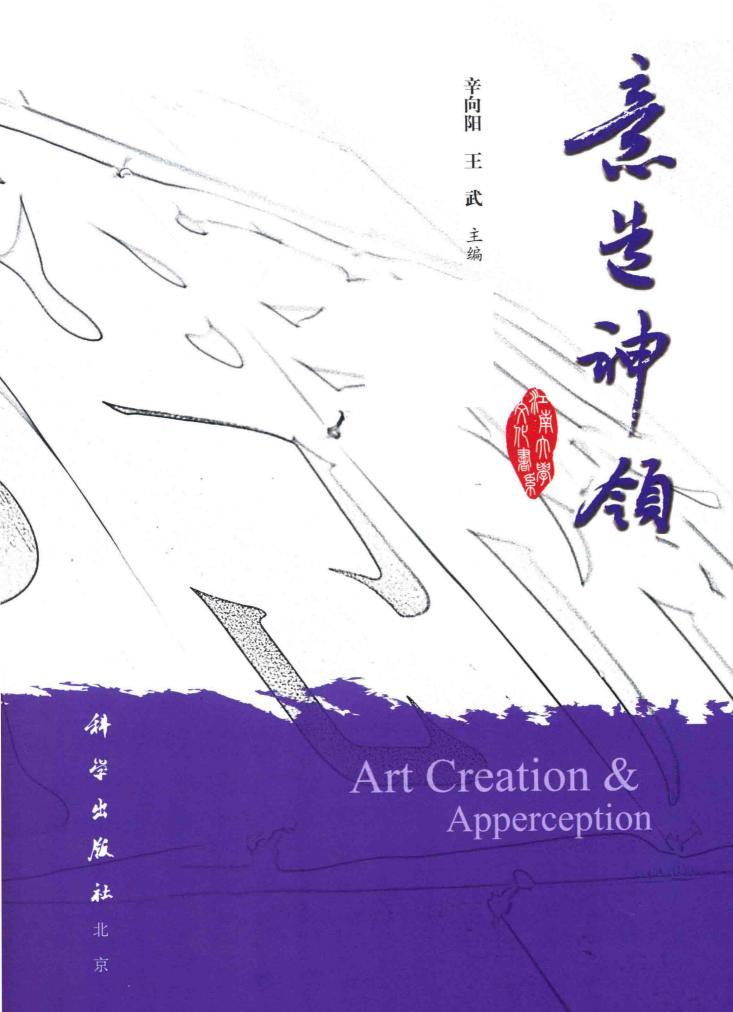
辛向阳 王 武 主编



Art Creation & Apperception

**一** 斜学出版社



#### 内容简介

本书为"江南大学文化书系"第三册,分为设计、绘画、雕塑、书法、篆刻、摄 影六篇,介绍了本校教师和客座教授创作的艺术作品。

全书图片精美、文字简练,融艺术与人文为一体,烘托中国梦、民族魂、江南情、文化根,供广大师生与校友欣赏、借鉴,对设计师与艺术创作者也具有参考价值。

#### 图书在版编目(CIP)数据

意造神领/辛向阳,王武主编.—北京:科学出版社,2014 (江南大学文化书系)

ISBN 978-7-03-042175-3

I.①意… II.①辛… ②王… III.①艺术—作品综合集—中国—现代 IV.①J121 中国版本图书馆CIP数据核字(2014)第239329号

责任编辑:席 慧/责任校对:张凤琴 责任印制:肖 兴/书籍设计:铭轩堂

#### 科学出版社出版

北京东黄城根北街16号 邮政编码: 100717 http://www.sciencep.com

#### 中国科学院印刷厂印刷

科学出版社发行 各地新华书店经销

2014年11月第 一 版 开本: 889×1194 1/16 2014年11月第一次印刷 印张: 11 1/4 字数: 265 000

定价: 188.00元

(如有印装质量问题, 我社负责调换)

## 主编

辛向阳 王 武

## 编委

辛向阳 王 武 倪松涛 黄壮霞 梁惠娥 张凌浩 魏 洁 陈嘉全 徐诚一 王建源 王 俊 姜 靓 王 晰

校审

顾平王骏

## **PREFACE**

Aimed at the integration of academic studies, arts and culture, as a component of "Jiangnan University Culture Series", Art Creation & Apperception has collected a variety of creative and fantastic art works from dozens of faculty members. The editorial board has selected the most outstanding pieces, which reflect China Dream, National Soul, Jiangnan Feeling, and Cultural Roots. Those works not only express such important themes as the relationship between art creation and cultural influence. and the interaction between art creation and social development, but also reveal the fact that the artists' individual characteristics and the shared aims complement each other in a reciprocal manner.

Wuxi Institute of Light Industry, the predecessor of Jiangnan University, was established in 1958. Department of "Form Giving and Packaging of Light Industry Products" was set up shortly after, which had been renamed as "Department of Industrial Design", and subsequently "School of Design" in 1995. As one of the very first design programs in the country, School of Design has always been a leading program in Chinese design education, and has created thousands of influential alumni spread all over the country in both academics and industries. Start from design, university is now offering related degrees in Fine Arts, Fashion Design, Fashion Performance, Digital Media, Animation, Music, and Choreography, and so on. Having nearly 200 respectable faculty members from design, art and performance, is great asset for Jiangnan University to transform

from an engineering-dominated institution to an all-round comprehensive university. The development of art and design has already laid a solid foundation to the unique Characteristics of "Jiangnan", and would act essential roles on the culture education.

Collecting and publishing these art treasures serve not only to the concentration and preservation of university' cultural heritage, but more importantly, to summarize systematically the creative perceptions and the methodology as well as the inter-disciplinary academic theories and representation skills based on the artistic theory; and to nurture among the young a sense of respect toward the long history and the different genres of art creation and design. We try to push on young people's dedication in search of the cultural spirits and innovation, to promote appreciation on the value of art and design, and to advance the cause of the succession of Chinese culture from an international perspective.

Believed, the readers will love this volume too much to part with it. By enjoying this "visual feast" severed by those excellent art works, readers will be immersed in the historical atmosphere and associated with modern imagination, and will revive their academic thinking and interpret cultural significance. We hope that they are able to assimilate the rich nutrition and positive energy from this unique culture in our campus.

President of Jiangnan University Chen Jian July, 2014

作为"江南大学文化书系"的组成部分,《意造神领》 以科学、艺术、文化相交融,收集了本校艺术领域教 师们多年来辛勤创作、锐意进取的部分作品。根据 此书的立意与策划,编委会从这些作品中优选出能够 表达中国梦、民族魂、江南情、文化根的艺术精品。 这部作品既表现艺术创作与文化影响的关系、与社会 发展的呼应等重要命题,也折射出艺术家们个性的志 趣张扬和共性的理想追求之间的相生相携。

南京工学院食品工业系于1958年迁往无锡独立办学,创建江南大学的前身——无锡轻工业学院。早在建院不久的1960年,学校就创办了"轻工产品造型美术设计系",又改名为"工业设计系"。1995年,无锡轻工业学院升格为无锡轻工大学,"设计学院"随之挂牌,这是中国第一个"设计学院"。半个多世纪以来,设计学科的教学与创作始终走在全国同类学科的前列,校友遍布全国高校各设计专业。随之延伸发展的相关专业涵盖美术学、服装设计、服装表演、数字媒体、动画、音乐、舞蹈等。在一所以工科为主,逐步向综合性转化的、实力提升较快的大学,能拥有近200名学缘交叉、背景迥异的艺术类师资,实乃一笔不可多得的财富。艺术类学科的存在与发展,业已为"江南独韵"奠定了坚实的基础,还将进一步发挥出更加

重要的文化育人作用。

收集江南大学艺术家的创作瑰宝,出版《意造神领》一书,不仅有荟萃和典藏之功用,更重要的是,可从美学理论上去总结体系性的创作思想和方法特色,交叉性的学术理论和表现技法;激励后学对悠久的美术设计历史和不同创作流派的倍加尊重,对中国文化精神的探索与创新的加倍投入;在全球化的文化语境中,学会以科学态度审视设计与美术的价值,从国际视野推进中国文化的传承与创新,培育出更多具有民族精神和文脉逻辑的优秀成果。

相信广大读者翻阅此书时,定会爱不释手。通过品尝 江南大学代表性艺术作品的"视觉大餐",定能感受 历史氛境,产生时代联想,激活学术思维,透析文化 意义,从中吸取江南大学特质文化所蕴含的高营养与 正能量。

江南大学校长 7年 望 2014年7月

## INTRODUCTION

Art Creation & Apperception as the latest publication of "Jiangnan University Culture Series" contains and exhibits a large volume of the most valuable art treasures produced over the past half century since the School of Design was established. The editorial board of this book consists of well-known professors and scholars specialized in design and fine arts. They are committed to the difficult task of selecting and annotating works of art that have been chosen and in the process of selection it is a real pain to see some other no less great art works get excluded. Based on the perspective of emphasizing the China Dream, the national soul, the Jiangnan sentiment and the cultural root, the editors present to readers a good volume of great works of art. This, we hope, will help preserve university cultural heritage, cultivate an appreciation of essentials of art and promote cultural education.

This volume is composed of six parts, including Design, Painting, Sculpture, Calligraphy, Seal Cutting and Photography, whose theme is arranged by types of art, highlighting the distinctive styles and appeal of art works and illustrating artists' personal charisma. In the meanwhile, the artists are free to interpret stories about art works and their cultural implications from an academic perspective. Our purpose is to encourage interactions and reciprocal support among academic activities, art and culture.

Contributions to selected art works come not only from our faculty members, but also from those top artists who serve as our honorary and guest professors. They have been working diligently over the past decade and are profoundly revered by students. Some of those works are fruits of teacher-student collaboration and creativity. A significant part of those works has already glamorously appeared in solo exhibitions abroad and received awards of high honors in the art industry. We feel privileged to receive the very precious gifts presented to us by the great artist and our honorary professor Qian Shaowu. Among those gifts are his sculpture, manuscripts of his sketch drawings and representative calligraphical works. All these art works are held in our Qian Shaowu Art Museum. In addition, Professor Wu Weishan, the worldfamous top sculptor, has created a bust of Rong Yiren for our memorial museum called "Rong Yiren and the Jiangnan University", which is highly praised by Rong's family and the general public.

The art works that appear in this volume represent a wide range of styles. These great works are either neat and orderly or sketchy and simple; either elegant and bland or bold and flamboyant, reflecting nothing less than the artists' acute observation and penetrating insight into life. You will definitely be impressed by these top artists' amazing works - their innovative approaches, diversified styles, delightfulness and richness in meanings. As a reader who values cultivation of culture and arts, you will be able to feel the warmth and passion emanating from the bottom of the artists' heart and capture the extraordinary dynamism and charm therein. You will stand in awe and admiration of the "Jiangnan characters" hidden in these great artistic works.

> Compilers July, 2014

# 前言

《意造神领》作为"江南大学文化书系"的又一本出版物,她收藏、展示了设计艺术学科创办五十多年以来大批艺术成果中的异卉奇葩。本书编委会由著名的设计学、美术学教授与专家组成,承担了对艺术作品的收集遴选和学术诠释的任务,尽管难以取舍,但最终还必须忍痛割爱,从凸现中国梦、民族魂、江南情、文化根的视野角度,呈现给读者一批具有厚重文化价值的艺术精品。期盼能起到典藏大学瑰宝,体悟艺术精髓,弘扬文化育人的作用。

本书由"设计"、"绘画"、"雕塑"、"书法"、"篆刻"、 "摄影" 六个部分组成,构成了以艺术类别为篇章, 凸现作品的不同风格和韵味,展示艺术家个人魅力的 主题脉络,同时任凭作者从学术角度阐释作品创作的 故事和耐人寻味的文化价值。促进学术、艺术、文化 相互交融,相生相长,是编者原朴的出发点。

选入本书的作品,不仅出自本校任职的教师,还有被聘为我校名誉教授和客座教授的顶尖艺术家的奉献。他们辛勤耕耘数十载,深受广大学子的景仰与爱戴,其中有些作品是师生合作创新的产物,相当一部分作品在国内外个人画展中曾闪亮登场,并获得业界高级别奖项。令人感动的是我们的名誉教授钱绍武大师将他的雕塑精品、素描范本和书法代表作留在江南大学"钱绍武艺术馆";世界级雕塑家吴为山教授,为我们的"荣毅仁与江南大学"纪念馆创作了荣毅仁的半身像,深得荣氏后人和社会各界的好评。

本书中的作品或工整细致,或粗放简约,或素雅清淡,或热情洋溢,无不折射作者对事物敏锐的洞察力和对人生深邃的思考。名家齐列,精品纷呈,手法新颖,风格迥异,赏心悦目,意涵丰富。重视文化修养和艺术熏陶的读者,一定能够从本书感受到作者发自内心的暖意和激情,捕捉到作品独特不俗的气息和神韵,对隐含在其中的"江南独韵"发出由衷的赞叹。

编 者 2014年7月





# 目 录 CONTENTS

序 Preface		吴宇 朱志		Wu Yuhua  076    Zhu Zhigang  079
前言 Introduction		雕塑篇 Sculpture		
<b>设计篇</b> De 张福昌 刘观庆 辛向阳 张凌浩 曹 鸣 嵘	Zhang Fuchang	吴线 王徐王周赵	武东 一峰成	Wu Weishan  083    Qian Shaowu  084    Wang Mudong  088    Xu Chengyi  089    Wang Feng  094    Zhou Acheng  098    Zhao Kunlun  102
沈大为 林家阳 陈新华	Shen Dawei  016    Lin Jiayang  018    Chen Xinhua  021	张丽 <b>书法篇</b>		Zhang Liying·····104
王魏过陈过毛杨沈梁王张过陈过毛杨沈梁王张	Wang Anxia  023    姜靓 Wei Jie & Jiang Liang  025    Guo Honglei  028    Chen Yuanchuan  030    Guo Weimin  032    Mao Baitao  034    Yang Maochuan  036    Shen Lei  038    Liang Huie  040    Wang Lei  042    Zhang Yi  044    ainting  Huang Mingqian  047	金钱王王傅胡周 <b>篇</b> 费顾周 <b>篇 摄</b>	武之源显奕云 S 龙琴云	Jin Kaicheng  109    Qian Shaowu  112    Wang Renzhi  117    Wang Jianyuan  120    Fu Junxian  124    Hu Yi  127    Zhou Zhiyun  131    al Cutting  139    Gu Qin  143    Zhou Zhiyun  147    otography
会 钱嘉 上 李 黄 顾 冉 宗 明 本 平 泉	Xu Jian  050    Qian Jianhua  053    Chen Jiaquan  055    Tang Dinghua  059    Li Fangming  063    Huang Peijie  067    Gu Ping  071    Ran Haiquan  074	王盛海袁领王舜杨王舜	俊明庆中蓉芳	Wang Jun  151    Sheng Haiming  156    Yuan Xuqing  159    Wang Jianzhong  162    Yang Yurong  163    Xue Fang  165

# 设计篇 Design

张于意而形于用 Emanating ideas and promoting application

责任汇编/辛向阳 魏 洁



## / 意造神领 / 002



工业革命后期,"设计"从手工制造中脱颖而出,自立门户。受到科技变革、经济增长、社会进步以及审美观变化的影响,设计活动经历了工艺美术创作、新艺术运动、现代创意以及后现代设计的动态演化。江南大学设计学院作为全国最早成立的设计学科之一,其方向覆盖面宽,与国际接轨,人才培养质量和设计创作成果名扬国内外。新颖前卫的创意,科技人文的交融,不拘一格的手法,灵活巧妙的应用,设计篇所收集的代表作给我们带来意外的惊喜。

"Design" has become an independent discipline and was separated from "handcrafting" during the late period of the Industrial Revolution. Influenced by science & technology innovation, economy growth, society advancing and aesthetic changes, the evolution of design has undertaken a series of progress through applied art creation, novel art movement, modern innovation to post-modern design. As one of the earliest design disciplines, here gathers talent faculty teams with strong design background, frequent international exchange, and outstanding education effects. The design works come from those talents are always make you unexpected pleasant.

## 张福昌

**ZHANG FUCHANG** 

江南大学设计学院资深教授,设计学院创建人之一,博士生导师,国家突出贡献中青年专家。中国 工业设计协会常务理事。日本千叶大学名誉博士。



#### 作品特点:

在改革开放初期就引入"人体工学"理念与设计应用,擅长工业设计理论研究,出版专业著作教材几十部。其创作涉及工业产品创新,传统工艺产业设计振兴,现代社区设施设计与环境营造等。在国内以及日本设计界享有很高的知名度。

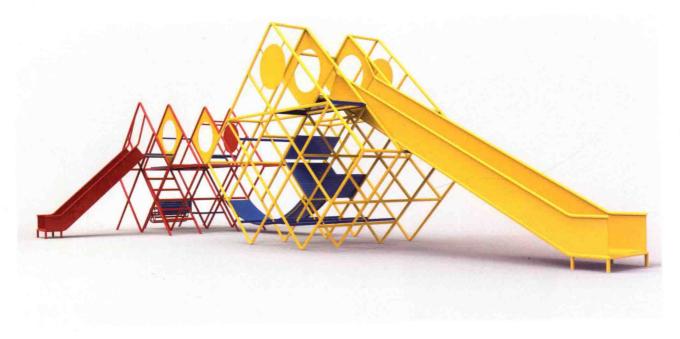




#### 吸尘器设计 <

第一位应邀到日立中央研究所设计所参与工业设计的中国设计师,设计面向中国市场的家用吸尘器(1983年)。真正实现了从造型艺术到工业设计的转变,为引领国内家用电器设计之先驱。

## / 意造神领 / 004





#### 大型多功能儿童户外游具设计 ▲

本产品是 1984 年我国最早引入国外户外多功能游具设计理念后创作的,在工业设计中引入了人机工学原理和以用户为中心的设计理念。曾获得全国儿童用品金鹿奖和轻工业部工业设计一等奖。

## 刘观庆

LIU GUANQING

江南大学设计学院资深硕士生导师,中国工业设计 协会理事。

#### 作品特点:

"艺工结合"。作者主持过一系列工业产品的设计, 其中包括:四方集团特等列车车箱的设计,东风 11型准高速客运内燃机车造型的优化设计,国内 知名品牌自行车、GE 医疗设备等健康产品的设计, 以及多种热水器、洗衣机、空调器等家用电器的合 作设计。

东风 11 型准高速客运内燃机车设计 ▼

为国家"八五"重点攻关项目。在整体造型上应用空气动力学重新设计机车外观,运用人体工学原理对驾驶室及其控制系统做了较大幅度的调整,达到视野开阔、操作方便、环境舒适。该机车至今仍在运行。



## / 意造神领 / 006

## 辛向阳

XIN XIANGYANG

江南大学设计学院教授,博士,博士生导师。中国 国家工业设计产业创新战略发展联盟理事长,中国 工业设计协会理事,美国工业设计师协会(IDSA) 中国区分会首任主任。

#### 作品特点:

提出交互设计重要理论和方法,并将设计哲学引入交互整合创新。其设计融贯中西、文理相济、多科交叉,作品曾服务于包括美国国家邮政局、宝洁公司总部、飞利浦、长虹集团、香港劳工处、香港社会福利署、香港应用科技研究院、香港医院管理局等。

