



深圳市职业教育事业 发展蓝皮书

2015

BLUE BOOK OF SHENZHEN
TVE DEVELOPMENT 2015

深圳市教育局



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前言

“教育要面向现代化，面向世界，面向未来。”

33年前，小平同志指明了中国现代教育的发展方向。教育是关乎中国未来的重大主题，而职业教育则是这个主题下面不可或缺的组成部分，大力发展现代职业教育是实现人才强国和制造业强国的一项基础工程。

今天，深圳正以崭新的面貌屹立在世界东方，它在坚定现代化发展路径的同时，也在不断开拓走向世界之路。其中，着力打造国际一流职业教育，牢固确立其在全国乃至世界的经济地位，已成为深圳走向未来的一大愿景。

35年来，深圳职业教育从无到有、从少到多、从弱到强，无论是高等职业教育还是中等职业教育，都取得长足发展。但是，深圳职业教育在发展历程中，缺少科学和权威的年度质量分析报告，这对于深圳职业教育在回顾过去和规划未来上无疑是一种遗憾。职业教育是深圳整个教育体系当中一个重要的组成部分，是普及高中教育和推进高等教育大众化的关键角色。因此，编写一部能够系统全面反映深圳职业教育发展情况的蓝皮书是非常必要的。通过研究编写蓝皮书，对深圳职业教育发展情况进行调查研究、文献考察、比较分析、理论探索、政策解读等等，不仅能梳理、归纳深圳职业教育改革发展的基本状况，总结成就和经验，分析问题与趋势，同时也可以为深圳市政府改革发展职业教育提供决策参考。

经过较长时间的酝酿准备，深圳市教育局发布了《深圳市职业教育事业发展蓝皮书（2015）》（以下称《蓝皮书2015》）招标项目。通过竞标，深圳职业技术学院牵头承担了《蓝皮书2015》的编写任务。

该书由六部分组成。第一部分是“深圳职业教育事业发展概览”。首先，在历史层面上，全面系统地梳理了深圳职业教育事业的发展历程；其次，在发展现状层面上，总结了深圳职业教育改革发展的成就；第三，在发展环境层面上，分析了深圳职业教育改革发展面临的新机遇和新挑战；第四，在政策建议层面上，分析了职业教育发展趋势，提出了相应的政策改革建议。第二部分是“深圳职业教育状态与质量分析报告”。本部分以深圳市职业院校教育教学相关的数据为基础，分别从学校的规模与结构、办学定位、办学条件、专业设置、课程建设、师资力量、教学成效、质量保障、学生学习、学生实践、社会服务、国际化水平12个方面进行量化分析，选取了74个核心指标和若干

个观测点，对深圳的职业院校进行了系统深入的分析。第三部分是“深圳职业教育事业改革发展典型案例”。本部分从校企合作、人才培养、品德教育、专业建设、国际合作五个方面，精心选取了具有代表性、创新性、可借鉴、可推广的反映深圳市职业教育教学改革典型案例。第四部分是“深圳职业院校教育教学年度质量报告”。本部分由7所示范性职业院校（骨干校）的年度质量报告和中华职业教育社深圳分社事业发展报告组成，这些报告比较全面地反映了其教育理念、办学定位、人才培养模式、专业课程建设、师资队伍建设、教育教学改革等做法和成绩。第五部分是“职业教育年度热点观察”。本部分从国家职业教育战略、职业教育相关政策、国际职业教育动向、职业教育理论探索以及信息化与职业教育变革五个角度分析了职业教育年度热点，把握职业教育发展最新动向，为深圳市职业教育改革与创新提供了发展方向、理论基础和政策依据。第六部分是“2015年深圳市职业教育相关政策和主要工作”。本部分汇总整理了2015年深圳市职业教育工作要点、深圳市职业教育改革发展政策文件、深圳市职业院校学生竞赛获奖情况，记录了深圳市职业教育改革发展的年度成果。

《蓝皮书 2015》是集体智慧的结晶，从该书立项到整体设计，从相关数据资料的收集到整理统计与编写，得到深圳市相关部门、行业、企业的大力支持和各职业院校的积极协助。在此，我们向所有支持和参与该书编写工作的单位及个人表示衷心感谢！

《蓝皮书 2015》既是汇集深圳职业教育年度信息的工具书，也是分析深圳职业教育经验教训和预测发展趋势的重要参考资料，它不仅可以为政府相关部门提供决策参考，也可以为职业教育相关机构提供详细的统计数据。由于第一次开展蓝皮书编写工作，各项工作都是开创性的，时间紧、任务重，《蓝皮书 2015》只涉及职业学校教育领域，未涉及社会培训领域。最后，对书中出现的错误和纰漏，敬请广大读者及时发现并不吝赐教。

Preface

“Education should be geared to the needs of modernization, the world and the future.”

This is the direction envisioned 33 years ago by Mr. Deng Xiaoping, the then Chinese Vice President, for the development of modern education in China. Education is of paramount importance for the future of China, and technical and vocational education (TVE) is an indispensable part of it. The development of modern TVE is a crucial project to transform China into a powerful country with rich human resources and a developed manufacturing industry.

Today, a new Shenzhen is rising in the Orient. It has been exploring its way into the international community while committing itself to modernization. As a part of its modernization efforts, Shenzhen has been making efforts to develop a world-class TVE in the city so as to secure its leading economic role in China and in the world.

During the past 35 years, TVE in Shenzhen started from scratch and has grown to be a strong social undertaking. Both higher and secondary TVE here have made remarkable achievements. Yet, Shenzhen has been developing its TVE without a scientific and authoritative annual quality analysis report. This is undoubtedly a pity for Shenzhen when it looks back at its TVE history and maps out its future. There is no doubt that TVE is an extremely important part of the whole education system in Shenzhen. It plays a key role in the popularization of senior secondary education and enhancement of higher education. Accordingly, it becomes quite necessary to publish a Blue Book that reflects comprehensively and systematically the development of TVE in Shenzhen. The studying and preparation of the Blue Book can provide an opportunity to conduct research, literature review, comparative analysis of the TVE in Shenzhen, carry out theoretical exploration, policy interpretation and so forth, so as to better understand the basic situation of reform and development of Shenzhen's TVE. It also helps to summarize the achievements and experience, analyze problems and trends, and provide decision-making references to the Shenzhen Municipal Government to reform and develop TVE.

After a long period of preparation, the Shenzhen Municipal Bureau of Education began to invite bidding for the project of the “Blue Book of Shenzhen TVE Development (2015)”

(hereinafter referred to as “Blue Book 2015”). Shenzhen Polytechnic (hereinafter abbreviated as SZPT) won the bid and took the leading role in writing and editing the Blue Book 2015.

The Blue Book 2015 is composed of 6 parts. Part I, An Overview of Shenzhen TVE Development, presents initially a systematic and complete history of TVE development in the city. Secondly, it summarizes the achievements from the perspective of reform and development in the city. Thirdly, it analyzes the new opportunities and challenges in the field of TVE reform and development from the perspective of development environment. Fourthly, it analyzes TVE development trends and puts forward some proposals from the perspective of policy consultation. Part II, Analysis Report on the Status and Quality of Shenzhen TVE, is based on data of TVE education and instruction in Shenzhen TVE schools and provides a systematic and deep quantitative analysis. It selects several observation points for each of the 74 core indices in 12 aspects including scale and structure, school orientation, education conditions, major development, curriculum development, faculty, teaching effectiveness and outcomes, quality assurance, student academic studies, student practices, social services and internationalization. Part III, Cases Studies of TVE Reform and Development, introduces some typical cases in Shenzhen TVE education and instruction reform, which are representative, innovatively exemplary and widely applicable, selected from the 5 aspects of school-enterprise cooperation, talent cultivation, moral education, specialty development and internationalization. Part IV, Annual Report on the Quality of Education and Instruction in Shenzhen TVE Schools, consists of annual quality reports of 7 exemplary (key) TVE schools together with a development report of Shenzhen Branch, the China Vocational Education Association. These reports reflect fully the educational philosophy of the schools, education orientation, mode of talents cultivation, curriculum development, faculty development, education and instruction reforms while illustrating their achievements. Part V is the Annual Review of Shenzhen TVE Highlights. It analyzes the annual highlights of TVE from the perspectives of national TVE strategies, policies, trend of the international TVE, TVE theory exploration and TVE reform and informationization. It tries to identify the new trends for TVE development and in particular provides the new direction, theoretical foundation and policy basis for the reform and innovation in Shenzhen’s TVE. Part VI is about Related Policies and Memorabilia. It is a collection of the related policies, documents and annual memorabilia of 2015 in Shenzhen, including key work points of TVE, related policies for TVE reform and development, statistics of awards to students of TVE schools and so forth. It can also be considered as annual outcomes

of TVE reform and development in Shenzhen.

The Blue Book 2015 represents a collaborative work of group effort. The Blue Book 2015 project, from its creation to overall design, from the collection of data and materials to statistics analysis and finally to the writing-up of the Book, has got support from related Municipal departments, industry and corporations, and collaboration from vocational schools in Shenzhen, in addition to the collaboration from all related vocational schools in Shenzhen. Here, we would like to express our heartfelt thanks to all institutions and individuals who supported and participated in the surveys and editorial work of the Blue Book 2015!

Not only is the Blue Book 2015 a yearbook on Shenzhen TVE, but also an important reference material for analyzing the experience and lessons of Shenzhen TVE and predicting trends for future development. It can be a reference for relevant government departments in their policy-making and a data bank for related schools as well. As it is the first time to carry out the editorial work of the Blue Book on TVE, all work is groundbreaking. Due to limited time and heavy editorial workload, the Blue Book 2015 only covers TVE schools, not including the social TVE training system. It would be very much appreciated if readers can inform us of possible errors and flaws in it.

目 录

第一部分 深圳职业教育事业发展概览	1
第一节 深圳职业教育事业的发展历程.....	2
第二节 深圳职业教育事业的主要成就.....	6
第三节 深圳职业教育事业面临的新挑战与新机遇.....	9
第四节 深圳职业教育的发展趋势和改革建议.....	11
第二部分 深圳职业教育状态与质量分析报告	15
第一节 概述.....	16
第二节 规模结构与办学条件.....	20
第三节 专业设置与课程建设.....	42
第四节 师资队伍与质量保障.....	58
第五节 学生状况与社会实践.....	77
第六节 职业教育国际化.....	89
第三部分 深圳职业教育事业改革发展典型案例	97
第一节 校企合作案例.....	98
案例一 深圳职业技术学院：整合政校行企资源，共育国际化 IT 人才.....	98
案例二 深圳信息职业技术学院：神舟企业校区的创新实践.....	104
案例三 深圳技师学院：校企深度融合，共办技能盛会.....	107
案例四 深圳市宝安职业技术学校：F518 雨桥动漫“企业校区”建设.....	109
案例五 深圳市沙井职业高级中学：开展无缝对接，实现互惠共赢.....	113
第二节 人才培养案例.....	117
案例一 深圳职业技术学院：复合型管理人才培养的实践.....	117
案例二 深圳市开放职业技术学校：“中职—电大直通车”学分制连读培养模式.....	123

案例三 深圳市博伦职业技术学校:构建中职教育人才成长立交桥的探索与实践	129
案例四 深圳市龙岗区第二职业技术学校:基于校企合作下的梯度人才培养模式的探讨	133
案例五 深圳市奋达职业技术学校:“快乐 A6”人才培养模式的探索与实践	136
第三节 品德教育案例	140
案例一 深圳市龙岗职业技术学校:施行健康人格德育模式,促进学生成长成才	140
案例二 深圳市携创技工学校:引入“三自”教育,提升德育水平	145
第四节 专业建设案例	148
案例一 深圳市第二职业技术学校:计算机应用专业的内涵发展之路	148
案例二 深圳市第三职业技术学校:探索中职机电专业发展新路径	152
案例三 深圳市宝安职业技术学校:实施专业建设“425”模式	155
案例四 深圳市宝山技工学校:模具制造专业人才培养模式探索与实践	160
第五节 国际合作案例	163
案例一 深圳职业技术学院:国际商务专业与北悉尼 TAFE 学院合作办学的经验与启示	163
案例二 深圳市第一职业技术学校:与新西兰怀卡托理工学院合作办学实现“课程衔接,学分互认”	167
第四部分 深圳职业院校教育教学质量年度报告	171
第一节 深圳职业技术学院 2015 年度教育教学质量报告	172
第二节 深圳信息职业技术学院 2015 年度教育教学质量报告	213
第三节 深圳技师学院 2015 年度教育教学质量报告	227
第四节 深圳市第一职业技术学校 2015 年度教育教学质量报告	233
第五节 深圳市第二职业技术学校 2015 年度教育教学质量报告	246
第六节 深圳市宝安职业技术学校 2015 年度教育教学质量报告	267
第七节 深圳市龙岗职业技术学校 2015 年度教育教学质量报告	281
第八节 深圳中华职业教育社 2015 年度发展报告	294
第五部分 职业教育年度热点观察	305
第一节 国家职业教育战略	306
第二节 职业教育相关政策	311
第三节 国际职业教育动向	323

第四节	职业教育理论探索	329
第五节	信息化与职业教育变革	332
第六部分	2015 年深圳市职业教育相关政策和主要工作	339
第一节	2015 年深圳市职业教育工作要点	340
第二节	2015 年深圳市职业教育改革发展政策文件与通知	343
第三节	2015 年深圳市职业院校学生竞赛获奖情况	344
第四节	2015 年深圳市职业教育发展大事记	348
附 录	深圳职业教育状态与质量分析报告（英文版）	353

Contents

Part I An Overview of TVE Development in Shenzhen	1
Section 1 TVE Development in Shenzhen	2
Section 2 Major achievements of TVE in Shenzhen	6
Section 3 New challenges and opportunities for Shenzhen TVE	9
Section 4 Shenzhen TVE development trend and proposals for reform	11
Part II Analysis Report on the Status and Quality of Shenzhen TVE	15
Section 1 Introduction	16
Section 2 Scale, Structure & school conditions	20
Section 3 Majors and Curriculum Development	42
Section 4 Faculty and Quality Assurance	58
Section 5 Students and Their Social Practice	77
Section 6 Internationalization	89
Part III Cases Studies of TVE Reform and Development in Shenzhen	97
Section 1 Cases of school-enterprise cooperation	98
Case 1 Shenzhen Polytechnic: integrating resources from governments, academic institutions, enterprises and industrial associations to cultivate IT talents with international standards	98
Case 2 Shenzhen Institute of Information Technology: innovation and practice of establishing a campus in the Hasee enterprise	104

Case 3 Shenzhen Institute of Technology: in-depth integration with companies to co-host vocational skill competition events	107
Case 4 Shenzhen Bao'an Vocational Technical School: F518 Shelter Bridge Animation Program for "Industry Campus" Construction	109
Case 5 Shajing Vocational High School: seamless connection for mutual benefits	113
Section 2 Cases of Talent Cultivation	117
Case 1 Shenzhen Polytechnic: practice in cultivation of talents with composite management skills	117
Case 2 Shenzhen Open Vocational School: "Direct Promotion Model for TVE Based on Credits between Senior Secondary TVE Schools and TV Universities"	123
Case 3 Shenzhen Bolun Vocational and Technical School: exploration and practice in building "junctions" for senior secondary TVE graduates	129
Case 4 Shenzhen Longgang Second Vocational School: exploration of tiered talent cultivation models on the basis of school-enterprise cooperation	133
Case 5 Shenzhen Fenda Vocational Technical School: exploration and practice of "Happy A6" talent cultivation model	136
Section 3 Cases of Moral Education	140
Case 1 Shenzhen Longgang Vocational School: helping students grow up and succeed with a healthy personality through moral education	140
Case 2 Xiechuang Technical School Shenzhen: upgrading the level of moral education by introducing in the "3-self" education	145
Section 4 Cases of Specialty Development	148
Case 1 Shenzhen No. 2 Vocational Technical School: a substantial development for specialties related to computer application	148
Case 2 Shenzhen No. 3 Vocational Technical School: exploring new paths for developing specialties in electrics and mechanics in secondary TVE schools	152
Case 3 Shenzhen Bao'an Vocational Technical School: carrying out the "425" model for specialty development	155
Case 4 Shenzhen Baoshan Technical School: exploration and practice of models for cultivating professionals in die manufacturing	160

Section 5 Cases of International Cooperation	163
Case 1 Shenzhen Polytechnic: Experience and Insights from Cooperation between North Sydney TAFE and SZPT in International Business	163
Case 2 Shenzhen No.1 Vocational Technical School: Cooperation with Waikato Institute of Technology to “Connect Courses and Mutually Accept Credits”	167

Part IV Annual Report on the Quality of Education and Instruction of

Shenzhen TVE Schools	171
Section 1 2015 Annual Report on the Quality of Education and Instruction of Shenzhen Polytechnic	172
Section 2 2015 Annual Report on the Quality of Education and Instruction of Shenzhen Institute of Information Technology	213
Section 3 2015 Annual Report on the Quality of Education and Instruction of Shenzhen Institute of Technology	227
Section 4 2015 Annual Report on the Quality of Education and Instruction of Shenzhen No. 1 Vocational Technical School	233
Section 5 2015 Annual Report on the Quality of Education and Instruction of Shenzhen No. 2 Vocational Technical School	246
Section 6 2015 Annual Report on the Quality of Education and Instruction of Shenzhen Bao'an Vocational Technical School	267
Section 7 2015 Annual Report on the Quality of Education and Instruction of Shenzhen Longgang Vocational School	281
Section 8 2015 Career Development Report of Shenzhen Branch, China Vocational Education Association	294

Part V Annual Review of Shenzhen TVE Highlights

Section 1 TVE Strategies at the National Level	306
Section 2 Direction of TVE Policies	311
Section 3 International Trends for TVE Development	323
Section 4 Progress in TVE Theories	329
Section 5 Informationization and changes in TVE Education	332

Part VI Related Policies and Memorabilia of Shenzhen TVE in 2015	339
Section 1 Key points of work for TVE in Shenzhen in 2015	340
Section 2 Policies and Notices for TVE Reform and Development in 2015	343
Section 3 Awards to Students of TVET Schools in Shenzhen in 2015	344
Section 4 2015 Memorabilia of Shenzhen TVE Development	348
 Appendix English Translation of the Analysis Report on the Status and Quality of Shenzhen TVE	 353

Part 1

第一部分

深圳职业教育事业发展概览

深圳市职业教育事业发展蓝皮书 2015