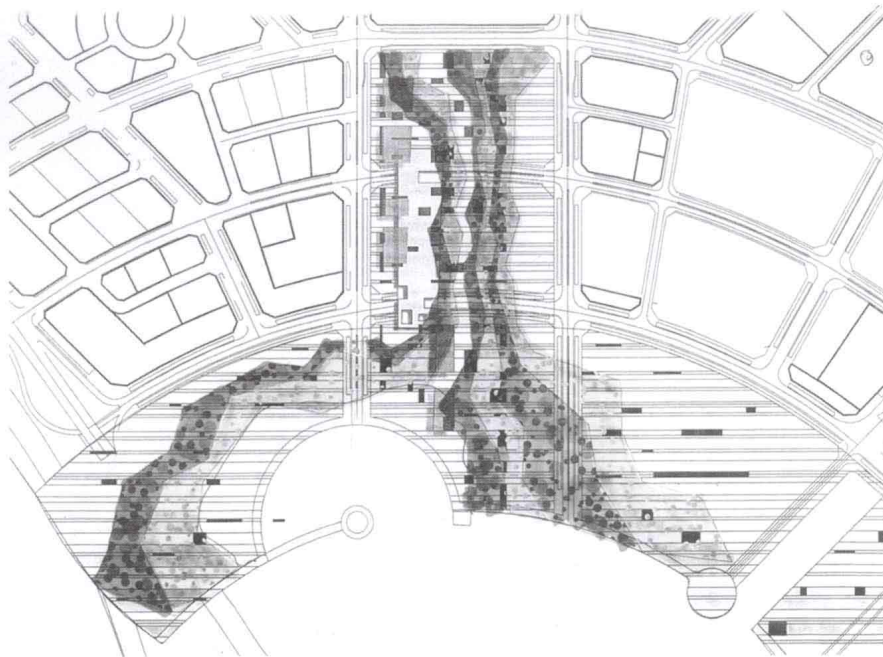
Since its establishment, L&A has made an effort to seek an ecological and sustainable design solution for every project. The cultural and educational background of its leadership team has also put a strong emphasis on art and culture, giving many of the projects a distinct artistic flavor and presentation. L&A takes pride in its dynamic international design team, with over 100 professionals from all over the world, as well as experienced local registered architects, landscape architects, planners and project managers. The Firm welcomes experienced landscape designers and planners from overseas to join our diversified team. Internships and secondments from three months to one year are also available.





# URBAN SPACE DESIGN

城市公共空间设计



# Shenzhen Baoan Seacoast Plaza and Leisure Park

## 深圳宝安海滨广场与海滨休闲公园

客户：深圳市宝安区规划建设管理办公室  
深圳市规划局宝安分局

项目规模：占地面积79.44万平方米

项目地点：广东省深圳市宝安区

设计时间：2007年至今

宝安中心区面临珠江出海口，有约4公里长的海岸线，是深圳唯一的滨海中心区。奥雅设计团队在方案创意中，以“绿色海浪”为理念，以人与大海的对话为主题，意在为现代都市中的人们打造一个亲近大海，近距离深度体验大海的空间。设计以大胆的创新唤起人们对大海的记忆与回归，同时将古人运用环境的方法及最淳朴的生活依托与现代城市进行融合，进行挖掘提升，实现人类参与大海的片段，为这块土地提供一个回归原始生态而又富有现代质感的表达，打造一个可以无限亲近海洋的大地舞台。项目将土地价值最大化地发挥，将生态环境和节能型的体系最佳融合，创造出城市到自然，自然到城市的有机过渡，最终形成一个可持续发展的城市与环境体系。

奥雅获得了设计国际竞标第一名。

Client: Shenzhen Baoan District Planning and Construction Management Office/ Shenzhen Planning Bureau Baoan Branch

Size: Plot area 79.44 ha

Location: Baoan District, Shenzhen City, Guangdong Province

Time: 2007 till now

Baoan central district is facing the sea gate of Pearl River, dominating four kilometers seacoast. Taking the "green wave" as design philosophy, the design releases a speech between human and the sea, launching a space for people to interact with the ocean. The design aims to recall the memory of the sea with creative approaches, providing a place where natural habitat merges with the modern texture. The design maximizes the land value of the project, mixing the ecology and economic in the best way. L&A won the international design competition.





## 总体概念

### 绿色的海浪

“绿色条码”携带这片土地独一无二的人文气息，自然风情，由都市推向海湾渐变为“绿色的海浪”。

人与自然，城市与海洋在此相遇，亲密对话，设计灵感油然而生……

### 大地的记忆

不久之前，这里还是汪洋一片；当人们大肆建设，填海造地之后，这方土地变作海上漂浮的“方舟”，人们依然可以感觉到脚下大海的运动。

### 历史的传承

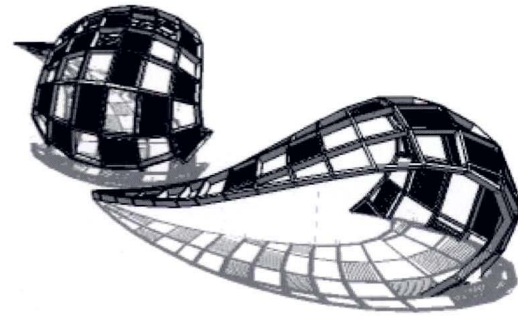
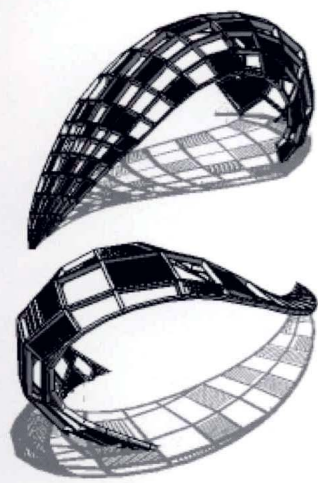
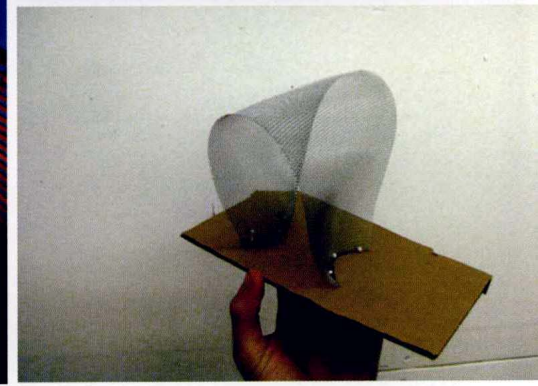
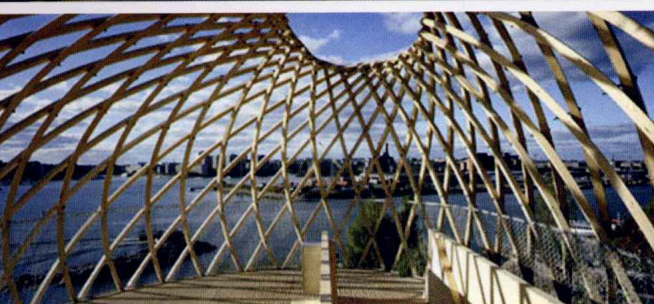
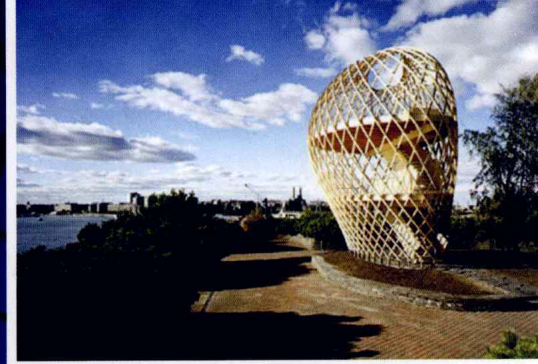
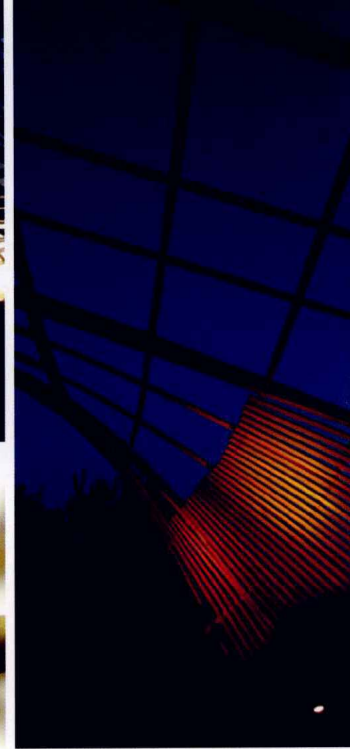
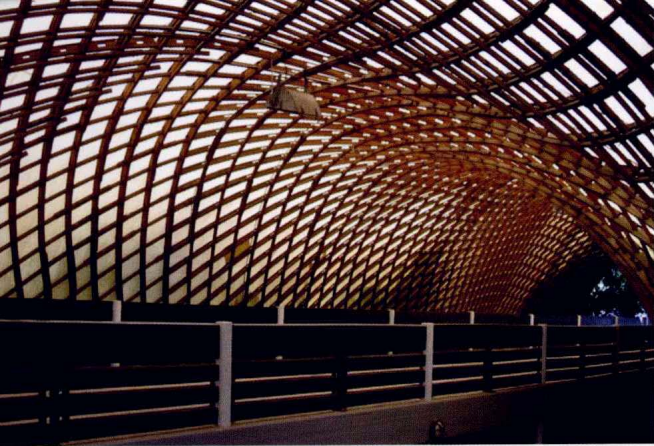
依托陆地，人们更渴望咫尺间亲近大海，徜徉红树林，漫步白沙滩，海岸边踏浪捉蟹……依然渴望那长着海草的礁石，夜夜闪烁的灯塔和渔船……设计隐喻基地自身的故事，传达人类与海洋、自然互动的片段。

### 时代的舞台

设计通过现代质感的表达，回归这方土地原有的生态系统，将活跃多彩的现代都市生活带向海滨。在都市和海洋的交点，搭建一个无限亲近海洋的时代的舞台。







# Garden

网格·壳

