

印花美术图案大全

浙江·绍兴县今日电脑有限公司 编



中国美术学院出版社

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Printing Arts Dyeign Album

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序

新时代、新生活、新需求。随着生活水平的不断提高，社会的消费结构，人们的审美观念也发生了深刻的变化，对服装及面料日益追求时尚、多样化。我国作为传统纺织印染生产大国，每年的服装及面料的产销量极其可观。近年来，纺织面料市场向着小批量、多品种、时尚化发展，过去的“3天出小样，1天成批量，7天上市场”已演变为今天的“3分钟出小样，1天成批量，2天上市场”。如何面对竞争激烈的市场，如何适应市场以新取胜，以快以优取胜，如何才能领导纺织服装面料新潮流，如何在瞬息万变市场中独占鳌头已是纺织印染行业和商界人士所求。

21世纪是信息时代，电脑技术迅猛发展，各种实用软件不断成功开发，升级换代并在各行各业得到广泛应用。印染行业的印花分色CAD/CAM系统已成为广大厂家的十八般武艺，其设计功能开阔了设计人员的创新思路，缩短了花样的设计分色周期，增强了对市场的快速反应及竞争能力，为纺织印染企业和商家开拓市场创造了巨大财富。

绍兴县今日电脑有限公司编著的《印花美术图案集》(1)(2)(3)前几年出版上市以来，受到了社会各界的赞誉，出现了供不应求的局面。为满足市场的需要，感谢广大读者的热情支持，绍兴县今日电脑有限公司又着手精选了4000余种新颖花样，编著了《印花美术图案大全》。在即将付梓出版之际，作为一位普通的读者和消费者，愿此书能应了“开卷有益”这句话，让业内人士能及时了解花样国际新潮流及电脑创作设计新概念，成为纺织面料设计人员的得力助手，给纺织品经营者带来巨大的商机。

绍兴县委书记、市人大主任

陈礼安

二〇〇二年十一月



Preface

With the steady improvement of living standard, the changing consumption structures and aesthetic attitudes, people have new demands for more fashionable and diversified textile materials and clothes. Clothes and textile materials are main industrial lines in China, the annual production and sales of clothes and textile materials constitute a large amount of GDP. In recent years, there have been new tendencies in the textile materials market, diversified and fashionable small batches of textile materials are preferred. In the past, it took three days to turn out a sample, another day to produce batch material and another seven days to sell on the market. Now the circle has been greatly shortened---it takes only three minutes to turn out a sample, one day to produce batch material and another two days to sell on the market. Many businessmen are now more concerned about how to win the fierce competition, how to gain more shares on the market with new products, how to predict the fashion trends in textile materials and clothes and how to be the heads of the industrial lines of textile materials and clothes.

The 21st Century is an information age. With the rapid development of computer technology, different kinds of practical software have been programmed, upgraded and applied in all walks of lines. The wide application of color classification CAD/CAM software has contributed greatly to the rapid development in printing and dyeing industry. The design function of color classification CAD/CAM enables designers to design creatively and to shorten the color classification periods in designing, which contributes greatly to manufacturer's competitiveness and to the capability to make quick adjustments according to the changes in the market. The color classification CAD/CAM software has played an important role in market development for enterprises of printing and dyeing and has won great profits for them.

A COLLECTION OF ARTISTIC PRINTING PATTERNS, [VOL.I, VOL. II, VOL.III] compiled edited by Shaoxing Today Computer Co. Ltd., have been receiving compliments from the business circle ever since their publication. To meet the demands of readers, Shaoxing Today Computer Co.Ltd. has compiled A COLLECTION OF ARTISTIC PRINTING PATTERNS with over 4000 new patterns. Before the publication of this book, as an ordinary reader, I sincerely hope that it will be beneficial to professionals of the industries of printing and dyeing and textile materials. And the book will be of much help to designers to keep up with the latest pattern designing in the world markets and to have the first-hand information about the new concepts in computer pattern designing.

Ex-Municipal Party Secretary and Ex-Chief of Municipal National People's Congress of Shaoxing
City, Cheng Li-An



前 言

绍兴县今日电脑有限公司是一家集电脑制版、电脑绣花为一体的综合公司,尤其电脑制版更是印花制版行业中的佼佼者。中国轻纺城是中国规模最大、经营品种最多的纺织品集散中心、亚洲最大的轻纺专业市场,现拥有东、中、西、北四大交易区 20 多个专业市场,日成交额 6000 多万元以上。几年来,公司以轻纺城为依托,以一流的服务,过硬的质量,优良的信誉,在激烈的市场竞争中茁壮成长,并越来越受纺织印染、服装设计、工艺美术及贸易人士的关注。公司承接轻纺城 50% 以上的制版业务,业务辐射至省内外,在广东设有一家分公司。为答谢社会各界的厚爱,公司精心收集、整理了最新的花样图案,编辑出版《印花美术图案大全》以飨读者。

根据美观实用、顺应流行时尚的筛选原则,公司组织力量精心挑选了 4000 余种花样,编入《印花美术图案大全》。《印花美术图案大全》将花型分为两大类:一、服装面料,包括花卉、几何、动物组合及定位花图案。二、装饰面料,包括服饰面料(领带、方巾、长巾等)到室内装饰面料(床上用品和窗帘、地毯等)和其它装饰面料(手帕、T恤衫等),在每幅花样图案的下方均标有编号,其含义如下:

编号	0006	1e189016	1:4 (或 90 × 90) cm × cm
含义	序号	文件名与套数	比例(或长 × 宽)厘米 × 厘米

这些编号主要供读者更直观地了解花样的实际尺寸和制版之用。如客户需要制版(<3 小时),需要其他的如旋转、剪裁、补贴、缩放、调色等工作,公司也能快捷地满足客户的要求。

《印花美术图案大全》集实用性、观赏性和参考性于一体,相信对我国的纺织设计、印染配色、工艺分析能起到抛砖引玉的作用。《印花美术图案大全》以新颖的花样、别致的设计、流行的配色、时尚的风格将为广大客户提高市场竞争力起到推波助澜的作用。

《印花美术图案大全》外观装帧讲究、图案丰富多样。该书能作为广大客户花样设计时的实用工具书,能帮助客户提高花样设计水平,增强市场竞争力,从而取得良好的经济效益,那将是对公司及编委会莫大的欣慰与鼓舞。值此出版之际,向全国各地支持、关心帮助公司发展的社会各界人士、朋友致谢!

对《印花美术图案大全》的不足之处,衷心期待读者提出宝贵意见。公司今后将定期精选新的花样图案编入《印花美术图案大全》后几集,以飨读者。

今日电脑有限公司
《印花美术图案大全》编委会
2002.11

Introduction



Shaoxing Today Computer Co. Ltd. is a company handling computer graphics and computer embroidery. It is a leading company in printing pattern graphics in Shaoxing City. China Textile City is the largest specialized textile material market in Asia, it is also the largest and the most diversified textile commodity trade center in China. China Textile Market is divided into four sections---- the East, the Center, the West and the North with over twenty specialized markets. The daily business volume is over RMB 60 million. We have developed smoothly with the expansion of China Textile City. We are well-known for our first-class services, our good quality and reputation in the business circles of printing and dyeing, fashion designing, fine arts and textile trade. At present, we have secured over 50% of the computer graphics business from the customers in China Textile City. We also do computer graphics business from other cities in Zhejiang Province and other provinces. A subsidiary has already set up in Guangdong Province. To return the support and kindness of customers and readers, we have collected and compiled the latest computer printing patterns as A COLLECTION OF PRINTING PATTERNS.

Based on the principles of being beautiful, practical and fashionable, we have make a careful selection and have compiled over 4000 new computer printing patterns as A COLLECTION OF PRINTING PATTERNS. The printing patterns in the book are divided into two categories. One category includes printing patterns for textile materials such as flower patterns, geometrical patterns, animal patterns and orientation patterns; the other category includes printing patterns for fashion accessories [ties, long scarves and square scarves, etc.], furnishings [linens, curtains and carpets etc.] and other accessories [handkerchiefs, T-shirts, etc.]. Under every printing pattern, there is a number with the implications as follows:

These numbers are used mainly for readers to know the actual dimensions of the printing patterns and to use them in computer graphics. If a customer selects printing patterns from the book and want them to be made as computer graphics within three hours, we can meet his demands even if he wants to make some modifications of the patterns such as changing the angels of the patterns, cutting out part or parts of the patterns, changing the dimensions of the patterns and changing or mixing colors. It is a good reference book of high practical and aesthetic value. It is our hope that the publication of this book will arouse more interests in textile designing, color matching in printing and dyeing and technique analysis. This book offers update information with the novel printing patterns, the creative designing, the popular color matching and the fashionable styles, which will contribute much to the competitiveness of customers and readers.

We will be greatly encouraged if this book can be of constructive value to customers in designing and developing new business lines. We would like to take this opportunity to express our appreciation to all the people who have supported and contributed to the development of our company.

We welcome readers to give constructive comments on this book. We will select new printing patterns to compile a sequel volumes of books to satisfy readers' demand.

Shaoxing Today Computer Co. Ltd.
Editorial Board of A COLLECTION OF PRINTING
PATTERNS
2002.11

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花卉图案
几何图案
动物图案
定位花图案

服
料 装
面

Clothing Fabrics

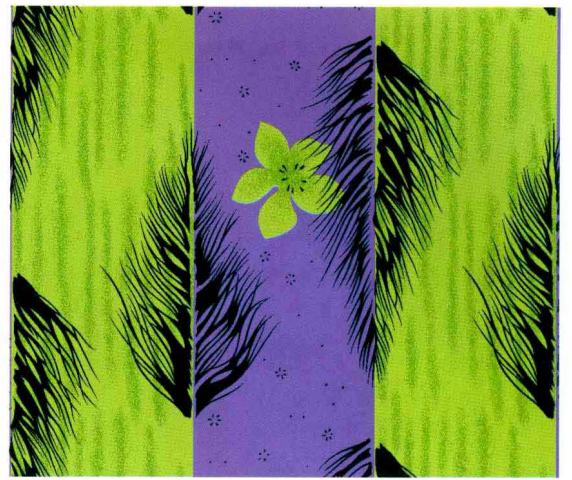


Flowers

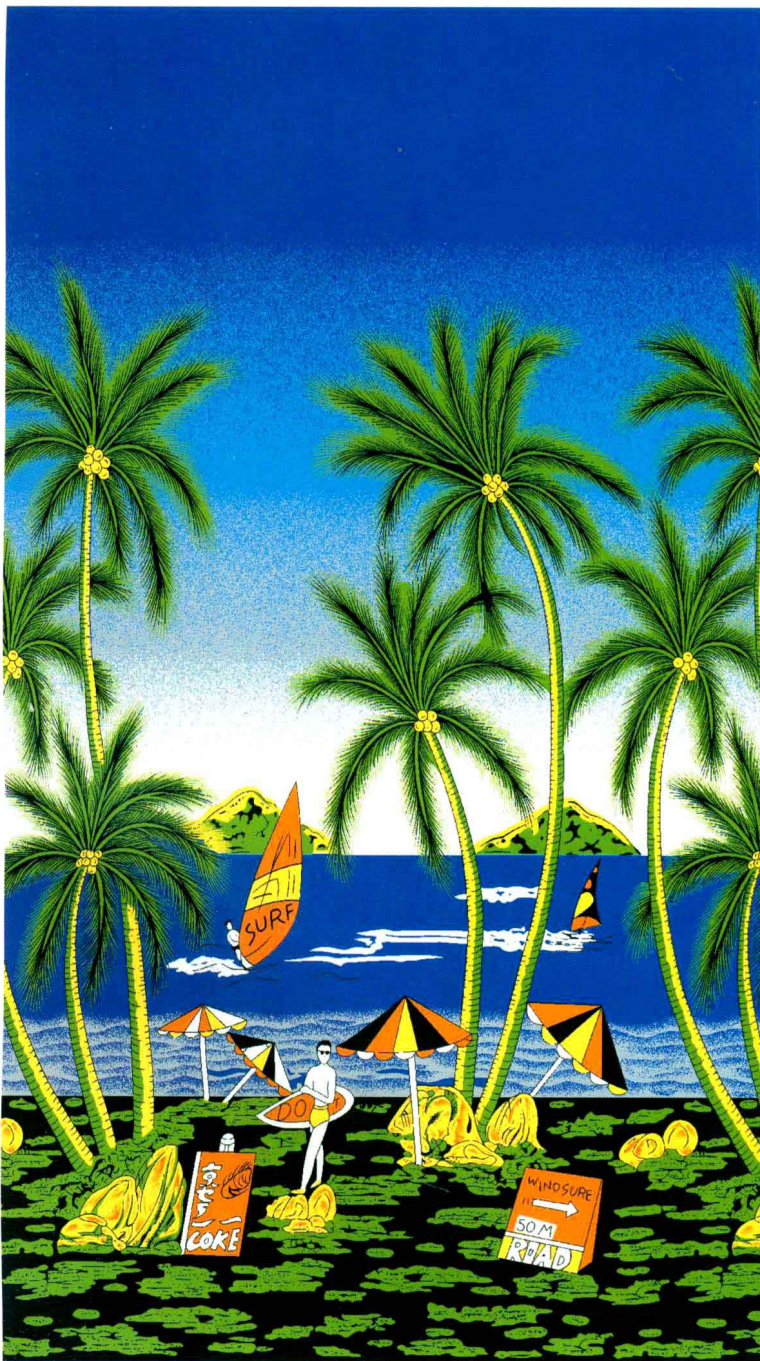
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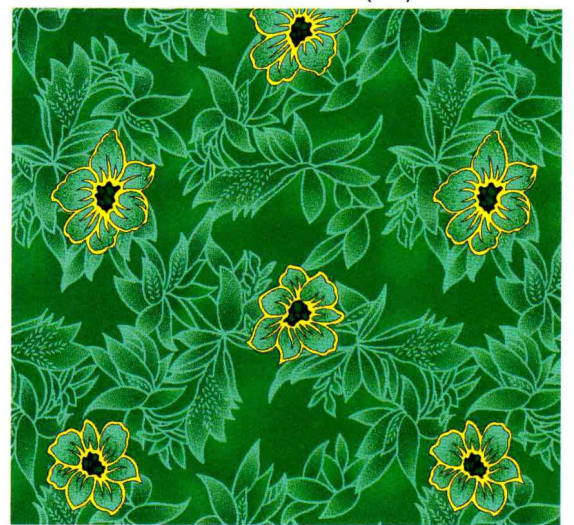
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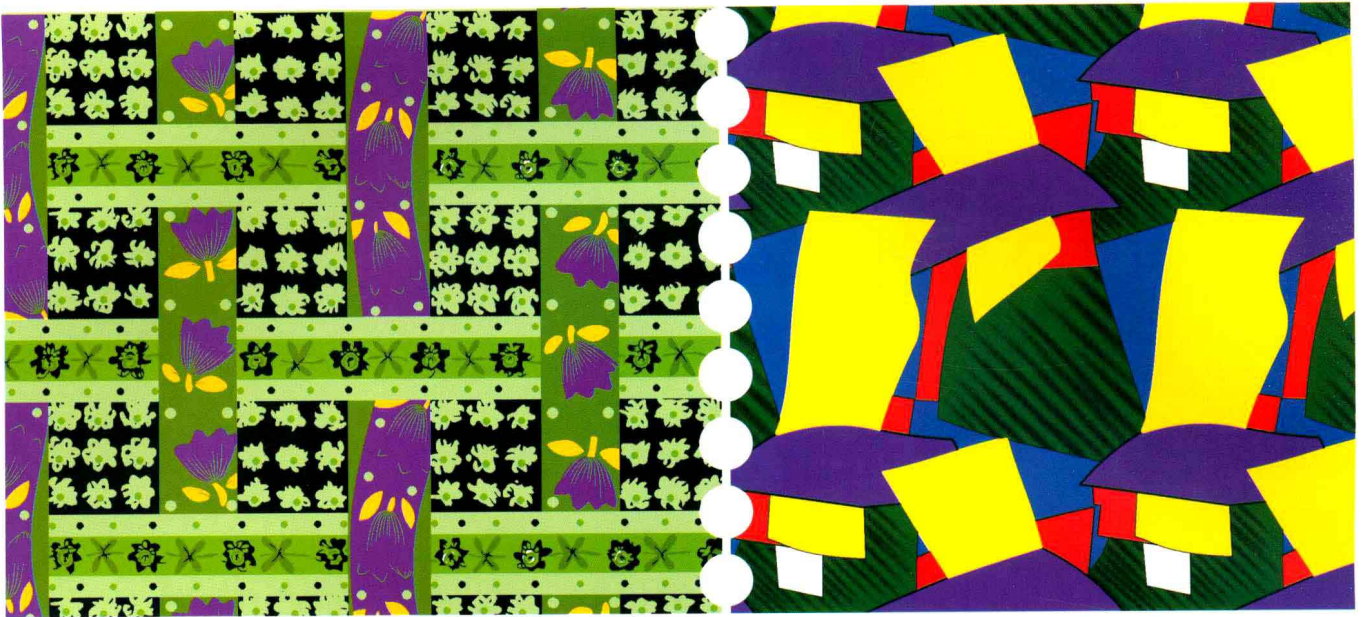
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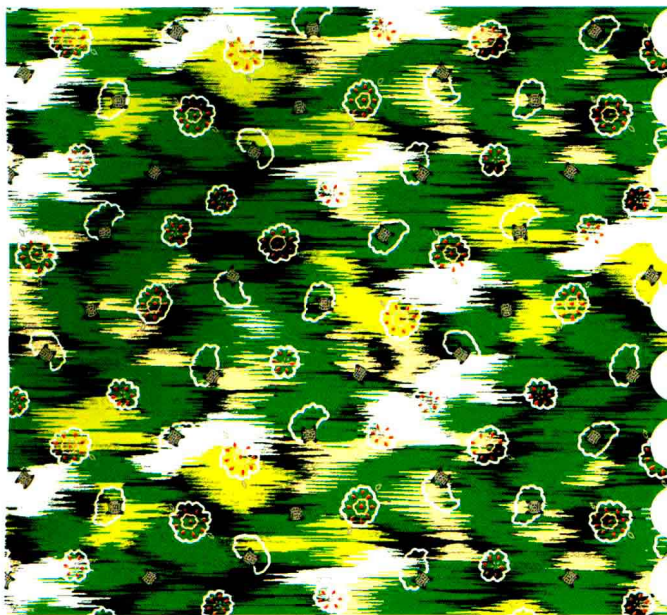
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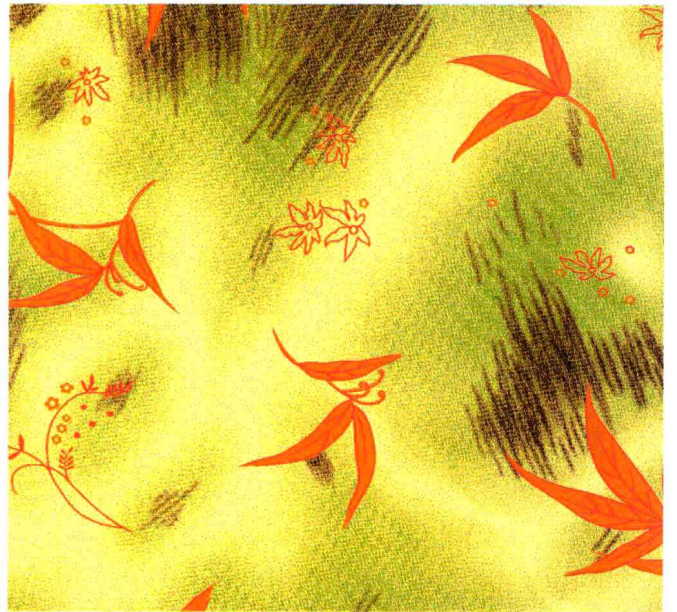
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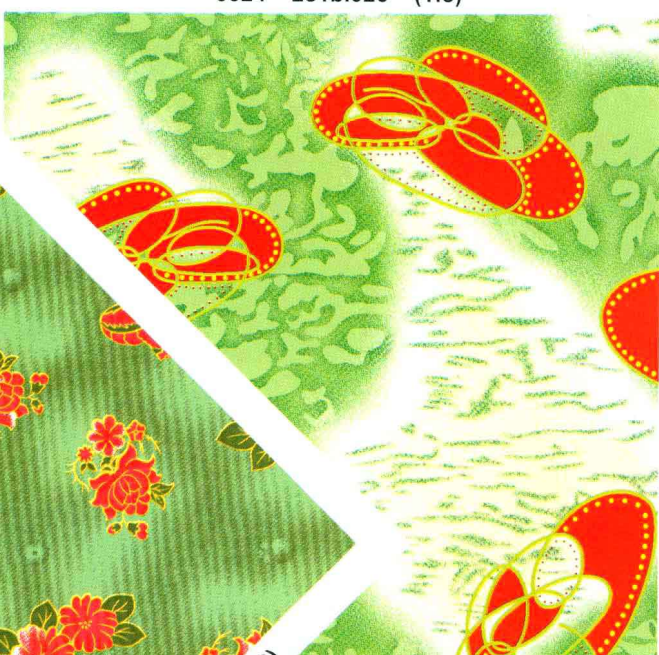
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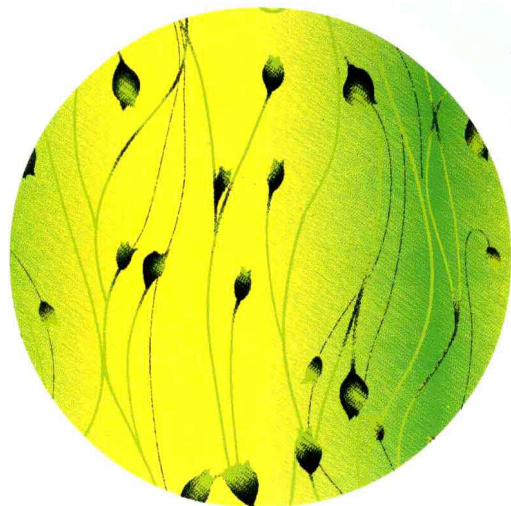
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