



度假村规划与设计手册

RESORT PLANNING & DESIGN MANUAL

高迪国际出版（香港）有限公司 编
张华慧、卢晓娟、孙璐佳、董喆 译



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PREFACE

序言



Jerri Wu
IBI Group China,
Business Development Director

吴静漪
IBI 集团 - 中国, 业务拓展总监

Where will you go for spending your annual leave? Where will you go for the national holiday? Holiday arrangement become one of the main chatting topics among friends, relatives and colleagues at home and/or in the office.

Same as developed countries, after achieving certain economic growth and reaching certain consumption level, the Tourism gradually becomes part of the Chinese's lives. Nowadays the average travel times of Chinese is 1.5 times. However, more than 7 times for people in developed countries like U.S.A, Japan and Korea. Along with the continuous high attention from the world, and with the further improvement of the living quality, it is foreseen that the Chinese tourism industry will have boomer future with huge development potential. According to the estimation made by the World Tourism Organization under the United Union: By the end of Year 2015, China will become the biggest inbound travel reception country in the world, and the biggest outbound traveler's resource country in Asia.

The change of the affordability and the lifestyle drives Chinese to step to Leisure Time. Expectation on the tourism infrastructure, receiving facilities, destination quality and service

quality is getting higher and higher. The tourism, is changing from the traditional sight-seeing to in-depth tourism; The tourism consumption, is turning from traditional material consumption to service and experience consumption; Service, is improving from non-professional to professional; Consumption level, is converting from basic and low-end to enjoyment level. Accordingly, the whole tourism industry, is developing from simple to complex, which integrate sight-seeing, leisure, business, and thematic features; the tourism real estate, is quickly updating from low-end to middle/high-end, and from single type with single function to multi-type with diverse functions.

Facing to above rapid changes and irresistible development trend, as professional planners and designers, we quickly response to the changes, facing the challenges, burst of our creativities, enjoy the growth together with the new times, and happy for getting born in this era!

This set of books present tourism plans and relevant facility designs made by selected famous international and Chinese planning and design firms. Hope you could feel the pulse of the industrial changes, share the state-of-the-art concept, and enjoy the good works.

今年去哪儿休假? 国庆去哪儿玩啊? 这已经是当今中国人亲朋好友聚会、在办公室闲聊时重要的话题之一。

与国外发达国家一样,当经济增长到一定的阶段、物质消费达到一定水平之后,旅游逐渐成为中国人生活中不可分割的一部分。目前,中国每年人均出游次数为1.5次,而发达国家如美、日、韩等人均出游均在7次以上。随着中国的发展继续受到世界瞩目,中国人的生活得到进一步提高,中国的旅游业发展前景将更为广阔,发展潜力将更为巨大。据联合国世界旅游组织测算,2015年中国将成为全球最大的入境旅游接待国和第四大出境旅游客源国。

国人经济实力的增强、生活方式的改变,也使中国逐渐从旅游时代进入了休闲时代。游客对旅游基础设施、接待服务设施、目的地质量及旅游服务水平的要求和期待越来越高。旅游,正在从传统的观光游转变为深度游;旅游消费,正在从传统物质消费转变为服务消费、体验消费;服务,正在从不专业转变为专业;消费档次,正在从基本需求型转变为舒适型、享受型;相应地,旅游产业,则正在从简单走向复合,例如观光、休闲、商务、主题特色,相互融合、相互补充、相互扶持;旅游地产,更是从以单层次低端为主,快速趋向以中高端为主,从种类和功能单一转变为多元、综合。

面对继续高速增长的发展态势,以及势不可挡的行业变化,作为专业的规划设计人员,我们快速感应变化、快乐迎接挑战,迸发我们的激情与创造力,与时代共生共长,并为生得逢时而欣喜!

本书向读者呈现了多家国际、国内专业规划与设计公司的度假村规划与设计方案,读者可以从中感受到行业变化的脉搏,分享前沿设计思想,欣赏优秀的设计作品!

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HAINAN LONGMU BAY RESORT

海南龙沐湾度假村

| ARCHITECT |

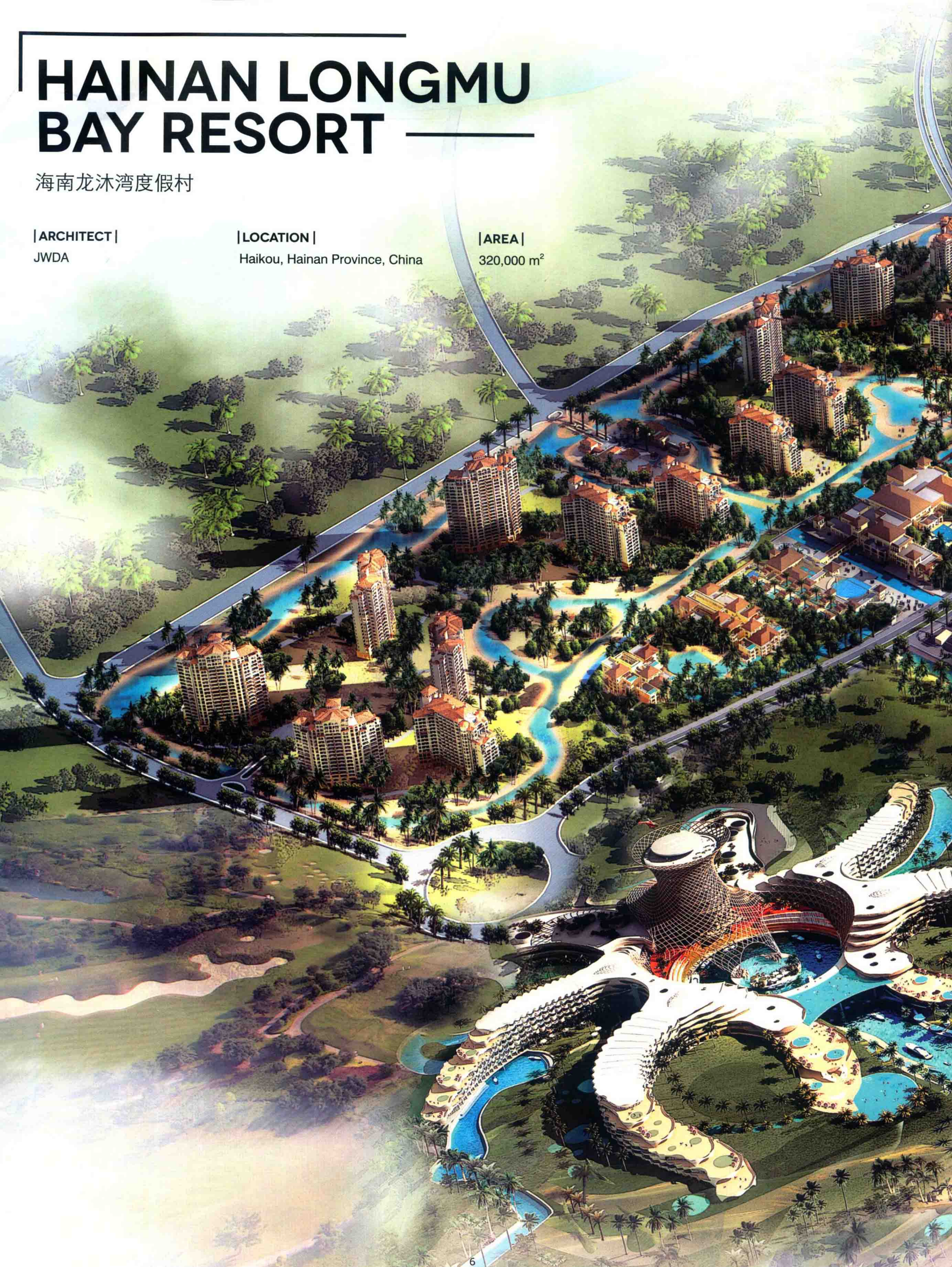
JWDA

| LOCATION |

Haikou, Hainan Province, China

| AREA |

320,000 m²





It has a distance of 278 km to Haikou City in the north and 88 km to Sanya in the southeast, and Hainan Western Highway, the 225 State Highway and Hainan Western Railway Line run past the eastern side of the holiday resort. The Project is located in the development plot of Phase I of Long Mu-Bay Holiday resort. In the planning, through the spaces integrating the sea, land and sky, it creates an environment with mutual fusion and communications; the products featuring mobile living create multi-faceted modes of holiday taking; the interlinking of functional facilities create the interchanges with rich varieties and meticulously cast a leisure comprehensive holiday resort endowed with the unique characteristics of the western coast of Hainan. In the architectures, on the frontline sea view plot, such high-end property right resort products as five-star compound suites+sea view villas are provided, and on the secondary line sea view plot, such medium-end resort products of suite hotels characterized by family holiday taking and leisure resort; on the third line sea view plot, a breakthrough was made in the height limit to 60 m, and they are the medium-end sale products composed of apartments with panoramic ocean views and golf apartments buildings so as to cast a first-rate international holiday resort for Long Mu-Bay.



高尔夫用地

总平面图



花园酒店鸟瞰图一

