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# TH S EXPLANAT ON

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## **PREFACE**

### ZHONGCE EXPERIENCING STYLE FURNITURE CENTER 设计之大道

GDP 高速发展的当下,物质越来越丰富,精神却越来越空虚;信息越来越庞杂,知识却越来越粗浅;朋友越来越众多,信任却越来越单薄;节日越来越密集,快乐却越来越稀缺。浮躁如野草般疯长,这一切,皆因物质文化丰盛,精神文化贫缺所致,而我们多数人的家,也面临同样的趋势,物质文化华丽,精神文化匮乏,其实,只有家具备和主人吻合的文化特性之后,才会真正成为我们的精神家园。因此,设计之大道,需术道兼修,才能辅助居者用内心爱家庭、爱生活、爱自己。

设计中,空间、风格、生活都是术的表现,是物质文化的层面,例如如何漂亮美观,如何大气富贵,如何实用好用,如何温馨舒适,我们都已经驾轻就熟,但这些,都是关注房子本身以及主人物质生活的品质,简单说关注了物质快乐,却并非关注主人的精神快乐;设计,最终要落到精神文化的大道上,才是制高点;然"文化"这个词是不好解释的,至今也没有人能解释清楚,我们谈的家居"文化",更多是精神层面的,如果能让自己的心神找到更好的依托,身体自然更健康,家庭自然更和谐,子孝父心宽、妻贤夫祸少,这些都是和谐的基础,家和万事兴,自然也就造就主人事业兴旺。所以,家居文化,便是让人"身""心"具能找到寄托的一门学问。

空说容易落地难,这也是一直困扰着我们的问题,因为精神文化范围甚广,是需要时间逐渐去学习和累积的,从一草一木、一字一画、一琴一曲、一书一棋、一酒一茗、一石一水,亦或是雕塑、电影、戏曲、摄影、时尚、美食,无论是西方文化或东风文化,无论是琴棋书画或风水八卦,都可能透现引导着我们的爱好、品味与价值观,要把这些精神载体与家居设计融合为一气,是一项极难极用心的艺术,唯憾我们不懂的太多太多,因为简单的事物背后,往往需要更深奥的学问;如果我们的设计,能体现并起到这样的价值作用,能让家居中含藏融入我们的精神世界,让我们身心健康,让我们舒适自然,让我们气定神闲,让家庭气场和谐,那便是功德无量,有了这样一个方向,接下来我们需要做的,便是学习和摸索,努力……让生活有意思也有意义!

中策总裁:







你应该在厨房穿最娇艳的短裙,与黑色镜面的橱柜狠狠斗艳, 让男人的时间花在看你烹饪,让电视里迫害听觉神经的林志玲丢脸;

你应该在书房放一张双人沙发,必须以宅男女神的形象和他坐在一起, 让男人听到你的话题不再是公司八卦,让他荷尔蒙瞬间飙升;

你应该在露台上种迷迭香,并学会用它做调料; 让男人和孩子用香味感受地中海风格,让他的前任女友用泡面去当宵夜;

\*\*\*\*\*

我开始相信,房子会以你对待它的方式回报你,让精神回归家庭,让设计重塑精神。



陈相和 自由混搭里的极致优雅 Extreme grace from the free mix and match

赵云一步一云川 一门一诗意 Step a yunshan, one door of a poetic flavour

张越纯 纯净的纯 Holy pure

黃希 低调质感生活 Low-key texture of life BO 032-057

窦弋琴之探戈 Piano's tango

赵美霞 捕捉禅意 情迷东南亚 Capture buddhist meaning, discovering a southeast Asia Asia

孙冲雅·质 Elegant·Nature

张植蔚第一眼古典 第二眼現代 Classic at the first sight, while fashional at the second view **C** 058-079

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张艳芬 混搭是一种精神格调 Mixture is a kind of sprit

张越 别样简约 还原自然与和谐 Different conciseness recovers the nature and harmony

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黄希 镜面光影 浪漫东方 Mirror light, romantic Oriental

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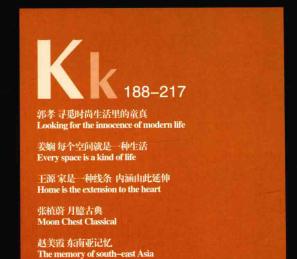
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he rapid development of GDP at the moment. the material is more and more abundant, spirit is more and more empty, information more and more numerous and jumbled, knowledge is more and more superficial, friends more and more numerous, trust is more and more thin, festival more and more dense, happiness is more and more scarce, blundering such as wild grass, flowers, all these are because of the abundant material culture, spiritual culture poverty caused by lack of, and most of us house, facing a similar trend, the material culture and luxuriant, spiritual culture is deficient; In fact, the only home with and master anastomotic culture characteristic of later, just can become a real our spiritual homes. Therefore, the design of the avenue, and need surgery way and repairing, can auxiliary resident in my love the family, love life, love yourself.



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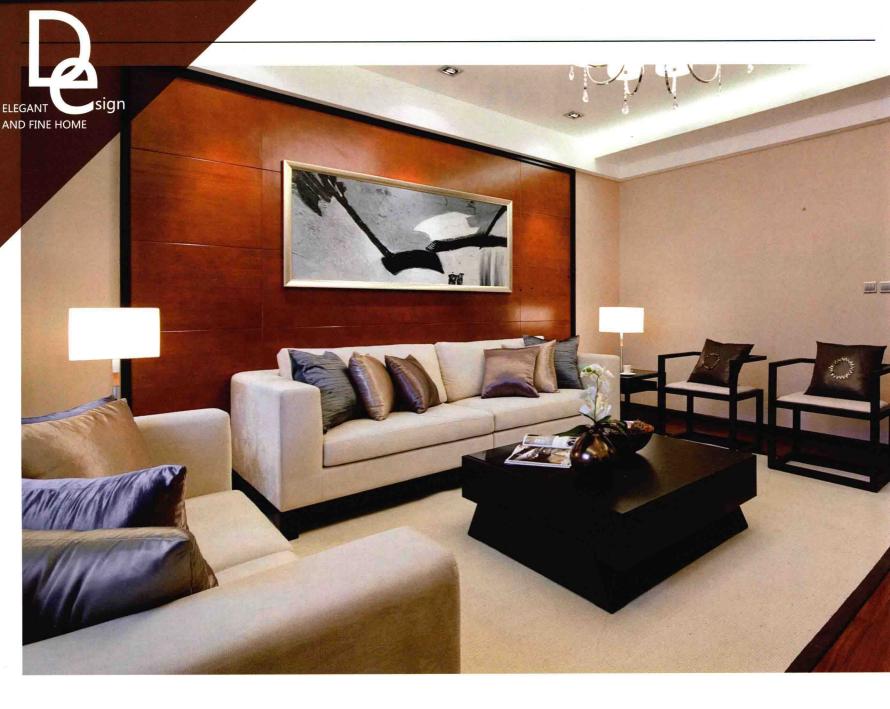
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杨博呼吸静谧 安静纯然 Breathing in the silence, relaxing in quiet

陈波 黑白灰打造高挑简欧美家 Black white and grey building high taste of simple european beauty America's home

王新勇岁月留金 For years the golo

esign, space, style, life is operation performance, is material and cultural level, such as how to beautiful appearance, how to atmospheric riches and honour, how to practical use, how sweet and comfortable, we all have become adept, but these, it is focus on the house itself and master material life quality, simple said focus on material happy but not pay attention to master spiritual happiness; Design, and ultimately to land on of the spiritual culture of the avenue, is the commanding heights: But the word is not good cultural explanation, yet no one explain, we talk about household "culture", is more spiritual, if can let own mind find better rely on, the body's natural more healthy, natural more harmonious family, father son filial piety XinKuan, a good wife makes a good husband less woe, these are the foundation of harmonious, under one roof, nature also make master the cause of prosperity. So, household culture, is to let people "body" with "heart" to find a door on learning.



### APPRECIATE THE DESIGN OF THE CASE





本案是面积达二百多平方米的复式楼,位于呈贡新区书香大地。设计要体现业主的书香氛围和文化修养。通过与业主沟通,设计师决定不走富贵华丽、阔绰的路线,而是以东方感的设计来回归生活的本意,赋予其内敛、高雅、深厚的人文涵养与文化底蕴。以呈现一个文化富贵之家。简化的造型,淡雅高贵的色调组合,构成这套住宅的视觉呈现。

The area of this case is more than two hundred sauare meters, it's the penthouse floor, located in Chenggong New area "Shu Xiang Da Di". The couple owners all teach in the university. The design should certainly reflect the scholarly atmosphere of the university teachers and cultural enrichment. Through the communication with the owner, the design is decided not to take the rich and generous route but return to the intention of life, with the Eastern sense design give it a restrained, elegant, profound cultural conservation and cultural heritage, show a home of a cultural wealth. Simplified modelling, quietly elegant combination, constitute the visual representation of the house.



# EXTREME GRACE FROM THE FREE MIX AND MATCH

### 自由混搭里的极致优雅



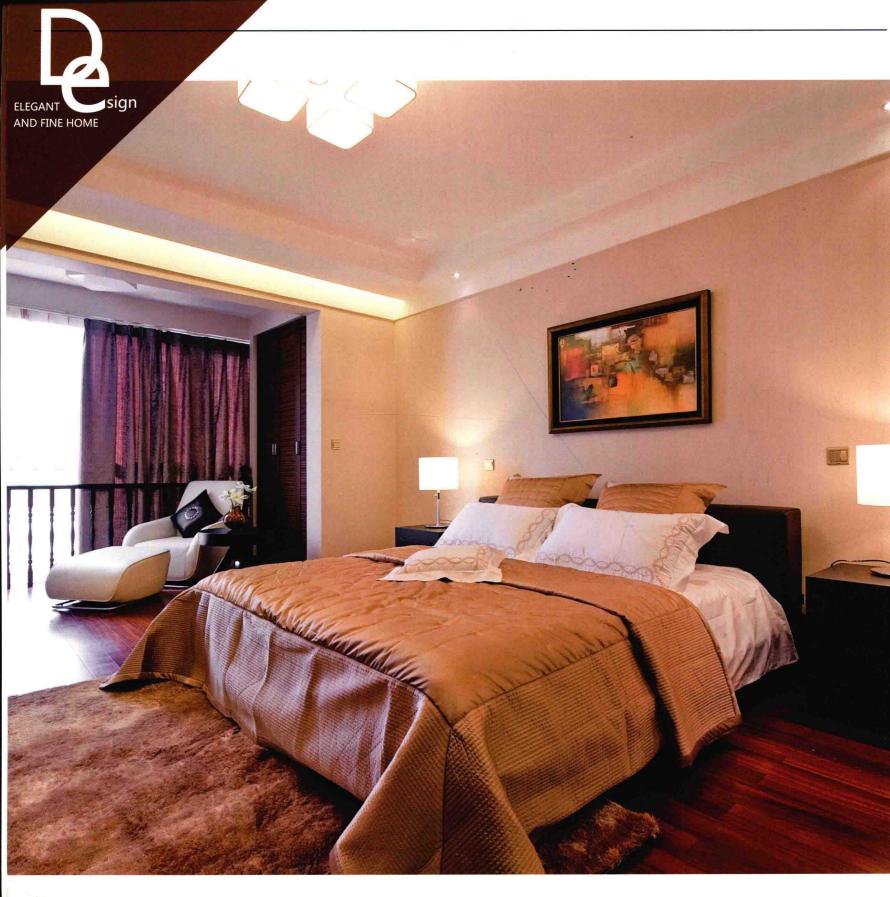


INTRODUCE UNITS / 户型介绍

小区: 书香大地 户型: 复式 面积: 230 m 风格: 自由主义

空间上,取消了入户餐厅旁的卫生间,扩大厨房的面积,改变楼梯入口,呈现出一片大气和谐之象。二楼利用楼梯间的位置做了一个书房,充分合理地利用空间。原客厅中空,经过搭建成为主卧室,大气而实用。书房、书柜与储藏间融为一体。单独用一个房间作为鞋帽间,解决了女主人鞋子太多的问题。

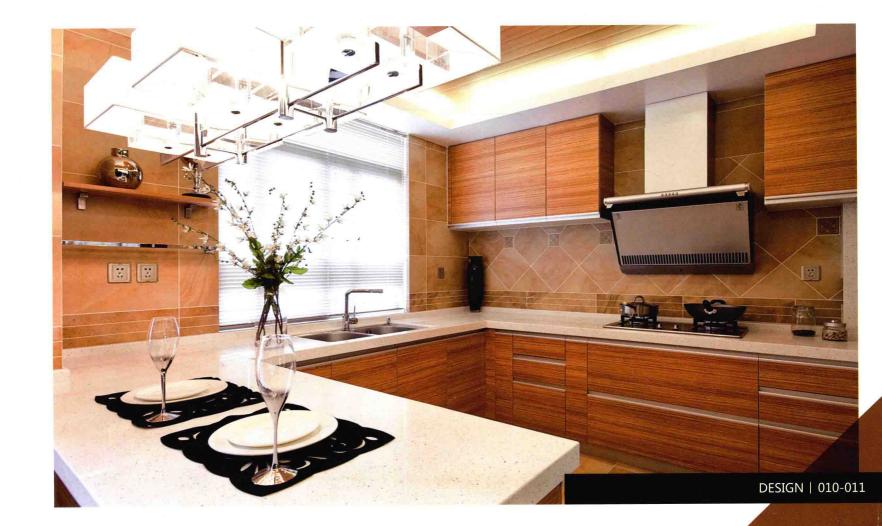


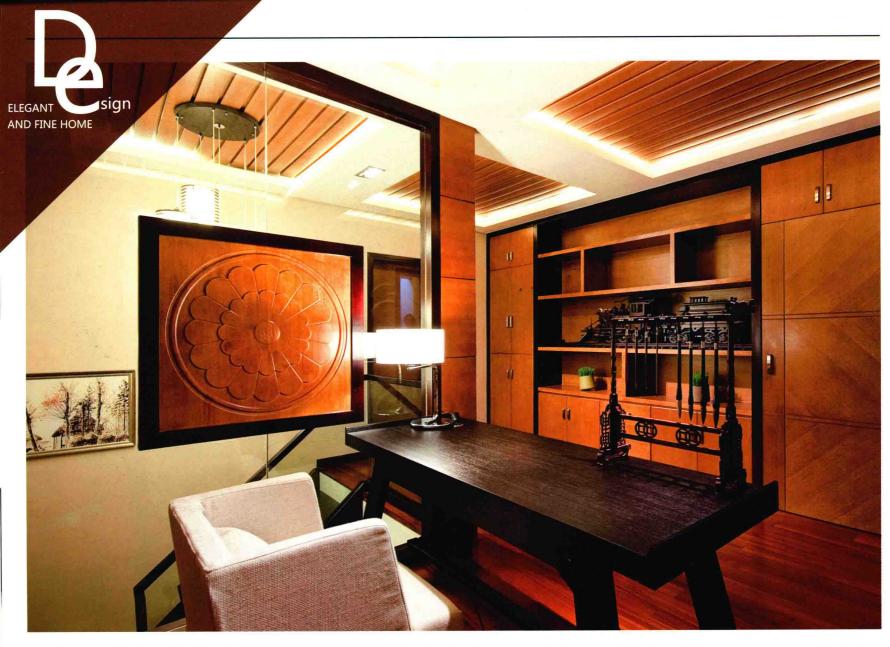


## MASTER OF LIFE DESIGN

整套居所给人的第一印象是方正、典雅、沉稳。浅色的沙发与地毯营造出 宁静的氛围。客厅沙发后的墙面挂上泼墨装饰画,搭配台灯及木质饰面,让整 个居室有温馨而富有传统文化的感觉。上二楼有一个玻璃带木制的玄关,充分 体现东方文化中的奢华大气之度、海纳百川的博大胸怀,在起居之间透露主人 的风范。 二层平面布置图













# VOL.8 DESIGN PROFESSIONAL FASHION

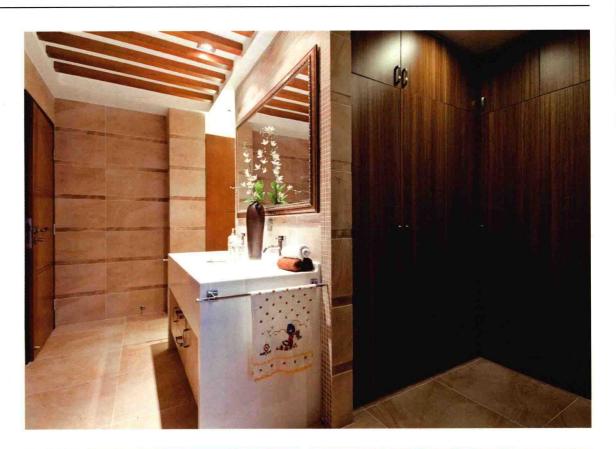
Cancel the bathroom next to the diningroom, expand the kitchen area, change the staircase entrance, and it presents an atmosphere of harmony. Position to do a study on the second floor stairwell, full and rational use of space. The hollow of the original living room is set up to become the master bedroom, and practical atmosphere. The original master bedroom is changed into a male and female rooms and toilets, solve the drawbacks that there isn't locker room and the bathroom is too small, thus to achieve a truly luxury and practical of the space. Study, bookcases and storage room doors blend. Using a single room as a shoes and hats solve too many shoes problems of the hostess.

The first impression of the entire residence is the founder, elegant and calm. Light-colored sofas and carpets create a peaceful atmosphere. The wall behind the livingroom sofa hangs up the ink and decorative painting, with lamps and wood finishes, make the entire room warm and rich feeling of traditional culture. A glass with a wooden porch on the second floor, fully embodies the luxurious atmosphere of the Eastern people, broad-mindedness of being tolerant to diversity, show the master's atmospheric style between the living.

### OVERALL HOUSE HOLD ITEMS

整/体/家/居/造/价/包/含/项/目

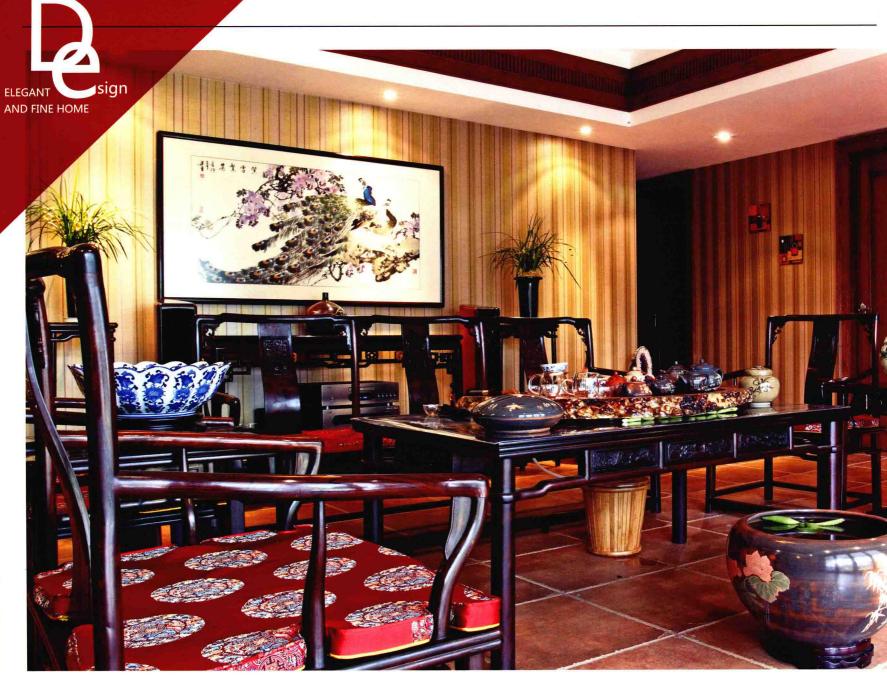
- 1、基础装修
- 2、主材(地砖、墙砖、地板、墙纸)
- 3、内门、移门
- 4、柜体(衣柜、收纳柜、橱柜、鞋柜等)
- 5、卫浴(洁具、马桶、盆柜、淋浴房、五金件等)
- 6、配饰(挂画、灯具、小摆设、植物、窗帘、床品、 餐具、花艺、全部家具等)







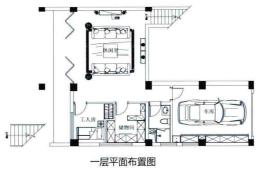
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UIII D设计师/赵云 ESIGNER DATA



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