

快乐 OFFICE IN HAPPINESS 办公

策划 欧朋文化 百翊文化 主编 黄滢 马勇



大连理工大学出版社

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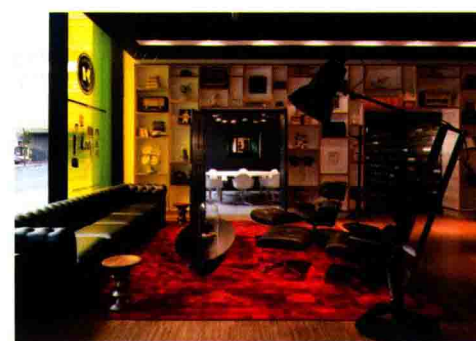


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FOREWORD 前言

OFFICE IN HAPPINESS | 快乐办公 |



阿里巴巴的马云说：“认真生活、快乐工作。生活一定要认真，你不认真生活，生活也不会对你认真，而工作要快乐。”

世界银行的信条是：努力地做，痛快地玩，用心地想（Word Hard, Play Hard, Think Hard）。

维珍集团（Virgin）的创始人理察·布兰森同样是个善于玩乐的人，他的名言是：“我从来不把工作当工作，也不把玩当玩乐，对我来说，它们都是生活！”

是的，工作本是生活的一部分，活得健康，过得快乐，做得尽兴，要让生命的每一个进程都活出精彩。对上班族来说，一天至少有8个小时要泡在公司，如果心情不舒畅，环境不健康，工作还有什么幸福可言？当今社会，工作不只是生存的需要，也是实现自身存在价值或赢得社会认可的手段。

谁说办公就一定要正襟危坐，格子间的世界也要烙上个性化的印记。作为空间设计师，不仅要设计出高效运作的办公空间，还应该在人性化、个性化、趣味化上更进一步。加一点绿色，加一点阳光，加一点造型，加一点动感，加一点气氛，加一点趣味，让办公空间从此与众不同。快乐是生活法则，工作也要快乐，才能效率更高。

《快乐办公》一书，鼓励一切打破常规的设计创想，宣扬快乐的工作方式。书中作品以生态、节能、文化、趣味四大指标为选择标准。

在这本书里，你可以看到当代办公室设计的未来发展趋势就是以人性化为导向，在保证工作效率的同时，也保持工作者对生活的激情，同时兼顾成本控制。归纳起来有以下几方面的特点：

1、健康的工作环境。那种困在昏暗狭小的格子间里、不分昼夜亮着照明灯工作的方式已经过时了。在现代的人性化办公室里，充分引入自然采光，让工作者可以感触到一天中自然的光影变化。条件好的公司还会提供自然的通风、美丽的景观，为工作者舒缓压迫的神经。本书中的麦格理集团有限公司悉尼办事处的斜玻璃屋顶，将阳光和景观最大限度地引入空间，身在其中，可感受到向日葵追逐阳光的那份喜悦。

缤纷的色彩，扮靓好心情。那些彩虹般温柔、糖果般绚丽的色彩，总能安抚紧张的心绪。让我们怀着一颗快乐的心，对待工作，对待同事，对待工作的每一分钟。必须要说，以色彩营造空间氛围，是最快见效、最节约成本的设计方式，告别黑、白、灰的暗沉空间吧，让赏心悦目的色彩为心情加点糖。

2、用趣味的设计激发灵感之源。虽然生活离不开工作，但我们不要做工作机器，趣味的空间环境能激发出更多的工作灵感。一个好的想法、一个绝妙的点子，创造的价值是无法估量的。趣味化的设计，游戏般的配饰，让人重拾童年的美好记忆，也是一种良好的沟通媒介，让同事之间、员工与客户之间快速打开沟通之门。看看谷歌公司的滑梯、乐高公司的游戏桌、迪尼斯专卖店总部办公中心的蜂巢隔断……

开放空间增大了，私密空间也相应扩大。把办公室安排得密密麻麻，紧紧凑凑看似高效地利用空间，可是长年累月在这样的环境中工作，只会让精神更紧张，心绪更烦躁，适当的开放空间，让人有舒缓开阔的心境，也令沟通更亲近。而对于强调团队合作的公司来说，还需要一些适合小团队开秘密会议的地方，不必正襟危坐，不必紧张局促，而是更为平等、友善和亲切，谷歌墨西哥公司的小缆车和太空舱、谷歌伦敦大本营的集装箱以及奥美的蛋型屋，是不是能带给你会心的一笑呢？

3、配套设施更完善。除了常规的茶水间，办公室还可以更另类一些，一切配置都是为了让员工更热爱他们的工作，更享受他们所处的环境。所以游戏室、酒吧台、茶艺室、盆景都被引入了办公室，让工作有了生活的质感。CSG 谷歌公司的办公室尤为突出，值得称赞。这里提供了无数家居的细节，流苏的罩灯、碎花的沙发、柔软的垫子，还有特别舒适的小房间，可以用来开会，也可以好好地休息一下，流线体的沙发以及床上装饰强烈地吸引了人们的目光。

4、绿色、环保、节能，一个也不少。作为现代办公空间，当然也要响应现代装饰的大势，绿色让空间富有活力，环保让员工保持健康，节能节约成本，利己利人利社会，当然要大力提倡。伊斯坦布尔商湾的绿色阳光回廊、微软总部的植物墙、温室办公室的绿色小森林、灵感办公室的低耗材料都带给我们绿色环保启示。

5、有文化氛围的办公室更让人有归属感。一根网线连通了整个世界；乘上飞机，我们可以轻松地到达地球另一端，当世界的同质化日趋严重时，我们需要用文化来确定自己不曾迷失。所以有文化氛围的空间，让我们的精神有了归依，信仰有了寄托，内心也更加踏实。有文化氛围的空间，不论是历史文化、地域文化，还是企业文化都让人敬佩。

《快乐办公》为您展示全球最开心、最酷、最健康、最让人向往的快乐办公空间。愿我们的努力让更多人享受到快乐工作的权利！



As Ma Yun, the founder of Alibaba, is quoted, life is to be lived with a serious attitude while work can be done in happiness, for if you don't exert seriousness into life, life would reward you the same, and only in happiness, can work be undertaken with enjoyment.

Work hard, play hard and think hard. That's the principle advocated by the World Bank.

Richard Branson, founder of Virgin, is also a person that's good at enjoyment and play. One of his philosophies goes like that, he never takes work or play as its physical existence, for according to his understanding, they are actually life.

It's indeed that, work is originally a harmonious entity of life. To live healthily and happily with enjoyment fulfilled can ensure a wonderful life process. For those who have to be confined in office working, work generates no happiness at all as long as the mood is not happy or the environment is not healthy. In such a setting today, work is more a tool with which to realize value or gain social acceptance than a surviving necessity.

When work does not have to necessarily mean strengthening their clothes and sitting properly, workstations should be personalized and kept individualized. Not only to create office space that's able to stimulate efficiency, but to upgrade the humanization, individuation, and fun is the designer's responsibility. If to daylight, to be dynamic, to be shaped appropriately, and to be fragrant, office spaces are destined to being unique. With happiness being life keynote, work done in happiness can be more efficient.

Instead of the design stereotype, **Office in Happiness** has been sparing no effort to carry forward happy work by including projects that have been selected to with criterias of ecology, energy-saving, culture, and fun.

An encyclopedia it thus accomplishes, where to reveal a trend that office spaces in a limited budget in the future are humanization-oriented, while efficiency is ensured, occupants' enthusiasm towards life are ignited. As below are the general ideas:

The first one is a healthy setting instead of the narrow, dim cells to witness lights on day and night. A space is day-lighted, or even naturally ventilated, and beautifully viewed for a good pressure relief, like the tilting glass roof of Sydney Office of Macquarie Group Limited where daylight and landscape are maximized to allow for enjoyment similar to that acquired when sunflowers turn as the sun goes.

The second, a wonderful pallet, where colors are anxiety soothers, where working people work, socialize and make every minute count with a happy heart, and where spaces by black, white and gray is no longer available. And frankly speaking, with hues within, the fastest and the most cost-saving design approach is completed.

Second though work is an internal part of life, we human beings can not make ourselves working robots. So projects of fun to inspire designs are becoming more and more important. A good idea or a sudden flash can certainly create value beyond imagination. When reminiscent of happy childhood, designs of fun, or recreational furnishings, can serve as a good medium where communication of staff to staff or staff to customers becomes faster or more convenient. The Google has slide, the Lego has game desk, and the Disney Store Headquarters has honeycomb partition.

The area of the open space is increased. So does the private sections. Seemingly making the best use of space, the usually compact office can expectedly tension spirit and promote anxiety. Space, open appropriately, can be relaxing, soothing and communication-easy. Even for companies laying great significance on team work, private spaces of small size are designed to bring forward equality, kindness and harmony, like Google Mexico City Office's mini cable car and capsule, Google London Headquarters' container, and Ogilvy's egg room.

Additionally, some are well facilitated. When equipped with pantry, configurations are easy to arouse communal love among people for them to get enjoyment in their office. Thus game room, bar counter, tea room, and even Japanese rock garden find their popularity within. Among the projects, Google CSG is so outstanding as to live up to the praise it deserves, where to detail in dwelling furnishings and accessories, like tassel lamp, floral sofa, and soft cushion as well as room suitable for meeting or rest where stream-lined sofa and upholstering on bed are certainly appealing.

Some are green and energy-saving, because modern space offices inevitably follow the contemporary green concept, because green can be dynamic to guarantee staff health, because energy saving is both beneficial to individuals, groups and even the whole society. So, E Bay Istanbul is designed with a green corridor bathed in sunlight, while Microsoft headquarters with greenery walls, and Greenhouse Office with a small forest, and Inspired Office is employed with low-energy-consuming materials.

Some are of cultural atmosphere, which gives a belonging sense. In a context where a reticle takes access to the world, an air ticket reaches to the other end of the world, we are that easy to be lost without culture to mark our own identification. In a cultural space, on the contrary, we can find our refuge, we can entrust our belief and we can feel calm, no longer anxious, for cultures always deserve admiration whether it is part of history, or region and even enterprise.

As is destined, **Office in Happiness**, presents the happiest, the sharpest, the most healthy and desirable offices in the world. And it's sincerely expected that, our efforts can be rewarded by your working in happiness.

麦格理集团有限公司悉尼办事处

MACQUARIE GROUP LIMITED One Shelley Street, Sydney

设计公司: Clive Wilkinson

Architects

面积: 30 658m²

摄影师: Shannon McGrath

Design Company: Clive Wilkinson

Architects

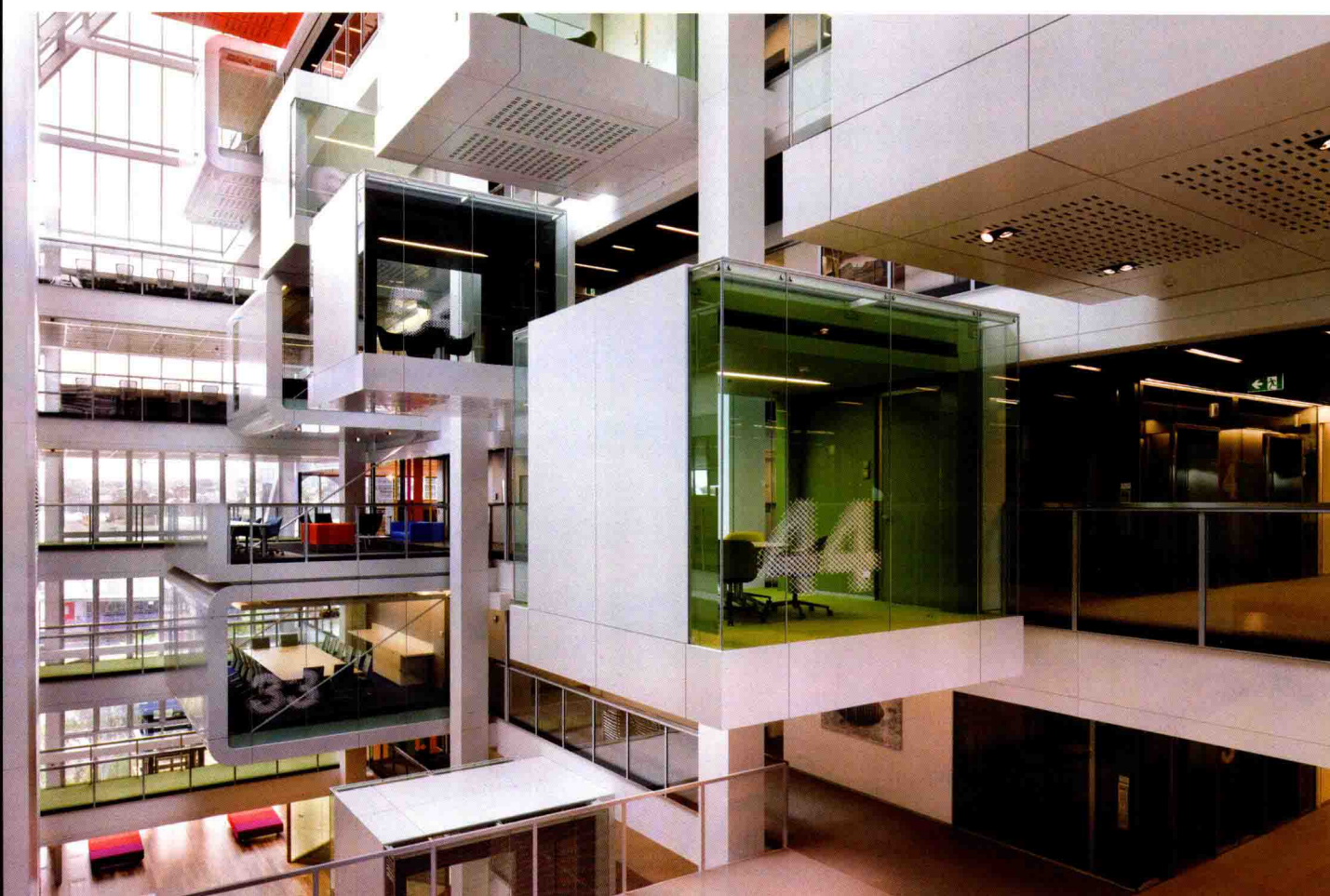
Size: 30, 658m²

Photographer: Shannon McGrath

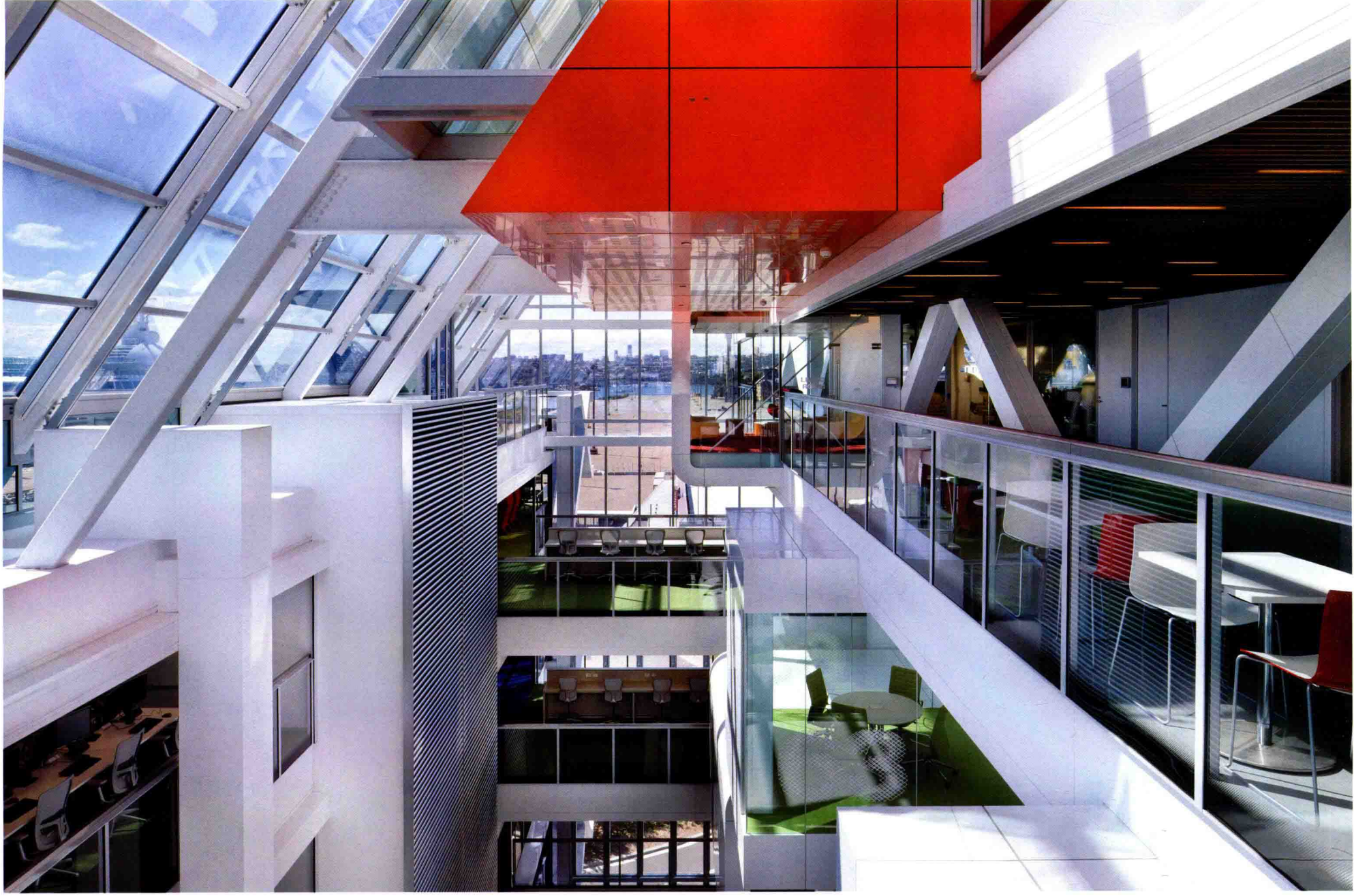
Macquarie's expansion in Sydney led to the need to accommodate 3,000 people in a new building. We were attracted by the challenge of working with a forward-thinking bank. Our design approach was to open up the 10-story, 330,000 SF building vertically and activate the Atrium to showcase a transparent workplace.

Working in synchronicity with Woods Bagot, as executive architect, and Fitzpatrick + Partners, as architect for the base building, we were able to create a kind of vertical Greek village of the future. Each floor was divided into 5 neighborhoods of approximately 100 people. Within the office floors, we designed Plazas with themes based on ancient collaboration typologies: the dining table, the library, the garden, the tree house, the playroom, and the coffee house. The innovative steel diagrid structure of the exterior was extended internally by our graphic collaborator, Christian Daniels of EGG Office, to create a unified building identity.

The building exceeds the highest levels of Green Star or LEED efficiency, benefiting from radical technologies like harbor water cooling, chilled beams and zone controlled lighting. A large percentage of furniture was adapted and re-used from their previous space, but most significantly, ABW working allows a huge saving in resource efficiency, real estate and operating costs.



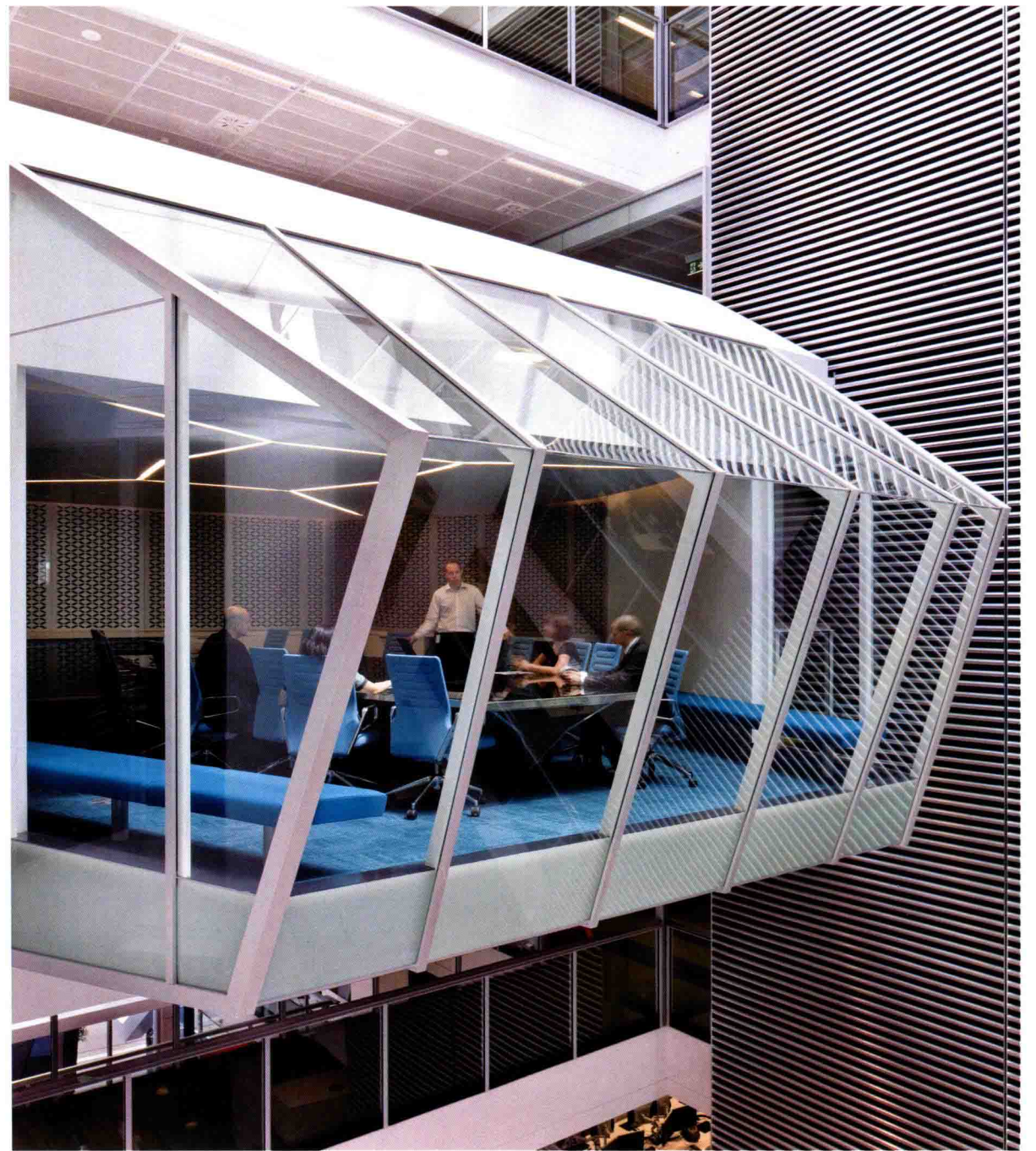


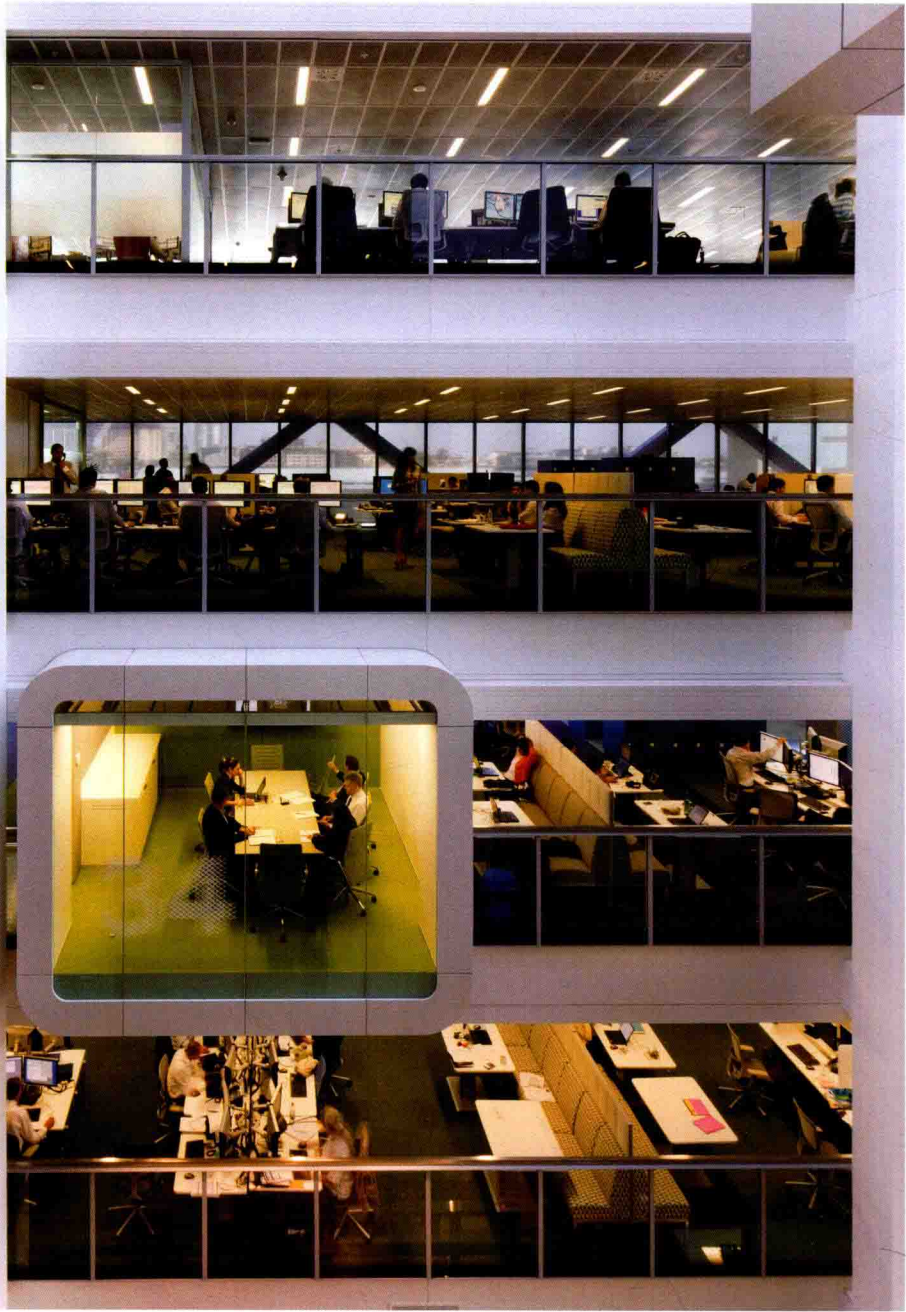


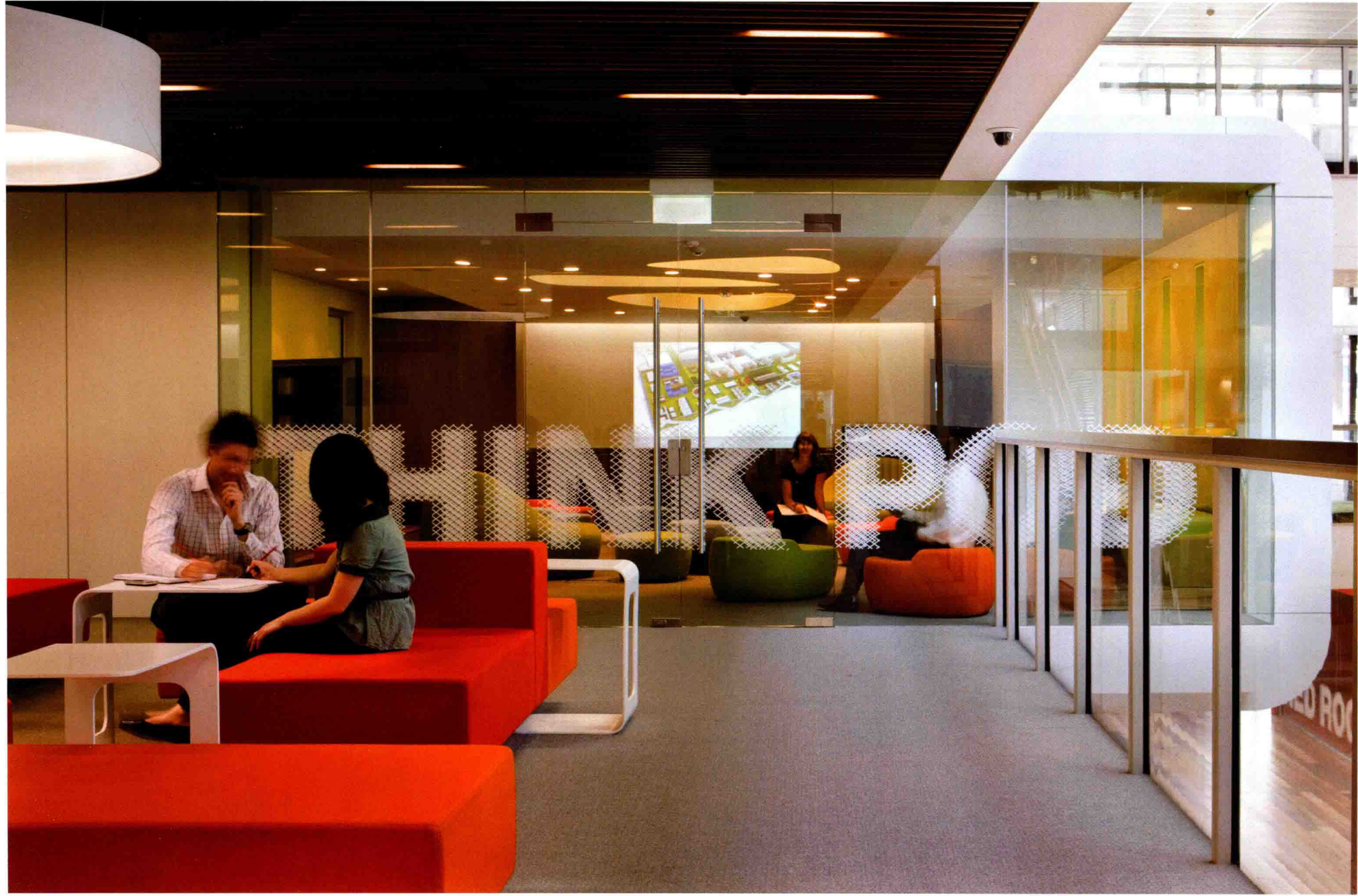
麦格理集团有限公司悉尼办事处新建的办公大楼是一个可容纳 3000 名员工同时办公的建筑物。而对我们来说，能为走在业内前端的全球金融公司设计办公空间，在深感荣幸的同时，也面临着挑战。我们的设计方案是通过打开 10 层的空间，垂直化 30 658m² 的建筑，赋予中庭活力，从而展现透明的工作场域。

本案空间是联手执行建筑师 Woods Bagot 和基建建筑师 Fitzpatrick + Partners 进行设计的，意在建造出一座展现未来世界的希腊式优质村庄。空间每一层楼均被切割为 5 个可同时容纳 100 名员工的空间。至于办公层的规划设计，我们以古老的合作类型为根本进行主题广场设计，包括餐桌、图书室、花园、树屋、娱乐室以及咖啡厅。我们的绘图合作者 Christian Daniels of EGG Office 将外部的创新型钢网结构向内部做了扩展，目的在于塑造出一个统一的建筑形象。

建筑之所以能在节能、环保层面上远超绿色之星 (GREENSTAR) 及美国绿色建筑认证 (LEED) 的认证标准，乃受益于港口水冷却系统、冷却梁以及区域控制照明等新兴科技手法的运用。设计中大部分的家具都是在之前空间内的家具的基础上进行改造和回收利用的，且最重要的是，ABW 工作极大地提高了资源效率，节省了房地产以及运营方面的成本。







麦格理集团有限公司伦敦缆索区域

MACQUARIE GROUP LIMITED Ropemaker Place, London

设计公司: Clive Wilkinson

Architects

摄影师: Riddle-Stagg

面积: 20 197m²

Design Company: Clive Wilkinson

Architects

Photographer: Riddle-Stagg

Area: 20, 197m²

By virtue of their size, large corporations face a spatial problem of creating a unified community and leveraging their considerable knowledge sharing potential. Macquarie, an Australian financial services company, took a radical approach to connecting its separate divisions with its new London headquarters. Having been fragmented in different buildings, Macquarie leased 216,000SF in 6 large floors for 1,800 staff, in a new LEED Platinum/BREAAM rated building.

Stacked floors in office buildings present an innate barrier to business connectivity. In an effort to facilitate a clear and open connection between the corporate divisions, we worked with Macquarie to carve out a new vertical opening in the form of an Atrium. Working between the existing structural steel bays, a six-story organically shaped volume was created. Planned along desire lines connecting the different functions, a new continuous staircase traverses the Atrium and has become the visible banner of connectivity. To stress its importance in connectivity, the stair was painted red, with LED lights illuminating the treads.

While the Atrium serves to connect the businesses, it also becomes a bridge into the workings of the bank for visitors. Clients and visitors are greeted in the ground floor lobby and emerge, via elevators, on the Level 11 Guest Relations area. From here, they engage in confidential dealings in private rooms, use the conference or event spaces, or meet within the dramatic atrium volume and enjoy clear views into all the Macquarie workspace.

