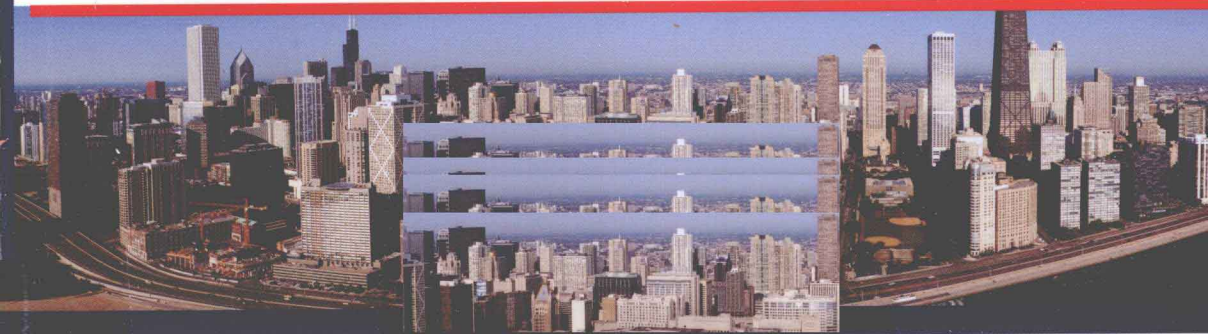


VOA

听

记商务核心词汇1500



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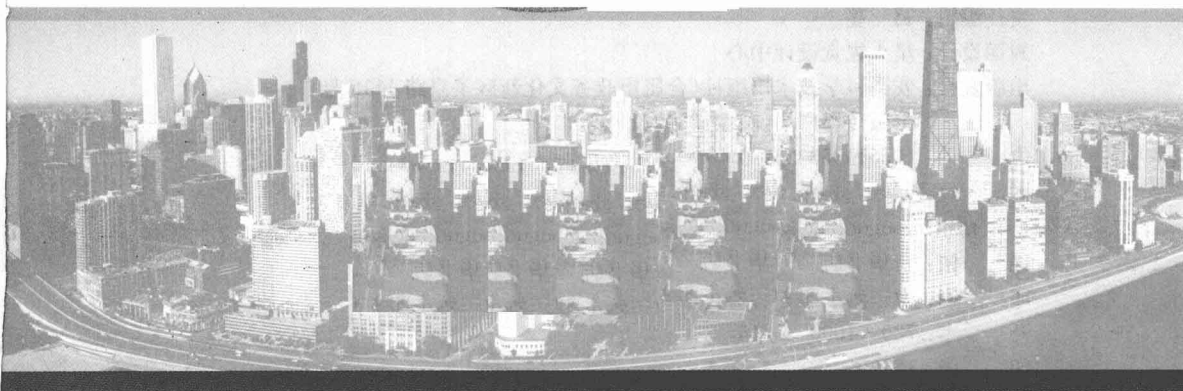
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电话: (0551)3533330

网址: www.ahstp.net

E-mail: yougoubu@sina.com

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前言 Preface

在各阶段的英语学习中，英语新闻的听读学习都是重中之重。英语新闻因其信息量大、涉及范围广、实用性强、语言地道纯正而倍受青睐。而对商务英语学习者来说，新闻英语涉及到各个国家的最新经济形势及动态，不失为一种接触商业类英语，了解天下局势的有效途径。

很多需要学习商务英语的读者由于平时时间及环境所限，无法专心学习并积累商务英语中涉及到的各种词汇和用法，更没有合适的方法进行有效的记忆，因此，很多英语学习者无法有效地扩充词汇量。

为满足读者学习商务英语的实际需求，编者针对商务英语学习中出现的问题进行了分析和总结，提出一系列词汇记忆和商务英语新闻学习的系统性方法。即包括语境记忆法、听记结合法、拓展式记忆法、词根式记忆法、短语速记法等方法的学习体系。为了让读者有效利用这些方法，掌握商务英语新闻中的核心词汇，特意编写了《听VOA记商务核心词汇1500》这本书。本书结构及特色如下：



本书结构

新闻在听 精选地道标准的VOA商务、经济、金融、职场新闻，融入经济类主题词汇，通过新闻记单词，增加单词记忆的趣味性。

词汇进阶 精选高频商务类主题词汇，加注音标及商务释义，让您学得地道、扎实。
[新闻语境]精心选取地道标准的经济新闻作为例句，让您不仅学好一个词，还学会其用法及使用场景。[联想记忆]罗列每个主题词的拓展用法，帮助读者情境记忆，学会该词更多的常用形式。[意群拓展]对该主题词的近义或同义词进行拓展延伸，让您由一个词学到多个词。

语境听词 通过精心设置的商务、职场情景中的对话，考查本篇新闻中出现的主题词，通过实战的商务语境，复习重点词汇，巩固所学内容。

参考译文 对英语新闻进行全文翻译，助您学习更轻松有趣。



本书特色

语料丰富，材料新颖

精选47篇标准VOA经济新闻材料，涵盖世界经济大事、代表性名企和精英人物、不同行业和地区重大经济政策及与经济相关的十大社会热点主题，题材新颖，语料丰富，集趣味性与时尚性于一体，融知识性与信息性于一身，让人读得有兴致，学得有兴趣。

听记结合，声音记忆

研究发现，边听边记的效果远远大于只记不听，因此本书所选文章特意配有**原声朗读录音**，以有效帮助读者记忆文章及词汇。

语境记忆，轻松高效

通过文章记单词是一种科学而高效的单词记忆方法，受到越来越多人的欢迎。本书精心选取了涵盖1500个商务类词汇的文章，让您在听读新闻的时候记单词。结合我们的记忆理念和学习体系，相信您的商务英语在短时间内就能有很大的提高。

短语速记，巧学活用

商务词汇的学习最终是为了应用，为帮助读者实现这个目标，我们特意设置了联想记忆这一板块，旨在帮助读者在积累词汇的同时学习该词的多种用法，从而可以在短时间内掌握词汇用法。

意群拓展，以一串十

通过主题词延伸出意思相近或相同的若干词，形成一种网状式结构，记住意思相同或相近而用法不同的若干词及拓展的短语，达到以一串十的记忆效果。

相信通过认真学习本书，您的商务英语水平一定能有一个质的提升。由于作者水平有限，书中纰漏之处，敬请同行专家和广大读者给予批评指正。

编者

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- 新型概念车，闪耀底特律
- 倡导绿色经济，引领时尚未来

World Economic Forum Summit Begins in Dubai

新峰会，新努力，新希望



新闻在听

Hundreds of influential thinkers from around the world have gathered in Dubai to participate in the World Economic Forum's Summit on the Global Agenda.

From global investment to global warming, experts from a wide range of fields are meeting in Dubai to discuss three fundamental principals: strengthening economies, enhancing security and ensuring sustainability.



It's the second time the event has been held in the city and World Economic Forum Managing Director, Andre Schneider believes this year's summit will be more productive than last year's.

"This endeavor is even more important this year given that when we met for the first time last year, we were in the middle of the crisis and I think it was very difficult for many of the

participants to get the distance to understand what actions to take or what could be done," he said.

Organizers say the summit comes at a time when much of the world feels let down by those in charge.

And they say the financial crisis has only highlighted the structural weaknesses of global institutions.

World Economic Forum Senior Advisor Lord Malloch-Brown believes the current sentiment will breed change.

"Crisis creates malleability, a moment of opportunity to introduce new ideas and to bring changes in the global system," he said. "So I think this meeting in Dubai takes place in the aftermath of a very difficult year, but provides, because of that, an opportunity to really introduce or start to form some really interesting proposals, which will have a much more positive reception among global leaders and others than would be the case in more normal times."

Leaders at the summit include three Nobel Laureates and hundreds of public figures drawn from civil society, including NGOs, think tanks and international organizations.

They have each been placed in to one of 75 councils dedicated to a specific issue, including food security, trade and even faith.

Over the course of the summit, each council will define its own priorities, then members from other groups will meet to find points of common interest.

By the end of the summit, all the suggestions will be used to formulate a final recommendation that will form the basis of discussions at World Economic Forum, Davos, in January.



词汇进阶

economic [i:kə'nomɪk] 【商务释义】*adj.* 经济的

商务语境：Now the global **economic** downturn means tens of thousands of people are losing their jobs. 目前的全球经济衰退意味着成千上万的人将失去工作。

联想记忆

economic

economic bankruptcy 经济破产
economic blockade 经济封锁
economic crisis 经济危机

forum ['fɔ:rəm] 【商务释义】*n.* 论坛，讨论会

商务语境：The **forum** is about the national economic trends. 本届论坛是关于国家经济发展趋势的。

意群拓展

forum

论坛，讨论会

debate *n.* 辩论会
discuss *vt. & vi.* 讨论
argumentation *n.* 争论，讨论；论证

summit ['sʌmɪt] 【商务释义】*n.* 最高点；最高级会议

商务语境：Last July, the G8 **summit** in L'Aquila, Italy, issued a statement. 去年七月，在意大利拉奎拉，八国集团首脑会议发表了声明。

联想记忆

summit

summit conference 高峰会议，首脑会议
summit diplomacy 最高级外交，首脑外交

意群拓展

summit — 最高级会议 — { meeting *n.* 会议, 大会, 集会
conference *n.* (正式)会议, 讨论会, 协商会

investment [ɪn'vestmənt] 【商务释义】*n.* 投资

商务语境: **Investment** is very, very limited because of the security situation. 由于安全局势, 投资受到极大限制。

联想记忆

investment — { make an investment in 投资于……
fixed capital investment 固定资本投资
foreign capital investment 外资投资
direct investment 直接投资

意群拓展

investment — 投资 — { fund *n.* 基金, 专款
finance *n.* 财政
capital *n.* 资金

sustainability [sə'steɪnə'bɪləti] 【商务释义】*n.* 持久, 经久不衰

商务语境: Development of renewable energy is promoted to achieve **sustainability**. 大力发展可再生能源, 促进可持续发展。

联想记忆

sustainability — { evaluation of sustainability 可持续性评价
assessment on sustainability 可持续性分析

意群拓展

sustainability — 持久 — { persistence *n.* 坚持; 持久
standing *n.* 持续; 地位
continuance *n.* 继续的期间; 停留; 持续

productive [prə'dʌktɪv] 【商务释义】*adj.* 多产的, 富有成效的

商务语境: On the east side of the river, that is one of the most **productive** estuaries for oysters in the world. 河的东面是世界上最盛产牡蛎的河口之一。

联想记忆

productive — { productive assets 生产性资产
productive forces 生产力
productive labour 生产劳动

意群拓展

productive — 多产的 — { prolific *adj.* 多产的; 丰富的
fertile *adj.* 肥沃的; 多产的
fruitful *adj.* 多产的; 富有成效的

crisis ['kraɪsɪs] 【商务释义】 *n.* 危机

商务语境: Experts fear that the progress made in the fight against child labor can be undone by the global economic **crisis**. 专家们担心在抵制童工方面取得的进展会被全球经济危机抵消。

联想 记忆

crisis — economic crisis 经济危机
crisis of confidence 信任危机
commercial crisis 商业危机
fiscal crisis 财政危机
crisis of overproduction 生产过剩危机
crisis export 转嫁危机

意群 拓展

crisis — 危机 — conjuncture *n.* 危机; 接合

financial [faɪ'nænʃəl] 【商务释义】 *adj.* 金融的; 财政的

商务语境: They are moving forward with what they call “the most sweeping **financial** reforms since the Great Depression”. 他们正在推动所谓的“大萧条以来最彻底的金融改革”。

联想 记忆

financial — financial accounting standards board 财务会计准则委员会
financial assistance 财政资助
financial institution 金融机构

意群 拓展

financial — 金融的; 财政的 — monetary *adj.* 货币的; 金融的; 财政的
fiscal *adj.* 财政的

opportunity [ˌɒpə'tju:nɪtɪ] 【商务释义】 *n.* 机遇

商务语境: Rural agri-businesses can provide a career **opportunity** for youth. 农村农业企业联合能为年轻人提供就业机会。

联想 记忆

opportunity — opportunity cost 机会成本
equal employment opportunity 均等就业机会

意群 拓展

opportunity — 机遇 — chance *n.* 机会; 可能性
occasion *n.* 机会; 场合
probability *n.* 机会; 机率

trade [treɪd] 【商务释义】 *n.* 贸易

商务语境: Since joining the Common Market, Britain's **trade** with Europe has greatly increased. 自从加入共同市场以来, 英国与欧洲的贸易大增。

联想记忆

trade

free trade 自由贸易
trade balance 贸易差额; 贸易平衡
trade deficit 贸易赤字
trade discount 商业折扣

意群拓展

trade

贸易

commerce *n.* 商业; 贸易
traffic *n.* (非法)交易
transaction *n.* 交易; 业务



语境听词

A: Hey, really a great surprise to see you here. How is your business going on?

B: Well, can't complain. I have seized some 机会 and made some 投资, which proved very successful.

A: It seems the 金融危机 doesn't have much impact on you. What's more, you seem to have done better than before.

B: In fact, I think sometimes we can make good use of the bad 经济的 situation and achieve more.

参考: 1. opportunities 2. investments 3. financial crisis 4. economic

APEC Economies Report Improved Trade Finance, Discuss Free Trade

贸易自由化，经济更开放



新闻在听

The Asia Pacific Economic Cooperation forum has released a survey that shows an improvement in financing trade in more than half of their economies. The survey was released during APEC meetings in Singapore.

The survey released Monday indicates trade finance has since July improved in most APEC economies as more cash has become available.

Twelve out of the 19 APEC economies surveyed said companies conducting trade had no serious problems accessing funds.

That compares with eight out of 18 APEC economies surveyed that felt that way in July.

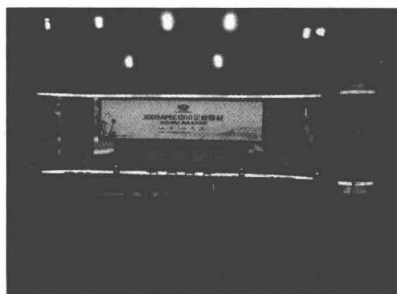
The survey does not say which of APEC's 21 economies were surveyed, but says they are optimistic that trade finance will ease further in the next six months.

The survey comes as senior officials from APEC economies met for a second day in Singapore to discuss recovering from the global financial crisis and improving business in the Pacific Rim. Free trade agreements top the agenda—both agreements already in existence among members, and the proposed APEC agreement that would liberalize trade across the Pacific.

Elizabeth Chelliah is chairwoman of APEC's committee for trade and investment. She says APEC members need to learn what works in free trade agreements as they move toward creating an APEC-wide deal.

“We can actually use a ready made FTA outside there as a possible vehicle so APEC can still concentrate on doing what it's very good at doing—awareness, capacity building, dialogue issues,” Chelliah said. “And (as) economies become more comfortable I hope over the next year or two we will be able to set the timeline for development of this FTA.”

Chelliah says APEC members have been studying how the European Union expanded its free trade area, as well as the ASEAN-Australia-New Zealand trade agreement and the



Trans-Pacific Strategic Economic Partnership.

Although there is no firm timetable for an APEC free trade agreement, Chelliah says there has been substantial progress on liberalizing trade among some members.

She says on Monday, Australia, Canada, Korea, New Zealand, Singapore, and the United States agreed to simplify customs procedures for preferential trading partners.

The six nations will allow companies to self-certify where goods come from so they no longer have to spend time and money going through export authorities.

The APEC leaders' week in Singapore includes meetings of finance, trade and foreign ministers as well as the heads of international companies.

The forum ends with a summit of APEC world leaders, including President Obama, making his first trip to Asia as president.



词汇进阶

fund [fʌnd] 【商务释义】 *n.* 资金

商务语境: The central bank also hopes to draw in foreign investors to increase the **funds** available for infrastructure projects and for small and medium-sized businesses. 中央银行同样希望可以吸引外国投资者来增加基础设施项目及中小型企业的资金。

联想记忆

fund

- reserve fund 公积金
- advance fund 预付经费
- budgetary funds 预算内资金
- blocked funds 冻结资金

strategic [strə'ti:dʒɪk] 【商务释义】 *adj.* 战略的

商务语境: A short visit to India by Russian Prime Minister Vladimir Putin has allowed New Delhi and Moscow to strengthen their **strategic** partnership. 俄罗斯总理弗拉基米尔·普京对印度的一次短暂访问, 将有助于印度新德里和莫斯科加强战略伙伴关系。

联想记忆

strategic

- strategic acquisition 战略性收购
- strategic alliance 战略联盟
- strategic fit 策略协调性
- strategic management 战略管理
- strategic factor 策略因素

意群拓展

strategic — 战略的

resourceful *adj.* 资源丰富的; 足智多谋的tactical *adj.* 足智多谋的tactful *adj.* 机智的, 老练的partnership ['pɑ:tneʃɪp] 【商务释义】*n.* 合作关系

商务语境: The **partnership** will allow shopkeepers in two towns in Burkina Faso to manage food vouchers through text messaging, or SMS. 这种合作关系将使得布基纳法索两个镇的店主能够通过短信控制(也叫用户管理系统)来管理食物收据。

联想记忆

partnership —

partnership account 合伙账户

partnership agreement 合伙协议

partnership assets 合伙资产

partnership business 合伙业务

partnership capital 合伙资本

意群拓展

partnership — 合作关系

association *n.* 合伙; 交际, 交往cooperation *n.* 合作, 协作collaboration *n.* 合作; 合著; 共同研究timetable ['taɪmteɪbl] 【商务释义】*n.* 时间表

商务语境: Stephen Roach, Asia chairman of the U.S. investment bank Morgan Stanley, recently said identifying a **timetable** for an exit is a “Herculean task”. 美国投资银行摩根士丹利的亚洲主席史蒂芬·罗奇最近说, 确定一个退场时间表是一项“艰巨的任务”。

联想记忆

timetable —

schedule *n.* 日程表, 时刻表timeline *n.* (英)时间表, 时刻表customs ['kʌstəmz] 【商务释义】*n.* 海关

商务语境: Before that, they got their funds from **customs** duties. 在这之前, 他们的资金来源于关税收入。