

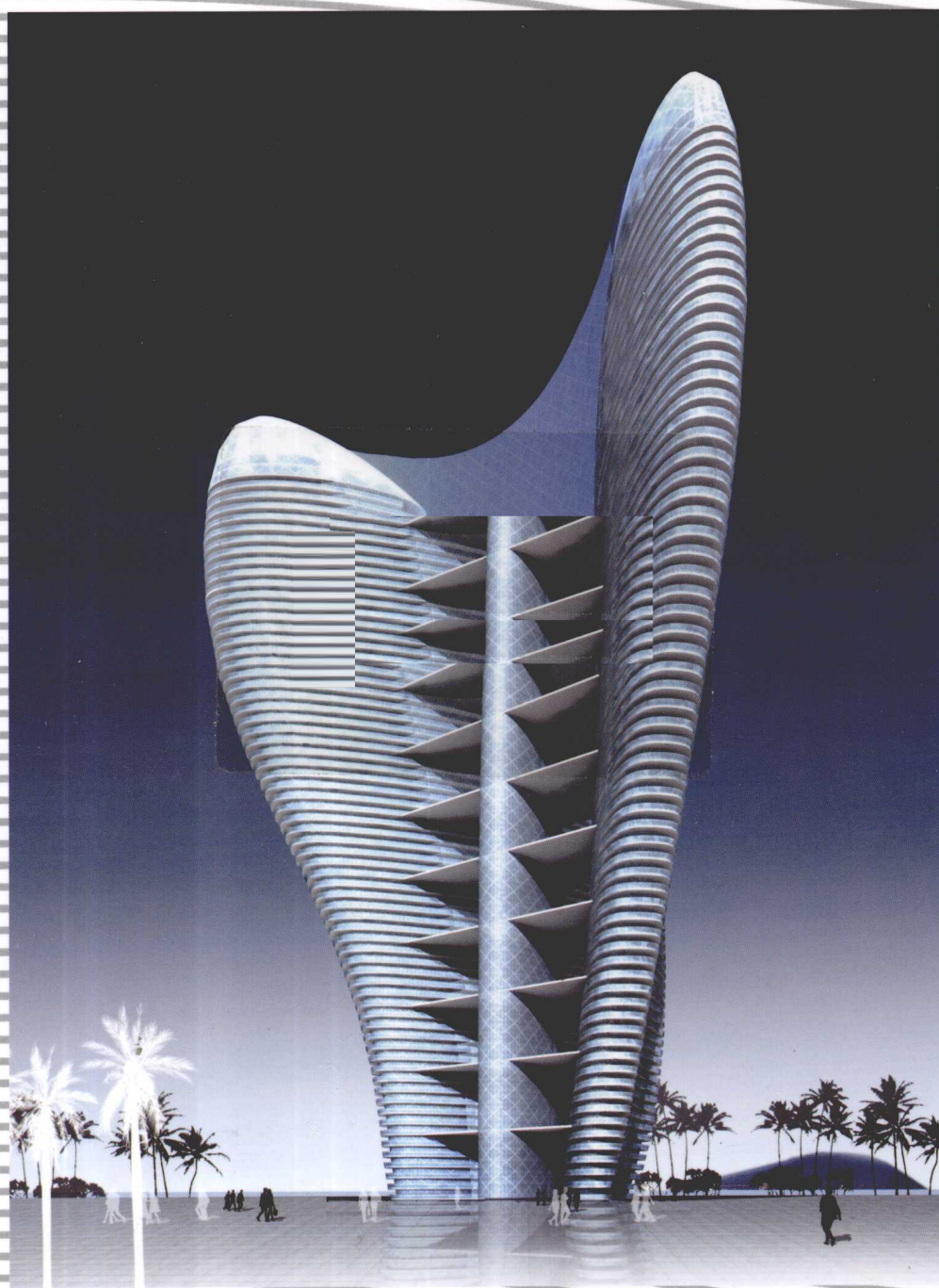
INNOVATION STORM

A Collection of the Latest Public Construction Projects in 2010

创新风暴

——2010年最新公建方案精选

佳图文化/编



天津大学出版社

TIANJIN UNIVERSITY PRESS

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图书在版编目 (C I P) 数据

创新风暴: 2010最新公建方案精选/佳图文化编

. —天津: 天津大学出版社, 2011. 1

ISBN 978-7-5618-3764-1

I. ①创··· II. ①佳··· III. ①公共建筑—建筑设计—作品集—中国—现代 IV. ①TU242

中国版本图书馆CIP数据核字 (2010) 第210245号

策 划 佳图文化
主 编 王志 龙志伟
组稿编辑 油俊伟

出版发行 天津大学出版社
出 版 人 杨欢
地 址 天津市卫津路92号天津大学内 (邮编: 300072)
电 话 发行部: 022-27403647 邮购部: 022-27402742
网 址 www.tjup.com
印 刷 上海瑞时印刷有限公司
经 销 全国各地新华书店
开 本 280mm×280mm
印 张 26
字 数 308千
版 次 2011年1月第1版
印 次 2011年1月第1次
定 价 298.00元

Preface

The competitive bidding of architectural design schemes is an effective and essential way to select the best designs and create exquisite constructions. In a certain sense, the architectural competitive bidding programmes are worth learning and appreciating.

This book has selected many excellent works of public building design schemes in recent years. These works feature novel conception and creative thought, with precious pictures of rendering, aerial view, plan floor, elevation, and cross section. They are valuable reference materials for architectural design industry, which is a collection of architectural competitive bidding programmes, representing the top design standard and the latest design trends in China.

前言

建筑设计方案的竞标是实现优秀设计方案的有效途径，是创造出建筑精品的必要过程。从某种意义上来说，建筑竞标方案是更值得去学习和欣赏的佳作。

本书精选了近年来优秀的公共建筑设计方案。这些方案立意新颖，极富创造性，配以详细的效果图、鸟瞰图、平面图、立面图、剖面图等宝贵设计资料，是国内建筑设计行业不可多得的参考资料图集。它代表了国内顶尖设计水准和最新设计潮流，实为一部难得的建筑竞标方案精品集。

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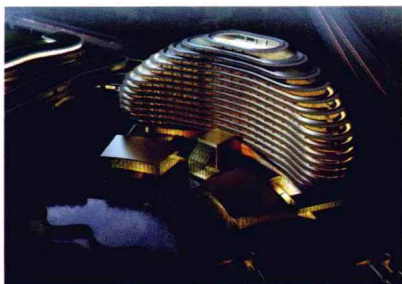
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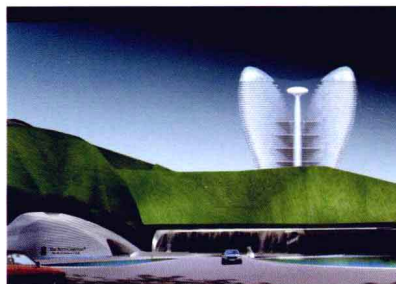
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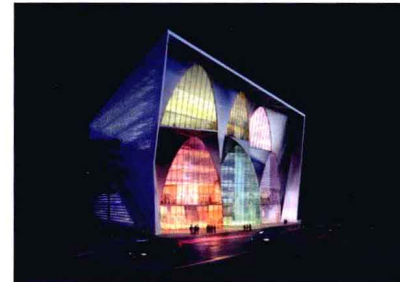
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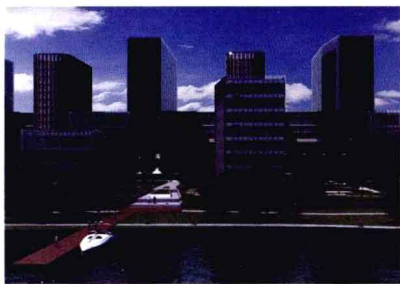
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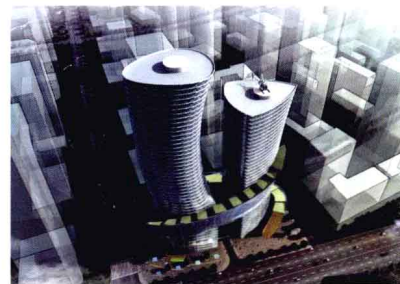
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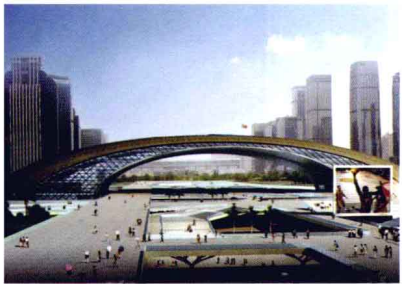
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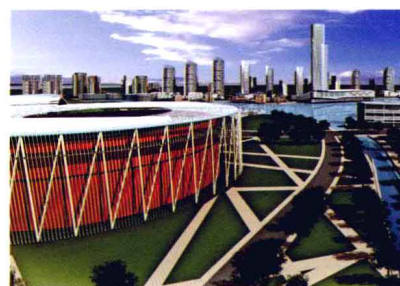
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Hotel Building

酒店建筑

Upper East International Hotel, Dongguan



Location: Wanjiang District, Dongguan, Guangdong

Designed by: Architectural Design & Research Institute of Southeast University, Shenzhen Branch

Occupied area: 16,695.65m²

Building coverage: 53,540.8m²

Plot ratio: 2.5

Building density: 32.94%

Greening ratio: 36.4%

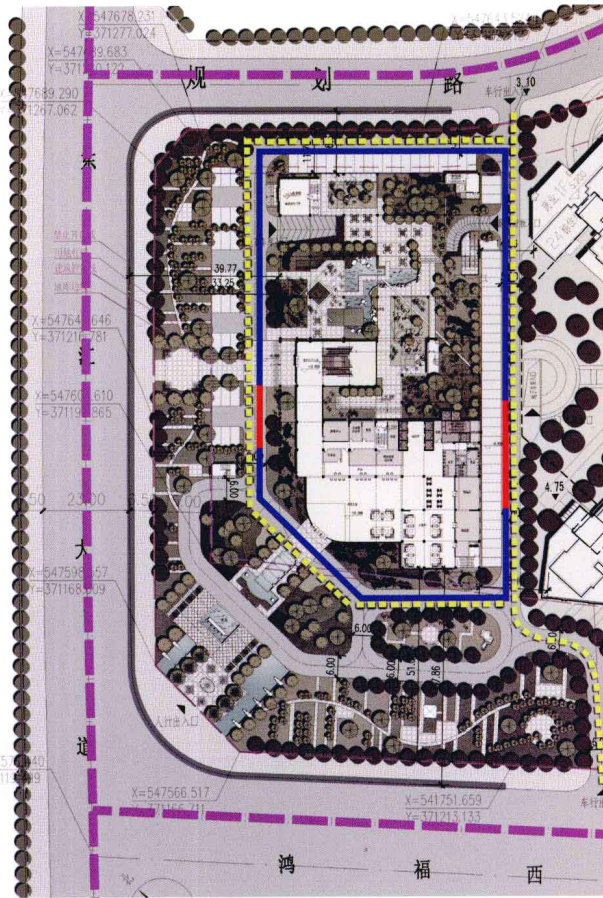
With the overall layout along the Dongjiang Avenue, the hotel lobby, dining & meeting area, recreation center and sauna area are vertically set in the annex on different floors. The guest rooms, high-end club, art gallery and other social areas are set at both ends of this site to ensure a good view. Meantime, they also make this hotel a visual focus and a landmark building in this district.

The intersection of Hongfu West Road and Dongjiang Avenue is an important image node of this hotel. The main entrance is set here with 50m-wide green belt and Binjiang Sports Park on the opposite side. There is an elevated level in the north of this site. The exquisite courtyard landscape is designed to offer a good place for public activities.

This hotel echoes from afar with the CBD buildings, uses the same modern and elegant facade design. This design emphasizes the diversity of building volumes and the interlude of lines. Dark gray and white, as the main colors, combine with the tall colonnade and extensive cornice to create exquisite layers and comparison between illusion and reality. The curved glass on the top runs through the building from roof to bottom, which has become the visual focus of the whole building by making great contrast with the stable style and the regular rhythm.



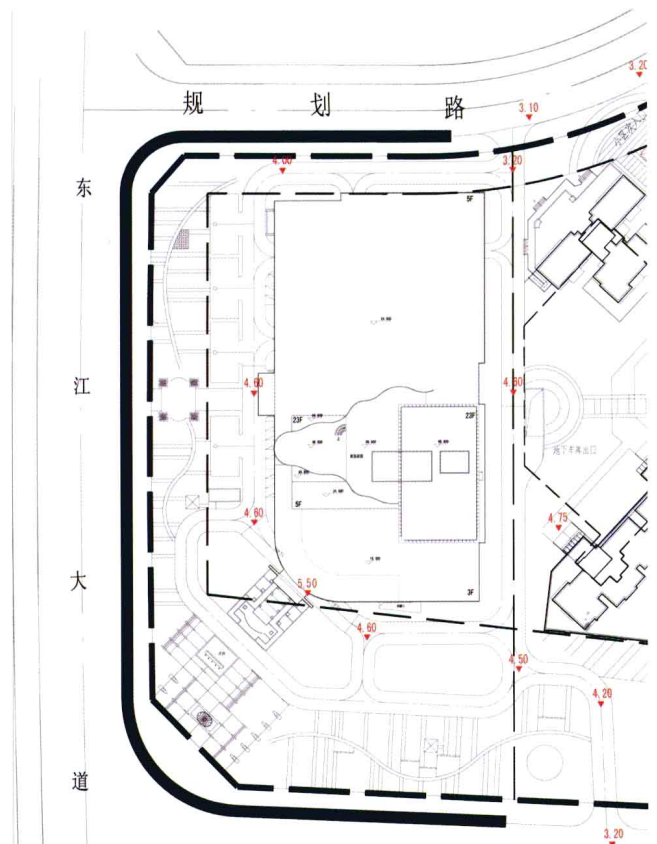
交通分析图



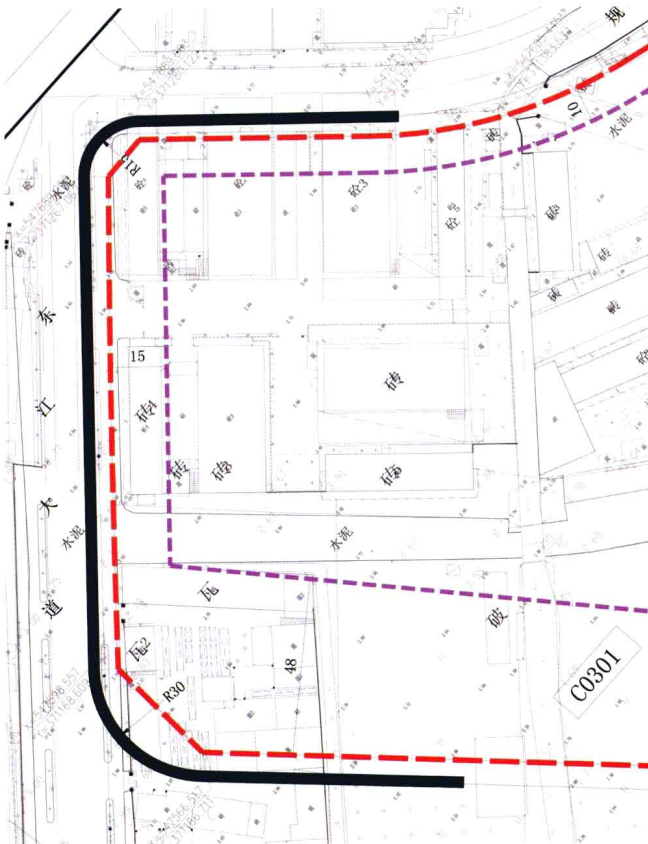
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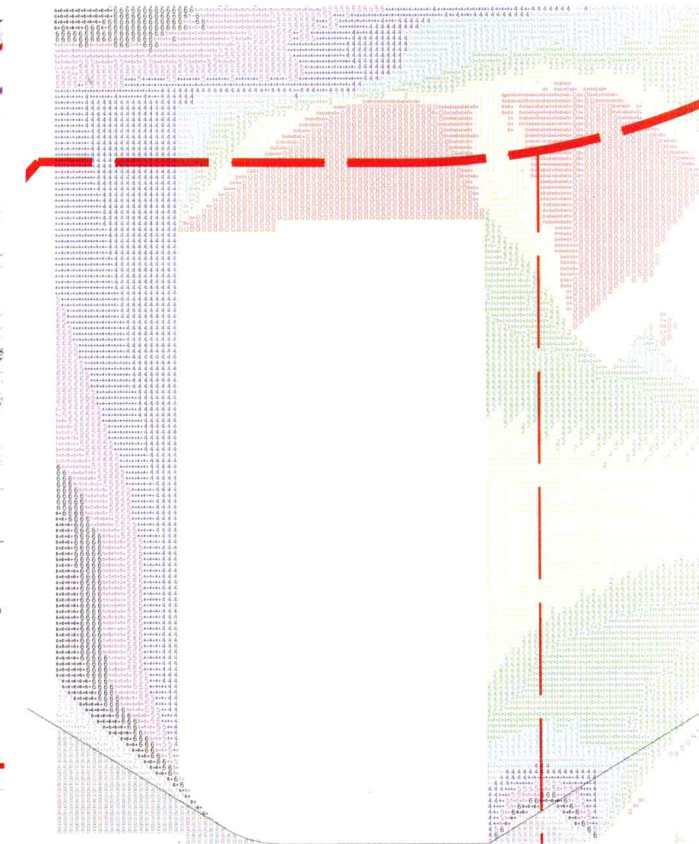
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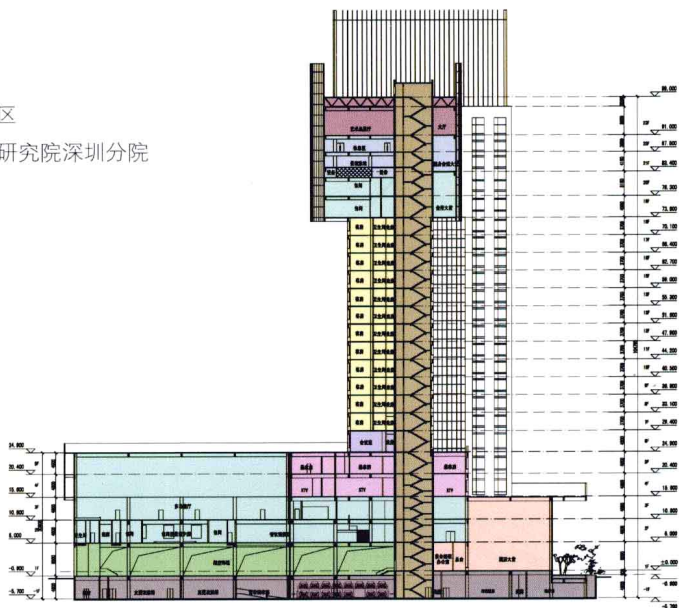
原始地形图



日照分析图

东莞上东国际酒店

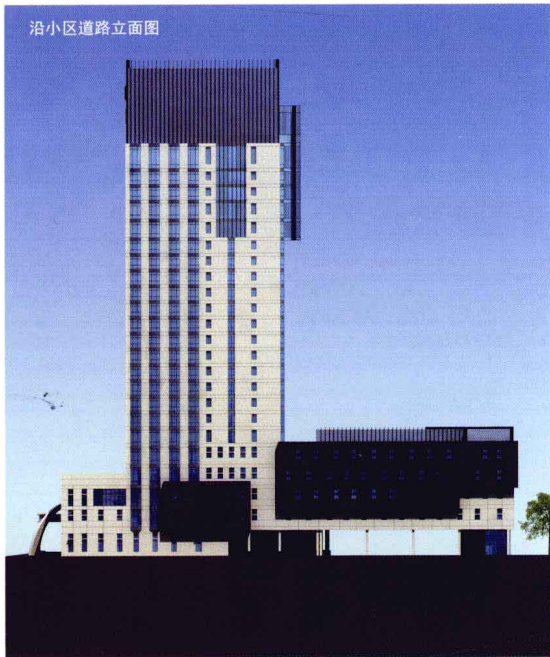
项目地点：广东省东莞市万江区
设计单位：东南大学建筑设计研究院深圳分院
占地面积：16 695.65m²
总建筑面积：53 540.8m²
容积率：2.5
建筑密度：32.94%
绿化率：36.4%



剖面图



沿东江大道立面图



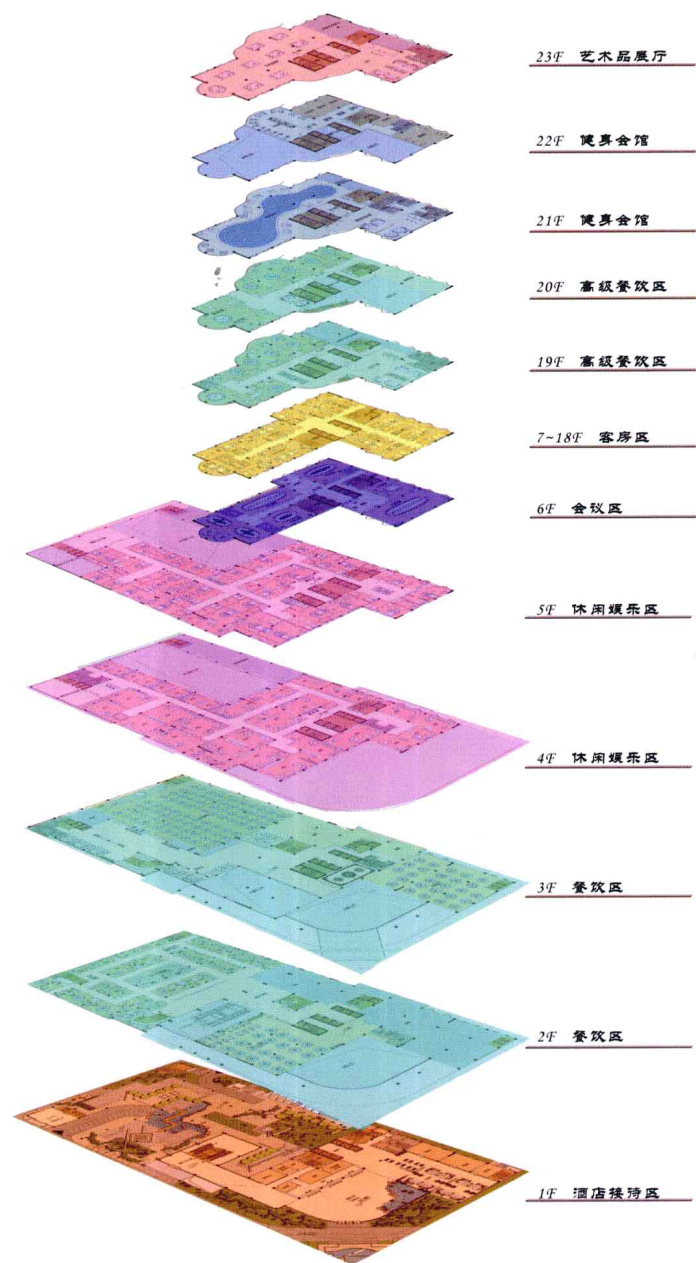
沿小区道路立面图



沿鸿福西路立面图



沿规划路立面图

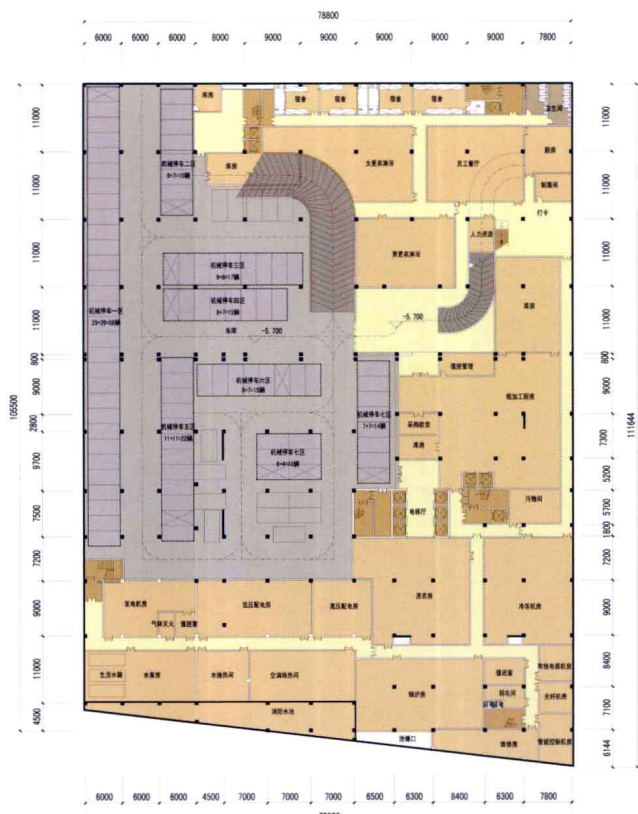


功能分析图

总体布局沿东江大道水平展开，酒店大堂区、餐饮会议区、娱乐桑拿区在裙房竖向分层布置，而客房区及高端会所、艺术展馆等高级社交场所以简洁挺拔的点式形式布置在场地两端，既保证了南部住宅通畅的视线，又形成本区域的视觉焦点和标志性建筑。

鸿福西路和东江大道交会处，是建筑城市形象的重要节点，因此将酒店的主入口布置在此处，面对近50m宽的城市绿化带及滨江体育公园，醒目大气，同时结合用地北段架空层，设计精致庭院景观作为公众开放活动空间，保证了场地的环境品质。

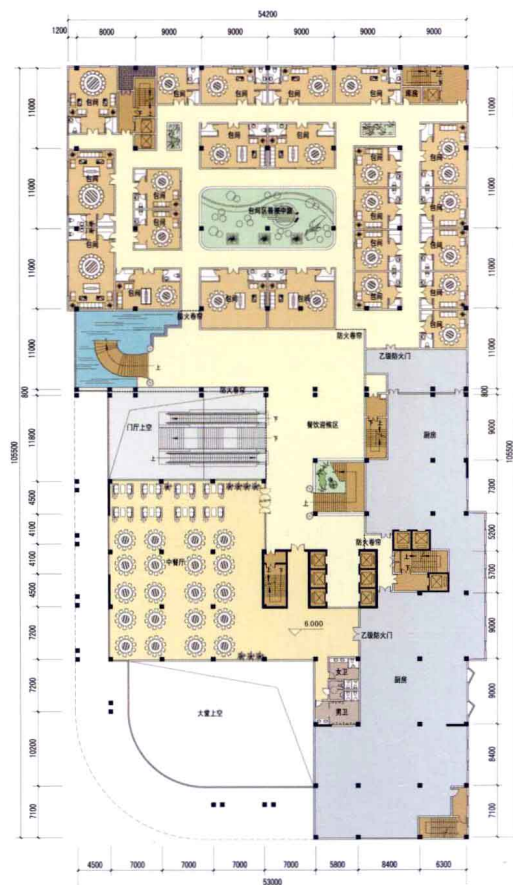
地块与CBD遥相呼应，立面设计上作为CBD的延伸，使用简洁现代的建筑语言，强化体量的进退凹凸和线条的穿插对比。色彩以深灰和白色为主，结合高大的柱廊、深远的挑檐，创造丰富细腻的造型层次和虚实对比；顶部采用自由飘逸的曲线玻璃由上而下贯穿塔楼，与主体的稳重和韵律形成对比和跳跃，统领整个建筑形体的视觉焦点。



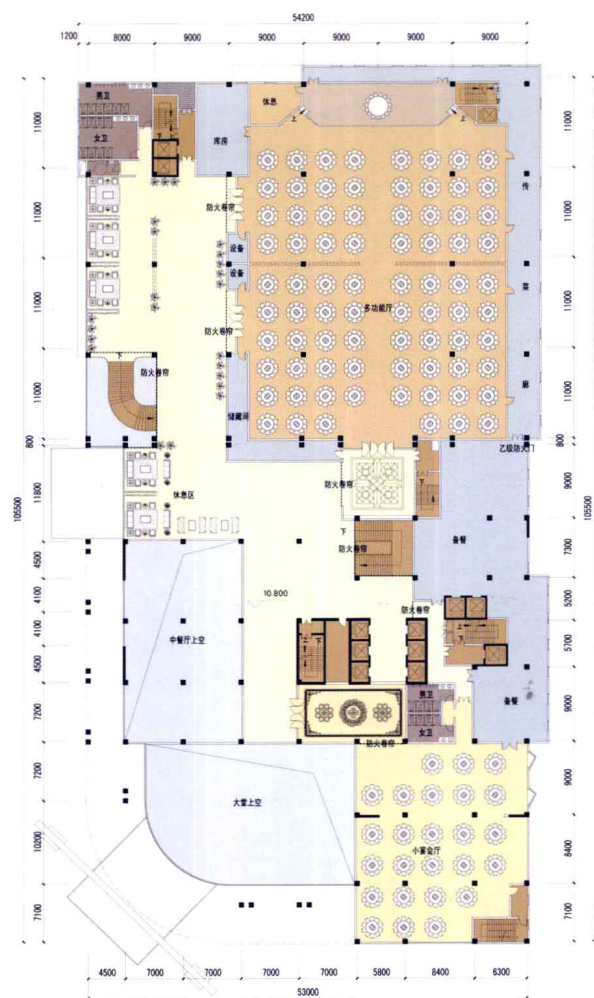
负一层平面图



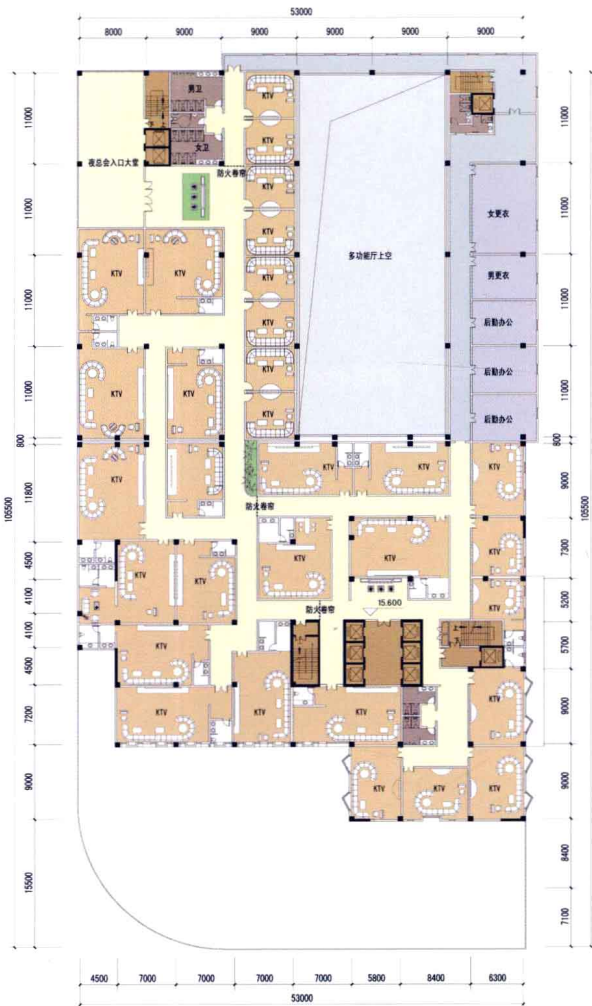
一层平面图



二层平面图



三层平面图



四层平面图



五层平面图