

Fashion and Lies

时尚与谎言





Marisa Marmo rbara Bettinelli Backhouse



Upper-Intermediate

C1 Effective Operational Proficiency



MP3 Inside
Extra Section on Culture
Integrated Activities
Fictional and Non-Fictional Texts
Glossary with Vocabulary Activities







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Marisa Marmo | Barbara Bettinelli Backhouse 著 朱德光 译



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Password Readers 系列读物精选了原创和经典的小说类作品。这些作品经过改编后更加适合英语学习者的需要。该系列读物为读者自主学习提供了实用且易理解的学习材料。每册读物由十余个六页长度的章节组成,故事与练习交替循环,既巩固词汇学习,又增强阅读技巧。每个故事结束后还配有与主题相关的背景信息,有助于读者深入理解文本并扩大知识面。每册读物均配有一张音频光盘,在提高听力的同时,也给人一种听的享受。先听再读,你会发现每本书都具有更为丰富的价值。

第一级(Beginner)

这一级别读物几乎都以现在时陈述,出现一些情态动词,尤其是 must 和 can;并包含大量关于形容词、介词和疑问词的练习。在第一级的读物中,插图在词汇学习与测试中起到了重要的作用。

第二级(Elementary)

这一级别读物几乎都以现在时陈述。其中也出现一些情态动词的使用,尤其是 must, can, should, have to。这一级别的大多数读物包含关于形容词比较级、不规则名词复数形式,以及疑问词和疑问句的练习。每册读物都配有全彩色插图,既帮助读者加强对文章的理解,又增加练习题的生动性。

第三级(Pre-intermediate)

几乎所有故事都以现在时讲述,涉及少量过去时,尤其是 was 和 were。大多数读物都聚焦于常用的基本词汇,很少出现助动词,读者可以进一步学习形容词的比较级和疑问词的用法。

第四级(Intermediate)

一般过去时广泛地出现在这一级别的读物中。学生可以从中掌握不规则动词的过去时态变形。文章中还包括动词的一般将来时和一些常用情态动词的用法。这一级别的文章用词更为广泛,读者可以深入学习形容词比较级和最高级的用法。其中一些读本还讲述了更为复杂的语法结构,比如条件状语从句、不定式结构等。语法讲解采用大量疑问句和否定句作为例子,以加深对语法结构的学习。

第五级(Upper-intermediate)

这一级别读物涉及的话题及词汇主要聚焦于现代时尚行业: 电视产品、时尚设计、电子银行等。这些故事的中心内容是商业事务及现代无线通信。文章中使用了中高级难度的动词时态和其他语法结构。

读者可根据自己实际的英语水平(如词汇量、语法知识、理解能力、阅读能力等)选择适合自己的读物,而不必受制于学校年级划分或学历高低的约束。关于本系列读物的其他信息,请参考书末最后一页。

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pictures

1. Look at the pictures in chapter I and answer the questions.

Picture 1

- 1 · What does the man look like?
- 2 · Who doesn't seem very happy?
- 3 What do you think the relationship is between the woman next to the door and the other two people?

Picture 2

- 4 . Why do you think the woman is not in a good mood?
- 5 . What can you see on the desk?
- 6 · What is on the front page?

chapter one

A Handsome Man and an Angry Woman

Monday 1st March

All women found Cristian La Roque incredibly handsome. He had beautiful dark hair and eyes as blue as the sea. He was tall, slim and always elegantly dressed. His mother had given him a passion for clothes and at sixteen he decided to become a fashion designer. He was now twenty-nine and good at his job. But he was ambitious and he wanted to be the best. At 9.15 he walked into the offices of his latest employer, Folly Fashions.

Norma Folly was the owner of Folly Fashions, the fashion house she had set up thirty years ago. She was fifty-two years old but looked younger. She had blonde hair, wore lots of make-up and liked to wear the latest fashions. Her dream was to have the most successful fashion house in Britain. She wanted everyone to know the name Folly Fashions. Norma was not a happy woman. She was reading the front page of the newspaper *Business World*. The more she read, the angrier she became. She heard voices coming from reception. She got up, opened the door and saw her new

words

2. Match the verbs (1-6) to their definitions (a-f).

1 • to regret

2 · to be up by

3 · to joke

4 · to delay

5 • to set up

6 • to glare at

a • to say something funnyb • to establish

c • to look at someone angrily

d • to increase

e • to be sorry

f • to postpone



designer laughing and joking with the secretary. "Good morning, Cristian. I see that, as usual, you are working hard. In my office – NOW!" Cristian winked at the secretary, followed Norma into the office and sat down.

Norma stood behind her desk.

"I don't pay you to talk to women all day. While you're chatting, I'm worrying. I employed you to prepare our autumn-winter collection for the next fashion show but I'm beginning to regret it. The show is on 19th March so you've got less than three weeks to produce all the designs." She glared at Cristian and waited for an answer.

"Don't worry, Norma. Everything is under control. I just need a few more dresses to finish the collection." He noticed the newspaper on her desk. "What are you reading, your horoscope?" he joked.

"Cristian, don't forget that I'm the boss. Now, what do you know about Laura Crane?" she asked.

"I hear she's quite successful," he replied.

"Certainly more successful than you. She works for her father at Crane Creations, our biggest rivals. In this week's issue of *Business World* there's an article about her. They call her 'the new face of fashion'. Listen to this..." Norma began to read from the article: 'Crane Creations has a new designer, the turnover is up by 35% and profits are increasing. They now receive orders from all over Europe, they make clothes for famous people, they are preparing their best autumn-winter collection...'

Cristian interrupted her to say: "OK, OK, I understand." "No, you don't," shouted Norma. "At Folly Fashions the turnover is down, our profits are decreasing and we have had only three orders from our last catalogue. Every month I have to delay payments to suppliers and all I get from you are expense claims. I want to be bigger and better than Crane Creations. So, what are you going to do about it?"

Cristian smiled.

"Norma, soon I will make you the queen of fashion and destroy Crane Creations at the same time. I've got an idea..."



chapter one

check 1	your	compre	hension
---------	------	--------	---------

3. Are these sent	ences true (T) or fa	llse (F)?		T F		
1 • Cristian decid	led to become a fash	nion designer when	he was 29.			
2 • Norma Folly house in Brit	is the owner of the	most successful fas	shion			
3 • Cristian worl						
4 • Cristian has	finished the autumi	n-winter collection.				
5 • The turnover	of Crane Creations	s is increasing.				
6 • Folly Fashion	s make clothes for	celebrities.				
7 • Folly Fashion	ns don't pay their su	appliers regularly.				
Now rewrite the	alse sentences.					
characters						
4. Complete the	sentences with the	name of the correc	t character.			
	1 • wears elegant clothes.					
	2 • has always wanted to work as a fashion designer.					
	started Folly Fashions thirty years ago.					
4 • is 52, but looks younger. 5 • works for her father.						
6 • is Cristian's boss.						
	wants to destro					
words						
5. Put the words	below into groups					
	beautiful collection			happy		
orders pay	ments profits show	slim successful	tall turnove	er		
PHYSICAL DESCRIPTION	Fashion	Business	PERSON	ALITY		

			e	

6. Complete these sentences with the Present Simple or the Present Continuous of the verbs in brackets.

PRESENT SIMPLE OR PRESENT CONTINUOUS

Are you reading your horoscope? I never read my horoscope, I'm reading the business page!

		PERSONAL PROPERTY.	
1 •	Norma Folly always and the latest fashions.	(wear) lots o	of make-up
2 •	Cristianat the moment.	(prepare) the autumn-w	inter collection
3 •	Laura Crane	(work) in her father	's company.
4 •	Where's Norma? She's in her Business World.	r office: she	(read)
5 •	Crane Creations Europe every month.	(receive) orders	from all over
6•	Cristianto the secretary.	(not work); he	(chat)
		y with the words below. estroy next orders rted suppliers turnover	
Nor	ma Folly is the owner of Fol	lly Fashions, a fashion co	ompany in Britain.
She	the com	pany thirty years ago.	
	tian La Roque works as a fa for clothes a		
auti	umn-winter collection: the _	fashio	n show is in three
	ks' time, but he hasn't prep and very wo		
	ations, her		
	are increasin	ng and they receive	from
	ver Europe. Folly Fashions i		
	are decreasi	ng and sometimes they	don't have the
mor	ney to pay their	. But Cristian isn'	t worried: he
	ts to Cra		

pictures

1. Look at the pictures in chapter 2 and answer the questions.

Picture 1

- 1 · What's happening?
- 2 . What do you think they are talking about?
- 3 How many things in the picture indicate that it has been a good year so far for Crane Creations?

Picture 2

- 4 Do you recognize anyone from chapter 1?
- 5 Is there anything different about the way he is dressed?
- 6 · Why do you think he's in Laura's office?

chapter two

An Important Meeting

Monday 1st March

"The next point on the agenda is the present financial position of Crane Creations." Edward Crane couldn't resist a smile. He was dressed, as always, in an expensive suit, shirt and tie. His grey hair was cut short and he looked elegant and distinguished. He was in a meeting with his daughter Laura, Manuel, their new designer, and Suzie Forest, the secretary. "I'd like to take this opportunity to congratulate Laura on the success she has brought to Crane Creations. I'm sure everyone has read the article in *Business World* this morning."

Laura smiled. Her long brown hair was tied at the back of her neck and she too was well-dressed. She preferred to wear trouser suits and silk blouses. She said: "This has been a great year for us. If you look at these graphs you will see that sales, turnover and profits have all increased sharply. This is due to the hard work and effort of all employees at Crane Creations. Things are going so well that we have decided to launch some of our designs on the American market. In April we are going to begin selling our most popular line of clothing in two retail outlets in New York."

words

2. Match the underlined words (1-6) to their definitions (a-f).

 I've <u>reserved</u> a table for two at our favourite restaurant.

 Hold the line, please, and I'll connect you as soon as possible.

3 . You can't eat all that cake! It's enormous.

4 • All the workers will receive a bonus this month.

5 • This is different from anything I've ever seen.

6 • Why have sales fallen so quickly?

a · sharply

b · booked

c · huge

d • unlike

e • put you through

f • employees



Her father smiled again. "Manuel's first collection for us was a huge success. Manuel, are you going to tell us about the autumn-winter fashion show on March 27th?"

The small man with hair dyed blond and dressed in a purple shirt and designer jeans began to speak. "I have so many ideas that I can't decide which ones to include in the collection. I think I'll make my final decision next week but I can tell you now, it's going to be a fantastic show."

"Excellent," replied Edward Crane. "Our company is getting stronger unlike our competitor Folly Fashions, although I've heard that Norma has a new designer." "That company's a joke," sneered Manuel. Everyone in the room agreed.

Laura said: "My father and I are going to visit the trade fair 'Everything for Fashion' on Monday 8th March to try and make more contacts in our field. We always need new suppliers and buyers. Suzie, have you booked our train tickets?" She looked at the young woman who was busy taking the minutes of the meeting. Suzie had beautiful long red hair and green eyes. She shared a house with Laura and they were good friends.

"Not yet. I'll do it after the meeting."

At four o'clock the meeting had finished and Laura and Suzie were in their office. The phone rang and Suzie answered it.

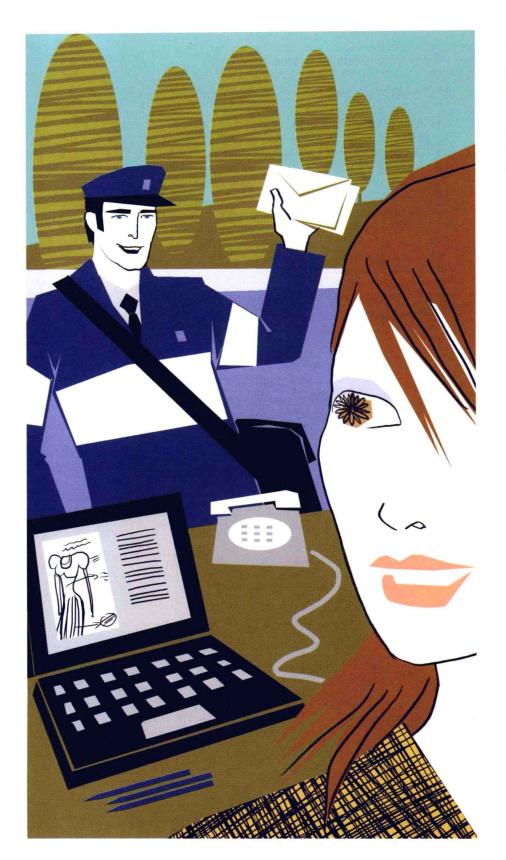
"Good afternoon, Crane Creations. Can I help you?" "Hello. My name is Simon Robbins. I work for the *UK Post* and I'd like to make an appointment to interview Laura Crane."

"Hold the line please, I'm putting you through," replied Suzie.

Laura picked up the phone and spoke to the reporter. "Mr Robbins, is Wednesday at 1.30 a convenient time for you?"

"That will be perfect. I look forward to meeting you. Goodbye."

When Laura looked up to ask Suzie to put it in her diary she saw the best-looking postman in the world standing at the door. Those eyes were as blue as the sea...



chapter two

check your comprehension

- 3. Choose the correct word to complete the sentences.
- 1 Suzie is Edward Crane's daughter / new designer / secretary.
- 2 It's been a good / bad / mediocre year for Crane Creations.
- 3 The graph shows that sales have gone up / gone down / stayed the same.
- 4 Crane Creations have decided to begin selling their clothes in New York on March 23rd / in April / on March 8th.
- 5 · Crane Creations always need new buyers / designers / models.
- 6 · Laura lives with her father / Manuel / Suzie.
- 7 Simon Robbins is a fashion designer / journalist / postman.

characters

4. Answer these questions about the four new characters in this chapter: Edward Crane, Laura Crane, Manuel and Suzie.

1 • Who has	long red hair?	production and the second
	dyed blond hair?	
	short grey hair?	
	long brown hair?	
2 • Who is	small?	
	distinguished?	
	young?	
	well-dressed?	
3 • Who's wearing	a purple shirt?	
	a tie?	
	a yellow and black suit?	
	an expensive suit?	

words

5. Match these verbs (1-9) to the words (a-i).

1 • to book	a • an appointmen
2 · to congratulate	b • a house
3 · to hold	c • the line
4 • to launch	d • the minutes
5 • to make	e • the phone
6 • to pick up	f • a product
7 • to take	g • on the success
8 • to visit	h • a ticket
9 · to share	i • a trade fair