

UPPER CLASS CLUB

尚流会所

(香港) 视界国际出版有限公司 编



海峡出版发行集团 | 福建科学技术出版社

THE STRAITS PUBLISHING & DISTRIBUTING GROUP | FUJIAN SCIENCE & TECHNOLOGY PUBLISHING HOUSE

图书在版编目 (CIP) 数据

尚流会所/香港视界国际出版有限公司编. —福州:
福建科学技术出版社, 2011. 1
ISBN 978-7-5335-3770-8

I. ①尚… II. ①香… III. ①服务建筑-建筑设计-
图集 IV. ①TU247-64

中国版本图书馆CIP数据核字(2010)第234228号

书 名	尚流会所
编 者	(香港)视界国际出版有限公司
出版发行	海峡出版发行集团 福建科学技术出版社
社 址	福州市东水路76号(邮编350001)
网 址	www.fjstp.com
经 销	福建新华发行(集团)有限责任公司
印 刷	深圳市彩美印刷有限公司
开 本	635毫米×965毫米 1/8
印 张	42
图 文	336码
版 次	2011年1月第1版
印 次	2011年1月第1次印刷
书 号	ISBN 978-7-5335-3770-8
定 价	288.00 元

书中如有印装质量问题,可直接向本社调换

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PREFACE

序言

In the fifth century AD, guildhall began to be set up in a wide range of country in the Ming Yongle Dynasty. The guildhall is not different from the club at the present time for the character and the final development purposes.

The Orchid Pavilio known for the elegant gathering of Xizhi may be the earliest club in the world, where most parties were held. The tea party place began to shape during the Tang dynasty, which also should be called the miniature of club nowadays. The places of entertainment and social intercourse for scholar magnate are clubs, the places of drinking and composing a poem for bookman are clubs, as for the places such as the Goose Lake Temple are also clubs.

The people like to put the definition of "club" into the level of spirit, which determines its high quality and the status of representation. So this can explain why China emphasizes on the carrier of "club" more than the foreign countries. People choose the environment, while the environment also chooses people.

From the space angle of architecture, the location and property of club makes it have the functions of transmission and guidance to lead the sustained development of industry. From the architectural language, the club embodies the meaning of investment group, which is the concentrated reflection for the quality of the whole buildings.

I always think that the existence of club space is very special, and it inherits the past and also represents nowadays as well as goes over to the future. This transition period may be very long,

and this characteristic makes the designers stand on the market-leading position in the half-step to observe around the world. For example, the annual Paris fashion shows foreshow the following clothing trends to people, so the books including many club cases also should be a way to predict the architecture style and design direction in future.

It is able to look into the future on the basis of the accumulation and inheritance of culture, and the designers also have higher requirements in the club design based on this point. The club is not only the carrier of connecting the past with future, and it also has its own unique temperament which is a kind of the cascading accumulation of the environment infused with humanistic atmosphere, which ultimately makes the whole building have its unique atmosphere. This atmosphere and social function of clubs including the purely private clubs can affect their environment. The size of the impact is not only related to the operational aspects and their position but also is directly related to designer's skill and the control of the entire project.

Today, the club begins to appear in a variety of forms and include more and more content. The diversity of club decides the designers can not solely analyze and design according to its functionality as usual. This promotes the diversification of the city. From the angle of designer, it is the multiple opportunities and challenges of a new round.

I am invited to write preface for this book, and I are ashamed but excited, and I hope to encourage with involved person to contribute more wonderful design works for our society.



公元15世纪，明永乐年间，会馆开始在全国大范围设立，究其性质以及最终发展用途而言，与当今的“会所”并无区别。

因右军雅集而闻名于世的兰亭，也许是世界上最早、聚会次数最多的会所了。而在唐朝时期开始成型的茶会举行地，也应是当今会所的雏形。士人权贵唱酬交往之地，是“会所”；文人尽觞赋诗之所，也是“会所”；至于鹅湖寺之类的去处，更可归为“会所”。

国人好将“会所”的定义放到精神的层面上，这就决定了其高品质以及代表的地位。这样便可以解释为何中国较之国外而言更侧重于强调“club”的载体——会所本身。人选择环境，环境同时选择人群。

从建筑空间角度来讲，会所的定位以及属性使其具有传承、引导的作用，引领着行业的持续发展。从建筑语言来说，会所体现着投资集团的内涵，是其后整个建筑群品质的集中体现。

我一直认为会所空间的存在是很特殊的，它继承着过去代表着现在，而同时还过渡到未来。这个过渡期也许很长，而这个特性使得设计者必须站在领先市场半步的立场来观察周遭的世界。

比如说，每年的巴黎时装秀都提前告知大众接下来的服装流行趋势，那么囊括众多会所案例的书籍，应该也是预知未来建筑风格及设计方向的一种方式。

在文化积累和继承的基础上才能展望未来，基于这一点，设计师对会所的设计要求也就更高。会所，不仅仅是连接过去和未来的载体，它也有其独特气质。这种空间气质，更多的是一种人文气息融入环境中的层叠积淀，最终使得整个建筑体具有其所独特的气场。而这气场以及社会功用是可以影响所处的环境的，即使是纯私人的会所，也是一样。影响力的大小除了与运营方面和本身定位有关外，与设计师的功力以及对整个项目的把控是有着直接关系的。

时至今日，会所形式开始多种多样，包含的内容也越来越多。会所的多样性决定了我们不能如以往般单一地就其功能性而分析而设计，这便促进了城市的多元化发展。从设计师角度而言，是多重的机遇又是新一轮的挑战。

此次应邀为本书作序，惭愧之余又感鼓舞，望与相关人士共勉，为我们的社会贡献更多精彩的设计。

CONTENTS

- 006 ALOFT
尔罗芙特会所
- 018 TAMINA THERMAL BATHS
塔米纳温泉会馆
- 028 SPA AND WELLNESS FACILITIES AT ELOUNDA BEACH RESORT
伊罗达海滩度假会馆
- 038 RONGHE LANDSCAPE GREENTOWN CLUB
荣和山水绿城会所
- 048 EARTH OF RONGHE CLUB
荣和大地会所
- 058 ZHONGQI TASHAN CLUB
中齐他山会所
- 066 CELESTIAL VAULT CLUB
天穹会所
- 080 CHEN CLUB—DRAGONHEAD
陈氏会所 龙头
- 092 CHEN CLUB—DRAGONCENTRE
陈氏会所 龙中
- 102 SPA WATERY TIME
水样年华国际水会
- 114 FOREST HOLIDAY INTERNATIONAL GOLF CLUB
森林假日国际高尔夫球会所
- 126 SOUTH LAKE GOLF CLUB
南湖高尔夫球会所
- 142 STATIC TEA—SHANGRI-LA
静茶—香格里拉店
- 150 DIYITAN RED PORCELAIN CLUB
第一谈紫砂会所
- 158 XIANGXILAN GARDEN
香溪澜院
- 170 MUFUXIANG BATH CLUB
沐福祥沐浴会所

目录

182 THE PHARAOH'S SPA CLUB OF THE GALLERY
天工艺苑法老宫水疗会所

194 GONGSHANG SPA
宫尚水疗

204 HOLIDAY CLUB
电谷锦江国际酒店会所

214 CLEAR WATER BAY OF MINGDU
名都清水湾

224 FUQING SURİYATHAI SPA
福清素丽娅泰水疗

234 SEVEN WOLVES CLUB IN WUYI MOUNTAIN
七匹狼武夷山会所

242 BOLIYA WOMEN'S CLUB
柏莉雅女子会所

250 COURTYARD PRIVATE CLUB
四合院私人会所

260 HEYI COURTYARD
合一庭

270 THE PURE WORLD
清心世界

280 YUQING CLUB
余庆会馆

292 ELIZABETH BEAUTY CLUB IN NANHAI
伊丽莎白美容会所南海店

302 TIGER SPRING CLUB
虎跑会所

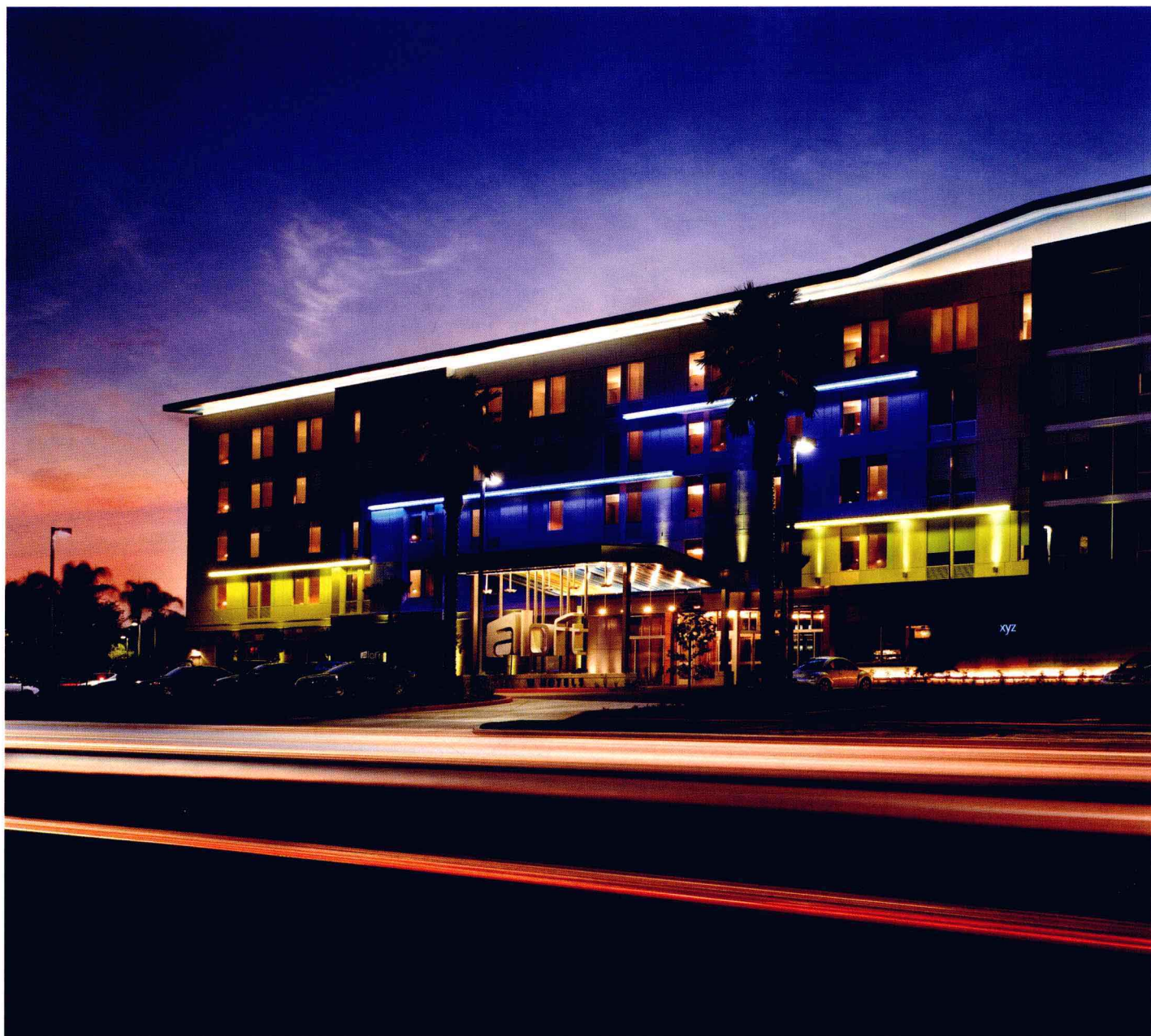
312 THE HONGMING CENTER EASE SCENT RED WINE CLUB
鸿铭中心逸香红酒会所

322 ROOM 20



设计师: David Rockwell, Edmond Bakos,
Thom Ortiz, Kay Vorderwuelbecke,
Jean Marc Tang, Katie Putnam
设计公司: Rockwell Group

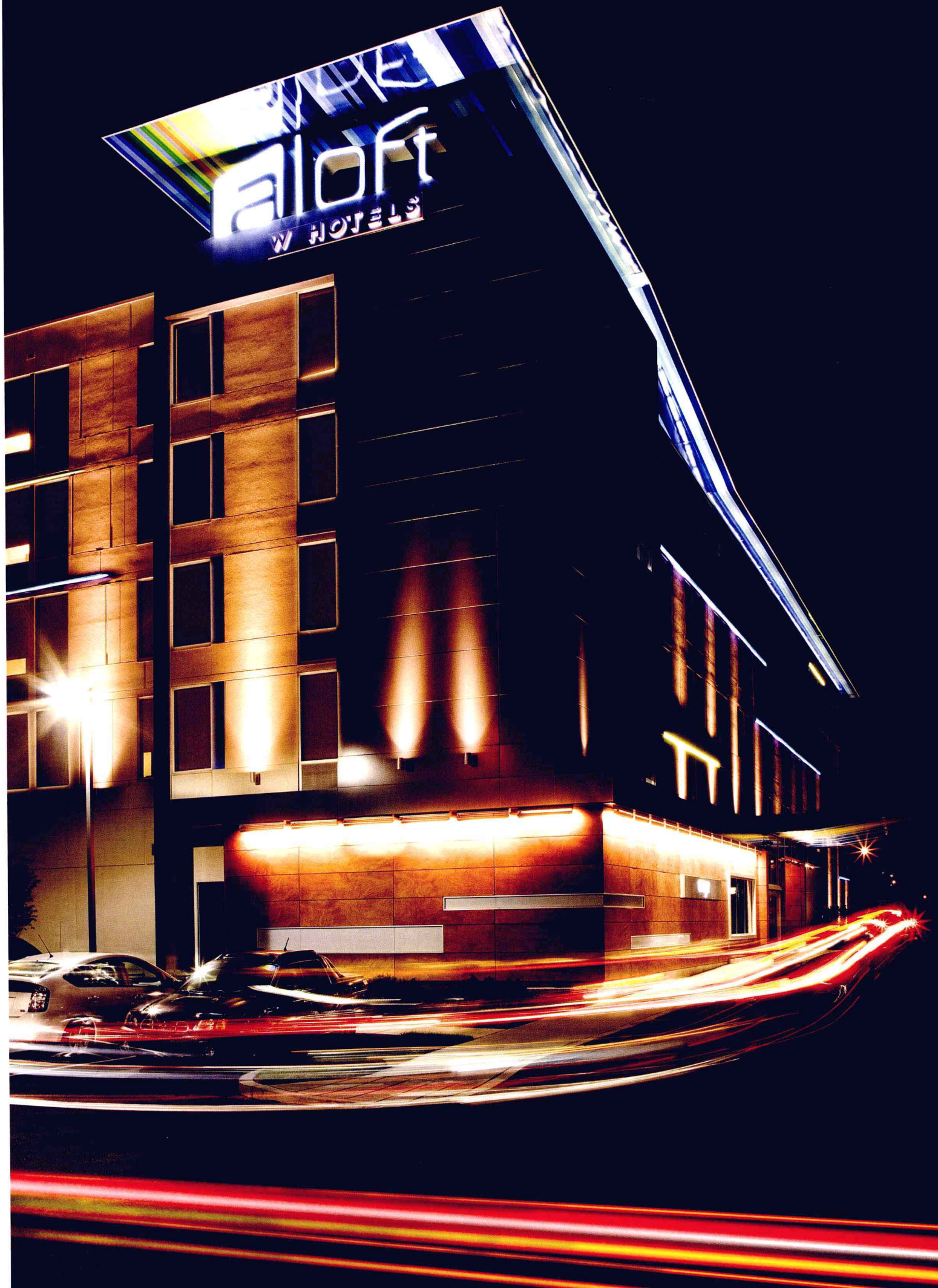
ALOFT 尔罗芙特会所



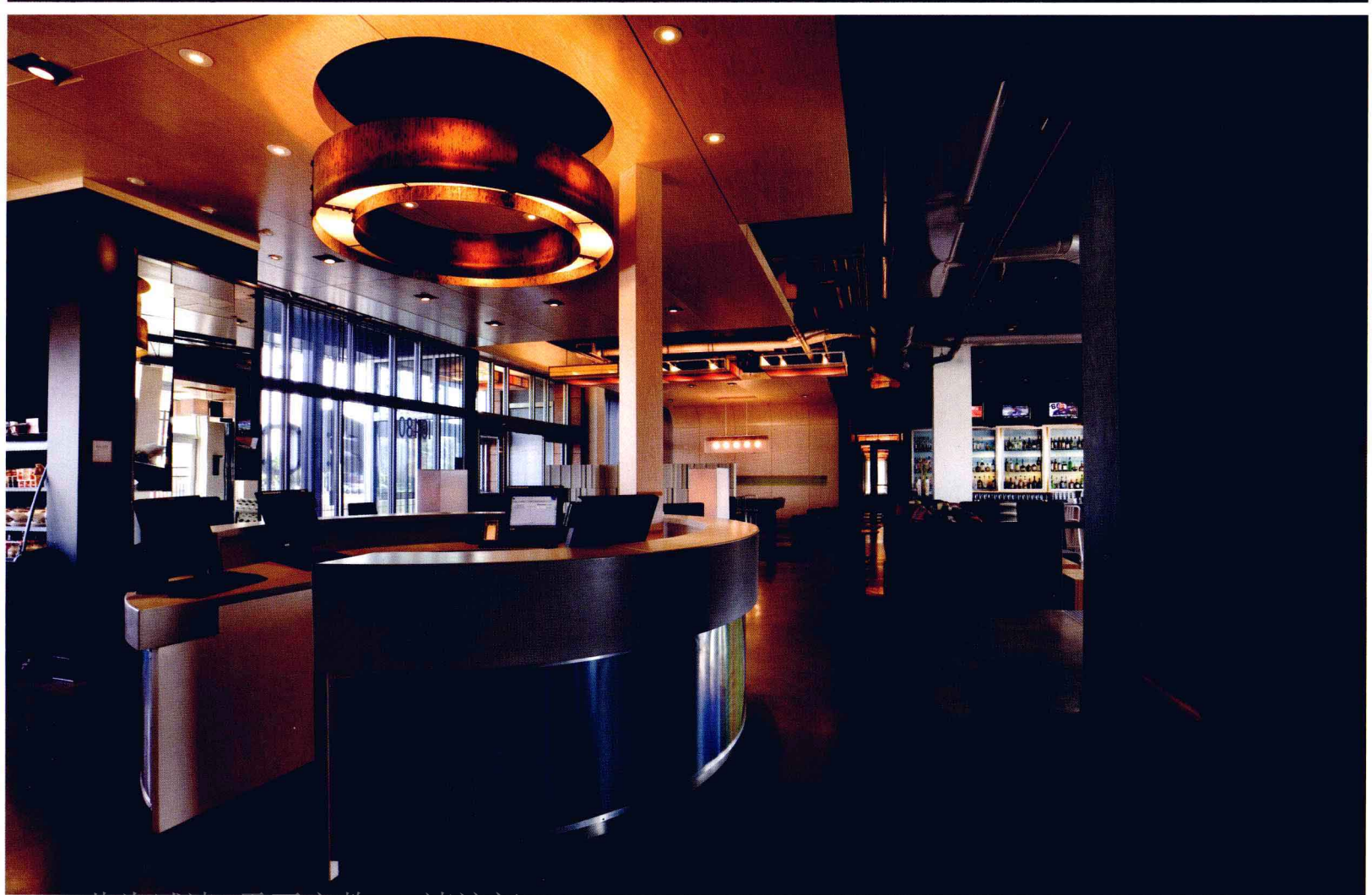
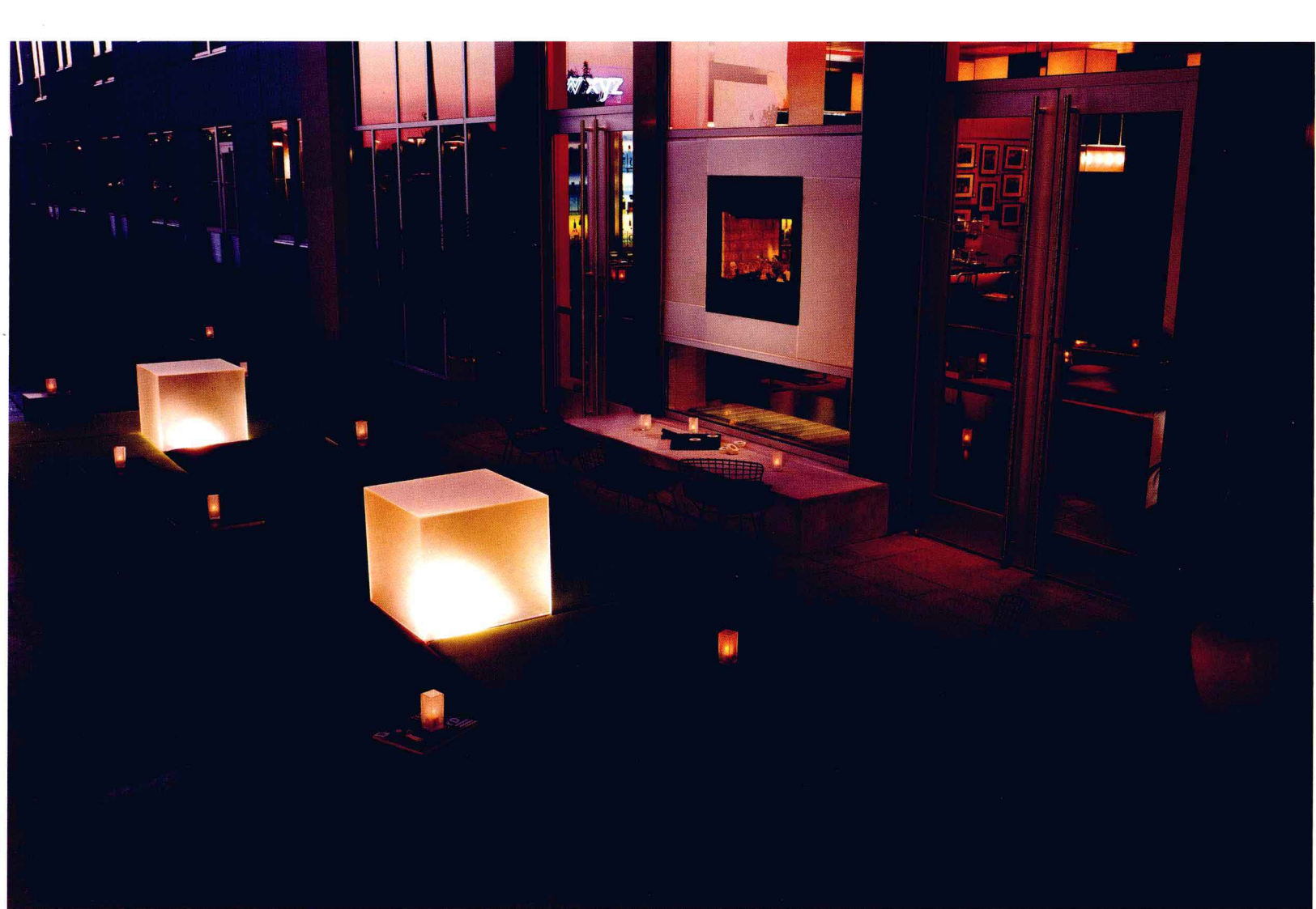
Founder and CEO: David Rockwell

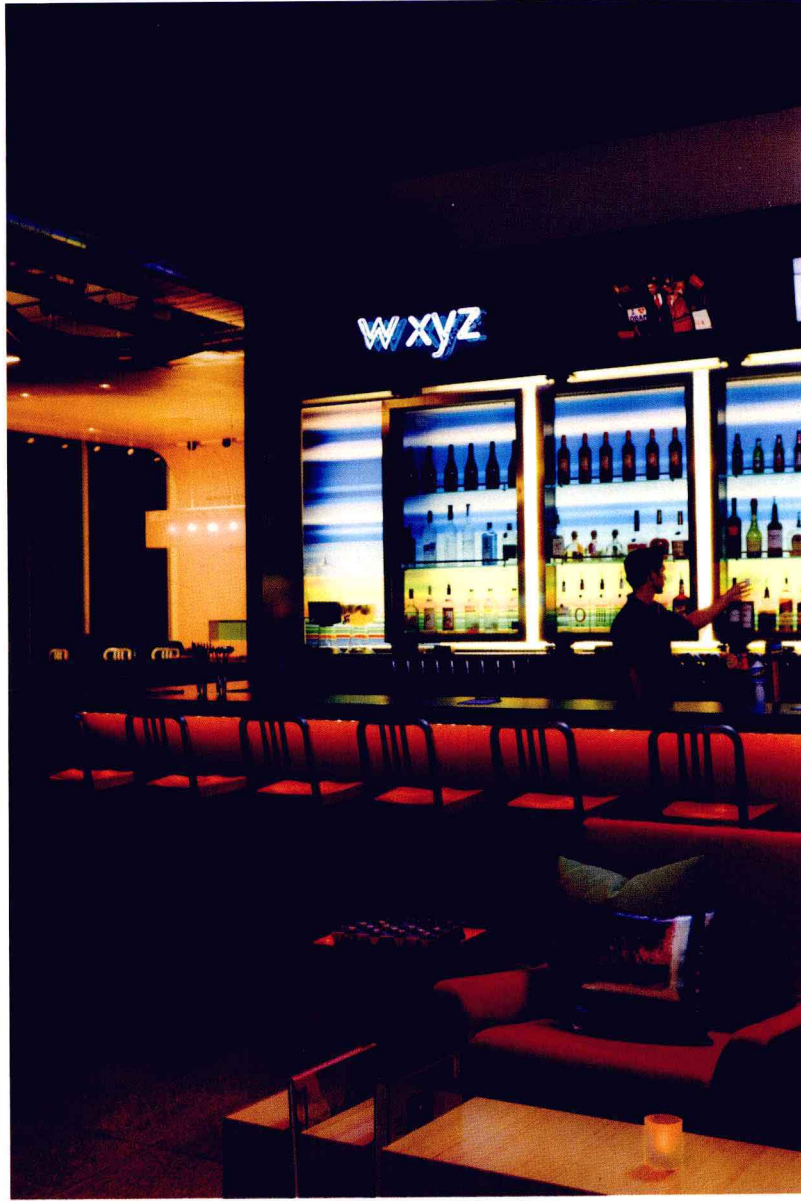
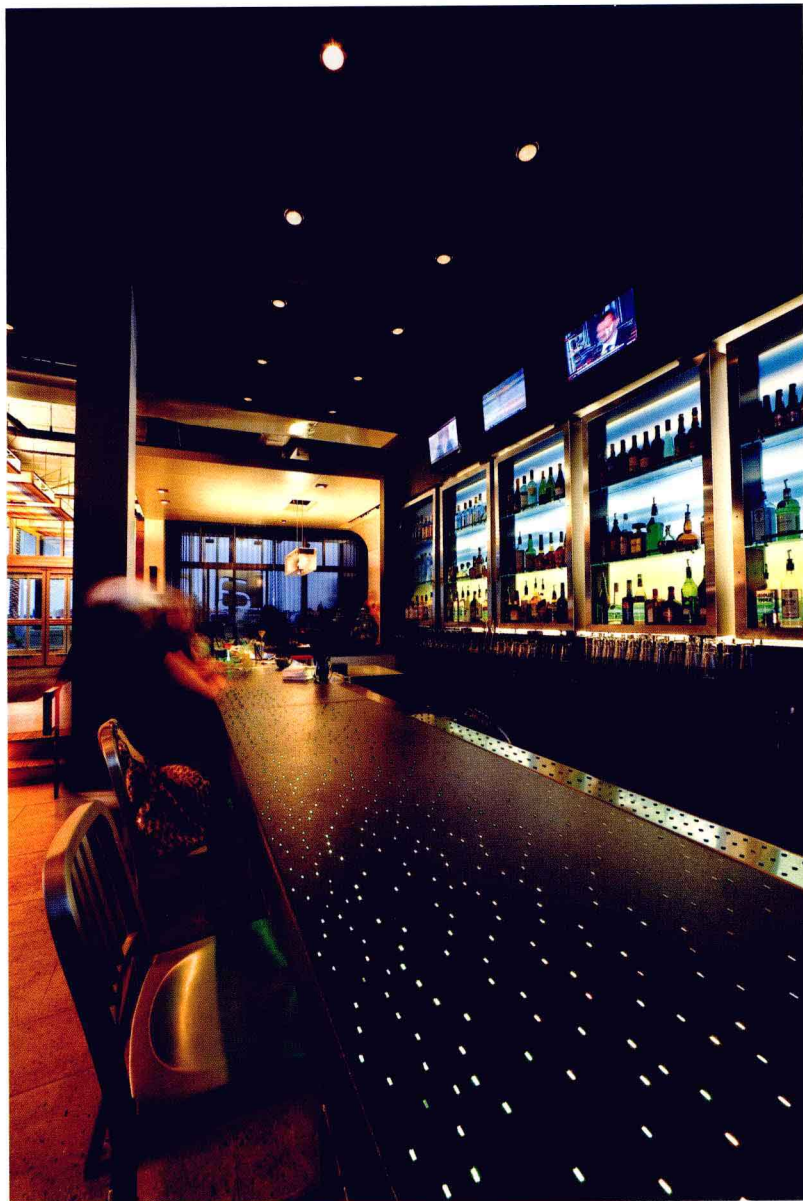
Principal: Edmond Bakos

The design company: Rockwell Group









Guests are greeted by the outside of the building with special shapes and unique vision at first, including sloping signature carport cover and building roof-line. The designer designs rich and colorful linear light sources with flashing red on the building facade inspired by the concept of tourism and sport. The circular Alona table serves fashionable registration table instead of the traditional service counter and sits in the center of the lobby entry. The urban life experience is expressed in the mixing lobby, a flexible space that lends itself to daytime and evening social culture. In the lobby, there are a fireplace with two-sided glass and a customized pool table. All guest floors have a large French window, which makes people feel like to walk into the courtyard and provides the natural lights for the corridors. The guest rooms exhibit a palette with blue and purple, an abundance of natural light and a variety of custom furniture.

该项目首先呈现给客人的是形状特殊和视觉独特的标志性建筑物的外观，包括丰富多彩并带有倾斜签名的车库盖和屋顶轮廓。受到旅游和运动概念的启发，建筑物正面设计了丰富多彩的红光闪烁线型光源。圆形的服务台是一个时尚的登记手续台，它替代传统的服务台，坐落在大堂入口的中心位置。城市生活体验表现在混合大厅，它是一个灵活的空间适用于白天和晚上的社交文化。大厅设有一个具有双面玻璃壁炉和一个定制的台球桌等。所有客房楼层都有一个大型落地窗，使人好像进入了庭院并为走廊提供了自然光。客房拥有蓝色和紫色的调色板，大量的自然光和多种多样的定制家具。





