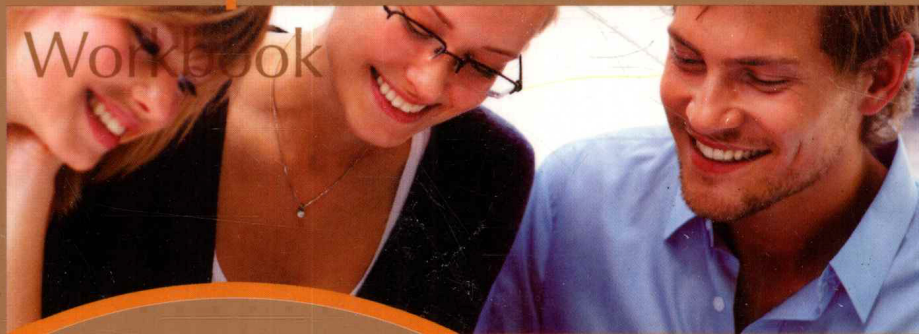


□ 全国高等院校商务英语精品教材

Business English

A Comprehensive Course



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商务英语

综合教程

3

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Civilizations

I. Note-taking, Retelling & Summarizing

 *Take notes while listening to the passage. Then complete the following sentences. Finally, retell and summarize the passage.*

1. "Civilization" has a number of meanings, and its use can lead to _____ and misunderstanding.
2. However, "civilization" can be a highly _____ word. It might bring to mind qualities such as superiority, humaneness, and _____.
3. Many 19th-century anthropologists backed a theory called _____. They believed that people naturally _____ from a simple state to a superior, civilized state.
4. Today most social scientists believe at least to some extent in _____, the view that complex societies are not by nature superior, more humane, or more sophisticated than less complex or _____ groups.
5. A minority of scholars _____ the relativism of Boas and mainstream social science.
6. Many postmodernists, and a considerable proportion of the wider public, argue that the division of societies into "civilized" and "uncivilized" is _____.
7. For all of the above reasons, many scholars today _____ using the term "civilization" as a stand-alone term; they prefer to use urban society or intensive agricultural society.

II. Word Practice

A. *Choose the best answer for each of the following.*

1. John doesn't believe in _____ medicine; he has some remedies of his own.
A. standard B. regular C. routine D. conventional

2. With the help of the government, a large number of people—_____ after the flood in 1991.
A. survived B. suspended C. suffered D. subjected
3. When you fill in the application form, please use your _____ address so that we can contact you easily later.
A. policy B. plain C. permanent D. principal
4. We are _____ at the rapid progress Mark has made in this semester.
A. distinguished B. annoyed C. astonished D. scored
5. Sometimes it is very difficult to _____ some of the English words. Even the native speaker cannot help.
A. decrease B. create C. define D. delight
6. These two horses look so much alike that we cannot _____ one from the other.
A. differ B. detail C. distinguish D. defeat
7. The Bushmen are _____ hunters even though their weapons are primitive.
A. favourite B. original C. sufficient D. expert
8. A new idea began to _____ from his mind when he was on his way back home.
A. emerge B. output C. starve D. tend
9. During these ten years, many new methods have been _____ in the field of foreign language teaching.
A. adopted B. adapted C. alarmed D. aided
10. He said he was my _____ friend but I don't think so.
A. intensive B. onion C. intimate D. occasion
11. Mistakes _____ carelessness may have serious consequences.
A. due to B. thank to C. owing to D. because of
12. Everyone else was killed in the accident. I was the only one to _____.
A. relieve B. alive C. release D. survive
13. Colour-blind people often find it difficult to _____ between blue and green.
A. distinct B. distinguish C. separate D. divide
14. Everybody _____ in the hall where they were welcomed by the secretary.
A. assembled B. accumulated C. piled D. joined
15. Diamonds have little _____ value and their price depends almost entirely on their scarcity.
A. extinct B. permanent C. surplus D. intrinsic

For an unnecessary word, cross out the unnecessary word with a slash "/" and put the word in the blank provided at the end of the line.

Example

When a art museum wants a new exhibit,	[1] <u>an</u>
It never buys things in finished form and hangs them on the wall.	[2] <u>never</u>
When a natural history museum wants an <u>exhibition</u> , it must often build it.	[3] <u>exhibit</u>

We live in a society in there is a lot of talk about science, but [1] _____
I would say that there are not 5 percent of the people who are
equipped with schooling, including college, to understand scientific [2] _____
reasoning. We are more ignorant of science as people with
comparable educations in Western Europe. There are a lot of kids [3] _____
who know everything about computers—how to build them, how
to take them apart, how to write programs for games. So if you [4] _____
ask them to explain about the principles of physics that have gone
into creating the computer, you don't have the faintest idea. The [5] _____
failure to understand science leads to such things like the neglect [6] _____
of the human creative power. It also takes rise to a blurring (模 [7] _____
糊) of the distinction between science and technology. Lots of
people don't differ between the two. Science is the production of [8] _____
new knowledge that can be applied or not, since technology is [9] _____
the application of knowledge to the production of some products,
machinery or the like. The two are really very different, and people
who have the faculty for one very seldom have a faculty for the other.
Science in itself is harmless, more or less. But as soon as it can provide [10] _____
technology, it is not necessarily harmful. No society has yet learned
how to forecast the consequences of new technology, which can be
enormous. ...

IV. Translation

A. Put the following English paragraphs into Chinese.

1. Intensive agricultural techniques, such as the use of human power, crop rotation, and irrigation. This has enabled farmers to produce a surplus of food that is not necessary for their own subsistence.

-
-
2. Another group of theorists, making use of systems theory, look at civilizations as complex systems or networks of cities that emerge from pre-urban cultures, and are defined by the economic, political, military, diplomatic, and cultural interactions between them.
-
-

3. Many theorists argue that the entire world has already become integrated into a single "world system," a process known as globalization. Different civilizations and societies all over the globe are economically, politically, and even culturally interdependent in many ways.
-
-
-

B. Put the following sentences into English with the expressions given in the box.

- 1) sth be shaped by sth/ sth shape sth
2) ... end sth off (with sth/ by doing sth)
3) on the one hand ... on the other (hand) ...
4) be (un)likely to do sth
5) sth/sb replace sth/sb (as sth)

1. 他病得非常厉害，不大可能恢复健康了。
-
2. 一方面我们要努力学习，另一方面我们也要学会放松自己。
-
3. 机器人逐渐代替了装配线上的工人。
-
4. 正是希腊人影响了西方人的思维。
-

5. 他最后讲了一个非常滑稽的笑话结束了讲话。

C. Put the following Chinese Paragraphs into English, trying to use complex sentence structures.

1. 日益丰富的考古发现证明，中国文明的发祥地并不像过去人们以为的那样，只有黄河流域一带才是中华文明的摇篮，并以为中华文化呈现一种由西向东的流向。

-
-
2. 事实上，中华文明的发祥地星罗棋布于960万平方公里的神州大地上，并且四面八方融合交汇，互相渗透，彼此影响，形成了从秦、汉以来延续2000余年的大一统多元性文化。

-
-
3. 简单地概括，中华文明的发祥地可分为四大区域：1) 黄河流域文化区；2) 长江流域文化区，珠江流域文化区；4) 北方和东北文化区。

V. Oral Discussion

1. What role did religion play in the civilizations of Mesopotamia and Egypt?
2. In what way were the civilizations of Mesopotamia and Egypt alike, and different?
(You are encouraged to speak consecutively for at least 5 minutes, better with an outline prepared.)

Myths and Legends

I. Note-taking, Retelling & Summarizing

Take notes while listening to the passage. Then complete the following sentences. Finally retell and summarize the passage.

1. Annigan, the moon god, continually chases his sister, Malina, the sun goddess across the sky. During this _____, he forgets to eat and gets much _____. This is _____ of the phases of the moon, particularly the _____.
2. To _____ his hunger, he disappears for three days each month (new moon) and then returns full _____ to chase his sister all over again.
3. Because of its smaller size, the moon's _____ is one-sixth of the earth's gravity, as we saw demonstrated by the _____ leaps of the Apollo _____.
4. When the moon is getting bigger (phases New to Full) it is _____. When it is getting smaller (phases Full to New), it is _____.
5. The moon would then begin to _____, becoming first a waning gibbous and eventually reaching third _____.
6. A crescent moon that looks like a "C" is shrinking (C for _____). If it looks like a "D", then it is _____.
7. If the _____ of the moon (the real edge of the moon, not the edge of the night on the moon) is _____ like a "C" the gibbous moon is shrinking.

II. Word Practice

A. Choose the best answer for each of the following.

1. She _____ high levels of lead in her drinking water.
A. observed B. detected C. found D. discovered
2. The group _____ well-known scientists and researchers will make a

III. Proofreading and Error Correction

The following passage contains TEN errors. Each line contains a maximum of one error. In each case, only one word is involved. You should correct it in the following way.

- For a wrong word, underline the wrong word and write the correct one in the blank provided at the end of the line.
- For a missing word, mark the position of the missing word with a "Λ" sign and write the word you believe to be missing in the blank provided at the end of the line.
- For an unnecessary word, cross out the unnecessary word with a slash "/" and put the word in the blank provided at the end of the line.

Example

When Λ art museum wants a new exhibit,

It ~~never~~ buys things in finished form and hangs them on the wall.

When a natural history museum wants an exhibition, it must often build it.

- [1] an
- [2] never
- [3] exhibit

Humankind was now punished with the contents of Pandora's Box, and the next target for Zeus's revenge was Prometheus. Not only had the Titan disobeyed Zeus, steal fire for humankind, but he was also keeping a dangerous secret. He had heard prophecy that the goddess Thetis would give birth to a son destined to overthrow his father, Zeus. Zeus knew part of the prophecy, but not the name of the goddess. He was tormented by doubts.

- [1] _____
- [2] _____
- [3] _____

Prometheus refused to name the goddess, and Zeus decided that he would have to torture the secret from out of him. Prometheus was seized and hurled to the side of Mount Caucasus, where so many of Zeus's family had suffered in the past. Every day a huge bird flew to rock and pecked out his liver, and every night the flesh healed again. Some say that the bird was a vulture, others that Zeus sent his own royal bird, the eagle, torment the Titan.

- [4] _____
- [5] _____

Human lifetimes came and went, and still he hung, burning and bleeding in the sun by day and freezing by night, until Heracles found his way to Mount Caucasus and shot the eagle. The Titan might have stayed silence even then, to make Zeus suffer still

- [6] _____
- [7] _____
- [8] _____

more. "Thetis," at last he groaned, "that is the name of the goddess whose son will surpass his father."

At once Prometheus's chains fell from him and he was free. He was even welcome back to Olympus, on condition that all his cleverness was to be put to use for the gods, not against them. Zeus promptly arranged a marriage between Thetis and a mortal man, making sure that any son she gave birth would surpass only his mortal father and not endanger the throne of the king of the gods.

[9] _____

[10] _____

IV. Translation

A. Put the following English paragraphs into Chinese.

1. When Westerners think of myth, they think in terms of Greek and Roman myths. For Western culture, Greek and Roman myths are the foundation of myth, with their well-worked-out stories of gods and heroes, wars to fight and monsters to defeat, and families suffering their way through the workings of a curse.

2. The gods of the Greeks are the most human of the gods of myth, but with powers that often destroyed the humans with whom they mixed. To take a god as one's lover often led to suffering and death. To resist a god's attentions, however, guaranteed an unpleasant fate. These gods also have favorites. Aphrodite favored Paris, and Diana favored those who loved the hunt and vowed themselves to chastity.

3. In most civilizations, the earliest traditions and the earliest literature are often mythological, and deal with ultimate origins, or the creation of the world, as well as tales of supernatural beings. China, at first, seems an exception. In the Classics, the most ancient Chinese books, and the textbooks of the Confucian school, we find stories of men, kings and nobles, soldiers, and peasants, but not gods.

2. 希腊神话中有许多是关于各种树木、花卉和其他植物起源的，大部分都会包含某个人变化 (metamorphosis) 成了某种草木，有时候一个少女变成了一种植物。


3. 没有人知道宙斯是否被普罗米修斯的伎俩所蒙蔽，或者他只是佯装认为那堆骨头和肥油是牺牲中最好的部分。普罗米修斯很聪明，但或许这次宙斯看得更远，他在等待着机会去报复这名鞑鞑人(Titan)和全人类。

V. Oral Discussion

1. In almost every culture, we may find myths of long history. What are the reasons which make it hard for the current society to produce myth?
2. Legends are popular themes for novels, films, TV programs, music and many other art sources. Why do writers, directors and composers favor it so much?

Intercultural Communication

I. Note-taking, Retelling & Summarizing

 *Take notes while listening to the passage. Then complete the following sentences. Finally, retell and summarize the passage.*

1. As the world grows smaller, as ever-increasing numbers of people travel, work or study abroad, _____ that often afflicts the inexperienced traveler or the unwary expatriate.
2. The effects of culture shock may range from _____ even, in extreme cases, psychological panic.
3. Often the victim doesn't know what's the matter with him. _____
4. His supervisor in New York, who remembered his own experience under similar circumstances years before, sent him an angry comment: " _____ " The young man stayed.
5. But a great many do, especially those who have never been away from home. Nor are Americans the only victims. _____
6. Symptoms are the same _____.
7. Infuriated by _____, the guest flung down his napkin and stormed out of the house, leaving everyone bewildered and upset.
8. His wife, he said, had become so alarmed from reading reports of crime in the streets that she would not venture out of their apartment. _____
_____. The transition to another culture was too much for her while crime in the streets was a concern, it was only the tip of the iceberg. In the end, her husband gave up and took her home.
9. Most experts in intercultural communication agree that _____

_____ , which in turn causes a sense of isolation and diminished self-importance.

10. "When an individual enters a strange culture," Dr. Oberg says, "all or most of these familiar cues are removed. _____ ."

II. Word Practice

A. Choose the best answer for each of the following.

- You needn't go to a hotel, Lucy, Jack and I will _____ gladly for the night.
A. make you up B. set you up C. put you up D. call you up
- After that terrible car accident, the driver _____ never to touch a drop of alcohol again.
A. revolved B. resolved C. revived D. revolted
- No one could tell how the magician was able to produce a rabbit from his hat until he _____ his tricks.
A. strayed away from B. threw light on
C. gave birth to D. fell back on
- It is human nature to think back to a Golden Age _____ one's country was strong and respected.
A. when B. provided C. as D. unless
- George knew that it was difficult for him to clear the height, but he succeeded upon his third _____.
A. attempt B. temptation C. display D. action
- Many people suggest that the government _____ a consumer protection agency.
A. institute B. generate C. entitle D. secure
- There was a terrible _____ as they waited to hear the names of the victims in the shipwreck.
A. pressure B. expectation C. stimulus D. tension
- In that writing course, the teacher asked us to write a letter to an _____ person.
A. imaginable B. imaginary C. imagination D. imagining
- His joke went too far. It was more than I could _____.
A. get rid of B. put up with C. keep up with D. do away with
- The whole family has _____ a period of considerable hardship and unhappiness.
A. undertaken B. underlined C. undone D. undergone

11. He finished the paintings for the exhibition _____.
 A. for some time B. in good time
 C. from time to time D. time after time
12. Do you want to fly first or _____ class?
 A. savings B. thrifty C. economy D. economics
13. Jack was so _____ in his reading that he didn't notice me entering his study.
 A. concentrated B. engaged C. absorbed D. tempted
14. There is one aspect that most characterizes the Midwest—its broad, flat Great Plains that _____ far into the horizon.
 A. slide B. stray C. stroll D. stretch
15. Turning back down the main street, we _____ our pace and made our way rapidly towards the hotel.
 A. quickened B. fastened C. loosened D. tightened

B. Fill in the blanks with the correct form of the words given in the brackets

1. The intellect, character and skill _____ by any man are the product of certain original tendencies and the training which they have received. (possession)
2. The concerto was _____ by a violinist of unquestioned competence but limited imagination. (performance)
3. Even as a child he showed an unusual _____ for mathematics. (aptitude)
4. The drug companies have a lot of _____ on doctors. (influence)
5. The day was a _____ of sun and clouds. (mix)
6. The novel is a fascinating blend of illusion and _____. (real)
7. His job seems to take _____ over everything else. (prioritize)
8. I began to feel more relaxed as the evening _____. (progression)
9. The cost of flying first class is _____ for most people. (prohibit)
10. It is normal to feel a little _____ before starting a new job. (apprehend)
11. Evolution occurs as a result of _____ to new environment. (adapt)
12. They found it hard _____ to life in a new country. (adjustment)
13. These children are being _____ access to education. (denial)
14. Please keep noise to an absolute _____. (minimize)
15. We have made a few _____ to the system. (modify)

III. Proofreading and Error Correction

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It ~~never~~ buys things in finished form and hangs them on the wall.

When a natural history museum wants an exhibition, it must often build it.

- [1] an
[2] never
[3] exhibit

The Seattle Times Company is one newspaper firm that has recognized the need for change and done something about it. In the newspaper industry, papers must reflect the diversity of the communities to which they provide information.

It must reflect that diversity with their news coverage or risk losing their readers' interest and their advertisers' support.

Operating within Seattle, which has 20 percents racial minorities, the paper has put into place policies and procedures for hiring and maintain a diverse workforce. The underlying reason for the change is that for information to be fair, appropriate, and subjective, it should be reported by the same kind of population that reads it.

A diversity committee composed of reporters, editors, and photographers meet regularly to value the Seattle Times' content and to educate the rest of the newsroom staff about diversity issues. In an addition, the paper instituted a content audit that evaluates the frequency and manner of representation of woman and people of color in photographs.

Early audits showed that minorities were pictured far too

- [1] _____
[2] _____
[3] _____
[4] _____
[5] _____
[6] _____
[7] _____