

普通高等教育"十一五"国家级规划教材

大学學验英語[®] Experiencing English 视听说教程

 学生用



Viewing, Listening & Speaking

Coursebook

___《大学体验英语》项目组





大五 普通高等教育"十一五"国家级规划教材

大学体验英语[®] Experiencing English 视听说教程



学 生 用 书

_Viewing, Listening &

图书在版编目(CIP)数据

大学体验英语视听说教程. 4 / 《大学体验英语》项目组编. -- 北京:高等教育出版社,2010.9 学生用书 ISBN 978-7-04-029922-9

I. ①大… II. ①大… III. ①英语-听说教学-高等学校-教材 IV. ①H319. 9

中国版本图书馆CIP数据核字(2010)第174650号

出版发行 高等教育出版社

社 址 北京市西城区德外大街4号

邮政编码 100120

经 销 蓝色畅想图书发行有限公司

印 刷 山东鸿杰印务集团有限公司

开 本 889×1194 1/16

印 张 9.75

字 数 295 000

购书热线 010-58581118

咨询电话 400-810-0598

网 址 http://www.hep.edu.cn

http://www.hep.com.cn

网上订购 http://www.landraco.com

http://www.landraco.com.cn

畅想教育 http://www.widedu.com

版 次 2010 年 9 月第 1 版

印 次 2010 年 9 月第 1 次印刷

定 价 30.00 元(含光盘)

本书如有缺页、倒页、脱页等质量问题,请到所购图书销售部门联系调换。

版权所有 侵权必究

物 料 号 29922-00

《大学体验英语视听说教程》编委会

总策划:刘援周龙贾巍

总主编:张敬源 彭 漪

编写委员会(以姓氏笔画为序)

刘 援 纪蓉琴 许明武 张 虹 张敬源 李晓东 沈艳娟 芮燕萍 战 菊 侯 佳 徐艳梅 贾 巍 崔 敏 彭 漪

《大学体验英语视听说教程 4 学生用书》

主 编:许明武 张金泉

副主编:马 冬 张丽丽 姜 宏

编者(以姓氏笔画为序):

万晋红 王汉英 王 舟 张迎丰 范 蕾 郭 燕 夏桃珍 彭 艳 程前光 刘 颖

技术支持: 陈光浦

策 划:贾 巍 徐艳梅 邓中杰

项目编辑:邓中杰

责任编辑:李宁

封面设计:王凌波

版式设计:刘 艳 魏 亮

责任校对:李 宁

责任印制:朱学忠

前言

《大学体验英语视听说教程》是普通高等教育"十一五"国家级规划教材——《大学体验英语》立体化系列教材的重要组成部分。《大学体验英语视听说教程》在充分贯彻体验式、研究性教学理念的前提下,依据《大学英语课程教学要求》,针对学生开展有效视听和口语交际的训练,重点培养学生的英语综合运用能力,提高学生用英语独立思考和自由表达的能力以及终身自主学习、自我发展的能力,真正实现大学英语教学的培养目标。

《大学体验英语视听说教程》的编写采用主题导航模式,各单元音视频材料、视听活动、口语任务、补充阅读及项目设计等均围绕同一主题展开。本教程单元主题总体与《大学体验英语综合教程》保持一致,选材注重实用性和教育性,兼顾知识性与趣味性,力求将思想内涵、语言、文化和技能有机融合。

《大学体验英语视听说教程》以最新原版英语视听资料为载体,以学生自主性与探究性学习为手段,以英语综合应用能力及多元人文素质培养为目标,依托项目化语言技能训练培养学生的英语综合学习能力,依托独特的任务驱动设计提高学生的研究能力与创新能力,依托网络自主式学习模式开发学生的学习潜能。

本系列教程主要具有以下特色:

1. 自主探究式学习与团队协作式学习相结合

本系列教程突出强调培养学生的自主学习意识,提高其自主学习能力,开发学生的学习潜能。不同于传统视听说教程,本系列教程在单元内容编排上打破"视、听、说"的局限,在单元热身部分引入以自主探究式学习方式为主的课前阅读和与主题相关的搜索任务。每个单元还包含一个精心设计的团队项目,从项目实施到成果展示配有一系列相关任务,通过组织团队相互质询与评议锻炼学生信息搜索、团队协作、英语口语表达等能力。这些拓展和尝试旨在为学生创造一个自主探究式学习与团队协作式学习紧密结合、相互促进的英语学习环境,有效提高学生的综合素质。

2. 人文素养提高与品格教育兼顾

本系列教程从主题确定到篇目选择都充分考虑到学生人文素养的提高和优秀品格的培养,力求实现寓人文素养与品格教育于外语学习之中。本系列教程在单元开篇引入与主题相关的名人名言,在主题选择中有意识地选取了名人演讲、访谈、大学生心理问题探讨、濒危动物保护与老龄化问题、科技与商业以及网络问题等内容融入教学中,开展励志、解惑、公益、劝诫等方面的教育,以提高学生人文素养,健全品格。

3. 独特的口语任务驱动设计保证交流的有效性

本系列教程充分考虑到90后大学生接受新生事物快、乐于参与的特点,采用独特的口语任务驱动设计,通过模拟现实的情景和辩论,加强学生独立分析问题和解决问题的能力,拓展学生的批评性思维,鼓励独到见解,培养会思考的一代。此外,本系列教程在任务设计上注重不同专业学生的可参与性、活动的趣味性和启迪性,激发学生在活动中主动运用所学知识,在知识运用中检验自己所学,弥补不足。

4. 自然真实的视听资料营造逼真的语言学习环境

本系列教程视听说材料选材新颖,内容丰富,大多取自最新英美广播、电视、网络或其他真实交际场景, 题材接近生活,真实自然;视听及口语训练有机结合,相互促进,使学习者有置身英美异域文化之感。

5. 教学活动设计经学生试用, 操控性强

本系列教程中所有活动任务都经过编者在所在院校教学中反复试用检验,并通过学生反馈作进一步修改完善,因而具有极强的可操作性。

6. 与大学英语四、六级机网考接轨

本系列教程在单元编排设计上充分考虑到国内当前大学英语四、六级机网考的特点,把视频听力确定为各 单元的重点,编排有助于提高学生处理视频听力信息能力的任务,同时在口语部分引入对音视频内容进行总结 的任务。 这些编排和设计都有利于帮助学生适应网络环境下的大学英语四、六级考试。

7. 教学资源设计人性化, 教材与网站相互支撑

本系列教程的编写秉承以人为本的理念,以使用对象的实际需求为出发点,在选材和任务设计上反复推 敲, 力求做到激发学生学习兴趣, 实现知识性与趣味性的有机结合。为便于全国各地的师生共享授课资源和 学习资源,交流经验,携手共进,本系列教程还在高等教育出版社外语出版中心的中国外语网(www.cflo.edu. cn)上开发了专门针对本系列教程的课程教学备课平台,供全国教师相互交流、下载授课资源和各单元模块课 堂活动组织设计方案,供学生下载学习资源并展示各高校学生自己的任务设计成果。

《大学体验英语视听说教程》由北京科技大学张敬源、彭漪教授担任总主编,北京科技大学、华中科技大 学等院校参加编写。北京科技大学兼职教授、英国剑桥大学博士Mark Buck为本书编写作出了很大贡献;美籍 专家Monica Li和英籍专家Lin Lee、Raffaela S. A. Buonocore审阅了书稿,并提出了宝贵的意见和建议。高等 教育出版社的领导和编辑们在整套教材的策划、编写、版式设计、题图设计、插图选配等方面做了大量工作, 在此一并表示感谢。

《大学体验英语视听说教程》是我们在大学英语教学内容和课程体系改革方面所作的一次大胆尝试,其中 定会存在不当和疏漏之处,敬请使用者批评指正。

2010年4月28日

Contents

	Unit	
-, -	1	Men and Women's Prejudices 1
	Unit	· · · · · · · · · · · · · · · · · · ·
	2	Challenges of Understanding a Culture 17
	Unit	<u> </u>
	3	Copyright 32
	Unit	
	4	Secrets to Win the Chinese Market 50
	Unit	
	5	Facing a Business Crisis 65
A THE STATE OF	Unit	
	6	Psychological Health 80
	Unit	
-	7_	Coping with the Climate Crisis 94
	Unit	
	8	Globalization 110
	Appendix	Supplementary Reading 125

Men and Women's Prejudices



Unit Overview

In this unit, you will

- consider the gender issues through reading, listening and viewing
- discuss the gender roles and gender equality through guided activities
- conduct a survey on "Gender Consciousness in Advertisements"
- pick up useful words and expressions
- learn to reflect on your own learning and comment on that of your peers
- learn to think independently, critically and creatively

Topic Preview

- 1) Read the passage on page 125 and learn the useful expressions related to women's status.
- 2 Log online and search for information concerning the Women's Movement and the Men's Movement







ead-In

Task 1 Describing the Picture

Describe the picture first and then discuss how the traditional gender roles are under challenge.



Task 2 Reflecting on the Reading

Read through the Supplementary Reading on page 125, and answer the following questions.

- 1. Why does the author hold that the statistics in the workforce mislead us to believe that women's status has improved?
- 2. How did women win their seats and says at workplaces in the past decades, according to the author?
- 3. What are the author's suggestions to women to change the current situation?
- 4. According to the author, what is the essential part in the gender equality?
- 5. What is the purpose of writing this article?

Task 3 Expanding Your Vocabulary

Read through the words in the left-hand column, and match each of them with the appropriate meaning in the right-hand column.

- 1. convention
- A. sailing for pleasure or relaxation
- 2. aggressively
- B. stand up or offer resistance to sb or sth
- 3. cruising

- C. accepted customs and proprieties
- 4. measure
- D. stimulating interest or thought

- 5. withstand
- E. in a hostile or bold manner
- 6. thought-provoking
- F. a way of testing or judging sth



udio Studio

Word Bank

- 1. paradox n. a situation that seems strange because it involves two ideas or qualities that are very different 自相矛盾
- 2. pervasive adj. existing or spreading everywhere 弥漫的, 遍布的
- 3. demographic adj. relating to dynamic balance of a population 人口统计学的
- 4. inadequate adj. not sufficient to meet a need 不够好的, 不足的
- 5. acknowledge v. to recognize as genuine or valid 承认
- 6. alignment n. the state of being arranged in a straight line 排成直线
- 7. reverse v. to change sth, so that it is the opposite of what it was

before 改变

Task 1 Identifying the Gist

Listen to the audio clip, and choose the right answers to the questions.

- 1. What is the audio clip mainly about?
 - A) How to raise women's sense of happiness.
 - B) Reasons for women's lesser sense of happiness.
 - C) The improved women status in the U.S..
- 2. What account for the declining sense of happiness for women?
 - A) Discrepancy between women's wants and gains.
 - B) Single parenthood or divorce.
 - C) Family financial problems.

Task 2 Checking the Facts

Listen to the audio clip again and fill in the blanks according to what you have heard. Repeat the sentences after you have completed them.

1.	The research showed that	_, both compared to	
	the past and	even though, by most objective measures,	
	in the U.S.	in recent decades.	
2.	They	the hypothesis that trends in marriage and divorce,	
	or work/family balance are	the happiness declines among	women.
3.	One theory for	happiness is that expectations for wo	rkplace and general
	advancement were raised t	oo high and women might no	t having it all.
4.	The researchers	that is a possibility	

	-			
		9		Ŧ
	.,		п	

5. But the researchers also add that things could _____ _, as women's expectations __ their experiences, this decline in happiness may reverse.



ideo Studio

		The state of the s
Word Bank		
1. ingrained	adj.	something firmly established and therefore difficult to
		change 根深蒂固的
2. psyche	n.	someone's mind or their basic nature, which controls
		their attitudes and behaviour 心灵
3. mathematician	n.	someone who studies or teaches mathematics, or is a
		specialist in mathematics 数学老师,数学家
4. physicist	n.	someone who studies or works in physics 物理学家
5. cite	υ.	to mention something as an example, especially one that
		supports, proves or explains an idea or situation 引证
6. coefficient	n.	the number by which something that varies is multiplied
		系数
7. calculus	n.	the branch of mathematics that is concerned with limits
		and with the differentiation and integration of functions
		微积分

Task 1 **Matching & Predicting**

Complete the following statements with the phrases given below. Predict what will be talked about in the video. Then check your answers after watching the video clip.

		—————————————————————————————————————
conventional wisdom ingrained in	be cited as proof stay away from	be born knowing reach out
Many teachers and parer that boys are better than		thought the American psyche
But today a team of re completely wrong.	searchers writing in the jou	ırnal "Science" says the is
3. The lack of women mat difference in the sexes in		hysicists has often been of a
4. For anytime I see math, I	just, I try andi	
5. And teachers have been _	aggressively to g	irls, urging them to get in on the action.
6. We are not	how to do calculus.	

Task 2 Checking Your Comprehension

Watch the video clip and answer the following questions.

- 1. What has been cited as proof of a gender difference?
- 2. What upset the public fifteen years ago?
- 3. What's the special course offered by the New Jersey Institute of Technology?
- 4. What does Ramona mean when she said "The fact that I understand it so cruising"?
- 5. What has enabled some people to become rich?

Task 3 Bridging the Gap

Watch the video clip again and complete the table



Reasons for the Gap Between Male and Female in Math

- 1. Girls were misled by _____ ingrained in the people's psyche.
- 2. Influenced by some negative psychological suggestion, girls used to _____ when they encountered math.

Reasons for the Disappearing Gender Gap in Math Performance

- 1. Institutes provide _____ to the girls to show students that math is the gateway to a future in technology.
- 2. Hi-tech has turned cool with everyone ______, and some people ______, which inspired the girls to take the math-related subjects.
- 3. Teachers _____ to the girls, and urged them to _____



Notes

- SAT: The SAT (Scholastic Assessment Test) test is a college preparatory exam devised to give an idea of a student's competency with basic skills in mathematics, reading and writing. Since the early 20th century, the SAT test has been a major source of information for colleges and has served as a benchmark of public education.
- geek: Originally it means a carnival performer often billed as a wild man whose act usually includes biting the head off a live chicken or snake. Now it often refers to an enthusiast or expert especially in a technological field or activity.



peaking Workshop

Expressions & Structures to Use

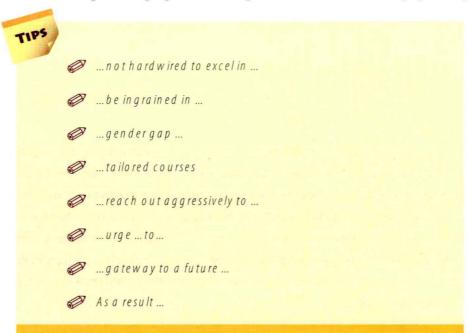
- 1 cast doubt on
- 3 reach out

5 acknowledge that ...

- 2 stay away from
- 4 get in on the action
- 6 move into alignment with

Task 1 Summarizing

Discuss with your peers and complete the following tips with the information you have learned in the video clip. Then prepare an oral presentation with the help of the tips.



Task 2 Solving the Problem

Work with your peers on the situation below and try to come up with a solution to the problem described. You are expected to share your ideas and justify yourself in this process. Use as many phrases from the "Expressions & Structures to Use" box as possible.

1 Work in groups of four. One student should act as an HR manager of a giant telecommunications company, who is hunting for a Sales Manager for its business development in China. The company engages in telecommunication equipment and services, and has been competing fiercely with its rivals for the market share in China. The others should act as applicants of both sexes.

In a job interview, the candidates should try every means to convince the HR manager of his/her own competence for the post. Taking factors as the candidates qualities and labour cost into consideration, the HR manager should make the decision and tell why this is so.

- You have 15 minutes to discuss within your own group.
- 3 Several groups will be selected to present their role plays. The rest of the class will vote for the one they feel happiest to support in each group's performance.
- 4 Ask the class to pay attention to the ways boy and girl students present themselves in the job interview. Discuss if there is any difference between male and female in terms of their communication strategies.



roject Bulletin

Work on the following real-life project with your group members and present your report in the next class.

Real-Life Project

Work in a group of six to eight. Conduct a research on "Gender Consciousness in Advertisements — A Case On Campus." First collect advertisements on the media. Present them to the students on your campus. Then ask them to use one or two adjectives to describe the model(s) in the ads, and interview them to ascertain if the ads have aroused their interest in buying the product, and if so, why. Summarize and analyze the results. Then present a report in the next class on how male/female consciousness is expressed in the ads, and how they influence college students' consumption choice.





Task 1 Brainstorming

Work in pairs and write down as many as possible adjectives describing men and women's characteristics. You can resort to your dictionary if you like. Share with your peers the words and the stories behind these words.

Man	Woman

Task 2 Expanding Your Vocabulary

Read through the words in the left-hand column, and match each of them with the appropriate meaning in the right-hand column.

1.	slacker	A. significant progress
2.	out-earn	B. exaggerating
3.	dynamic	C. a hypothesis that is taken for granted
4.	over-inflating	D. to earn more than
5.	stride	E. to assert or affirm strongly
6.	reveal	F. an efficient incentive
7.	claim	G. to make clear and visible
8.	assumption	H. a person who shirks work or obligation



Word Bank

- 1. Venus n. the second nearest planet to the sun, visible as an early morning star or an evening star 全星 (晨星、暮星)
- 2. planetary adj. resembling the physical or orbital characteristics of a planet or the planets 行星的
- 3. cognitive adj. involving the psychological result of perception, learning and reasoning 认知的
- 5. nurturing adj. helping develop or grow 照料的, 养育的
- 6. construct n. an abstract or general idea inferred or derived from specific instances构想,概念

Task 1 Identifying the Gist

Listen to the audio clip, and choose the right answers to the questions.

- 1. What is the audio clip mainly about?
 - A) Insignificant gender differences found by a research.
 - B) Social reasons for gender bias.
 - C) The genetic and psychological difference between sexes.
- 2. Why may women leaders be hindered along their career paths?
 - A) They are cognitively disadvantaged.
 - B) They have lower social expectations.
 - C) They go against stereotype.

Task 2 Checking the Facts

Listen to the audio clip again, and answer the following questions by completing the sentences.

1.	Accordin	g to Professor Hyde, in what dimensions are men and women more similar?
	Answer:	Men and women are more similar in 1), communication, 2)
		and 3) than we generally believe.
2.	Accordin	g to Professor Hyde, why do girls lag behind their male counterparts in math?
	Answer:	Their parents have their success and that
3.	Accordin	g to Professor Hyde, what accounts for the gender differences in society?
	Answer:	1) shape people's attitudes and guide their behaviours.
		2) exercise influence on people's psychology.