



图书在版编目(CIP)数据

日历·集 / 深圳市艺力文化发展有限公司编. — 大连 : 大连理工大学出版社, 2011.3

ISBN 978-7-5611-6021-3

I. ①日… II. ①深… III. ①平面设计—作品集—世界—现代 IV. ①J534

中国版本图书馆CIP数据核字 (2011) 第017106号

出版发行: 大连理工大学出版社

(地址: 大连市软件园路80号 邮编: 116023)

印 刷: 利丰雅高印刷(深圳)有限公司

幅面尺寸: 210mm × 280mm

印 张: 16

插 页: 4

出版时间: 2011年3月第1版

印刷时间: 2011年3月第1次印刷

责任编辑: 初 蕾

特约编辑: 雷 云 李 岩

责任校对: 仲 仁

装帧设计: 杨思雁

ISBN 978-7-5611-6021-3

定 价: 260.00元

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邮 购: 0411-84703636

E-mail: designbook@yahoo.cn

URL: [http:// www.dutp.cn](http://www.dutp.cn)

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Introduction

Calendar has been so common that you can look at it in your daily accessories such as mobile phones and watches, but a creative calendar is always able to bring a smile of appreciation and fun in your face whenever you look up it in a good or bad date of the year. Although it is impossible to deviate contemporary calendar from its strict ancient time keeping system, the designs and types of calendar have highly developed in present day.

To designers, calendar design is nothing to do with years, months and days, but creativity and aesthetics. This book, based on the idea of time movement, starts from the beginning of a year, ends at the end of a year. The contents comprise extremely innovative calendar designs of recent years, applied eye-catching illustrations and distinct typography, as well as thematic contents. It means to attract your immediate attention and provide you with surprise and refreshment in your calendar design process.

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Johann Volkmer

Faltjahr 2010

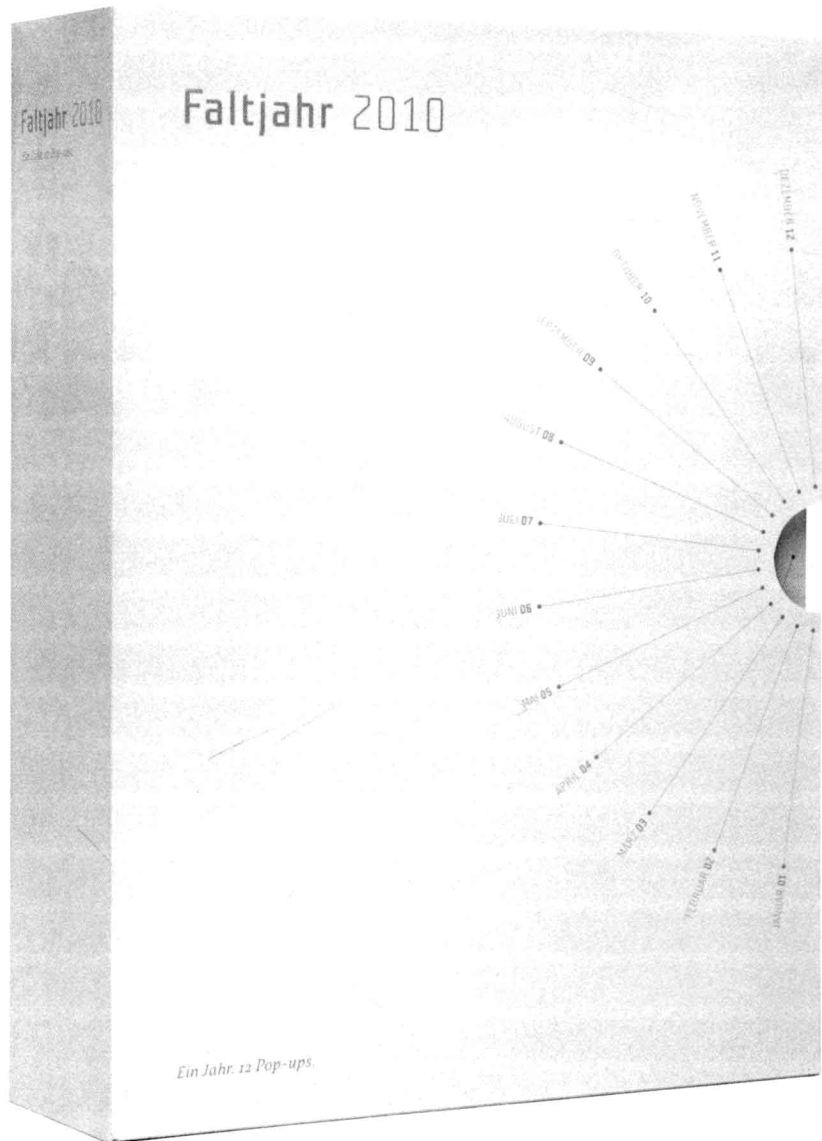
Johann Volkmer

Self initiated

Johann Volkmer

Johann Volkmer

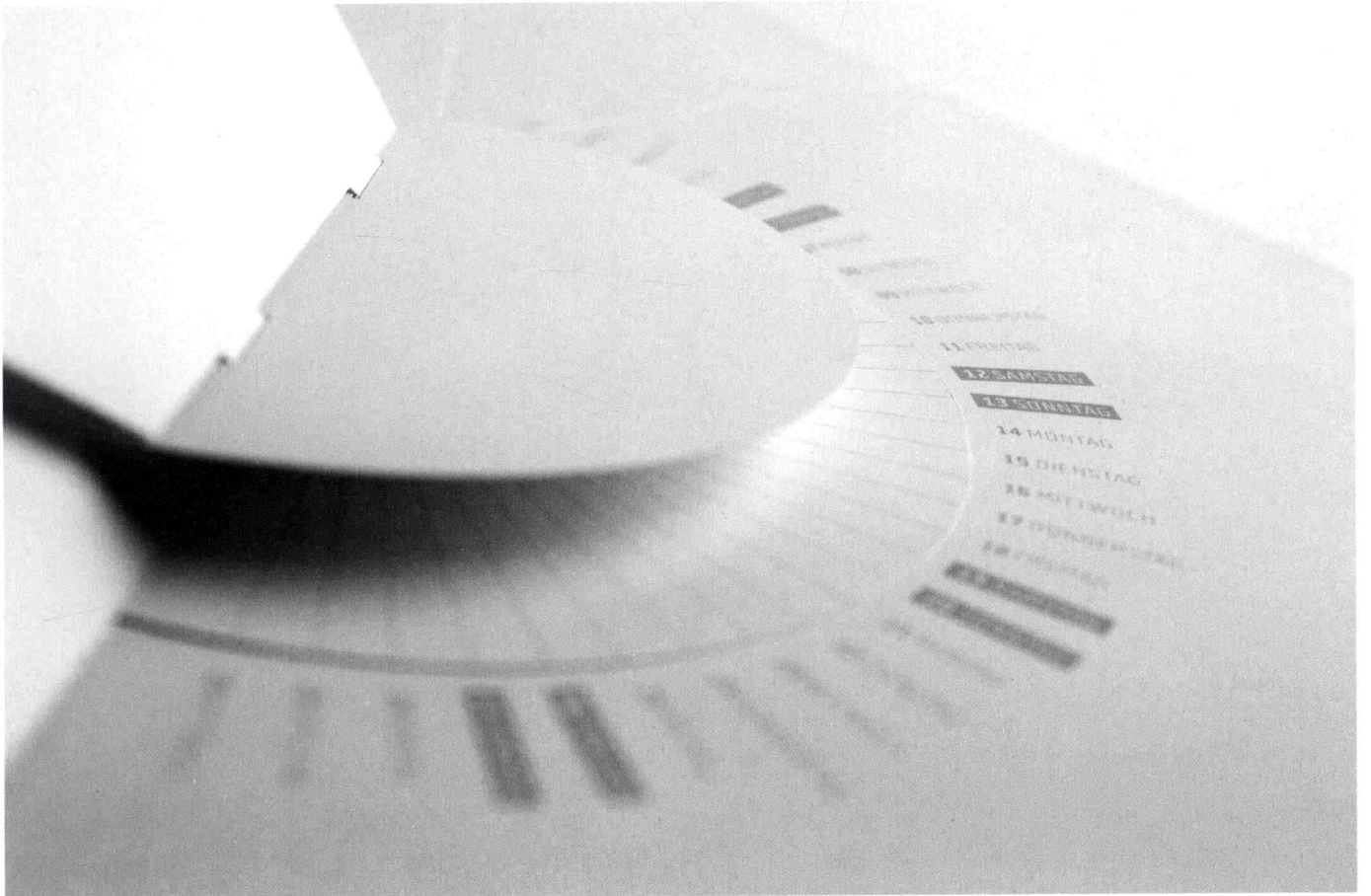
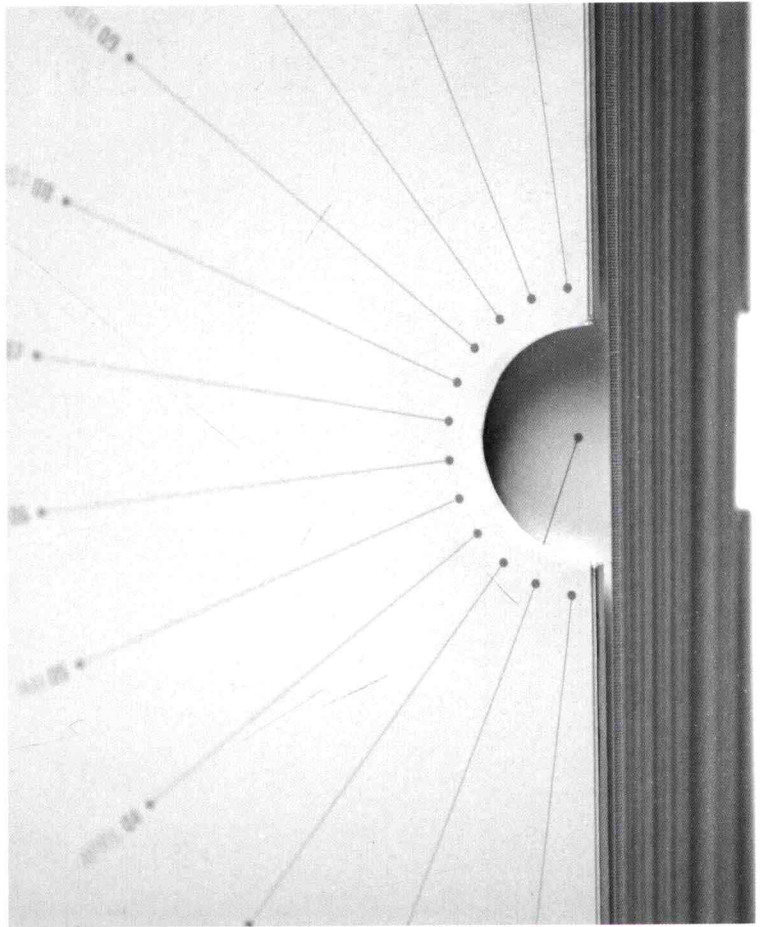
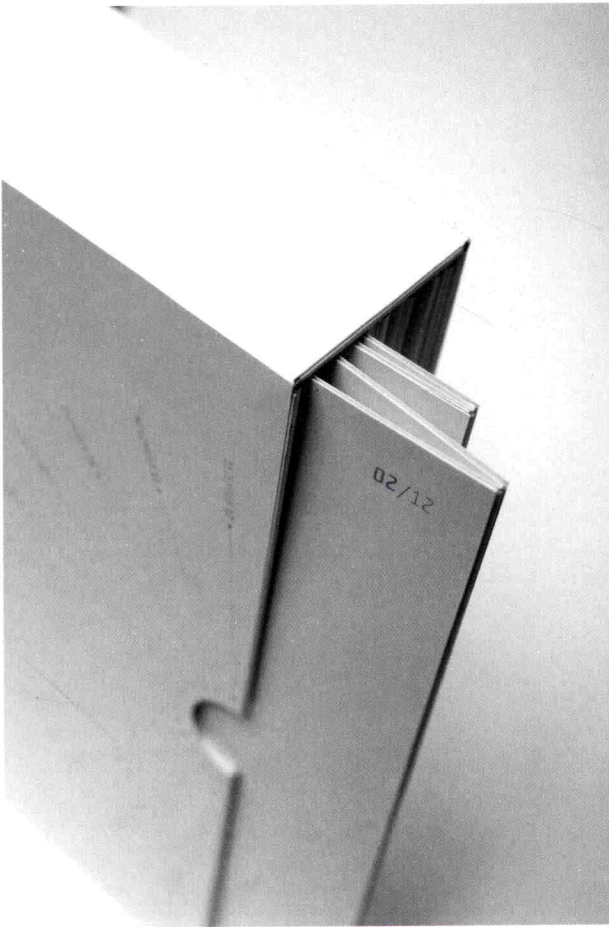
Kristian Barthen

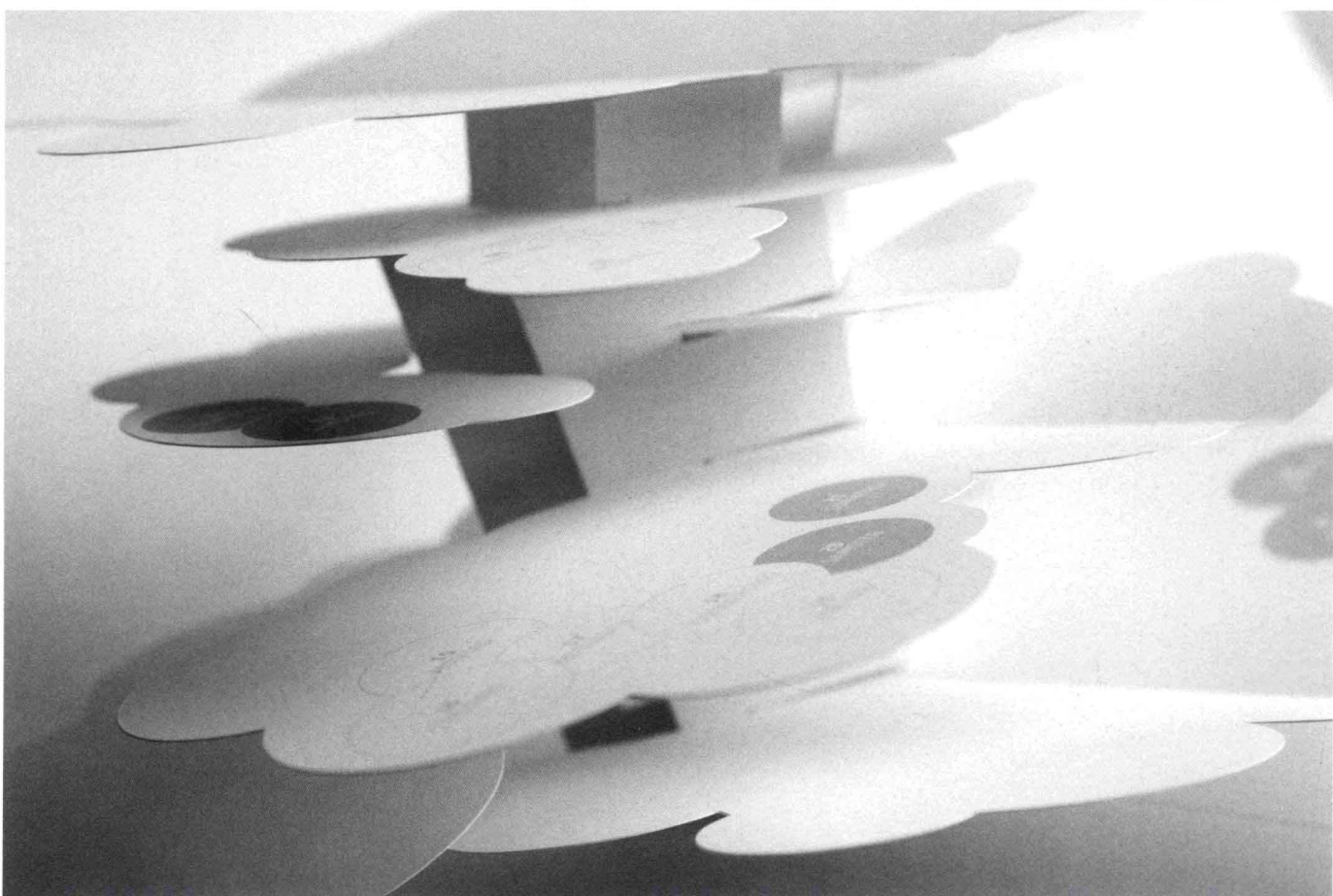
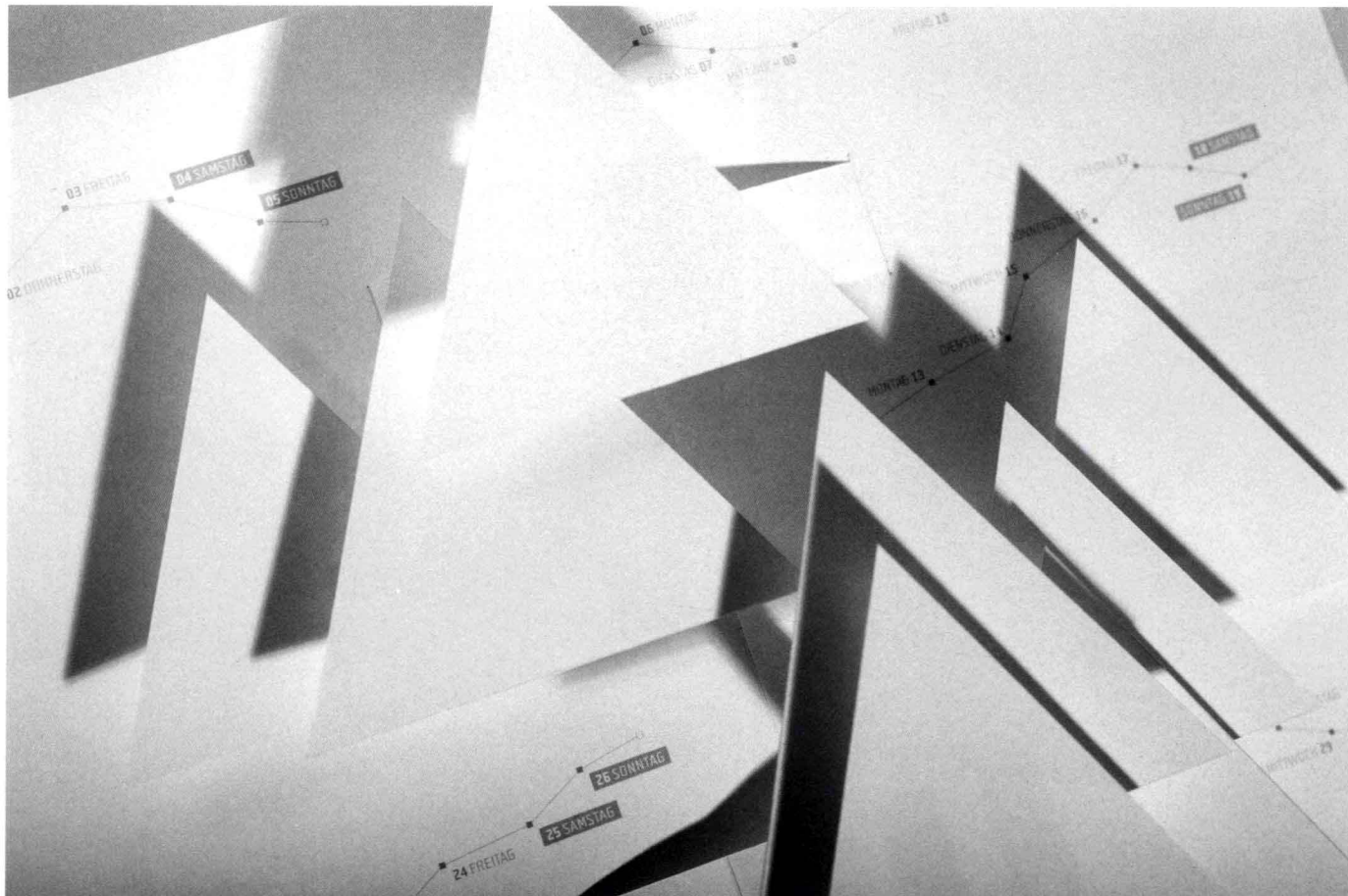


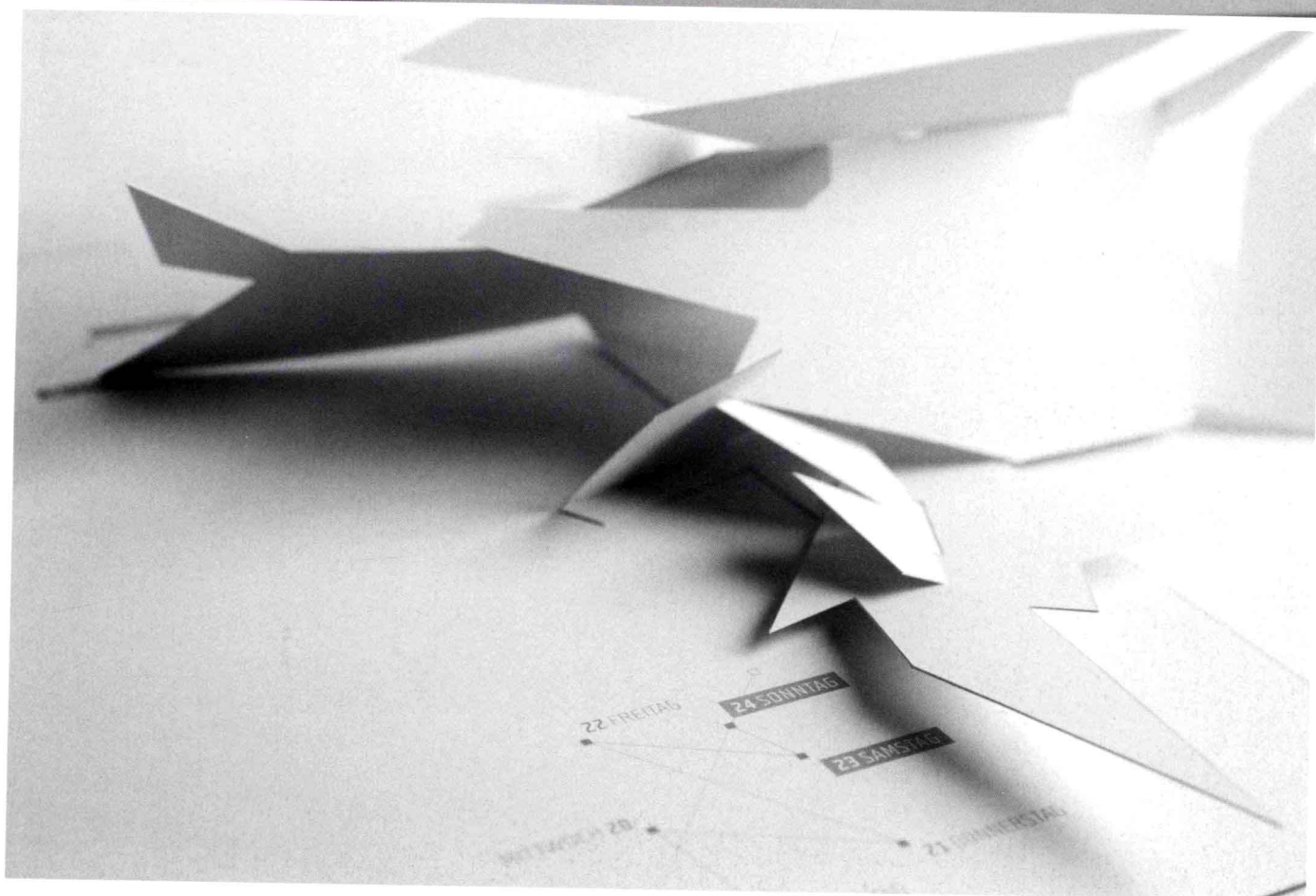
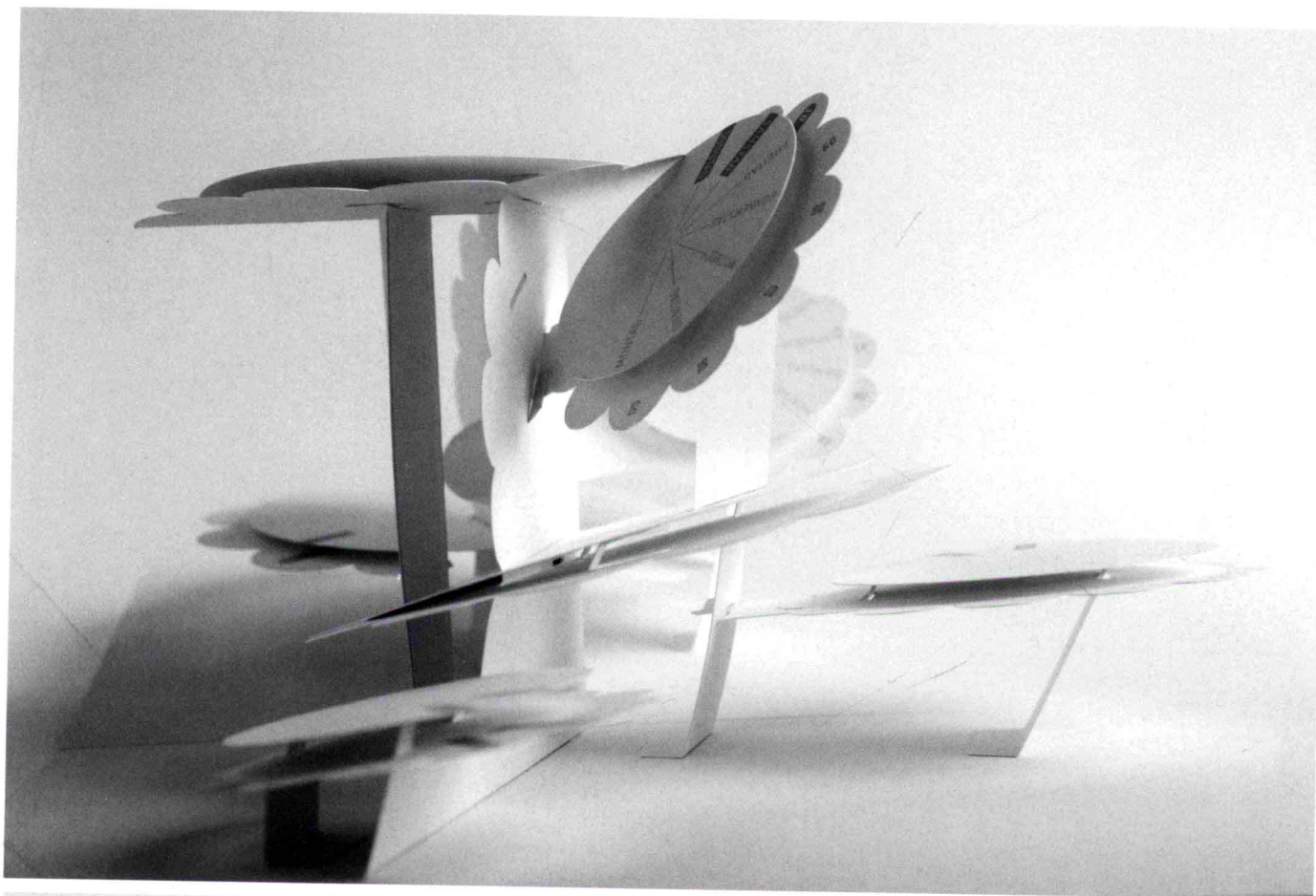
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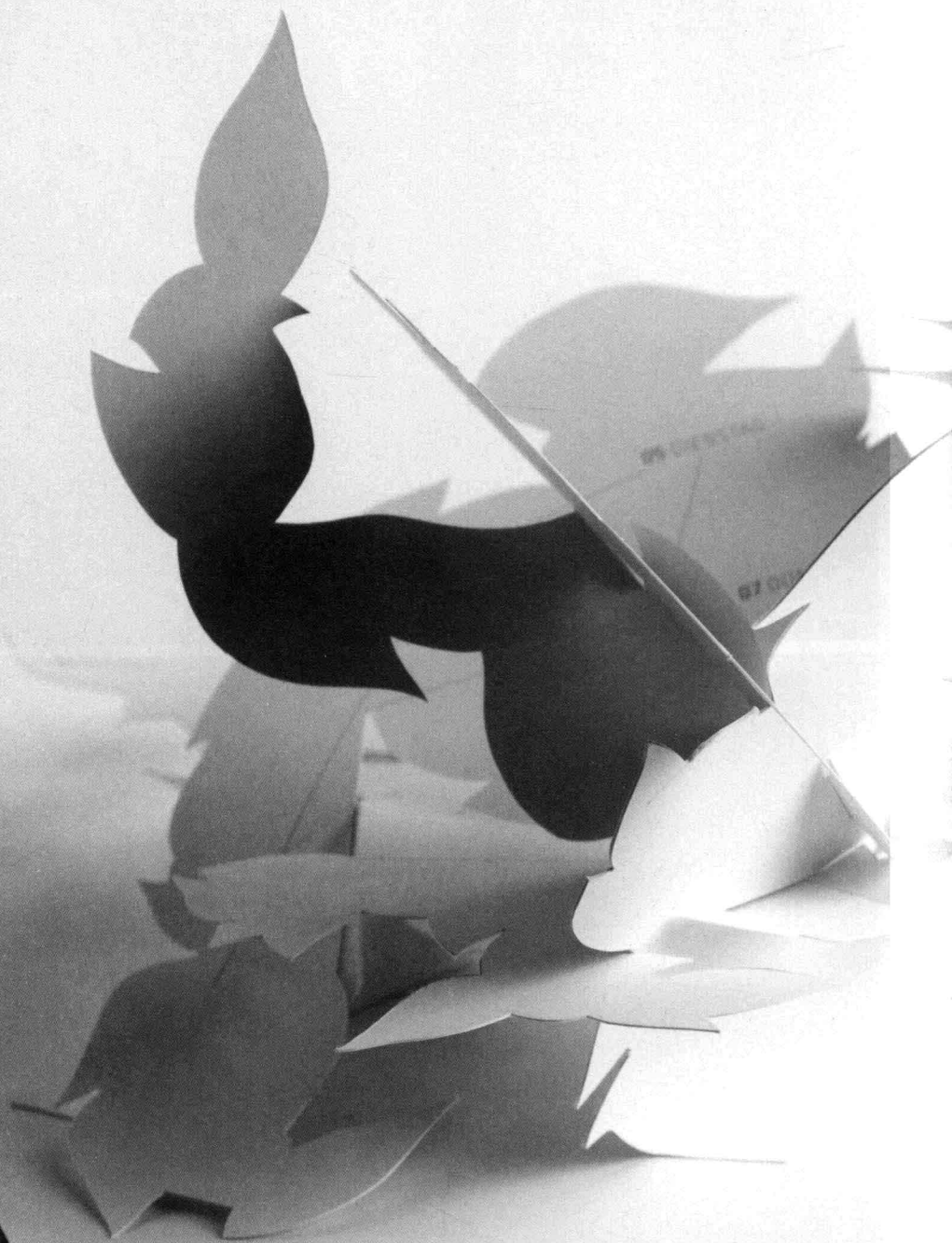
Faltjahr 2010 is a wall calendar which consists of 12 separate A4-sized modules (A3 when open), represented as paper engineered pop-up sculptures. The calendar data is realised by charts and graphs and is individually adapted to the shapes of the paper sculptures.

Monochrome white paper expresses monthly themes with simple elegance. The Faltjahr 2010 shows what paper is capable of.

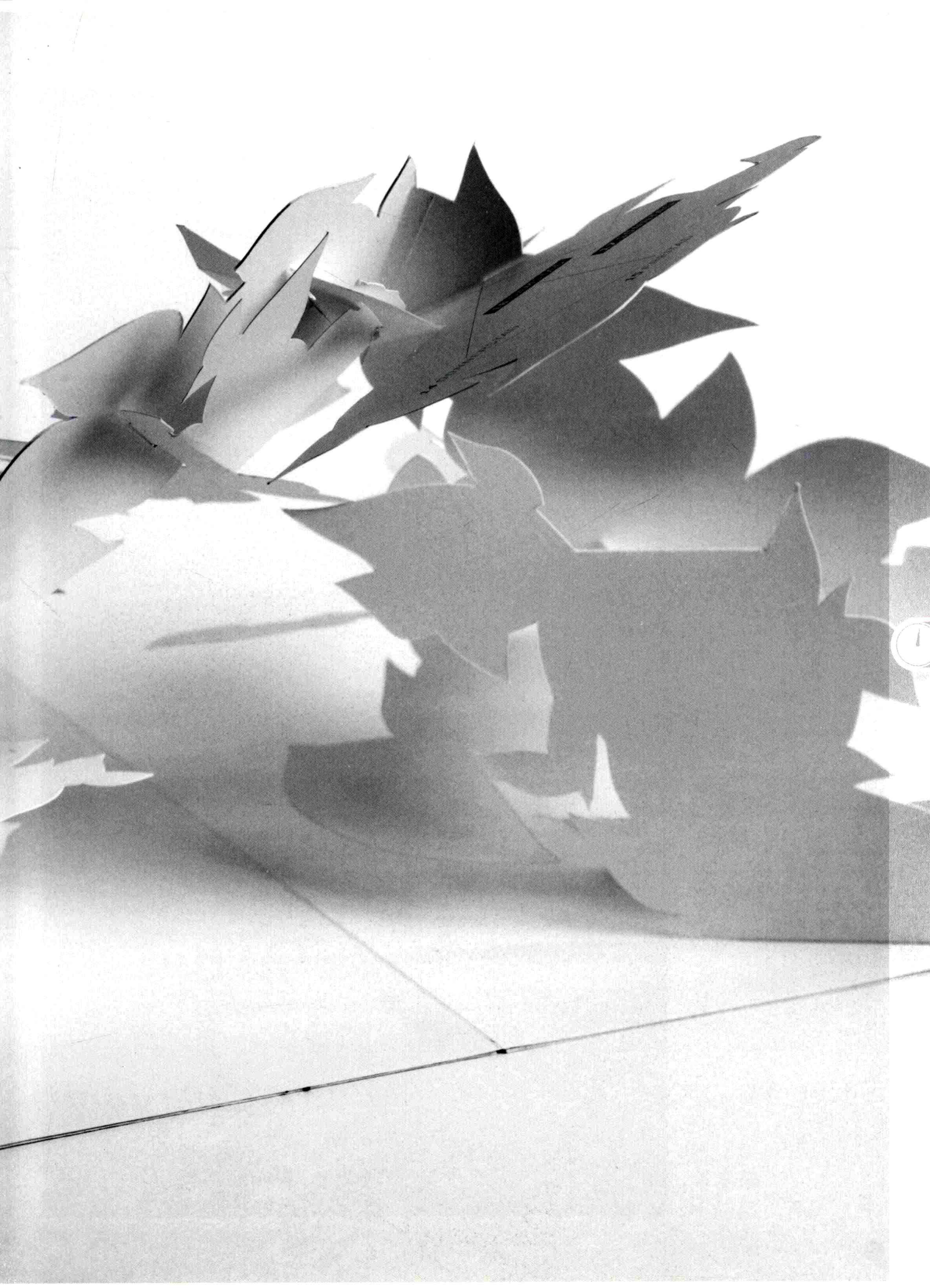




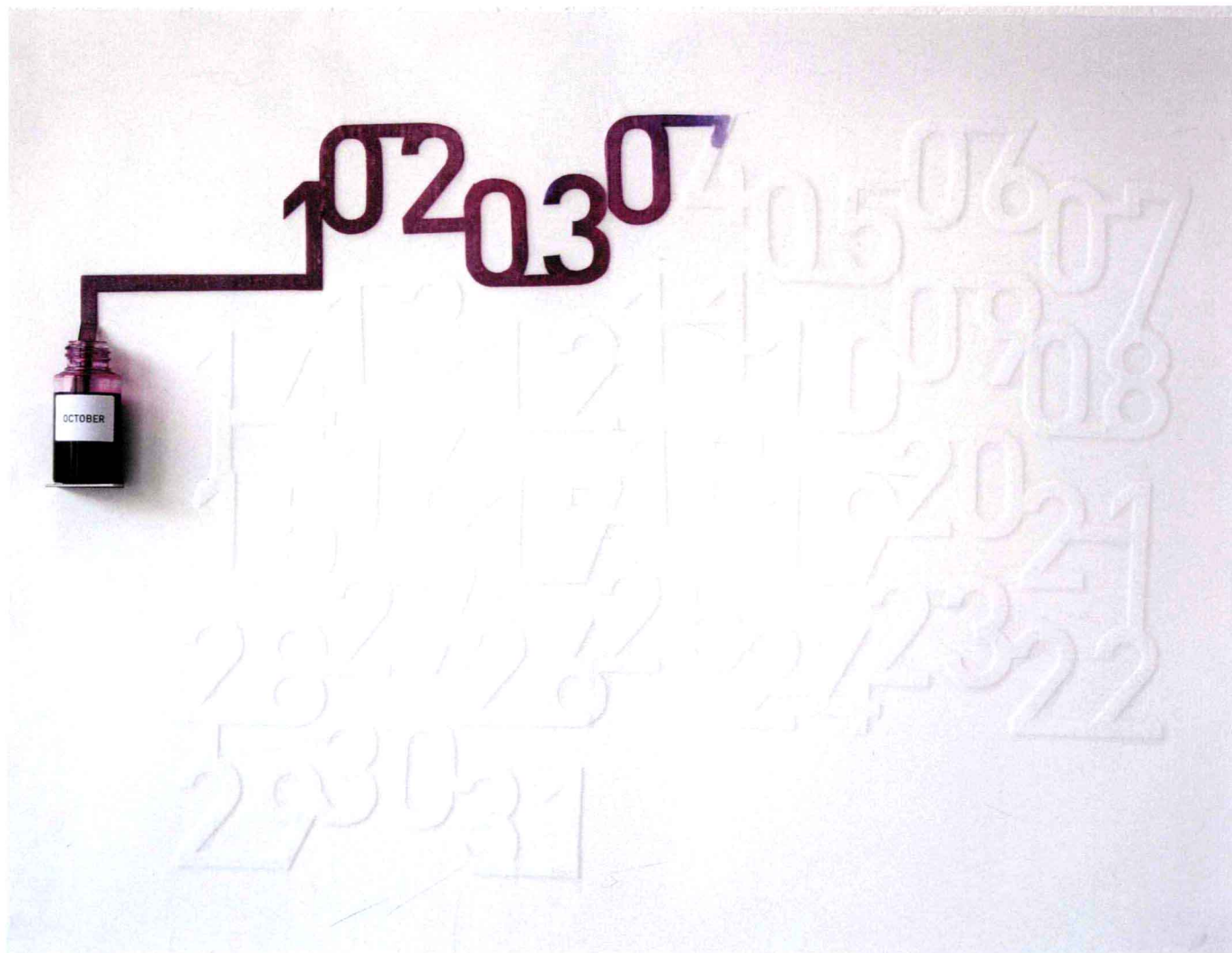




10 Oktober



Oscar Díaz



Description

The 'Ink Calendar' makes use of the timed pace of the ink spreading on the paper to indicate time.

The ink is absorbed slowly, and the numbers in the calendar are 'printed' daily. One a day, they are filled with ink until the end of the month. A calendar self-updates, which enhances the perception of time passing and not only signaling it.

The ink colours are based on a spectrum, which relate to a 'colour temperature scale', each month having a colour related to our perception of the weather on that month. The colours range from dark blue in December to, three shades of green in spring or oranges, and red in the

summer.

The scale for measuring the 'colour temperature' that I have used is a standard called 'D65' and corresponds roughly to a midday sun in Western / Northern Europe.

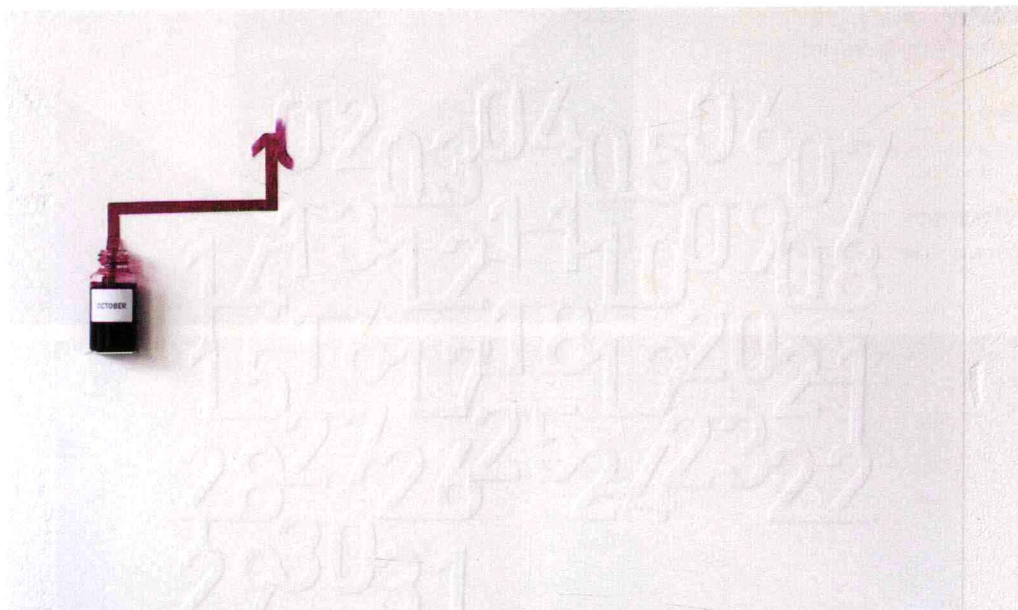


Title of the work
ink calendar 2009

Design Agency
Oscar Diaz

Designer
Oscar Diaz

Art Director
Oscar Diaz



Chelsea Rae Nordstrom

Title of the work
The Light Calendar

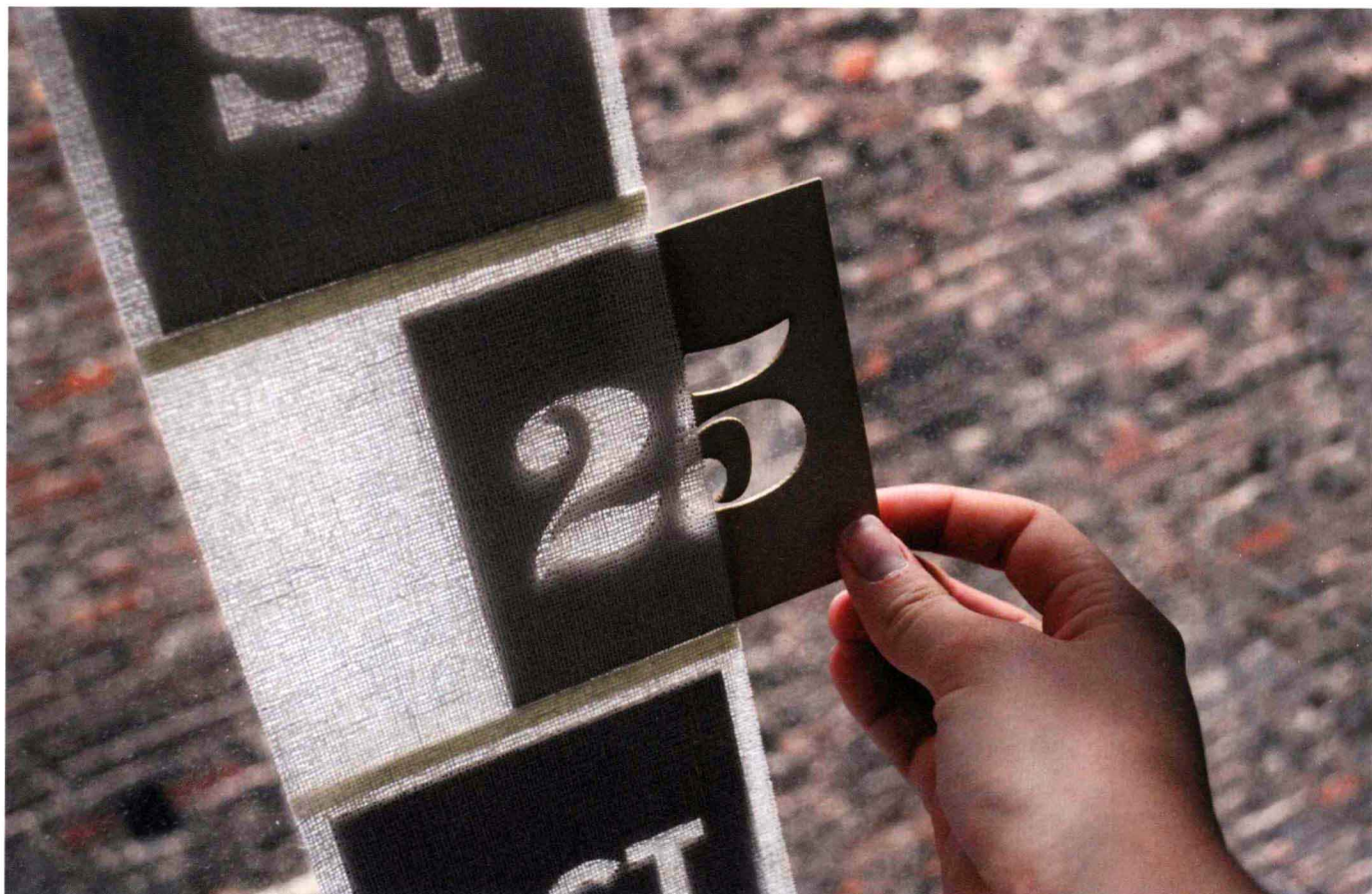
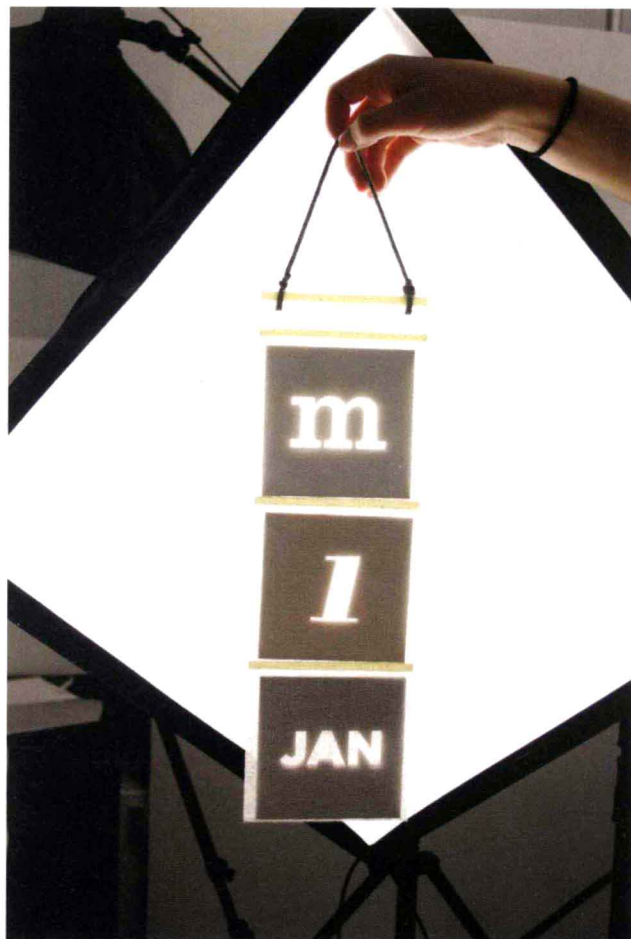
Designer
Chelsea Rae Nordstrom

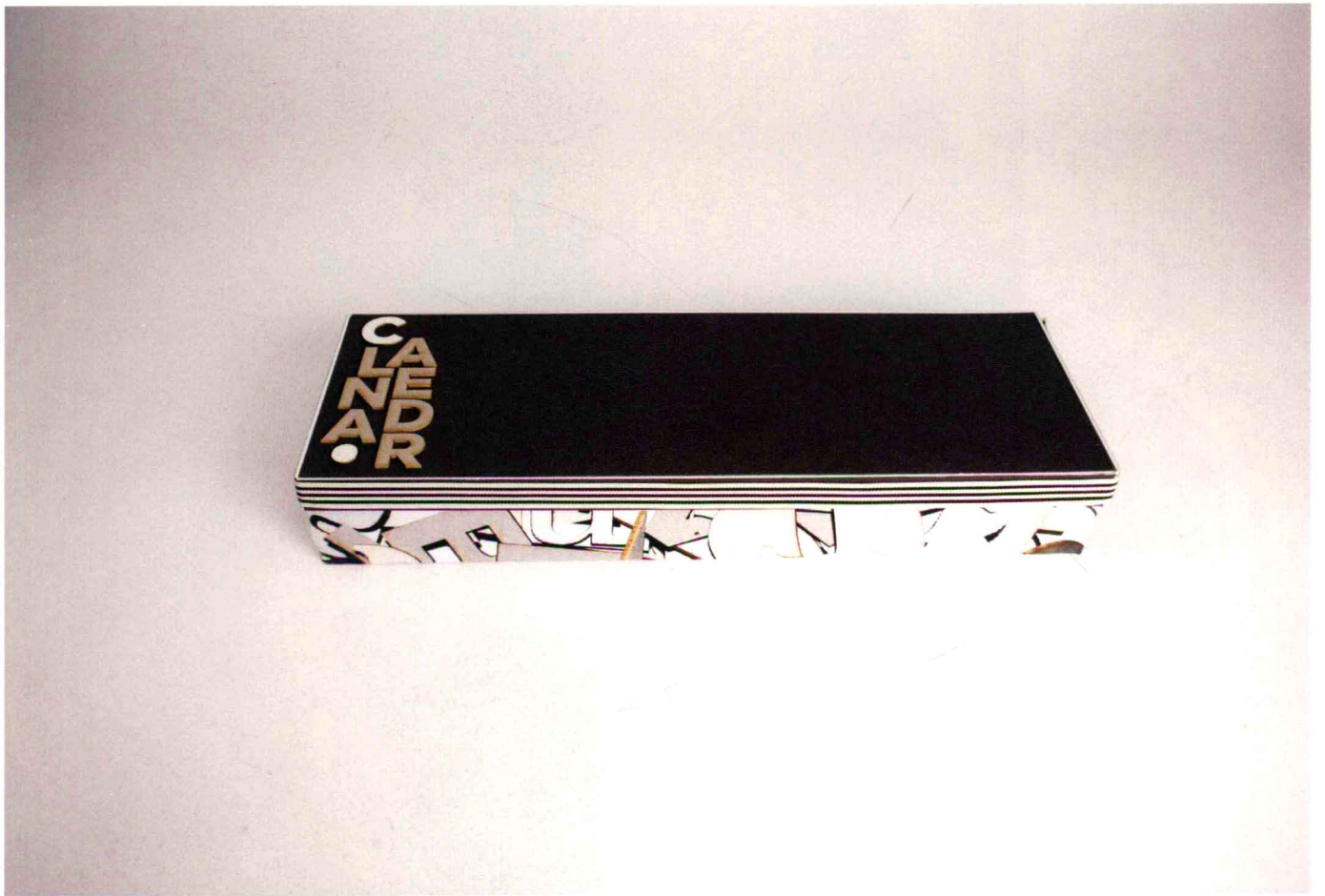
Design Agency
Chelsea Rae Nordstrom

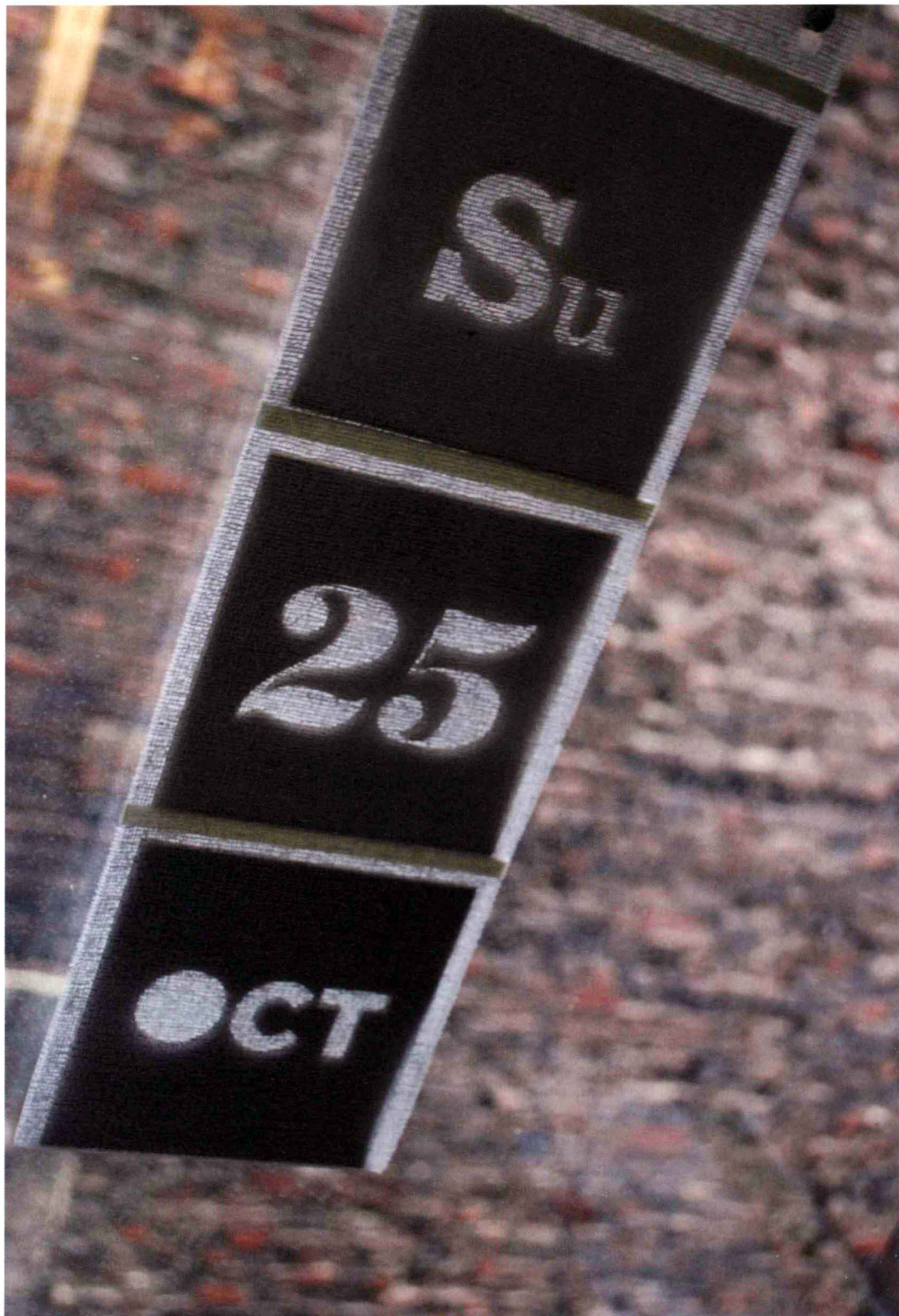
Client
Personal Project

Art Director
Chelsea Rae Nordstrom

Photography
Chelsea Rae Nordstrom







Description

Chelsea Rae Nordstrom's Light Calendar is a unique laser-cut calendar dependent on natural light for its visual appearance. The calendar is packaged in a box containing three sets of laser-cut square panels which are then put into a sheath that hangs in your window.

The idea is that light filters through the laser-cut numbers and letters held in the sheath to illuminate the day, date and month. Each panel slides in and out of the mesh pockets making it an easy task to change it out every day. The Light Calendar is an innovative and beautiful way of reminding yourself of the date.