

中国美术基础教研大系

[设计卷]

A SERIES OF TEACHING AND
RESEARCH ON CHINESE ART BASIS

设计色彩

常树雄 等 编著

辽宁美术出版社

LIAONING FINE ARTS PUBLISHING HOUSE

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序

进入 21 世纪,美术教育工作者已经确立了基础美术教育目标,我们发现在向高质量教学目标进发的过程中,旧的教学理念、教学方法已经不能满足现代基础教学观念。毫无疑问,全新教育教学理念建设是教育工作者亟待解决的问题,教学理念的优劣成为达到新的预期教学目标的关键,同时也是考量教学水平的重要因素。因此,理性的把握、正确的引导、经验的汇集、材料资源的整合,是艺术素质教育教学前瞻意识的体现,且与美术教育发展紧密相关。

近两年来,为适应高等美术专业教育发展的需要和社会人员美术学习和欣赏的需求,建构美术学科规范教学,我们组织编辑了《中国美术基础教研大系》大型系列丛书。《中国美术基础教研大系》系列丛书是大型的重点出版工程,它汇集了几百位全国高校优秀美术教师十多年来美术理论研究和教学实践总结的优秀成果,形成了一套较为完整的教学体系。本系列丛书涵盖美术学下设的基础教学诸多内容,是针对美术专业学习所配备的研究性图书。书中强调美术基础教育不仅是对绘画造型能力的培养训练,更是对美术修养、艺术思维的培养训练,两者应互为补充。书中对于相对缺乏美术修养、美术文化和人文精神的培养而过多地偏重于应试技能的训练,使得学生们的艺术思维能力滞后这一情况展开深入探索研究。这些丰富的基础教学经验和知识体系,将会带给读者一个全新、系统的学习体验。

本套《中国美术基础教研大系》主要围绕基础、创作、欣赏、研究四个方面展开。具体有《素描·造型训练》《素描·课堂写生评析》《创意色彩》《创意写生素描》《认知色彩》《认知素描》《色彩构图训练》《设计素描》《速写》《透视与空间》《形体塑造》《造型拓展训练》《设计色彩》《感知色彩》《设计·形态构成》等。

《中国美术基础教研大系》是新世纪新的教学理念、新的美术知识体系,融会了新的教育观念。是一套具有使美术基础教育实用性、科学性、前瞻性融为一体的系列教学研究丛书,其内容更完备,更加富有创造性。这套丛书包括素描、色彩、速写、设计基础等方面内容,在编写的过程中,本着遵循课程标准的原则,保持教学基础内容的规范性和稳定性。将美术基础教育各学科中的知识要点、难点、疑点,科学归纳整理,并加以诠释。通过本套系列丛书,你将学会不同的观察方法和对事物描绘的能力,在知识的掌握和能力的培养上给学生以全方位的指导。相信该系列丛书的出版将会给社会广大美术爱好者、高等院校师生以借鉴启迪,对繁荣和发展我国高等艺术教育事业有积极的意义。

As entering the 21st century, the Art educators have already established a goal of basic art education and teaching. We find that the old teaching philosophy and methods cannot satisfy the modern basic teaching conception any more, during the progress toward our higher-quality education target. There is no doubt that the construction of new educating conception, for the educators, is an urgent issue to be solved, as well as that the quality of the teaching philosophy becomes the key point to reach the teaching target that we expect, which is also the main factor to evaluate the teaching level. Thus, intellectual grasp, proper guidance, experience collection, as well as materials and resource integration, which are the reflection of the perspective sense of art quality education, which, at the same time, is closely related with the development of Art education.

In recent years, in order to accommodate the education development of higher fine art specialty and also the demands of art learning and appreciation of the public, to build a normalized teaching regulation on Art subject, we organize and edit a huge book series called 'Huge book series of Chinese Art Foundation Research', which a key publishing project. It is a selection of theoretical research and pedagogical practice of art achievements, all of which are from hundreds of intellectual art teachers for more than decade, completing a set of teaching system. This series of books covers a wide range of content of the subsidiaries of the Fine Art which is a specialized researching book for fine art study. It emphasized the basic art education, not only refers to the cultivating and training of modeling ability of painting, but also of the accomplishment of art and artistic thinking, which should complement each other. This series of books focuses and develops research and exploration on a recent situation where it only emphasized on the training for test skills, lacking of the training of artistic accomplishment, art culture as well as human spirit, all of which cause the students' lagging idea of art. All of these rich teaching experience and knowledge systems will bring a completely new and systematic experience for study.

This series of books revolves around basic, creation, appreciation and research, totally four aspects, including Sketch Modeling Training, Sketch Analysis of Class Sketching, Creative Color, Creative Sketching, Cognition of Colors, Cognition of Sketching, Training of Color Composition, Sketching Design, Sketching, Perspectives and Space, Shaping Bodies, Modeling Outward Bound, Color Design, Color Perception, Designing Morphosis, etc.

'Huge book series of Chinese Art Foundation Research' is a book with new teaching ideas in our new century, with new art knowledge system, integrating with new education concept, which makes an integration of practicality, scientificity and prospective of art basic education. The complete content is full of creativity, which including drawing, color, sketching, basic designing, etc. During the process of writing, based on the standard principle of curricula, we keep the normative and stable standards of basic teaching contents, collecting all the key knowledge points, difficulties, and questions, then sorting out all of them scientifically and interpreting them completely. From this series of books, you will learn the ability of different observation methods as well as of depiction of objects, showing full ranges of guidance to students on mastery of knowledge and cultivation of ability. We really appreciated that the publish of this series books will give all the teachers and students reference and enlightenment, making a positive significance for the prosperity and development of our higher art education.

CHINESE ART BASIS

A SERIES OF TEACHING AND RESEARCH ON

01

设计基础 1

常树雄 等 编著



该试卷根据考题要求以圆形调色板为主体，对限定的元素作大胆的创意表现，使试卷主题表达寓意得到升华。画面构图主次分明，用色繁而不乱，图形表现较完整，有一定的秩序性。如果在形象美感塑造上再加强一些，效果会更理想。

点评人：庄子平



画面整体图形处理得体，思路表达清晰，图形采用较为写实的语言表现，主次分明，形象刻画较为生动。对于色彩的设计，整体对比适度，协调统一，表现手法较娴熟。

点评人：庄子平

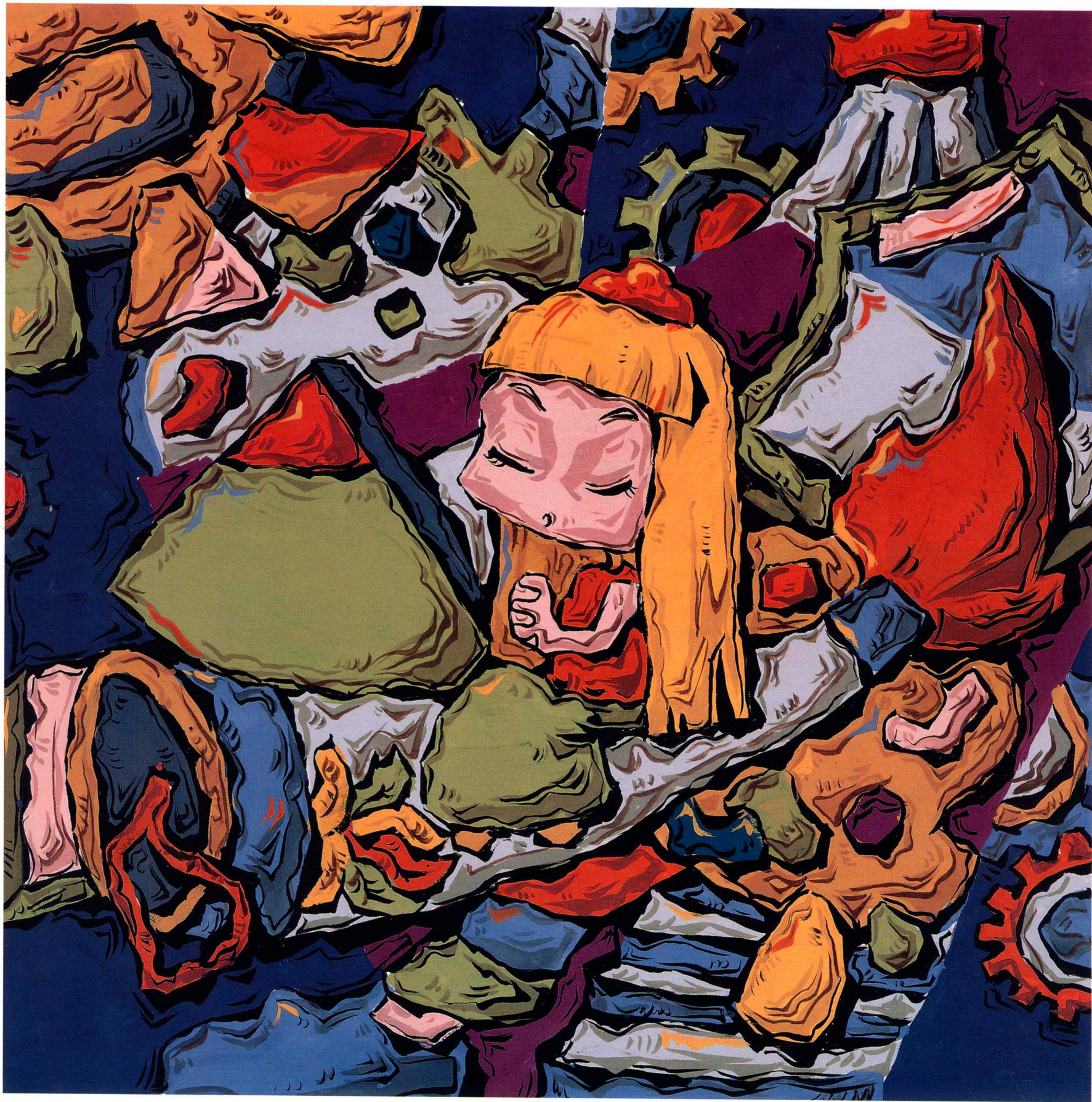


试卷采用分割置入图形元素的设计手法表现。图形创意较为新颖，细节刻画到位。主题表达准确，用色繁而不乱，图形与色彩处理恰到好处。但在整体表现上缺乏层次、大小疏密变化，图形过多。如果在图形位置、大小、前后关系等处理上有主次安排，画面效果会更好。



试卷根据命题要求将所需元素做了平衡式穿插布局。画面图形设计生动、图形组织良好，具有较强秩序性。色彩配置清新淡雅同时具成熟魅力。不足的是画面色彩明度未拉开，图形间的面积大小有些一致，图形与空间关系处理有些平均，画面缺少层次。

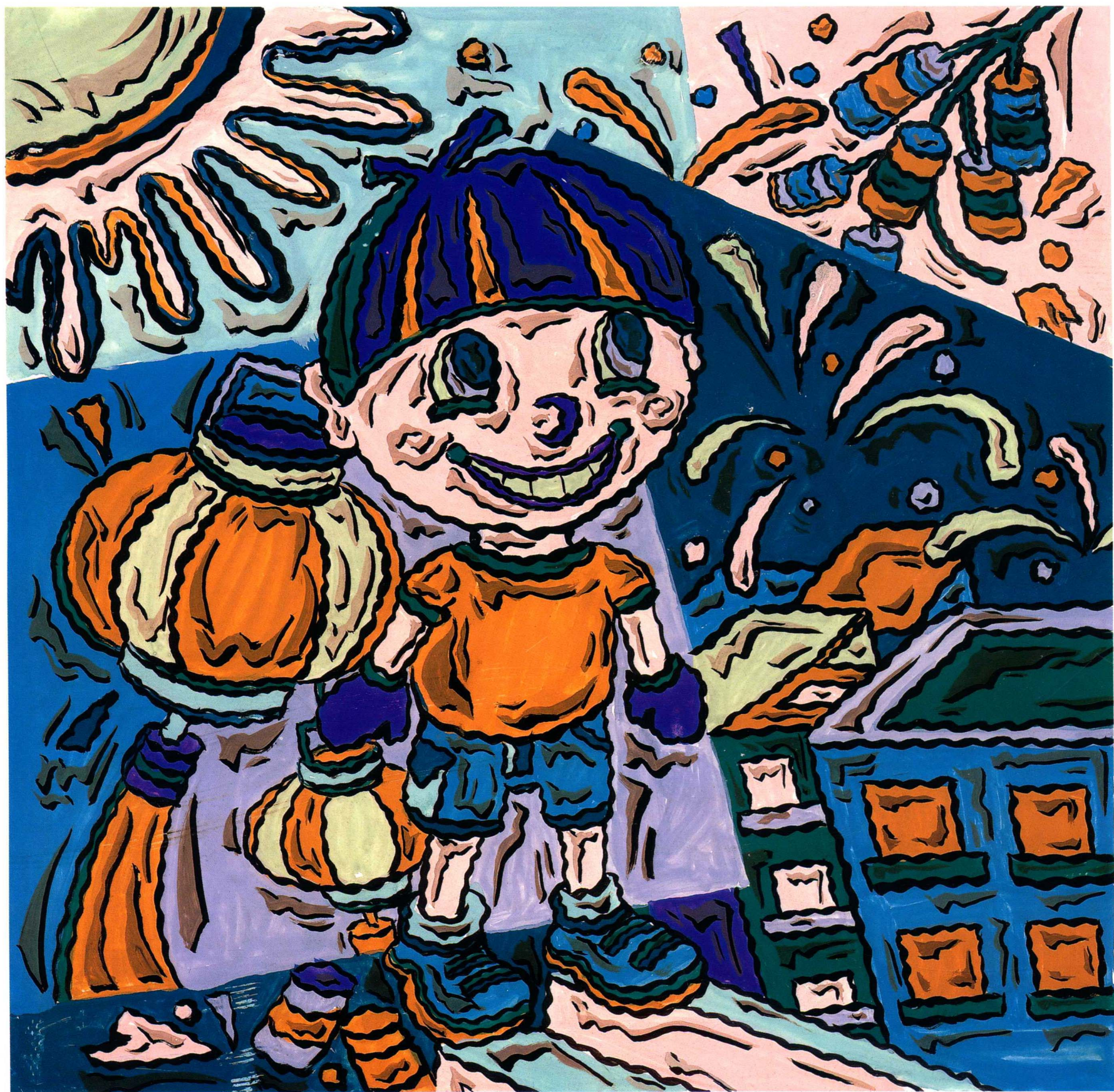
点评人：庄子平



教师点评

该试卷在整体把控和创造性地运用图形语言表达上有一定水准，画面构图疏密得体，形象刻画较为深刻，用色得当，有层次感。应该加强的是元素图形刻画得再整体一些，美感塑造再强化一些会更好。

点评人：庄子平



该试卷在整体把握和表现方面不失为一幅优秀试卷。画面在分割的底图上置入主次图形，有平面的，亦有立体的；有完整的，亦有意在画外的图形。试卷表现手法娴熟，有灵动性和丰富性。色彩设计有章法，能够很好地把握画面的气氛。

点评人：庄子平



教师点评

试卷采用拟人化的手法将试题要求的元素加以表现。画面构图饱满，形象刻画细致，用色协调统一，合理有序，表现手法活泼多变。图形安排主次有别，虚实相生。但图形美感欠缺一些，还应注意部分图与地的装饰主从关系以更好地衬托主题的表现。

点评人：庄子平



试卷在用同色系分割结构上根据试卷主题元素进行创意，图形表现具有很强形式美感，看出考生有很强的功底，特别是色彩的运用，布局得体，调色板上的两个翅膀和右下角日记本的侧面留白，给画面带来了平衡上的视觉变化，不失为一个理想的创意。