



The Journey of Memories

# 智慧的靓影

世界大学女校长论坛精彩瞬间

Album for World Women University Presidents Forum

周丽娜 主编



中国传媒大学出版社  
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图书在版编目(CIP)数据

智慧的靓影：世界大学女校长论坛精彩瞬间 / 周丽娜主编 .

——北京：中国传媒大学出版社，2014.9

ISBN 978-7-5657-1168-8

I. ①智… II. ①周… III. ①高等学校—女性—校长—

人物研究—世界—现代 IV. ①K815.46

中国版本图书馆 CIP 数据核字 (2014) 第 199790 号

## 智慧的靓影——世界大学女校长论坛精彩瞬间

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出 版 人 蔡 翔

---

出版发行 中国传媒大学出版社

社 址 北京市朝阳区定福庄东街 1 号 邮编：100024

电 话 86-10-65450528 65450532 传真：65779405

网 址 <http://www.cucp.com.cn>

经 销 全国新华书店

---

印 刷 北京市雅迪彩色印刷有限公司

开 本 889 mm × 1194 mm 1/16

印 张 9.75

版 次 2014 年 9 月第 1 版 2014 年 9 月第 1 次印刷

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书 号 ISBN 978-7-5657-1168-8 定价：198.00 元

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国家出版基金项目 | 世界女子高等教育及大学女校长研究  
教育部人文社科重大委托项目

世界大学女校长·女子大学丛书

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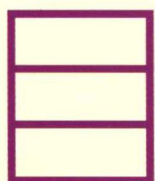
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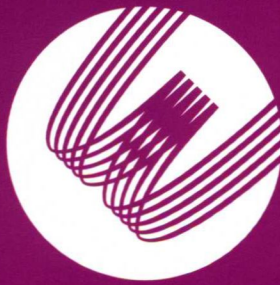
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# 世界大学女校长论坛

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The World Women University Presidents Forum



# 世界大学女校长论坛

“世

界大学女校长论坛”由中国传媒大学于2001年发起创办，旨在汇聚世界各国大学女校长力量，搭建交流合作、分享智慧的国际平台。主论坛每隔两至三年召开一次，已在北京、南京和厦门共举办了五届，并在新西兰、日本、美国、土耳其、津巴布韦和墨西哥召开过六次分论坛。

五届主论坛，六次分论坛，总计有79个国家的800余人次女校长与会，为高等教育的发展贡献了很多宝贵思想，彰显了大学女校长群体对女性领导力提升的引领示范作用，已成为国际高等教育界具影响力的品牌论坛。

论坛记录女校长的卓越业绩、展现女校长的独特魅力。已出版六本荟萃各国大学女校长观点和思想的文集；远赴12个国家拍摄了15集女校长电视专题片《悠扬的大地》，在中国中央电视台播出。

论坛搭建交流合作平台，推进高等教育国际化。各国女校长借助论坛平台，建立了深厚的友谊，分享了治校方略与办学理念；大学之间建立起形式多样的交流合作关系；论坛还与众多中外女性组织保持密切互动。

论坛吸引媒体聚焦，女校长声音广为传播。中国的主流媒体全方位、多角度报道各届论坛召开的盛况。非洲分论坛召开期间，津巴布韦国家电视台、还有《先驱报》都进行了连续报道。

论坛得到国内外高层领导的支持。历届论坛都有中国国家领导人出席致辞；在举办分论坛时，也受到所在国国家领导人的重视。举办非洲分论坛时，津巴布韦副总统乔伊斯·穆菊茹和副总理托科扎尼·库佩出席论坛并发表了主题演讲。

世界大学女校长论坛认为，世界因女性而美丽，女性是改变世界的温柔力量。随着论坛运行机制的健全，特别是“现代女性领导力研究院”的成立，论坛必将成为凝聚女校长智慧、汇聚女校长力量、打破女性职业晋升“玻璃天花板”的女性共同体。

第五届世界  
The 5th World Women

文化与教育  
——大学女校长

The Inclusive Development  
Women University Presidents' Meeting

主办单位：中国教育国际交流

协办单位：福建省广播影视集团

Co-organized by: Fujian Media Group Jiangsu Chinese-Foreign

2011年11月4-6日  
November 4-6, 2011



## Brief Introduction to World Women University Presidents Forum

The World Women University Presidents Forum (WWUPF) was launched by Communication University of China, aiming at pooling strengths of women university presidents from all over the world and creating an international platform for women university presidents to communicate and collaborate, and to share new ideas and thoughts. Since 2001, the Forum has been held one time every two or three years in China. Until now, 5 successful Forums have been held in Beijing, Nanjing and Xiamen. And 6 sub-forums have been held in New Zealand, Japan, USA, Turkey, Zimbabwe and Mexico.

The five forums and six sub-forums have involved more than 800 women university presidents from 79 countries participated. Those forums have contributed many valuable thoughts to the development of higher education, representing the leading role of women university president in promoting female leadership, and therefore gained the reputation in international higher education area.

The Forum also published six article collections of the ideas and thoughts by the women presidents from around the world, and filed 15-episode TV documentary in 12 countries, which has been broadcast by CCTV.

The forums have established a great cooperation platform to promote the international development of higher education. The women presidents have utilized the platform to build up deep friendship and have shared management ideas and education thoughts. The universities have built up all kinds of communication and cooperative relations. The forums also keep in close touch with various domestic and international women organizations.

The forum attracts the coverage of famous media via which the voice of women university presidents has been broadcast widely. The mainstream media in China reported the series from multiple perspectives. The state TV of Zimbabwe and The Herald, the most famous newspaper in the country, covered the African sub-forum in series.

The state leaders also paid close attention to the forums. For instance, during our African Forum in Zimbabwe, the Vice-President Joyce Mujuru and the Deputy Prime Minister Thokozani Khupe attended the Forum and gave keynote speeches.

World Women University President Forum maintains the belief that women's beautiful and gentle power that we can use to changes the world. With the development of the managing system of the series, especially the founding of Women Leadership Academy, the Forum will become the community of concentrating women presidents' wisdom, collecting women presidents' power and breaking the glass ceiling against female professional promotion.

女校长论坛  
Women University Presidents Forum

女性发展  
女性领导力  
女性作为

Future and Education:  
Prospective Achievements

中国传媒大学  
校长教育发展基金会  
Women University Communication University of China  
University Presidents Education Development Foundation of China

China







## 联合国教科文组织总干事 伊琳娜·博科娃女士寄语

# 现

代女性领导力研究院名誉院长陈至立女士、  
世界大学女校长论坛主席刘继南教授、  
各位校长，各位教授：

2014年4月，联合国教科文组织总干事伊琳娜·博科娃女士（中）与欧洲大学女校长会议主席居尔松·萨拉莫女士（右）、世界大学女校长论坛组委会主席刘继南女士（左）在联合国教科文总部会面。

Ms. Irina Bokova (middle), the General-Secretary of UNESCO had a meeting with Ms. Gulsum Salagmer (left), President of European Women Rectors Platform and Ms. Liu Jinan (right), Chair of the Organizing Committee of the World Women University Presidents Forum in UNESCO headquarters in Paris, France in April 2014.

第六届世界大学女校长论坛是一次具有战略意义的会议，涉及女性·教育·领导力这一战略话题。对当今世界的所有国家而言，高等教育是参与全球知识经济必不可少的一部分。因此，高等教育应具有包容性。它必须培养每一位男性和女性的原动力和创造力。在关涉高等教育内外的各个方面，性别平等事关人权，但它也是获得可持续发展的一个突破性策略。在过去的20多年中，妇女在获得高等教育的机会方面有了长足进步。但是女性学生毕业率却远远低于男性。联合国教科文组织2010年的研究数据显示，在全球89个国家中，只有29%的研究者是女性。平等不是一个数字游戏，平等意味着从平等对待中受益；平等意味着相同的工作机会和同等领导力。这些目标引导着联合国教科文组织的所有工作，通过改进高等教育，在大学内部或经由大学赋权女性，促成性别平等。这项工作包括建立一个由23所性别培训和研究教席组成的全球教席网络。最近，我们刚刚在布基纳法索成立了一所性别研究联合国教席，以此来探索女性为促进科学和社会可持续发展所作出的贡献。

这是我欣然接受女性领导力研究院成立的原因。女性领导力研究院的建立，有利于创建新的领导力网络系统、促进领导力的培训和能力建设，增强有关包容性发展等关键议题的意识。在此，我要感谢中国政府为推动女性向高层发展所作出的承诺和奉献，我想这也是全体第六届女校长论坛的与会者所共同认可的目标、工作和精神，那就是建立一个更加公正和包容的知识社会。最后，我祝愿并期待论坛讨论积极、成果丰硕。







## Message from Ms. Irina Bokova, the General-Secretary of UNESCO

**P**rofessor Liu Jinan, Chair of the World Women University Presidents Forum,  
Madam Chen Zhili, Honorary President of the Women Leadership Academy,  
Dear rectors, dear professors,

the Sixth World Women University Presidents Forum is a strategic meeting on the strategic issue: women, education and leadership. Higher education is essential for all countries today to engage in the global knowledge economy. For this, higher education must be inclusive. It must nurture the originality and the creativity of every woman and man. Gender equality in and across higher education is an issue of human rights. But this is also a breakthrough strategy for sustainable development. There has been great progress in women's access to tertiary education over the last two decades. But completion rates for women remain lower than those for men. Based on the sample of 89 countries, the UNESCO institute statistics estimated in 2010 that only 29% of the world researchers are women. Equality is not a number's game, it means benefitting from equal treatment; it means the same opportunities for employment and leadership. These goals guide all UNESCO's work to advance gender equality through the transformation of higher education to empower women in universities and through them. This includes a global university chairs' network, including 23 chairs for training and research on gender. Most recently, we established a UNESCO chair on gender in Burkina Faso to explore the contribution of the women to sustainable scientific and social development.

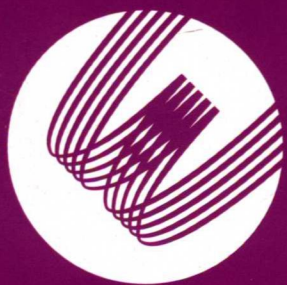
This is why I welcome the establishment of the Women Leadership of Academy. To create new leadership networks, to promote training and capacity building of leadership, to raise awareness about key-issues for the inclusive development. I wish to thank the government of people's Republic of China for their commitment to advancing women to the top in the same spirit I think all participants in the sixth World Women University Presidents Forum for their work towards the goal we share to build more just and inclusive knowledge societies and I wish fruitful discussions and look forwards to your conclusions











第壹部分

世界大学女校长论坛

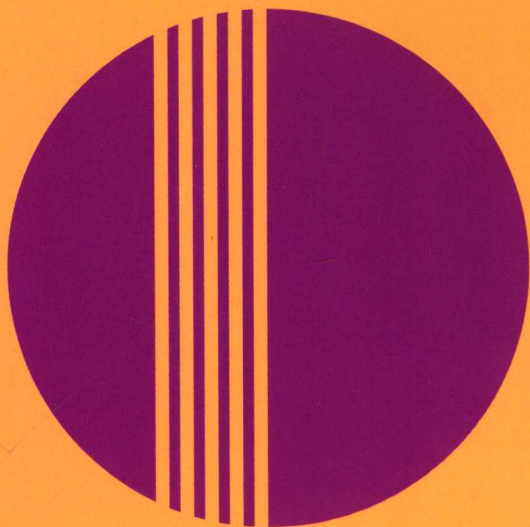
# 五届主论坛

Part One

Five Main Forums of World  
Women University Presidents  
Forum







# 新世纪高等教育发展战略

Strategy of Development of Higher Education in the New Era

## 第一届

## 大学女校长国际论坛

The 1st World Women University Presidents Forum

时间：2001 年 8 月

地点：北京

规模：8 个国家与地区的 106 位大学女校长与会

Time: August, 2001

Venue: Beijing

Scale: 106 women presidents from 8 countries and regions

2001 年 8 月，时任北京广播学院（现中国传媒大学）院长刘继南教授，经多年筹划，发起创办首届“大学女校长国际论坛”，主题为“新世纪高等教育发展战略”，共有 8 个国家与地区的 106 位大学女校长与会，其中境外女校长 11 位。

论坛以女校长的独特视角为高等教育出谋划策，主张建立“全球女校长网络”。首届论坛成功举办，翻开了“世界大学女校长论坛”的第一个篇章。

The first World Women University Presidents Forum was initiated by Prof. Liu Jinan in August 2001, when she was the President of Beijing Broadcasting University (later renamed as Communication University of China). The topic is Strategy of Development of Higher Education in the New Era. The forum attracted 106 women presidents from 8 countries, including 11 foreign women presidents.

From the unique perspective of women presidents of universities, they provided suggestions on higher education, and advocated to establish the network of World Women University Presidents. The success of the 1st forum represents the first chapter of the whole forum series.





# 新世纪高等教育发展战略女校长国际论坛 International Forum of Female Presidents on higher Education

主办单位: 1997年, 北京广播学院  
中华全国妇女联合会组织部  
中央电视台社教中心

Beijing Broadcasting Institute  
Organization & Liaison Dept., All-China Women's Federation  
The Social & Educational Programs Center, CCTV



