

SIMPLE EUROPEAN STYLE DESIGN 探秘简欧设计



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EXPLORING SIMPLE EUROPEAN
STYLE DESIGN

DESIGN VISION

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PREFACE

前言



Simple European style is actually an improved classical European style, it inherits the traditional decorative features of European style. Its heritage of the rich artistic content of European culture, as well as the open, innovative design ideas and noble appearance make it always been loved and pursued by people. Simple European style integrates the elegant classical taste with the strong European flavor design techniques, showing a distinct and fresh cultural ambience while resurrecting the essence of classical European style. Simple European style pursues continuity of spatial variations and layering sense of shape changes in design, mainly emphasizes on linear flow changes, the deforming straight lines and curves interact with each other, creating a more refreshing, simple and popular space atmosphere that is closer to nature and more in line with modern people's aesthetic concepts.

Core of the simple European style is simplicity, keeping the simple lines and geometric patterns, it well blends the neatness and conciseness of minimalism with exquisiteness and magnificence of traditional European flavor. On the one hand, it preserves the classical European textures and general color feels, while can still have a very strong sense of historical traces and rich cultural connotations; on the other hand, it abandons the overly complex textures and decorations, while simplifying the lines. Fusing the nostalgic romance with modern people's living needs, it combines luxurious, elegant, stylish and modern senses, reflects personalized aesthetic views and cultural tastes in post-industrial era.

Simple European style absorbs the classical European style feature of "form and spirit", often uses patterned wallpaper indoor, applies simple lines instead of complex classical patterns and takes brighter colors. Furniture in light colors or wood color help to highlight freshness, nobility, comfort and elegance, while an add of white color makes the color looks bright and generous, giving the entire space with an open, tolerant extraordinary magnanimity without causing uneasiness, which is a commonly used approach in the performance of this style. Together with the gorgeous and colorful curtains, fancy carpets and other decorative fabrics in the same taste, the furnishings contain traditional historical traces of Europe and rich cultural heritage, highlighting the beauty of simplicity. Frames are decorated with lines or orris, not only stress embossed feel in style design, but form graceful arcs. The space is also embedded with magnificent and fine accessories as well as colorful blooming floral ornaments. The simple European style expresses classical temperament by modern techniques and materials, and this perfect combination also allows people to enjoy the material civilization, at the same time, get spiritual comfort, which is more suitable for leisure and comfortable modern life.

Viewing all the design ideas and styles, it is nothing less than an attitude towards life. As a simple European decorative style, its design philosophy is to seek after dark in show exalted, elegance to soak luxurious design representation. This book introduces simple European style houses in various regions to completely reflect the occupants' pursuit of quality and elegant life as well as an attitude of regarding life as art. With the rapid development of industrialization and modernization, the living standard improves, the pace of life becomes faster, the pressures in life are also growing virtually, therefore, many designers firstly consider daily functions in the design performance, making the design not too artistic but has more practical functions and more diversified to meet people's desire of having a residence of harbor for heart, welcome to use works in this book for references.

简欧风格其实是经过改良的古典欧式主义风格，即简约欧式风格，此风格继承了传统欧式的风格的装饰特点。传承欧洲文化丰富的艺术底蕴，开放、创新的设计思想及其尊贵的姿容，一直以来颇受众人喜爱与追求。简欧风格把高雅的古典情趣和浓厚的欧洲风味的设计手法融为一体，展现鲜明的清新的文化气息的同时复活了古典欧式主义的精髓。

简约欧式风格在设计上追求空间变化的连续性和形体变化的层次感，主要强调线形流动的变化，变形的直线和曲线相互作用，营造出更为清新大气、简约、通俗，更贴近大自然的空间氛围，更符合现代人的审美观念。

简约欧式风格的核心是去繁就简，留下了简单的线条和几何图案，很好地糅合了简约主义的利落、简洁和传统欧陆风情的精致、华丽。一方面保留了古典欧式主义的材质、色彩的大致感受，仍然可以很强烈地感受传统的历史痕迹与浑厚的文化底蕴，同时又摒弃了过于复杂的肌理和装饰，简化了线条。将怀古的浪漫情怀与现代人对生活的需求相结合，兼容华贵典雅与时尚现代，反映出后工业时代个性化的美学观点和文化品位。

简欧风格吸取了古典欧式风格的“形神”特征，室内多采用带有图案的壁纸，以简约的线条代替复杂的古典花纹，采用更为明快的色彩，浅色和木色家具有助于突出清贵和舒雅，而增加白色糅合，使色彩看起来明亮、大方，使整个空间给人以开放、宽容的非凡气度，让人丝毫不显局促，这也是简约欧式风格常用的表现手法。再配以相同格调的华丽多彩的窗帘、精美的地毯等装饰织物布置的家居蕴涵着欧洲传统的历史痕迹与深厚的文化底蕴，突显简洁之美，画框的线条部位装饰为线条或金银边，在造型设计上既要突出凹凸感，又要有优美的弧线。再配以华丽精致的饰品以及色彩丰富的绽放花艺来装饰。用现代的手法和材质表现古典的气质，完美的结合也让人们在享受物质文明的同时得到了精神上的慰藉，更适合现代生活的休闲与舒适。

览尽当下所有设计思想、所有设计风格，无外乎是人们对生活的一种态度而已，作为简约欧式装饰风格，其设计哲学都是追求深沉里显露尊贵、典雅中浸透豪华的设计表现。本书介绍的各地简约欧式风格的住宅完整的体现了居住人追求品质、典雅的生活，视生活为艺术的人生态度。伴随着工业化和现代化的飞速发展，生活水平提高了，生活节奏也变快了，无形中生活的压力也越来越大，所以很多设计师在设计表现时首先要考虑的是日常生活的功能，不能太艺术化，要更多一些实用性功能，更加多元化一些，满足人们所渴望的心灵停靠的港湾的住所，欢迎各位读者借鉴本书所提供作品。



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DESIGN BRINGS ART INTO LIFE

设计让生活艺术化

DESIGN CONCEPT | 设计理念

This case inherits the decorative features of traditional European style, absorbs its characteristic of "form and spirit", seeks after continuity of space and layering sense of shape changes in design. While in terms of modeling, using simple lines instead of complex patterns and with brighter and fresher colors, not only retain the classical European elegance and luxury, but more suitable for leisure and comfortable modern life. It seeks after dark in show exalted, elegance to soak luxurious design expression, and hopes this kind of expression can fully embody the occupants' chase for quality and elegance of life as well as an attitude of regarding life as art. A lot of materials such as mirrors, crystals, silver foil wallpaper, stones, wood and tiles were used, but the overall space was controlled in a precise and unified way without causing complication and disorder. At the same time, large areas are decorated with white wood veneers to create a dignified sense of age, making people have a feeling of urgent pursuit of life.

本案继承了传统欧式风格的装饰特点，吸取了其风格的“形神”特征，在设计上追求空间变化的连续性和形体变化的层次感，在造型设计上以简约的线条代替复杂的花纹，采用更为明快清新的颜色，既保留了古典欧式的典雅与豪华，又更适应现代生活的休闲与舒适。让人在追求深沉里显露尊贵、典雅中浸透豪华的设计表现，并期望这种表现能够完整地体现出居住人追求品质、典雅生活，视生活为艺术的人生态度。虽用了很多材质，如镜子、水晶、壁纸银箔、石材、木材、瓷砖等。但是在整体把控上很严谨统一，没造成繁琐杂乱，又用大面积的白色木饰面装饰出时代的凝重感，使人们有了一种迫切的生活追求的感受。

项目名称：广州金地荔湖城7#C-a户型样板房

设计公司：东莞市尺度室内设计有限公司

设计师：李坚明

参与设计：唐伟君

陈设公司：东莞市蜜尔室内陈设设计有限公司

陈设设计：李坚明

项目地点：广东广州

项目面积：537平方米

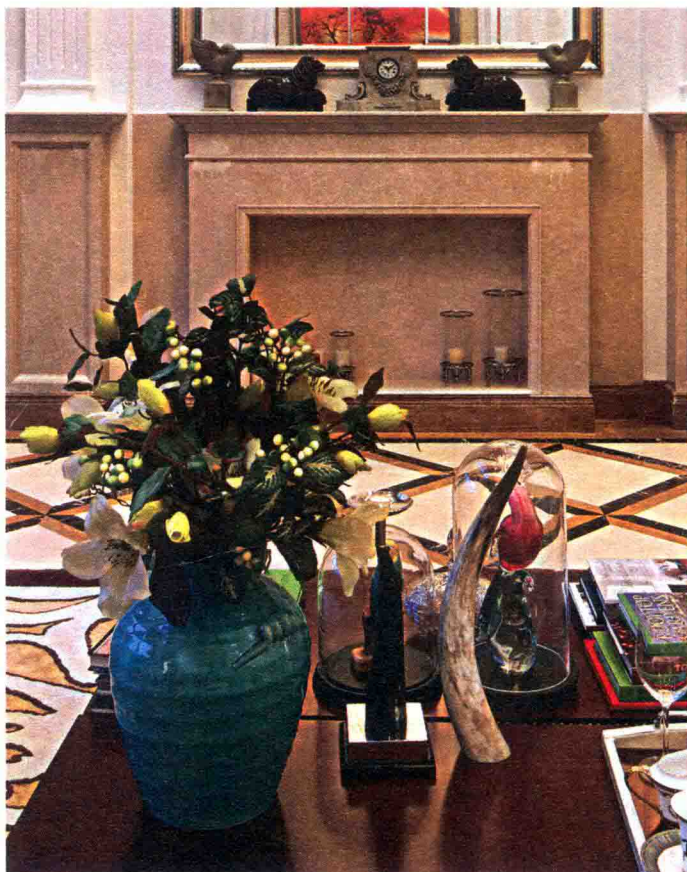
主要材料：月光米黄、深啡网、帝皇金、香槟银、红檀清香、仿古镜、镜面不锈钢、玫瑰金不锈钢、墙纸、皮革等

摄影团队：江河摄影

客厅



茶几





COLOR MATCHING | 色彩搭配

简约、质朴的设计风格是众多人群所喜爱的，生活在繁杂多变的世界里已是烦扰不休，而简单、自然的生活空间却能让人身心舒畅，感到宁静和安逸。借着室内空间的色彩的搭配，便可以满足我们对悠然自得的生活的向往和追求，让我们在纷扰的现实生活中找到平衡，缔造出一个令人心驰神往的写意空间。在以白色为主题背景的空间里，装饰色彩趋向于中性色调，设计简洁大气之余，细节处理得十分精致。装修材质主要以金属、皮革、亮黑漆为主，格调奢华而高雅，低调但是华丽。窗帘地毯的印花格纹，灯饰富有层次的结构所折射出的光影层次，皮革沙发所呈现的金属光泽，圆边几方边几的镂空设计，所有家具配件都是能够呼吸的生命体，它们所营造的氛围，都能使人感受到它们的真实存在。主人房同样延续中性色调，布艺的床椅背、床尾椅缓和了金属色摆件的硬朗冷峻，沉稳之中显露大气。灯饰的暖橙色调，使卧室多了一份静谧之感。所有家具除了彰显主人尊贵身份，还力求使用机能的舒适感，打造出人性化的高端居所。



