

# LIFESTYLE

生活方式

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样板房是生活方式的一种象征与符号。

设计师的使命是：创造多元化的空间样式以满足我们个性化的需求！

# LIFESTYLE

生活方式

Sample flat is the emblem and symbol of life style.

What a designer does is to innovatively create the diversified spaces  
to meet our individual needs.

香港科讯国际出版有限公司 编著

# LIFESTYLE

生活方式

知性悠然	Intellectuality and Leisure
东情西韵	Oriental Sentiment and Western Flavor
条码生活	Bar Code Life
蝶舞东方	Oriental Butterfly
三叠空间	Tri-layered Space
德国温情	German Warmth
冻凝质感	Frozen Texture
纯色冲动	Pure Color Impulse
东方神韵	Oriental Charm
梦幻之都	Fairyland
美国富豪	American Plutocrat
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生活至上	Life being First
阳光-COFFEE	Sunshine-Coffee
中国式生活	Chinese Lifestyle
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高洁生活	Transparent Life
现代白橡	Modern White Oak
玫瑰情怀	Love of Rose
Pure E Times	纯粹E时代



# PREFACE

A sample flat is the “showpiece” or example of a residential project, and also a model of it. Just as a fashion model shows the elegance of the latest fashion, a sample flat displays the beauty of space. Sometimes a sample flat doesn't simply represent the art of space; in a certain sense, it is an elaboration of a project that can suggest a future way of life. An ideal sample flat should be a space where people can be surprised by a vision of a wonderful life to come.

A sample flat is also different from something like a vase. While both may be artistic expressions, a sample flat is not simply an exhibition, but rather reproduction of style and culture in the form of a residential building. By looking at a sample flat, people can feel a sense of being at home and having a more comfortable lifestyle; therefore, a good architect should combine the real and imaginary space together. Specifically speaking, an architect can use light and images to express the idea of his design, and often apply new materials and use new technology to strengthen it, but the main focus is to keep track of new ideas and tap into the cultural connotations of the building itself.

In this regard, this book focuses on quite a number of excellent examples of the sample flat, displaying different styles, and giving you samples of an ideal way of life so as to create among the readers strong feelings of being in a real home.

# 前言

样板房是一个住宅项目的形象代言人，是项目的模特。模特展示的是时装之秀，样板房展示的是空间之美。有时他们不仅代表空间艺术，从一定意义上说，是住宅项目对未来生活方式的诠释。理想的样板房应该是一个令人充满惊喜，产生美好生活愿景的所在。

样板房不同于一个花瓶，不只是作为简单的展示，而是楼盘风格与文化的一种再现。透过样板房，能让购房者感受到一种良好的居家氛围，一种使人倍感舒适的生活方式。因此，好的设计师会把真实与想象空间二合为一，具体来讲就是运用和可以感觉到的光线与影像去表达设计意念，为了强化设计构思也常常使用新材料、新技术，但主要着力点在于不断追寻新的创意，不断地挖掘楼盘本身的文化内涵。

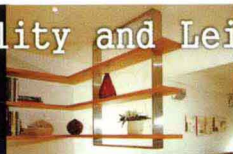
本书以此为出发点，选取了众多优秀的样板房，竭力呈现不同风格不同生活流态的生活方式断面，为您梦想的生活方式提供借鉴，挖掘您内心深处久违的那一种家园情结。



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## 01 Intellectuality and Leisure

### 知性悠然



银泰中心  
Yintai Center  
010-021

好房子并仅仅不意味着是用最好的设计、最昂贵的材料、最生态的环境以及高科技堆砌起来的“豪宅”，而在于其实物与价值的对称，在于其对住宅产业的推进，在于其能对特定阶层提供的体现其生活价值的居住方式。

A good house doesn't mean a "luxurious apartment" composed of the best designs, the most expensive materials, the most nature-oriented atmosphere and high-tech. In fact, it shows corresponding value for the entity, boosts the prosperity of residence industry, and provides the specific level people with living style to reflect their life value.

## 02 Oriental Sentiment and Western Flavor

### 东情西韵



华尔登府邸  
Carlton Heights  
022-031

好房子是有灵性的！我们人生的故事文本是以房子为基本点发散开来的！

A good house has an ethereal quality. Our life stories begin and develop in a house.

## 03 Bar Code Life

### 条码生活



金泓凯旋城  
V-city  
032-041

房子是一种名片。媒体说，这是新择邻时代；社会学者说，这叫同质居住；一般人说，这是人以圈分。

House is a business card.

Media say, this is a new epoch in which you can choose your neighbor; socialist says, this is called homogeneous residence; ordinary people say, birds of a feather flock together.

## 04 Oriental Butterfly

### 蝶舞东方



蝶舞东方  
Oriental Butterfly  
042-053

你是独立的，房子也是。独特的房子需要独特的你来鉴赏，特别的你需要特别的生活方式来映衬。

You are independent, so is a house.

A unique house needs your unique appreciation. You, a unique person, should be showed off by a unique life style.

## 05 Tri-layered Space

### 三叠空间



云岭别墅  
CATIC Yun Ling  
054-065

我们常常会谈到自己喜欢什么样的房子，什么样的家居。来到这间屋子里时，我就想，我愿意把家安在这里。

We always talk about what kind of house and furniture we like. Once entering this house, I think, this is what I want.

## 06 German Warmth

### 德国温情



云顶翠峰  
Yun Ding Cui Feng  
066-077

生活方式的创新过程本质是我们自身的不断完善与追求。样板房的实质就是为了满足我们日益增长的物质、精神生活需求而存在的！

The essence of innovative process in life style stems from our constant strive for perfection and exploration. The essence of sample flat exists just owing to our growing needs for material and spiritual life.



## 07 Frozen Texture

### 冻凝质感



中央悦城  
Fortune  
078-087

对每个人来说，房子就是他（她）的城堡。买房、装饰房子的过程，就是选择生活方式和对主流生活的融入方式。

"For each person, house is his (her) castle."

The process of buying a house, or decorating a house is the way to select life style and the integration into mainstream life.

## 08 Pure Color Impulse

### 纯色冲动



班芙  
Ban Fu  
088-095

"女人要有自己的房子。"这是英国作家伍尔夫的名言，现在成了许多女人的座右铭。

"A woman must have a room of her own." That is English writer Virginia Woolf's famous saying.  
Now it becomes many women's motto.

## 09 Oriental Charm

### 东方神韵



班芙  
Ban Fu  
096-107

昨天，房子像张白纸，正企盼着你和设计师们给“她”施以粉黛……

Yesterday, house is like a piece of white paper. She is seeking you and the designers to beautify her.

## 10 Fairyland

### 梦幻之都



班芙  
Ban Fu  
108-115

今天的房子，是善解人意的，是具有无限可能的空间存在……

House today is considerate and it is the space full of infinite possibility.

## 11 American Plutocrat

### 美国富豪



班芙  
Ban Fu  
116-125

房子不是冷冰冰、不近人情的，而是你倾诉心情的对象……

Without indifference and inhospitality, a house is the right audience you can confide in.

## 12 Cozy Home

### 温馨之家



班芙  
Ban Fu  
126-135

房子是我们生存的基础。我们将在自己的屋顶下和我们的亲人永生厮守，相亲相爱……

House is the foundation of our living.

We will forever live and love our family members under our roof.

### 13 American Country 美国乡村



班芙  
Ban Fu  
136-145

房子，我们众人居住的房子，凝视窗口的目光已经超越了历史和时空。我们相信自己都是一个未被发现的装饰学家。  
House, in which we live, and through whose glazing our eyesight has gone far beyond history, time and space. We believe ourselves to be an unknown upholstery expert.

### 14 Vision at Sea 海湾映画



贝沙湾  
Bel-Air  
146-155

“样板房”是将生活典型化、夸张化、美化化的一个产物，刺激着我们的居住理念和感官生活。  
“Sample flat” is the typification, exaggeration, and beautification of life. It stimulates our dwelling ideal and sensory life.

### 15 The Yuppie 优皮一族



彩虹国际  
Caihong Guoji  
156-163

人生的最高层次，是活得有品味有自我。现代人的最大追求是有属于自己的高品味的生活方式。而房子，是我们有个性的生活方式的最大保障与体现。  
The highest level of life is to live with one's own taste and free spirit. The upmost pursuit of modern people is to have their own life style with high taste. House is the best guarantee and carrier of characteristic life style.

### 16 Life being First 生活至上



中国台湾张生  
Mr. Zhang's House in  
Taiwan, China  
164-173

房子是一种标签、符号。选择一种房子，就是选择了一种生活方式。  
House is a label, a symbol. To choose a kind of house is to choose a kind of life style.

### 17 Sunshine-Coffee 阳光-COFFEEL



阳光带·海滨城  
Sunnybay  
174-181

房子，不仅仅是钢筋水泥的建筑，更是一个人生港湾、一种生活方式、一个家庭之梦。  
House is not only a concrete building. More importantly it is a harbor of life, a kind of life style, and a dream of family.

### 18 Chinese Lifestyle 中国式生活



中国式生活  
Chinese Lifestyle  
182-195

房子的功能在模糊化，城市的功能也在模糊化。好房子，就是在这个房子里，能够把你的感情自然地释放出来！  
The function of house is blurring, and the function of city is blurring too. A good house is where you can naturally deliver your feeling!



19 Free Townhouse

写意联排



帝景山庄  
Dijing Shanzhuang  
196-205

你住什么样的房子？也就是问：你是什么样的人？

What kind of house do you live in? Such a question is equal to: What kind of person are you?

20 Transparent Life

高清生活



碧水龙庭  
Bi Shui Long Ting  
206-213

样板房是装修效果的参照实例，能把你今后的家居生活，活灵活现地勾画在你面前，使你更真切地感受到以后的生活情境。

As the referenced flat after decoration, sample flat vividly outlines your future life at home in front of you. You can clearly experience the future life scenes.

21 Modern White Oak

现代白橡



淘金山  
Tao Jin Shan  
214-219

从一定意义上说，样板房是住宅项目对未来生活方式的诠释。“榜样的力量是无穷的”，样板房已成为一个住宅项目的形象代言人。

Generally speaking, sample flat acts as the interpretation of house project for future life style. "A fine example has boundless power." And thus sample flat has become an image representative of a house project.

22 Love of Rose

玫瑰情怀



优品艺墅  
Quality Life Style  
220-227

样板房带来的是一种启示，一种生活方式的直接呈现，说的是榜样的无穷力量。

Sample flat evokes a kind of edification and the direct reflection of certain life style. That is, the boundless power of a fine example.

23 Pure E Times

纯粹E时代



外滩花园  
Wai Tan Hua Yuan  
228-237

理想的样板房是一个令人充满惊喜，产生美好生活愿景的所在。身临其境，仿佛可以触摸到人类对居住的梦想。

An agreeable sample flat is a place that is full of surprises and produces best life wishes. Being personally on the scene, one's dream home seems tangible.





# Intellectuality and Leisure

## 01 知性悠然

好房子并不仅仅意味着是用最好的设计、最昂贵的材料、最生态的环境以及高科技堆砌起来的“豪宅”，还在于其实物与价值的对称，在于其对住宅产业的推进，在于其能对特定阶层提供的体现其生活价值的居住方式。

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项目名称：银泰中心 设计师：Peter Remedios 建筑面积：240.36 平方米  
Title: Beijing Yintai Center Designer: Peter Remedios Floor area: 240.36m<sup>2</sup>

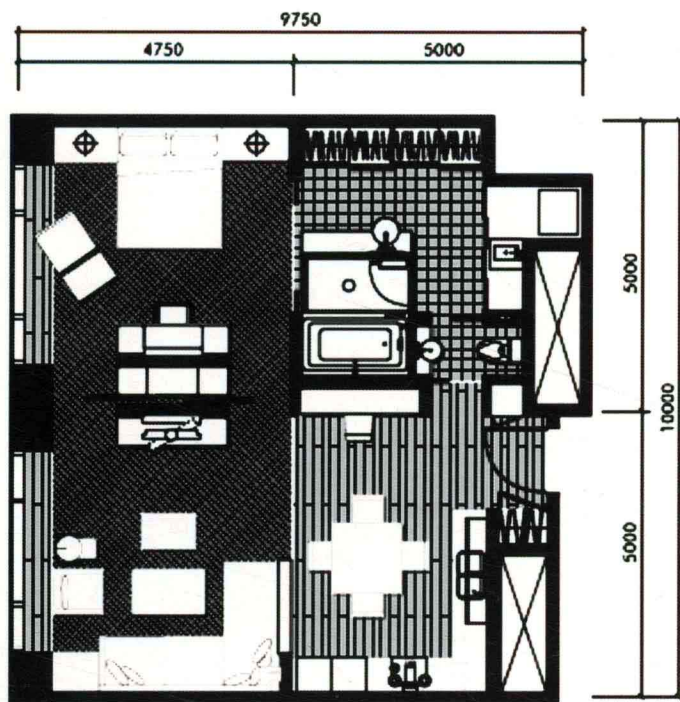
#### 设计说明：

“天地之性，人为贵”，可见，以人为本、以人为贵的思想自古以来就被人们认可并重视。人一度被认为是万物之灵，是世界的主体，特别是在现代科技高速发展的社会，人主导这个社会，推动着社会发展，以人为本的思想逐渐被运用于社会各个领域，如文化、美术、音乐、建筑、设计等等。北京银泰中心的设计以人为本的思想作为理念，在室内的各种设计、布置中注入人文的精神，从而使室内空间因为增添了人文的色彩而富有了丰富的内涵。

#### Design Concept:

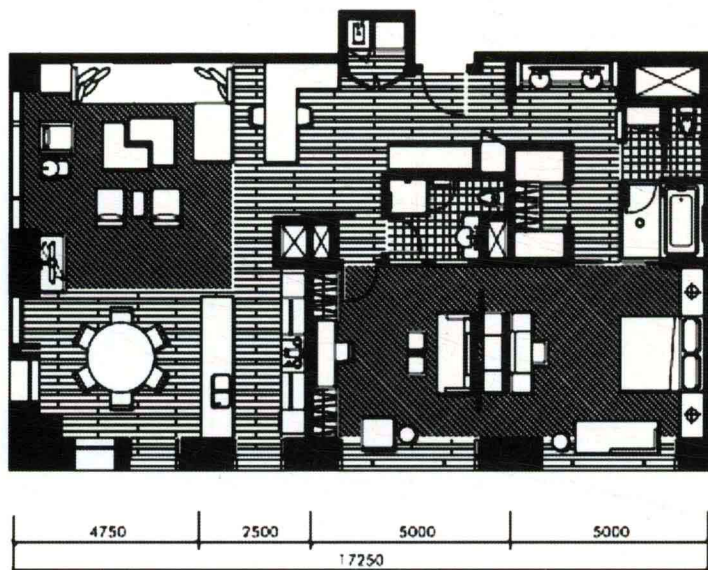
“Human being is the most important creature in the world.” In view of this, people have agreed with and attached importance to the ideas of human-center and human-first since ancient times. Man is once recognized as the soul of the universe, the dominant creature in the world. Especially in a society for fast modern sci-tech development, man is dominated in this society to accelerate the society prosperity. Human-centered philosophy has been employed in every field of society, such as culture, art, music, architecture, design and other fields. With human-centered philosophy as the concept, the design of Beijing Yintai Center imbues humanism into various decoration and arrangement in the interior spaces. Such element enriches the details of the space.





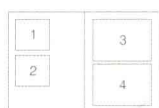
Compared with other ordinary buildings, Beijing Yintai Center shows differences in the whole volume. The apartment building stands out as the main building among the cluster, which well interprets the cultural essence of humanism of Yintai.

The interior spaces of apartment adopt a wealth of log materials that breathe natural humanism flavor into this area with soft and cozy ambience. As for lighting, the bright light in the apartment offers pleasant experience. Its design subtly incorporates coziness with functions, and fully reflects such value concepts as elegance, exquisiteness, vogue, warmth, eternity and fluency, leading people to constantly create healthier and sweeter life.



从整个建筑来看，北京银泰中心与一般的建筑有所不同，它把公寓设置在整个建筑群的主楼，银泰以人为本的文化精髓即体现在这里。

公寓的室内空间运用了大量的原木材质，使整个居室弥漫着自然的人文气息，有着柔和、舒适的氛围。从采光方面看，公寓的光线通透，给人赏心悦目之感。公寓的设计将舒适性和功能性恰到好处地融为一体，充分表达了高雅、精致、时尚、温馨、永恒、流畅的价值理念，引导人们不断打造更健康、更美妙的生活。



- 1.平面图 Plan
- 2.平面图 Plan
- 3.客厅一角 Living room
- 4.餐厅一角 Restaurant













1 客厅一角 Living room  
2 书房一角 Study