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塑造商铺之王 II

餐饮篇 MOLDING KING OF SHOP
CATERING 商业店面设计

深圳市海阅通文化传播有限公司 编



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华中科技大学出版社

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SUZAO SHANGPUZHIWANG II CANYINPIAN

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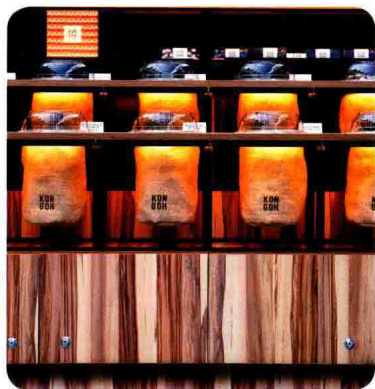


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PREFACE

前言

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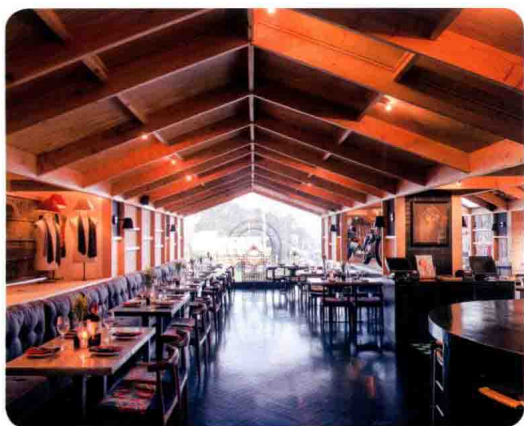
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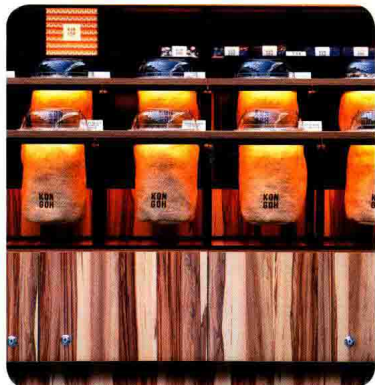


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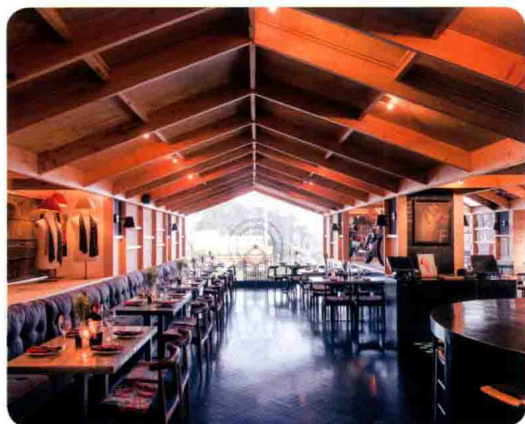
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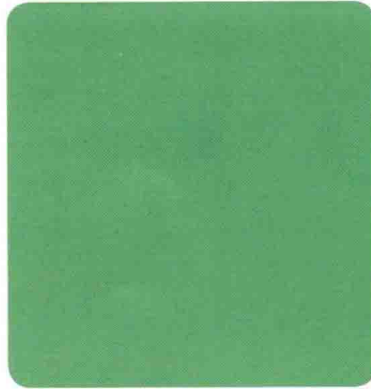
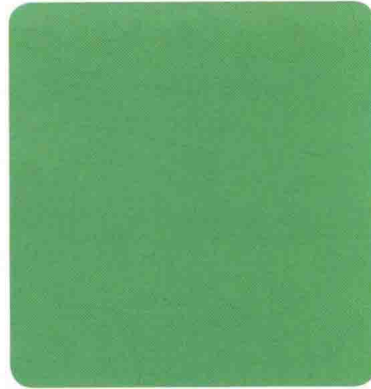
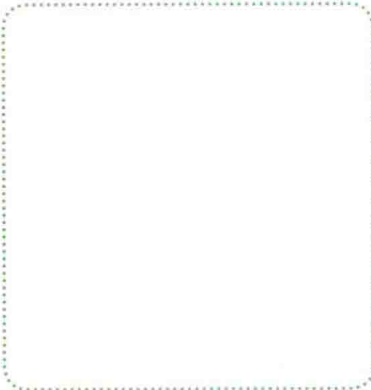
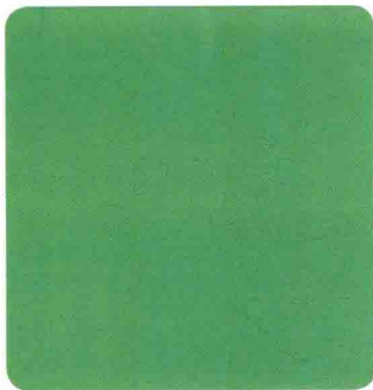
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中西美味餐饮

Restaurant of Eastern and Western Culture

别致、浪漫、迷人，还是简约？一切都将呈现在餐桌上，潜藏在饕餮美食的诱人芳香中。

Chic, romantic, charming or concise, all these could be shown on the dining table and embodied in fragrance of meals.





Restaurant

Design Agency: Doyle Collection Co., Ltd.
Designer: Aiji Inoue
Location: Hyogo, Japan
Area: 101 m²
Photography: Satoru Umetsu/ Nacasa&Partners

设计单位：多利尔设计公司
设计师：井上爱治
项目地点：日本兵庫
项目面积：101 平方米
摄影：梅津悟 / Nacasa 公司

MAR y TIERRA

MAR y TIERRA 餐厅

MAR y TIERRA is a restaurant that provides Spanish cuisine and wine. It stands at the end of the back alley with high level visibility. Spanish buildings' usage changes with lapse of time. There are many interesting building examples where the old and the new coexist well. This time, the design of MAR y TIERRA is inspired by this present Spain. This is a two story building. Firstly, to make an impressive façade, the designers filled in the missing gaps of the wall partially to design one large surface that will connect to the other walls. However, in order to emphasize the new ideas that they added to this existing building, they changed the materials and lighting productions.

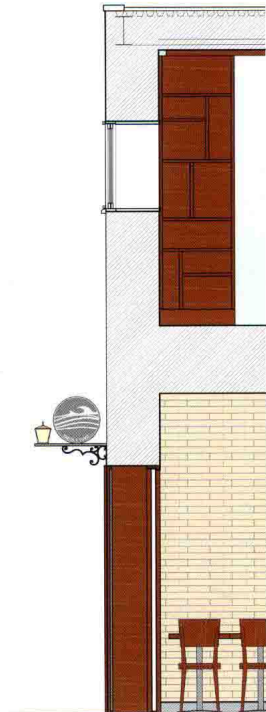
MAR y TIERRA 餐厅是一家专门提供西班牙佳肴和美酒。它位于一条后巷的尽头，处在高处，视野开阔。

西班牙建筑的特点总是随时间而改变，因此很多西班牙建筑都很有趣，在它们身上能看到新老建筑的特点同时出现。而 MAR y TIERRA 餐厅的设计理念，就是来自于当下的西班牙。在这栋两层建筑上，为了将建筑外观设计得令人印象深刻，设计师将墙壁的缝隙填平，使之能与其他墙面相连。同时，还更换了材料，并重新设计了灯光。

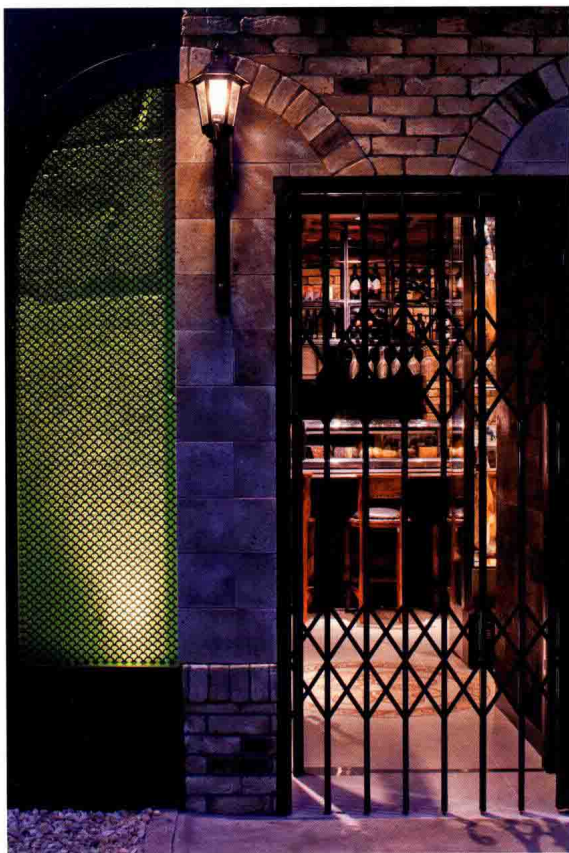




The Storefront's Elevation 门头立面图



The Storefront's Section 门头剖面图





↑ There is an open kitchen and group seats on the first floor, and main dining on the second floor.

第一层有一个开放式的厨房和很多座位，第二层才是主要用餐区。

↓ The designers created a custom-made open ceiling space to connect these two floors so that they won't look uneven. This indeed will enhance the relationship between these two floors, and also will become one of the main characters of this restaurant. It will exceed the demerit of the decreased number of seats on the second floor.

设计师还专门设计了一个连接两层空间的开放式天花板，使整个空间看起来均匀而平整。这样确实更好地衔接了两个楼层，且成为餐厅的一大特色。只不过这么一来，二楼座位不够的缺陷就更加突出了。

