

Special Course on Calligraphy Culture by  
Junior United Nations of Calligraphy

“書法小聯合國” 书法文化特色课程

# 十二生肖我来写

国际版

## Let Me Write the Twelve Zodiac Signs (International Edition)

主 编 周 斌 Compiler-in-Chief Zhou Bin

副主编 祁建敏 Deputy Compiler-in-Chief Qi Jianmin  
陈 路 Chen Lu



上海交通大学出版社  
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## 内容提要

本书以儿童喜爱的十二生肖为主题，将书法与看看、画画、玩玩等游戏活动相结合，有助于认知能力、摹仿能力、想象能力的培养，促进儿童心智的全面发展。本书以图例为主，简单易懂，适合不同国家和地区的儿童学习使用。

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**书法小联合国：** 由周斌教授创立，在联合国秘书长潘基文先生直接支持下在联合国总部挂牌成立的国际青少年书法文化交流机构，成立于2014年4月，由潘基文秘书长亲自用中国书法题字，并亲赴上海为书法小联合国上海秘书处揭牌。希望大家来关注与参与书法小联合国的事业。



联合国秘书长潘基文夫妇摄于联合国总部  
UN Secretary-General Ban Ki-moon and his wife at the UN Headquarters

**Junior United Nations of Calligraphy:** Established in April 2014 and based at the United Nations Headquarters, Junior United Nations of Calligraphy ("JUNOC") is an international cultural exchange organization for youth founded by Professor Zhou Bin and supported by the UN Secretary-General Ban Ki-moon, who wrote the name of Junior United Nations of Calligraphy in his personal calligraphy style as the organization's logo and unveiled the Shanghai Secretariat of JUNOC in person. We hope you will join our cause.



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**Zhou Bin:** Born in Shanghai in November 1964. PhD in Chinese Language and Literature. He is currently Director of China Calligraphy Education and Psychology Research Center, Professor and Doctoral Advisor at East China Normal University, and Lifetime Chairman of Junior United Nations of Calligraphy.

Since 2011, Professor Zhou has conducted research on Cross-cultural Psychology of Calligraphy in the U.S. research institutions including New York University. He has also lectured at renowned organizations including the United Nations and Columbia University and has coached the UN Secretary-General Ban Ki-moon in Chinese calligraphy, making far-reaching impact as an important messenger for international communication of Chinese calligraphy.

## 支 持

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## 编者的话

本书以儿童喜爱的十二生肖为主题，引导儿童体验小篆结构与线条的情趣与美感，感受汉字的魅力，培养学习书法的兴趣。

本书在设计上尽量贴近儿童的心理特点，突出创造性和趣味性。全书共计12个单元，每单元分为4个部分：

第1部分：欣赏中国民间艺术中的十二生肖形象。

第2部分：描摹小篆字体，认读楷书字体。

第3部分：在写、画、折、贴等游戏中感知汉字的结构。

第4部分：在手工活动中创造生肖形象。

本书将书法与看看、画画、玩玩等游戏活动相结合，有助于认知能力、摹仿能力、想象能力的培养，促进儿童心智的全面发展。

学习用具方面，既可以选用中国传统的纸墨、毛笔与各种颜料，也可以选用适合儿童涂写的蜡笔、油画棒和彩色纸等。

本书以图例为主，简单易懂，适合不同国家和地区的儿童学习使用。

## Remarks from the Compiler

Containing the themes of 12 Chinese zodiac animals liked by children, this book instructs children to experience the taste and beauty behind the structure and lines of the lesser seal script, to feel the charm of Chinese characters and to develop their interest in learning calligraphy.

This book tries to connect to the psychological characteristics of children and highlights the creativity and fun. There are 12 units in the book, and each unit is divided into 4 parts:

Part 1: Enjoy the 12 zodiac images in Chinese folk art.

Part 2: Trace lesser seal script characters, recognize and read regular script characters.

Part 3: Perceive the structures of Chinese characters in writing, painting, folding and sticker games.

Part 4: Create zodiac images in arts and crafts activities.

This book combines calligraphy and game activities of looking, painting and playing, and helps to develop cognitive ability, imitative ability, and imagination, benefiting comprehensive mental development of children.

As for study tools, you can use traditional Chinese rice paper, brushes, ink and various paints, as well as crayons, pastel and colored paper suitable for children.

This book mainly consists of illustrating pictures, is easy to understand, and is suitable for children from different countries and regions.



1

shǔ  
鼠  
rat



kàn yī kàn  
看一看  
look





小篆 ( xiǎozhuàn ) | lesser seal script

miáo yī miáo

描一描

trace



3

楷书 ( kǎishū ) | regular script



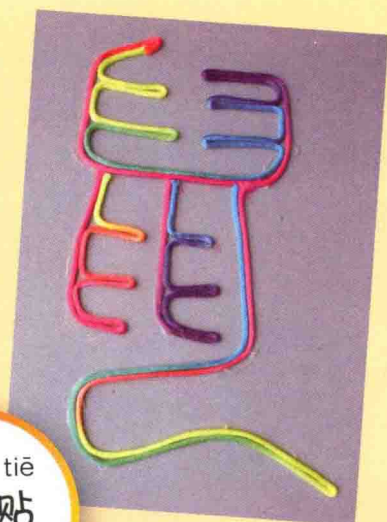
xiě yī xiě  
写一写  
write



huà yī huà  
画一画  
paint



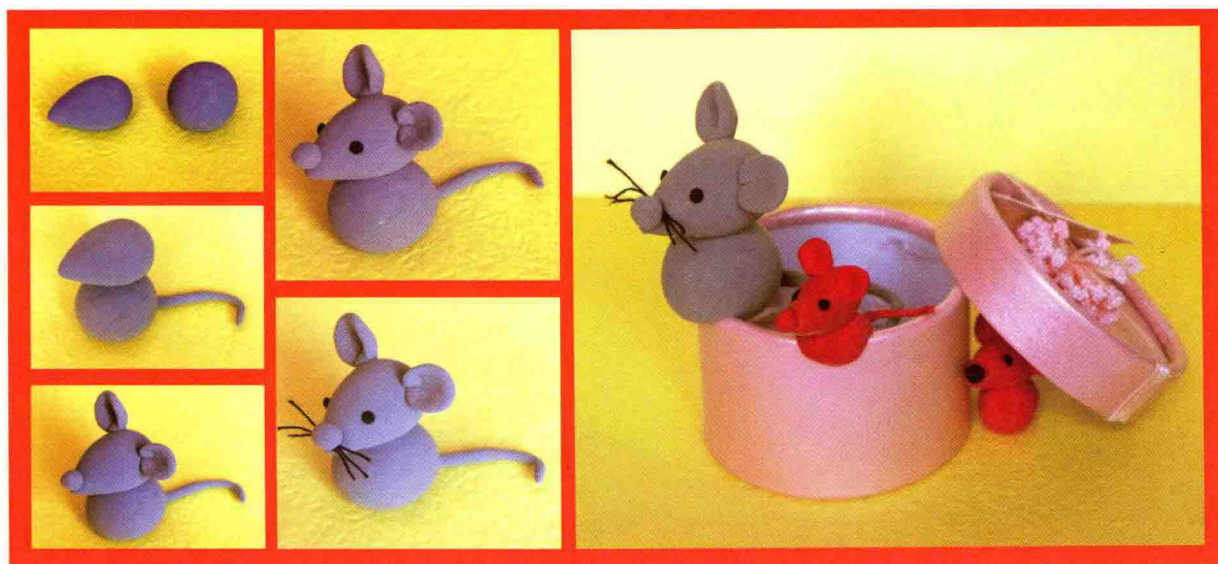
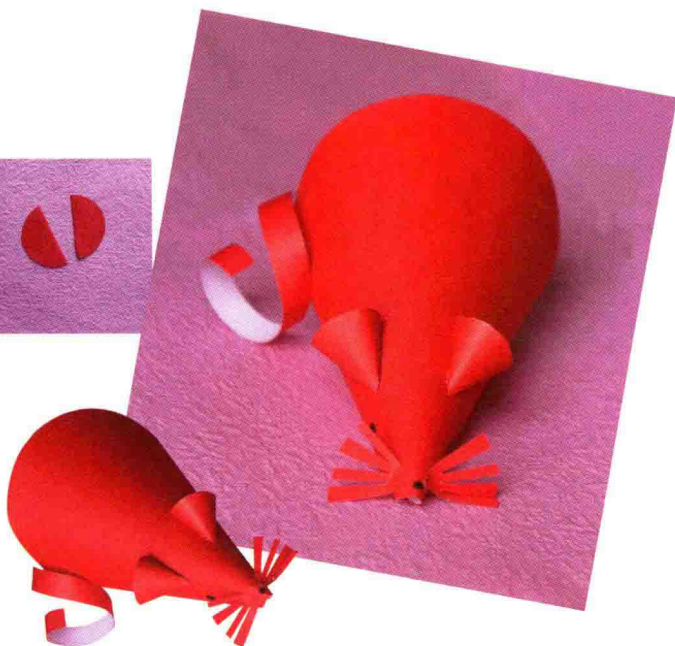
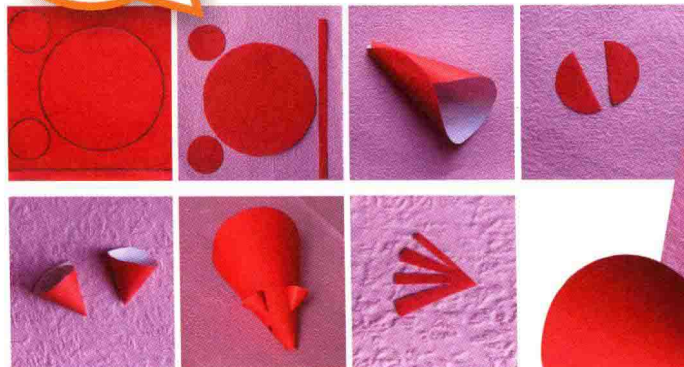
zhé yī zhé  
折一折  
fold



tiē yī tiē  
贴一贴  
paste



wán yī wán  
玩一玩  
play



5



niú  
牛  
OX



6

kàn yī kàn  
看一看  
look



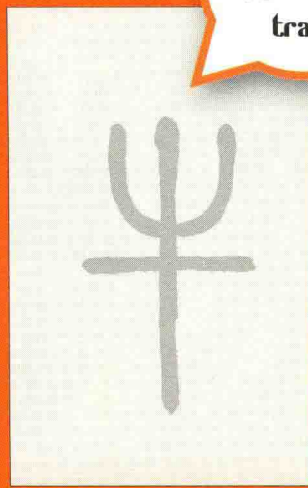
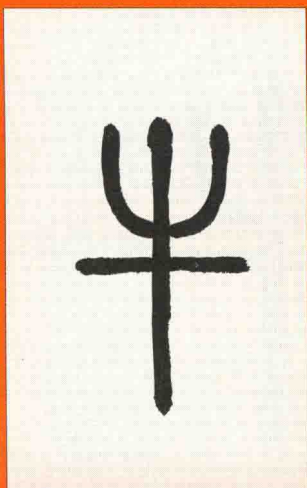


小篆 ( xiǎozhuàn ) | lesser seal script

miáo yī miáo

描一描

trace



7

楷书 ( kǎishū ) | regular script

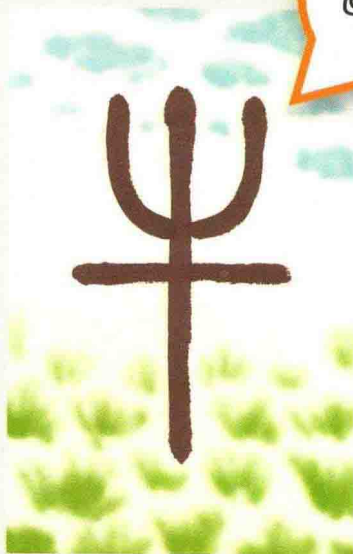




xiě yī xiě  
写一写  
write



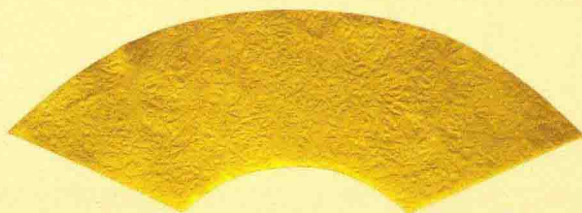
huà yī huà  
画一画  
paint



zhé yī zhé  
折一折  
fold



xiě yī xiě  
写一写  
write



wán yī wán  
玩一玩  
play



3

# hǔ 虎 tiger



10

kàn yī kàn  
看一看  
look

