# **BUSINESS ENGLISH**

Talking On The Telephone In English



入门版



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von Anneli Jefferson (德) 著

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广告

介绍



外语教学与研究出版社 安排 FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS

## **BUSINESS ENGLISH**



# 商务电话英语力

入门版

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赵瑞超 译

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在商务交往中,使用简洁正确的英语进行电话交流是商务人士必备的能力之一。商务电话交流不同于一般的电话聊天,有其独特的措词和礼仪。本书作为商务电话英语听力的入门级手册,涉及了商务交往中的一些常见事务,如留言、预约、订购、投诉等等,帮助读者进行一般的商务电话交流。

本书共有12个单元,分别围绕12个常见的商务电话活动展开。每单元不仅为读者提供地道的商务会话进行听力练习,还随时讲解一些常用的语法知识,并提供大量实用的扩展词汇和常用语句,全方位地帮助读者提高商务电话交流的能力。词汇表还为书中带星号的单词或短语提供释义,为读者扫除生词障碍。

本书配有2张收录全文的CD。朗读者既有发音纯正的外籍专家,也有略带口音的各国人士。丰富的语音材料有利于读者感受最真实的语言环境。前6个单元的录音在第1张CD上,其余的在第2张。每一节录音前面都有编号,读者可以根据这些编号轻松准确地找到相应的录音。这些录音不仅可以用来反复聆听提高听力,也适合跟读模仿练习口语。



We're going to introduce you to the basics of telephoning. You will hear a variety\* of dialogues\*, people with different accents\* coming from different countries talking on the phone to each other. They won't always be easy to understand, but after you've listened to the phone conversations\* a few times and have done the exercises\*, you will be more confident\* next time you pick up\* the phone.

So let's begin!

本书将会介绍打电话的基本用语。你将 听到各种各样的对话,听到不同国家的人带 着不同的口音在电话上交谈。有些对话不容 易听懂,但听过几次并进行练习后,下次接 电话时你一定会更加自信。

我们开始吧!

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#### Leaving a Message 留言

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进行留言, 电话字母表, 国家与国籍, 一般将来时



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#### Avoiding Misunderstandings 避免误会

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不同付款方式, 预订和购物词汇



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Unit 1

(C) Introduction 介绍





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First we'll start off\* with some very basic telephoning vocabulary\*. Please repeat\* the words and expressions\*.

我们首先来学习一些打电话的基本词汇。请跟读这些单词和 短语。

phone

电话

receiver\*

(电话) 听筒

to dial\*

拨 (电话号码)

to ring\*

打电话

to answer the phone\*

接电话

to take notes\*

记笔记

hash key\*

井号键

star key\*

星号键

Let's practise\* some ways to greet\* someone on the phone. Repeat the phrases\*.

我们练习一下打电话时的问候语。跟读这些语句。

Good morning!

早上好!

Hello!

喂!

Good afternoon!

下午好!

Good evening!

晚上好!

How are you?

你好吗?

Now you are going to hear a very short telephone conversation. Listen carefully. War glad Lyam world .gniskage gnisting AbA

现在你将听到一段很简短的电话交谈。仔细听。

Sara: Good afternoon, this is Sara East at McCormack Advertising\* speaking\*. How may I help you?

下午好,我是McCormack广告公司的Sara East。您需要什么 服务吗?

Eduardo: Hello, my name is Eduardo Alvarez. I am the technical director\* at Edwardson Pharmaceuticals\*. Can I speak to Mr Conrad, please?

你好,我叫Eduardo Alvarez,是Edwardson制药厂的技术 总监。请让Conrad先生接电话好吗?

Sara: Of course\*. Just a minute, please.

当然。请稍等。

## **Speaking Practice** 语练习

Now you try it. Listen to Sara pick up the phone. Respond\* to her question\* and say who you are and that you would like to speak to Mr Conrad. Then listen to how Eduardo



responds.

现在你来试一下。听Sara接通电话、回答她的问题、说出你 的名字并告诉她你想和Conrad先生通话。然后听Eduardo如 何回答。

Sara: Good afternoon, this is Sara East at McCormack Advertising speaking. How may I help you?

Eduardo: Hello, my name is Eduardo Alvarez. I am the technical director at Edwardson Pharmaceuticals. Can I speak to Mr Conrad, please?

Sara: Of course. Just a minute, please.

What do you say when you answer the telephone? Generally\* it's a good idea to say your company\* name, your department\* and your personal name. The order\* can be changed a bit. Listen and repeat the following sentences\*. You can add\* your own information.

接电话时你要说什么呢? 通常情况下, 你最好说出你的公 司名称、所在部门名称和你的名字。顺序可以稍有变化。 听并重复下面的句子。你可以加入自己的信息。

McCormack Advertising, Customer Service Desk\*, Sara East speaking.

我是McCormack广告公司客户服务台的Sara East。

Hi, I am Sara East. I am the customer service representative\* at McCormack Advertising.

您好,我叫Sara East,是McCormack广告公司的客户服务 代表。

Sara East, McCormack Advertising. How can I help you?

Sara East, McCormack 广告公司。您需要什么服务吗?

If you want to call\* someone it could sound\* like this. Listen and repeat these phrases.

如果你想给某人打电话,可以这么说。听并重复这些语句。

Hello, my name is <u>Sara East</u>. I work for <u>McCormack Advertising</u>. 您好,我叫<u>Sara East</u>,是<u>McCormack广告公司</u>的工作人员。

Good morning, this is <u>Sara East</u>, calling on behalf of\* <u>McCormack Advertising</u>.

早上好,我是<u>Sara East</u>,代表<u>McCormack广告公司</u>给您打电话。



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In these sentences you use\* a form\* of **to be**: 在下面的句子中,你会用到be动词的(适当)形式。

My name IS Sara East.

I AM Sara East.

Listen to the sentences and add the correct form of **to be**. 听下面的句子并用be动词的正确形式填空。

This \_\_\_\_\_ Miranda Sawyer speaking.
 This <u>is</u> Miranda Sawyer speaking.



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线 全 球——	
商	

- How are you?
- They sitting in the office\*. They are sitting in the office.
- I in a meeting\*. I am in a meeting.

### Vocabulary and must ai aidi agininom bood 词汇

Now we are going to practise the numbers. Listen and repeat. 现在我们来练习一下数字。听并重复。

one two  $\equiv$ three 兀 four Ŧi. five 六 six Ł seven 八 eight 九 nine

Practise the following telephone numbers\*. In the USA, the numbers are usually said individually\*.

练习下面的电话号码。在美国,人们通常将数字一个个地读出来。

- 672-3345
- 501-6643
- 0049-711-9968145
- 0221-3119875
- 212-548-2983

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Listen and repeat the job descriptions\*.
听并重复下面的职位描述。

chief executive officer\*/CEO

legal advisor\*

sales manager\*

human resources manager\*

head of information technology\*

project manager\*

production manager\*

personal assistant\*

首席执行官

法律顾问

销售经理

人力资源部经理

信息技术主管

项目经理

生产经理

私人助理

Unit 1 Introduction

Communications.

In the following exercise you will hear a job description or a company department at the beginning of each sentence. Please listen to the sentence and then repeat it.

在下面的练习中、你将在每一句的句首听到职位描述或公 司部门名称。听并重复这些句子。 • IT department—Can I speak to someone from the please? Can I speak to someone from the IT department\* please? sales manager—Can I speak to the please? Can I speak to the sales manager please? personal assistant—Can you please give me the number of Mr Jones'? Can you please give me the number of Mr Jones' personal assistant? CEO—My name is Tina Johnson. I am the \_\_\_\_\_ of Barnets Ltd. My name is Tina Johnson. I am the CEO of Barnets Ltd. human resources department—Constance Kilroy, JPK Communications speaking. How may I help you? Constance Kilroy, JPK Communications human resources department speaking. How may I help you? • legal advisor—Hi, this is Jim Sandersen. I am the \_\_\_\_ at JPK Communications. Hi, this is Jim Sandersen. I am the legal advisor at JPK Unit 2

Getting Connected 接通电话