

# 飨宴

Feast 蒋国兴作品集  
Jiang Guoxing Portfolio



主编 蒋国兴 策划 徐宾宾

江苏科学技术出版社



# 飨宴

## Feast

蒋国兴作品集

Jiang Guoxing Portfolio

主编 蒋国兴 策划 徐宾宾

## 图书在版编目(CIP)数据

蒋国兴作品集 / 蒋国兴主编. -- 南京: 江苏科学技术出版社, 2014.6

ISBN 978-7-5537-3077-6

I. ①蒋… II. ①蒋… III. ①室内装饰设计-作品集  
- 中国-现代 IV. ①TU238

中国版本图书馆CIP数据核字(2014)第081085号

## 蒋国兴作品集

---

主 编 蒋国兴

项 目 策 划 徐宾宾

责 任 编 辑 刘屹立

特 约 编 辑 赵 萌

---

出 版 发 行 凤凰出版传媒股份有限公司

江苏科学技术出版社

出版社地址 南京市湖南路1号A楼, 邮编: 210009

出版社网址 <http://www.pspress.cn>

总 经 销 天津凤凰空间文化传媒有限公司

总经销网址 <http://www.ifengspace.cn>

经 销 全国新华书店

印 刷 利丰雅高(深圳)印刷有限公司

---

开 本 1 020 mm × 1 440 mm 1 / 16

印 张 19

字 数 152 000

版 次 2014年06月第1版

印 次 2014年06月第1次印刷

---

标 准 书 号 ISBN 978-7-5537-3077-6

定 价 298.00元(精)

---

图书如有印装质量问题, 可随时向销售部调换(电话: 022-87893668)。

# 目录 Contents

Yiyang Impression Cafe

— 阳咖啡印象店

006

016

French Restaurant of Yiyang Impression

— 阳印象法式西餐厅

Yiyang Brazilian Barbecue

— 阳巴西烧烤店

022

028

Yiyang Minzhu

— 阳咖啡民主店

Blanca

布蓝卡

036

046

Xupin Café

叙品咖啡

Sakata Japanese Restaurant Phase I

SAKATA酒田日本料理一期

056

066

Sakata Japanese Restaurant Phase II

SAKATA酒田日本料理二期

Suzhou Sakata Japanese Cuisine

苏州酒田日本料理

076

086

9.9inPizza Italian Restaurant

9.9inPizza 意式餐厅

Tangcheng Hot Pot City

汤城火锅店

094

102

Xupin Design Company Bar (Kunshan)

叙品设计公司酒吧(昆山)

Xinjiang Huazhi Boiling Fish

新疆花枝沸腾鱼

112

122 | Refined Food Restaurant  
精膳

Menyingtianxia Hot-Pot Restaurant  
门迎天下火锅店 | 132

144 | Bamboo Stream No. 1 Restaurant  
竹溪一号

Mashijiu Pot Restaurant on Danlu Road  
马仕玖煲丹露店 | 154

162 | Yuanshan I  
原膳一期

Yuanshan II  
原膳二期 | 182

196 | Shenhai Yihao  
深海壹號

Mashijiu Pot-Aksu Restaurant  
马仕玖煲阿克苏店 | 210

224 | Oulandi Café  
欧兰迪咖啡厅

Eastern Fence Narration  
东篱·叙 | 240

256 | Xupin Design Xinjiang Branch Office (Times Square)  
叙品设计新疆分公司(时代广场)

Xupin Design Shandong Branch  
叙品设计山东分公司 | 270

280 | Xupin Design (Zhenchuan Road)  
叙品设计(震川路店)

Longhai Construction  
龙海建工 | 292



# 飨宴

## Feast

蒋国兴作品集

Jiang Guoxing Portfolio

主编 蒋国兴 策划 徐宾宾

# Preface

Xu Pin Design Company catches up with the trend and is ready to issue a book with great care. Before writing this article, I cannot help thinking a lot of things. Our company was established in 2006, and there're only three employees at that time. Now more than 40 people are in our team after 8 years' development. We have gone through a lot, while we never change design principle of our company, that is, to "only create original design". The communication with the proprietor during the process is most touching, I don't know what to tell you, but only say something usually told to the proprietors.

Design, in fact, is a process of being in love with proprietor. Most of the time, the communication between the owner and the designer is key to design. During this period, the designer keeps communicating with the proprietor, and considers requirement and favorite of every customer carefully. He should respect customers when focusing on his design. It's very important for both designer and proprietor to consider for each other. Regarding himself as a true friend of the proprietor, guessing what the proprietor requests from this aspect, the designer should be considerate and provide sincere and practical suggestions. Anyway, there're some occasions when the designer holds different opinions from the proprietor, and even debate happens. After all, the proprietor is not professional and possesses insufficient knowledge of design. Meanwhile, designer pays more attention to the case and wants it perfect. The unavoidable insist is based on the responsibility and protection for the case. The aim of the designer is to perfect the case, which is exactly what the proprietor is looking forward to.

Therefore, in modern business society, that whether the design of the commercial space can benefit for the proprietor is the crucial point of design. And the value is mostly decided by the effect of comprehensive ability of the propriety himself. The choice of location, field visit, product positioning and executive ability will affect the case.

The supports from proprietors contribute to all successful cases done by Xu Pin in these years to. Thanks for all those supports and supporters, then we can present the most sincere works to the public. We dedicate this book to those who know, like, care about, and love Xu Pin.

Jiang Guoxing

# 序言

叙品设计赶了潮流，小心翼翼地准备出书了。拿起笔，思绪万千，从2006年到如今，8年时间尝尽酸甜苦辣，公司从最早的3个人发展到现在的40多个人，我们经历了很多，但公司的设计原则从未改变过，秉持“只做原创设计”。过程中与业主的交流最令叙品感动，不知道要写什么给大家，只是把平时同业主沟通时的几句话，说说罢了。

设计，其实是一个与业主“恋爱”的过程，很多时候业主与设计师的沟通是设计的关键。在这个过程中，设计师反复与业主沟通交流，设计师要对每位客户的需求、喜好认真考量。在尊重自己作品的同时，也尊重客户。无论是设计师还是客户，换位思考都是很重要的。把自己作为客户的知心朋友来看待，从这个角度来揣摩客户心理，想客户所想，提供切实真诚的建议。然而有时设计师会坚持己见，与业主意见不合甚至激烈争论。毕竟，业主不是内行，对设计方面的工作知道的比较少，同时设计师对案子重视，想令其结果完美，不得已的坚持，其实是对案子的负责与爱惜，其初衷与业主相同，让案子更接近完美。

那么在现代商业社会里，商业空间的设计，对于业主而言，让其盈利才是这个设计最重要的。这往往取决于业主的综合能力所带来的影响。业主前期对案子的地点的选择、实地的考察、产品的定位把关，以及实施能力，这些都能影响案子的成功与否。

叙品这些年做过许多成功的案子，这与业主的支持是分不开的，感谢他们支持叙品，叙品才能呈现最诚挚的作品给众人，谨以此书献给所有认识叙品，喜欢叙品，关注叙品，关爱叙品的人。

蒋国兴  
2014年3月

# 目录 Contents

Yiyang Impression Cafe

— 阳咖啡印象店

006

016

French Restaurant of Yiyang Impression

— 阳印象法式西餐厅

Yiyang Brazilian Barbecue

— 阳巴西烧烤店

022

028

Yiyang Minzhu

— 阳咖啡民主店

Blanca

布蓝卡

036

046

Xupin Café

叙品咖啡

Sakata Japanese Restaurant Phase I

SAKATA酒田日本料理一期

056

066

Sakata Japanese Restaurant Phase II

SAKATA酒田日本料理二期

Suzhou Sakata Japanese Cuisine

苏州酒田日本料理

076

086

9.9inPizza Italian Restaurant

9.9inPizza 意式餐厅

Tangcheng Hot Pot City

汤城火锅店

094

102

Xupin Design Company Bar (Kunshan)

叙品设计公司酒吧 (昆山)

Xinjiang Huazhi Boiling Fish

新疆花枝沸腾鱼

112

122 | Refined Food Restaurant  
精膳

Menyingtianxia Hot-Pot Restaurant  
门迎天下火锅店 | 132

144 | Bamboo Stream No. 1 Restaurant  
竹溪一号

Mashijiu Pot Restaurant on Danlu Road  
马仕玖煲丹露店 | 154

162 | Yuanshan I  
原膳一期

Yuanshan II  
原膳二期 | 182

196 | Shenhai Yihao  
深海壹號

Mashijiu Pot-Aksu Restaurant  
马仕玖煲阿克苏店 | 210

224 | Oulandi Café  
欧兰迪咖啡厅

Eastern Fence Narration  
东篱·叙 | 240

256 | Xupin Design Xinjiang Branch Office (Times Square)  
叙品设计新疆分公司 (时代广场)

Xupin Design Shandong Branch  
叙品设计山东分公司 | 270

280 | Xupin Design (Zhenchuan Road)  
叙品设计 (震川路店)

Longhai Construction  
龙海建工 | 292

# Yiyang Impression Cafe

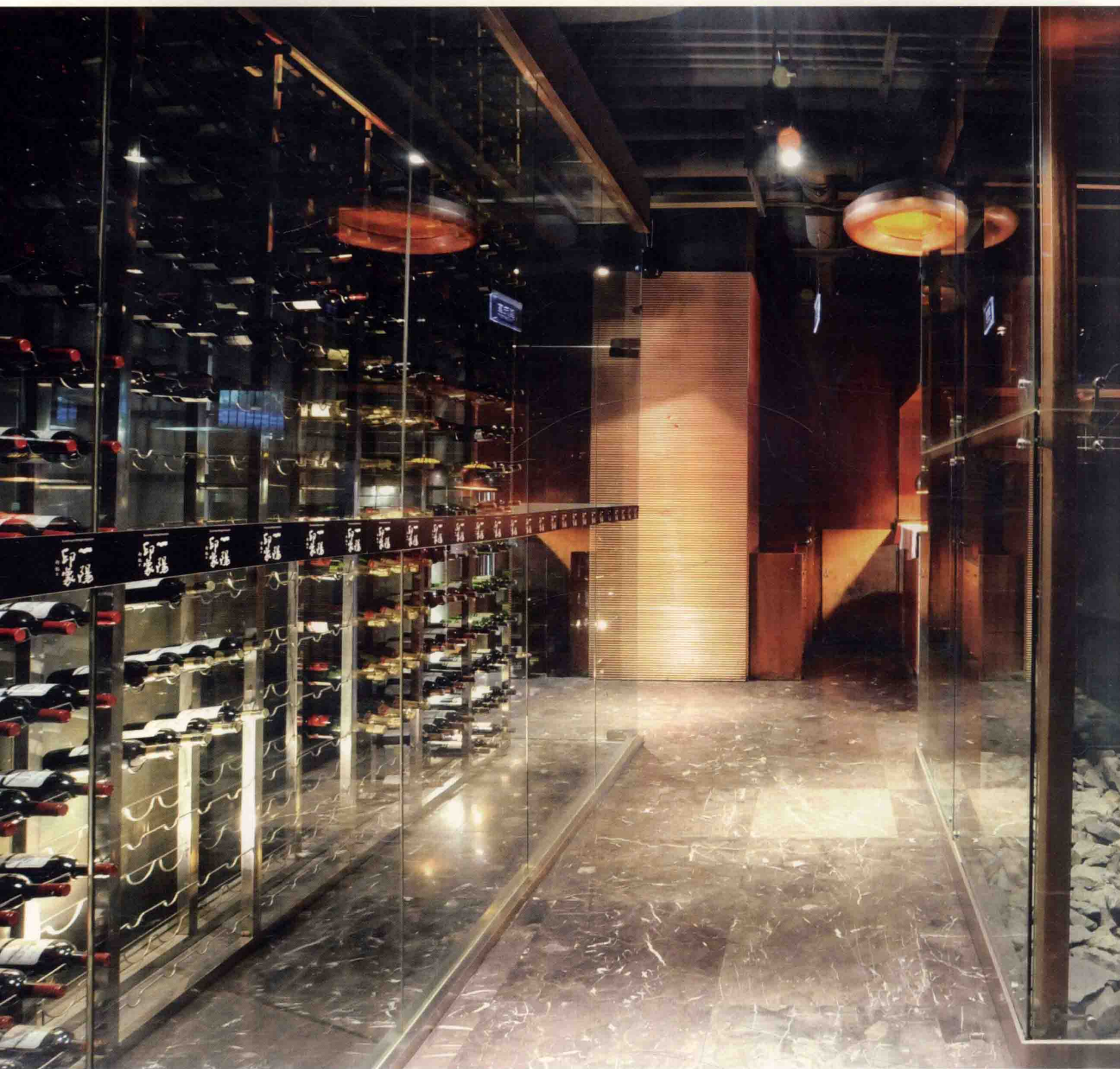
一阳咖啡印象店

Designer: Jiang Guoxing  
Design Company: Xupin Design Decoration Engineering Co., Ltd.  
Building Area: 1,580 m<sup>2</sup>  
Main Materials: Wood flooring, gold foil, brown textured marble, mosaic, etc.

设计师: 蒋国兴  
设计公司: 苏州叙品设计装饰工程有限公司  
建筑面积: 1580平方米  
主要材料: 实木地板、金箔、啡网纹大理石、马赛克等









In the case, the main tone of orange is matched with soft lighting and the furniture of the nostalgic style, very cozy and comfortable. The arc-shaped design of chairs and lamps is very unique, and such a design well saves the interior space, perfectly integrating with the overall style of the cafe.

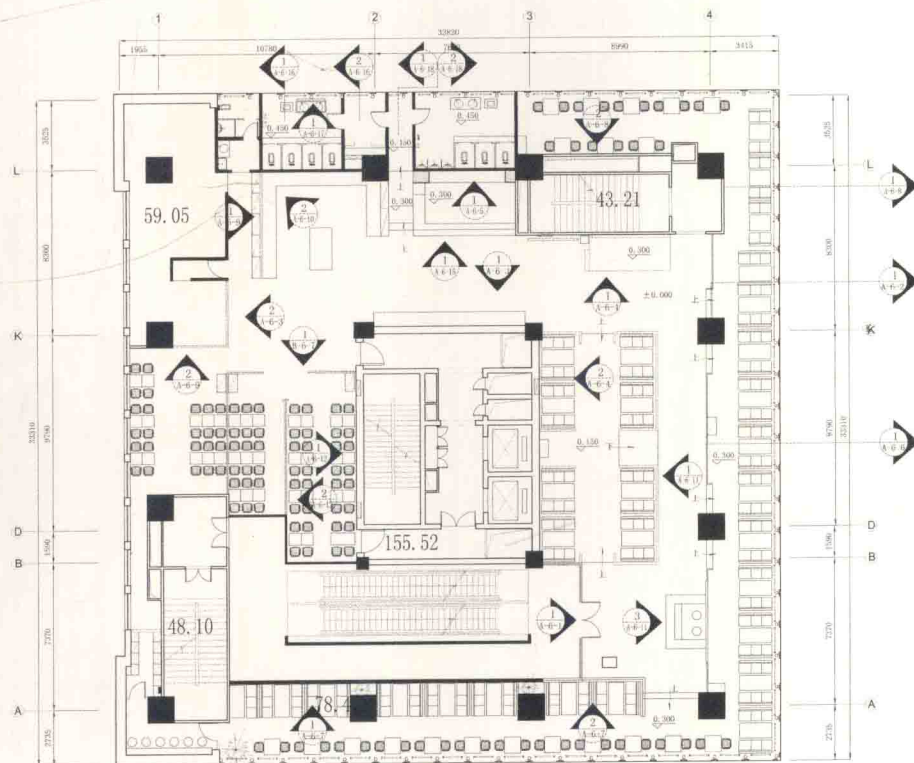
As for the cellar, it is very transparent and bright. A wall of glass cabinet is filled with various wines of different age, very imposing and attractive.

The finest place is a showcase filled with a variety of refined products outside the washing room. It is dazzling and very chic, which is the ingenuity of this cafe.

设计师运用的色彩很柔和，以橘黄色为咖啡厅的主色调，略带怀旧风格的家具，再配上柔和的灯光，十分温馨舒适。椅子和灯的圆弧形设计很特别，椅子这样设计最节省空间，和咖啡厅的设计风格浑然天成地融合在一起。

酒窖则设计得十分通透明亮。满墙的玻璃酒柜，装满了各式各样的不同年份的红酒，远远望去很有气势，也很独特。

最别致的是，设计师在洗手间外围放置了一个装满各式精品的陈列柜，琳琅满目，却又如此高雅，这就是这个咖啡厅的高明之处。



二层平面布置图





