

INNOVATION STORM

A Collection of the Latest Residential Projects in 2010

创新风暴

——2010年最新住宅方案精选

佳图文化/编

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天津大学出版社

TIANJIN UNIVERSITY PRESS

图书在版编目 (C I P) 数据

创新风暴: 2010年最新住宅方案精选/ 佳图文化编

. —天津: 天津大学出版社, 2011. 3

ISBN 978-7-5618-3796-2

I. ①创··· II. ①佳··· III. ①住宅—建筑设计—作品集—中国—年鉴 IV. ①TU241

中国版本图书馆CIP数据核字 (2010) 第249579号

策 划 佳图文化
主 编 王志 龙志伟
责任编辑 油俊伟

出版发行 天津大学出版社
出 版 人 杨欢
地 址 天津市卫津路92号天津大学内 (邮编: 300072)
电 话 发行部: 022-27403647 邮购部: 022-27402742
网 址 www.tjup.com
印 刷 上海瑞时印刷有限公司
经 销 全国各地新华书店
开 本 280mm×280mm
印 张 26
字 数 308千
版 次 2011年3月第1版
印 次 2011年3月第1次
定 价 298.00元

Preface

The competitive bidding of architectural design schemes is an effective and essential way to select the best design schemes and create exquisite constructions. In a certain sense, the architecture competitive bidding programmes are worth learning and appreciating.

This book has selected many excellent works of residential building design in recent years. These works feature novel conception and creative thought, with precious pictures of rendering, aerial view, floor plan, elevation, and section. They are the valuable reference materials for architectural design industry, which represent the top design standard and the latest design trend in China.

前言

建筑设计方案的竞标是实现优秀设计方案的有效途径，是创造出建筑精品的必要过程。从某种意义上来说，建筑竞标方案是更值得去学习和欣赏的佳作。

本书精选了近年来优秀的住宅建筑设计方案。这些方案立意新颖，极富创造性，配以详细的效果图、鸟瞰图、平面图、立面图、剖面图等宝贵设计资料，是国内建筑设计行业不可多得的参考资料图集。它代表了国内顶尖设计水准和最新设计潮流，实为一部难得的建筑竞标方案精品集。

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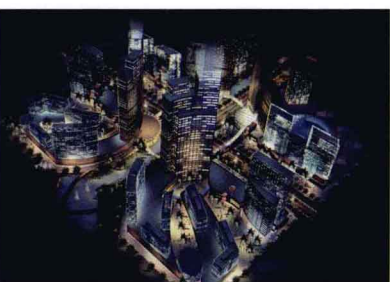
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Changsha Wanda Plaza (Plot A, Plot C, and Plot D)

Location: Kaifu District, Changsha, Hunan

Developer: Changsha Wanda Plaza Investment Co., Ltd.

Architecture design: CCI Architecture Design & Consulting Co., Ltd.

The project consists of super high-rise residential building, low commercial building, class-A office building and the underground parking garage. The residential building is designed in modern style with natural stone facade. Its golden appearance echoes with the rolling river water. Straight lines are used to create random effect with clear structure and strong sense of roughness. Every house is designed with large viewing balcony which is constructed by wall and glass, transparent and flexible.

The facade of the commercial building is designed in modern style. By the combination of different buildings, it has created unique building image and individuation. Part of the facade is designed in artistic decoration style to emphasize the sense of the buildings' volume. It also emphasizes innovation and the sense of the times. The buildings are designed in different heights to form a beautiful and constantly-changing skyline.

And the facade of the class-A office building is also designed with modern fashionable techniques. The concise and elegant facade and the orderly windows emphasize the rhythms and changes of the points, lines and planes. The outer wall is mainly decorated with dry-suspending stones. Thus the building looks steady, splendid and lovely in concise and elegant modern design style.

长沙万达广场工程地块A、地块C、地块D

项目地点：湖南省长沙市开福区

开发商：长沙万达广场投资有限公司

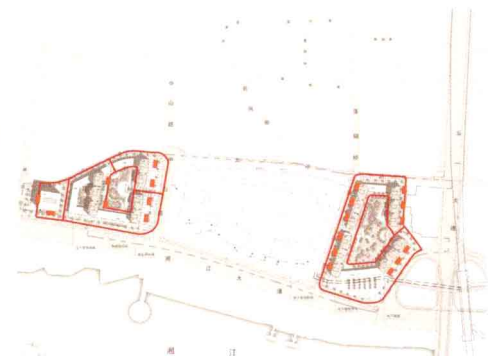
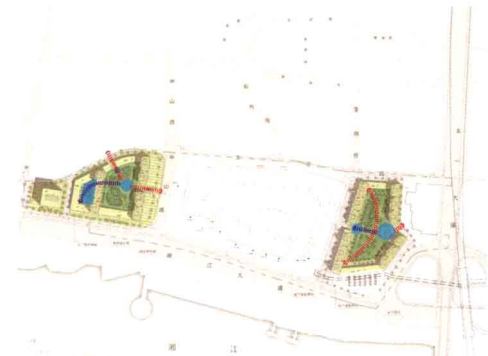
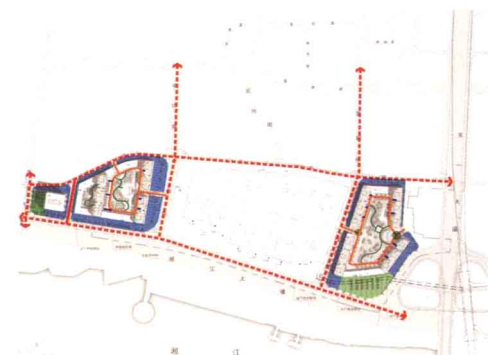
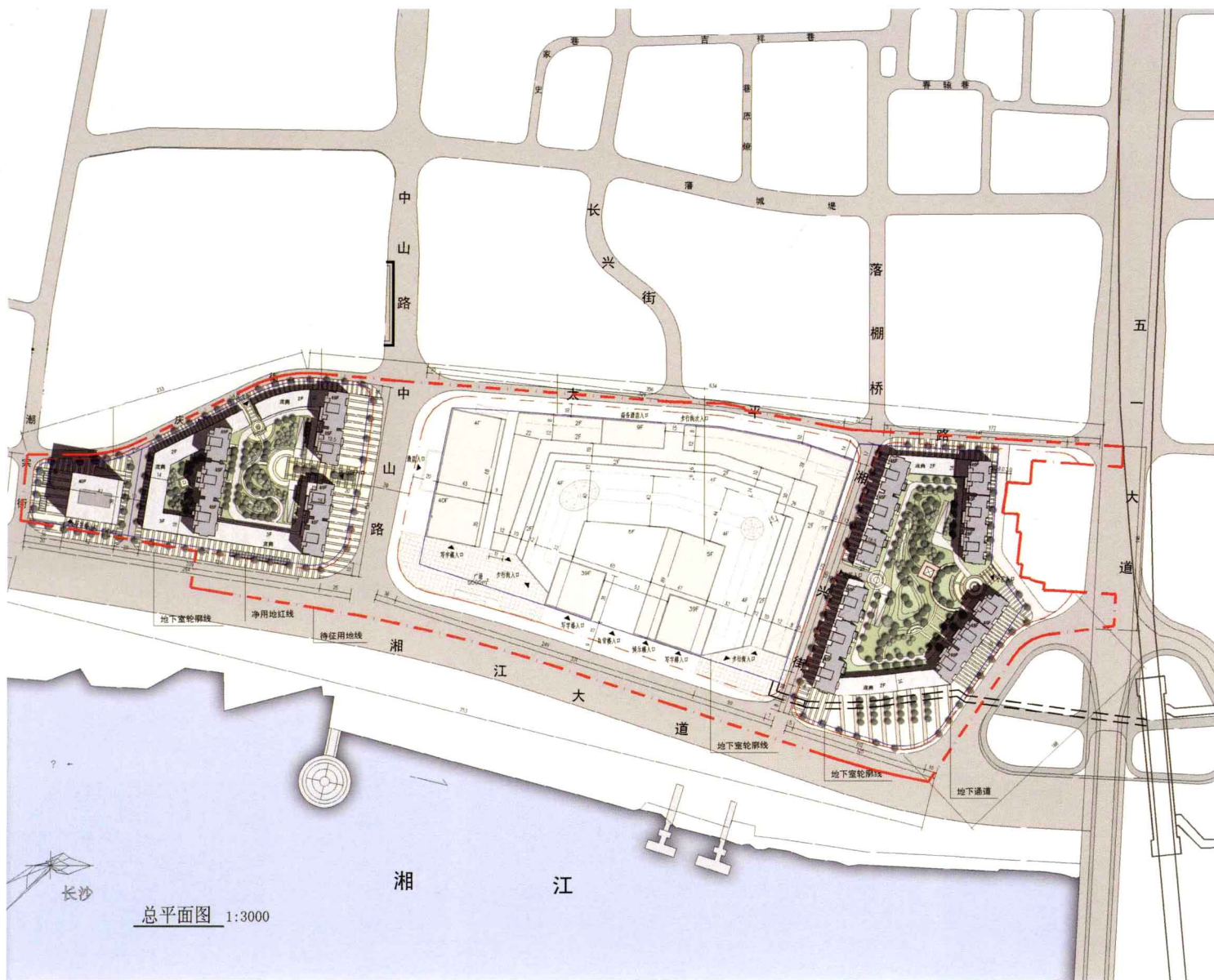
建筑设计：上海新外建工程设计与顾问有限公司

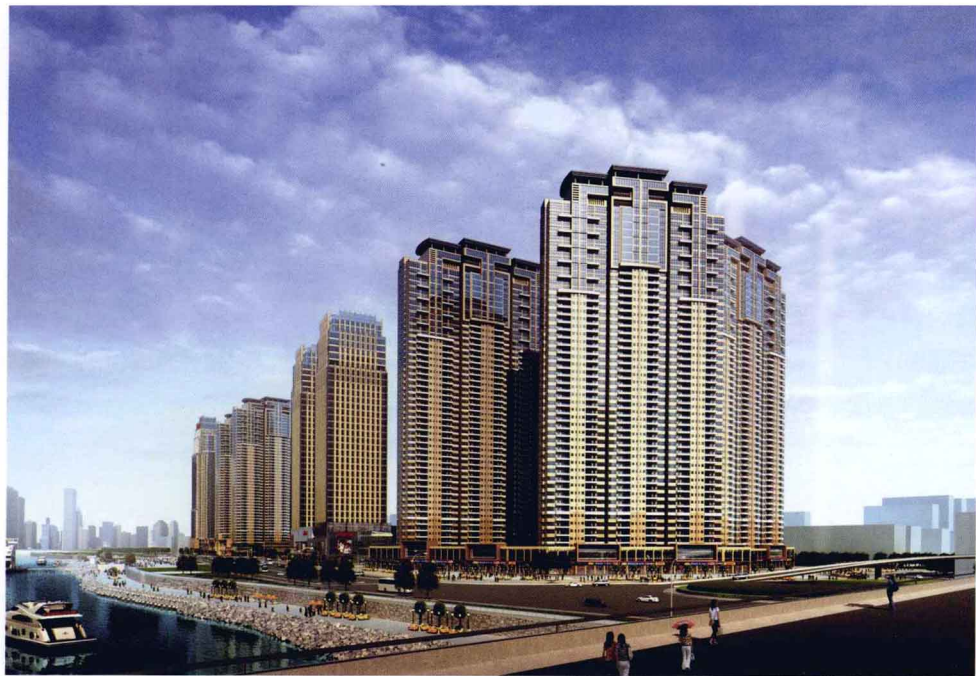
本项目包括地上超高层住宅及底商、地上甲级写字楼和地下停车库。住宅建筑设计以现代建筑风格为主，以天然石材为建筑立面，其金色的外观与滚滚江水交相辉映。建筑以直线条表现错落式外观，结构层次丰富清晰，多重几何体结合，凹凸感强烈。每户皆设大面积观景阳台，阳台外观由墙体与大面积玻璃结合构成，通透而富于变化。

商业建筑方案立面采用现代风格，运用建筑的形体组合来塑造建筑形象及个性，局部以艺术装饰风格为基调，加以提炼，在强调体积感、挺拔沉着的基础上，同时强调时代感和创新性。整个建筑群高低错落，天际线变化有致。

● 方案一 - 鸟瞰图

● 方案二 - 鸟瞰图

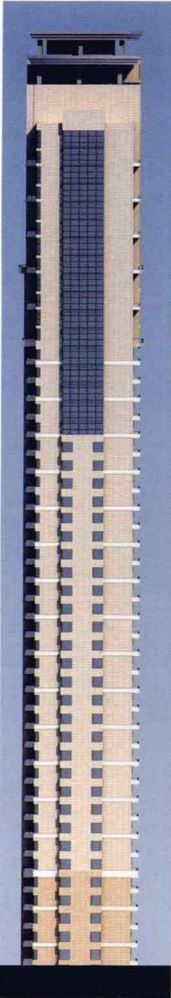




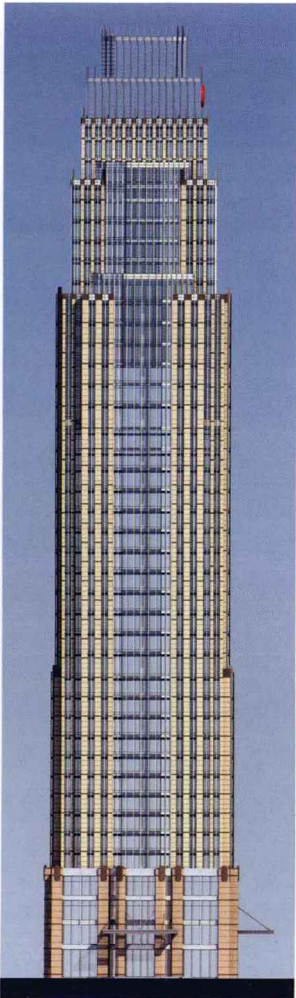
方案一效果图



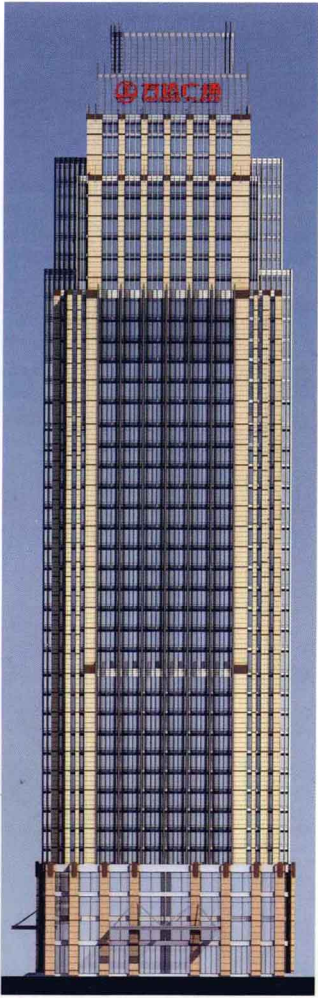
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住宅西立面图



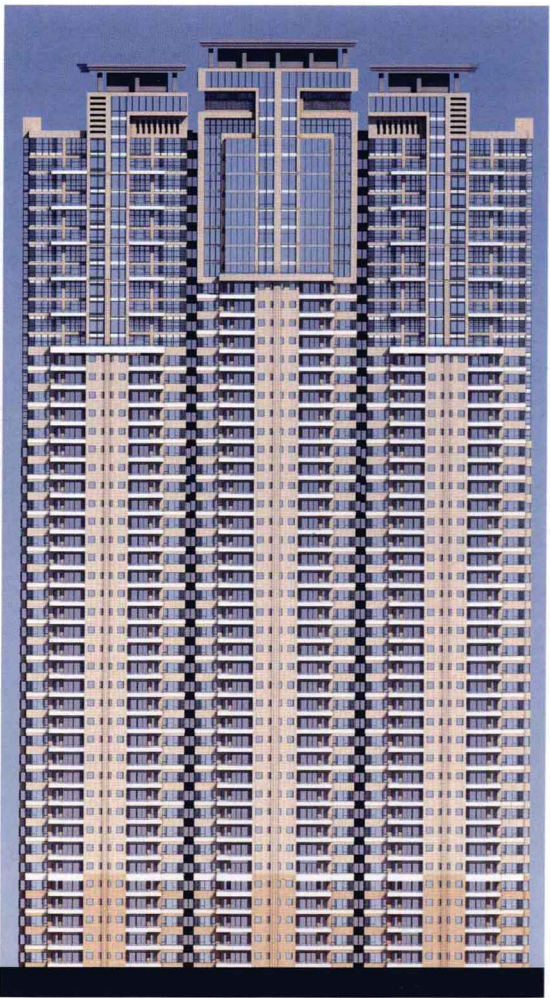
D区写字楼南立面图



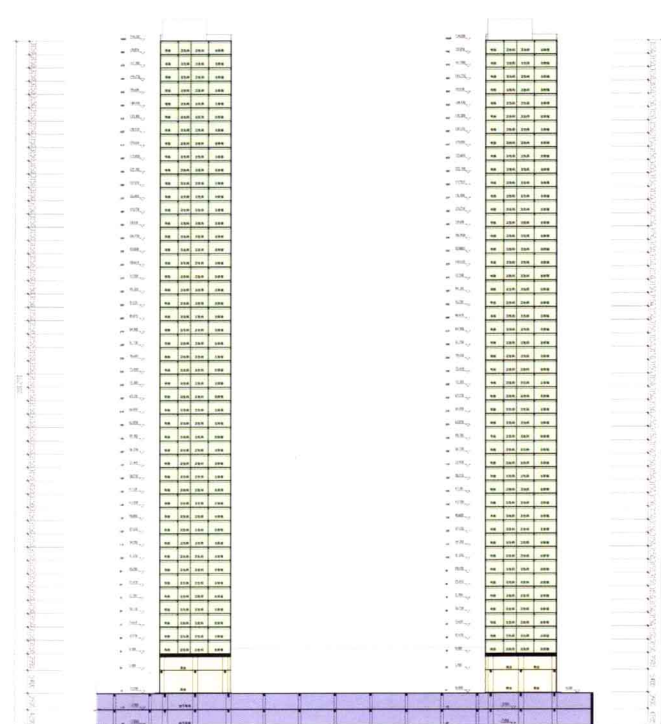
D区写字楼西立面图



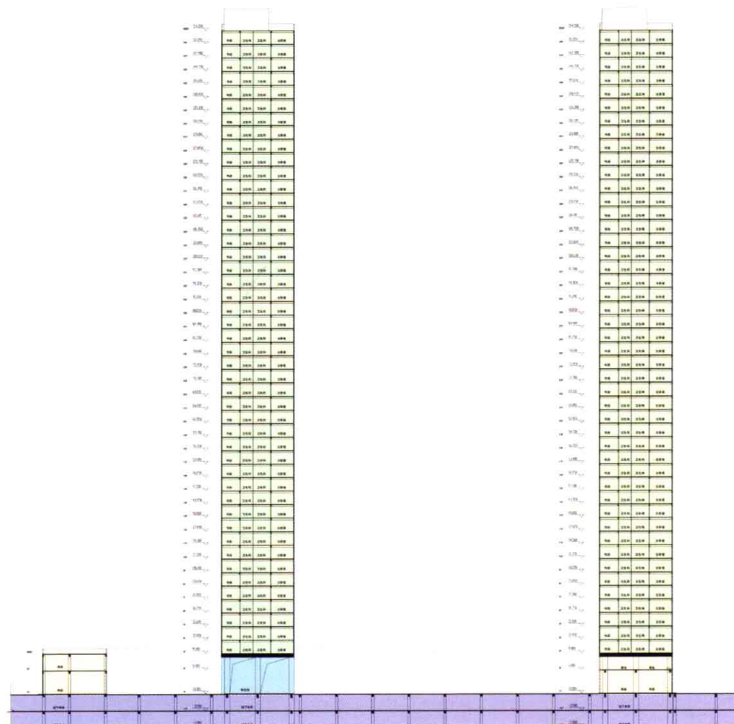
住宅北立面图



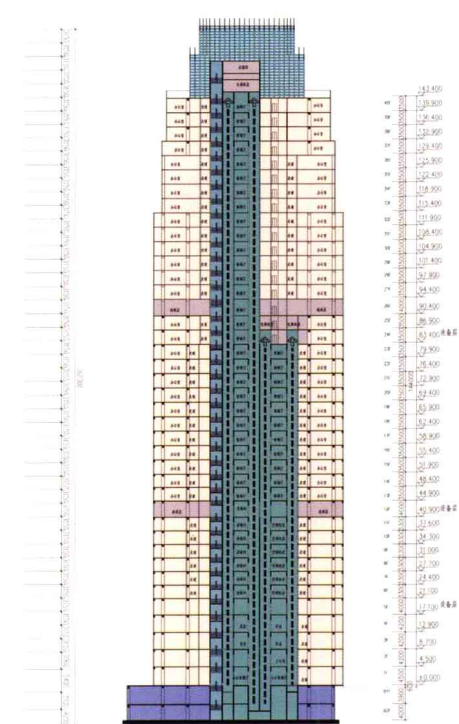
住宅南立面图



A区剖面图



C区剖面图



D区甲级写字楼剖面图

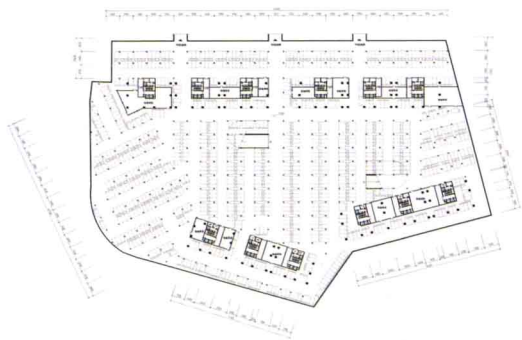
甲级写字楼外立面的设计采用现代流行的设计手法。建筑外观立面简洁，开窗规整，强调点线面的变化与韵律感。外墙饰面材料以干挂石材为主。稳重端庄而不失活力与变化，力求体现现代建筑简约、整洁大方的设计风格。



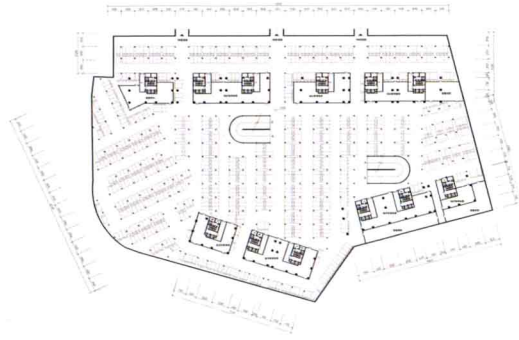
C区商业立面图



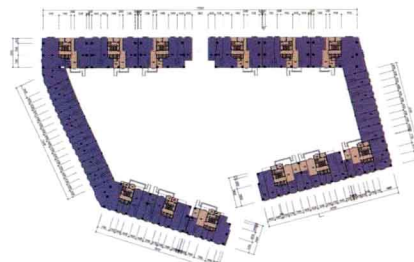
C区商业立面图



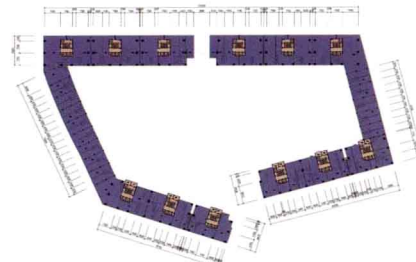
地下2层平面图



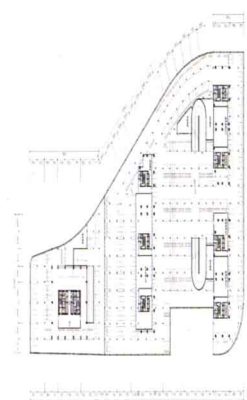
地下1层平面图



1层平面图



2层平面图



C-D区地下1层平面图



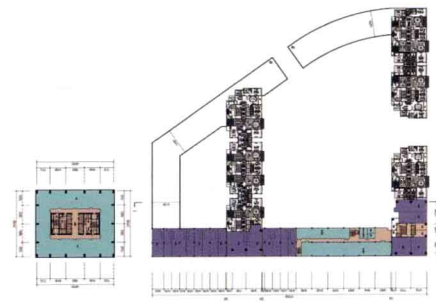
C-D区地下2层平面图



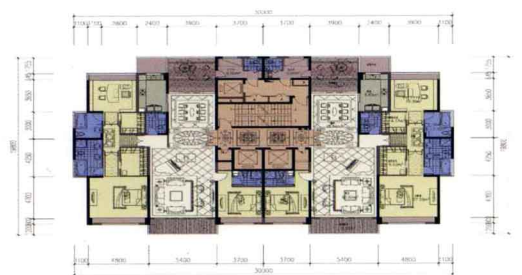
C-D区1层平面图



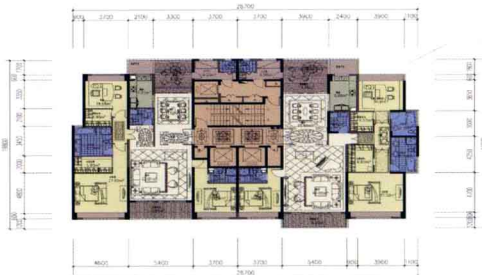
C-D区2层平面图



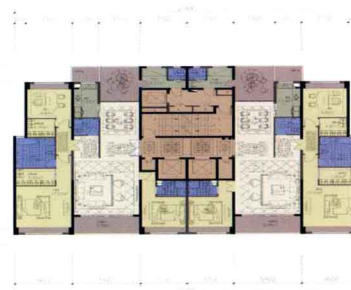
C-D区3层平面图



A区 B+B平面图



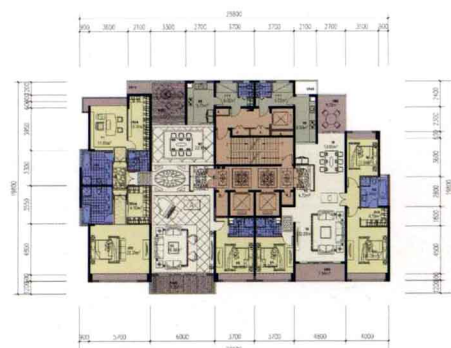
A区 C+B平面图



A区 C+C平面图



C区 A+C平面图



C区 A+D平面图



C区 B+B平面图



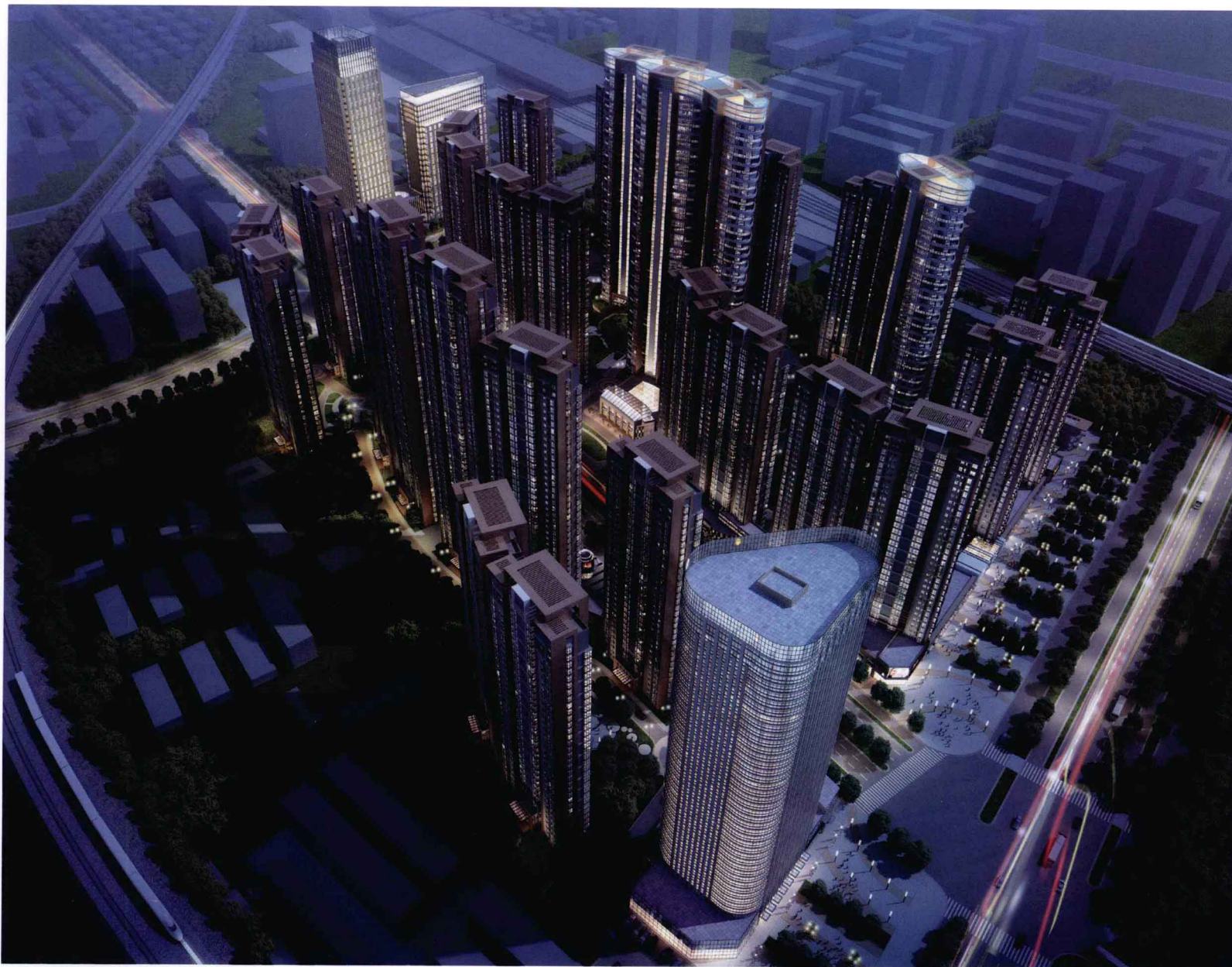
C区 B+D平面图



C区 C+D平面图



Fuxing Town, Wuhan



Location: Jiangnan District, Wuhan, Hubei

Developer: Wuhan Fuxinghuiyu Real Estate Co., Ltd.

Architecture design: CCI Architecture Design & Consulting Co., Ltd.

Occupancy area: 135,619.4 m²

Total floor area: 603,000 m²

Plot ratio: 4.45

According to different locations, the site is divided into several plots: plot 1 is greening landscape; plot 2, 3, 4, and 5 are residential areas; plot 6 is the hotel-style apartment building.

There is a large-scale city life square on the west-east Changqing Road, which matches with the project scale and integrates the landmark image, the commercial

and relaxation center, and the traffic distribution center. It has become the core to link the surrounding plots closely. The high-rises and super high-rises for residence are built around the core, which have formed two axes in north-south direction and west-east direction, and four big residential groups. At the entrance of the main road, the super high-rise LOFT and hotel-style apartment building are built to be the landmarks which have enriched the beautiful skylines of the city. Along the main road, the first floors and second floors are used for commercial use with the combination of straight line interface and arc line interface. The duplex street is set in the most valuable place at the main entrance to make the best use of the commercial value as well as add the senses of hierarchy and interest to the urban space. As the spiritual center of the whole site, the club is located in the center of south square. Other public facilities such as the kindergarten and others are set around the site.