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# Preface

1998年华浔品味装饰成立以来,我们就非常重视设计的核心地位,始终以设计品味空间为己任,不仅每两年举办一届"金马克"设计大赛,激励华浔的3000多名设计师勇攀设计高峰,而且出版了50多部设计专著,在业界引起了强烈的反响,并获得了广大阅者的高度评价。

勤奋耕耘结硕果,笔韵成意谱华章。在集团成立19周年之际,华浔再次吹响集结号,隆重推出了首部公装案例作品集,意味着华浔不仅是家装领域的佼佼者,在公装领域也占有一定的市场份额。

本作品集共收录了34套优秀公装案例作品,每套作品都是设计师智慧和能力的结晶,创意非凡,匠心独运,集合了时尚性、展示性、交流性的空间氛围于一体。

诚然,这些作品还有提升的空间,然而华浔设计师们在公装领域所展现出来的设计理念和设计才华, 方寸之间,尽显经典,相信他们未来的作品会绽放出更加绚丽的光彩。

本作品集凝聚了华浔设计师们的心血,也渗透了编辑人员的汗水。在此,对入编本作品集的设计师表示热烈的祝贺!对出版社的编辑们表示衷心的感谢!欢迎各位设计大咖、同行朋友对作品进行批评指正,以期在今后的设计创作中积累宝贵的经验。同时希望本作品集能成为广大追求品味空间的业主朋友们提供有益的借鉴,并为广大设计师们提供参考。

夏振华

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#### DONG VILLAGE IMPRESSION

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# HUASHAN INTERNATIONAL HOTSPRING RESORT

花山国际温泉度假村酒店

花山国际度假村温泉接待中心 RECALL





#### FRAGRANCE OF DREAM

梦里寻香

#### HE (PEACE, HARMONY)







#### SMALL GREEDY PIG SEAFOOD

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#### **WOLF VALLEY CAFE**

狼谷咖啡

#### A TASTE OF WORLD RESTAURANT

品位天下餐饮会所





项目名称: 华浔集团总部

设 计:华浔品味装饰/黄育波

建筑面积:2000平方米

项目地址:广州市

工程施工:华浔品味装饰

Project: The Headquarters of Huaxun Taste Decoration

Designer: Huaxun Taste Decoration/Huang Yubo

Area: 2000 sqm

Location: Guangzhou

Construction: Huaxun Taste Decoration

# ENJOY LIFE IN THE NAME OF BUSINESS

▼ 以事业的名义享受生活

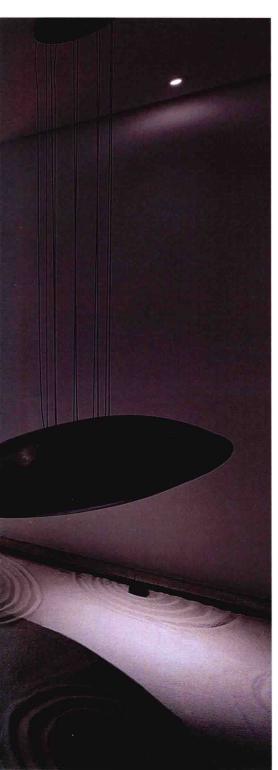
Acreative office space with stories is a way of thinking, it is not just a result of materials and money piled up. People consume more than one single functional element in the office space, it is the joy of the body and mind when you are in it. This joy originates from people's recognition of the space environment, and the affirmation of the cultural idea advocated by the space. The headquarter office of Huaxun Taste Decoration Group is such a wonderful space: people can enjoy the new design thinking while beginning to examine the changes of life attitudes and styles which the space brings.

**1** 故事、充满创意的办公空间是一个思维方式的问题,它不仅仅是由材料、金钱堆砌起来的结果。 人们在办公场所中消费的不只是空间里某个单一的功能元素,而是置身其中时产生的身心愉悦。 这种愉悦来源于人们对空间环境的认同,以及对空间所倡导的文化理念的肯定。华浔品味装饰集团总部的办公场所便是这样一个空间,人们在享受设计新思维的同时,也开始审视空间给予自己的生活态度与生活方式的改变。





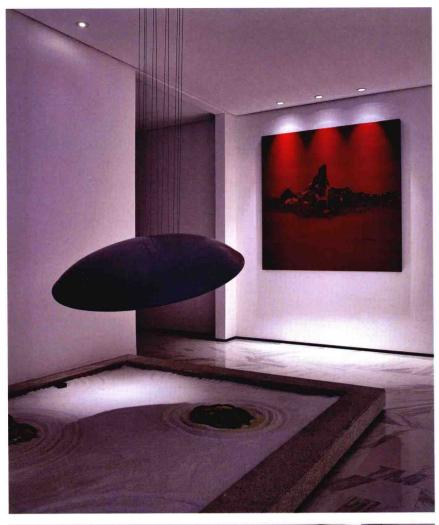
As a design company focuses on home decorations, the concept of "Home" always is bear in our minds. The reception area is the first emotional outpouring of space. The content of the lacquer painting is based on the abstract meaning of Huaxun logo, and the white background is full of calm and serenity feelings. The adjoining corridor uses landscape of rock garden to enrich the visual experience while walking, and a short stay of sight keeps an invisible conversation with the nature. Just as Yuanming Tao said in "The Story of Five-Willow Gentleman": A cageling cherishes the memory of its old forest while pond fish miss their quondam deep pool. Human nature can help us maintain our passion for life and improve the creativity to perfect out lives.

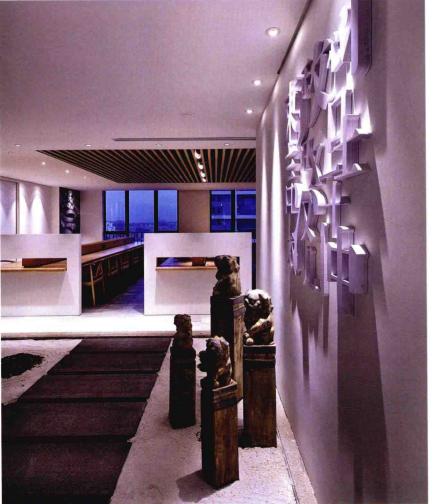






作为以家装为主的设计公司,"家"的概念始终贯穿于此。前台区域是空间给予人们的第一个情感流露,墙上的漆画内容以华浔LOGO的抽象寓意而设计,在白色的背景中散发着一种大隐于世的从容与宁静。与之毗邻的走道一侧用假山园林造景,丰富了行走的体验,让视线做短暂的停留,保持与自然对话。正如陶渊明在《五柳先生传》中的那段辞藻"羁鸟恋旧林,池鱼思故渊。"人性本是自然的,能让我们更好地保持对生活的热情和不断完美生活的创造力。





The opposite side of garden view area is connected with indoor areas through Chinese round windows. Even the first time you're on the scene, you'll be attracted by the scenes they're combining. So here, our purpose is to appreciate the simple, peaceful and tranquil environment and allow yourself to enjoy a leisurely time without self-reproach to seek no progress. Knowing how to create the joys of life without losing the sensitivity and creativity to life in the name of business. Entering the main office areas, since Huaxun company is based on Jiu River and Xunyang River, the theme of the whole space decoration is still landscape. A faint mountain pattern on a glass partition, either deep or shallow, time will prove the value of the hazy beauty. A separate view in the corner area of the glass door attracts people's attention once again: the Chinese characters on the wall appear in a deconstructive way, the white sand, stone steps, rockery and other traditional ornaments below show the beauty of softness and grace vividly. They play an intriguing role for the space and create some retro and vintage feelings in this modern functional office environment. People can not help but get close to it.

园林景致区正对面,通过中式的圆窗与室内区域进行串联,即便是你第一次身临其境,也会在不期然间被它们所组合出的场景所吸引。于是乎,在这里,我们的目的是欣赏简洁安详而不喧闹的环境,允许自己享受一段悠闲的时光,而不会自责不够上进。懂得去创造生活中的乐趣,而不以事业的名义泯灭掉对生活的敏感与创造力。进入主办公区,华浔以九江浔阳江为主,于是山水意境的表达依然是空间装饰的主旋律。玻璃隔断上隐约的山峦图案,或深或浅,晕出的朦胧美交予时间来印证隽永的价值。玻璃门的转角区域,一个独立的景致再次截住了人们的视线。墙面上的汉字用解构的方式呈现,下方的白色沙砾、青石踏步、郁葱假山,以及传统的物件为空间里耐人寻味的角色,刚柔并济的美被表现得淋漓尽致。它们在这个现代功能的办公环境中混合出些许复古与怀旧,让人不禁与之亲近。

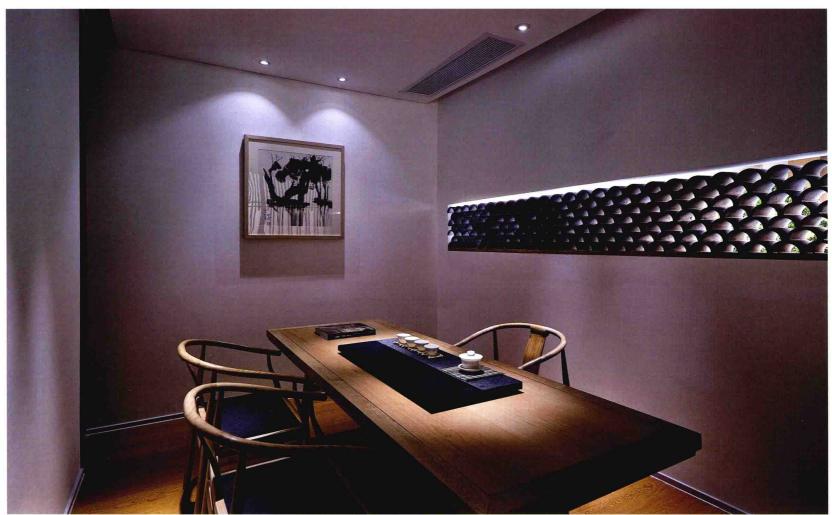














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