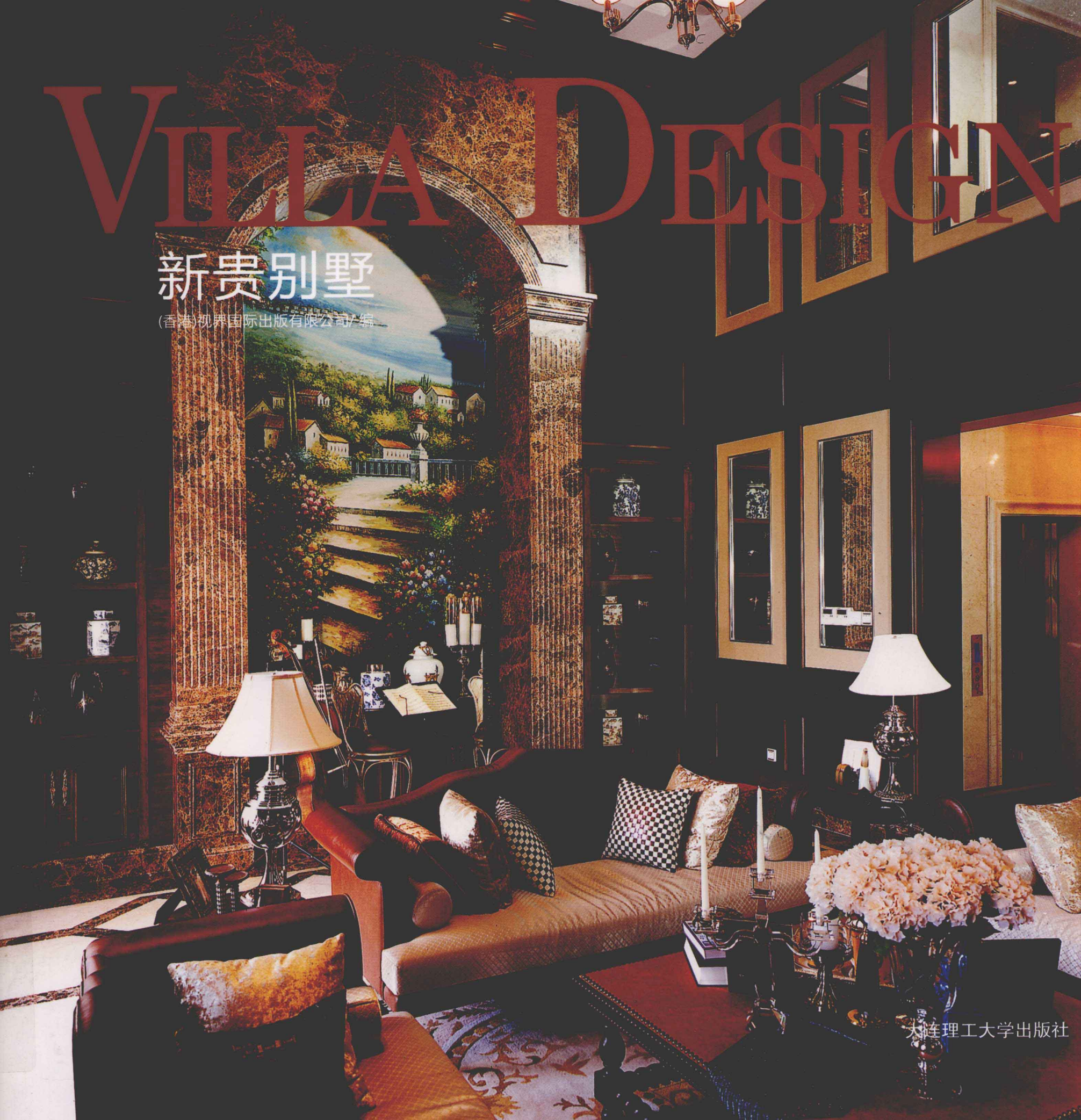


# VILLA DESIGN

## 新贵别墅

(香港)视界国际出版有限公司编



大连理工大学出版社



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# PREFACE

## 序言一



DanFu Liu  
刘卫军

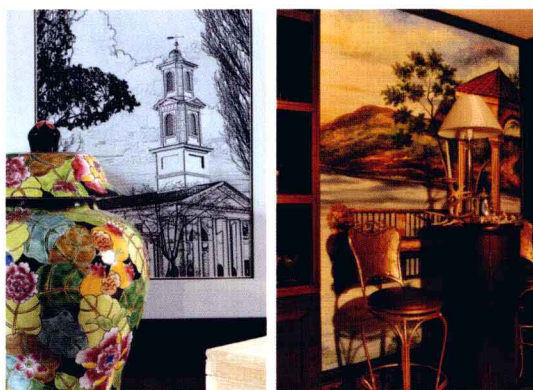
To give villa another form of life,  
To experience another realm of life

给别墅另一种生命，感受生活另一种境界

Chinese seek to find a comfortable home for human habitation as their mainstream lifestyle and emotional needs. The reason why we call it "home" is that we lead a life not alone, but with people who are closely related to us and have feelings of togetherness, parents, children and other family members living together. Therefore, what designers think of new topics and creative content is to shape a house people longing for in mind in their unique design language enhancing the quality of space by adding more elements. We are looking for an attitude towards life for ideal home and looking for an ideal home for our dream as our goal to pursue.

The terminal product of residences as a villa is that she has become a choice of life-changing patterns among the rich. If apartments are compared to men's suits, villas are definitely women's evening dresses. Villas exterior and unit features are changeable as the great variety of women's evening dresses pattern. People owning villas with deep concept of respect for life eager to have a self-sky to release themselves, at the same time, the interior design also is required with cultural, artistic and practical elements, but no longer simply one-sided pursuit of luxury.

The current owner of the villa has gone through a stage of pursuing for luxury blindly, and the demands to renovate villas are more and more rational, close to his heart: Abandon the space full of luxurious decorations where housing, to a large extent, can reflect his identity, status, self-cultivation and taste of the resident; Abandon the waste of unrealistic and flashy space to the realization of all rational and effective use of space, which adds his own personality namely, a symbol of life for villas. She is the collision of modern and tradition, The spark of classic and fashion and the burning between life and passion. When in the state, you'll be sentiment to another realm of life that you want to fling off all mundane affairs to enjoy the air, sun and quiet of pure private recalling culture and luxury for centuries, tasting comfortable and elegant life. "To the villa for another life, to experience life in another state" is the interpretation of the same dream to live for human to open the way to "ideal home" for tens of thousands of villa owners. Furthermore, it will be in the name of "beyond living" to lead the new trend of life for estate culture.



中国人的主流生活方式与情感需求，就是寻找一个适合人居住的家。之所以称之为“家”，是因为我们并不是一个人在生活，而是与我们息息相关，有感情维系的父母、孩子，以及其他家庭成员共同生活在一起。因此，为空间增添更多提升居住品质的元素，用设计师独有的设计语言塑造人们心中对家的憧憬与梦想，是我们所思索的新课题和创作内涵。用寻找一个梦想家的人生态度，去寻找一个我们梦想的家，来作为我们的追求目标。

别墅作为住宅的高端产品，她已经成为富人改变生活形态的一种选择。有人说，“如果把公寓比作男人的西服，别墅则绝对是女人的晚礼服。”别墅建筑外观及户型功能的变化多端，如同女人的晚礼服花样可以变化无常。拥有别墅产品的人群崇尚高层次的生活理念，渴望拥有释放自我身心的一片天空，同时在室内设计上更要求具有文化性、艺术性、实用性，而不再单单追求片面的豪华。

目前的别墅业主已经走过了盲目追求奢华生活的阶段，装修别墅的要求也越来越理性，贴近自己的内心；摒弃以奢华的装饰物填充空间，住宅在很大程度上能够体现居住者的身份、地位、修养、品味；摒弃不切实际、华而不实的空间浪费，实现所有空间都合理有效地利用。因此，更为别墅增添了自己的个性，即一种生命的象征，她是现代与传统的碰撞，是时尚与古典的火花，是生命与激情的燃烧，置身其中你会感悟到生命的另一种境界，一种抛开一切凡尘俗务，尽情享受纯私人的空气、阳光和宁静，追忆百年的文化与奢华，品味生活的惬意与高贵。

“给别墅另一种生命，感受生活另一种境界”诠释了人类共同的居住梦想，为数以万计的别墅业主开辟了通往“梦想家”的渠道。她将以“超越居住”的名义，引领地产文化生活新风尚。

# PREFACE

## 序言二



Davies Xiao  
萧爱彬

### New Noble Villa

新贵别墅

改革开放后，别墅在中国的发展已有近20年了，我是一个亲历这个过程的设计师，目睹了这个发展过程的跌宕起伏，从盲从到醒悟、从稚嫩到成熟。20世纪90年代中期上海的别墅基本上抄袭老上海别墅的风格，但又不像老上海的别墅。20世纪三四十年代老资本家用那一份资产和闲情精心打造的私家庭园，给我留下的印象是，一片粗制滥造、白土灰墙红屋顶的农民新村。那时只知道别墅是老上海滩里复兴路、乌鲁木齐路两边的老洋房，哪里还知道中国还有苏州园林的拙政园、留园。

十年后大家开始发现更多风格各种各样的别墅样式，如西班牙式、美式、托斯卡纳式等。无数叫不上名字的别墅群，如雨后天春笋般破土而出。好在中国地大物博，包容性强，多少世界奇观皆可容纳。最可笑的是盲目地把托斯卡纳式的小窗子、小屋顶、大柱子，全套照搬到上海住宅里，但要知道托斯卡纳地处地中海地区，阳光极其强烈，小窗口已经能使屋内照明很强烈，把它搬到阴冷潮湿阳光极缺的江南，简直是脑子进水了！

值得欣慰的是，近几年来，开发商、设计师都开始明白了，中国人要住什么样的房子，在什么样的房子里居住才能算过上幸福生活。

当有钱人愈来愈多，富二代也逐渐走上历史的舞台。新贵不知不觉在人们的身边冒出来。他们在豪华的宾馆里消费，在南京西路疯狂地购物，在车展里一掷千金。而我们有一大批的设计师在设计着豪宅，还有一小批设计师在设计着更富丽堂皇的超级豪宅。这是件值得高兴的事，不是吗？最起码说明一部分中国人已经很有钱了。一个国家的发展需要很有钱的人，但这个社会更需要中产阶级，其实我认为新贵更应指这群人，他们是引领潮流的一群人。这样的新贵我认为是有才学、有知识、有品味、有爱国情怀、有责任感、有民主意识、有民族意识的一群人，他们懂得工作、懂得享受。

这群人逐渐地有了自己的别墅，有些有了自己的第二套、甚至第三套别墅。他们逐渐对自己的工作和生活有了具体的规划，开始关注生活品质。你不能总在工作，不能总为生意而让时光一点点流逝。因此才有了我们今天这样的别墅设计，才有了我们今天这样对别墅生活的细致刻画。

作为设计师，我喜欢别墅那种尊重人性的环境，可以自由自在独享一片天空的宁静；作为设计师，有责任不断地追求人的最本质的需求，并使之付诸实现。新贵之贵其实是对上升之人的尊敬，人生于地球即有其尊贵的本性，而别墅之贵即体现业主与设计师为其注解的新鲜的人性本质和理解，以及对新时代的生活态度。

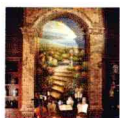
that some Chinese are quite wealthy. A group of rich people is needed for a country's development, however, the middle class is more important, so I think "new noble" refers to the middle class who is able to lead fashion. In my option, "new noble" refers to those who have talent, good taste and patriotism, a sense of responsibility, democracy and national awareness and know how to work and how to enjoy the life.

These people gradually have their own villa, some even two or three villas, so they have the specific plan for their work and life and begin to pay attention to the quality of life. People couldn't work all the time and spend all the time on the business, and this is exactly the reason why we have such villa design and precise description of the villa life. As a designer, I like the kind of respecting for the human environment that villa persists so that people can enjoy freely the tranquility belonging to the sky and it's also my duty to pursue and meet the most essential needs of the human. The nobility in the "new noble" is the respect for the self-motivated people. People are born with noble characteristics, while the nobility of the villa represents the owner's refreshing understanding of human nature and the attitude towards life in the new time.



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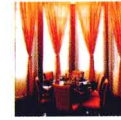
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# The Phantom of Jazz

## 爵士魅影

设计公司: PINKI (品伊) 创意机构 & 美国ARI刘卫军设计师事务所  
设计师: 刘卫军  
项目地址: 深圳  
面积: 600平方米  
主要材料: 米黄大理石、啡网大理石、仿古砖、马赛克、木饰面板、皮革、墙纸



The project depicts a picture of aristocratic life. The structure of living room is designed full of palace feeling. There are two floor-to-ceiling marble Roman columns attached to the two-storey wall, which echoes with the opposite wall of the marble decorations and frescoes. The real and virtual images interact with each other, creating a space with strong visual appear. Two-storey French windows bring enough sunshine and beautiful scenery outside in, brightening the interior and merging the interior with the exterior. There is a windowed partition fixed between the dining room and the kitchen to make us feel open. The elements, such as the French window in the bedroom, the background wall as well as the mural increase some functions of meeting, study, leisure and so on. Once stepping in any room giving off a noble manner, you'll have a state of refreshing.

本项目描绘了一幅幅贵族生活的画面。客厅的结构设计，宫廷感十足，一面两层高的墙壁上，设置了两根通顶的大理石罗马柱，与对面墙壁的大理石装饰及壁画遥相呼应，利用现实与画面虚实空间的相互交融，营造出具有视觉感染力的意境空间。两层高的落地窗引进充足的光线以及更多的窗外景致，让室内更加通透明亮，更将室内外合为一体。餐厅与厨房之间的开窗式隔断设计，使空间多了一重味道。卧室中的落地窗、背景墙以及大型壁画等元素的设计，使卧室中的会客、读书、休闲等功能的增加成为可能……走进任何一间房屋，都会产生远望、仰观的效果，尽显贵族风范。









