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新大学英语

视听说教程

4

New Experiencing English
Viewing, Listening & Speaking



Paul Dummett
Helen Stephenson
Lewis Lansford

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Keynote proficient Student book

Paul Dummett, Helen Stephenson, Lewis Lansford

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很多学生都有这样的体会：在课堂学英语时既看得懂，也说得出，可当真正与说英语的外国人交流时，交际能力似乎一落千丈。这里的原因有很多，但主要问题可能出在三个方面：一是我们学习时所接触的语言材料都是经过简化或碎片化处理过的。换言之，我们过往在课堂里接触到的语言材料虽然学习起来相对容易，但缺乏真实性；二是我们似乎在不断学习新的东西，却很少关注是否真正掌握了所学内容。在语言能力的培养过程中，从“学习”到“学得”是需要一个过程的。新知识、新技能的学习需要辅以大量的练习，而我们的教学往往只安排了学习，却忽略了练习；三是语言应用是一个综合能力，它不仅涉及语言知识和技能本身，还需要语言以外的知识、技能、策略、认知、情感等的综合应用。要有效提高语言能力，不仅需要对相关语言知识和技能的学习与练习，还要在现实生活的实际活动中加强语言的使用。

针对以上问题，本套教程在学习材料的选择上将真实性、知识性和时代性放在首要位置。本套教程的视听材料主要取自TED（即Technology, Entertainment和Design三个单词的首字母缩写）大会上的真实演讲。TED大会可以说是当今世界最具影响力的大众学术交流活动之一。TED演讲也因其新颖的内容、前沿的思想、广泛的主题、短小的形式等受到社会各界人士的欢迎。为保证材料的真实性，本套教程未对选用的TED演讲进行简化。本套教程的TED演讲不区分难度，只区分长度，级别越高，长度越长。为给学生创造足够多的口头表达与交流的机会，本套教程除视听材料外还提供了与视听材料同主题的阅读材料。这些材料同样原汁原味，反映当代题材，在内容和语言方面对视听材料进行补充。另外，为满足不同水平学生的需要，各级别教程在教学活动的设计及语言帮助上有所区分，让所有学生能各取所需、各有所得。

本套教程在教学方法上主张兼收并蓄，博采众长，力求在“自然的语言交际”和“有意识的语言学习”间取得平衡。一方面本套教程重视在教学活动中设计丰富的基于内容和主题的交际活动，帮助学生在有意义的语言实际应用中学习语言和其他相关知识与技能；另一方面也提供大量的词汇、语音和语法知识、演讲策略及适当的练习，使学生的学习更加有的放矢，达到事半功倍的效果。

本套教程以培养学生的听说能力为主要目标，学习材料也是以视听和阅读为主。但众所周知，实现生活中的语言应用很难依赖单项语言技能完成。换言之，每一次语言应用都是综合的知识与技能的应用。因此，本套教程各单元的最后一个部分都会设计一个综合实践活动，这些活动与大学生的学习和生活密切相关，也可以帮助学生有效地运用在相关单元新学习的知识与技能。这也较好地体现了《新大学英语》系列教程所倡导的“项目式外语教学”理念。

本套教程除了在以上三个方面有助于解决传统外语教学中长期存在的教学实效问题，还致力于帮助学生提高信息化时代所需要的其他技能，包括沟通（Communication）、思辨（Critical Thinking）、创新（Creativity and Innovation）与合作（Collaboration）等能力，即国际教育界所提倡的“21世纪核心技能”（21st Century Skills）。本套教程从选材到练习和各类教学活动设计都贯穿着在培养学生适应未来工作和社会生活的总体目标下提升英语应用能力的理念，使学生愿意学、乐于学，学有所成、学有所用。

《新大学英语听说教程》共分4册，每册12个单元。本书为《新大学英语听说教程4》。每个单元的第一部分介绍该单元TED演讲的主题及演讲嘉宾，帮助学生预习演讲中涉及的一些关键词语，然后教授相关的听力技巧。

第二部分通过一系列的活动分段呈现TED演讲，帮助学生从局部到整体逐步理解演讲内容，进一步巩固相关语言知识和听力技巧。然后通过与其他听众互动的方式引导学生对TED演讲的话题进行深入思考，同时促进学生批判性思维能力的培养。接下来介绍相关TED演讲中涉及的演讲技巧，并结合所学内容进行演讲练习。

第三部分首先提供一篇与TED演讲主题相关的阅读课文及一系列基于阅读课文的口语和词汇练习。然后是结合“21世纪核心技能”所设计的口语练习。

第四部分是单元复习及综合练习。这部分首先是一系列词汇知识与听说技能训练，然后围绕本单元的主题、语言知识与技能等，设计了一个学生在学习、日常生活或未来工作中会真实遇到的场景或任务。学生在完成任务的过程中综合运用自己已有的及在本单元新学到的知识与技能完成相应的任务，或解决一个实际问题，最终达到有效提升英语应用能力的目的。

本套教程在词汇处理上采用两种方式：关于英式与美式英语有区别的词汇标注在相关页面的底部；其他生词或短语列在全书最后，供学生自行选择学习。每册教程均附有音视频资源，在纸质教程相关页面印有二维码，学生可以通过有扫描二维码功能的手机app扫描对应标号的二维码进行观看，或者登录iSmart平台进入相关课程学习，登录方式详见“郑重声明”页说明。

本套教程改编自圣智学习集团出版的Keynote（British）系列教程。我们在尽量保持原教程特色的前提下更加突出听说的教学目标和“项目式外语教学”的理念，希望能够为我国的英语教学，尤其是大学英语听说教学开辟一条更新、更有效的途径。由于编者水平有限，教材中如有疏漏和其他不尽完善之处，恳请广大使用者提出宝贵意见与建议。

编者
2018年2月

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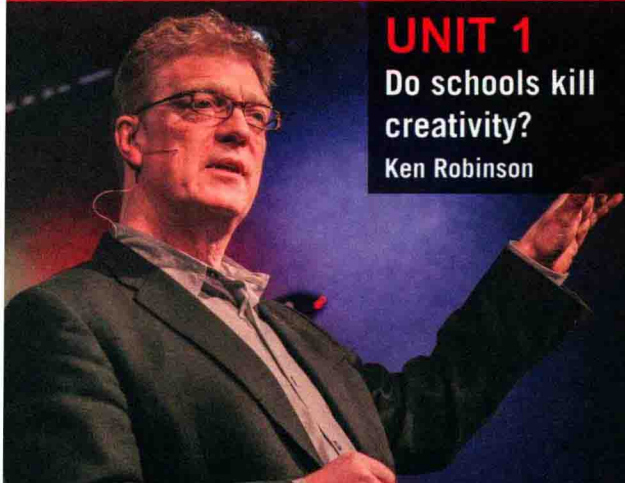
UNIT	TED TALK	VOCABULARY	PRONUNCIATION
 <p>1 Creativity 8–15</p>	<p>Do schools kill creativity? Ken Robinson</p> <p>AUTHENTIC LISTENING SKILLS Rhythm and stress CRITICAL THINKING The speaker's aims PRESENTATION SKILLS Using humour</p>	Creativity collocations	Emphasis and de-emphasis
 <p>2 Hopes and fears 16–23</p>	<p>Why I live in mortal dread of public speaking Megan Washington</p> <p>AUTHENTIC LISTENING SKILLS Listening to songs CRITICAL THINKING Winning your audience over PRESENTATION SKILLS Being authentic</p>	Hopes and fears	Consonant clusters
Presentation 1 Talking about talent 24			
 <p>3 Perception 26–33</p>	<p>The 4 ways sound affects us Julian Treasure</p> <p>AUTHENTIC LISTENING SKILLS Understanding fast speech CRITICAL THINKING Achieving aims PRESENTATION SKILLS Giving shape to your talk</p>	Feelings and emotions	Stress in contrasts
 <p>4 Human interaction 34–41</p>	<p>Your body language shapes who you are Amy Cuddy</p> <p>AUTHENTIC LISTENING SKILLS Linking, assimilation and reduction CRITICAL THINKING Avoiding misinterpretation PRESENTATION SKILLS Structuring a talk</p>	Body language	Appropriate intonation
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 <p>6 Practical design 52–59</p>	<p>Magical houses, made of bamboo Elora Hardy</p> <p>AUTHENTIC LISTENING SKILLS Word boundaries CRITICAL THINKING Testing arguments PRESENTATION SKILLS Persuasive techniques</p>	Describing objects: collocations	Word stress
Presentation 3 A change in my life 60			

READING	LISTENING	SPEAKING	PUTTING IT TOGETHER
What I talk about when I talk about running Sing while you work	A company choir	Learning from experience Describing likes and talents	A survey on creativity
Outside the comfort zone Being prepared	Travel advice	Comfort zone Giving advice (Giving and justifying advice)	Research on factors that affect attitudes towards the future
Multi-sensory marketing Not what they seem	The reality of the situation	Creating attractive spaces Describing beliefs and facts	A job interview role-play
Business and life lessons Getting things wrong	Saying the right thing	Can I have my money back? Everyday conversations (Everyday expressions)	Research on breakthroughs in communication
Land – a fairer system Fact or hearsay?	Discussing facts and beliefs	Economic prospects Expressing belief and disbelief	A presentation of research on energy use
Object of desire Tricky questions	An interview	Classic objects Interview questions	A promotion to launch your new service

UNIT	TED TALK	VOCABULARY	PRONUNCIATION
 <p>7 Same but different 62–69</p>	<p>The danger of a single story Chimamanda Ngozi Adichie</p> <p>AUTHENTIC LISTENING SKILLS Weak forms CRITICAL THINKING Objectivity and subjectivity PRESENTATION SKILLS Using stories and anecdotes</p>	Idioms related to choice	Linking in discourse markers
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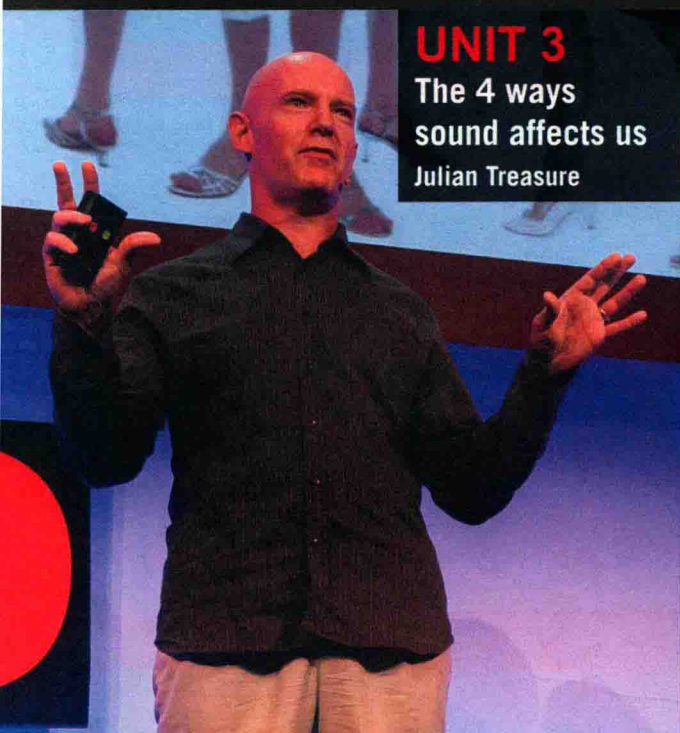
READING	LISTENING	SPEAKING	PUTTING IT TOGETHER
The paradox of choice Reading habits	Different viewpoints	Criteria for choosing Constructing arguments (Using discourse markers)	A study of variations in Coming-of-age Celebrations
Can business be sustainable? Today's foodies	Talking about food	Encouraging good practice Attitude to food (Describing customs and convention)	A presentation and discussion on ideas to cut food waste
The medium is the message Your online identity	Is it ethical?	Creating a sharing website Giving and explaining opinions	A debate on the impact the Internet has had on our lives
Success across generations Age no barrier	Looking for a job	Generation Z Talking about success	Identifying tips for success
The memory palace Thrown in at the deep end	Starting a new job	Memory tips In at the deep end (Describing capabilities)	A debate on a selected education topic
The innovation that never was Life hacks	Getting good results	Pitching a new invention Handy tips (Giving advice)	Reviewing patent applications

Featured TED Talks



UNIT 1
Do schools kill
creativity?
Ken Robinson

UNIT 2
Why I live in
mortal dread of
public speaking
Megan Washington



UNIT 3
The 4 ways
sound affects us
Julian Treasure



UNIT 4
Your body language
shapes who you are
Amy Cuddy



UNIT 5
The magic
washing machine
Hans Rosling

UNIT 6
Magical houses,
made of bamboo
Elora Hardy





UNIT 7

The danger of a single story

Chimamanda Ngozi Adichie



UNIT 8

How I fell in love with a fish

Dan Barber



UNIT 9

Why videos go viral

Kevin Allocca



UNIT 10

A kinder, gentler philosophy of success

Alain de Botton



UNIT 11

Build a school in the cloud

Sugata Mitra



UNIT 12

Creative problem-solving in the face of extreme limits

Navi Radjou

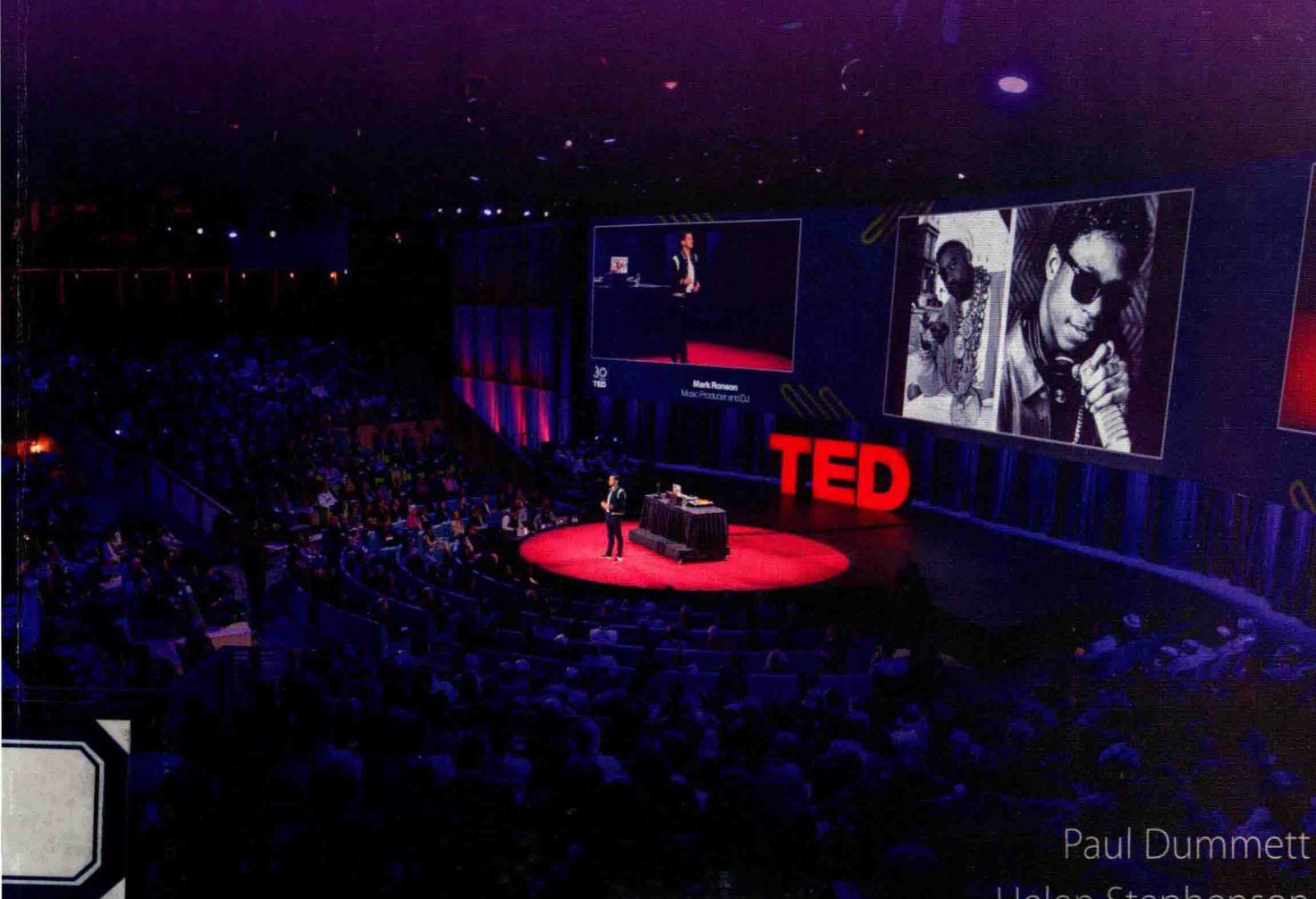
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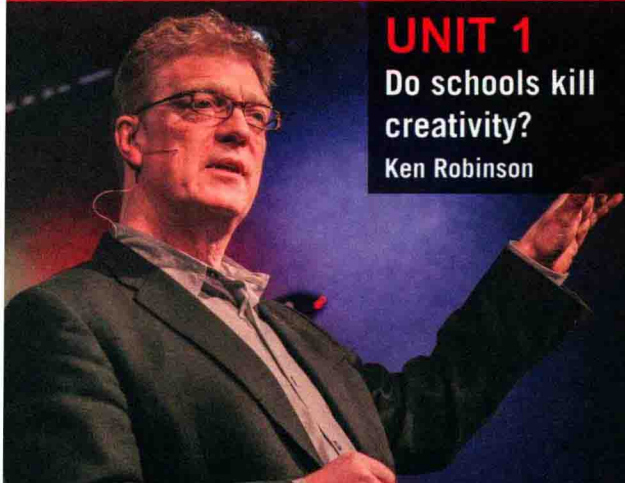
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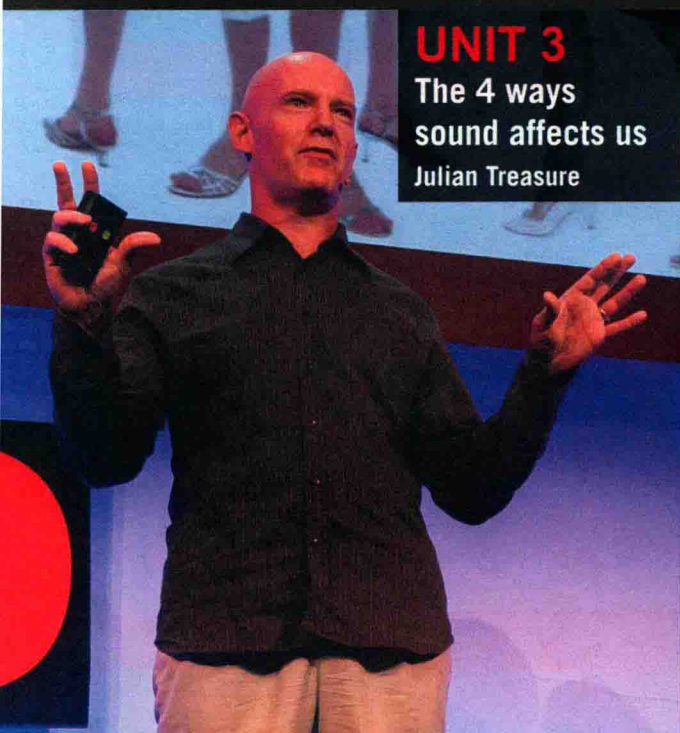
READING	LISTENING	SPEAKING	PUTTING IT TOGETHER
The paradox of choice Reading habits	Different viewpoints	Criteria for choosing Constructing arguments (Using discourse markers)	A study of variations in Coming-of-age Celebrations
Can business be sustainable? Today's foodies	Talking about food	Encouraging good practice Attitude to food (Describing customs and convention)	A presentation and discussion on ideas to cut food waste
The medium is the message Your online identity	Is it ethical?	Creating a sharing website Giving and explaining opinions	A debate on the impact the Internet has had on our lives
Success across generations Age no barrier	Looking for a job	Generation Z Talking about success	Identifying tips for success
The memory palace Thrown in at the deep end	Starting a new job	Memory tips In at the deep end (Describing capabilities)	A debate on a selected education topic
The innovation that never was Life hacks	Getting good results	Pitching a new invention Handy tips (Giving advice)	Reviewing patent applications

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