

# 深圳石头纯设计机构

一一手绘强化演绎篇
Shenzhen stone pure design agency
hand-drawing works
室内 园林 建筑 快题手绘表现
石尚江 编著





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# **Preface**

The 21" century is a digital era when scientific technologies, information and productivity develop fiercely. The developed material foundation stimulates the spiritual needs of people, drives the subject & object markets, and produces the new needs. Matter, spirit and ideology have evolved the new productivity manners and facilitated the variety of productivity forms.

In such background, space designers are confronted with new requirements as how to realize innovation of originality designs in the rapid & developed material civilization, how to realize operation of the design project efficiently, professionally and exactly, and how to keep themselves unbeatable in the fierce market competition and make their works fresh with the lasting vitality. Since the Reform and Opening-up Policy of China was carried out in the late 1970s, every economic sector has gained the fierce development. However, the originality design industry that falls into the building decoration sector is just in its initial stage. In this stage, the space designers are provided with the comparatively weak comprehensive abilities, but the designers who have mastered the space hand-drawing performance have showed the overall aesthetic quality of comprehensive space organizing, reflected the guideline that design was to settle problems and create values for customers, won projects, grasped the initiative, and realized their own dreams to be designers.

Nowadays, the space hand-drawing performance even plays a decisive role for the space designers. Every detail of the space hand-drawing performance can be found from the project design plan drafting stage to the midway plan revision, and from the plan finalization to even the project completion. In the plan design sketching stage, the indistinct design structure in the mind of space designers is mainly captured by the violent and intemperate lines in the hand drawings. Although it is illegible, the line sketch expresses the clear idea and grasps the aorta of project design; in the mid stage of plan, the prototype of concept comes out, and the plan is displayed in the form of draft, and rationality and sensibility of spaceorganizing techniques for hand drawing, including perspective, scaling, composition and aesthetic play their due roles, the displayed picture is guided by the crucial points and the subject, and the picture line details are depicted roughly; in the late stage of plan, the project design framework has been determined, and the hand drawing space is displayed as the detailed draft. It focuses on the detail depiction and the overall space effect of picture, pays attention to application and display of materials, lights and special materials, and displays a space effect that can be understood by the mass; for the space designers, the space hand-drawing performance itself also shows their different qualities in a comprehensive way. The overall space picture effect organized by them (integrating the diverse & complicated styles, the dazzling decoration media, various models & colors, and so on together harmoniously to deduce the customer-stunning space atmosphere, settle the actual problems of customers and create values for customers) shows not only their art skills, but also their cultural deposits and understanding of design as well as their sense of life.

With the development of current digital technology and variety of originality design space impression drawing display forms, methods, techniques, materials and so on for the space hand-drawing performance must also be updated and innovative persistently. In view of the fast life pace and the highly-efficient working pace, the space hand-drawing performance should develop not only at the high speed but also with the good quality, and hand-drawing training organizations, hand-drawing performance methods innovation and bare-handed quick performance will appear accordingly. Meanwhile, the hand-drawing performance shows the variety of application fields. Moreover, due to its artistic and practical quality, it shows many potential values as well. Thus, for designers of any major, it has been an overwhelming trend to study the design hand-drawing performance and promote the project designs through the rich hand-drawing performance forms towards perfection for various projects in different stages with high efficiency and at the high speed.

08.1022

**Shi Shang Mr Jiang** In October 2013 in Shenzhen

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1980年出生于广西柳州市

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Shangjiang Shi

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Federation Hand-drawing Performance Tutor of Shenzhen Stone

Design Education Institute Originality Chief of Shenzhen Stone Pure Design

Institute
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21世纪是科技迅猛发展、信息高速发达以及生产力数字化的时代。物质基础的发达刺激了人们的精神需求,拉动了主客市场,产生了新生需求。物 质、精神、意识形态演化出了新的生产力方式,并推进了生产力形式的多样化。

如此背景下,作为空间设计师如何在高速发达的物质文明时代中实现设计创意的创新,如何高效、专业、精准地实现设计项目运作,如何在激烈的 市场角逐中处于不败之地,如何让设计的作品始终焕发出持久的生命力,是向空间设计师提出的新的要求。从20世纪70年代末开始,中国进入改革开放 以来,中国经济在各个行业得到了迅猛的发展,而建筑装饰行业的设计创意产业正处于一个起步阶段,此阶段的空间设计师具备的综合能力相对较弱, 掌握了主动权,圆了自己的设计师梦想。

而如今,空间手绘表现对于空间设计师来说更是起到了举足轻重的作用。从项目设计的方案起稿阶段到中途方案的修改,再到最后方案的定稿甚至 到工程项目的完工,空间手绘表现的每一个细节无不贯穿其中。在方案设计的草图阶段,空间设计师脑海里模糊的设计架构主要通过手绘表现草图激烈、 放纵的线条去捕捉,线稿潦草但是意念清晰,把握住了项目设计的主动脉,在方案的中期,概念的雏形已经出来,方案以初稿的形式表现,手绘表现处 理空间的技巧——透视、比例、构图、审美的理性和感性发挥了作用,呈现的画面以画龙点睛、把握主题为导向,画面线稿细节刻画相对粗犷:在方案 的后期,项目设计框架已定,手绘表现空间体现为细稿,注重细节刻画和画面整体空间效果,注意材质、灯光、特殊材料应用表现,呈现出一个能够让 大众认识的空间效果。作为空间设计师,空间手绘表现本身也综合体现了设计师的各方面素质,从设计师处理整体空间画面的效果——纷繁复杂的风格 流派、琳琅满目的装饰媒介、各种各样的造型与色彩等如何和谐组合在一起,演绎出为客户所惊叹的空间氛围,解决客户实际问题,为客户创造价值, 既体现了空间设计师的美术功底,也看出了设计师的文化底蕴和对设计的理解,更是表露出了设计师的生活感悟。

伴随着当代数字科技的发展,设计创意空间效果图表现形式的多样化,空间手绘表现方法、技法、材料等也必须与时俱进、不断革新。针对当代快 节奏的生活步伐和高效率的工作节奏,空间手绘必须向既快速又有质量的趋势发展,手绘培训机构、手绘表现方法创新、徒手快速表现应运而生。手绘 表现同时呈现出了应用领域的多样化,也由于它的艺术性和实践性,更是体现出了诸多潜在价值。因此,无论是何专业的设计师,学习设计手绘表现, 通过丰富多彩的手绘表现形式实现诸多项目和项目诸多阶段的设计,高效、快速地推进项目设计趋于完美,已经成为势不可挡的时代潮流。

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# 前言

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如此背景下,作为空间设计师如何在高速发达的物质文明时代中实现设计创意的创新,如何高效、专业、精准地实现设计项目运作,如何在激烈的市场角逐中处于不败之地,如何让设计的作品始终焕发出持久的生命力,是向空间设计师提出的新的要求。从20世纪70年代末开始,中国进入改革开放以来,中国经济在各个行业得到了迅猛的发展,而建筑装饰行业的设计创意产业正处于一个起步阶段,此阶段的空间设计师具备的综合能力相对较弱,但对于掌握空间手绘表现的设计师来说,却表现出了综合处理空间的整体审美素质,体现出设计的宗旨就是解决问题、为客户创造价值,赢得了项目,掌握了主动权,圆了自己的设计师梦想。

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2013年10月于深圳

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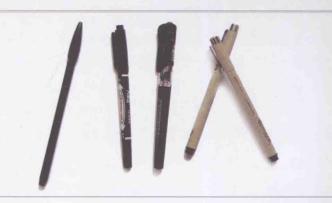




# 画具

## 勾线笔

勾线笔主要有水性笔、针管笔、活动铅笔等,选用 勾线笔要注意行笔时水性流畅、均匀。



## 马克笔

马克笔(也称麦克笔)是设计师空间手绘表现中最常用的着色工具,根据颜料的性质主要分为水性和油性两种。水性马克笔价格相对油性马克笔实惠些,因此在练习过程中,最好选用价格相对实惠的水性马克笔。

马克笔的色彩共计120余种,可以根据表现的需要单色选购,主要选择灰色系列,不宜选择过多非常艳丽的色彩。













选用的马克笔品牌: 霹雳马(Prismacolor)



## 彩色铅笔

彩色铅笔也是现代空间设计师手绘表现中最常用的颜色表现工具, 根据颜料的性质也分为水性和油性两种。彩色铅笔在表现过程中主要 起到过渡和细节刻画的作用。个人建议选择水性彩色铅笔。



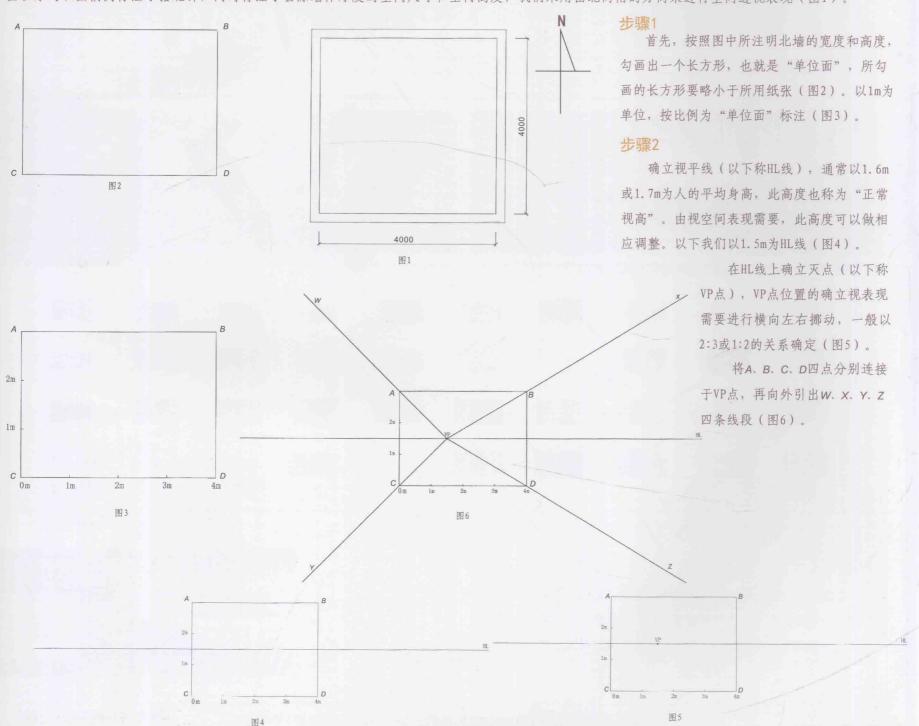


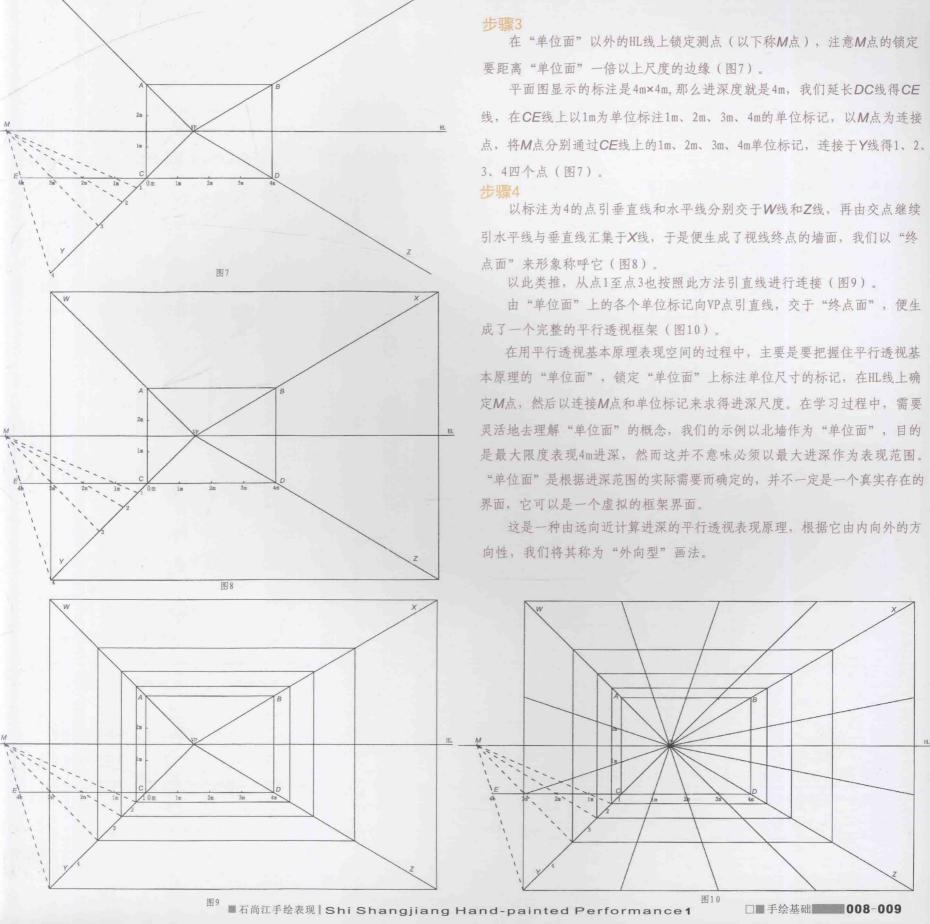
# 平行透视

通俗地讲平行透视就是指一点透视,是初学者学习空间手绘表现的入门基础,是指导空间设计师进行空间手绘表现的基本方法论,它的绘制原理 和制图步骤简单且易于理解,是其他空间透视制图原理的基础。因此,一点透视制图原理是空间手绘表现初学者必须具备的理论和指导思想。

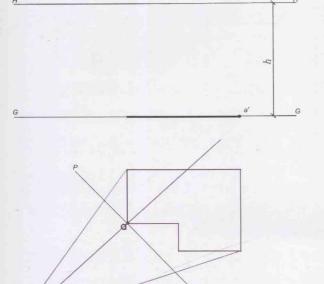
以下我们通过一个实例以具体步骤的方式来详细讲解平行透视制图过程的基本原理。

我们虚拟一个家居空间的客厅,在透视绘制前,首先要详细了解家居客厅空间的长、宽、高等具体尺寸。在平面图中,我们以上北下南、左 西右东的识图惯例标注了指北针,同时标注了去除墙体厚度的空间尺寸和室内高度,我们采用由北向南的方向来进行空间透视表现(图1)。

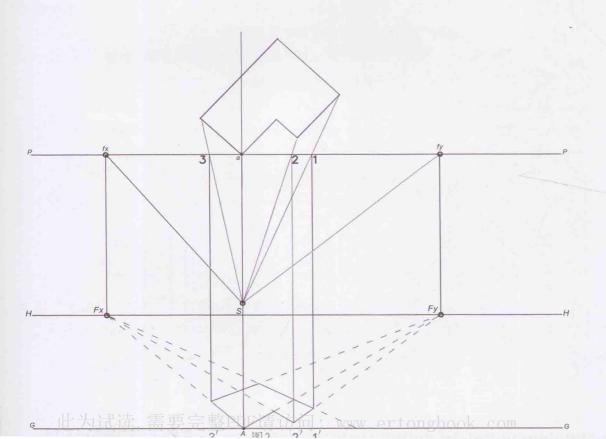




成角透视也就是指两点透视。



已知某建筑平面图,并给出了P-P和站点S的位置 (图1),设视高为h,以下画该平面图的透视图(图2)。



### 做法

- 1. 将P—P置于水平位置画在图纸上方, 并按照图纸所示画出建筑平面图及站点S, 求 出fx和fy。
- 2. 在图纸下方适当位置定出基线 G—G,在 G—G上对应位置定出A; 根据视高h画出H—H, 并确定灭点 F<sub>x</sub> 和 F<sub>y</sub>。
- 3. 连 $AF_x$ 和 $AF_y$ ,得到建筑形体两主向的透视方向。
- 4. 通过平面图上的各个角点的视线的水平投影与基线的交点1、2、3···,作投影连接线,即可在G-G线上对应得到1′、2′、3′···
- 5. 依次连接 $1'F_x$ 、 $2'F_x$ 、 $3'F_y$ …,相交得到建筑平面图的透视。