



从概念到建筑 1

From Concept to Building

佳图文化 编



华南理工大学出版社
SOUTH CHINA UNIVERSITY OF TECHNOLOGY PRESS

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PREFACE 前言

From concept to building is not a process of simple duplication or deliberately piling up, but a transformation of abstract beauty in concept to beauty of building in form, an expression of conceptual connotation to concrete beauty of building. From concept to building is a process to realize our vision of a better city in line with the law of beauty.

According to the latest design concepts in current international construction industry and from the perspective of professional architectural design, this book is a collection of carefully selected cases mainly involved in shopping centers, commercial complexes, urban complexes, office buildings, hotel buildings, art and cultural buildings and transportation buildings and so on. In content layout, each case is analyzed in keywords, features and design concept in the company of a large variety of technical drawings such as plans, sections and analysis graphics. With rich content and full and accurate information, the book tries to give architects and readers in related industries visual enjoyment and design inspiration.

从概念到建筑，不是简单复制的过程，也不是刻意堆砌的过程，而是将概念的抽象美转化成建筑的形式美、将概念的抽象内涵转化成建筑的具象表达。从概念到建筑，是按照美的规律，实现“我们让城市更美好”的愿景的过程。

本套书依据国际现行建筑行业的最新设计概念，站在建筑设计的专业角度，精心挑选案例。本书案例主要涉及了购物中心、商业综合体、城市综合体、办公建筑、酒店建筑、文化艺术建筑以及交通建筑等建筑形态。内容编排上，分别从案例的关键点、亮点、设计概念等方面入手，并配合大量的各种技术图纸，如平面图、剖面图、分析图等。本书内容丰富、资料详实，希望能给建筑设计师及相关行业读者带来视觉享受和设计启迪。

Shopping Center

购物中心

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High Quality
突出品质

Artistic Atmosphere
营造艺术

Facade Design
立面形象

Space Organization
空间组织

Jining Jiulong Guihe Shopping Plaza

济宁九龙贵和购物中心

Keywords 关键词

Elegant Shape

造型简洁

Interwoven Blocks

体量穿插

Green System

绿化系统

Location: Jining, Shandong, China

Developer: Jining Jiulong Guihe Shopping Plaza Co., Ltd.

Land Area: 31,987 m²

Floor Area: 149,189 m²

项目地点：中国山东省济宁市

开发商：济宁九龙贵和购物广场有限公司

占地面积：31 987 m²

建筑面积：149 189 m²

Features 项目亮点

The building looks modern and elegant with huge blocks interweaving with each other to create various interesting spaces. The terraces on the top of the podium become roof gardens on different levels, forming a three-dimensional green system.

整个建筑造型简洁时尚，大体量相互穿插，自然形成了多种趣味空间。裙房顶部的层层退台则成为不同标高的屋顶花园，形成立体的绿化系统。

■ Overview

Situated in the center of Jining commercial area, the project enjoys great development potential. Its land area is 31,987 m², and the floor area is 149,189 m². It will be a typical, large center for commerce, entertainment, and relaxation in the area.

■ 项目概况

该项目居于济宁市商业区中心位置，具有良好的市场发展前景。整个项目的用地面积为31 987 m²，建筑面积为149 189 m²。建成后将成为区域内具有代表性的集大型商业、娱乐、休闲等为一体的综合中心。

■ Planning

Based on the long history and natural resources of Jining City, making full use of the tourist advantages, and exploring the favorable conditions of the site, it will create a new landmark complex for commerce, relaxation, experience and hotel with high starting point, high standard and human care. Meantime, it will be a platform for relaxation, entertainment and shopping. This new commercial model will bring the local residents with great shopping and entertainment experience.

■ 项目规划

项目规划依托济宁的悠久历史和良好的自然资源，发挥休闲旅游的先天优势，充分发掘本地块的良好资源，打造高起点、高标准、以人为本的集商业、休闲、体验、酒店居住为主的综合性新地标，同时，为市民提供一个更加适合休闲、娱乐、购物的生活交际平台，打造一种当地全新商业模式，带给当地居民前所未有的购物休闲娱乐之旅。

■ Architectural Design

The whole building looks simple and fashionable. Big blocks interweave with each other to create varied interesting spaces. The terraces on the top of the podium have formed roof gardens of different heights. Thus a three-dimensional green system is formed. In terms of details design, the project is 45m away from Jinyu Road. People are led into the underground floors by sunken plaza to realize the layout of "double first ground". It has increased the commercial value and enriched the frontage space to create a unique entrance space. On the east side, auxiliary road is set to release the traffic pressure and ensure the smooth of the main urban road. Different functional blocks are independent without mutual disturbance. Meantime, it has provided enough outdoor spaces for the hotel.

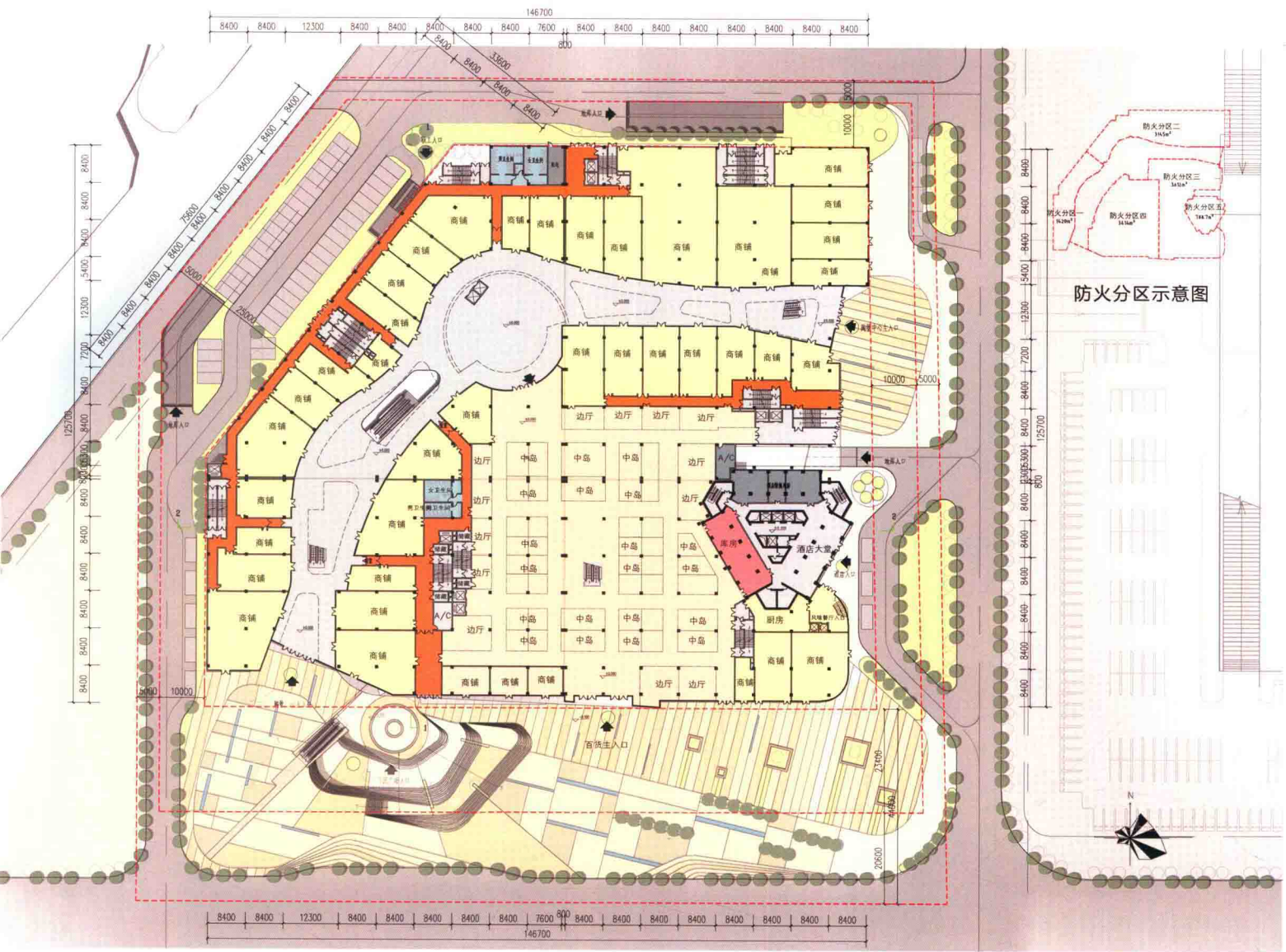




■ 建筑设计

整个建筑造型简洁时尚，大体量相互穿插，自然形成了多种趣味空间。裙房顶部的楼层退台则成为不同标高的屋顶花园，形成立体的绿化系统。在细节设计上面，项目沿金宇路退让45 m，利用下沉式广场将人流引入地下，带旺了地下楼层，实现“双首层”的格局，提高商业附加值，同时丰富了沿街步行空间的形式，营造出别具一格的入口空间。东侧在地块内设置辅道，缓解了商业车流对城市道路造成的交通压力，维持了主干道车行顺畅。各功能块流线独立成区，互不干扰，同时也为酒店提供了充足的室外活动空间。

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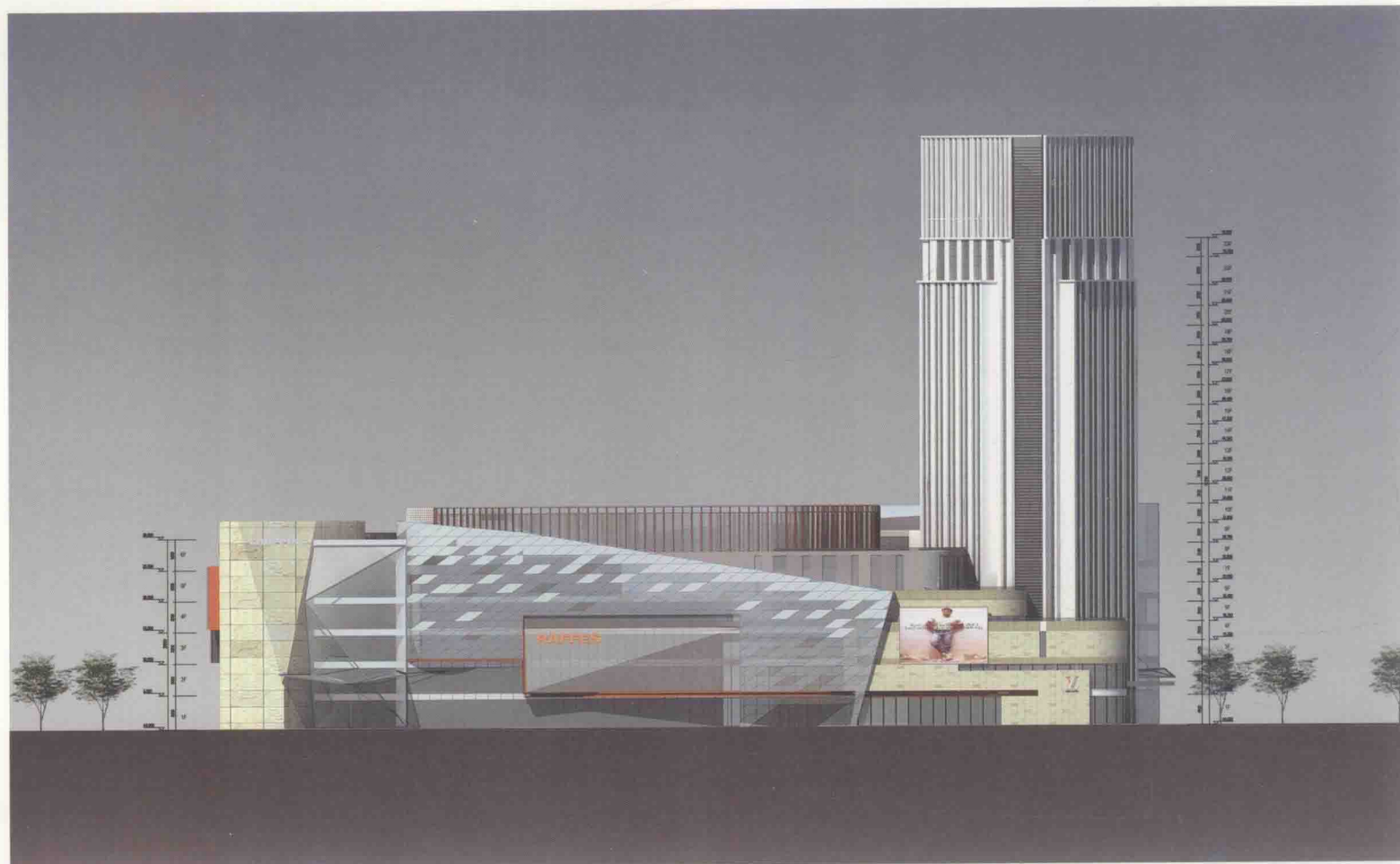


First Floor Plan 一层平面图





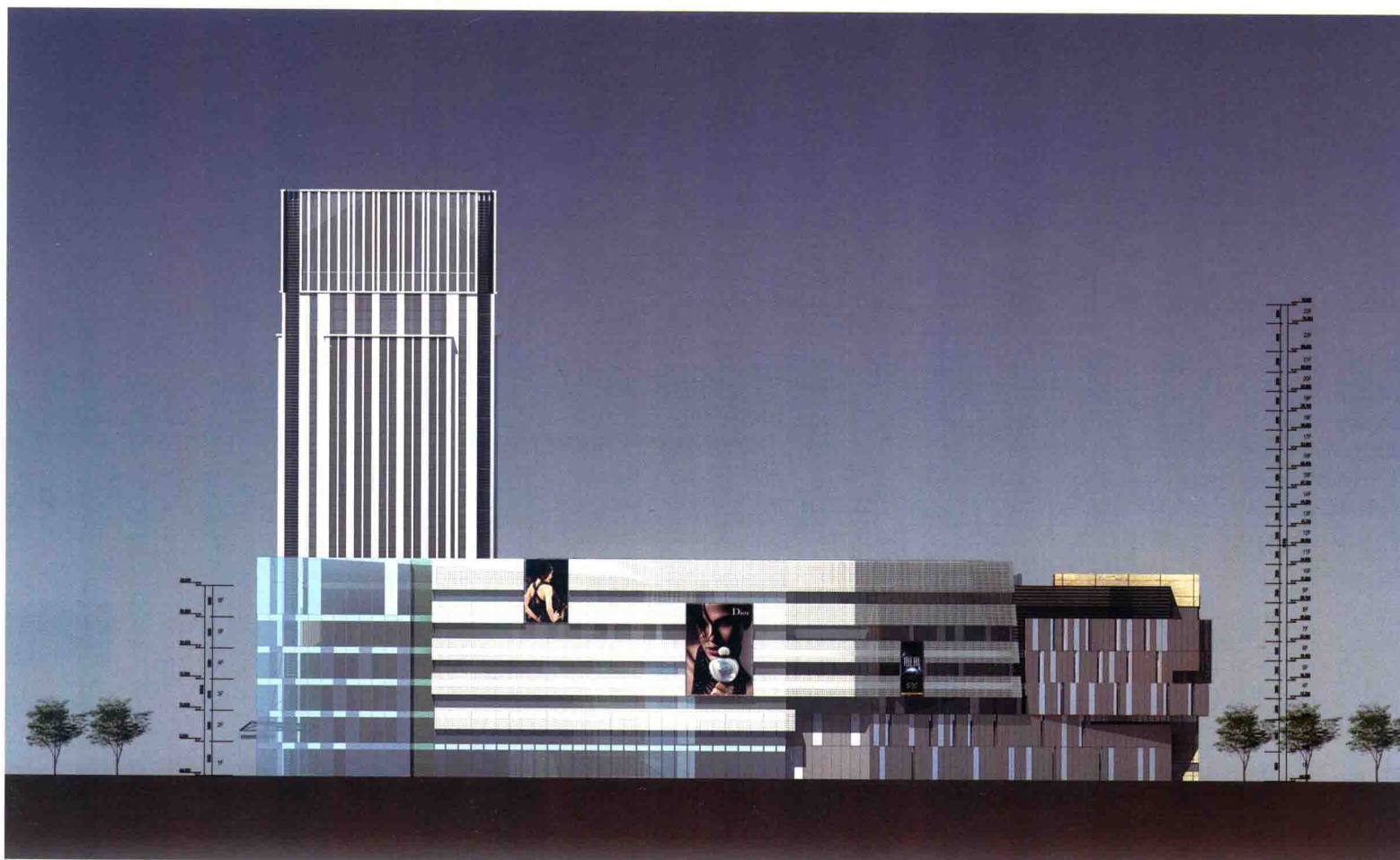
East Elevation 东立面图



South Elevation 南立面图



West Elevation 西立面图



North Elevation 北立面图

Qingdao Wonderful · Guan Jing Shang Pin

青岛万德丰·观景尚品

Keywords 关键词

Glass Facade
玻璃立面

Elegant Appearance
造型优美

Reasonable Arrangement
错落有致

Location: Qingdao, Shandong, China
Client: Qingdao Wonderful Industrial Development Co.,Ltd.
Architectural Design: Tengyuan Design Institute Co.,Ltd.
Site Area: 8,573 m²
Total Floor Area: 26,702.8 m²
Overground Floor Area: 19,718 m²
Underground Floor Area: 6,984.8 m²
Plot Ratio: 2.3
Green Coverage Ratio: 30.01%

项目地点：中国山东省青岛市
业 主：青岛万德丰实业发展有限公司
设计单位：青岛远建筑设计事务所有限公司
用地面积：8 573 m²
总建筑面积：26 702.8 m²
地上建筑面积：19 718 m²
地下建筑面积：6 984.8 m²
容 积 率：2.3
绿 地 率：30.01%

Features 项目亮点

It pays attention to create specific atmosphere for this development. Buildings are arranged with proper distance and connecting with each other in order.

本项目设计重点是对场所的营造，充分考虑建筑之间的空间，使得这些公共空间互相连接，形成体系。

■ Overview

Situated on the east of Tangdao Bay of Qingdao Development Zone, within the Shiquetan Residential Area, the development is ideally located with beautiful sea views on the west and golden beaches to the east.

■ 项目概况

本项目位于青岛市开发区唐岛湾东侧，石雀滩居住区内，西向面临唐岛湾海景，东侧与金沙滩景区遥望，自然景观条件极其优越。

■ Design Goals

1. Maximizing the interface along the street to upgrade the commercial value.
2. Preparing for the management and operation of the commercial properties in the future.
3. Paying attention to create specific atmosphere with the buildings connecting with each other in proper distance.
4. Creating vigorous public spaces for living and relaxation and giving people unforgettable space experience.

■ 设计目标

1. 最大化地创造沿街界面，从而提升商业产品的价值。
2. 做好后期商业物业运营的准备，以迎接商业运营带来的威胁。
3. 本项目设计重点是对场所的营造，充分考虑建筑之间的空间，使得这些公共空间互相连接，形成体系。
4. 它将包含富有生机的公共空间，为人们提供游憩休闲空间，它将提供给人们独特的居住生活以及游览体验，使人流连忘返。